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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund - Quarterly Interval Plan III (the Scheme)

Notice is hereby given to all the investors/unitholders of the Scheme that the Trustee has approved November 11, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on November 11, 2014, except under scenario (i) and (ii) mentioned below and subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

| Plans/Options under the Scheme | Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#@ | NAV as on November 03, 2014 (₹ Per unit) |
|----------------------------------|---|--|
| Retail Dividend | 0.1952 | 10.1952 |
| Direct Plan - Dividend | 0.2011 | 10.3816 |
| Regular Plan - Dividend | 0.1964 | 10.1966 |
| Direct Quarterly Dividend Payout | 0.1971 | 10.1971 |

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

Subject to deduction of applicable dividend distribution tax.

The Specified Transaction Period (STP) of the Scheme is November 11, 2014 and November 12, 2014. Since the record date for declaring dividend and STP date coincide the following will be applicable:

- (i) In respect of valid purchase/switch-in applications received till 3.00 p.m. on November 11, 2014, the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- (ii) In respect of valid redemptions/switch-out requests received till 3.00 p.m. on November 11, 2014, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend option of the Scheme on November 11, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : November 05, 2014

No. 007/11/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.