

ANNUAL OUTLOOK **2023**



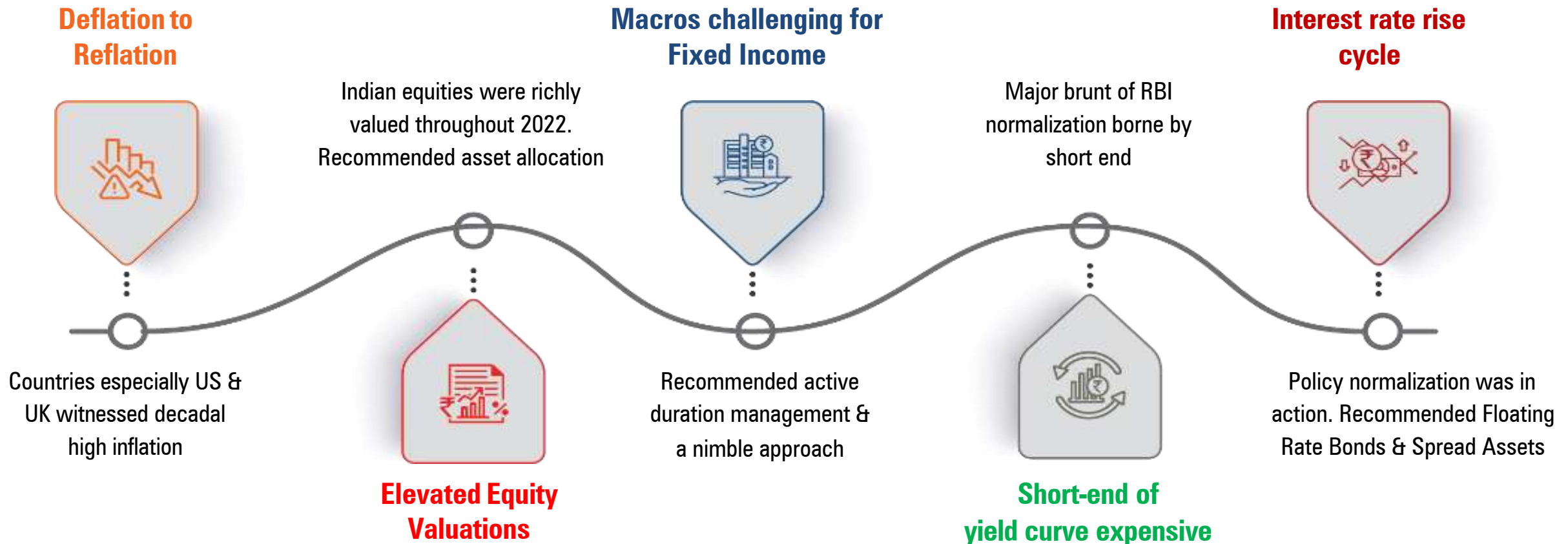
BEGINNING **of** A NEW ERA

An Era of Multiple Asset Classes!!!



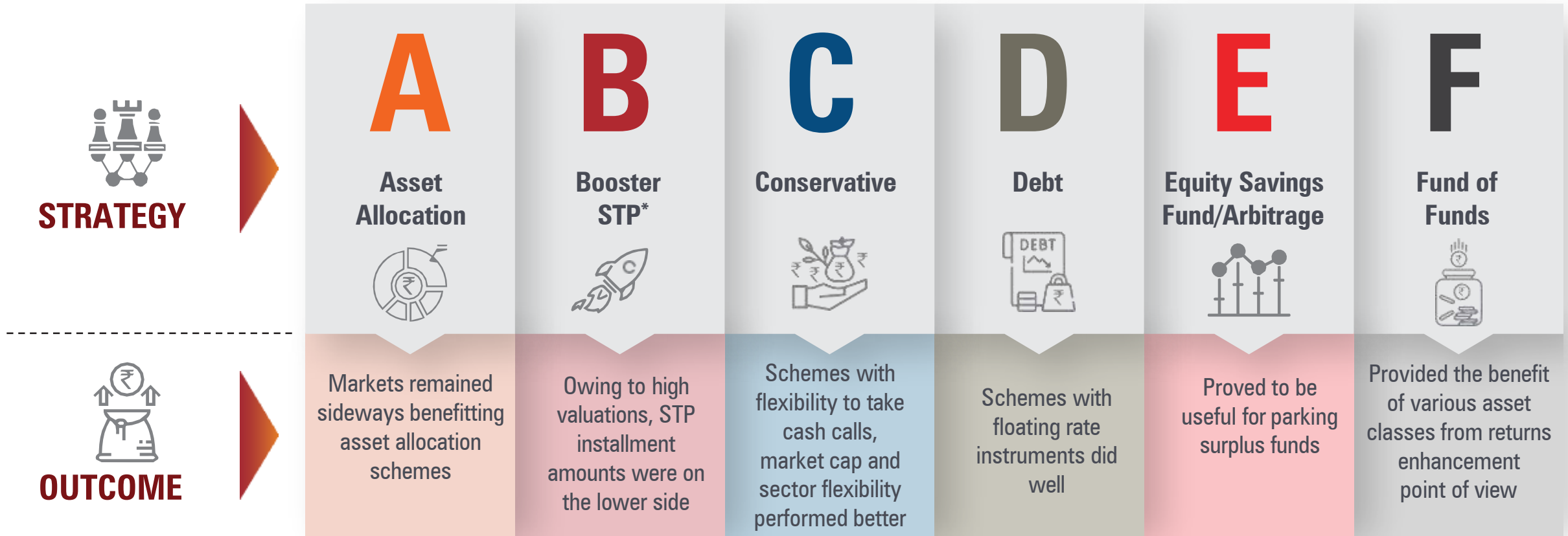
Recap of Outlook 2022 – Shifting Sands

WHAT WE SAID LAST YEAR?





Investment Approach For 2022 – ABCDEF



*ICICI Prudential Booster Systematic Transfer Plan ("Booster STP") is a facility wherein unit holder(s) can opt to transfer variable amount(s) from designated open ended Scheme(s) of the Fund [hereinafter referred to as "Source Scheme"] to the designated open-ended Scheme(s) of the Fund [hereinafter referred to as "Target Scheme"] at defined intervals.*Please click on following link for detailed outlook 2022 document – [Annual Outlook 2022](#). STP – Systematic Transfer Plan



Our Calls last year (HITS & MISSES)



HITS



Strong buy call on floating rate instruments due to interest rate-rise cycle



Remained cautious on Equity markets due to high valuations. Equity exposure was low in our Hybrid/Fund of Funds scheme



Holding lower duration in most of our Fixed Income schemes



MISSES

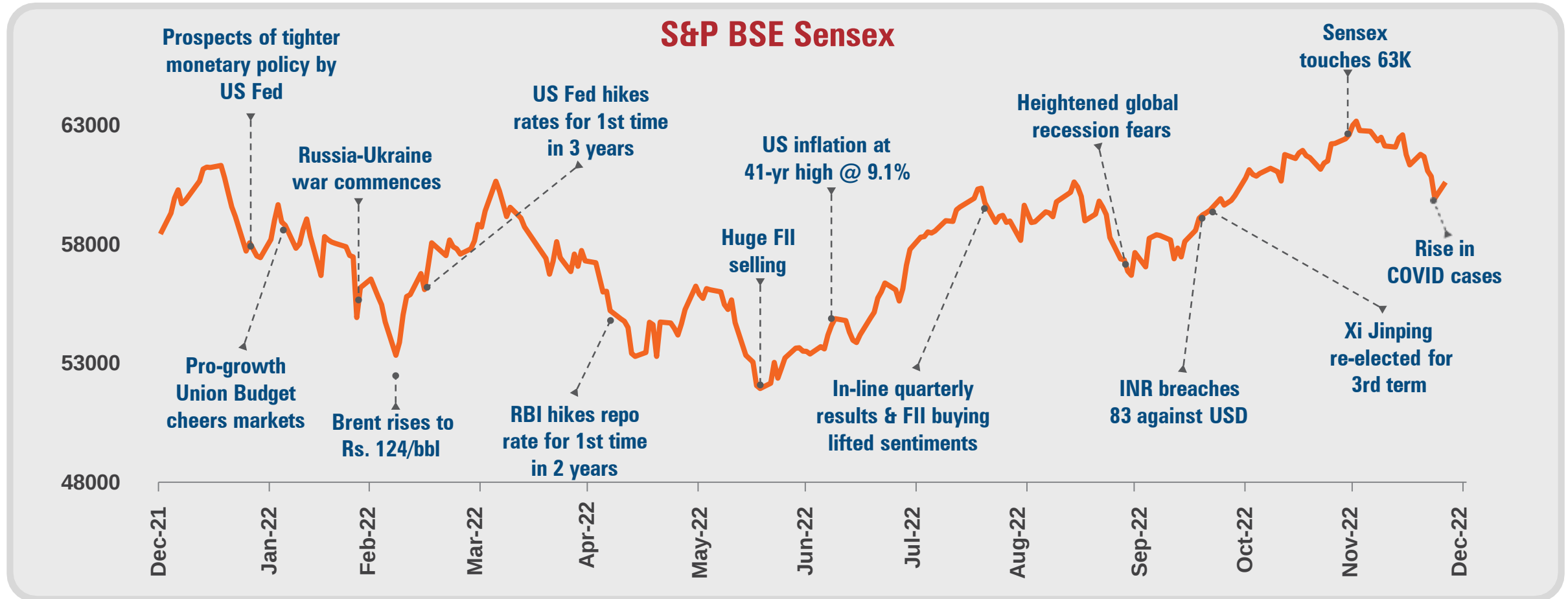


Refraining from buy call on equities in June-2022 as our in-house Valuation models were in neutral zone



Flashback 2022 (Equity)

S&P BSE Sensex soaring higher than ever – Touched 63K for first time in 2022!!!



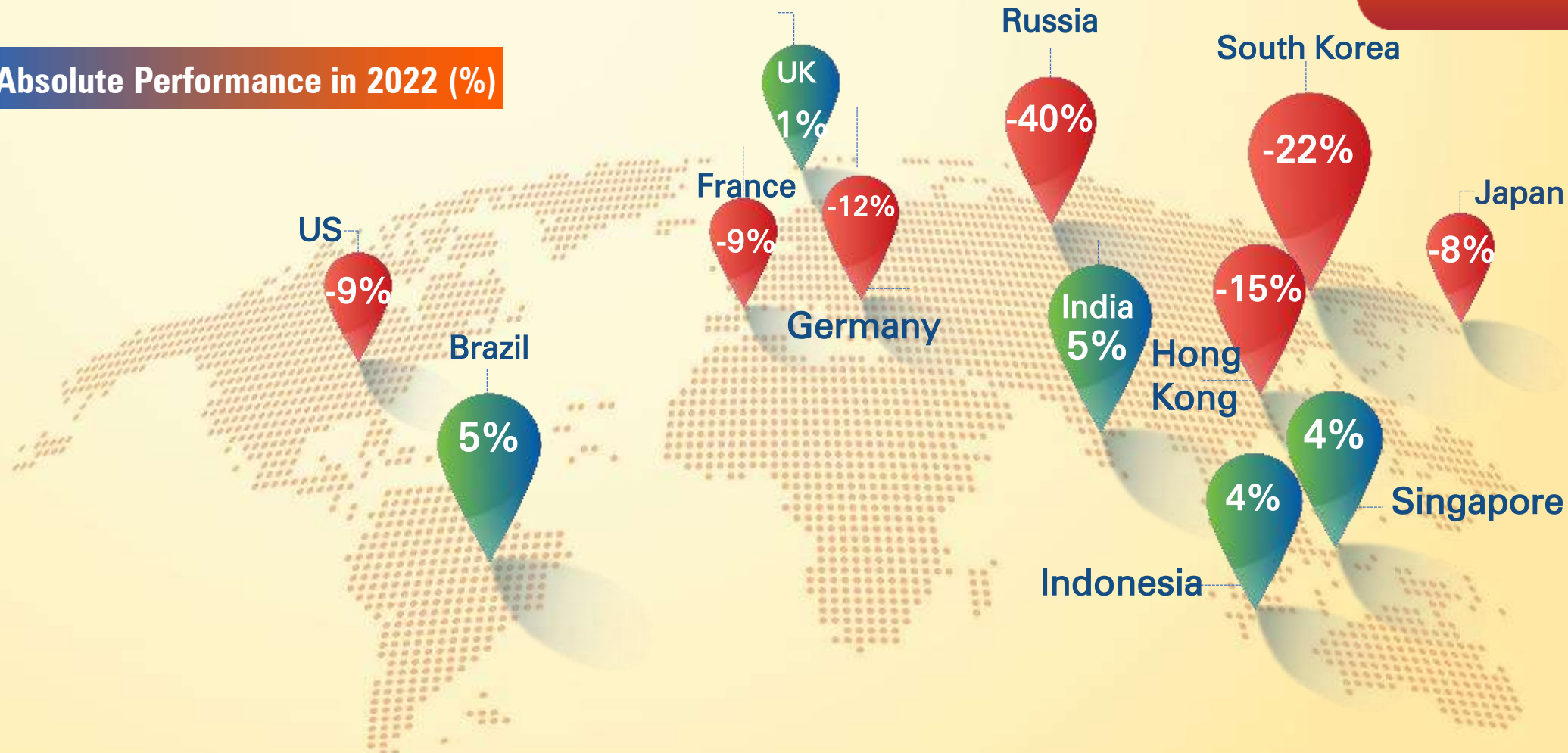
Source: BSE, NSDL, www.federalreserve.gov, www.indiabudget.gov.in, www.india.gov.in, www.economictimes.indiatimes.com. Data as of Dec 26, 2022. US Fed – United States Federal Reserve, RBI – Reserve Bank of India, FII – Foreign Institutional Investors, bbl – barrel, COVID – Coronavirus Disease. Past performance may or may not sustain in future

Market of the year 2022 goes to...

India steals the show



Absolute Performance in 2022 (%)



Germany - DAX Index; China - SSE Composite Index; France - CAC 40 Index; Japan - Nikkei; Eurozone - Euronext 100; Hong Kong - HangSeng; US - Dow Jones; Singapore - Strait Times; Russia - RTS Index; Indonesia - Jakarta Composite Index; U.K. - FTSE; South Korea - Kospi; Brazil - Ibovespa Sao Paulo Index; Indonesia - Jakarta Composite Index; Switzerland - Swiss Market Index; Taiwan - Taiwan Stock Exchange Corporation; India - S&P BSE Sensex; Data Source: MFI & ACEMF, Returns are absolute returns for the index calculated between Dec 31, 2021 – Dec 26, 2022. Map source: Map not to scale. This map has been used for design and representational purpose only, it does not depict the geographical boundaries of the country. Past performance may or may not sustain in future. MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.icraonline.com/legal/standard-disclaimer.html>



Best Supporting Asset Class goes to...

Asset Class/Index	CY 2022 Absolute Returns
 Gold (INR/oz)	-0.2%
 Silver (INR/t oz)	3.6%
 Bitcoin (USD)	-63.5%
 INR against USD	-11.0%
 US Dollar Index (DXY)	8.7%

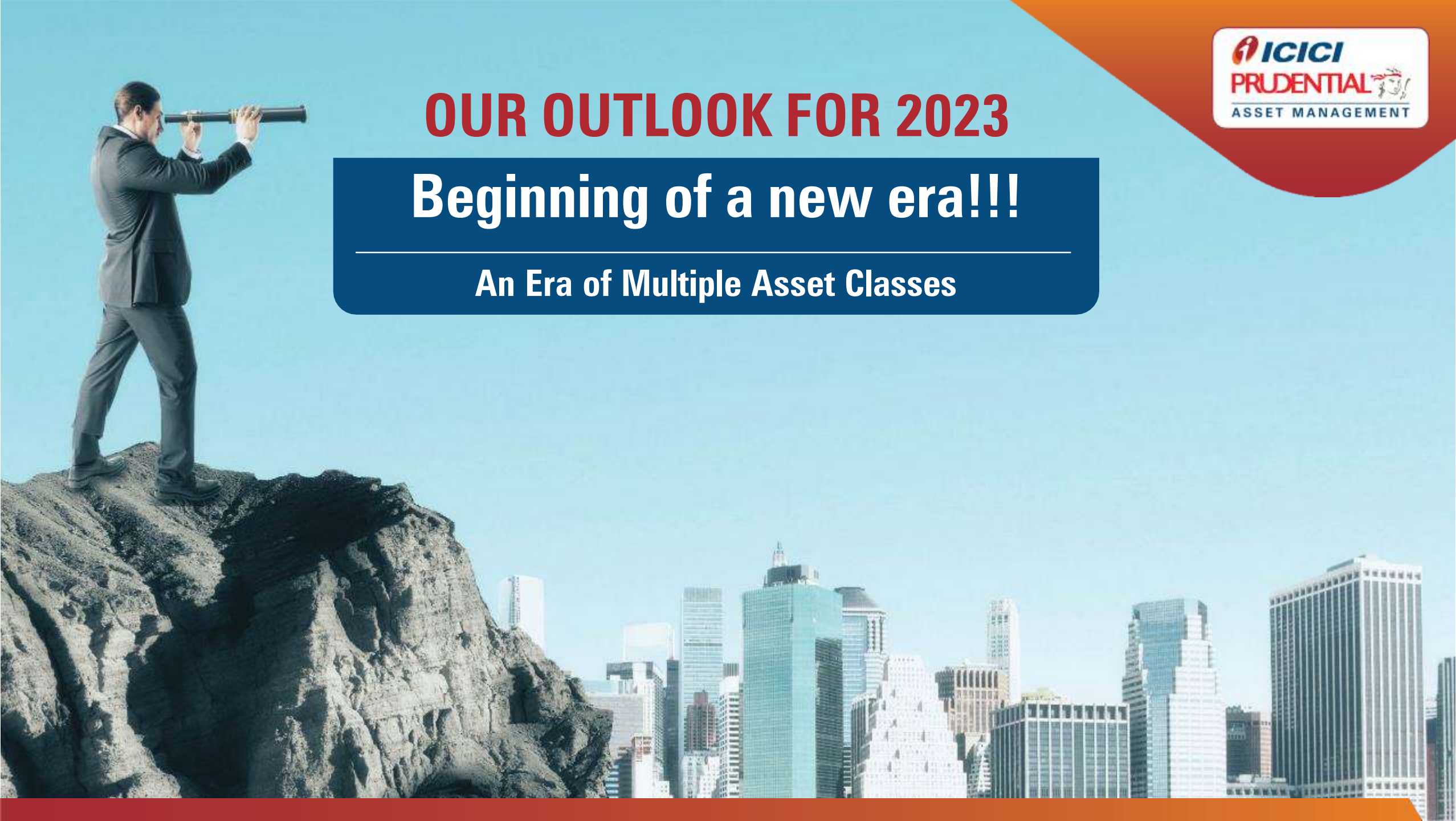
GLOBAL INVESTMENT PERFORMANCE

 MSCI World Index (Developed & Emerging Markets)	-20.0%
 MSCI Developed Market Index	-19.6%
 MSCI Emerging Market Index	-22.6%

OUR OUTLOOK FOR 2023

Beginning of a new era!!!

An Era of Multiple Asset Classes



PROLOGUE

In our previous Annual Outlook documents (2021 & 2022), we have distinctly highlighted the complex and dynamic macro-economic changes that are shaping financial markets. Our [Annual Outlook for 2021 \(read here\)](#) was based on the theme '**TURNING POINTS**' which focused on pointing early signs of macro changes in terms of Global Central Banks' monetary stance, liquidity conditions, sectoral/theme leadership, etc.

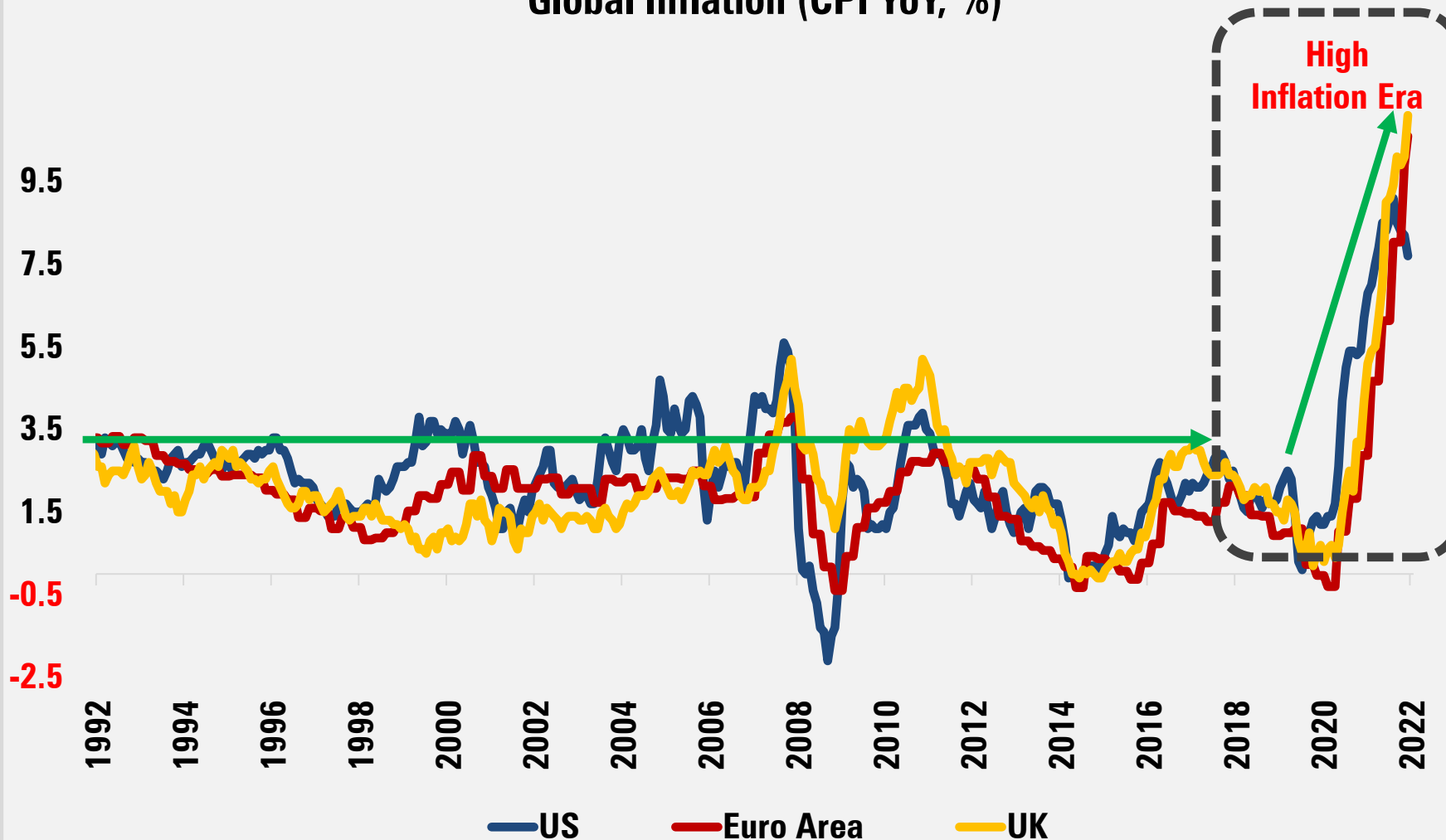
These tectonic shifts called for further caution in our [Annual Outlook for 2022 \(read here\)](#) which was based on the theme '**SHIFTING SANDS**' as macros were expected to evolve further and dynamism was at its peak. The unusual macro trends were hinting at transition to a new era / new financial world order

As we enter 2023, our Annual Outlook is based on the theme '**BEGINNING OF A NEW ERA**' as we believe that transition of decadal macro trends from **low inflation to high inflation, low interest rates to high interest rates, abundant liquidity to limited liquidity, de-escalation to escalation, monetization to tightening and low to high volatility** is now complete. The new era warrants for a change in investment style with a need to prudently handpick asset classes which may perform at different points in time. Hence, going forward we believe that the new era will be an era of investing in multiple asset classes.



Beginning of a New Era – Disinflation to Inflation

Global Inflation (CPI YoY, %)

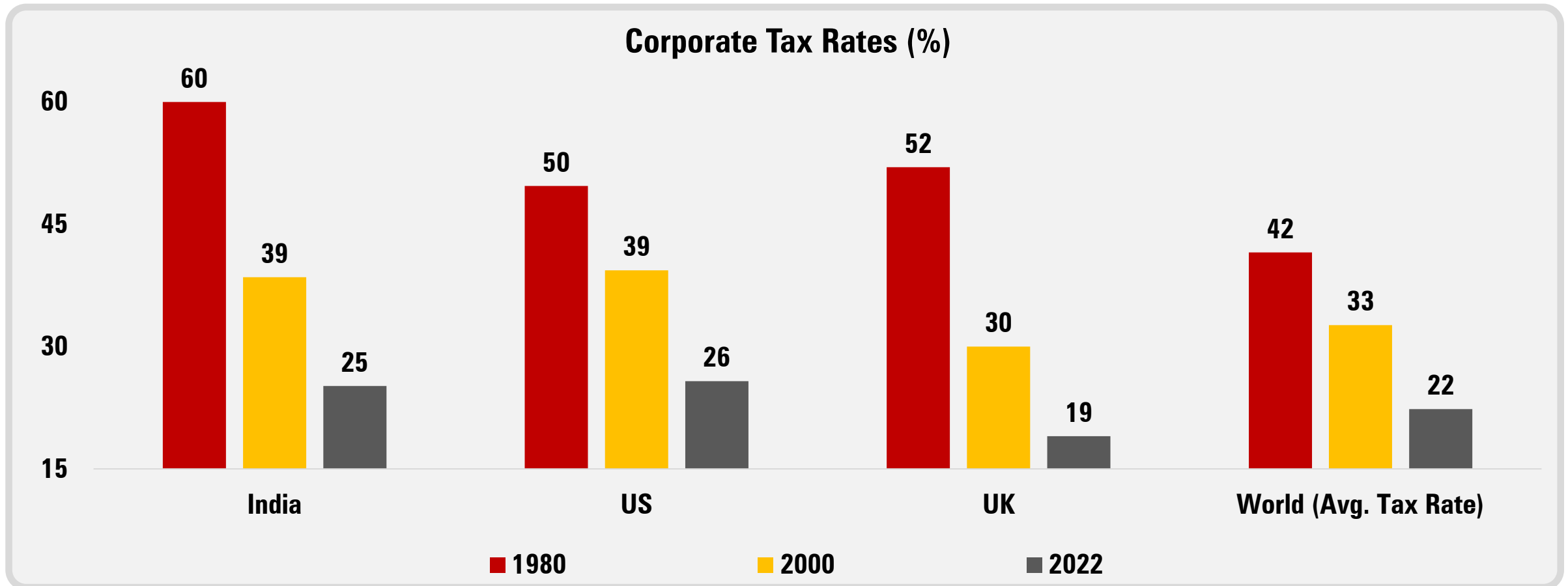


Developed Economies
which have historically
witnessed inflation in
the range of 0-2%, are
now facing decadal
high inflation



Beginning of a New Era – De-regulation to Regulation

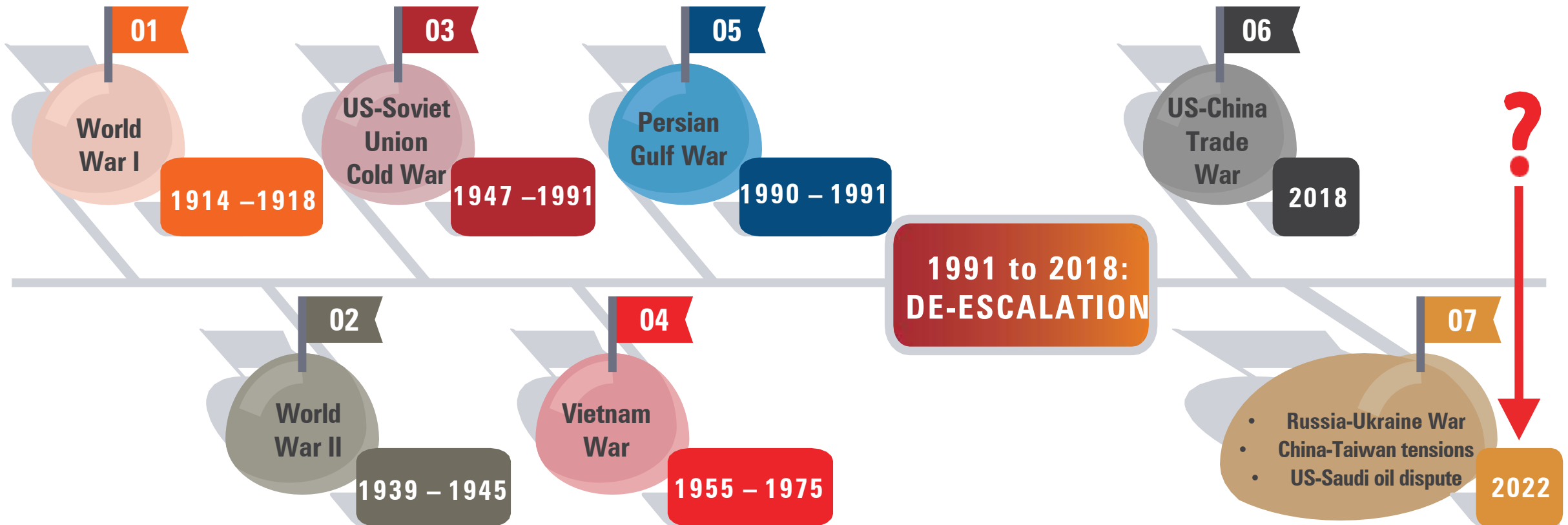
Low corporate tax rates or tax reforms, one of the key measures of easing of Regulations, have declined in last 40 years. This trend seems to be reversing again with US & UK set to hike corporate tax rates to 28% & 25%





Beginning of a New Era – De-escalation to Escalation

20th century was marked by numerous geo-political issues. 21st Century seemed different until 2018 post which we saw multiple geo-political issues again coming to the fore

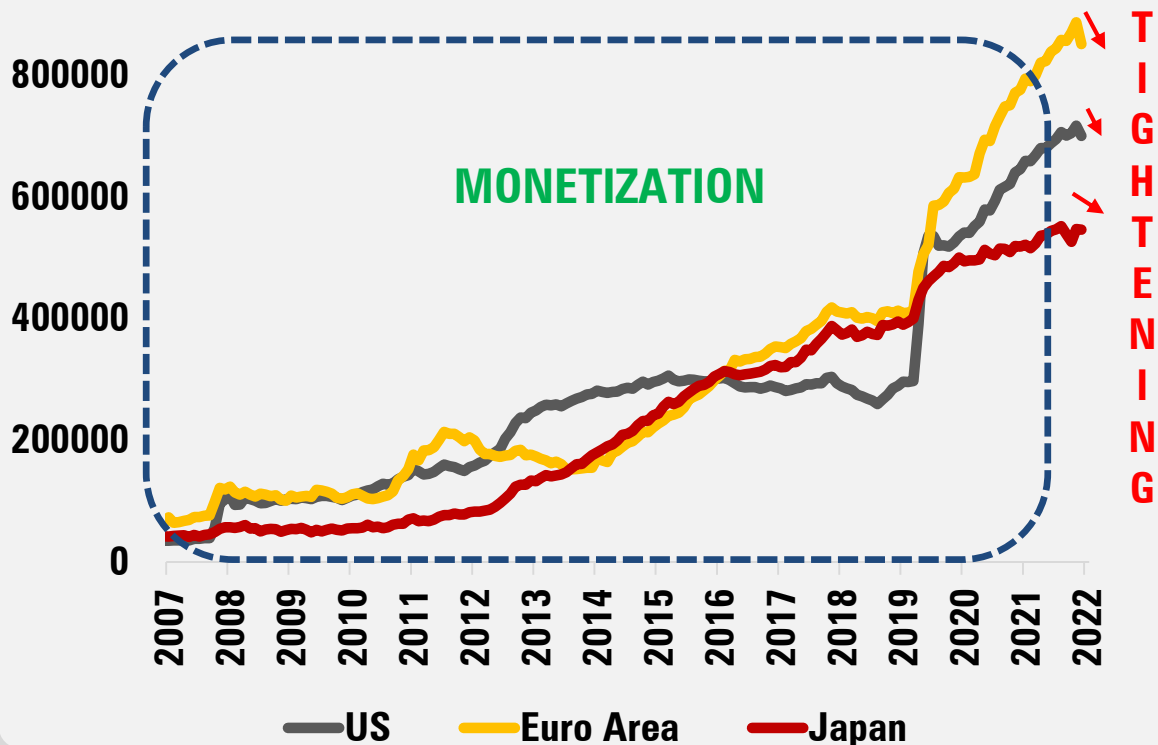




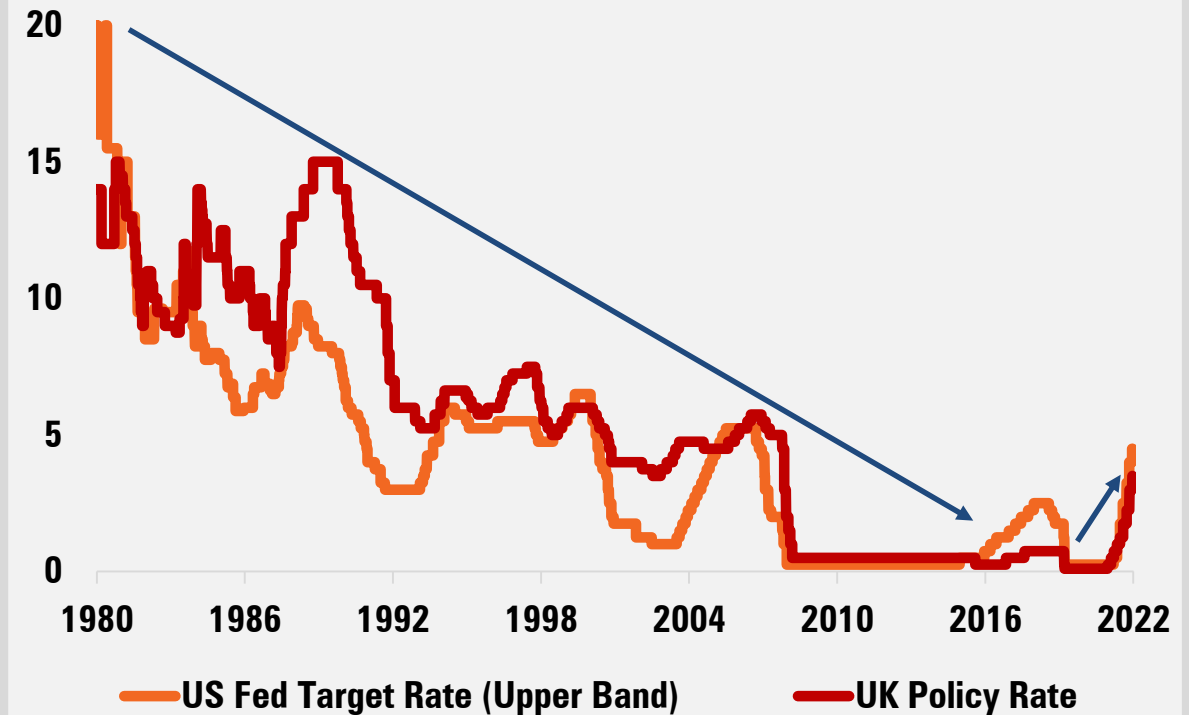
Beginning of a New Era – End of Monetization

Last four decades were marked by low Interest Rates and Quantitative Easing contributing to ample liquidity. The scenario is changing as we are moving again towards a high interest rate era and limited liquidity

Balance Sheet Size (INR Bn)



Policy Rates (%)

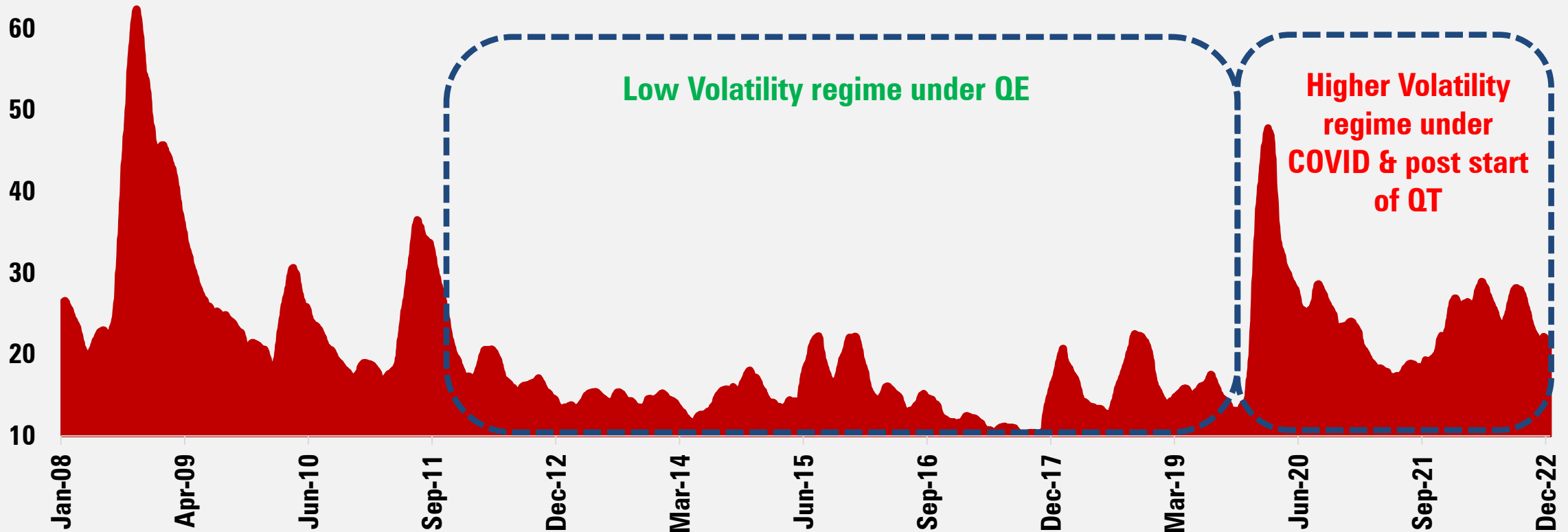




Beginning of a New Era – End of low volatile period

Global volatility was on the lower side last decade as Central Banks especially US Fed opted for QE.
Currently volatility is on the rise as Central Banks are opting for tight monetary policies

Global Volatility Index (Moving Average - 50 Days)





Portfolio Positioning for a New Era

As highlighted in previous slides, we have entered into a new era marked with high inflation & interest rates, low liquidity, high volatility and escalating geo-political issues, it is important to adopt an all asset class approach

High Global Inflation



GOLD



Strong India Fundamentals



EQUITY



High Interest Rates



FIXED INCOME



Low Global Valuations



SELECT GLOBAL INVESTING



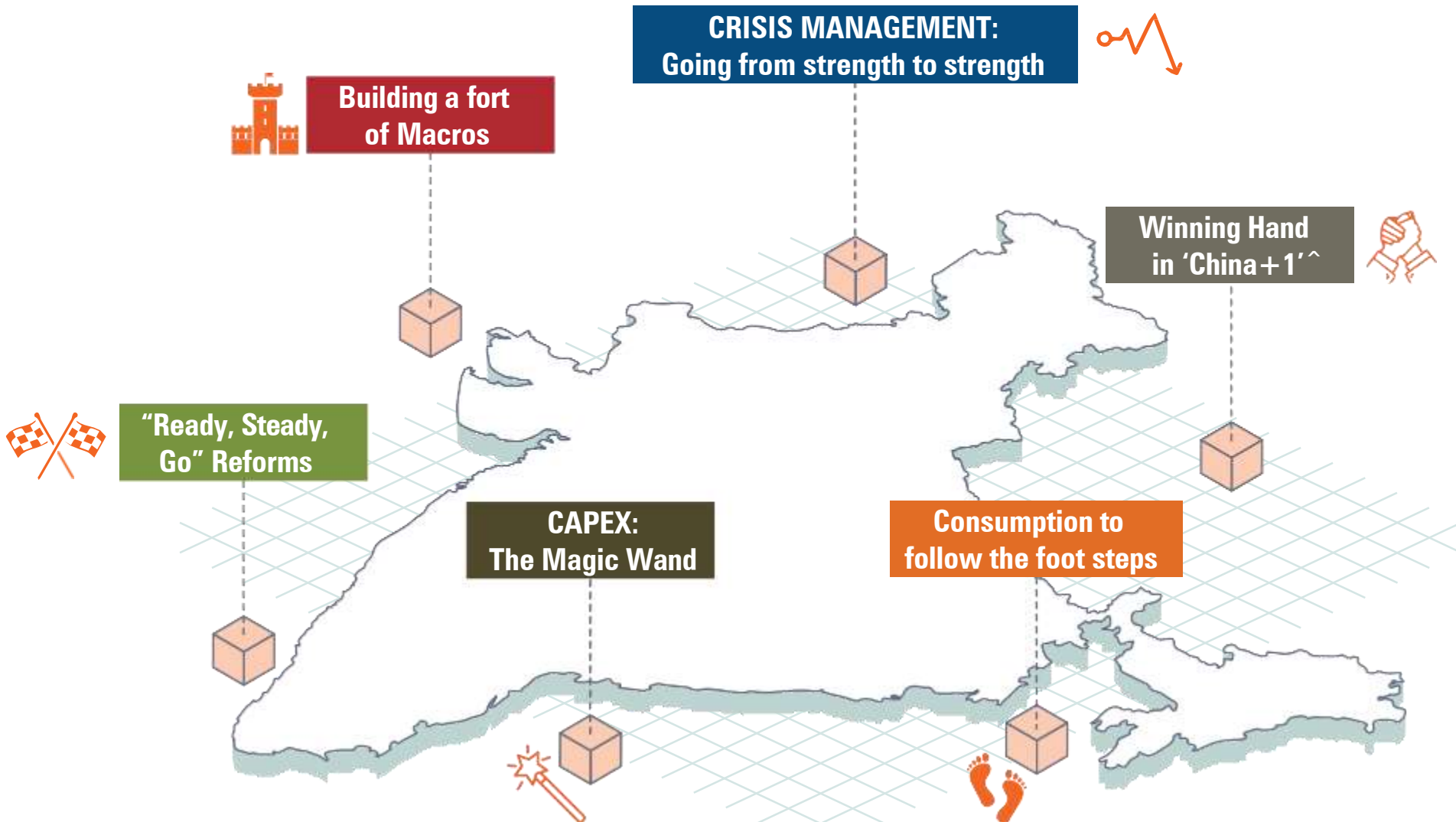


CASE FOR EQUITY INVESTING

India's got the cleanest shirt
Long Term Structural Story Intact



The 'STRIKING SIX' catalysts for India's growth...



^ China Plus One, also known simply as Plus One or C+1, is the business strategy to avoid investing only in China and diversify business into other countries. The above list is an inclusive list and not an exhaustive .
Map source: Map not to scale. This map has been used for design and representational purpose only, it does not depict the geographical boundaries of the country



Crisis Management – Going from strength to strength

India has come a long way when it comes to economic resilience and is no more referred to as the 'Fragile Five'

Parameters	Global Financial Crisis (2008-09)	Fed Taper Tantrum (2013-14)	Global Slowdown (FYTD 2022)
 CPI Inflation (%)	7.9	9.4	5.8
 Currency (INR against USD, %)	-21.3	-9.4	-8.5%
 Exports (USD Bn)	167	312	500
 Net FDI Flows (USD Bn)	22.7	16.1	58.8 (FY 2022)
 Government Capex Spending (INR Bn)	27,127	23,927	18,907 (FY21)
 Corporate Debt to GDP %	64.0%	67.5%	50.9%
 Forex Reserves with RBI (USD Bn)	309.2	303.7	564.1

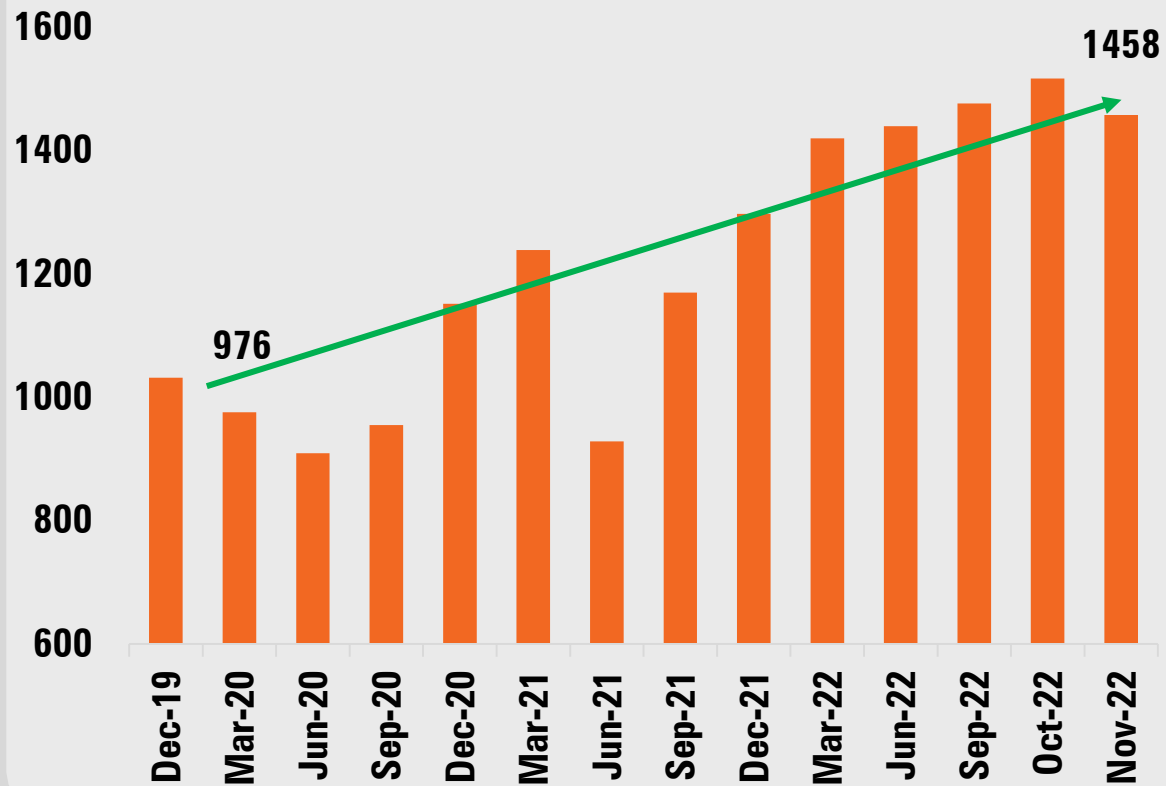
Source: RBI, Press Information Bureau, JM Financial, Morgan Stanley. Financial Year data is sourced for 2008-9, 2013-14, 2020-21 & 2022-2023. FYTD: Financial Year Till Date. Past performance may or may not sustain in future. CPI – Consumer Price Index, FDI – Foreign Direct Investment, GDP – Gross Domestic Product. CPI data is considered for the month of March of respective Financial Years and For FYTD, Data as on Nov-22. Bn – Billion, RBI: Reserve Bank of India



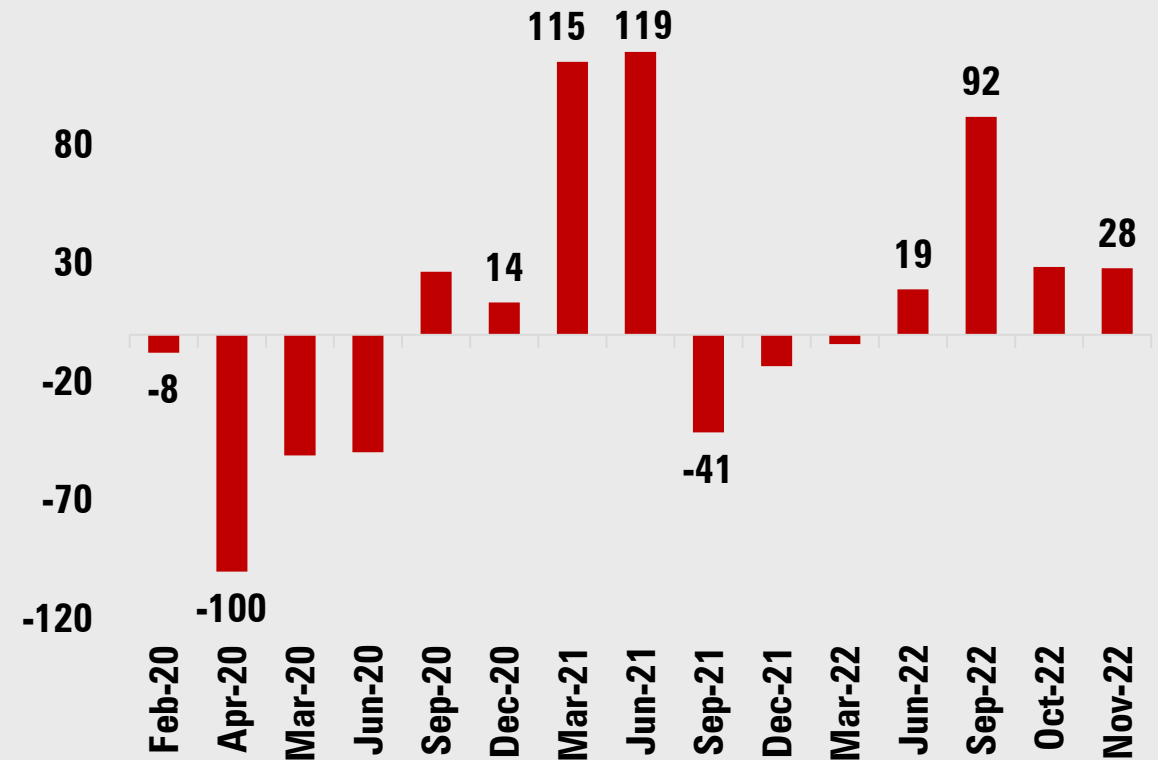
Crisis Management: Going from strength to strength

India not only swiftly recovered from the pandemic but is also experiencing persistent rise in economic activities

Monthly GST Collections (INR Bn)

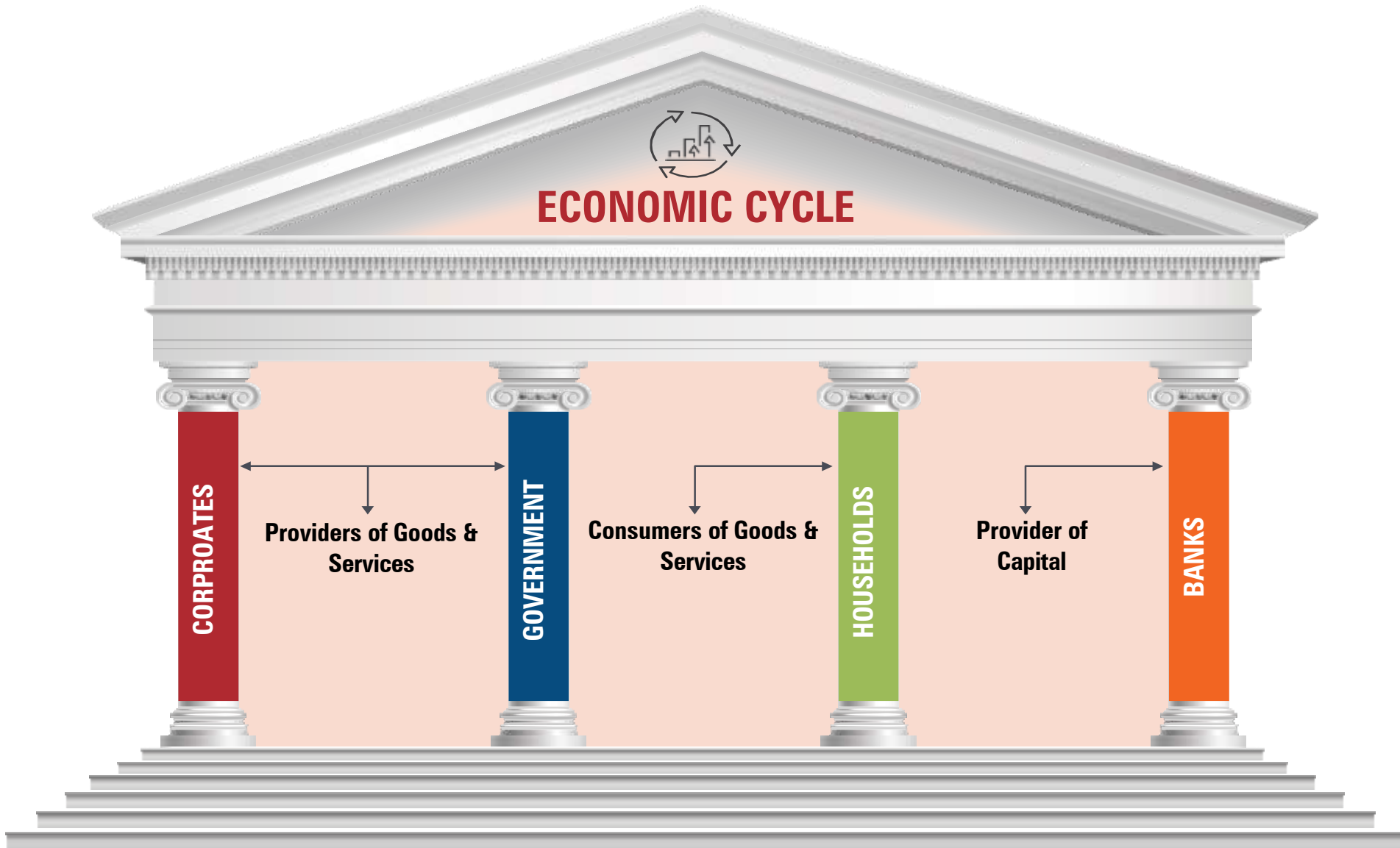


Passenger Vehicle Sales YoY (%)





Building a fort of Macros

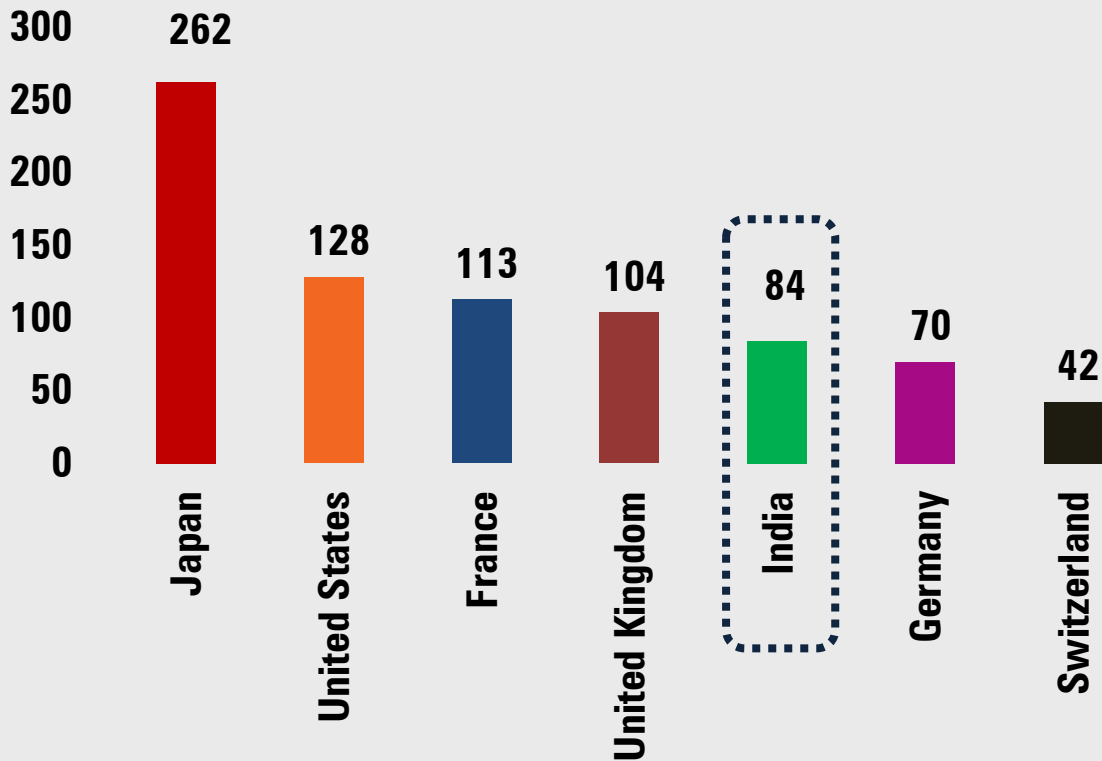




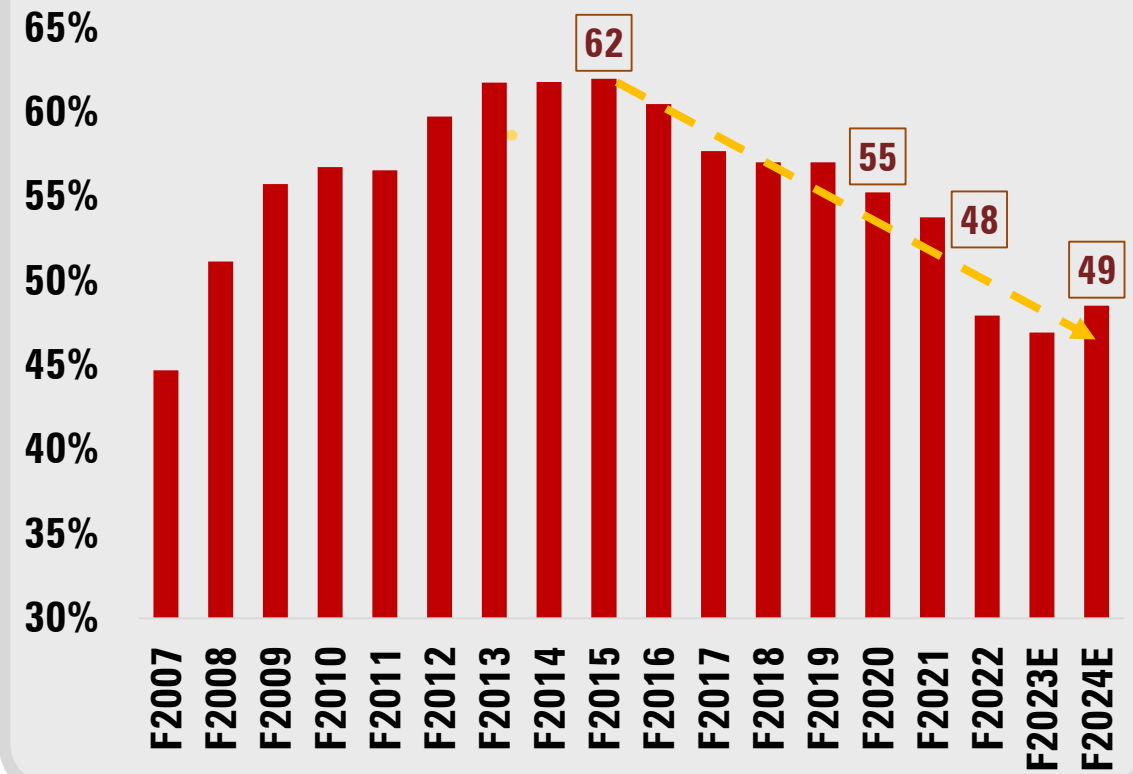
Building a fort of Macros

A lower Debt to GDP (Govt. + Corporate) can help India attain better financial stability

Government Debt, % of GDP



Corporate Debt, % of GDP

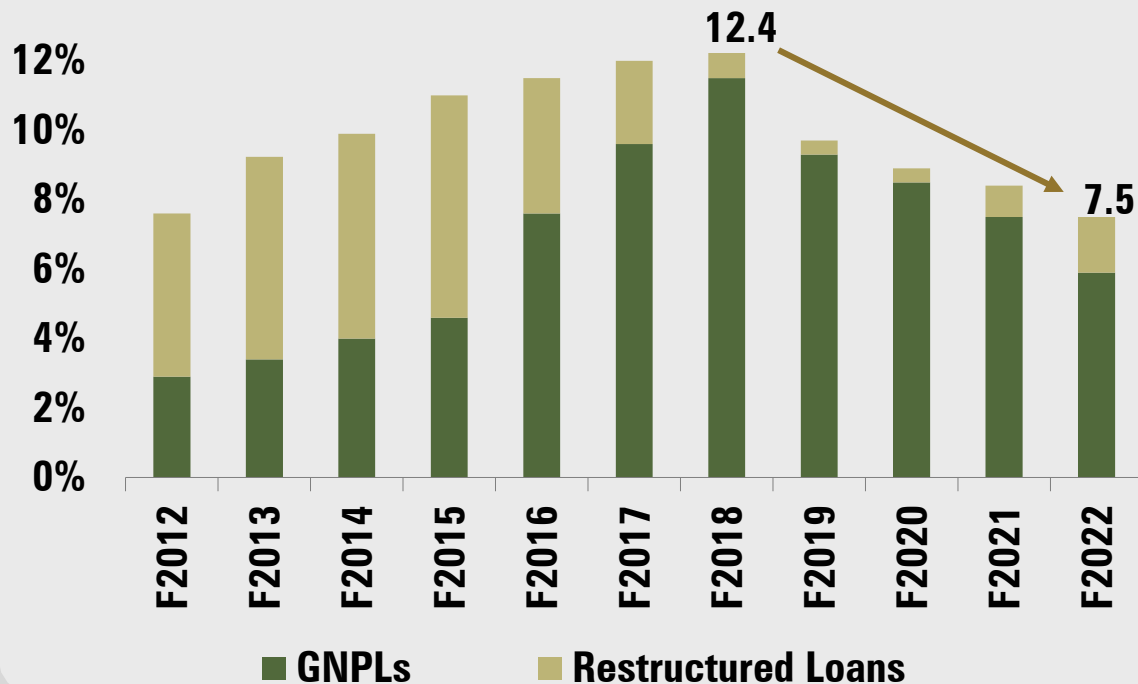




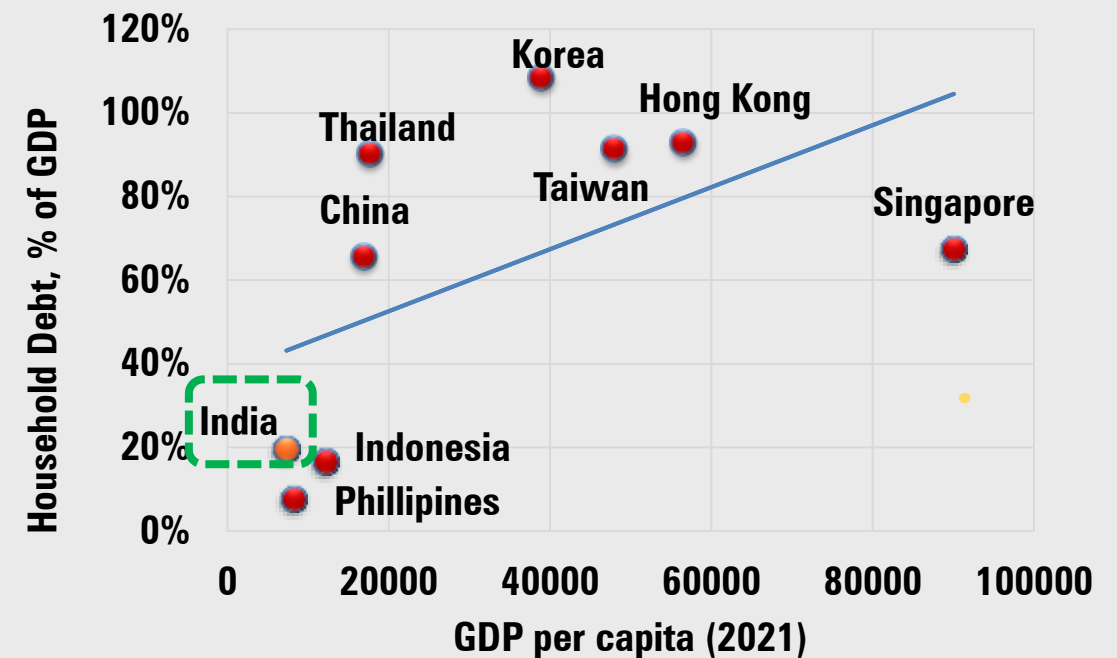
Building a fort of Macros

Lower stressed assets helps in freeing up Banks capital & lower debt for Households creates a conducive environment for blooming consumer demand

Banks have repaired their Balance Sheets in last few years



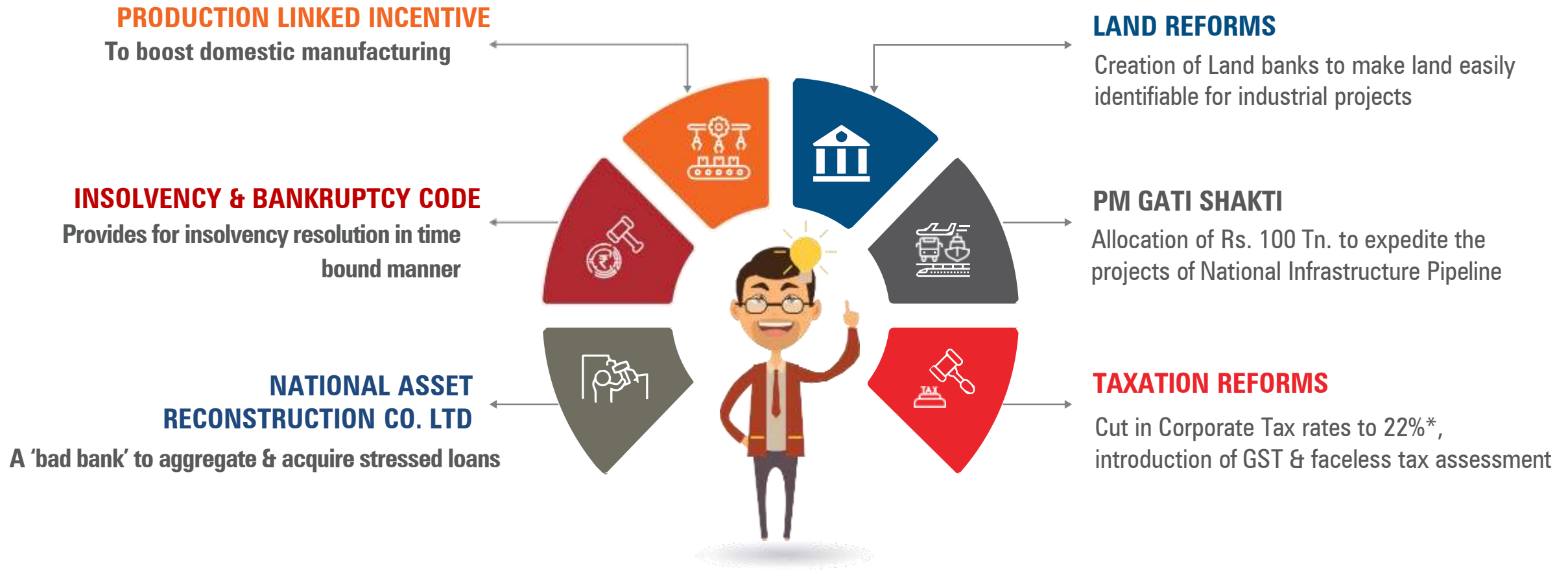
Household balance sheet is not leveraged compared to other countries





"Ready, Steady, Go" Reforms

Government Reforms are on the fast track creating a smooth runway to participate in the Global supply chain





Capex – The Magic Wand

Govt. focus on Infrastructure Capex via reforms like PM 'Gati Shakti' can multiply market size across industries

	Industries	India's Market Size	India still has room for further expansion	China's Market Size
	Steel	103 MT	8x	843 MT
	Cement	330 MT	7x	2370 MT
	Electricity	1.3 Tn kWh	5x	7.1 Tn kWh
	Rail Lines	69,000 kms; 0% high-speed	2x	131,000 kms; 23% high-speed
	Airports	137; 608 airplanes	2x	234; 5,000 airplanes

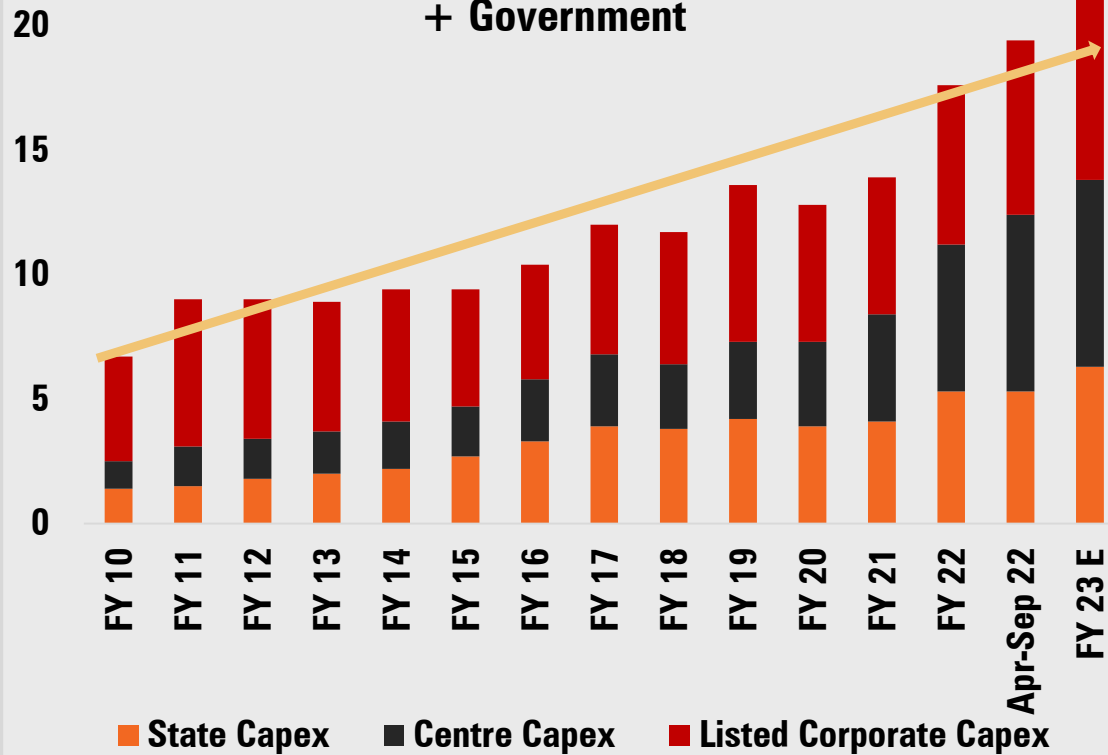
Prime Minister Gati Shakti, also known as National Master Plan for Multi-modal Connectivity is an Indian megaproject worth 1.2 trillion United States dollars to provide competitive advantage for manufacturing in India. Source – Spark Capital. MT – Metric Tons, Tn – Trillion, kWh – Kilo Watt / hour, Kms – Kilo Meters, Mn – Million, Kgs – Kilogram



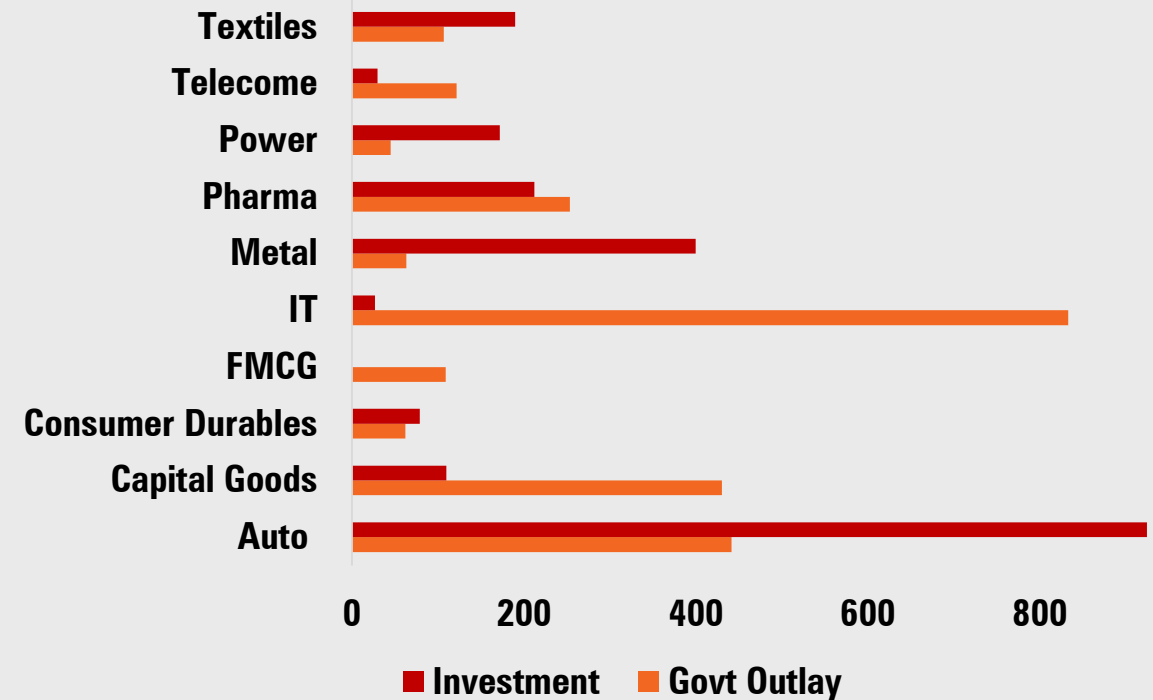
Capex – The Magic Wand

Govt. incentive programs like PLI is rejuvenating the Private Capex cycle

Combined Capex for Listed Corporates
+ Government



Tracking PLI Progress across Sectors
(INR Bn)

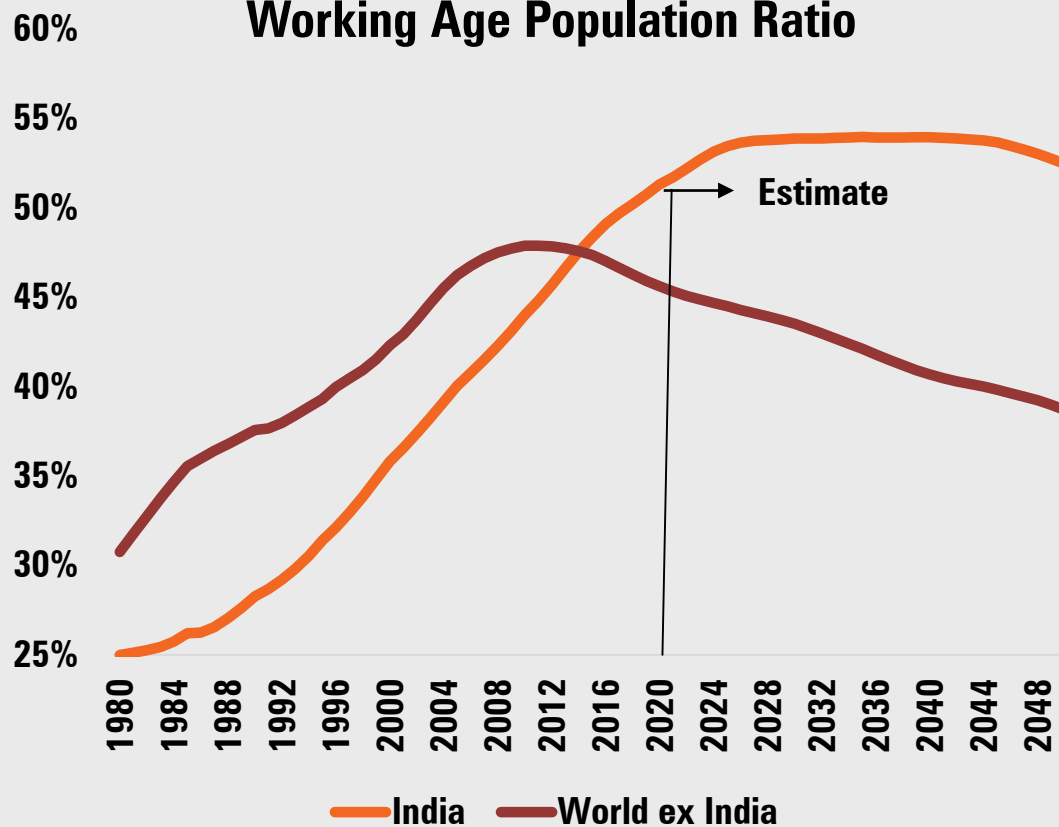




Consumption to follow the foot steps

'Capex + Rising Working Age Population' coupled with wider scope for penetration can accelerate India's Consumption Engine

Working Age Population Ratio



India has larger scope to penetrate in white goods consumption with Rising income levels

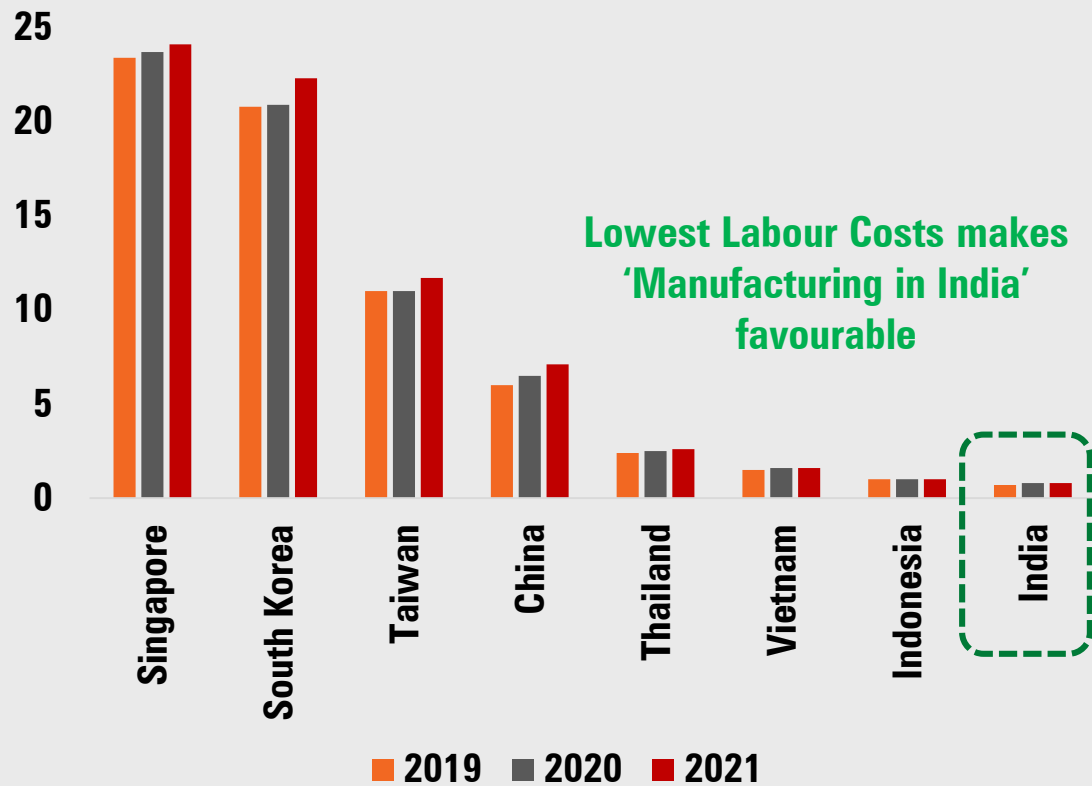
	Products	India	China	USA
	Auto	4%	15%	81%
	Outbound Trips	6%	9%	42%
	Air Conditioners	8%	60%	90%
	Refrigerators	18%	94%	100%
	Smartphone Users	37%	54%	83%
	Internet Users	58%	60%	95%



Winning Hand in China+1

Increasing Labor Supply with lowest manufacturing wages makes India an attractive destination for 'China+1' theme

Manufacturing Wage(US\$/hr)



Key Announcements by Global Companies to invest in India

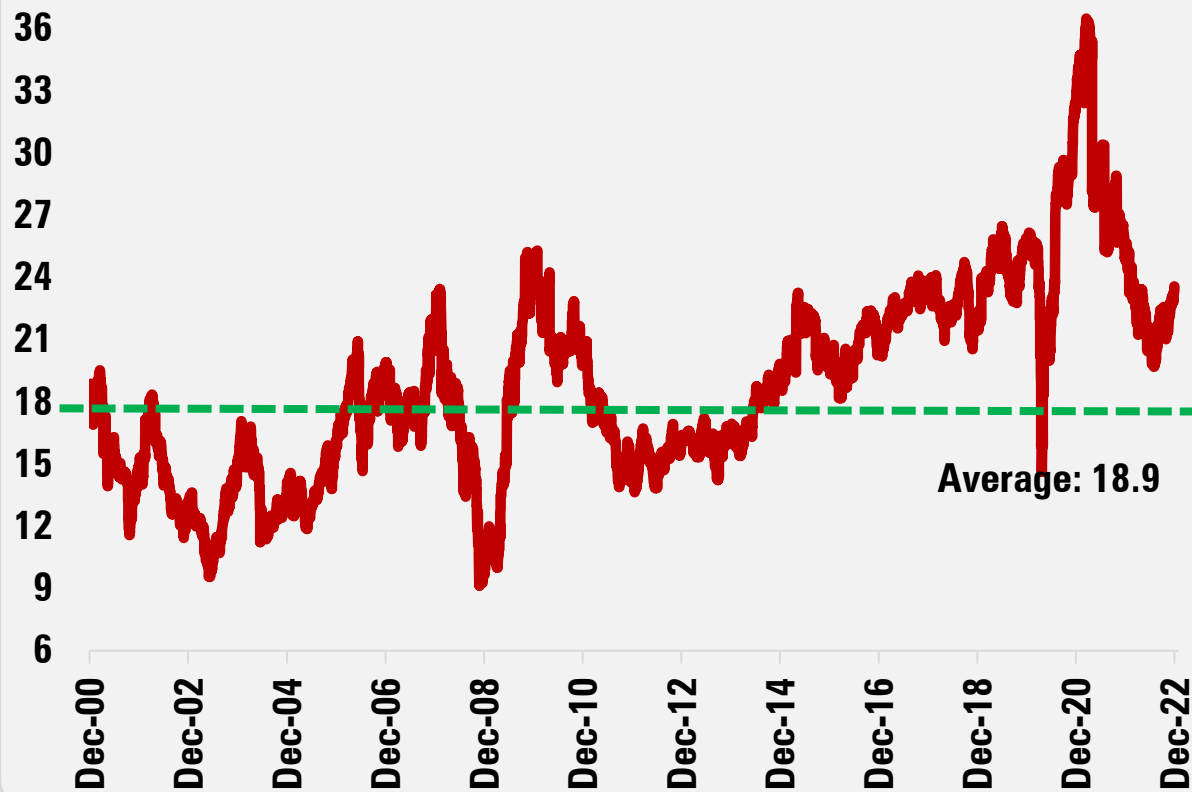
Companies	Investment (USD Bn)	Time Period
Samsung, Foxconn, Lava, Wistron & Pegatron	5,6	FY 21-26
Siemens Healthcare, Integris Healthcare, Poly Medicure	0.5	FY 21-28
Nokia , Ciena, Flextronics	1.7	FY 22-26
Nestle, Hindustan Unilever Ltd,	1.5	FY 22-27
Daikin Group, Panasonic	0.9	FY 22-26



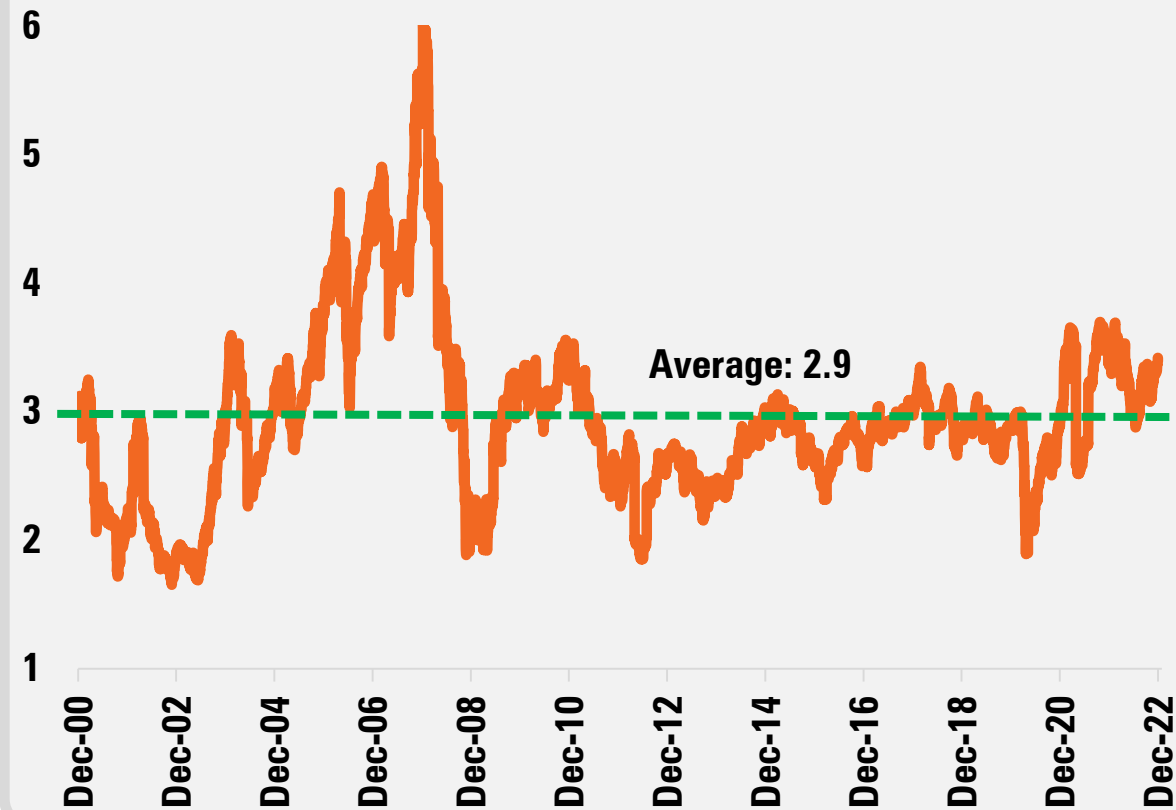
But...Valuations not cheap

While structural story of India is Strong, Valuations of Indian Equity markets remain high

Nifty 50 P/E

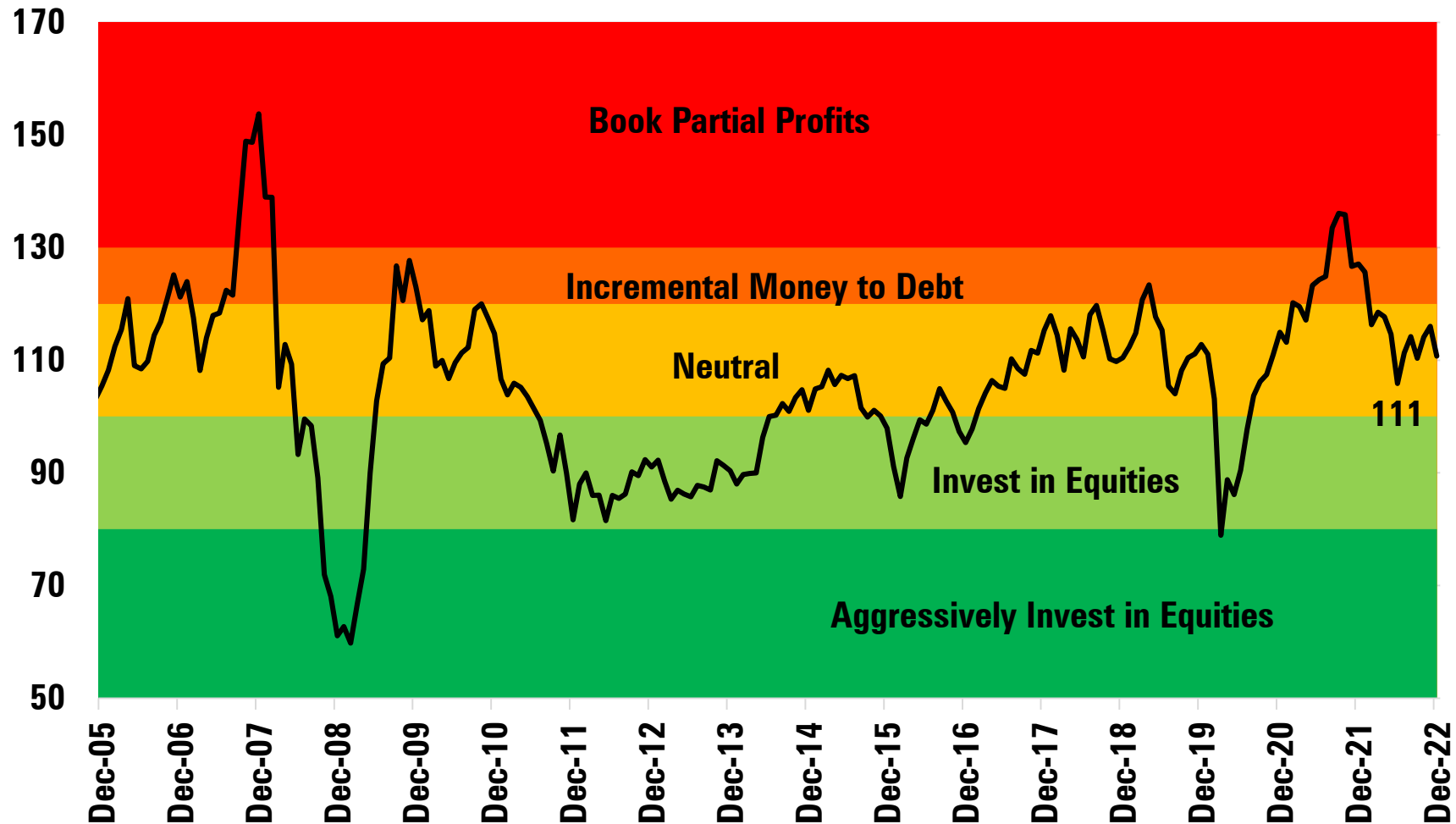


Nifty 50 P/B





But... Valuations not cheap



KEY TAKEAWAYS

Our Equity Valuation Index highlights that overall valuations continue to remain in the neutral zone

Equity Valuation index is calculated by assigning equal weights to Price-to-Earnings (PE), Price-to-Book (PB), G-Sec*PE and Market Cap to GDP ratio. G-Sec – Government Securities. GDP – Gross Domestic Product, Data as on Dec 23, 2022 has been considered. Equity Valuation Index (EVI) is a proprietary model of ICICI Prudential AMC Ltd. (the AMC) used for assessing overall equity market valuations. The AMC may also use this model for other facilities/features offered by the AMC.

CASE FOR GLOBAL INVESTING



Map source: Map not to scale. This map has been used for design and representational purpose only, it does not depict the geographical boundaries of the country



Why Should Your Investments also Go Global?

Tapping some themes/opportunities of future which are not much available in Domestic Markets

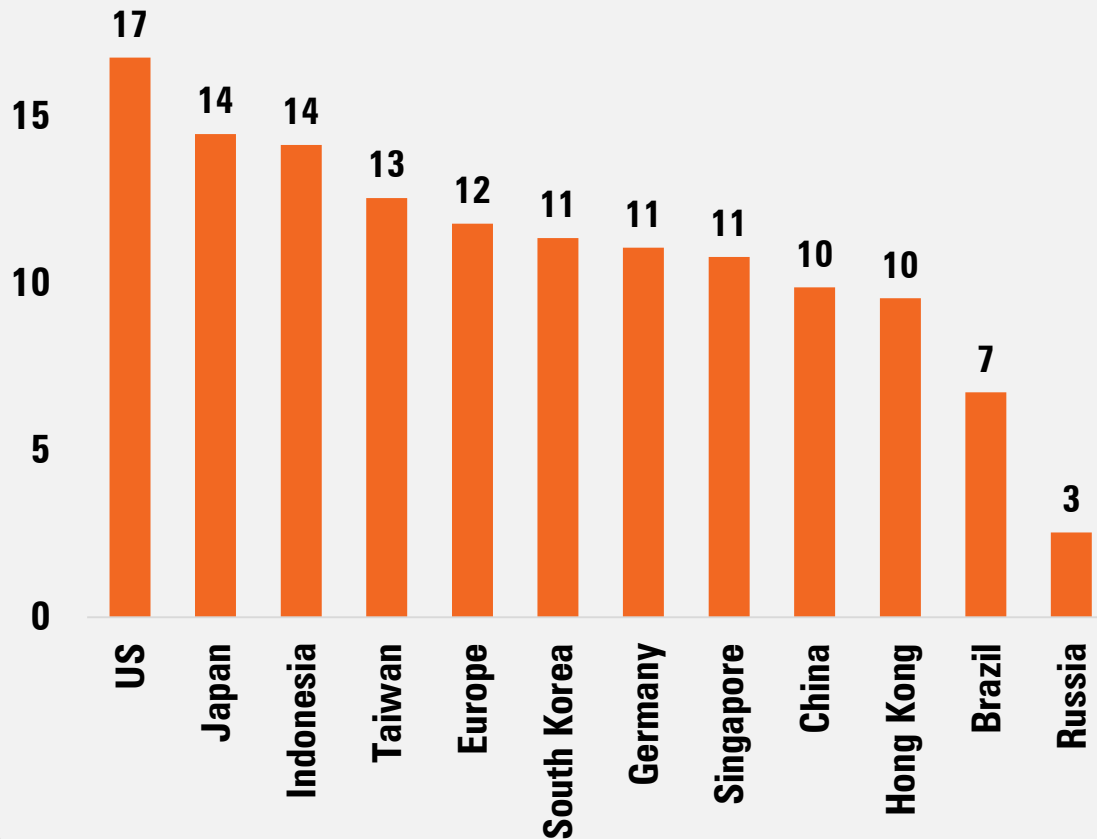




Look Outside – Global Market Valuations Reasonable

Global valuations in certain pockets looks attractive

Global Valuations (1Y Forward P/E)



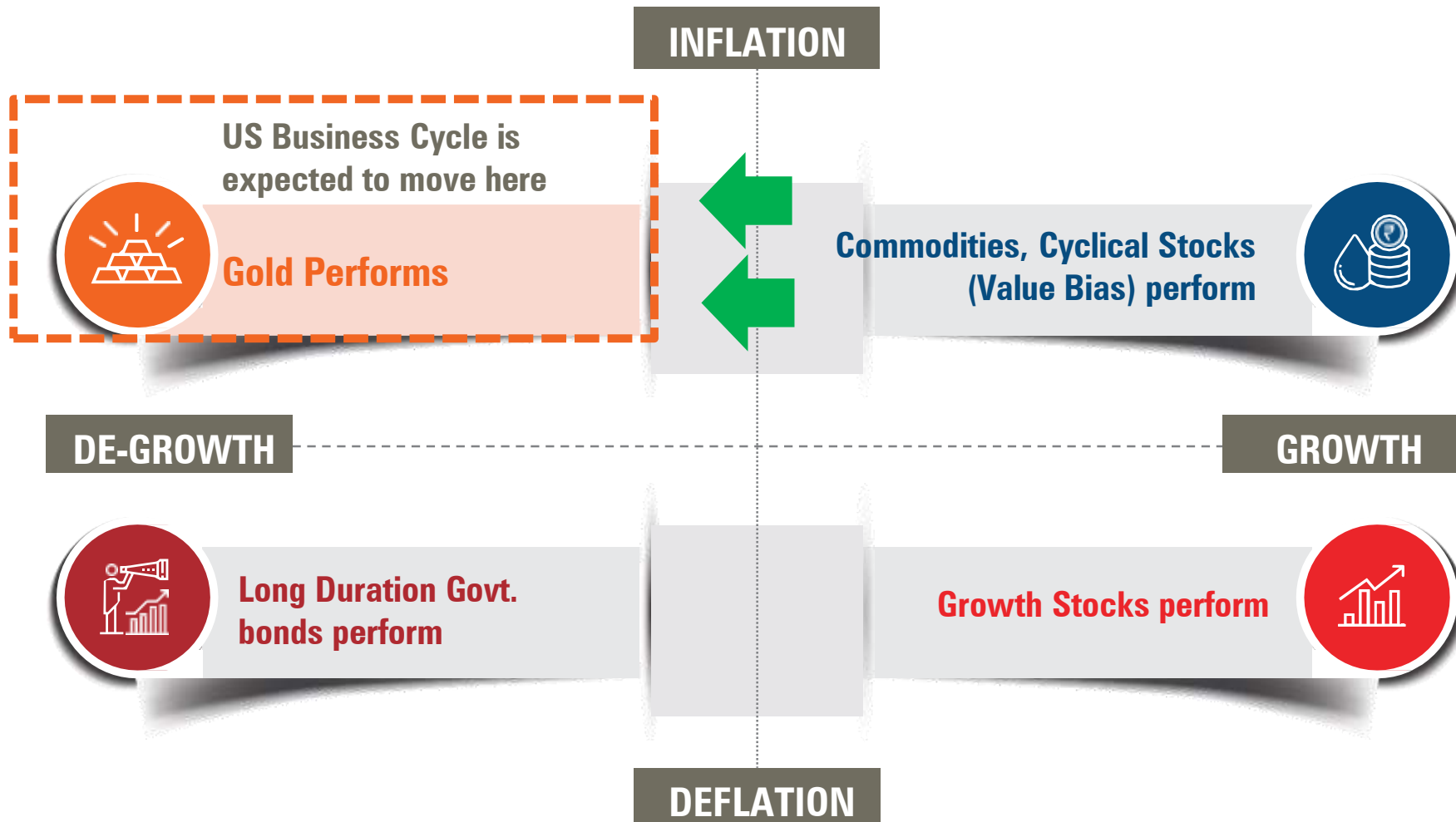
Country	Absolute Returns		
	1Y	2Y	3Y
Russia	-39%	-30%	-37%
South Korea	-23%	-16%	5%
Taiwan	-20%	0%	19%
China	-16%	-9%	3%
Hong Kong	-16%	-26%	-30%
Germany	-12%	3%	5%
Japan	-8%	0%	11%
Europe	-8%	13%	8%
US	-8%	10%	16%
Indonesia	4%	14%	8%
Brazil	5%	-7%	-5%
Singapore	5%	15%	1%

CASE FOR INVESTING IN GOLD





Our View on Gold

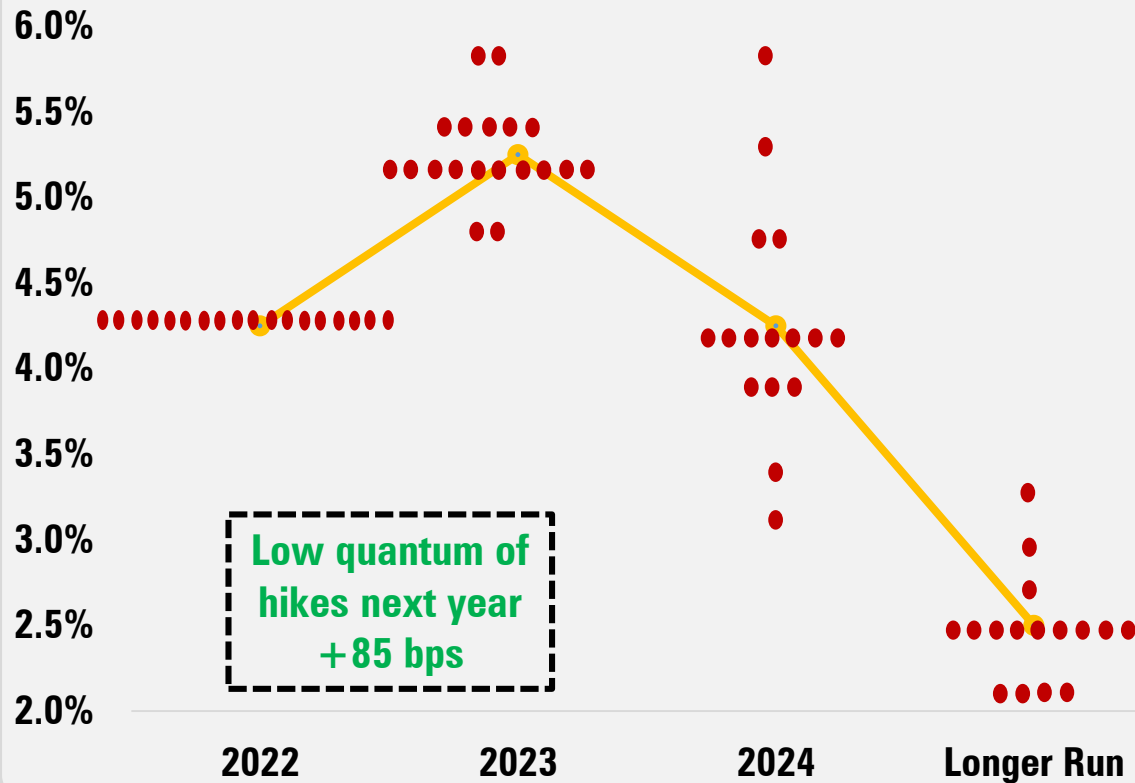




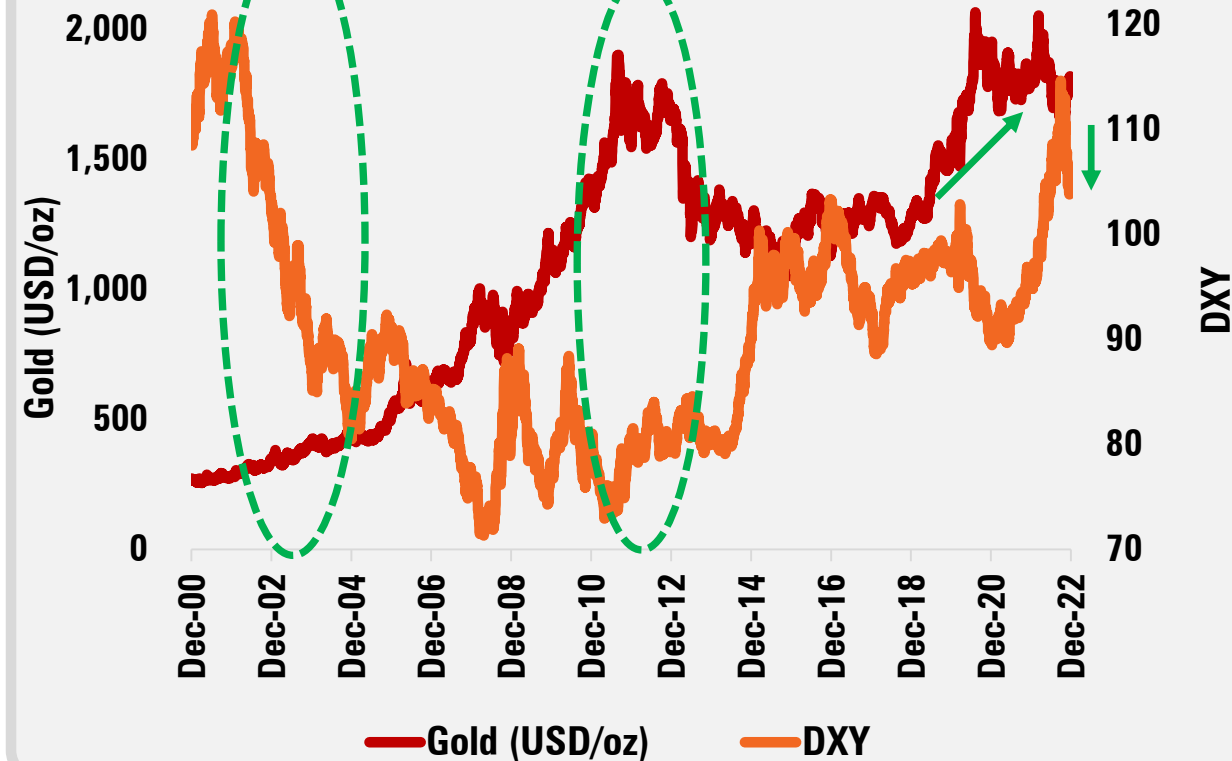
Factors supporting our view

US Fed has aggressively hiked rates by 425 bps in current FY resulting in dollar appreciation and muted returns for Gold

Fed Funds Target Range



Gold Vs US DXY



BEGINNING OF A NEW ERA!!!

A year of Fixed Income investment





Recap – Glancing through 2022 (Fixed Income)



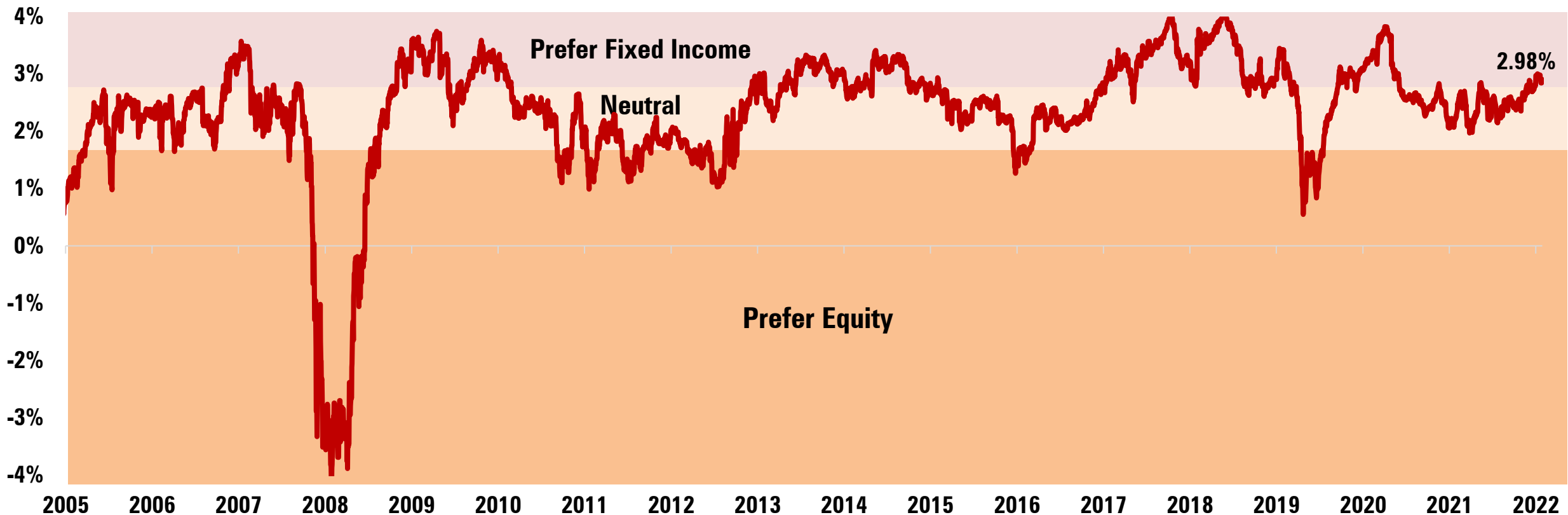
Data as on Dec 19, 2022. Source – RBI, www.federalreserve.gov, MOSPI. RBI – Reserve Bank of India, US Fed – US Federal Reserve, GDP – Gross Domestic Product, IMF – International Monetary Fund, UN – United Nations, MPC – Monetary Policy Committee, ECB – European Central Bank, WPI – Wholesale Price Index. Past performance may or may not sustain in future



Why it's an Era of Fixed Income Investment ?

Equity Market Valuations and Debt instruments yields moving higher,
the relative attractiveness of fixed income investment has increased

Yield Gap Model: 10Y G-sec Rate minus Nifty 50 Earnings Yield (1/PE) (%)

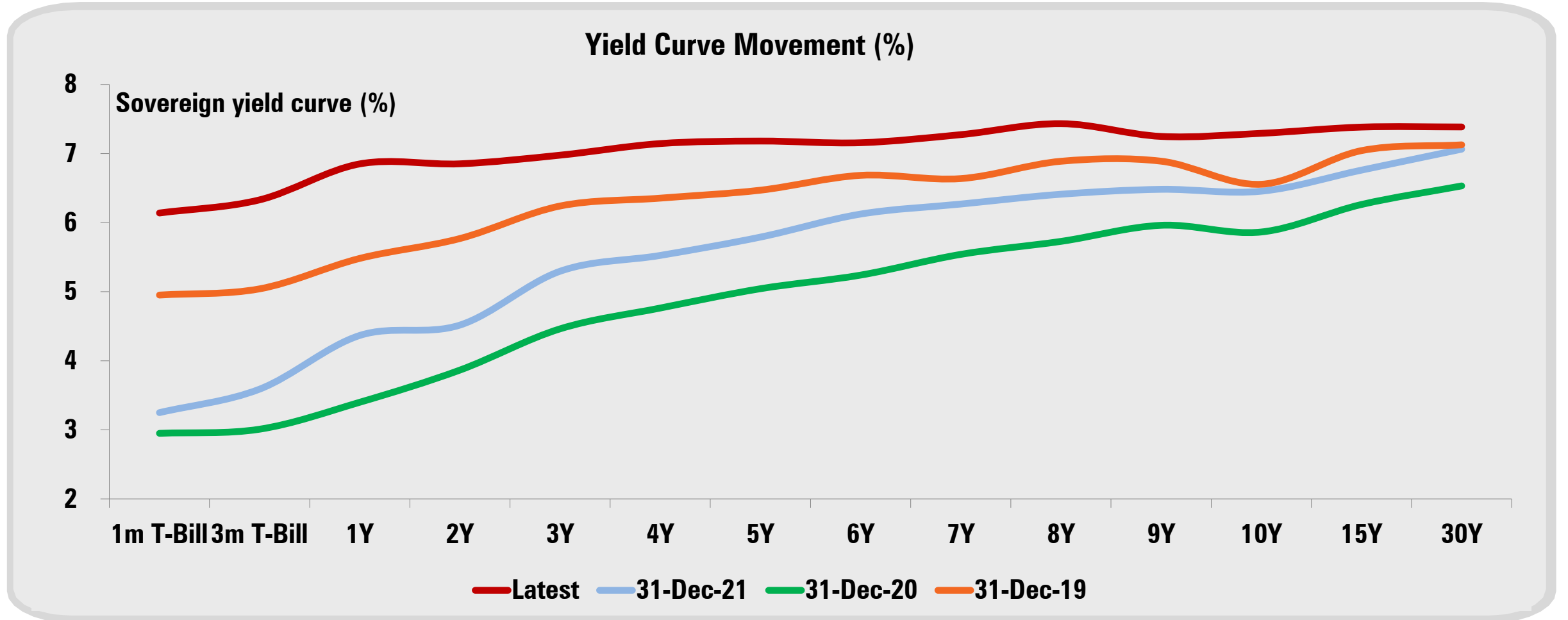


Data as on Dec 27, 2022. Source – Kotak Research, P/E – Price to Earnings Ratio. The Yield to Maturity (YTM) mentioned is based on scheme portfolio dated Dec 23, 2022. YTM is the rate of return on a bond if held until maturity. This should not be considered as an indication of the returns that maybe generated by the scheme. The securities bought by the scheme may or may not be held till their respective maturities.



Why it's an Era of Fixed Income Investment ?

With RBI hiking rates aggressively, the whole yield curve has shifted upwards, making the yield on the fixed income space attractive





Why it's an Era of Fixed Income Investment ?

The transmission of rates has happened efficiently when it comes to capital markets compared to traditional investment avenues

Capital Market	Instruments/ Investment Avenues	Rate as on Sept 30, 2021 (%)	Rate as on Dec 23, 2022 (%)		
	Repo Rate	4.00	6.25	2.25%	↑
	Traditional Instrument	5.40	6.75	1.35%	↑
	6 Months CP	4.05	7.65	3.60%	↑
	1 Year AAA	4.20	7.55	3.35%	↑
	2 Year AAA	4.80	7.57	2.77%	↑
	3 Year AAA	5.30	7.58	2.28%	↑

Traditional Instrument has the highest safety for Principal invested. There is no assurance or guarantee of future performance of mutual fund schemes. The rates/yields of traditional investments are dependent on various factors and market conditions, such factors can be updated from time to time.

The Yield to Maturity (YTM) mentioned is based on scheme portfolio dated Dec 23, 2022. YTM is the rate of return anticipated on a bond if held until maturity. This should not be considered as an indication of the returns that maybe generated by the scheme. The securities bought by the scheme may or may not be held till their respective maturities. For traditional instrument, regular term deposit for 3 years is considered.

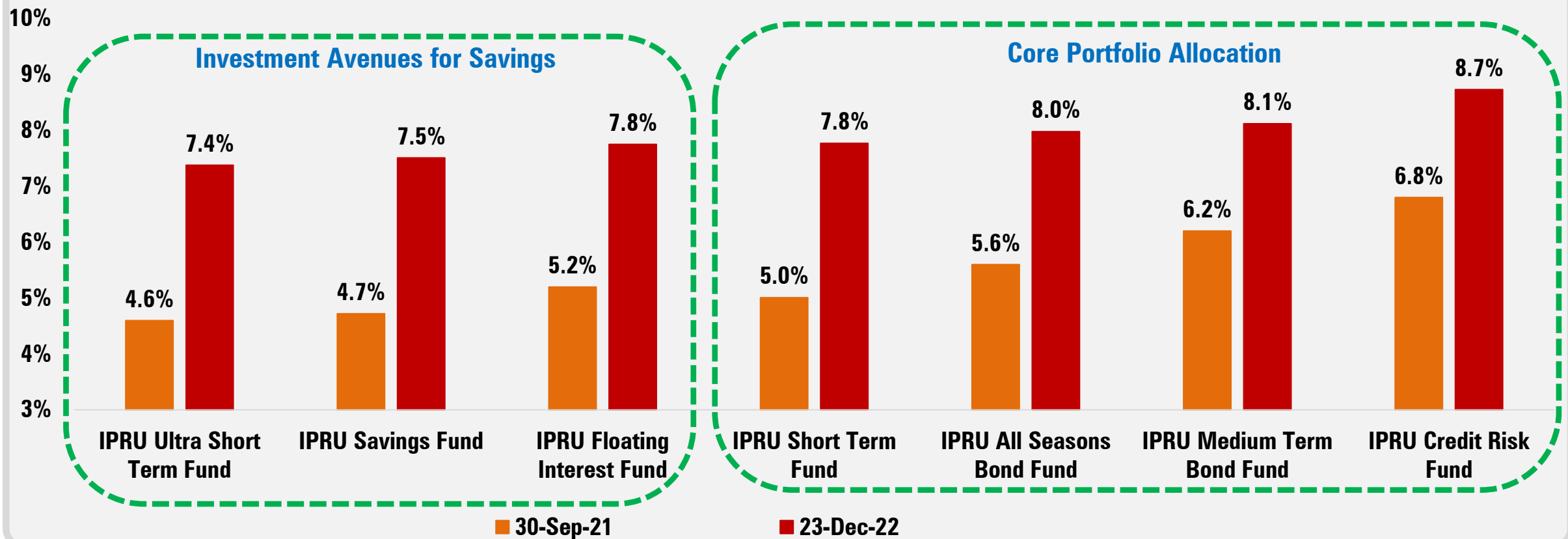
CP – Commercial Paper. Past performance may or may not sustain in future



Why it's an Era of Fixed Income Investment ?

Now the YTM's of most of the debt mutual fund categories have improved, making the risk-reward attractive

Change in YTM of Accrual Focused Debt Schemes of ICICI Prudential Mutual Fund



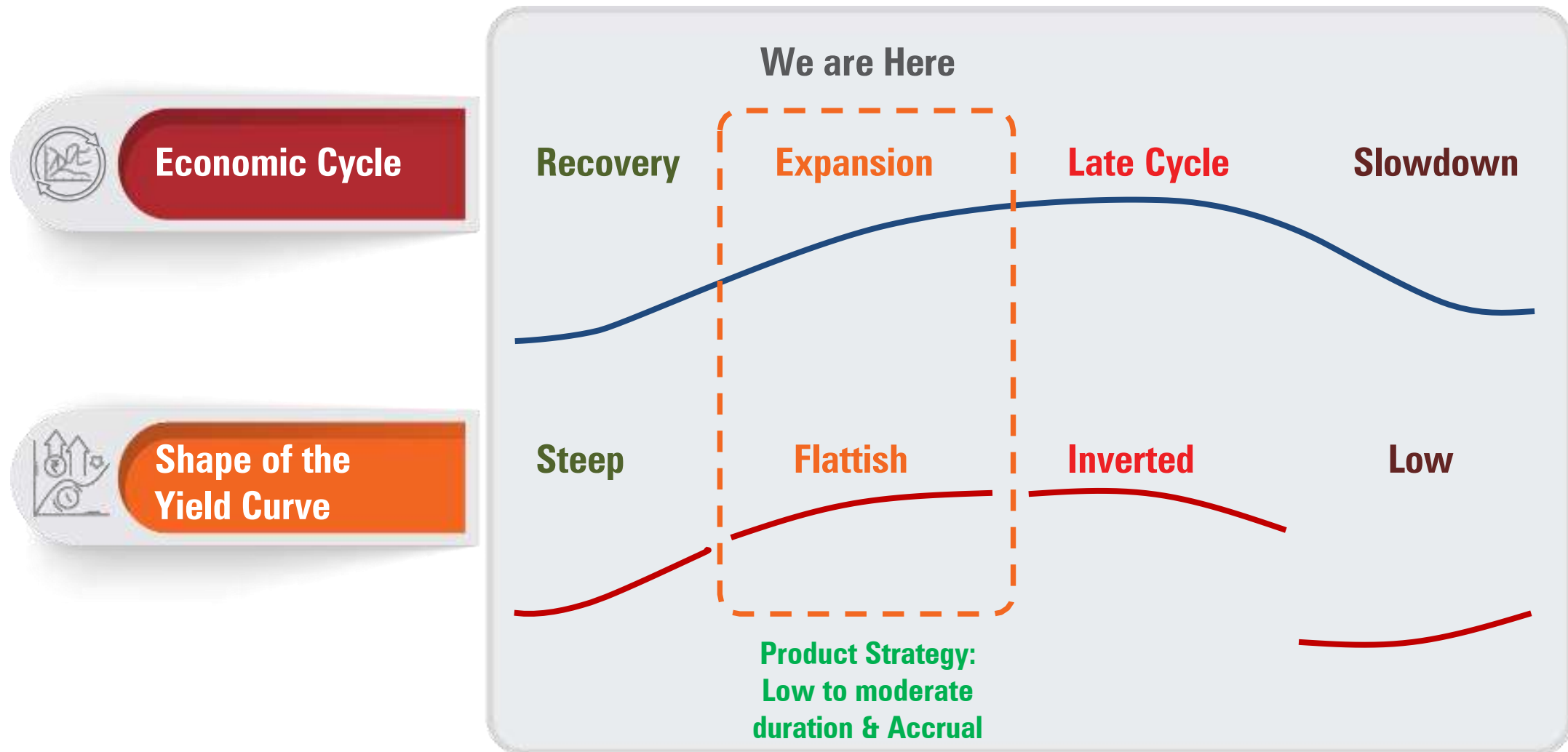
IPRU – ICICI Prudential. The Yield to Maturity (YTM) mentioned is based on scheme portfolio dated Dec 23, 2022. YTM is the rate of return anticipated on a bond if held until maturity. This should not be considered as an indication of the returns that maybe generated by the scheme. The securities bought by the scheme may or may not be held till their respective maturities.. Past performance may or may not be sustained in future

Understanding the fixed income landscape through Economic Cycle and Debt Cycle



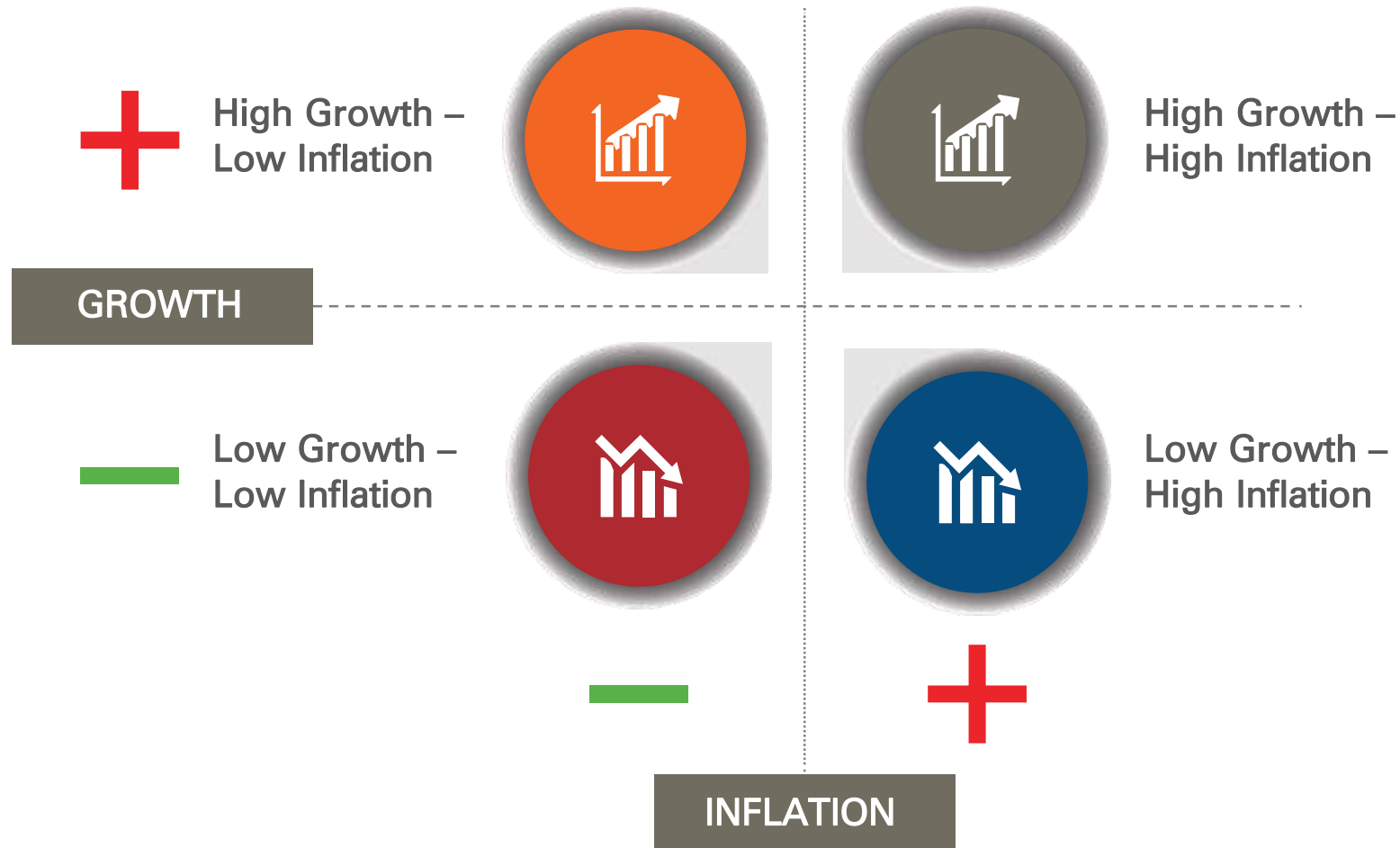


Economic Cycles and the Yield Curves



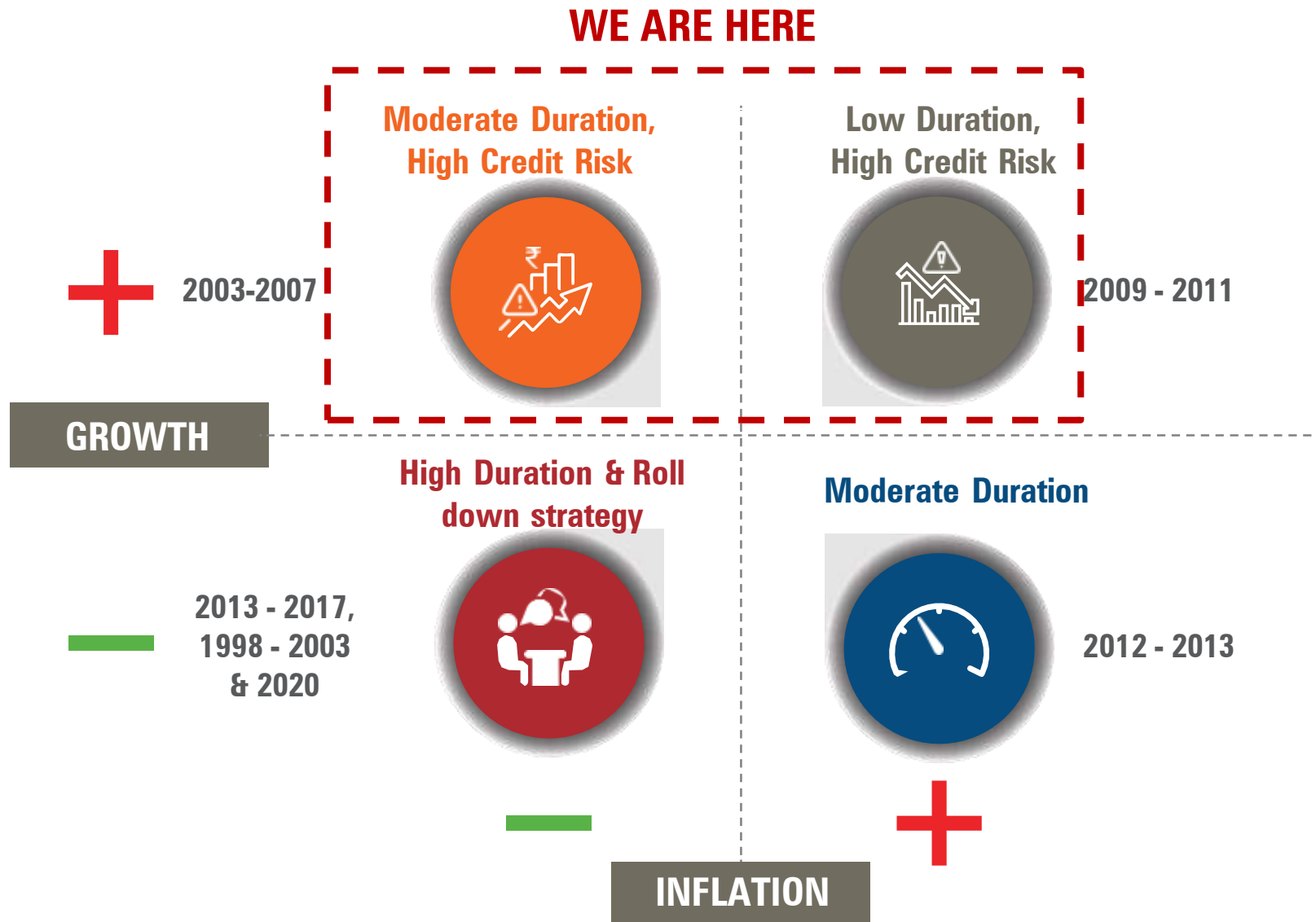


Types of Debt Cycle





Product Strategy in various Debt Cycles



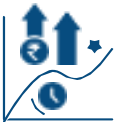
The above is based on various calculations and assumptions. Actual scenarios may vary



Learnings from Economic cycle and Debt Cycle



India is in a moderate growth and moderate inflation environment



Currently, the yield curve shape is flat



Hence, there is lower carry on the longer end of the curve



RBI is expected to move into a neutral zone as the growth and inflation is in moderate zone

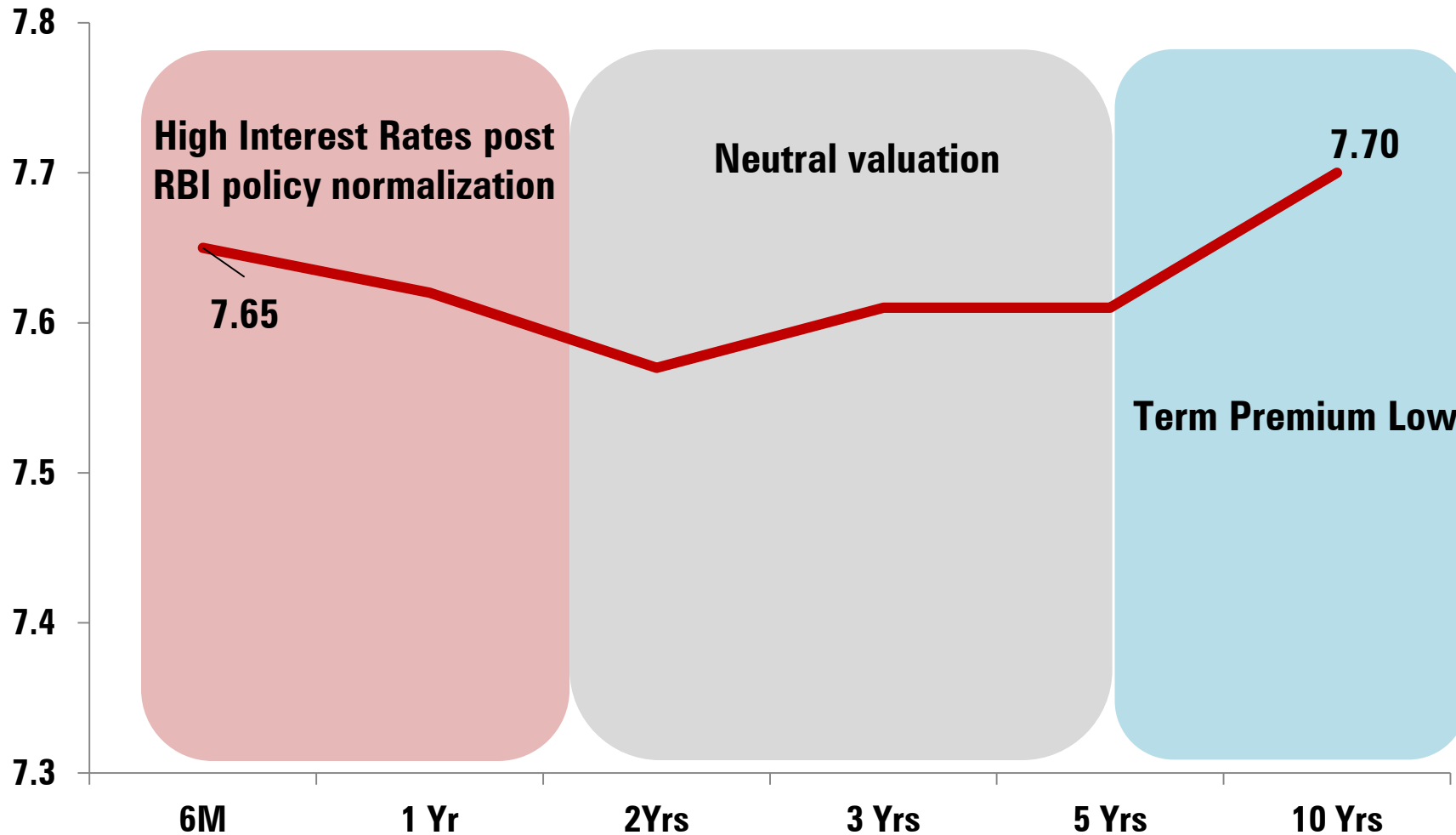


Product Strategy – Low to Moderate Duration and High Accrual (in the subsequent slides case for this strategy)



Case for low to moderate duration – Expensive Term Premium on longer end

Corporate Bond Yield Curve (%)



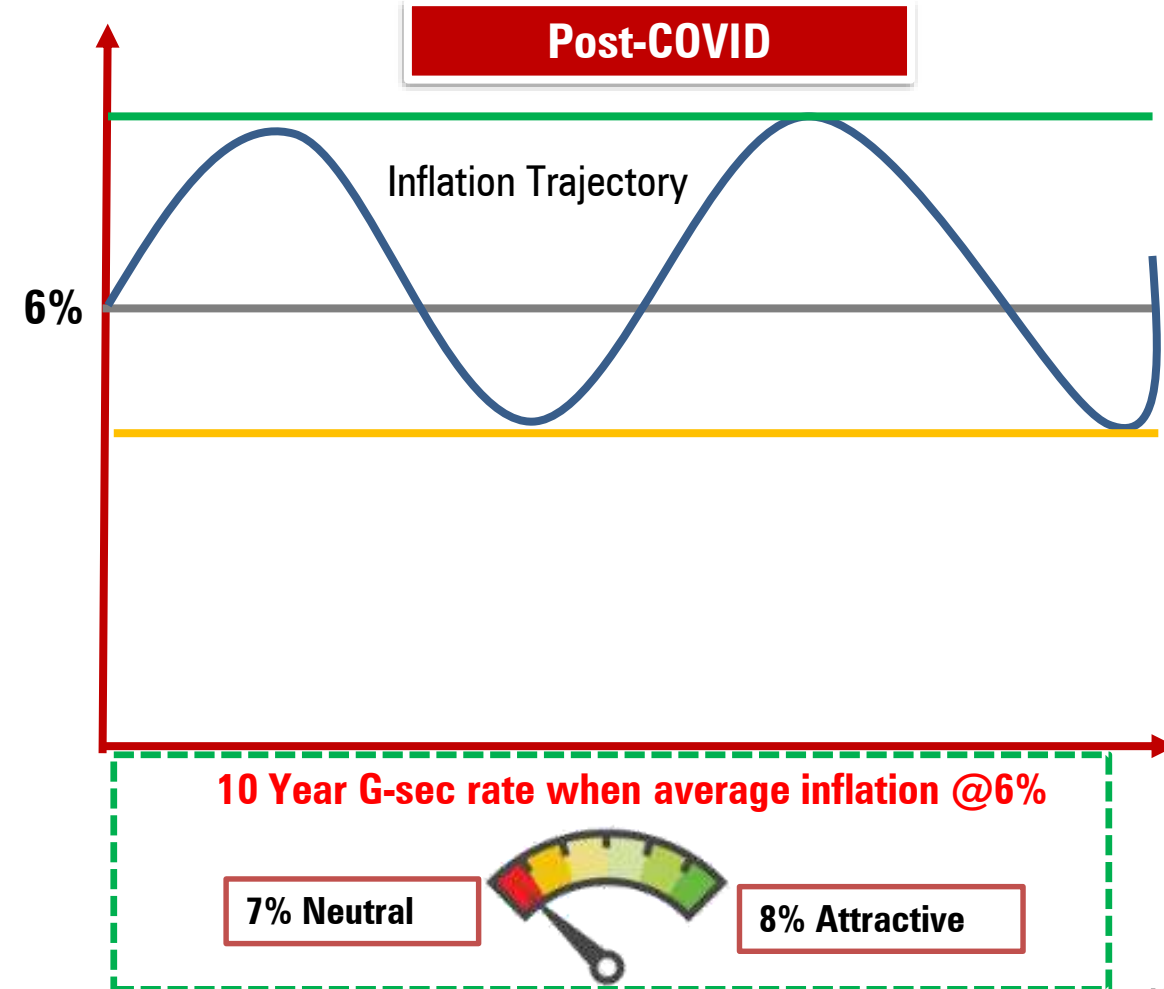
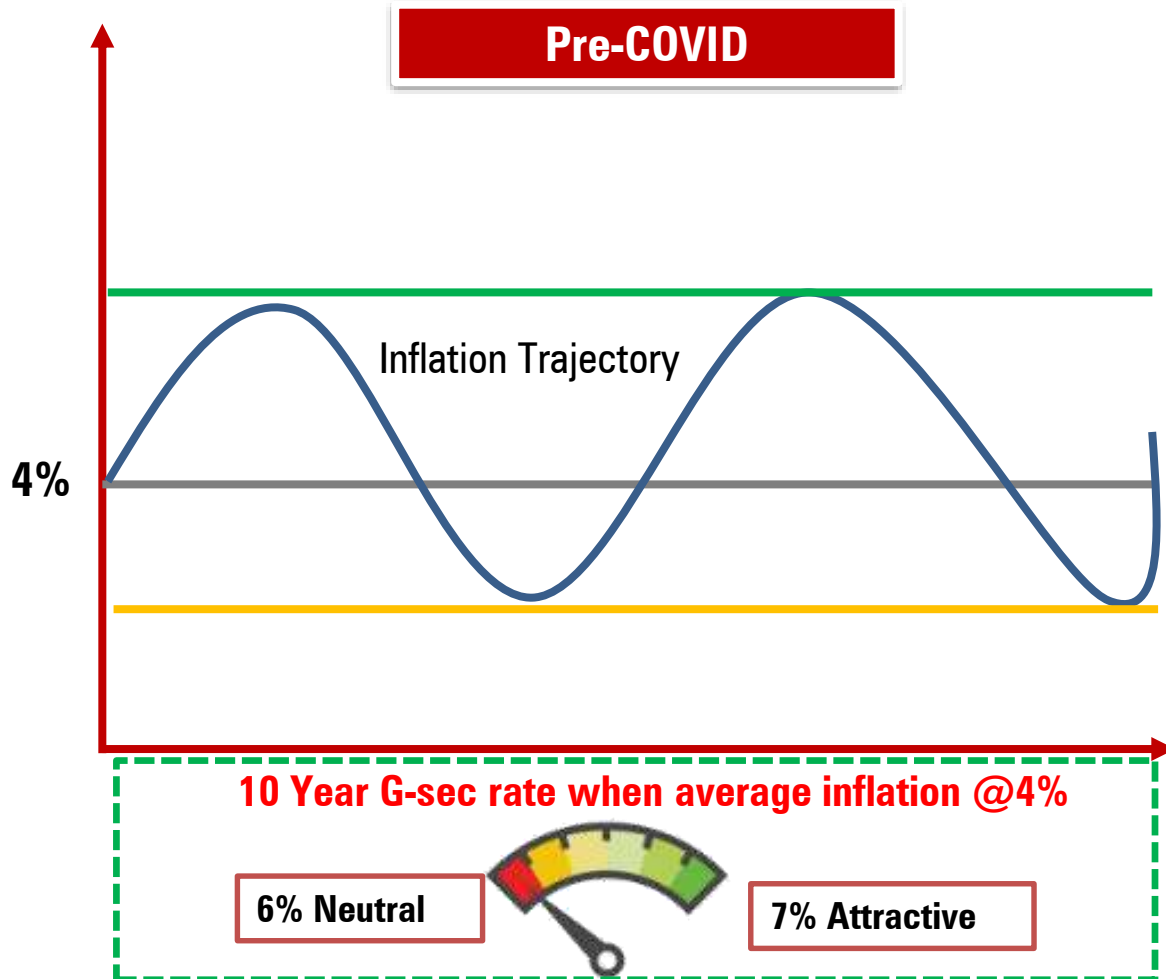
KEY TAKEAWAYS

Yield curve is flat making
longer-end of the yield
curve unattractive



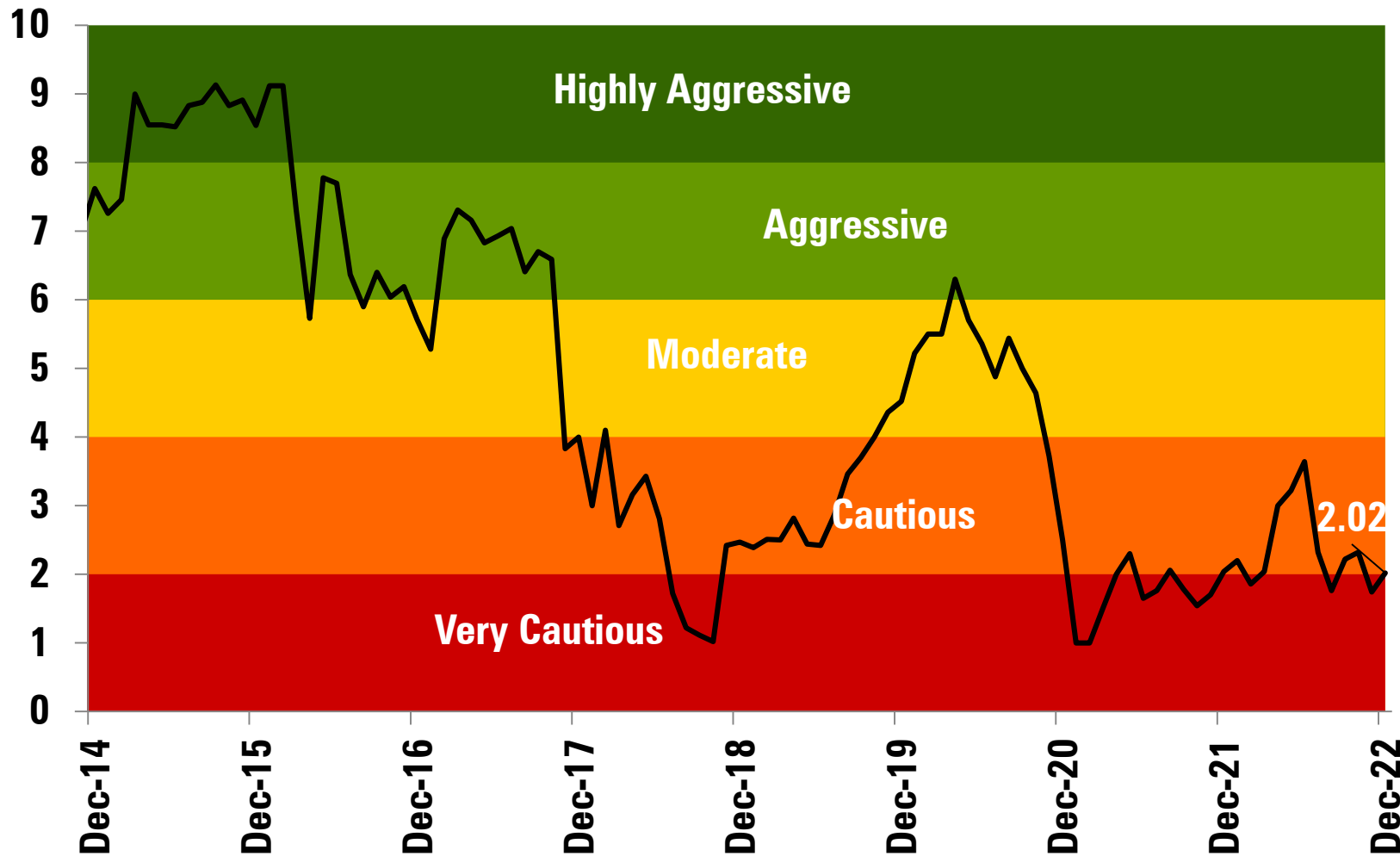
Case for low to moderate duration – Change in Inflation Goal post

Last few years, RBI focus was to keep inflation closer to 4%, but now RBI is comfortable with 6% inflation.
This would lead to 10 Year G-sec rate moving higher





Case for low to moderate duration – In-House Debt Duration Valuation Index



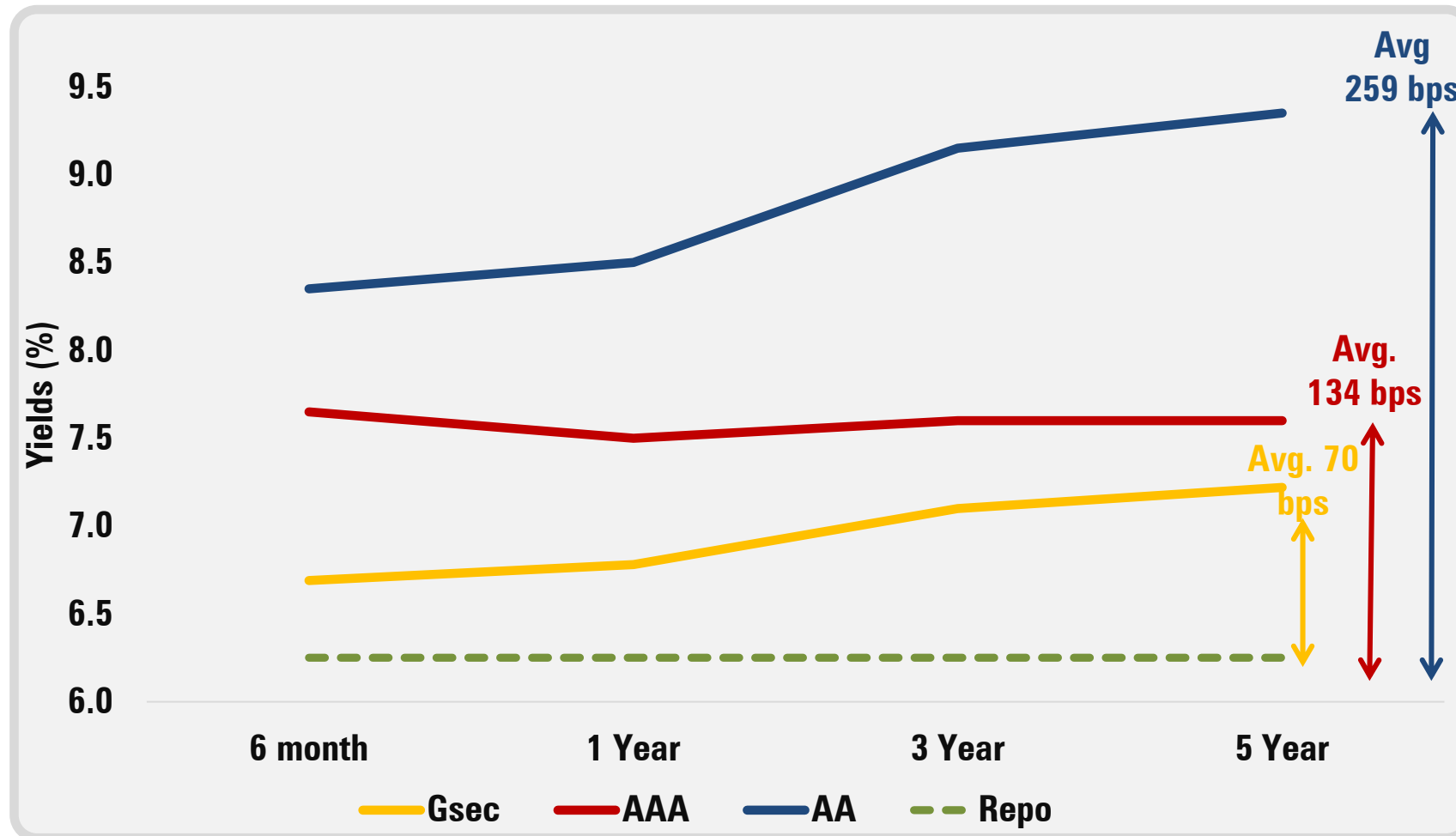
KEY TAKEAWAYS

Our model has turned cautious on long-duration as the term premium remains low coupled with less probability of further rate-cuts



Case for Spread Assets for better accrual

Spread over Repo (%)



KEY TAKEAWAYS

Accrual income may drive returns going forward. Hence, recommend schemes with higher exposure to spread assets



Our Current Portfolio Positioning – Exposure to Low to Moderate Duration

Scheme	Modified Duration (Years)		
	Nov 2022	Dec 2021	Difference
ICICI Prudential Liquid Fund	0.08	0.09	-0.01
ICICI Prudential Ultra Short Term Fund	0.33	0.27	0.06
ICICI Prudential Savings Fund	0.72	0.90	-0.18
ICICI Prudential Floating Interest Fund	0.66	1.48	-0.82
ICICI Prudential Money Market Fund	0.21	0.17	0.04
ICICI Prudential Corporate Bond Fund	1.00	2.81	-1.81
ICICI Prudential Banking & PSU Debt Fund	1.79	3.85	-2.06
ICICI Prudential All Seasons Bond Fund	1.80	3.65	-1.85
ICICI Prudential Short Term Fund	1.50	2.17	-0.67
ICICI Prudential Medium Term Bond Fund	2.25	3.31	-1.06
ICICI Prudential Credit Risk Fund	1.26	1.94	-0.68
ICICI Prudential Bond Fund	2.78	4.91	-2.13
ICICI Prudential Gilt Fund	1.73	7.47	-5.74
ICICI Prudential Long Term Bond Fund	7.20	8.44	-1.24



Our Current Portfolio Positioning – Exposure to spread assets

Scheme Name	Cash* + Gsec ^	AAA/A1+ (% Holding)	Spread Assets		YTM	Modified Duration
			AA (% Holding)	Below AA- (% Holding)		
ICICI Prudential Overnight Fund	100.0%	0.0%	0.0%	0.0%	5.7%	0.15 Day
ICICI Prudential Liquid Fund	30.8%	69.2%	0.0%	0.0%	6.5%	30 Days
ICICI Prudential Money Market Fund	24.8%	75.2%	0.0%	0.0%	6.8%	78 Days
ICICI Prudential Ultra Short Term Fund	18.2%	65.4%	15.5%	1.0%	7.2%	120 Days
ICICI Prudential Savings Fund	65.6%	29.8%	4.6%	0.0%	7.5%	264 Days
ICICI Prudential Floating Interest Fund	76.8%	14.1%	9.1%	0.0%	7.6%	240 Days
ICICI Prudential Corporate Bond Fund	35.8%	64.2%	0.0%	0.0%	7.6%	1 Yrs
ICICI Prudential Short Term Fund	42.0%	40.4%	17.7%	0.0%	7.8%	1.5 Yrs
ICICI Prudential Banking & PSU Debt Fund	32.7%	58.8%	8.5%	0.0%	7.6%	1.8 Yrs
ICICI Prudential Medium Term Bond Fund	35.0%	16.2%	48.8%	0.0%	7.9%	2.3 Yrs
ICICI Prudential Credit Risk Fund [#]	20.8%	14.1%	49.2%	12.0%	8.6%	1.3 Yrs
ICICI Prudential All Seasons Bond Fund	56.4%	10.9%	32.8%	0.0%	7.8%	1.8 Yrs

Data as on Nov 30, 2022. The Yield to Maturity (YTM) mentioned is based on scheme portfolios dated Nov 30, 2022. YTM is the rate of return anticipated on a bond if held until maturity. This should not be considered as an indication of the returns that maybe generated by the scheme. The securities bought by the scheme may or may not be held till their respective maturities. Past performance may or may not be sustained in future, * Includes TREPS & Net Current Assets, ^ Includes Treasury Bills, # - Excludes REITs and InvITs which stands at 4.0%



To Summarize...

**Select Global market available
at attractive valuations**

**High inflation & global growth
slowdown warrants exposure in
Gold/Silver**

**Yields have turned attractive
recommend investing in short-
duration fixed Income schemes**



**End of an era of loose monetary
policies, low inflation & low
volatility**

New era calls for multi-asset investing

**Equity valuations look stretched,
invest in a staggered manner**



Investment Playbook for 2023 – An era of Multiple Asset Classes

Category	Outlook	Our View	Scheme Recommendations
Equity/ Equity based FOF	●	High Valuations. Near term 'NEUTRAL', Long term 'POSITIVE'	IPRU Business Cycle Fund, IPRU Flexicap Fund, IPRU Focused Equity Fund, IPRU Value Discovery Fund, IPRU Thematic Advantage Fund (FOF)
Asset Allocation/ Hybrid FOFs	●	Volatility expected to persist	IPRU Balanced Advantage Fund, IPRU Multi-Asset Fund, IPRU Asset Allocator Fund (FOF), IPRU Equity & Debt Fund
Fixed Income	●	High yields making the space attractive	IPRU Ultra Short Term Fund, IPRU Short Term Fund, IPRU Credit Risk Fund, IPRU All Seasons Bond Fund

● Negative ● Neutral ● Positive

Continued...



Investment Playbook for 2023 – An era of Multiple Asset Classes



Category	Outlook	Our View	Scheme Recommendations
Gold & Silver FOF	●	Global Slowdown expected	IPRU Strategic Metal and Energy Equity Fund of Fund* IPRU Regular Gold Savings Fund (FOF), IPRU Silver ETF Fund of Fund
Global Investing based FOF	●	Meaningful correction in China, Japan & Hong Kong markets	IPRU Passive Multi-Asset Fund of Funds, IPRU Global Advantage Fund (FOF)
Freedom SIP / Booster STP	●	Recommend staggered investing across market conditions (positive currently due to strong India fundamentals)	IPRU India Opportunities Fund, IPRU Small cap Fund, IPRU Large & Midcap Fund, IPRU Focused Equity Fund, IPRU Value Discovery Fund
● Negative	● Neutral	● Positive	

* Being an FOF scheme the underlying scheme may also take exposure to OIL stocks. IPRU – ICICI Prudential, SIP – Systematic Investment Plan, STP – Systematic Transfer Plan. Asset allocation and investment strategy will be as per Scheme Information Document.



OUR RECOMMENDED PMS OFFERINGS



ICICI Prudential PMS Contra Strategy



Investment Objective ^ **ICICI Prudential PMS Contra Strategy** ("the Contra Strategy") seeks to generate capital appreciation by investing predominantly in equity and equity related instruments through contrarian investing.

Investment Attributes



Identification of opportunities:

- where sentiments may not be positive
- which may be facing temporary headwinds
- where industry challenges leading to consolidation
- which are undergoing special situations



Seeks to avoid companies where:

- Sectors are fragmented or Low Entry Barrier Sectors
- Companies with little or no economic moats

Aggregate Performance (As on November 30, 2022)

Performance v/s Benchmark(%)	1 Month	1 Year	2 Years	3 Years
ICICI Prudential PMS Contra Strategy	5.70%	21.44%	32.51%	24.74%
S&P BSE 200 Index	3.39%	9.91%	21.72%	17.16%

Performance data provided herein is not verified by SEBI.

Inception Date: 14th Sep 2018 | Index Data Source: NSE. Returns less than 1 yr are absolute, while returns more than one year are on annualized basis. Past performance may or may not be sustained in future. Strategy performance mentioned above is the aggregate performance of all clients in the Strategy using the Time Weighted Rate of Return (TWRR) methodology and the performance of an individual clients may vary significantly from the above. All the returns calculated above are after deduction of the applicable expenses. Investor's may note that the entity level performance of the Portfolio Manager is disclosed in the Disclosure Document and the same is available on the website of Portfolio Manager - www.icicipruams.com. The portfolio data mentioned above is of a oldest client and data of an individual client may vary significantly from the above. The Stock(s)/Sector(s) mentioned in this material do not constitute any recommendation of the same and strategy may or may not have any future positions in these stock(s)/Sector(s). **Investor's may invest with us directly as well. To invest in any of our PMS strategies directly, kindly write to us at PMS@icicipruams.com.** The investment strategy, approach and the structure of the portfolio herein involves risk and there can be no assurance that specific objectives will be met under differing market conditions or cycles. The investment strategy and the composition of the portfolio as stated herein is only indicative in nature and is subject to change within the provisions of the disclosure document and client agreement. ^ The details pertaining to the investment approach mentioned herein is a subset of details specified in the Disclosure Document. Kindly refer the Disclosure Document for the detailed investment approach and risk factors before investing. The key attributes mentioned above are indicative in nature. The Investment Manager may or may not consider all of the above key attributes and may consider such other attributes than as mentioned above



ICICI Prudential PMS PIPE Strategy



Investment Objective ^ **ICICI Prudential PMS PIPE Strategy** ("the PIPE Strategy") aims to provide long-term capital appreciation and generate returns by investing predominantly: in Mid and Small Cap segment of the market by having exposure in companies enjoying some economic moat; and/or undergoing special situations or in the midst of unfavourable business cycle.

Investment Attributes

Focused on fundamentally strong mid-and small-sized companies which are among the market leaders in their industries.

Focused on companies where the market capitalization at the time of investment may be small but has the potential to become large.

Aims to identify companies which may be enjoying some economic moat or which may be in the midst of unfavorable business cycle

Aggregate Performance (As on November 30, 2022)

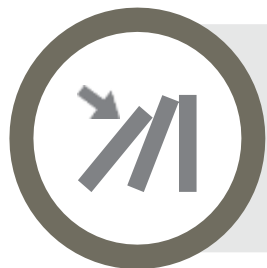
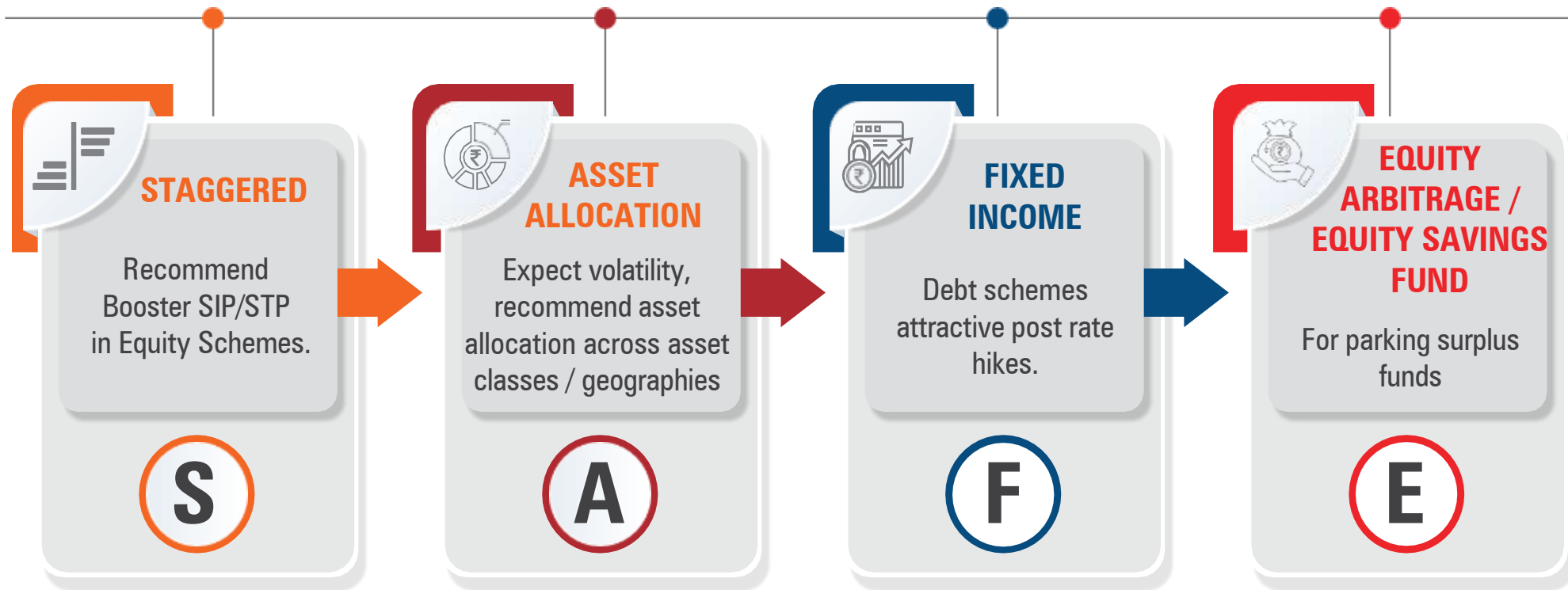
Performance v/s Benchmark(%)	1 Month	1 Year	2 Years	3 Years
ICICI Prudential PMS PIPE Strategy	2.87%	18.59%	37.48%	29.95%
Nifty Mid Smallcap 400 Index	2.25%	6.41%	28.55%	24.69%

Performance data provided herein is not verified by SEBI.

Inception Date: 5th Sep 2019 | Index Data Source: NSE. Returns less than 1 yr are absolute, while returns more than one year are on annualized basis. Past performance may or may not be sustained in future. Strategy performance mentioned above is the aggregate performance of all clients in the Strategy using the Time Weighted Rate of Return (TWRR) methodology and the performance of an individual clients may vary significantly from the above. All the returns calculated above are after deduction of the applicable expenses. Investor's may note that the entity level performance of the Portfolio Manager is disclosed in the Disclosure Document and the same is available on the website of Portfolio Manager - www.icicipruams.com. The portfolio data mentioned above is of a oldest client and data of an individual client may vary significantly from the above. The Stock(s)/Sector(s) mentioned in this material do not constitute any recommendation of the same and strategy may or may not have any future positions in these stock(s)/Sector(s). **Investor's may invest with us directly as well. To invest in any of our PMS strategies directly, kindly write to us at PMS@icicipruams.com.** The investment strategy, approach and the structure of the portfolio herein involves risk and there can be no assurance that specific objectives will be met under differing market conditions or cycles. The investment strategy and the composition of the portfolio as stated herein is only indicative in nature and is subject to change within the provisions of the disclosure document and client agreement. ^ The details pertaining to the investment approach mentioned herein is a subset of details specified in the Disclosure Document. Kindly refer the Disclosure Document for the detailed investment approach and risk factors before investing. The key attributes mentioned above are indicative in nature. The Investment Manager may or may not consider all of the above key attributes and may consider such other attributes than as mentioned above



Investment Approach for 2023 - SAFE



TRIGGER

The only trigger we would be watching out is further moderation in Indian Equity Market valuations for giving a more aggressive call

Investment Playbook for 2023





Riskometers

ICICI Prudential Business Cycle Fund (An open ended equity scheme following business cycles based investing theme) is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ An equity scheme that invests in Indian markets with focus on riding business cycles through dynamic allocation between various sectors and stocks at different stages of business cycles

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Flexicap Fund (An open ended dynamic equity scheme investing across large cap, mid cap & small cap stocks) is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ An open ended dynamic equity scheme investing across large cap, mid cap and small cap stocks

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Focused Equity Fund (An open ended equity scheme investing in maximum 30 stocks across market-capitalization i.e. focus on multicap) suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ An open ended equity scheme investing in maximum 30 stocks across market-capitalisation

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Value Discovery Fund (An open ended equity scheme following a value investment strategy.)is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ An open ended equity scheme following a value investment strategy

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Very High** risk



Riskometers

ICICI Prudential Thematic Advantage Fund (FOF) (An open ended fund of funds scheme investing predominantly in Sectoral/Thematic schemes) is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ An open ended fund of funds scheme investing predominantly in Sectoral/Thematic equity oriented schemes

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.

ICICI Prudential India Opportunities Fund (An open ended equity scheme following special situations theme) is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ An equity scheme that invests in stocks based on special situations theme

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Smallcap Fund (An open ended equity scheme predominantly investing in small cap stocks) is suitable for investors who are seeking*:

- ☐ Long Term Wealth Creation
- ☐ An open ended equity scheme that seeks to generate capital appreciation by predominantly investing in equity and equity related securities of small cap companies

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Large & Midcap Fund (An open ended equity scheme investing in both large cap and mid cap stocks) is suitable for investors who are seeking*:

- ☐ Long Term Wealth Creation
- ☐ An open ended equity scheme investing in both large cap and mid cap stocks.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Very High** risk



Riskometers

ICICI Prudential Balanced Advantage Fund (An open ended dynamic asset allocation fund) is suitable for investors who are seeking*:

- ☐ Long term capital appreciation/income
- ☐ Investing in equity and equity related securities and debt instruments

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Multi-Asset Fund (An open ended scheme investing in Equity, Debt and Exchange Traded Commodity Derivatives/units of Gold ETFs/units of REITs & InvITs/Preference shares) is suitable for investors who are seeking*:

- ☐ Long Term Wealth Creation
- ☐ An open ended scheme investing across asset classes

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Asset Allocator Fund (FOF) (An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETFs/schemes.) is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETF/schemes.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Passive Multi-Asset Fund of Funds (An open ended fund of funds scheme investing in equity, debt, gold and global index funds/exchange traded funds) is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ An open ended fund of funds scheme investing in equity, debt, gold and global index funds/exchange traded funds

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Investors understand that their principal will be at **High** risk



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Moderately High** risk



Investors understand that their principal will be at **High** risk



Riskometers

ICICI Prudential Global Advantage Fund (FOF) (An open ended Fund of Funds scheme predominantly investing in mutual fund schemes / ETFs that invest in international markets) is suitable for investors who are seeking*:

- ☐ Long Term Wealth Creation
- ☐ An Open-ended Fund of Funds scheme predominantly investing in mutual fund schemes / ETFs that invest in international markets

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Strategic Metal and Energy Equity Fund of Fund (An Open ended fund of fund scheme investing in Units/shares of First Trust Strategic Metal and Energy Equity UCITS Fund) is suitable for investors who are seeking*:

- ☐ Long term wealth creation solution
- ☐ An Open ended fund of fund scheme investing in Units/shares of First Trust Strategic Metal and Energy Equity UCITS Fund

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.

ICICI Prudential Floating Interest Fund (An open ended debt scheme predominantly investing in floating rate instruments (including fixed rate instruments converted to floating rate exposures using swaps/derivatives). A relatively high interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ Short term savings
- ☐ An open ended debt scheme predominantly investing in floating rate instruments

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **Low to Moderate** risk



Riskometers

ICICI Prudential Gilt Fund (An open ended debt scheme investing in government securities across maturity. A relatively high interest rate risk and relatively low credit risk.) is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ A Gilt scheme that aims to generate income through investment in Gilts of various maturities

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Savings Fund (An open ended low duration debt scheme investing in instruments such that the Macaulay duration of the portfolio is between 6 months and 12 months. A relatively high interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ Short term savings
- ☐ An open ended low duration debt scheme that aims to maximize income by investing in debt and money market instruments while maintaining optimum balance of yield, safety and liquidity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential All Seasons Bond Fund (An open ended dynamic debt scheme investing across duration. A relatively high interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ All duration savings
- ☐ A debt scheme that invests in debt and money market instruments with a view to maximize income while maintaining optimum balance of yield, safety and liquidity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Investors understand that their principal will be at **Low to Moderate** risk



Investors understand that their principal will be at **Low to Moderate** risk



Investors understand that their principal will be at **Moderate** risk



Riskometers

ICICI Prudential Corporate Bond Fund (An open ended debt scheme predominantly investing in AA+ and above rated corporate bonds. A relatively high interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ Short term savings solution
- ☐ An open ended debt scheme predominantly investing in highest rated corporate bonds

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Liquid Fund (An open ended liquid scheme. A relatively low interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ Short term savings solution
- ☐ A liquid fund that aims to provide reasonable returns commensurate with low risk and providing a high level of liquidity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Ultra Short Term (An open ended ultra-short term debt scheme investing in instruments such that the Macaulay duration of the portfolio is between 3 months and 6 months. A moderate interest rate risk and moderate credit risk) Fund is suitable for investors who are seeking*:

- ☐ Short term regular income
- ☐ An open ended ultra-short term debt scheme investing in a range of debt and money market instruments

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Money Market Fund (An open ended debt scheme investing in money market instruments. A relatively low interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ Short term savings
- ☐ A money market scheme that seeks to provide reasonable returns, commensurate with low risk while providing a high level of liquidity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Investors understand that their principal will be at **Low to Moderate** risk



Investors understand that their principal will be at **Low to Moderate** risk



Investors understand that their principal will be at **Moderate** risk



Investors understand that their principal will be at **Moderate** risk



Riskometers

ICICI Prudential Banking & PSU Debt Fund (An open ended debt scheme predominantly investing in Debt instruments of banks, Public Sector Undertakings, Public Financial Institutions and Municipal bonds. A relatively high interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ Short term savings
- ☐ An open ended debt scheme predominantly investing in Debt instruments of banks, Public Sector Undertakings, Public Financial Institutions and Municipal Bonds

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Short Term Fund (An open ended short term debt scheme investing in instruments such that the Macaulay duration of the portfolio is between 1 Year and 3 Years. A relatively high interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ Short term income generation and capital appreciation solution
- ☐ A debt fund that aims to generate income by investing in a range of debt and money market instruments of various maturities

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Medium Term Bond Fund (An Open Ended medium term debt scheme investing in instruments such that the Macaulay duration of the portfolio is between 3 Years and 4 Years The Macaulay duration of the portfolio is 1 Year to 4 years under anticipated adverse situation. A relatively high interest rate risk and moderate credit risk) is suitable for investors who are seeking*:

- ☐ Medium term savings
- ☐ A debt scheme that invests in debt and money market instruments with a view to maximize income while maintaining optimum balance of yield, safety and liquidity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Macaulay duration is the weighted average term to maturity of the cash flows from a bond. The weight of each cash flow is determined by dividing the present value of the cash flow by the price





Riskometers

ICICI Prudential Credit Risk Fund (An open ended debt scheme predominantly investing in AA and below rated corporate bonds. A relatively high interest rate risk and relatively high credit risk) is suitable for investors who are seeking*:

- ☐ Medium term savings
- ☐ A debt scheme that aims to generate income through investing predominantly in AA and below rated corporate bonds while maintaining the optimum balance of yield, safety and liquidity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Bond Fund (An open ended medium to long term debt scheme investing in instruments such that the Macaulay duration of the portfolio is between 4 Years and 7 years. The Macaulay duration of the portfolio is 1 Year to 7 years under anticipated adverse situation. A relatively high interest rate risk and moderate credit risk) is suitable for investors who are seeking*

- ☐ Medium to Long term savings
- ☐ A debt scheme that invests in debt and money market instruments with an aim to maximize income while maintaining an optimum balance of yield, safety and liquidity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Silver ETF Fund of Fund (An open ended fund of fund scheme investing in units of ICICI Prudential Silver ETF) is suitable for investors who are seeking*

- ☐ Long term wealth creation solution
- ☐ To invest in a fund of fund scheme with the primary objective of generating returns by investing in units of ICICI Prudential Silver ETF

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.



Investors understand that their principal will be at **High** risk



Investors understand that their principal will be at **Moderate** risk



Investors understand that their principal will be at **Very High** risk



Riskometers

ICICI Prudential Long Term Bond Fund (An open-ended debt scheme investing in instruments such that the Macaulay duration of the portfolio is greater than 7 Years A relatively high interest rate risk and relatively low credit risk) is suitable for investors who are seeking*:

- ☐ Long term wealth creation
- ☐ A debt scheme that invests in debt and money market instruments with an aim to maximize income while maintaining an optimum balance of yield, safety and liquidity.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Equity & Debt Fund (An open ended hybrid scheme investing predominantly in equity and equity related instruments) is suitable for investors who are seeking*:

- ☐ Long term wealth creation solution
- ☐ A balanced fund aiming for long term capital appreciation and current income by investing in equity as well as fixed income securities

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Regular Gold Savings Fund (FOF) (An Open Ended Fund of Funds scheme investing in ICICI Prudential Gold ETF) is suitable for investors who are seeking*:

- ☐ Long term wealth creation solution
- ☐ A fund of funds scheme with the primary objective to generate returns by investing in units of ICICI Prudential Gold ETF

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.



Investors understand that their principal will be at **Moderate** risk



Investors understand that their principal will be at **Very High** risk



Investors understand that their principal will be at **High** risk



Potential Risk Class Matrix

Sr No	Scheme Name	Position in the Matrix																					
1	ICICI Prudential Medium Term Bond Fund	<table><tr><th colspan="4">Potential Risk Class</th></tr><tr><th>Credit Risk→</th><th rowspan="2">Relatively Low (Class A)</th><th rowspan="2">Moderate (Class B)</th><th rowspan="2">Relatively High (Class C)</th></tr><tr><th>Interest Rate Risk ↓</th></tr><tr><td>Relatively Low (Class I)</td><td></td><td></td><td></td></tr><tr><td>Moderate (Class II)</td><td></td><td></td><td></td></tr><tr><td>Relatively High (Class III)</td><td></td><td>B-III</td><td></td></tr></table>	Potential Risk Class				Credit Risk→	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)	Interest Rate Risk ↓	Relatively Low (Class I)				Moderate (Class II)				Relatively High (Class III)		B-III	
Potential Risk Class																							
Credit Risk→	Relatively Low (Class A)		Moderate (Class B)	Relatively High (Class C)																			
Interest Rate Risk ↓																							
Relatively Low (Class I)																							
Moderate (Class II)																							
Relatively High (Class III)			B-III																				
2	ICICI Prudential All Seasons Bond Fund																						
3	ICICI Prudential Savings Fund																						
4	ICICI Prudential Floating Interest Fund																						
5	ICICI Prudential Corporate Bond Fund																						
6	ICICI Prudential Banking & PSU Debt Fund																						
7	ICICI Prudential Short Term Fund																						
8	ICICI Prudential Bond Fund																						
9	ICICI Prudential Long Term Bond Fund	<table><tr><th colspan="4">Potential Risk Class</th></tr><tr><th>Credit Risk→</th><th rowspan="2">Relatively Low (Class A)</th><th rowspan="2">Moderate (Class B)</th><th rowspan="2">Relatively High (Class C)</th></tr><tr><th>Interest Rate Risk ↓</th></tr><tr><td>Relatively Low (Class I)</td><td></td><td></td><td></td></tr><tr><td>Moderate (Class II)</td><td></td><td></td><td></td></tr><tr><td>Relatively High (Class III)</td><td>A-III</td><td></td><td></td></tr></table>	Potential Risk Class				Credit Risk→	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)	Interest Rate Risk ↓	Relatively Low (Class I)				Moderate (Class II)				Relatively High (Class III)	A-III		
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Interest Rate Risk ↓																							
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Relatively High (Class III)	A-III																						
10	ICICI Prudential Gilt Fund																						
11	ICICI Prudential Ultra Short Term Fund	<table><tr><th colspan="4">Potential Risk Class</th></tr><tr><th>Credit Risk→</th><th rowspan="2">Relatively Low (Class A)</th><th rowspan="2">Moderate (Class B)</th><th rowspan="2">Relatively High (Class C)</th></tr><tr><th>Interest Rate Risk ↓</th></tr><tr><td>Relatively Low (Class I)</td><td></td><td></td><td></td></tr><tr><td>Moderate (Class II)</td><td></td><td>B-II</td><td></td></tr><tr><td>Relatively High (Class III)</td><td></td><td></td><td></td></tr></table>	Potential Risk Class				Credit Risk→	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)	Interest Rate Risk ↓	Relatively Low (Class I)				Moderate (Class II)		B-II		Relatively High (Class III)			
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Relatively High (Class III)																							



Potential Risk Class Matrix

Sr No	Scheme Name	Position in the Matrix																					
12	ICICI Prudential Overnight Fund	<table><tr><th colspan="4">Potential Risk Class</th></tr><tr><th>Credit Risk→</th><th rowspan="2">Relatively Low (Class A)</th><th rowspan="2">Moderate (Class B)</th><th rowspan="2">Relatively High (Class C)</th></tr><tr><th>Interest Rate Risk ↓</th></tr><tr><td>Relatively Low (Class I)</td><td>A-I</td><td></td><td></td></tr><tr><td>Moderate (Class II)</td><td></td><td></td><td></td></tr><tr><td>Relatively High (Class III)</td><td></td><td></td><td></td></tr></table>	Potential Risk Class				Credit Risk→	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)	Interest Rate Risk ↓	Relatively Low (Class I)	A-I			Moderate (Class II)				Relatively High (Class III)			
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13	ICICI Prudential Liquid Fund	<table><tr><th colspan="4">Potential Risk Class</th></tr><tr><th>Credit Risk →</th><th rowspan="2">Relatively Low (Class A)</th><th rowspan="2">Moderate (Class B)</th><th rowspan="2">Relatively High (Class C)</th></tr><tr><th>Interest Rate Risk ↓</th></tr><tr><td>Relatively Low (Class I)</td><td></td><td>B-I</td><td></td></tr><tr><td>Moderate (Class II)</td><td></td><td></td><td></td></tr><tr><td>Relatively High (Class III)</td><td></td><td></td><td></td></tr></table>	Potential Risk Class				Credit Risk →	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)	Interest Rate Risk ↓	Relatively Low (Class I)		B-I		Moderate (Class II)				Relatively High (Class III)			
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14	ICICI Prudential Money Market Fund																						
15	ICICI Prudential Credit Risk Fund	<table><tr><th colspan="4">Potential Risk Class</th></tr><tr><th>Credit Risk→</th><th rowspan="2">Relatively Low (Class A)</th><th rowspan="2">Moderate (Class B)</th><th rowspan="2">Relatively High (Class C)</th></tr><tr><th>Interest Rate Risk ↓</th></tr><tr><td>Relatively Low (Class I)</td><td></td><td></td><td></td></tr><tr><td>Moderate (Class II)</td><td></td><td></td><td></td></tr><tr><td>Relatively High (Class III)</td><td></td><td></td><td>C-III</td></tr></table>	Potential Risk Class				Credit Risk→	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)	Interest Rate Risk ↓	Relatively Low (Class I)				Moderate (Class II)				Relatively High (Class III)			C-III
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Disclaimer: As per SEBI Circular dated , June 07, 2021; the potential risk class (PRC) matrix based on interest rate risk and credit risk, is as below:



Mutual Fund Disclaimer



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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PMS Strategy Specific Risk Factors & Disclosures

Disclosures associated with ICICI Prudential Contra Strategy investment approach:

Basis for Selection of securities: The Portfolio Manager follows 'Contra' style of investing which involves taking contrarian bets on equity stocks i.e. taking calls/exposure on underperforming stocks which are currently not in favour in the market but are expected to do well in the long run. The Portfolio Manager may also select stocks of companies in sectors where entry barriers are high, sectors in consolidation or of companies in special situation.

Investment Horizon: 4 years and above | **Benchmark:** S&P BSE 200 index | **Minimum Investment:** Rs 50,00,000

Risks associated with ICICI Prudential Contra Strategy approach:

- The Contra Strategy predominantly select stocks following a Contrarian style of investing.
- There could be time periods when securities selected based on their relevancy to the investment style followed by the Portfolio Manager underperform relative to other stocks or the overall markets. This could impact performance.
- The Contra Strategy aims at maintaining a diversified portfolio without any undue concentration in any sector or stock and the portfolio may underperform relative to concentrated portfolios during certain periods of time.
- The Contra Strategy invests across market capitalisations. Hence, risks relevant to investing in small and mid cap stocks are also applicable for the strategy. These risks have been elaborated in the Strategy specific risk factors section of 'ICICI Prudential PMS Flexicap Strategy' of the Disclosure Document.
- The Contra Strategy predominantly invests in equity and equity related securities including exchange traded derivatives and liquid and other short term mutual fund schemes including liquid ETF.
- The above mentioned risk factors and general risk factors relating to the Portfolio are elaborated in the 'Risk Factors' section of this Disclosure Document.

Disclosures associated with ICICI Prudential PMS PIPE Strategy investment approach:

Basis for Selection of securities: The Portfolio Manager under the PIPE Strategy predominantly invests in mid and small capitalisation companies which may be undergoing special situations or are in the midst of unfavourable business cycle.

Investment Horizon: 4 years and above | **Benchmark:** Nifty Mid Smallcap 400 Index | **Minimum Investment:** Rs 50,00,000

Risks associated with ICICI Prudential PMS PIPE Strategy investment approach:

- Investing in mid and smaller companies may lack depth of management, be unable to generate funds necessary for growth or development, or be developing or marketing new products or services for which markets are not yet established and may never become established. They could also suffer from disadvantages such as outdated technologies, lack of bargaining power with suppliers, low entry barriers and inadequate management depth. Overall, the risks of investing in mid and small companies are:
- transparency may not be on par with established companies;
- liquidity on the exchanges may be lower than large companies;
- corporate governance may be an issue with some companies; and
- Resilience to withstand shocks of business/economic cycles may be comparatively lower than large companies.
- The PIPE Strategy invests in mid and small capitalisation companies that are undergoing special situations or are in midst of an unfavourable business cycle. Such strategy may take longer than anticipated to play out as desired by the Portfolio Manager which may fluctuate the PIPE Strategy returns.
- The PIPE Strategy predominantly invests in equity and equity related securities including exchange traded derivatives and liquid and other short term mutual fund schemes including liquid ETF. Please refer the Disclosure Document for the below risk factors:
- Risks related to equity and equity linked investments
- Risks related to derivative investments
- Risks related to investments in debt and debt related instruments
- The above mentioned risk factors and general risk factors relating to the Portfolio are elaborated in the 'Risk Factors' section of this Disclosure Document.

The Strategy features mentioned herein involves risk and there can be no assurance that specific objectives will be met under differing market conditions or cycles. The Strategy features as stated herein is only indicative in nature and is subject to change within the provisions of the disclosure document and client agreement. Please refer to the disclosure document & client agreement for details and risk factors. The details pertaining to the investment approach mentioned herein is a subset of details specified in the Disclosure Document. Kindly refer the Disclosure Document for the detailed investment approach before investing.

The above mentioned risk factors and general risk factors relating to the Portfolio are elaborated in the 'Risk Factors' section of this Disclosure Document.



PMS Strategy Specific Risk Factors & Disclosures



The Portfolio Manager shall have the sole and absolute discretion to invest in respect of the Client's investment in any type of security subject to the Agreement and as stated in the Disclosure Document and make such changes in the investments and invest some or all of the Client's investment amount in such manner and in such markets as it deems fit would benefit the Client. The Portfolio Manager's decision (taken in good faith) in deployment of the Clients' account is absolute and final and can never be called in question or be open to review at any time during the currency of the agreement or any time thereafter except on the ground of malafide, fraud, conflict of interest or gross negligence. This right of the Portfolio Manager shall be exercised strictly in accordance with the relevant Acts, rules and regulations, guidelines and notifications in force from time to time.

By their nature, certain market risk disclosures are only estimates and could be materially different from what actually occurs in the future. As a result, actual future gains or losses could materially differ from those that have been estimated. The recipient(s) alone shall be fully responsible/are liable for any decision taken on the basis of this material. All recipients of this material should before dealing and/or transacting in any of the products referred to in this material make their own investigation, seek appropriate professional advice. The investments discussed in this may not be suitable for all investors. Financial products and instruments are subject to market risks and yields may fluctuate depending on various factors affecting capital/debt markets. There is no assurance or guarantee that the objectives of the portfolio will be achieved. Please note that past performance of the financial products, instruments and the portfolio does not necessarily indicate the future prospects and performance thereof. Such past performance may or may not be sustained in future. Portfolio Manager's investment decisions may not be always profitable, as actual market movements may be at variance with anticipated trends. The investors are not being offered any guaranteed or assured returns.

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The Stock(s)/Sector(s) mentioned in this material do not constitute any recommendation of the same and the portfolios may or may not have any future positions in these Stock(s)/Sector(s).

The composition of the portfolio is subject to changes within the provisions of the disclosure document. The benchmark of the portfolios can be changed from time to time in the future. The inability of the Portfolio Manager to make intended securities purchases due to settlement problems could cause the portfolio to miss certain investment opportunities. By the same rationale, the inability to sell securities held in the portfolio due to the absence of a well-developed and liquid secondary market for securities would result, at times, in potential losses to the portfolio. Please note that past performance of the financial products, instruments and the portfolio does not necessarily indicate the future prospects and performance thereof. Such past performance may or may not be sustained in future. Portfolio Manager's investment decisions may not be always profitable, as actual market movements may be at variance with anticipated trends. The investors are not being offered any guaranteed or assured returns. The AMC may be engaged in buying/selling of such securities. Please refer to the Disclosure Document and Client Agreement for portfolio specific risk factors.

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ICICI Prudential Asset Management Company Limited is registered with SEBI as a Portfolio Manager vide registration number INP000000373.