



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 57 - 3 Year Plan C (the Scheme)

Notice is hereby given to all the investors/unitholders of the Scheme that the Trustee has approved November 25, 2014 as the record date for declaration of dividend under the dividend option of the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on November 25, 2014 and subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below.

Option under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on November 18, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 57 - 3 Year Plan C		
Dividend	0.05	10.1013

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend option of the Scheme on November 25, 2014.

Suspension of trading of units of the Scheme:-

Investors may note that in view of the Scheme maturing on November 25, 2014, the Scheme stands suspended on National Stock Exchange of India Limited (NSE) from the close of trading hours on November 20, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be November 25, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : November 19, 2014

Authorised Signatory

"NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE".

No. 019/11/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.