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Notice to the Investors/Unit holders of ICICI Prudential Constant Maturity Gilt Fund, ICICI Prudential Multi-Asset Fund and ICICI Prudential Long Term Equity Fund (Tax Saving) (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that September 12, 2018* has been approved as the record date for declaration of the following dividend under the Schemes, subject to availability of distributable surplus. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)\$#	NAV as on September 5, 2018 (₹ Per unit)
ICICI Prudential Constant Maturity Gilt Fund		
Quarterly Dividend	0.0157	10.8733
Direct Plan - Quarterly Dividend	0.0391	11.1303
Half Yearly Dividend	0.0148	10.5167
Direct Plan - Half Yearly Dividend	0.0376	10.8085
Annual Dividend	0.0147	10.5695
Direct Plan - Annual Dividend	0.0373	10.7784
ICICI Prudential Multi - Asset Fund		
Dividend	0.23	22.2527
Direct Plan - Dividend	0.20	26.9422
ICICI Prudential Long Term Equity Fund (Tax Saving)		
Dividend	0.70	23.91
Direct Plan - Dividend	0.70	32.22

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Schemes.

Subject to deduction of applicable dividend distribution tax.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 6, 2018

Authorised Signatory

No. 006/09/2018

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.