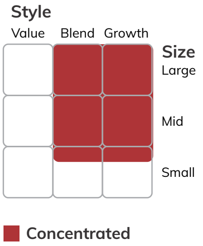
ICICI Prudential FMCG Fund

(An open ended equity scheme investing in FMCG sector)

20 YEARS COMPLETED Since 1999

Category
Sectoral

Style Box



Returns of ICICI Prudential FMCG Fund - Growth Option as on August 31, 2026

Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	**-17.99**	**8191.77**	**-3.42**	**9008.88**	**4.75**	**12615.98**	**14.36**	**396760.00**
Nifty FMCG TRI (Benchmark)	-17.17	8274.50	-1.85	9454.27	4.81	12652.17	12.12	230692.31
Nifty 50 TRI (Additional Benchmark)	-0.35	9964.59	8.99	12951.19	8.32	14914.55	13.47	320758.86
NAV (Rs.) Per Unit (as on August 31,2026 : 396.76)	**484.34**		**440.41**		**314.49**		**10.00**	

Notes:
1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential FMCG Fund.
2. The scheme is currently managed by Nitya Mishra. Ms. Nitya Mishra has been managing this fund since March 2026. Total Schemes managed by the Fund Manager is 6 (5 are jointly managed). Refer annexure at the following link for performance of other funds being managed by the fund managers.
3. Date of inception:31-Mar-99.
4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
5. Load is not considered for computation of returns.
6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period
7. The performance of the scheme is benchmarked to the Total Return variant of the Index. As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of Nifty 50 PRI values from 31-Mar-99 to 30-Jun-99 and TRI values since 30-Jun-99.
8. With effect from March 02, 2026, Priyanka Khandelwal has ceased to be the fund manager and Nitya Mishra has been appointed as the fund manager under the scheme.

Scheme Details

Fund Managers :**
Nitya Mishra
(Managing this fund since March, 2026 & Overall 14 years of experience) (w.e.f March 02, 2026)

Inception/Allotment date: 31-Mar-99

Monthly AAUM as on 31-Aug-26 : Rs. 1,612.55 crores
Closing AUM as on 31-Aug-26 : Rs. 1,557.20 crores

Application Amount for fresh Subscription :
Rs.5,000 (plus in multiples of Re.1)

Exit load for Redemption / Switch out :- Lumpsum & SIP / STP / SWP Option
If units purchased or switched in from another scheme of the Fund are redeemed or switched out within 15 days from the date of allotment - 1% of applicable NAV, If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 15 days from the date of allotment - NIL (w.e.f. 1st August 2018)

Indicative Investment Horizon: 5 years & above

Min.Addl.Investment :
Rs.1,000 (plus in multiples of Re.1)

Base Expense Ratio @@ :
Other : 1.81% p. a.
Direct : 1.18% p. a.

For TER, Investor may refer to our website at https://www.icicipruamc.com/about-us/financials-&-disclosures?currentTabFilter=Total+Expense+Ratio&subCatTabFilter=Total+Expense+Ratio

NAV (As on 31-Aug-26): Growth Option : 396.76 | IDCW Option : 73.33 | Direct Plan Growth Option : 441.42 | Direct Plan IDCW Option : 144.92

Portfolio as on August 31, 2026

	Company/Issuer	% to NAV	% to NAV Derivatives
	Equity Shares	**96.05%**	**0.25%**
	Agricultural Food & Other Products	**10.65%**	
•	Tata Consumer Products Ltd.	6.58%	
•	Marico Ltd.	4.06%	
	Beverages	**12.34%**	
•	Varun Beverages Ltd.	4.73%	
•	United Spirits Ltd.	3.70%	
	Radico Khaitan Ltd.	1.98%	
	United Breweries Ltd.	1.94%	
	Diversified Fmcg	**34.87%**	**-0.05%**
•	Hindustan Unilever Ltd.	17.88%	
•	ITC Ltd.	16.99%	-0.05%
	Food Products	**11.94%**	**-0.03%**
•	Nestle India Ltd.	6.27%	-0.03%
•	Britannia Industries Ltd.	4.73%	
	Mrs. Bectors Food Specialities Ltd.	0.95%	
	Personal Products	**11.20%**	
•	Godrej Consumer Products Ltd.	5.96%	
	Colgate - Palmolive (India) Ltd.	2.15%	
	Dabur India Ltd.	2.03%	
	Emami Ltd.	1.05%	
	Pharmaceuticals & Biotechnology	**2.16%**	
•	Amrutanjan Health Care Ltd.	2.16%	
	Retailing	3.83%	^
	Avenue Supermarts Ltd.	1.80%	
	Eternal Ltd.	1.02%	
	Arvind Fashions Ltd.	1.02%	
	Equity less than 1% of corpus	**9.06%**	**0.33%**
	Short Term Debt and net current assets	**3.70%**	
	Total Net Assets	**100.00%**	

• Top Ten Holdings
Securities and the corresponding derivative exposure with less than 1% to NAV, have been clubbed together with a consolidated limit of 10%.
Derivatives are considered at exposure value.
^ Value Less than 0.01% of NAV in absolute terms.

Top 5 Stock Holdings

Hindustan Unilever Ltd.	17.88%
ITC Ltd.	16.99%
Tata Consumer Products Ltd.	6.58%
Nestle India Ltd.	6.27%
Godrej Consumer Products Ltd.	5.96%

Top 5 Sector Holdings

Fast Moving Consumer Goods	85.05%
Consumer Services	5.89%
Healthcare	2.16%
Chemicals	1.50%
Consumer Durables	0.67%

Quantitative Indicators

Average Dividend Yield :
1.57

Annual Portfolio Turnover Ratio :
Equity - 0.72 times

Std Dev (Annualised) :
15.45%

Sharpe Ratio :
-0.47

Portfolio Beta :
0.87

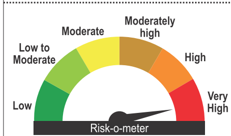
The figures are not netted for derivative transactions.
Risk-free rate based on the last Overnight MIBOR cut-off of 4.97%
**In addition to the fund manager managing this fund, overseas investment is managed by Ms. Sharmila D'Silva.
@@ Base Expense Ratio is as on the last day of the month.
The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property and a service mark of MSCI Inc. ("MSCI") and Standard & Poor's Financial Services LLC ("S&P") and is licensed for use by ICICI Prudential Asset Management Company Ltd. Neither MSCI, S&P nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any of such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages.
To Refer to the annexure for details on option, entry load, SWP, STP/Flex STP & minimum redemption amount pertaining to the scheme. Click here
To Refer to the annexure for details on scheme objective, IDCW history and SIP details.
Click here

Riskometer

This product labelling is applicable only to the scheme

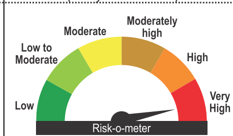
This Product is suitable for investors who are seeking*:
- Long Term Wealth Creation
- An open ended equity scheme that primarily invests in companies from FMCG sector.

Scheme



The risk of the scheme is very high

Benchmark
(Nifty FMCG TRI)



The risk of the Benchmark is very high

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

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Statutory Details & Risk Factors

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.