

ICICI Prudential Asset Management Company Limited

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110001.

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 66 - 407 Days Plan I and ICICI Prudential Fixed Maturity Plan - Series 66 - 405 Days Plan J (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved April 15, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on April 15, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on April 07, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 66 - 407 Days Plan I		
Direct Plan - Dividend	0.05	11.0181
Regular Plan - Dividend	0.05	11.0082
ICICI Prudential Fixed Maturity Plan - Series 66 - 405 Days Plan J		
Direct Plan - Dividend	0.05	11.0113
Regular Plan - Dividend	0.05	11.0013

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on April 15, 2014.

Suspension of trading of units of the Schemes:

Investors may note that in view of the Schemes maturing on April 15, 2014, the Schemes stands suspended on BSE Limited (BSE) with effect from April 09, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be April 15, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : April 09, 2014

Authorised Signatory

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 009/04/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.