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Notice to the Investors/Unit holders of ICICI Prudential Regular Savings Fund, ICICI Prudential Fixed Maturity Plan-Series 70-742 Days Plan D, ICICI Prudential Multiple Yield Fund-Series 5-1100 Days Plan A, ICICI Prudential Fixed Maturity Plan-Series 73-369 Days Plan P, ICICI Prudential Fixed Maturity Plan-Series 73-368 Days Plan R and ICICI Prudential Liquid Plan (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved March 30, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on March 30, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on March 23, 2015 (₹ Per unit)
ICICI Prudential Regular Savings Fund		
Direct Plan - Half Yearly Dividend	0.5991	11.1066
Regular Plan - Half Yearly Dividend	0.5475	10.7423
Direct Plan - Quarterly Dividend	0.2766	11.0596
Regular Plan - Quarterly Dividend	0.2478	10.4940
ICICI Prudential Fixed Maturity Plan-Series 70-742 Days Plan D		
Direct Plan - Dividend	0.05	10.4955
Regular Plan - Dividend	0.05	10.4672
ICICI Prudential Multiple Yield Fund-Series 5-1100 Days Plan A		
Direct Plan - Dividend	0.05	11.6702
Regular Plan - Dividend	0.05	11.5889
ICICI Prudential Fixed Maturity Plan-Series 73-369 Days Plan P		
Direct Plan - Dividend	0.05	10.9052
Regular Plan - Dividend	0.05	10.8944
ICICI Prudential Fixed Maturity Plan-Series 73-368 Days Plan R		
Regular Plan - Dividend	0.05	10.8935
Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)#	NAV as on March 23, 2015 (₹ Per unit)
ICICI Prudential Liquid Plan@		
Direct Plan - Quarterly Dividend	1.9878	103.0981
Regular Plan - Quarterly Dividend	1.9589	102.3213

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on March 30, 2015.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan-Series 73-369 Days Plan P and ICICI Prudential Fixed Maturity Plan-Series 73-368 Days Plan R (FMP 73-Plan P and Plan R):-

The units of FMP 73-Plan P and R are listed on National Stock Exchange of India Limited (NSE). The trading of units of the Schemes stands suspended on NSE effective close of trading hours on March 25, 2015. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds if applicable, shall be March 30, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 24, 2015

Authorised Signatory

"NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE".

No. 032/03/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.