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Notice to the Investors/Unit holders of ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Balanced Fund, and ICICI Prudential Corporate Bond Fund (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved September 18, 2015 as the record date for declaration of dividend under the dividend option of the plans under Schemes. Accordingly dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on September 18, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on September 10, 2015 (₹ Per unit)
ICICI Prudential Equity Arbitrage - Fund		
Regular Plan - Dividend	0.0308	13.8718
Direct Plan - Dividend	0.0361	14.6511
ICICI Prudential Blended Plan - Plan A		
Regular Plan - Dividend	0.0305	13.5745
Direct Plan - Dividend	0.0332	13.6250
ICICI Prudential Balanced Advantage Fund		
Regular Plan - Monthly Dividend	0.08	13.37
Direct Plan - Monthly Dividend	0.08	13.72
ICICI Prudential Balanced Fund		
Regular Plan - Dividend	0.15	22.04
Direct Plan - Dividend	0.15	25.05
ICICI Prudential Corporate Bond Fund#		
Regular Plan - Half Yearly Dividend	0.3750	10.7634
Plan B - Half Yearly Dividend	0.3652	10.6920
Direct Plan - Half Yearly Dividend	0.4122	10.9504

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Scheme on September 18, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 11, 2015

Authorised Signatory

No. 012/09/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.