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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund - Quarterly Interval Plan III and ICICI Prudential Fixed Maturity Plan - Series 72 - 366 Days Plan M (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved February 12, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on February 12, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below. For ICICI Prudential Interval Fund - Quarterly Interval Plan III, provision (i) and (ii) will be applicable, for payment of dividend.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on February 05, 2015 (₹ Per unit)
ICICI Prudential Interval Fund - Quarterly Interval Plan III@		
Retail Dividend	0.1910	10.1910
Regular Plan - Dividend	0.1922	10.1924
Direct Quarterly Dividend Payout	0.1929	10.1929
Direct Plan - Dividend	0.1968	10.3773
ICICI Prudential Fixed Maturity Plan - Series 72 - 366 Days Plan M		
Direct Plan - Dividend	0.05	10.9523
Regular Plan - Dividend	0.05	10.9416

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of ICICI Prudential Interval Fund - Quarterly Interval Plan III (IF - QIP III) is February 11, 2015 to February 12, 2015. Since the record date for declaring dividend and STP date of IF - QIP III coincides, the following will be applicable:

- In respect of valid purchase / switch-in applications received till 3.00 p.m. on February 12, 2015, the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- In respect of valid redemptions / switch-out requests received till 3.00 p.m. on February 12, 2015, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

*In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on February 12, 2015.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 72 - 366 Days Plan M (FMP 72 - Plan M):-

The units of FMP 72 - Plan M is listed on National Stock Exchange of India Limited (NSE). The trading of units of the aforesaid Scheme stands suspended on NSE effective close of trading hours on February 09, 2015. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds if applicable, shall be February 12, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : February 06, 2015

Authorised Signatory

"NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE".

No. 004/02/2015

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.