

ICICI Prudential Asset Management Company Limited

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110001.

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund II - Quarterly Interval Plan F, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Value Fund - Series 1 and ICICI Prudential Value Fund - Series 2 (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved April 25, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on April 25, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on April 17, 2014 (₹ Per unit)
ICICI Prudential Interval Fund II - Quarterly Interval Plan F#		
Retail Dividend@	0.0595	10.1290
Direct Plan - Dividend	0.0001	10.0597
Regular Plan - Dividend@	0.0573	10.0573
Retail Quarterly Dividend Payout@	0.0592	10.0592
ICICI Prudential Equity - Arbitrage Fund@		
Direct Plan - Dividend	0.0453	13.8037
Regular Plan - Dividend	0.0417	13.7474
ICICI Prudential Blended Plan - Plan A@		
Direct Plan - Dividend	0.0412	13.5360
Regular Plan - Dividend	0.0378	13.4916
ICICI Prudential Value Fund - Series 1		
Direct Plan - Dividend	0.65	12.12
Regular Plan - Dividend	0.65	12.04
ICICI Prudential Value Fund - Series 2		
Direct Plan - Dividend	0.65	11.67
Regular Plan - Dividend	0.65	11.61

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on April 25, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : April 19, 2014

No. 020/04/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.