

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice to the Investors/Unit holders of ICICI Prudential Interval Fund - Quarterly Interval Plan III (the Scheme)

Notice is hereby given to all investors/unitholders of the Scheme that the Trustee has approved February 06, 2014 as the record date for declaration of dividend under the dividend option under the plans of the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Scheme, at the close of business hours on February 06, 2014, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#@	NAV as on January 30, 2014 (₹ Per unit)
ICICI Prudential Interval Fund - Quarterly Interval Plan III		
Retail Dividend	0.1924	10.1924
Direct Plan - Dividend	0.2132	10.3937
Regular Plan - Dividend	0.2079	10.2080

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Scheme on February 06, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : January 31, 2014

No. 023/01/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.