ICICI PRUDENTIAL MUTUAL FUND

Aim to unlock the opportunities for **potential growth and regular Income.**



Invest in

ICICI Prudential
Equity Savings Fund

Description of Scheme:

An open ended scheme investing in equity, arbitrage & debt.

ICICI Prudential Equity Savings Fund looks to give sound returns for short term investment horizon with limited equity exposure while ensuring equity taxation.

Why should you invest in Equity Savings Schemes?

Fixed Income Exposure: These schemes also invest their assets in fixed income securities to capture accruals and benefit from duration.

Arbitrage Opportunities: The Scheme exploits price differences in cash and futures market to earn decent returns with low risk. The arbitrage strategy is also useful in hedging equity exposure when markets become frothy.

Key Pointers about Scheme Strategy:

Benefits from equities:

The Scheme invests in a handful of stocks with an aim to keep low portfolio volatility while helping capture the upside from equity asset.

Uses Derivatives:

The Scheme would hedge its equity exposure through covered call options or short contracts for capturing accrual income.

Fixed income exposure:

The Scheme invests in fixed income securities to capture accruals.

Equity taxation*:

The Scheme enjoys lower taxation rate due to its high gross exposure to equities which helps in achieving better post tax returns.

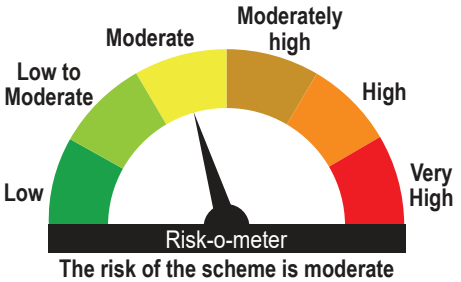
*Please consult your tax advisor for more details.

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ICICI Prudential Equity Savings Fund (An open ended scheme investing in equity, arbitrage and debt) is suitable for investors who are seeking*:

- Long Term Wealth Creation
- An open ended scheme that seeks to generate regular income through investments in fixed income securities, arbitrage and other derivative strategies and aim for long term capital appreciation by investing in equity and equity related instruments.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



The risk of the scheme is moderate

The Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis.
Please refer www.icicipruamc.com/news-and-updates/all-news for more details on scheme riskometers.
Asset allocation and investment strategy will be as per SID.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.