ICICI PRUDENTIAL MUTUAL FUND

The secret lies in the **technique**

Aim to create wealth by using a smart investing technique of

- Right Asset
- Right Time
- Right Allocation

Invest in

ICICI Prudential **Asset Allocator Fund (FOF)**

(An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETFs/ schemes)

Index

Tap on the topic to read more

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Why should you invest in ICICI Prudential Asset Allocator Fund (FOF)?

Helps in Managing Risk

Aims to minimise downside risk to increase/ decrease Equity, Debt and Gold allocation basis valuations subject to SID limits.

Long Term Wealth Creation

Adding/reducing exposure to different asset classes in a timely manner helps in managing risk adjusted returns in volatile markets.

Agility

Switching asset classes provides agility in a challenging macro environment.

New Tax Reforms

As per the new tax structure, Long-Term gains* will be taxed at 12.5%.

Disclaimer: Investors are advised to consult their tax and financial advisors to determine possible tax other financial implications or consequences.

*Long term = 24 months or more
Taxation on short term gains will be as per slab rate

Key features about the Scheme:

Selecting the Asset Class:
The fund manager rotates allocation between the equity & debt asset classes to suit the market situation.

Market Timing:
Model driven approach tries to eliminates the need to time the market.

Broader Range of Asset Allocation:
The scheme has the flexibility to move from 0% to 100% in both equity & debt. It can also allocate upto 50% in Gold ETFs/Schemes.

How has your money grown in this Scheme

Grown to
₹11.36 Lakh

Lumpsum amount of **₹10 Lakh** invested since inception*

12.09% Returns Since inception*

(CRISIL Hybrid 50 + 50 - Moderate Index) Benchmark amount has grown to **₹9 Lakh*** for the same period

CRISIL Hybrid 50+50 Moderate Index **10.87%** returns** since inception*

Inception date: December 18, 2003.
Source: MFI Explorer. Performance data in CAGR (%) terms and of growth option. Data as on March 31, 2025.
Past performance may or may not be sustained in future.

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Scheme Performance

For ₹10,000 Invested

Returns of ICICI Prudential Asset Allocator Fund (FOF) Growth Option as on March 31, 2025

Particulars	1 Year		3 Year		5 Year		Since inception	
	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000
Scheme	9.52	10951.74	12.83	14367.12	19.01	23881.45	12.09	113631.30
CRISIL Hybrid 50+50 - Moderate Index (Benchmark)	7.77	10777.32	10.41	13462.83	16.13	21134.03	10.87	90039.00
Nifty 50 TRI (Additional Benchmark)	6.65	10665.36	11.74	13955.68	23.68	28956.77	14.40	175394.93
NAV (₹) Per Unit (as on March 31, 2025 : 113.6313)	103.7564		79.0912		47.5814		10.00	

Notes:

1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Asset Allocator Fund (FOF).
2. The scheme is currently managed by Sankaran Naren, Dharmesh Kakkad, Manish Banthia and Ritesh Lunawat. Mr. Sankaran Naren has been managing this fund since Sep 2018. Total Schemes managed by the Fund Manager (Equity) is 15 (15 are jointly managed). Mr. Dharmesh Kakkad has been managing this fund since May 2018. Total Schemes managed by the Fund Manager is 10 (8 are jointly managed). Mr. Manish Banthia has been managing this fund since Jun 2017. Total Schemes managed by the Fund Manager (Debt) is 25 (25 are jointly managed). Mr. Ritesh Lunawat has been managing this fund since June 2023. Total Schemes managed by the Fund Manager (Debt) is 11 (11 are jointly managed). Refer annexure from page no. 113 for performance of other schemes currently managed by Sankaran Naren, Dharmesh Kakkad, Manish Banthia and Ritesh Lunawat .
3. Date of inception: 18-Dec-03.
4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
5. Load is not considered for computation of returns.
6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period
7. The performance of the scheme is benchmarked to the Total Return variant of the Index. For benchmark performance, values of Nifty 50 (40%) + Crisil Composite Bond Fund Index (40%) + Crisil Liquid Fund Index (20%) has been used since inception till Nov 23, 2010 and values of Nifty 50 (40%) + Crisil Composite Bond Fund Index (40%) + Crisil Liquid Fund Index (10%) + Gold (10%) has been used from Nov 24, 2010 till May 27, 2018 and values of Nifty 50 (40%) + Crisil Composite Bond Fund Index (60%) has been used from May 28, 2018 till Jan 31, 2019 and values of CRISIL Hybrid 50 + 50 - Moderate Index have been considered thereafter.
8. For performance of other schemes managed by the same fund manager. Refer page numbers 122 & 123 of the factsheet for details of other schemes managed by fund manager.

Click Here To Download Factsheet

Key Details

Closing AUM as on 31-Mar-25
₹24,411.73 crores

Inception/Allotment date: 18-Dec-03

Total Expense Ratio @:
Other : : 1.34% p. a.
Direct : : 0.40% p. a.

Note: @ Total Expense Ratio is as on the last day of the month

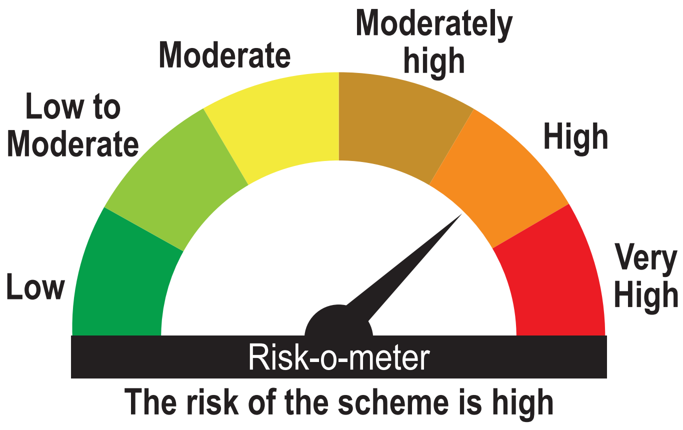
Disclaimer: In addition to the above, the scheme will also incur 0.62% i.e. total weighted average of the expense ratio levied by the underlying schemes.

Riskometer

ICICI Prudential Asset Allocator Fund (FOF) (An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETFs/schemes) is suitable for investors who are seeking*:

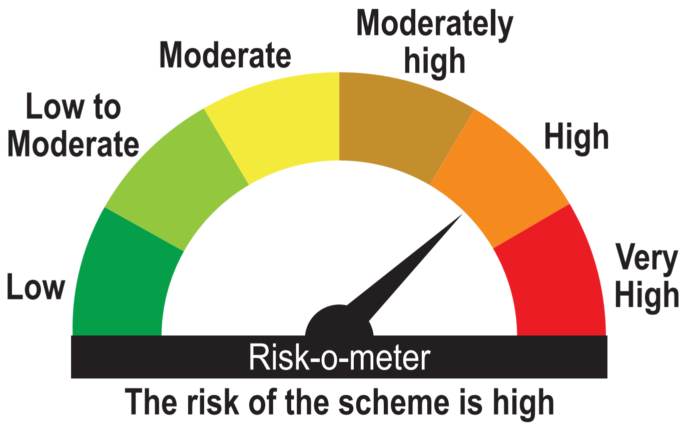
- Long Term Wealth Creation
- An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETF/schemes.

Scheme



Benchmark

(CRISIL Hybrid 50+50 Moderate Index)



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

The asset allocation and investment strategy will be as per Scheme Information Document. Investors may please note that they will be bearing the recurring expenses of this Scheme in addition to the expenses of the underlying Schemes in which the Scheme makes investment. The Risk-o-meter specified above will be evaluated and updated on a monthly basis. Please refer https://www.icicipruamc.com/news-and-updates/all-news for more details on scheme riskometers.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.