ICICI Prudential Bharat Consumption Fund

(An open Ended Equity Scheme following Consumption Theme.)

May/26

Fund Snapshot

Inception Date
12-Apr-19

Fund Manager
Priyanka Khandelwal
(Managing this fund since July, 2022 & overall 12 years of experience)

(In addition to the fund manager managing this fund, overseas investment is managed by Ms. Sharmilla D'Silva)

Benchmark
Nifty India Consumption TRI

Options
Growth and IDCW (IDCW Payout and IDCW Reinvestment available)

Investment Options Available
Lumpsum, SIP, SWP and STP

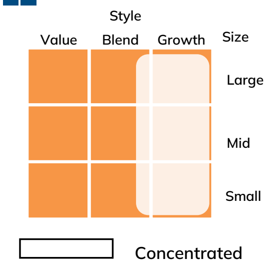
Month End AUM(Crs.) (As on April 30, 2026)
₹3,064.88

For details on AUM, Click here

Investment Amount
Minimum Application Amount
₹5,000 (plus in multiples of ₹1)
Minimum Additional Application Amount
₹ 1,000 (plus in multiples of ₹ 1)
Minimum Redemption Amount
Any Amount

Exit Load
1% of applicable Net Asset Value - If the amount sought to be redeemed or switch out is invested for a period of up to three months from the date of allotment Nil - If the amount sought to be redeemed or switch out is invested for a period of more than three months from the date of allotment (w.e.f. 7th Nov 2020)

Style Box



About ICICI Prudential Bharat Consumption Fund

ICICI Prudential Bharat Consumption Fund is an open-ended equity scheme following Consumption theme.

The investment focus of the Scheme is to provide capital appreciation by investing in equity and equity related securities of companies engaged in consumption and consumption related activities.

The Scheme is a thematic Scheme and has relatively less concentration risk than a Specific sector scheme.

Why ICICI Prudential Bharat Consumption Fund ?

- The Scheme is suitable for investors who are willing to invest in consumption theme.
- Investors looking for diversified exposure across market cap and sectors catering to India's consumption need can consider investing in this scheme as its offer relatively less concentration risk than a sector Scheme.
- Investors seeking to benefit from the India's demographic advantage and increasing consumption may consider investing in this Scheme with an indicative investment horizon of 5 years and above.

Portfolio Commentary

- Multi-Cap: The scheme invest in stocks across market capitalisation.
- Portfolio Construction: The scheme will invest minimum 80% of its total assets in Equity and Equity related instruments of companies engaged in consumption and consumption related activities or allied sectors.
- Investment Approach: The scheme would take exposure into industries like consumer durable, Auto, Retailing services etc. which can benefit from India's growing consumption need. The scheme would follow bottom-up approach in stock selection. (#Please refer to the disclaimer on the last page.)

Equity Market Outlook

Global Update: The S&P 500 experienced a powerful rally in April 2026, gaining over 10% for the month—its best performance since April 2020—driven by strong AI-related earnings, easing Middle East tensions, and falling oil prices. European markets experienced a strong, risk-on rally despite geopolitical turmoil, driven by renewed confidence, tech sector gains, and eased tensions between the US and Iran.

India Update: The Indian equity market declined for the fourth consecutive month as the West Asia conflict stoked a major FPI sell off. FPIs sold Rs. 60,847 crores in Apr 2026 compared to outflow of 1.17 lakh crore in Mar 2026. (Source: NSDL)

Market barometers BSE Sensex and NSE Nifty50 gained 6.9% and 7.5%, respectively, on-month in Apr 2026. Sector-wise, BSE Power (+22.2%), BSE Realty (+21.4%) and BSE Capital Goods (+20.2%) gained the most, whereas, BSE Infotech (+1.7%), BSE Healthcare (+6.8%) and BSE Oil & Gas (+8.3%) were laggards. (Source: BSE)

Our view going forward:

- Indian markets inched higher during the month driven primarily by DII buying momentum and gains in banking & financial sector stocks.
- The West-Asia conflict entered its 3rd month and it seems far from over. This continues to impact global supply chain with energy dependent countries seeking alternative sources.
- This has also impacted Indian rupee significantly as it touched 95.2 against the Dollar. Concerns around Current Account Deficit remain high as crude prices touched 108 USD/Barrel during the month.
- Structurally though, macros appear resilient – Fiscal Deficit is under control, demand environment is robust, rupee depreciation provides a boost to service exports which can cushion India's trade balance from supply side shocks.
- As per latest data by IMF, India's 2026 real GDP growth is projected at 6.5% in 2026 which continues to be high compared to major economies despite of on-going conflict.
- Given the uncertainty around conclusion of the conflict, we continue recommending investing in equities in a staggered manner through SIP/STP in schemes that have the flexibility to maneuver across sectors / market cap.
- Since market volatility may persist in the near term, we also continue to recommend investing in Hybrid / Asset Allocation schemes.

U.S. – United States of America; US Fed: Federal Reserve of US; FY: Financial year. FI – Foreign Portfolio Investor. AI – Artificial Intelligence.

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Portfolio Update (Data as on April 30, 2026)

Top 10 Industries[1]

Industry	Apr-26	Mar-26	Feb-26	Jan-26	Dec-25
Retailing	15.7%	14.8%	10.9%	10.2%	9.6%
Consumer Durables	13.3%	12.9%	12.2%	11.4%	11.6%
Diversified Fmcg	12.0%	12.1%	12.0%	14.0%	15.4%
Automobiles	11.1%	10.8%	12.8%	12.7%	13.0%
Telecom - Services	7.4%	7.8%	6.8%	7.2%	6.7%
Leisure Services	7.3%	6.9%	7.0%	6.5%	6.4%
Food Products	4.3%	5.4%	6.0%	6.2%	6.5%
Personal Products	4.1%	3.9%	4.1%	3.9%	3.8%
Transport Services	3.8%	3.9%	4.1%	3.8%	3.8%
Beverages	2.8%	2.5%	2.4%	2.3%	2.3%

The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors. The asset allocation and investment strategy will be as per Scheme Information Document

Green colour represents best value and red colour represents worst value

Top 5 Under/Overweight Industries in comparison to Nifty India Consumption TRI

Overweight Industry		Underweight Industry	
Retailing	8.7%	Pharma & Healthcare Services	-0.9%
Consumer Durables	7.0%	Telecom	-2.2%
Hotels & Leisure	1.5%	Consumer Non Durables	-3.1%
Media & Entertainment	0.9%	Power	-3.2%
Transportation	0.8%	Auto	-13.5%

Including Foreign Equities

Market Cap

	Apr/26	Mar/26	Feb/26	Jan/26	Dec/25	Nov/25
Large Cap	65.7%	67.1%	66.2%	67.3%	70.9%	69.5%
Mid Cap	11.0%	9.9%	11.0%	10.7%	8.0%	8.3%
Small Cap	23.3%	23.0%	22.8%	22.0%	21.1%	22.2%

Market cap classification for April 2026 is as per AMFI classification, for past periods, classification is as per MFI Explorer. Past performance may or may not be sustained in the future MFI Explorer is a tool provided by ICRA Analytics Ltd. For their standard disclaimer please visit https://icraanalytics.com/home/Disclaimer

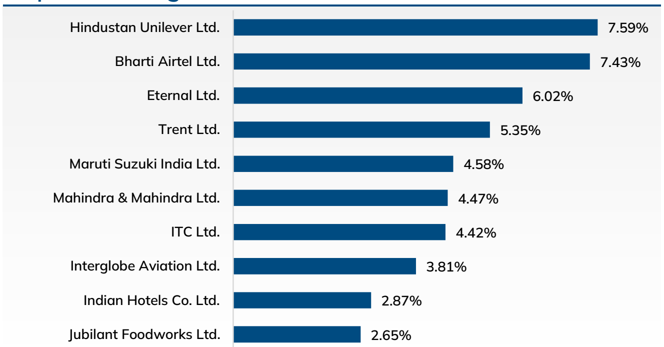
Stock Entry/Exit (Top 3)

Stock Entry	% of Net Assets
Blue Star Ltd.	0.30%
Swiggy Ltd.	0.30%
Devyani International Ltd.	0.28%

Stock Exit	% of Net Assets*
Bajaj Auto Ltd.	0.62%
Asian Paints Ltd.	0.61%
Kajaria Ceramics Ltd.	0.05%

*As on 31st March 2026

Top 10 Holdings[2]



The Top 10 Holdings and Top 10 Industries are after adjusting for derivative exposures. Debt Holdings, Units of Mutual Fund schemes, cash, cash equivalents are not considered.

The top 10 holdings have been calculated excluding foreign equity (if any). Please refer to the factsheet for more details

Portfolio Statistics

ICICI Prudential Bharat Consumption Fund	Values
Dividend Yield	0.85
Top 10 Holdings	49.19%
Top 10 Industries	81.79%
No. of Stocks	62

Past performance may or may not be sustained in the future.

ICICI Prudential Bharat Consumption Fund

(An open Ended Equity Scheme following Consumption Theme.)

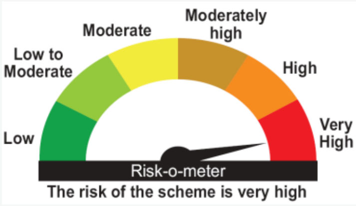
Product Label

This Scheme is suitable for investors who are seeking*

- Long term wealth creation
- An open ended equity scheme that aims to provide capital appreciation by investing in equity and equity related securities of companies engaged in consumption and consumption related activities.

* Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

Scheme Riskometer



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. The above riskometers are as on April 30, 2026. Please refer to https://www.icicipruamc.com/news-and-updates/all-news for more details

*IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of dividend distribution tax and other statutory levy, if any), else the IDCW would be mandatorily reinvested.

IDCW Payout -Payout of Income Distribution cum capital withdrawal option;IDCW Reinvestment -Reinvestment of Income Distribution cum capital withdrawal option

#The industries/stock(s) mentioned in this communication do not constitute recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future position in these industries/stock(s)

[1]Disclaimer: "The top 10 industries have been calculated net of derivatives (Incl. notional exposure) if any. Please refer to the factsheet for more details"

[2]Disclaimer: "The top 10 holdings have been calculated net of derivatives (Incl. notional exposure) if any. Please refer to the factsheet for more details"

Disclaimer:

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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