

shubh SIP

SIP Service Camp

Dear Investor,

We are excited to invite you to 'Shubh-SIP' - an SIP service camp. Every SIP marks an auspicious beginning with an aim to fulfill your goals. This SIP service camp aims to make this journey as smooth as possible for you.

Shubh SIP is a one-day gathering on July 29, 2012, that we are having in Ghatkopar to update you on your SIP investments and to address your doubts, queries or concerns.

At the camp, our team will assist you in the following:

- On the spot **Know Your Customer (KYC)** completion - This has been made mandatory and one centralized KYC can help you make investments across all Mutual Funds
- Addressing your SIP related doubts, queries or concerns

In addition to the above, you will also get information on various facilities which we have developed on SIP like SIP Insure, SIP Pause and SIP TopUp. We have integrated all these facilities under the umbrella of SIP.

We request your presence with your financial advisor / agent and your family to Shubh SIP. We have also planned some fun with learning for your children.

Request you to please SMS **YES** to **56767234** or visit our facebook page- **www.facebook.com/iciciprumf** - to confirm your participation. For further details, please call on 1800 222 999 / 1800 200 6666.

Tarakki Karein,
ICICI Prudential Mutual Fund

PTO for details.



~TARAKKI KAREIN!

Date: July 29, 2012

Time: 10 am - 6 pm

Venue: Lavender Bough
Next to Swaminarayan Temple
90 Feet Road, Garodia Nagar
Ghatkopar East, Mumbai-400077

If you would wish to get your KYC done, please get the below mentioned documents:

- Self attested copy of PAN card
- Identity proof
- Name and address proof
- One passport size color photograph
- If corresponding and permanent address are different, proof for both will be required.

Proof of address	Proof of identity
Passport/ Voters Identity Card / Ration Card / Registered Lease or Sale Agreement of Residence / Driving License / Flat Maintenance Bill / Insurance Copy.	PAN card with photograph. This is a mandatory requirement for all applicants except those who are specifically exempt from obtaining PAN (listed in Section D of KYC application form)
Utility bills like Telephone Bill (only land line), Electricity bill or Gas bill - Not more than 3 months old.	Unique Identification Number (UID) (Aadhaar)/ Passport/ Voter ID card/ Driving license.
Bank Account Statement/ Passbook - Not more than 3 months old.	Identity card/ document with applicant's photo, issued by any of the following: Central/ State Government and its Departments, Statutory/ Regulatory Authorities, Public Sector Undertakings Scheduled Commercial Banks, Public Financial Institutions, Colleges affiliated to Universities, Professional Bodies such as ICAI, ICWAI, ICSI, Bar Council etc., to their Members; and Credit cards/ Debit cards issued by Banks.

Make an informed investment decision. Consult your Financial Advisor or visit www.icicpruamc.com.

Mutual Fund investments are subject to market risks,
read all scheme related documents carefully.