ICICI Prudential Bharat Consumption Fund

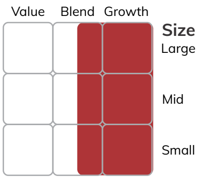
An open ended equity scheme investing in consumption theme.

5 YEARS COMPLETED Since 2019

Category
Thematic

Style Box

Style



Concentrated

Returns of ICICI Prudential Bharat Consumption Fund - Growth Option as on August 31, 2026

Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	-1.28	9870.99	10.78	13597.20	13.33	18703.70	13.35	25250.00
Nifty India Consumption TRI (Benchmark)	-1.35	9864.23	13.50	14627.54	12.43	17968.90	13.92	26204.41
Nifty 50 TRI (Additional Benchmark)	-0.35	9964.59	8.99	12951.19	8.32	14914.55	11.67	22616.95
NAV (Rs.) Per Unit (as on August 31,2026 : 25.25)	25.58		18.57		13.50		10.00	

1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Bharat Consumption Fund.
2. The scheme is currently managed by Priyanka Khandelwal. Priyanka Khandelwal has been managing this fund since July 2022. Total Schemes managed by the Fund Manager is 4 (2 are jointly managed). Refer annexure at the following link for performance of other funds being managed by the fund managers.
3. Date of inception: 12-Apr-2019.
4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
5. Load is not considered for computation of returns.
6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period
7. The performance of the scheme is benchmarked to the Total Return variant of the Index.
8. Mr. Dharmesh Kakkad and Ms. Sri Sharma has ceased to be the fund manager of the Scheme w.e.f. November 4, 2024.
9. Mr. Sankaran Naren has ceased to be the Fund Manager effective April 25, 2025.

Scheme Details

Fund Managers :**
Priyanka Khandelwal
(Managing this fund since July, 2022 & overall 12 years of experience)

Indicative Investment Horizon: 5 years & above

Inception/Allotment date: 12-April-2019

Monthly AAUM as on 31-Aug-26 : Rs. 3,291.02 crores
Closing AUM as on 31-Aug-26 : Rs. 3,238.21 crores

Application Amount for fresh Subscription :
Rs.5,000 (plus in multiple of Rs.1)

Min.Addl.Investment :
Rs.1,000 (plus in multiple of Rs.1)

Exit load for Redemption / Switchout :- Lumpsum Investment Option
1% of applicable Net Asset Value - If the amount sought to be redeemed or switch out is invested for a period of up to three months from the date of allotment
Nil - If the amount sought to be redeemed or switch out is invested for a period of more than three months from the date of allotment (w.e.f. 7th Nov 2020)

Base Expense Ratio @@ :
Other : 1.66% p. a.
Direct : 0.95% p. a.

For TER, Investor may refer to our website at https://www.icicipruamc.com/about-us/financials-&-disclosures?currentTabFilter=Total+Expense+Ratio&subCatTabFilter=Total+Expense+Ratio

NAV (As on 31-Aug-26): Growth Option : Rs. 25.25 | Direct Plan Growth Option : Rs. 27.39

Portfolio as on August 31, 2026

	Company/Issuer	Rating	% to NAV
	Equity Shares		**97.02%**
	Agricultural Food & Other Products		**1.00%**
	Adani Wilmar Ltd		1.00%
	Automobiles		**18.72%**
•	Mahindra & Mahindra Ltd.		8.52%
•	Maruti Suzuki India Ltd.		4.83%
•	TVS Motor Company Ltd.		2.86%
	Hyundai Motor India Ltd.		2.51%
	Beverages		**3.12%**
	United Spirits Ltd.		1.81%
	United Breweries Ltd.		1.31%
	Chemicals & Petrochemicals		**1.59%**
	Pidilite Industries Ltd.		1.59%
	Commercial Services & Supplies		**1.43%**
	International Gemmological Institute (India) Ltd.		1.43%
	Consumer Durables		**9.56%**
	Havells India Ltd.		2.38%
	Titan Company Ltd.		2.16%
	V-Guard Industries Ltd.		1.90%
	Eureka Forbes Ltd.		1.38%
	Kansai Nerolac Paints Ltd.		1.01%
	Red Tape Ltd		0.72%
	Diversified Fmcg		**11.25%**
•	Hindustan Unilever Ltd.		8.86%
	ITC Ltd.		2.39%
	Food Products		**5.58%**
	Britannia Industries Ltd.		2.64%
	Milky Mist Dairy Food Ltd.		1.59%
	Nestle India Ltd.		1.35%
	Healthcare Services		**4.44%**
	Manipal Health Enterprises Ltd.		1.84%
	Vijaya Diagnostic Centre Ltd.		1.47%
	Rainbow Childrens Medicare Ltd		1.13%
	Leisure Services		**5.60%**
•	The Indian Hotels Company Ltd.		2.95%
•	Jubilant Foodworks Ltd.		2.65%
	Personal Products		**1.52%**
	Godrej Consumer Products Ltd.		1.52%
	Retailing		**13.96%**
•	Eternal Ltd.		4.93%
•	Trent Ltd.		4.79%
	Avenue Supermarts Ltd.		1.77%
	Vedant Fashions Ltd.		1.44%
	Swiggy Ltd		1.04%
	Telecom - Services		**5.16%**
•	Bharti Airtel Ltd.		5.16%
	Textiles & Apparels		**0.80%**
	Page Industries Ltd.		0.80%
	Transport Services		**3.97%**
•	Interglobe Aviation Ltd.		3.97%
	Equity less than 1% of corpus		**9.33%**
	Short Term Debt and net current assets		**2.98%**
	Total Net Assets		**100.00%**

• Top Ten Holdings
Securities and the corresponding derivative exposure with less than 1% to NAV, have been clubbed together with a consolidated limit of 10%.

Top 5 Stock Holdings

Hindustan Unilever Ltd.	8.86%
Mahindra & Mahindra Ltd.	8.52%
Bharti Airtel Ltd.	5.16%
Eternal Ltd.	4.93%
Maruti Suzuki India Ltd.	4.83%

Top 5 Sector Holdings

Fast Moving Consumer Goods	24.06%
Consumer Services	22.04%
Automobile And Auto Components	18.72%
Consumer Durables	12.25%
Healthcare	5.58%

Benchmark

Nifty India Consumption TRI

Quantitative Indicators

Average Dividend Yield :
0.85

Annual Portfolio Turnover Ratio :
Equity - 0.65 times

Std Dev (Annualised) :
15.20%

Sharpe Ratio :
0.42

Portfolio Beta :
0.90

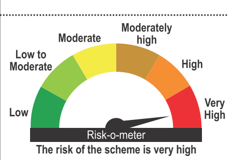
Risk-free rate based on the last Overnight MIBOR cut-off of 4.97%
@@ Base Expense Ratio is as on the last day of the month.
**In addition to the fund manager managing this fund, overseas investment is managed by Ms. Sharmila D'Silva.
Investors are requested to take note the changes in fundamental attributes of ICICI Prudential Bharat Consumption Fund and merger with ICICI Prudential Bharat Consumption Fund - Series 3 (Merging Scheme), ICICI Prudential Bharat Consumption Fund - Series 4 (Merging Scheme) with effect from the close of business hours on February 07, 2022 and March 11, 2022, respectively. The performance disclosed above is of ICICI Prudential Bharat Consumption Fund. For details of other scheme, investors may contact the AMC.
To Refer to the annexure for details on option, entry load, SWP, STP/Flex STP & minimum redemption amount pertaining to the scheme. Click here
To Refer to the annexure for details on scheme objective, IDCW history and SIP details.
Click here

Riskometer

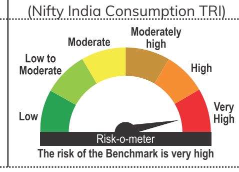
This product labelling is applicable only to the scheme

This Product is suitable for investors who are seeking*:
- Long term wealth creation
- An open ended equity scheme that aims to provide capital appreciation by investing in equity and equity related securities of companies engaged in consumption and consumption related activities.

Scheme



Benchmark
(Nifty India Consumption TRI)



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

ICICI Prudential Mutual Fund Corporate Office

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Statutory Details & Risk Factors

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.