Invest in India's **biggest*** companies

Invest in

ICICI Prudential

Bluechip Fund

(An open ended equity scheme predominantly investing in large cap stocks.)

*Top 100 Companies in terms of full market capitalization.

Portfolio holdings as on March 31, 2025. To view the current portfolio, please refer the latest factsheet. Past performance may or may not be sustained in the future. The stock(s)/sector(s) mentioned do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in them. The asset allocation and investment strategy will be as per the Scheme Information Document.

Index

Tap on the topic to read more

Why should you invest in ICICI Prudential Bluechip Fund?

Portfolio Pillar
Large-Caps provide a foundation for one's investment portfolio.

More Predictable
Large-Caps can be less volatile compared to Mid-Caps & Small-Caps

Proven Track Record
Large-Cap companies would have gone through various market cycles and have quality management and good balance sheet

Highly Liquid
There is ample liquidity in Large caps to sustain transactions in any situations of the market.

Key Features of the Scheme

Large-Cap Focus: The scheme invests minimum 80% in Equities & Equity related securities of large cap companies and can invest upto 20% of the total assets in Other instruments*

Long-Term Focus: Follows a “Buy and Hold” strategy

Bottom-up Approach: Identifies stocks based on proven track record, quality management and good growth potential for stock selection

Benchmark Sector Neutral Approach: The scheme does not take a big deviation from benchmark which ensures that the portfolio is well diversified across sectors.

The investment strategy will be as per the SID

Other Instruments*- Other Equity & Equity related instruments (upto 20%) | Debt & Money Market Instruments and Units of Mutual Funds (upto 20%) and Units issued by REITs & InvITs (upto 10%)

How has your money grown in ICICI Prudential Bluechip Fund?

Grown to
₹1.02 Cr

Lumpsum amount of **₹10 Lakh** invested since inception*

14.82% Returns Since inception*

Nifty 100 TRI
(Benchmark) **₹62.31 Lakh***

**inception date : 23 May 08*

Nifty 100 TRI **11.46%** *returns** since inception*

Data Source MFI: Data on of March 31, 2025. Returns in rupee term. Past Performance may or may not be sustained in future. The performance of the scheme is benchmarked to be the Total Return variant of the index. The returns are of Regular Plan (Growth Option)

***Returns mentioned above are in CAGR*

ICICI PRUDENTIAL MUTUAL FUND

Portfolio Update

(Data as on March 31)

Top 5 Stock Holdings

4.36% Bharti Airtel Ltd.

6.16% Reliance Industries Ltd.

6.27% Larsen & Toubro Ltd.

8.88% ICICI Bank Ltd.

9.76% HDFC Bank Ltd.

Securities and the corresponding derivative exposure with less than 1% to NAV, have been clubbed together with a consolidated limit of 10%. Derivatives are considered at exposure value.

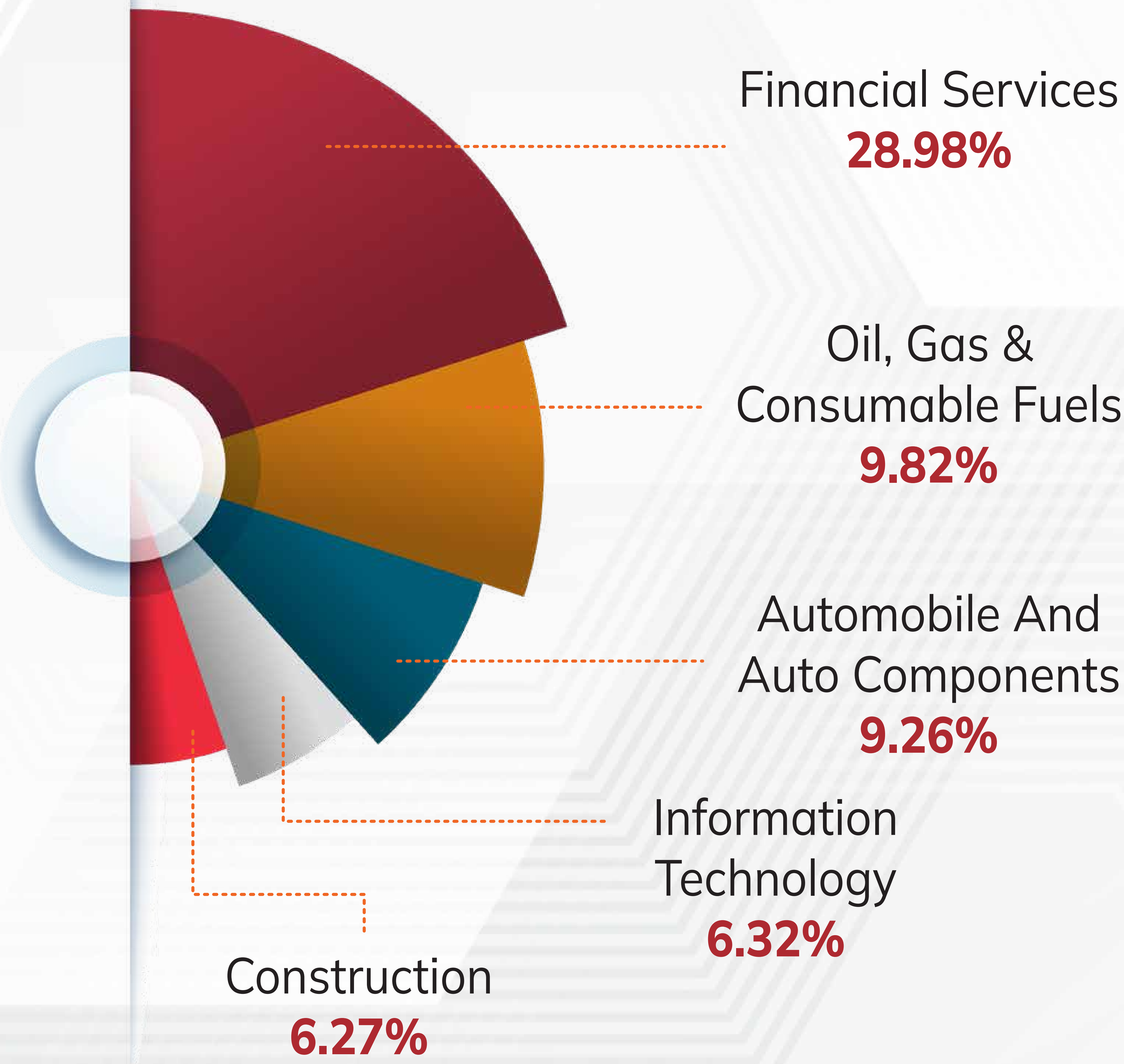
The stock(s)/sector(s) mentioned in this slide do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in these stock(s) & sectors(s).

ICICI PRUDENTIAL MUTUAL FUND

Portfolio Update

(Data as on March 31)

Top 5 Sector Holdings



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Scheme Performance for ₹10,000 Invested

Particulars	1 Year		3 Years		5 Years		Since Inception	
	CAGR (%)	Value of investment of ₹10,000	CAGR (%)	Value of investment of ₹10,000	CAGR (%)	Value of investment of ₹10,000	CAGR (%)	Value of investment of ₹10,000
Scheme	7.05	10705.22	16.19	15693.81	26.47	32374.96	14.82	102920.00
Nifty 100 TRI (Benchmark)	6.14	10614.46	12.07	14080.53	23.78	29074.74	11.46	62319.49
Nifty 50 TRI (Additional Benchmark)	6.65	10665.36	11.74	13955.68	23.68	28956.77	11.01	58176.89
NAV (Rs.) Per Unit (as on March 31, 2025 : 102.92)	96.14		65.58		31.79		10.00	

Notes:

1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Bluechip Fund.
2. The scheme is currently managed by Anish Tawakley and Vaibhav Dusad. Mr. Anish Tawakley has been managing this fund since Sep 2018. Total Schemes managed by the Fund Manager is 5 (5 are jointly managed). Mr. Vaibhav Dusad has been managing this fund since Jan 2021. Total Schemes managed by the Fund Manager is 5 (3 are jointly managed). Refer annexure from page no. 113 for performance of other schemes currently managed by Anish Tawakley and Vaibhav Dusad.
3. Date of inception:23-May-08.
4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
5. Load is not considered for computation of returns.
6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period
7. The performance of the scheme is benchmarked to the Total Return variant of the Index. The benchmark of the scheme has been revised from Nifty 50 TRI to Nifty 100 TRI w.e.f. May 28, 2018.
8. Mr. Rajat Chandak has ceased to be a fund manager of this scheme with effect from March 1, 2022.
9. For performance of other schemes managed by the same fund manager. Refer page numbers 122 & 123 of the factsheet for details of other schemes managed by fund manager.

Click Here To Download Factsheet

ICICI PRUDENTIAL MUTUAL FUND

Scheme Performance of ₹10,000 SIP per month

SIP Investments	Since Inception SIP*	15 Years SIP	7 Years SIP	5 Years SIP	3 Years SIP	1 Years SIP
Total Amount Invested (₹ '000)	2,030	1,800	840	600	360	120
Market Value as on Month End (₹ '000)	8,606.83	6,138.30	1,561.00	963.22	462.21	119.40
Scheme Return (%CAGR)	15.33	14.95	17.40	19.02	16.95	-0.94
Scheme ** Benchmark Return (%CAGR)	13.52	13.46	14.80	15.39	12.82	-3.50
Nifty 50 TRI (% CAGR)	13.18	13.21	14.65	15.10	12.28	-1.14

Past performance may or may not be sustained in future. *Inception date is 23 May 2008. **Scheme benchmark is Nifty 100 TRI. The performance of the scheme is benchmarked to the Total Return variant of the Index.

The returns are calculated by XIRR approach assuming investment of ₹10000/- on the 1st working day of every month. XIRR helps in calculating return on investments given an initial and final value and a series of cash inflows and outflows with the correct allowance for the time impact of the transactions.
Data as on December 31, 2024.

Other Details

Closing AUM as on 31-Mar-25: ₹ 64,962.52 crores

Inception/Allotment Date: 23-May-08

Total Expense Ratio @:
Other : 1.41% p.a.
Direct : 0.89% p.a.

Indicative Investment Horizon: 5 years and above

Note: @ Total Expense Ratio is as on the last day of the month

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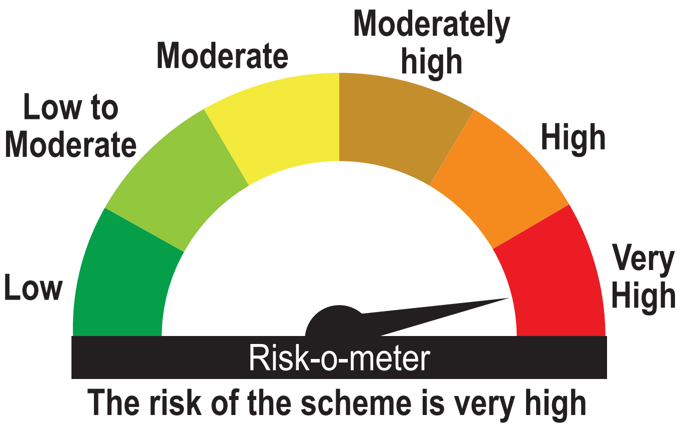
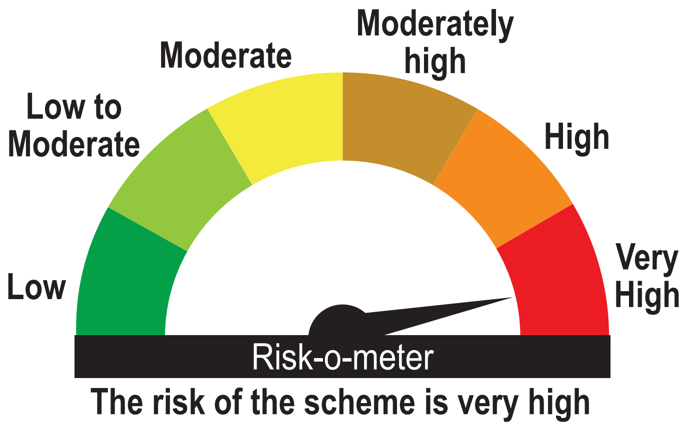
Riskometer

ICICI Prudential Bluechip Fund (An open ended equity scheme predominantly investing in large cap stocks.) is suitable for investors who are seeking*:

- Long Term Wealth Creation
- An open ended equity scheme predominantly investing in large cap stocks.

Scheme	Benchmark
	(Nifty 100 TRI) 

*Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

The Risk-o-meter specified above will be evaluated and updated on a monthly basis.
Please refer https://www.icicipruamc.com/news-and-updates/all-news for more details on scheme riskometers.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.