

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNIT HOLDERS OF

ICICI Prudential Ultra Short Term Plan, ICICI Prudential Medium Term Plan, ICICI Prudential Income Plan and ICICI Prudential Fixed Maturity Plan Series 53 -18 Months Plan A (the Schemes)

NOTICE is hereby given to all investors/unitholders of the Schemes that the Trustees have approved June 26, 2012 as the record date for declaration of dividend under the dividend option of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on June 26, 2012, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

| Options under the Schemes | Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each) [#] | NAV as on June 19, 2012 (₹ per unit) |
|---|--|--------------------------------------|
| ICICI Prudential Ultra Short Term Plan[®] | | |
| Regular Quarterly Dividend | 0.2183 | 10.2825 |
| Premium Quarterly Dividend | 0.2211 | 10.2639 |
| Premium Plus Quarterly Dividend | 0.2163 | 10.2224 |
| ICICI Prudential Medium Term Plan[®] | | |
| Regular Quarterly Dividend | 0.3087 | 10.3292 |
| Premium Quarterly Dividend | 0.3147 | 10.3399 |
| Premium Plus Quarterly Dividend | 0.3187 | 10.3403 |
| ICICI Prudential Income Plan | | |
| Quarterly Dividend | 0.2218 | 12.9991 |
| Institutional Quarterly Dividend | 0.2085 | 12.2320 |
| ICICI Prudential Fixed Maturity Plan Series 53 -18 Months Plan A[§] | | |
| Dividend | Entire Distributable Surplus as on record date | 11.2882 |

[#] Subject to deduction of applicable dividend distribution tax

[§] For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Scheme on June 26, 2012.

[@] The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan Series 53 -18 Months Plan A (IPFMPS53-18MPA):

Investors may note that in view of IPFMPS53-18MPA maturing on June 26, 2012, the Fund shall suspend the trading of units on the National Stock Exchange of India Limited (NSE) with effect from the close of trading hours on June 22, 2012. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be June 26, 2012.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : June 20, 2012

Sd/-

Authorised Signatory

No. 015/06/2012

| | | |
|------|-----------|---------------|
| CALL | MTNL/BSNL | 1800 222 999 |
| | Others | 1800 200 6666 |

Or, apply online at www.icicipruamc.com



"NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID".

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.