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Notice to the Investors/Unit holders of ICICI Prudential Equity Income Fund, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Balanced Fund, ICICI Prudential Income Opportunities Fund, ICICI Prudential Short Tem Gilt Fund, ICICI Prudential Monthly Income Plan, ICICI Prudential Interval Fund II - Quarterly Interval Plan A and ICICI Prudential Fixed Maturity Plan - Series 72 - 1075 Days Plan Q (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved August 26, 2015 as the record date for declaration of dividend under the dividend option of the plans under Schemes. Accordingly dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 26, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below. For ICICI Prudential Interval Fund II - Quarterly Interval Plan A (IF II - QIPA) provision (i) and (ii) will be applicable, for payment of dividend.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on August 19, 2015 (₹ Per unit)
ICICI Prudential Equity Income Fund		
Regular Plan - Monthly Dividend	0.04	10.08
Direct Plan - Monthly Dividend	0.04	10.14
ICICI Prudential Equity Arbitrage - Fund		
Regular Plan - Dividend	0.0724	13.9005
Direct Plan - Dividend	0.0823	14.6824
ICICI Prudential Blended Plan - Plan A		
Regular Plan - Dividend	0.0789	13.6036
Direct Plan - Dividend	0.0847	13.6560
ICICI Prudential Balanced Advantage Fund		
Regular Plan - Monthly Dividend	0.08	14.03
Direct Plan - Monthly Dividend	0.08	14.39
ICICI Prudential Balanced Fund		
Regular Plan - Dividend	0.15	23.61
Direct Plan - Dividend	0.15	26.80
ICICI Prudential Income Opportunities Fund#		
Regular Plan - Quarterly Dividend	0.2118	11.0123
Direct Plan - Quarterly Dividend	0.2250	11.3363
Institutional Quarterly Dividend	0.2196	11.4199
ICICI Prudential Short Tem Gilt Fund#		
Regular Plan - Dividend	0.2206	12.3621
Direct Plan - Dividend	0.2379	12.5303
ICICI Prudential Monthly Income Plan#		
Regular Plan - Half Yearly Dividend	0.3764	13.0588
Direct Plan - Half Yearly Dividend	0.4397	13.6307
Regular Plan - Quarterly Dividend	0.2554	13.6903
Direct Plan - Quarterly Dividend	0.2873	14.0350
ICICI Prudential Interval Fund II - Quarterly Interval Plan A#@		
Retail Dividend	0.1641	10.1641
Regular Plan - Dividend	0.1640	10.1641
Regular Plan - Quarterly Dividend Payout	0.1640	10.1640
Direct Plan - Dividend	0.1665	10.1665
ICICI Prudential Fixed Maturity Plan - Series 72 - 1075 Days Plan Q#		
Regular Plan - Dividend	0.05	11.0896
Direct Plan - Dividend	0.05	11.1583

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of IF II - QIPA is August 25, 2015 to August 26, 2015. Since the record date for declaring dividend and STP date of IF II - QIPA coincides, the following will be applicable:

- In respect of valid purchase/switch-in applications received till 3.00 p.m. on August 26, 2015, the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- In respect of valid redemptions/switch-out requests received till 3.00 p.m. on August 26, 2015, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Scheme on August 26, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 20, 2015

Authorised Signatory

No. 014/08/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.