



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Banking and PSU Debt Fund, ICICI Prudential Blended Plan - Plan B and ICICI Prudential Ultra Short Term Plan (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved February 13, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on February 13, 2015, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on February 05, 2015 (₹ Per unit)
ICICI Prudential Banking and PSU Debt Fund		
Direct Plan Half Yearly Dividend	0.4613	10.5321
ICICI Prudential Blended Plan - Plan B		
Regular Plan - Half Yearly Dividend Option - I	0.1286	10.1980
ICICI Prudential Ultra Short Term Plan		
Direct Plan - Half Yearly Dividend Option	0.4178	10.4771

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on February 13, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : February 07, 2015

Authorised Signatory

No. 005/02/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.