



Buy good companies
at **discounted prices**

Invest in companies with
growth potential at
reasonably attractive
valuations.



Invest in

ICICI Prudential Value Discovery Fund

(An open ended equity scheme following a value
investment strategy.)



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Why should you invest in ICICI Prudential Value Discovery Fund?



Bargain Buy

Growth potential companies which are available at discounted valuations compared to their long-term average.



Aims for Margin of safety

Since value companies are attractive in terms of valuation, they aim to provide an additional margin of safety if the market corrects.



Fundamentally Strong Companies

Due to certain circumstances, good fundamental companies go through corrections, giving an opportunity to buy at a discount.



Long-Term Approach

Since value takes time to unlock, investors with a long-term horizon are rewarded in value-oriented stocks.





Key Features of the scheme

Value Focus

The scheme predominantly invests in those companies which are available at a discount.

Sectoral Flexibility

The scheme has the flexibility to deviate from the benchmark in terms of sectoral allocation.

Market-cap Flexibility

Potential Growth can arise in any market cap; hence, the scheme is flexible to take exposure across market caps.





How has your money grown in ICICI Prudential Value Discovery Fund?

Grown to
₹4.36 Crores



Lumpsum amount of
₹10 Lakh invested
since inception*



Returns**
20.09%
since inception*



Nifty 50 TRI
(Additional Benchmark)
₹1.90 Crores

Nifty 50 TRI **15.35%** Returns** since inception

*Inception Date - August 16, 2004. Data Source: MFI; Data as of March 31, 2025. Past performance may or may not be sustained in future.

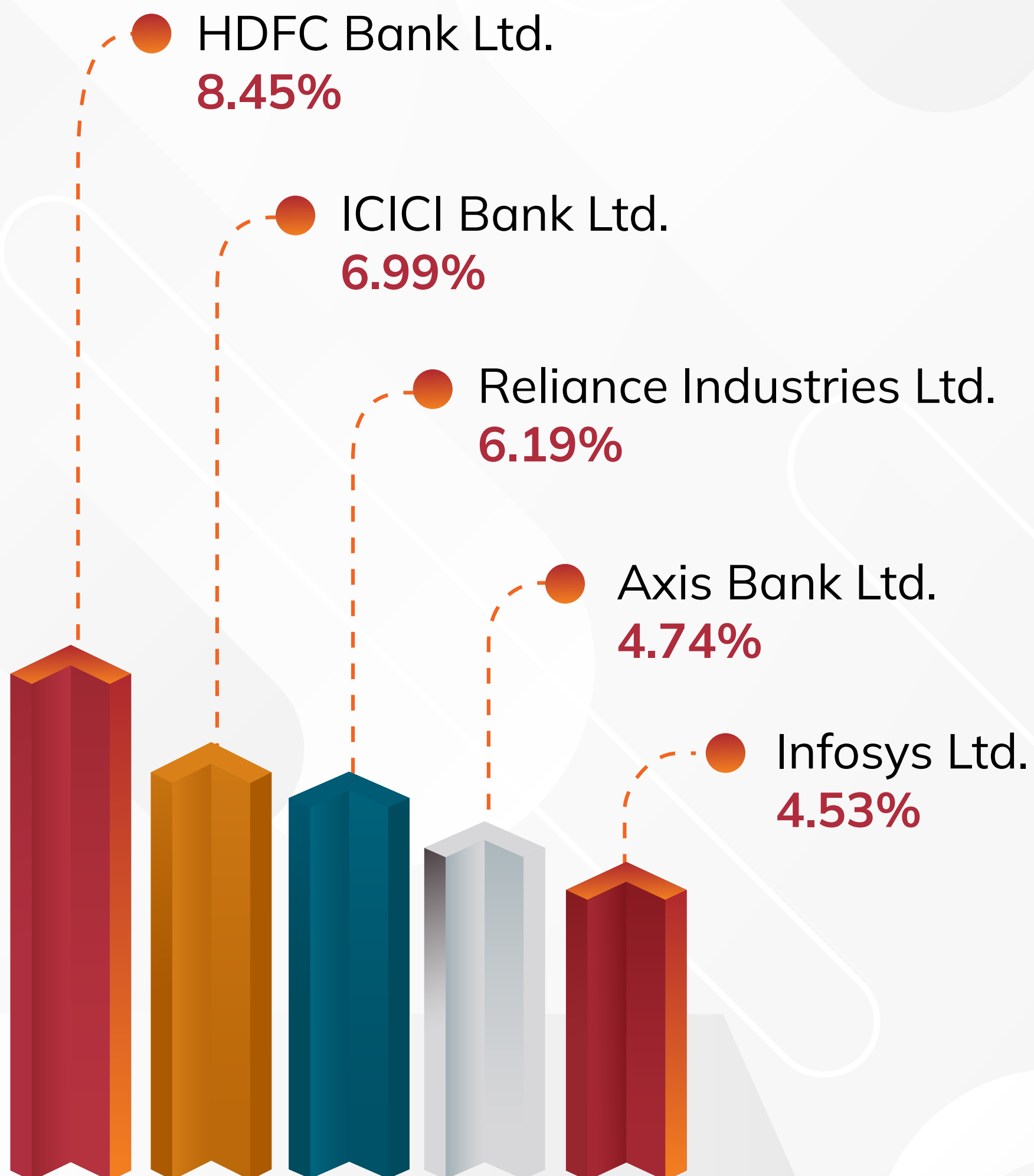
**Returns mentioned above are in CAGR





Portfolio Update (Data as on March 31)

Top 5 Stocks Holding



Securities and the corresponding derivative exposure with less than 1% to NAV, have been clubbed together with a consolidated limit of 10%. Derivatives are considered at exposure value.

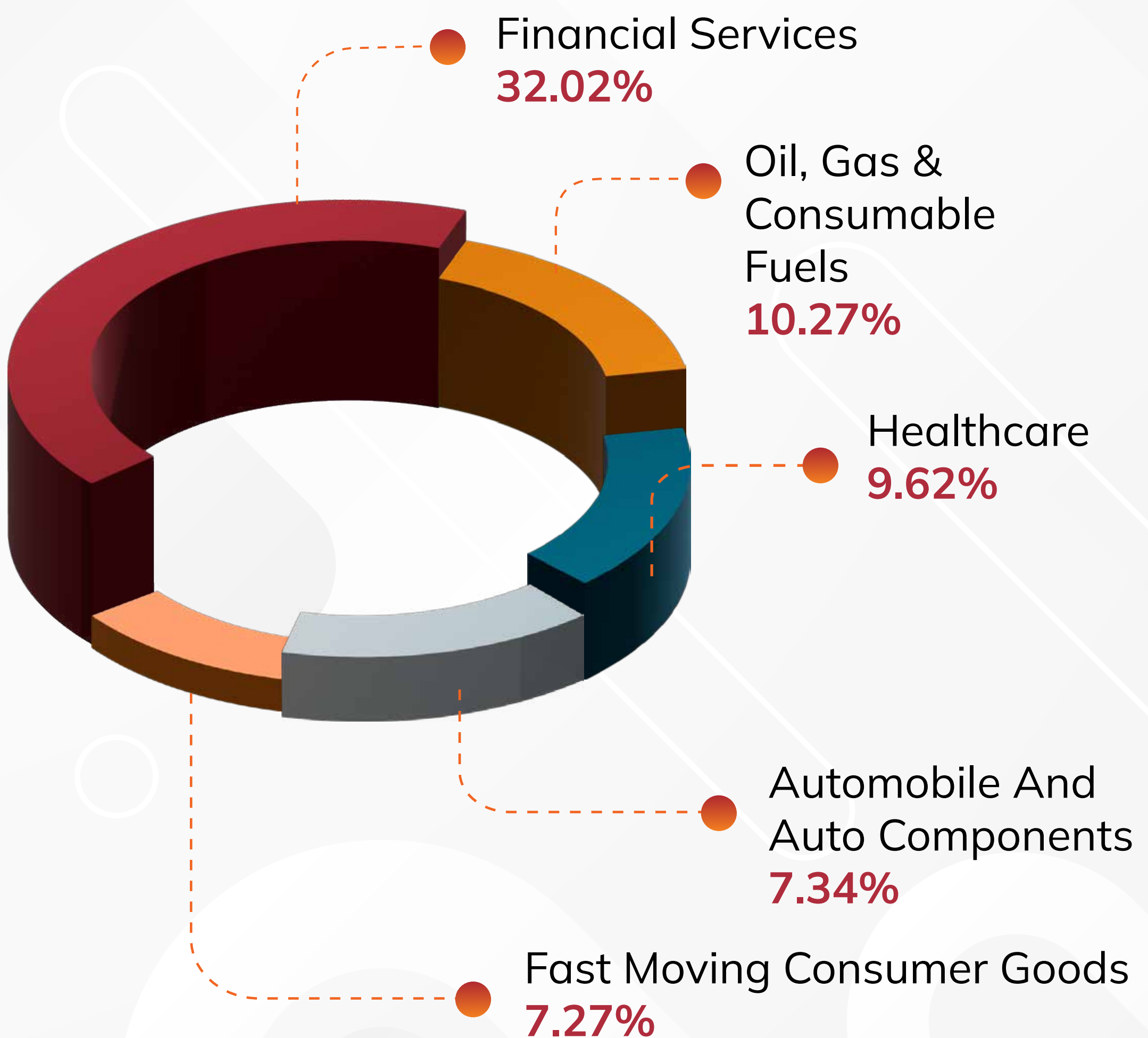
The stock(s)/sector(s) mentioned in this slide do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in these stock(s) & sectors(s).





Portfolio Update (Data as on March 31)

Top 5 Sector Holdings



Securities and the corresponding derivative exposure with less than 1% to NAV, have been clubbed together with a consolidated limit of 10%. Derivatives are considered at exposure value.

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Scheme Performance

for ₹10,000 Invested

Particulars	1 Year		3 Year		5 Year		Since inception	
	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000
Scheme	10.75	11074.53	19.88	17236.22	32.80	41334.66	20.09	436990.00
Nifty 500 TRI (Benchmark)	6.37	10637.31	13.85	14761.39	31.57	39461.30	NA	NA
Nifty 50 TRI (Additional Benchmark)	6.65	10665.36	11.74	13955.68	23.68	28956.77	15.35	190293.09
NAV (₹) Per Unit (as on March 31, 2025 : 436.99)	394.59		253.53		105.72		10.00	

Notes:

- Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Value Discovery Fund.
- The scheme is currently managed by Sankaran Naren, Dharmesh Kakkad and Masoomi Jhurmarvala. Mr. Sankaran Naren has been managing this fund since Jan 2021. Total Schemes managed by the Fund Manager is 15 (15 are jointly managed).
Mr. Dharmesh Kakkad has been managing this fund since Jan 2021. Total Schemes managed by the Fund Manager is 10 (8 are jointly managed).
Ms. Masoomi Jhurmarvala has been managing this fund since Nov 2024. Total Schemes managed by the Fund Manager is 9 (9 are jointly managed). Refer annexure from page no. 113 for performance of other schemes currently managed by Sankaran Naren, Dharmesh Kakkad and Masoomi Jhurmarvala.
- Date of inception: 16-Aug-04.
- Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
- Load is not considered for computation of returns.
- In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period
- The benchmark of this scheme has been revised from Nifty 500 Value 50 TRI to Nifty 500 TRI w.e.f. January 01, 2022.
- As the scheme was launched before the launch of the benchmark index, benchmark index figures since inception or the required period are not available.
- For benchmark performance, values of earlier benchmark (Nifty 500 Value 50 TRI) has been used till 31st Dec 2021 and revised benchmark (Nifty 500 TRI) values have been considered thereafter.
- For performance of other schemes managed by the same fund manager. Refer page numbers 122 & 123 of the factsheet for details of other schemes managed by fund manager.

Click Here To Download Factsheet





Scheme Performance

for ₹10,000 SIP per month

SIP Investment	Since Inception SIP*	15 Years SIP	7 Years SIP	3 Year SIP
Total Amount Invested (₹ '000)	2,480	1,800	840	360
Market Value as on Month End (₹ '000)	22,092.70	7,863.19	1,815.25	482.97
Scheme Return (% CAGR)	18.17	17.78	21.64	20.07
Scheme** Benchmark Return (% CAGR)	NA	12.33	16.71	14.11
Nifty 50 TRI (%CAGR)	13.10	13.21	14.65	12.28

Past performance may or may not be sustained in future. *Inception date is 16 Aug 2004. **Scheme benchmark is Nifty 500 TRI. The performance of the scheme is benchmarked to the Total Return variant of the Index.

The returns are calculated by XIRR approach assuming investment of ₹10000/- on the 1st working day of every month. XIRR helps in calculating return on investments given an initial and final value and a series of cash inflows and outflows with the correct allowance for the time impact of the transactions. Data as on December, 2024.





Other Details



Closing AUM as 31-Mar-25
₹49,131.17 crores



Inception/Allotment
date: 16-Aug-04



Total Expense Ratio @ :
Other : 1.54% p. a.
Direct : 0.07% p. a



Indicative
Investment Horizon:
5 years & above

Note: @ Total Expense Ratio is as on the last day of the month





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Riskometer

ICICI Prudential Value Discovery Fund (An open ended equity scheme following a value investment strategy.) is suitable for investors who are seeking*:

- Long Term Wealth Creation
- An open ended equity scheme following a value investment strategy.

Scheme	Benchmark
The risk of the scheme is very high	(Nifty 500TRI) The risk of the scheme is very high

*Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

The Risk-o-meter specified above will be evaluated and updated on a monthly basis. Please refer <https://www.icicipruamc.com/news-and-updates/all-news> for more details on scheme riskometers.

Mutual Fund investments are subject to market risks,
read all scheme related documents carefully.

