

## **ICICI Prudential Mutual Fund**

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,  
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



### **Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan Series 72 – 785 Days Plan O (the Scheme)**

Investors are requested to note the following change in the SID and KIM, of the Scheme:

#### **Extension in the time period for accepting MICR cheques and switch-in requests from equity schemes.**

The New Fund Offer (NFO) period of the Scheme is from February 03, 2014 to February 10, 2014.

The last date for acceptance of MICR cheques and switch-in requests from equity schemes has been extended to February 07, 2014 (Friday). MICR cheques will be accepted till the end of business hours and switch-in requests from equity schemes will be accepted till the cut-off time applicable for switches.

**All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.**

**This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.**

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Date : January 31, 2014

*No. 022/01/2014*

Sd/-

**Authorised Signatory**

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**