

ICICI Prudential

Equity Schemes Bluebook

MARCH 2025





Investment Avenues – Asset Classes





Investment Avenues – Asset Classes: Equity

Historically, despite short term volatilities, equity markets have created wealth for investors over long term

Wealth Creation Journey (BSE Sensex)

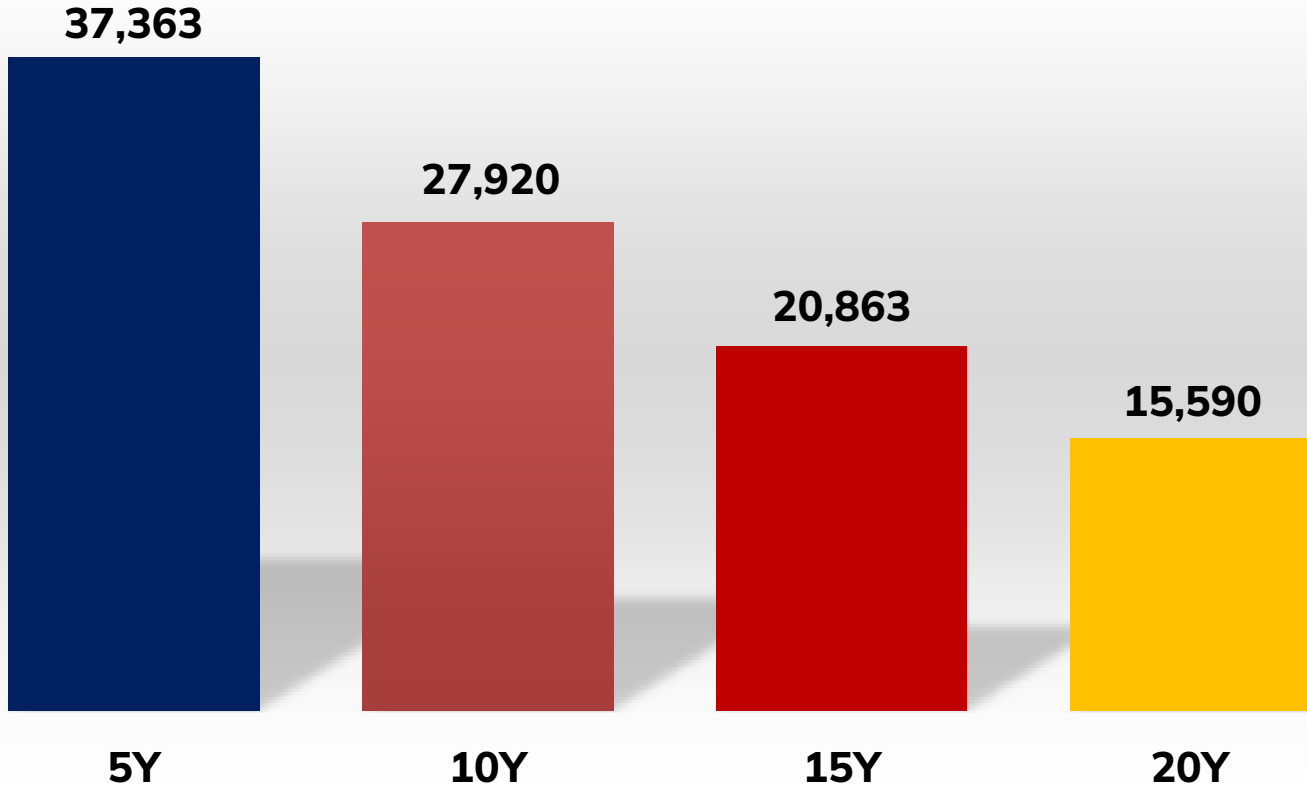


Data Source : BSE. Data up to February 28, 2025 has been considered. Past performance may or may not be sustained in future and is not a guarantee of any future returns. UPA: United Progress Alliance. GDP: Gross Domestic Product, EU: European Union. Sensex levels signify BSE Sensex levels. NDA: National Democratic Alliance. Covid: Coronavirus Disease., QE: Quantitative Easing



Value of INR 50,000 kept in a box

Inflation @6%

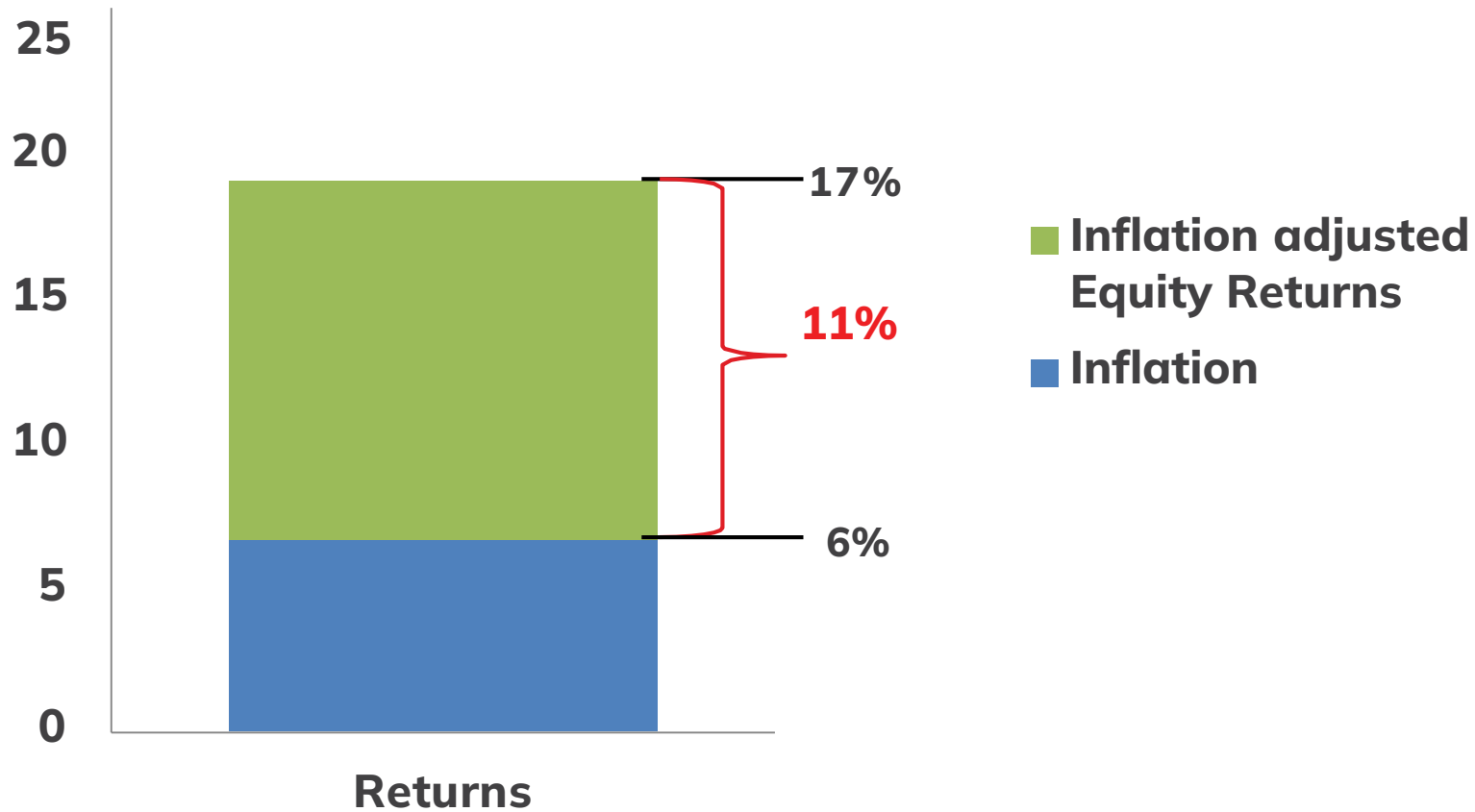


**Inflation
tends to
erode
Purchasing
Power of
Money**

All figures in Rs. Inflation assumed at 6%; The figures mentioned here are hypothetical and are only for illustrative purposes. Actual figures may vary.



Investing in Equity aims to provide good inflation adjusted returns



From the Period of 2002-24, Equity has generated an annual average of ~11% inflation adjusted returns

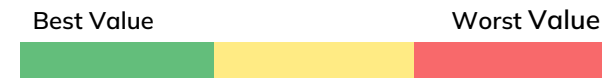
Inflation – CPI assumed @ 6% ; Equity Returns– BSE Sensex TRI. Data in CAGR terms from Jan 01, 2002 to February 28, 2025. Data Source: BSE. Past performance may or may not be sustained in future and is not a guarantee of any future returns. CPI: Consumer Price Index. Inflation rate has been assumed at RBI's upper tolerance band



Asset class performance over years

| Time Period | Equity Returns (%) | Fixed Income Returns (%) | Gold Returns (%) |
|-------------------------|--------------------|--------------------------|------------------|
| CAGR (2008-2024) | 13.1 | 7.4 | 10.7 |
| 2024 | 8.2 | 8.9% | 20.6% |
| 2023 | 18.7% | 7.3% | 15.4% |
| 2022 | 4.4% | 2.5% | 13.9% |
| 2021 | 22.0% | 3.4% | -4.2% |
| 2020 | 15.8% | 12.3% | 28.0% |
| 2019 | 14.4% | 10.7% | 23.8% |
| 2018 | 5.9% | 5.9% | 7.9% |
| 2017 | 27.9% | 4.7% | 5.1% |
| 2016 | 1.9% | 12.9% | 11.3% |
| 2015 | -5.0% | 8.6% | -6.6% |
| 2014 | 29.9% | 14.3% | -7.9% |
| 2013 | 9.0% | 3.8% | -4.5% |
| 2012 | 25.7% | 9.4% | 12.3% |
| 2011 | -24.6% | 6.9% | 31.7% |
| 2010 | 17.4% | 5.0% | 23.2% |
| 2009 | 81.0% | 3.5% | 24.2% |
| 2008 | -52.4% | 9.1% | 26.1% |

Equity might be volatile in the short term, but it aims to give higher inflation adjusted returns in the long run!

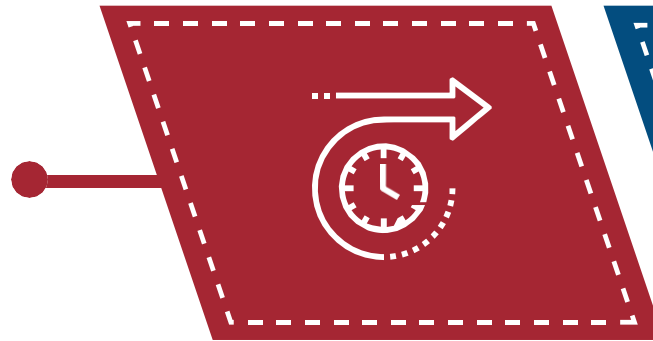


Source: MFI Explorer (tool provided by ICRA Online Ltd). Calendar year returns. Past performance may or may not be sustained in future and is not a guarantee of any future returns. Data as on Dec 31, 2024. For calculating returns of Gold, MCX prices, for Fixed Income Returns: :CRISIL Composite Bond Fund Index and for Equity: BSE Sensex values have been considered



Equity is important for investors as it plays the following key roles:

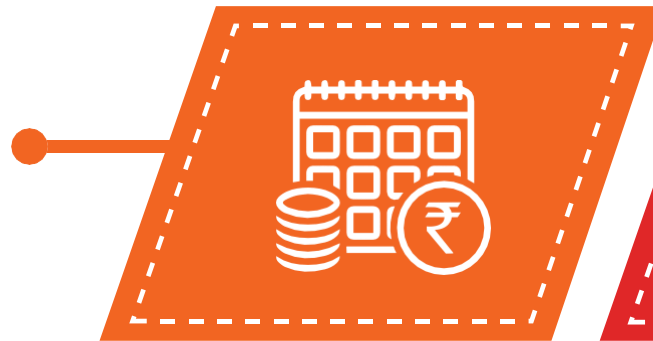
Helps in Long-term wealth generation



Become a part owner in a company



Cash flows in the form of Dividends



Aims to provides better inflation adjusted returns





Why Equity Mutual Funds?

Professionally Managed



Mutual funds are generally managed by experienced professionals

Portfolio Diversification



Equity mutual funds tend to have well diversified portfolios that help minimize concentration risk.

Easy On Pockets



Minimum investment amount can be as low as Rs. 500

Tax Planning



Investing in Equity Linked Savings Scheme helps avail tax benefits*

Reasonable Costs

Mutual Funds offer good investment opportunity at reasonable fund management fees and other expenses.

* Applicable for investors opting for old tax regime. Please consult your tax advisor for more details



Modes of Investing in Mutual Funds?



**Lump Sum or
One Time
Investment**



**Systematic
Investment
Plan (SIP)**



**Systematic
Transfer
Plan (STP)**



Switches

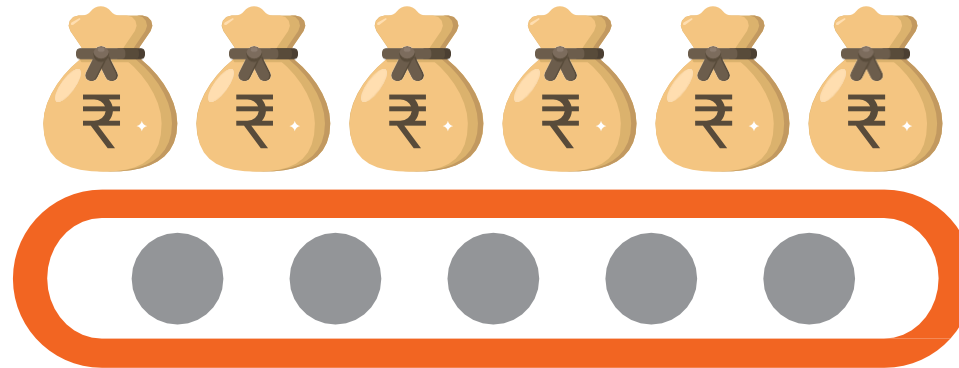


Modes to Exit from Mutual Funds

- **Lumpsum Redemption**
- **You can withdraw a fixed amount of money regularly from your lump-sum investment through Systematic Withdrawal Plans.**



You could invest a lump-sum amount in an equity fund



Regular withdrawals through SWP

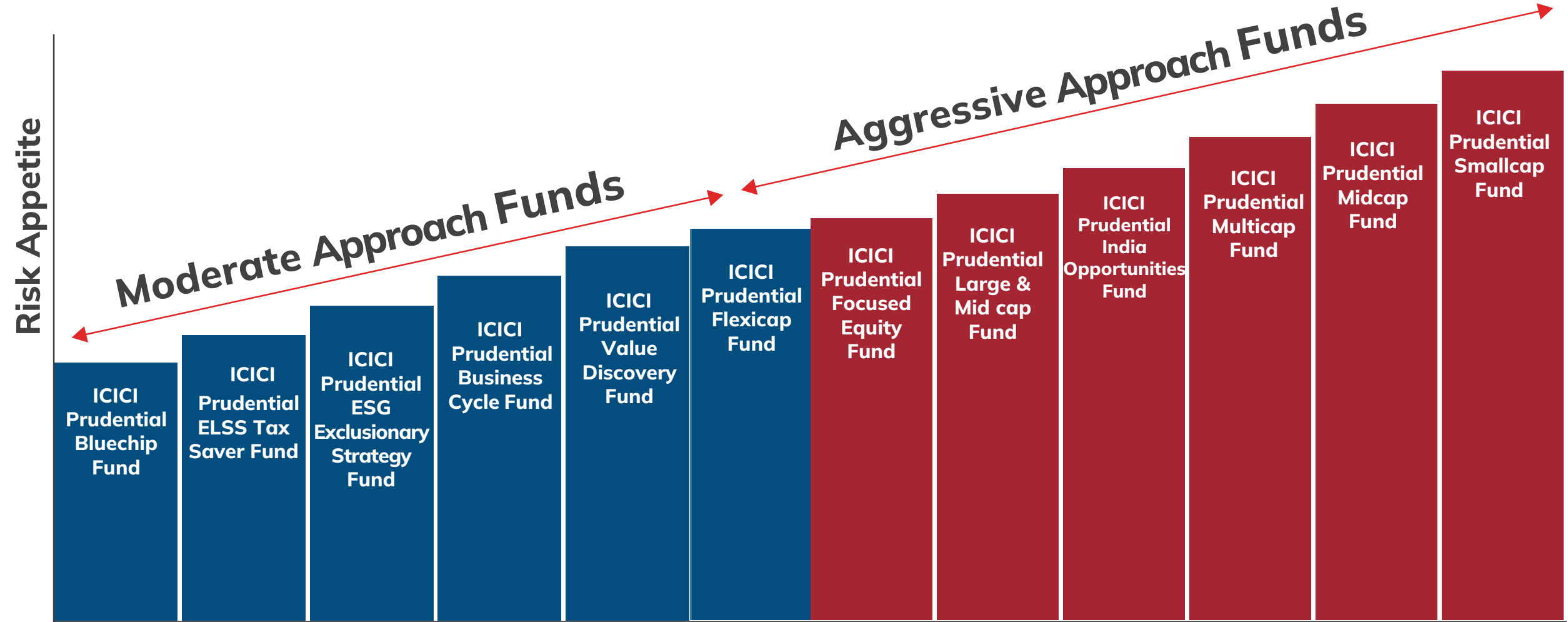




ICICI Prudential
Mutual Fund
Equity Product Bouquet



ICICI Prudential Select Equity Products - Fund Positioning



Please Note: a) Schemes which have high flexibility to move across market cap (without any minimum allocation to a particular market cap) and/or b) scheme which have flexibility to move across sectors or themes and/or c) schemes which have no restriction on stock limit have been classified as moderate funds and the remaining has been classified as aggressive funds. The investment approach and asset allocation strategy will be as per the Scheme Information Document. Please refer to the Scheme Information Document for more details



ICICI Prudential Bluechip Fund



Scheme Category: Large cap

WHY SHOULD ONE INVEST?



- Adopts buy and hold approach in high conviction stocks
- Sector neutral approach in comparison to the benchmark

WHO SHOULD INVEST?



Investors seeking to establish the core part of their portfolio through Large caps

WHAT IS THE IDEAL HOLDING PERIOD?



5 years and above

MARKET CAPITALIZATION



| | |
|-----------|-----|
| Large Cap | 93% |
| Mid Cap | 6% |
| Small Cap | 1% |



Scheme Characteristics

Minimum investment in equity instruments of Large Cap companies: 80%



Investment Style

Growth Style



Inception Date

23 May, 2008



Exit Load

Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil



Fund Manager

Mr. Anish Tawakley & Mr Vaibhav Dusad



Benchmark & AUM

Benchmark: Nifty 100 TRI
AUM: Rs. 60,177.20 crores

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. The investment approach and asset allocation strategy will be as per the Scheme Information Document. The fund manager may adopt various styles basis the market trends.



ICICI Prudential ELSS Tax Saver Fund



Scheme Category: Equity Linked Savings Scheme (ELSS)

WHY SHOULD ONE INVEST?

- Provides combination of tax savings and long term wealth creation
- Three year lock in period provides flexibility to Fund Manager to select stocks with a long term perspective

WHO SHOULD INVEST?

Investors who wish to utilize the benefits of both investing in equities and tax savings

WHAT IS THE IDEAL HOLDING PERIOD?

5 years and above

MARKET CAPITALIZATION

| | |
|-----------|-----|
| Large Cap | 77% |
| Mid Cap | 11% |
| Small Cap | 13% |



Scheme Characteristics

The scheme has a statutory lock in of 3 years and tax benefit*



Investment Style

A blend of growth and value style



Inception Date

19 Aug, 1999



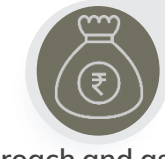
Exit Load

Nil



Fund Manager

Mr. Mittul Kalawadia



Benchmark & AUM

Benchmark: Nifty 500 TRI
AUM : Rs. 12,743.59 crores

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. The investment approach and asset allocation strategy will be as per the Scheme Information Document. *Applicable for investors opting for old tax regime. Please consult your tax advisor for more details. The fund manager may adopt various styles basis the market trends. The name of the scheme has been modified from ICICI Prudential Long Term Equity Fund (Tax Saving) to ICICI Prudential ELSS Tax Saver Fund, with effect from 3 November 2023.



ICICI Prudential ESG Exclusionary Strategy Fund



Scheme Category: Thematic

WHY SHOULD ONE INVEST?

A scheme investing in companies identified based on the Environmental, Social and Governance (ESG) theme following the Exclusion Strategy

WHO SHOULD INVEST?

Investors who wish to invest in diverse bucket of actively managed ESG-compliant companies for long term wealth creation

WHAT IS THE IDEAL HOLDING PERIOD?

5 years and above

MARKET CAPITALIZATION

| | |
|-----------|-----|
| Large Cap | 73% |
| Mid Cap | 5% |
| Small Cap | 22% |

Scheme Characteristics

The scheme invests in companies identified based on the Environmental, Social and Governance (ESG) theme following the Exclusion Strategy.

Investment Style

Growth Style

Inception Date

09 Oct, 2020

Exit Load

Upto 12 months from allotment - 1% of applicable NAV, more than 12 months - Nil

Fund Manager

Mr. Mittul Kalawadia

Benchmark & AUM

Benchmark: NIFTY 100 ESG TRI
AUM: Rs. 1,354.44 crores



ICICI Prudential Business Cycle Fund



Scheme Category: Thematic

WHY SHOULD ONE INVEST?



- Top Down Approach of investing, based on various macro indicators – inflation, growth, fiscal deficit, etc.
- Invests across Marketcap, Themes, Sectors

WHO SHOULD INVEST?



Investors willing to adopt opportunistic approach to invest across cycles through macro approach over the long term

WHAT IS THE IDEAL HOLDING PERIOD?



5 years and above

MARKET CAPITALIZATION



| | |
|-----------|-----|
| Large Cap | 82% |
| Mid Cap | 11% |
| Small Cap | 7% |

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. The investment approach and asset allocation strategy will be as per the Scheme Information Document. The fund manager may adopt various styles basis the market trends.



Scheme Characteristics

Scheme following business cycles based investing theme



Investment Style

A blend of Value and Growth style



Inception Date

18 Jan, 2021



Exit Load

Upto 1 month from allotment - 1% of applicable NAV
More than 1 month- Nil



Fund Manager

Mr Anish Tawakley, Mr Lalit Kumar & Mr Manish Banthia



Benchmark & AUM

Benchmark: Nifty 500 TRI
AUM: Rs. 11,028.96 crores



ICICI Prudential Value Discovery Fund



Scheme Category: Value Fund

WHY SHOULD ONE INVEST?



- Follows value approach, which involves selecting stocks which are trading less than their intrinsic values.
- Invests across market-cap

WHO SHOULD INVEST?



Investors willing to invest for a long term capital growth and aim to take benefit of value unlocking in companies

WHAT IS THE IDEAL HOLDING PERIOD?



5 years and above

MARKET CAPITALIZATION



| | |
|-----------|-----|
| Large Cap | 88% |
| Mid Cap | 8% |
| Small Cap | 4% |

Scheme Characteristics



Minimum equity exposure of 65% following a value investment strategy

Investment Style



Value Style

Inception Date



16 Aug, 2004

Exit Load



Upto 12 months from allotment - 1% of applicable NAV, more than 12 months- Nil

Fund Manager



Mr Sankaran Naren, Mr Dharmesh Kakkad and Ms Masoomi Jhurmarvala

Benchmark & AUM



Benchmark: Nifty 500 TRI
AUM: Rs. 46,114.48 crores

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. The investment approach and asset allocation strategy will be as per the Scheme Information Document. The fund manager may adopt various styles basis the market trends.



ICICI Prudential Flexicap Fund



Scheme Category: Flexicap Fund

WHY SHOULD ONE INVEST?



- Mix of top-down & bottom-up approach for stock selection across market caps
- Follows in-house Marketcap model for appropriate allocation across Large, Mid & Smallcap basis market conditions

WHO SHOULD INVEST?



Investors willing to stay invested for a long term & aims to seek benefit from dynamic nature of the scheme in navigating across market capitalization

WHAT IS THE IDEAL HOLDING PERIOD?



5 years and above

MARKET CAPITALIZATION



| | |
|-----------|-----|
| Large Cap | 68% |
| Mid Cap | 9% |
| Small Cap | 23% |



Scheme Characteristics

Investing across large cap, mid cap & small cap stocks



Investment Style

A blend of growth and value style



Inception Date

17 July, 2021



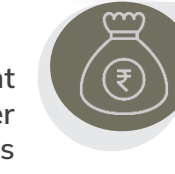
Exit Load

Upto 12 months from allotment - 1% of applicable NAV, more than 12 months- Nil



Fund Manager

Mr Rajat Chandak



Benchmark & AUM

Benchmark : BSE 500 TRI
AUM: Rs. 14,945.89 crores

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. Investment approach and asset allocation strategy will be as per the Scheme Information Document. . In order to manage the scheme and to ensure that the Scheme attains its investment objective, the AMC has developed an in-house model to invest across market caps in a structured manner. The fund manager may adopt various styles basis the market trends.



ICICI Prudential Multicap Fund



Scheme Category: Multicap Fund

WHY SHOULD ONE INVEST?

- Invests a minimum of 25% in Large, Mid and Small Cap stocks
- Combination of top down & bottom up approach

WHO SHOULD INVEST?

Investors looking for diversified exposure across various sectors and various market capitalization

WHAT IS THE IDEAL HOLDING PERIOD?

5 years and above

MARKET CAPITALIZATION

| | |
|-----------|-----|
| Large Cap | 45% |
| Mid Cap | 27% |
| Small Cap | 27% |

Scheme Characteristics

Minimum investment in equity and equity related instruments: Large Cap, Midcap and Smallcap : 25% each

Investment Style

Growth Style

Inception Date

1 Oct, 1994

Exit Load

Upto 12 months from allotment - 1% of applicable NAV, more than 12 months- Nil (w.e.f Aug 24,2018)

Fund Manager

Mr. Sankaran Naren and Mr Anand Sharma

Benchmark & AUM

Benchmark: Nifty 500 Multicap 50:25:25 TRI
AUM: Rs. 12,950.15 crores

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. The investment approach and asset allocation strategy will be as per the Scheme Information Document. The fund manager may adopt various styles basis the market trends.



ICICI Prudential Focused Equity Fund



Scheme Category: Focused Fund

WHY SHOULD ONE INVEST?



- High stock concentration with an aim to create long term wealth creation
- Follows a bottom up stock selection approach
- Invests across market-cap

WHO SHOULD INVEST?



Investors who wish to participate aggressively in equities through concentration in high conviction call.

WHAT IS THE IDEAL HOLDING PERIOD?



5 years and above

MARKET CAPITALIZATION



| | |
|-----------|-----|
| Large Cap | 83% |
| Mid Cap | 15% |
| Small Cap | 2% |



Scheme Characteristics

Can invest in maximum 30 stocks across market capitalization i.e focus on multicap



Investment Style

A blend of Growth and Value Style



Inception Date

28 May, 2009



Exit Load

Upto 1 year from allotment - 1% of applicable NAV, more than 1 year- Nil



Fund Manager

Mr. Vaibhav Dusad



Benchmark & AUM

Benchmark: BSE 500 TRI
AUM: Rs. 9,532.60 crores

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. The investment approach and asset allocation strategy will be as per the Scheme Information Document. The fund manager may adopt various styles basis the market trends.



ICICI Prudential Large & Midcap Fund



Scheme Category: Large & Midcap Fund

WHY SHOULD ONE INVEST?

- The scheme adopts a mix of top down and bottom up approach for stock selection
- Fixed minimum allocation to Large and Mid Caps
- Follows a sector agnostic approach

WHO SHOULD INVEST?

Investors who wish to create wealth in the long term by having exposure to both large & mid caps

WHAT IS THE IDEAL HOLDING PERIOD?

5 years and above

MARKET CAPITALIZATION

| | |
|-----------|-----|
| Large Cap | 48% |
| Mid Cap | 41% |
| Small Cap | 11% |

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. The investment approach and asset allocation strategy will be as per the Scheme Information Document. The fund manager may adopt various styles basis the market trends.



Scheme Characteristics

Minimum investment in Large & Mid Cap stocks each: 35%



Investment Style

A blend of Growth and Value Style



Inception Date

9 July, 1998



Exit Load

Upto 1 month from allotment - 1% of applicable NAV, more than 1 month- Nil (w.e.f. 1st Jan 2019)



Fund Manager

Mr. Ihab Dalwai



Benchmark & AUM

Benchmark: Nifty LargeMidcap 250 TRI
AUM: Rs. 17,818.19 crores



ICICI Prudential India Opportunities Fund



Scheme Category: Thematic

WHY SHOULD ONE INVEST?



- Invest in opportunities presented by special situation
- Follows Bottom-up approach
- Market – Cap and sector agnostic approach

WHO SHOULD INVEST?



Investors looking for long term wealth creation with an appetite for higher volatility arising out of special situation theme

WHAT IS THE IDEAL HOLDING PERIOD?



5 years and above

MARKET CAPITALIZATION



| | |
|-----------|-----|
| Large Cap | 69% |
| Mid Cap | 18% |
| Small Cap | 13% |



Scheme Characteristics

Minimum 80% investment in equity & equity related instruments of special situations theme.



Investment Style

A blend of Growth and Value Style but predominantly value investing



Inception Date

15 Jan, 2019



Exit Load

Upto 12 months from allotment - 1% of applicable NAV, more than 12 months - Nil



Fund Manager

Mr Sankaran Naren & Mr Roshan Chutkey



Benchmark & AUM

Benchmark: Nifty 500 TRI
AUM: Rs. 23,859.65 crores

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. The investment approach and asset allocation strategy will be as per the Scheme Information Document. The fund manager may adopt various styles basis the market trends.



ICICI Prudential Midcap Fund



Scheme Category: Mid cap Fund

WHY SHOULD ONE INVEST?

- Investing in midcap companies with long term growth opportunities
- Tactical allocation of part of portfolio in large and small caps based on current market view

WHO SHOULD INVEST?

Investors looking for long term wealth creation by having exposure towards companies which may transform into tomorrow's market leaders

WHAT IS THE IDEAL HOLDING PERIOD?

5 years and above

MARKET CAPITALIZATION

| | |
|-----------|-----|
| Large Cap | 14% |
| Mid Cap | 70% |
| Small Cap | 16% |

Scheme Characteristics

Minimum investment in Mid Cap stocks: 65%

Investment Style

A blend of Growth and Value Style

Inception Date

28 Oct, 2004

Exit Load

Upto 1 year from allotment - 1% of applicable NAV
More than 1 year- Nil

Fund Manager

Mr. Lalit Kumar

Benchmark & AUM

Benchmark: Nifty Midcap 150 TRI
AUM: Rs. 5,393.79 crores

Data as on Feb 28, 2025. Market Cap classification is as per AMFI classification. Investment approach and asset allocation strategy will be as per the Scheme Information Document. Fund manager may adopt various styles basis the market trends. Fresh subscriptions through lumpsum or switches into the scheme have been temporarily suspended (w.e.f from March 14, 2024). For more details, please refer to [addendum](#).



ICICI Prudential Smallcap Fund



Scheme Category: Small Cap Fund

WHY SHOULD ONE INVEST?

- Bottom- Up stock selection, based on extensive research and screening
- Tactical allocation to Large & Mid Caps for liquidity purpose

WHO SHOULD INVEST?

Investors willing to accept higher volatility to participate in growth potential of Small Caps over the long term

WHAT IS THE IDEAL HOLDING PERIOD?

5 years and above

MARKET CAPITALIZATION

| | |
|-----------|-----|
| Large Cap | 11% |
| Mid Cap | 6% |
| Small Cap | 83% |

Scheme Characteristics

Minimum investment in Small Cap stocks: 65%

Investment Style

A blend of Growth and Value Style

Inception Date

18 Oct, 2007*

Exit Load

Upto 1 year from allotment - 1% of applicable NAV
More than 1 year- Nil

Fund Manager

Mr Anish Tawakley & Ms. Sri Sharma

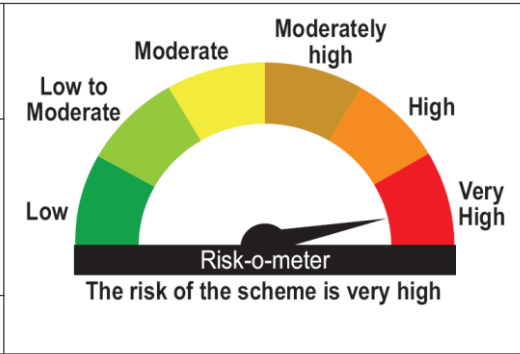
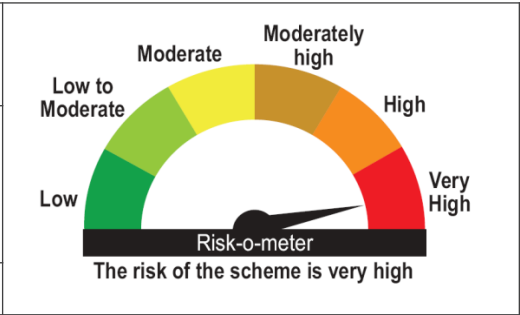
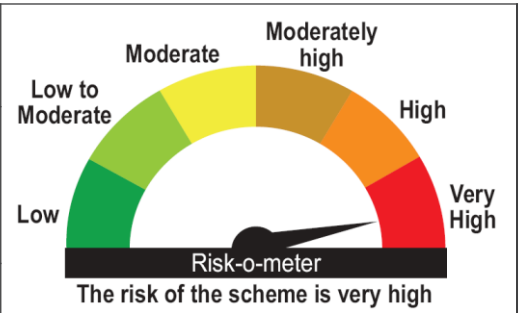
Benchmark & AUM

Benchmark: Nifty Smallcap 250 TRI
AUM: Rs. 6,911.83 crores

Data as on February 28, 2025. Market Cap classification is as per AMFI classification. *Scheme was re-categorized into Small cap Fund in May 2018. Investment approach and asset allocation strategy will be as per Scheme Information Document. Fund manager may adopt various styles basis market trends. Fresh subscriptions through lumpsum or switches have been temporarily suspended (w.e.f from 1-Mar-24). However fresh SIP, Freedom SIP or STPs are continued with monthly limit of ₹2,00,000 per PAN (wef 5-Jul-24). For more details, please refer to [this](#) addendum.



Riskometers

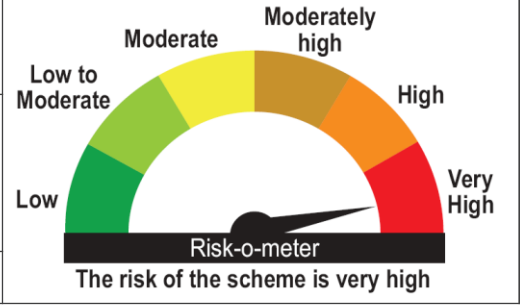
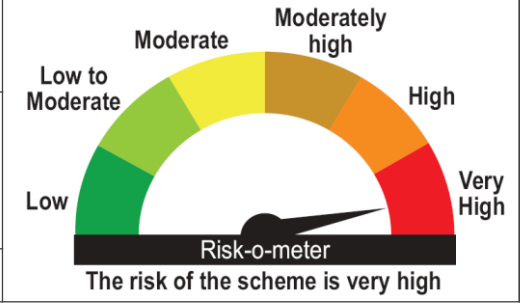
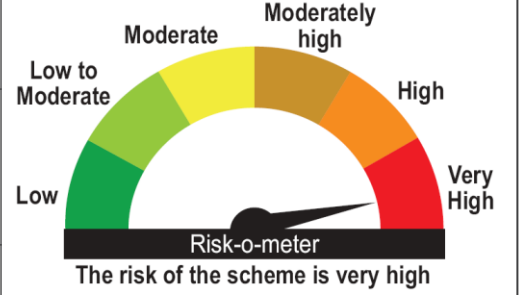
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| <p>ICICI Prudential ELSS Tax Saver Fund (Erstwhile ICICI Prudential Long Term Equity Fund (Tax Saving)) (An open ended Equity Linked Savings Scheme with a statutory lock in of 3 years and tax benefit) is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> • Long term wealth creation solution • An equity-linked savings scheme that aims to generate long term capital appreciation by primarily investing in equity and related securities and provide tax benefit under Section 80 C of Income Tax Act, 1961 <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> |  <p>The risk of the scheme is very high</p> |
| <p>ICICI Prudential Smallcap Fund (An open ended equity scheme predominantly investing in small cap stocks.) is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> • Long term wealth creation • An open-ended equity scheme that seeks to generate capital appreciation by predominantly investing in equity and equity related securities of small cap companies. <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> |  <p>The risk of the scheme is very high</p> |
| <p>ICICI Prudential Bluechip Fund (An open ended equity scheme predominantly investing in large cap stocks) is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> • Long term wealth creation • An open ended equity scheme predominantly investing in large cap stocks <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> |  <p>The risk of the scheme is very high</p> |

Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. The above riskometers are as on February 28, 2025. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.



Riskometers

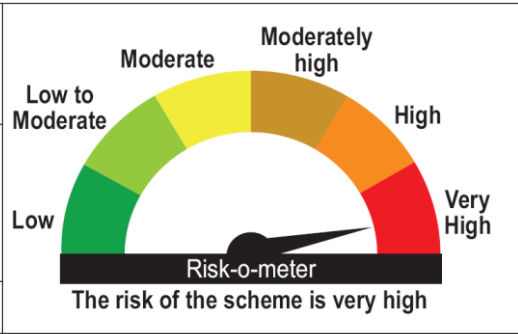
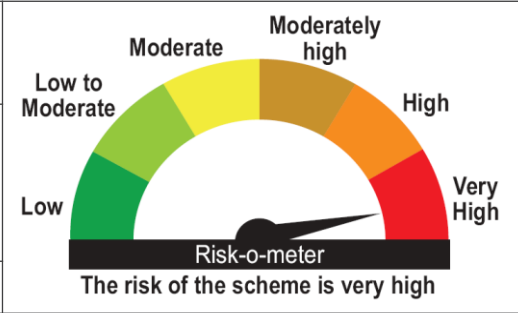
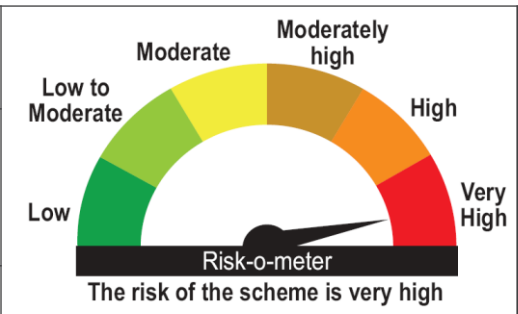


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|---|---|
| <p>ICICI Prudential India Opportunities Fund (An Open Ended Equity Scheme following Special Situations theme) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long term wealth creation • An equity scheme that invests in stocks based on special situations theme | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |
| <p>ICICI Prudential Multicap Fund (An open ended equity scheme investing across large cap, mid cap, small cap stocks.) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long term wealth creation • An open-ended equity scheme investing across large cap, mid cap and small cap stocks | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |
| <p>ICICI Prudential Value Discovery Fund (An open ended equity scheme following a value investment strategy.) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long term wealth creation • An open ended equity scheme following a value investment strategy | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |

Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. The above riskometers are as on February 28, 2025. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.



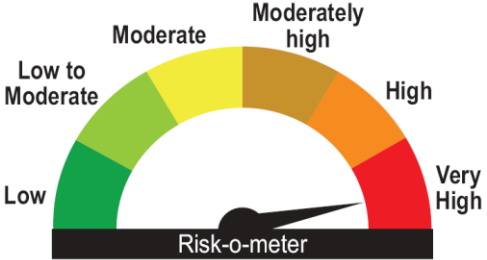
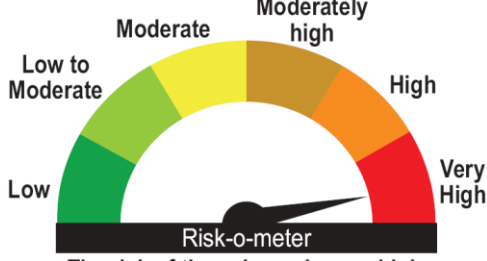
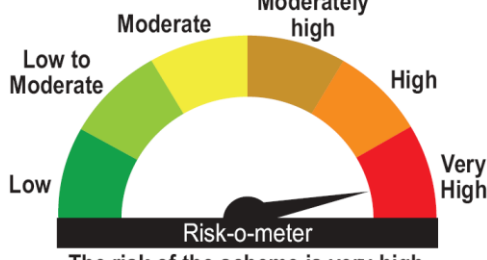
Riskometers

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| <p>ICICI Prudential Focused Equity Fund (An open ended equity scheme investing in maximum 30 stocks across market-capitalisation i.e focus on multicap) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long term wealth creation • An open ended equity scheme investing in maximum 30 stocks across market-capitalisation. | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |
| <p>ICICI Prudential Large & Mid Cap Fund (An open ended equity scheme investing in both large cap and mid cap stocks.) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long term wealth creation • An open ended equity scheme investing in both large cap and mid cap stocks | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |
| <p>ICICI Prudential Midcap Fund (An open ended equity scheme predominantly investing in mid cap stocks.) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long term wealth creation • An open-ended equity scheme that aims for capital appreciation by investing in diversified mid cap companies. | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |

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Riskometers

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| <p>ICICI Prudential ESG Exclusionary Strategy Fund (Erstwhile ICICI Prudential ESG Fund) (An open ended equity scheme investing in companies identified based on the Environmental, Social and Governance (ESG) theme following Exclusion Strategy) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long term wealth creation • An equity scheme that invests in equity and equity related instruments of companies following the ESG theme | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |
| <p>ICICI Prudential Business Cycle Fund (An open ended equity scheme following business cycles based investing theme) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long term wealth creation • An equity scheme that invests in Indian markets with focus on riding business cycles through dynamic allocation between various sectors and stocks at different stages of business cycles | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |
| <p>ICICI Prudential Flexicap Fund (An open ended dynamic equity scheme investing across large cap, mid cap & small cap stocks) is suitable for investors who are seeking*:</p> |  <p>The risk of the scheme is very high</p> |
| <ul style="list-style-type: none"> • Long Term wealth creation • An open ended dynamic equity scheme investing across large cap, mid cap and small cap stocks | |
| <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> | |

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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