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Notice to the Investors/Unit holders of ICICI Prudential Equity Income Fund, ICICI Prudential Equity Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Growth Fund - Series 3, ICICI Prudential Value Fund - Series 4, ICICI Prudential Value Fund - Series 5, ICICI Prudential Equity Savings Fund - Series 1 and ICICI Prudential Multiple Yield Fund - Series 2 - Plan E (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved April 17, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on April 17, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on April 09, 2015 (₹ Per unit)
ICICI Prudential Equity Income Fund		
Direct Plan - Monthly Dividend	0.04	10.27
Regular Plan - Monthly Dividend	0.04	10.25
ICICI Prudential Equity Arbitrage Fund		
Direct Plan - Dividend	0.05	14.5461
Regular Plan - Dividend	0.05	13.7850
ICICI Prudential Blended Plan - Plan A		
Direct Plan - Dividend	0.0711	13.5659
Regular Plan - Dividend	0.0687	13.5225
ICICI Prudential Balanced Advantage Fund		
Direct Plan - Monthly Dividend	0.08	14.21
Regular Plan - Monthly Dividend	0.08	13.93
ICICI Prudential Growth Fund - Series 3		
Direct Plan - Dividend	0.50	11.87
Regular Plan - Dividend	0.50	11.77
ICICI Prudential Value Fund - Series 4		
Direct Plan - Dividend	1.50	13.94
Regular Plan - Dividend	1.50	13.83
ICICI Prudential Value Fund - Series 5		
Direct Plan - Dividend	0.75	11.53
Regular Plan - Dividend	0.75	11.46
ICICI Prudential Equity Savings Fund - Series 1		
Direct Plan - Dividend	1.50	15.35
Regular Plan - Dividend	1.50	15.11
ICICI Prudential Multiple Yield Fund - Series 2 - Plan E#		
Dividend	0.05	13.3885

Subject to deduction of applicable dividend distribution tax.

Suspension of trading of units of ICICI Prudential Multiple Yield Fund - Series 2 - Plan E (the MYF):-

The units of the MYF is listed on BSE Limited (BSE). The trading of units of the Scheme stands suspended on BSE effective close of trading hours on April 13, 2015. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds, shall be April 17, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai
Date : April 11, 2015

Sd/-
Authorised Signatory

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 020/04/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.