



TARAKKI KAREINI

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Business Cycle Fund Series 1 (the Scheme)

Investors are requested to note the following changes in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) period of the Scheme:

The NFO period of the Scheme has been extended till October 01, 2015 (Thursday). Accordingly, MICR cheques, Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto October 01, 2015. Switch-in requests from Equity and non-equity schemes will be accepted upto October 01, 2015, till the cut off time applicable for switches.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the aforesaid Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : September 28, 2015

No. 021/09/2015

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.