ICICI PRUDENTIAL MUTUAL FUND

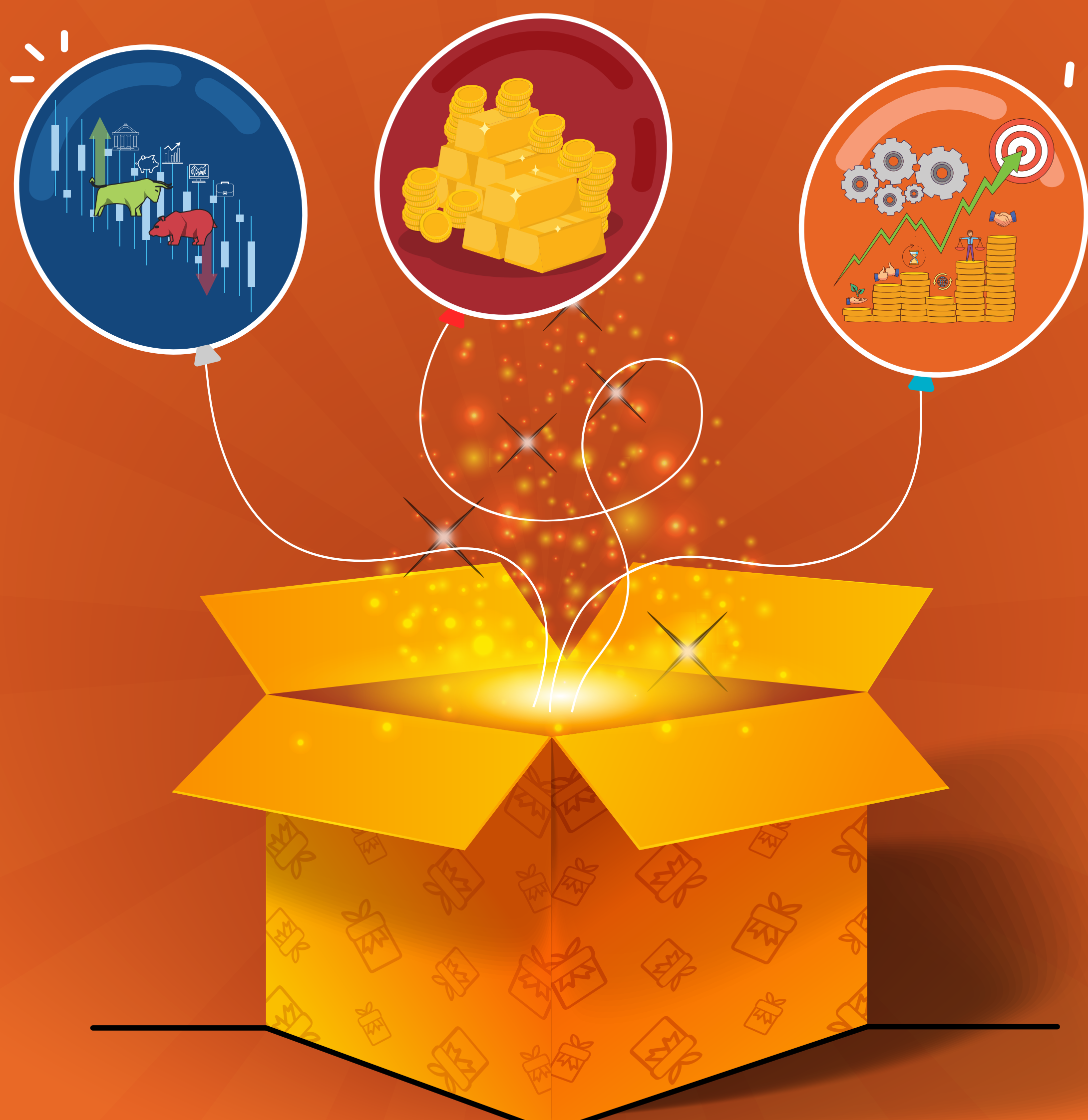
IPRU BUZZ

LOOK NO FURTHER

UNBOXING A COMPLETE PACKAGE

Gold Mutual Funds

Equity Mutual Funds



Debt Mutual Funds

IPRU BUZZ

The father-son duo discussed their vacation plan to explore a new city.

ICICI PRUDENTIAL MUTUAL FUND

RAVI: Dad, let's visit the Maldives this Christmas.

SHARMAJI: Sounds good! What are the tourist attractions there?

RAVI: I will use the Travel app for places to visit, hotel accommodation and flight details.

SHARMAJI: Great! The app has all the information required to plan our trip.

TRAVEL APP - ONE STOP SOLUTION

Hotels	Holiday Packages	Flights	Trains/Bus
Airport Cabs	Homestays	Nearby Staycations	Travel Insurance
	Outstation Cabs	Forex Card & Currency	

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As they discussed, the delivery agent arrived with the pizzas ordered through the food delivery app.

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FOOD DELIVERY APP - ONE STOP SOLUTION

- List of Restaurants
- Reviews and Recommendations
- Offers and Discounts
- Ratings
- Live Tracking of Delivery Status
- Convenience

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After their meal, Ravi booked a cab through the transport app to visit relatives.

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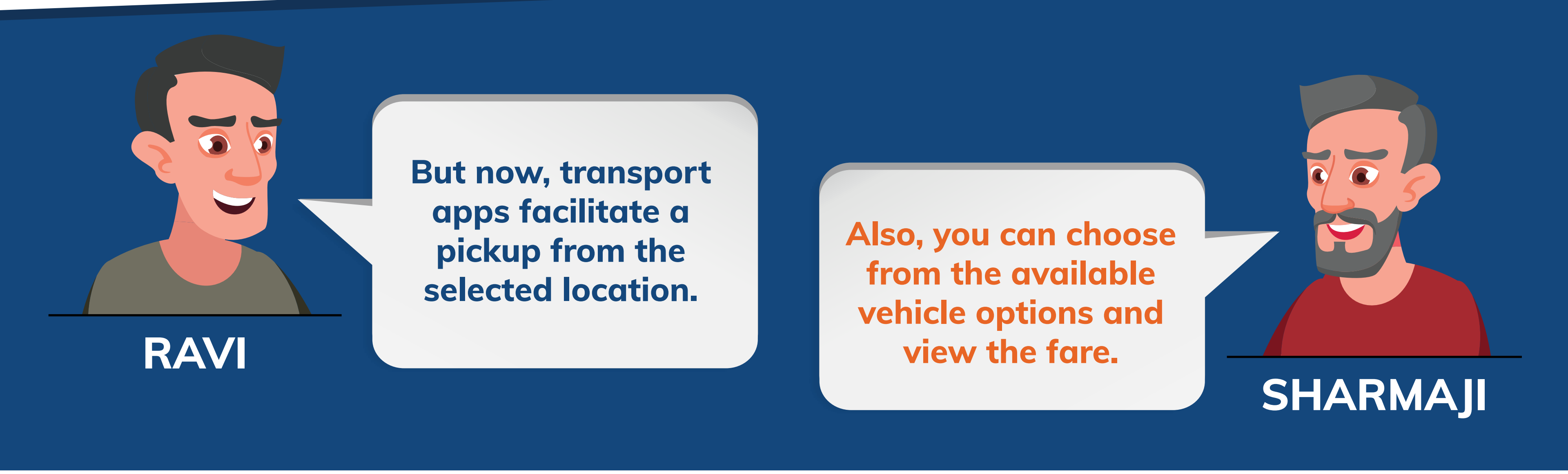
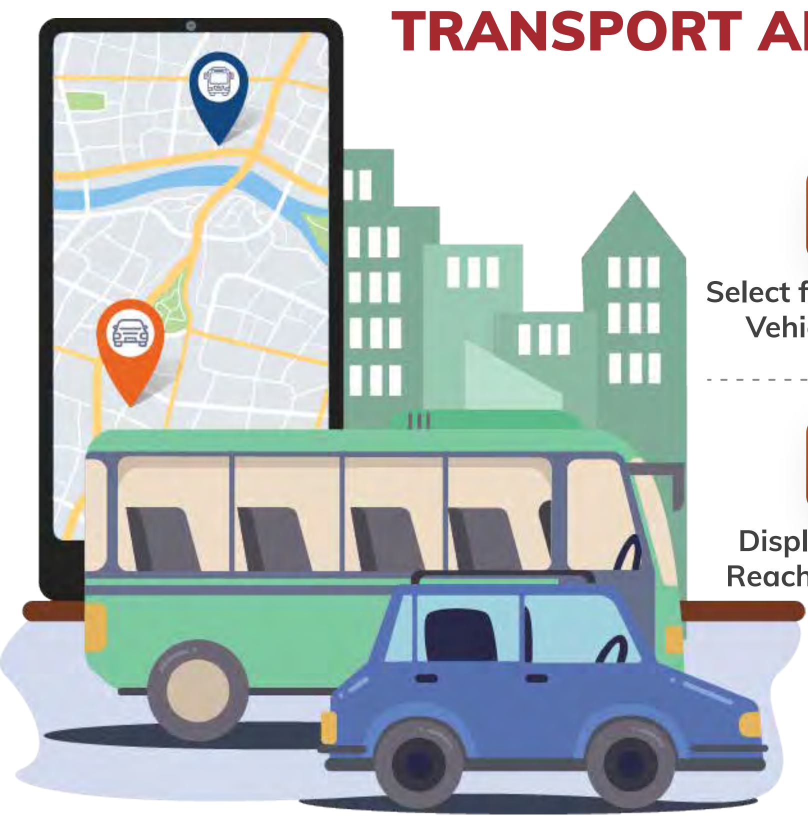


TRANSPORT APP - ONE STOP SOLUTION



- Select from Available Vehicle Options
- Pickup from Location
- Sharing-ride Option
- Convenience
- Displays Time to Reach Destination
- Fare Details
- Road Map for Navigation
- Ratings of Driver

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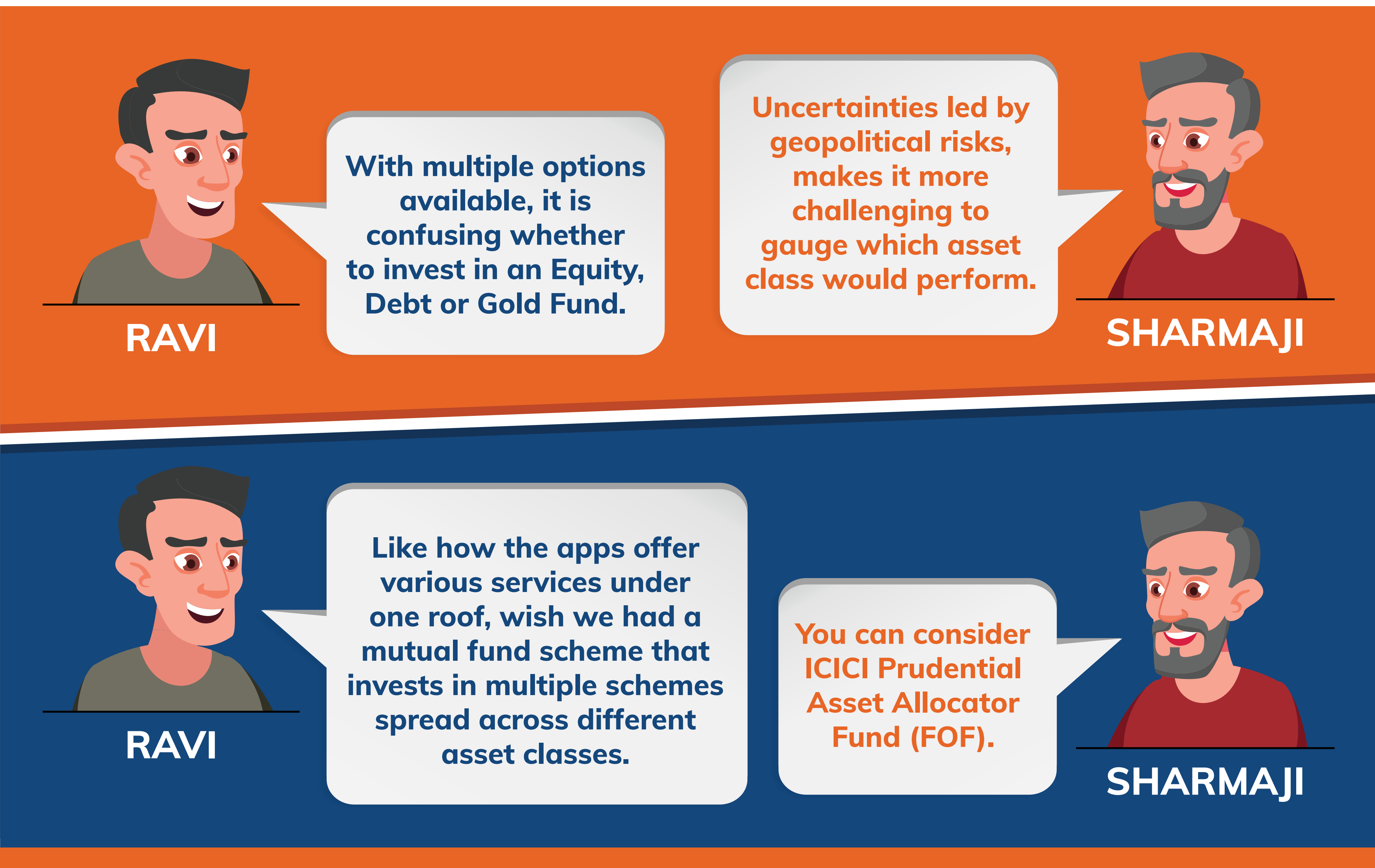
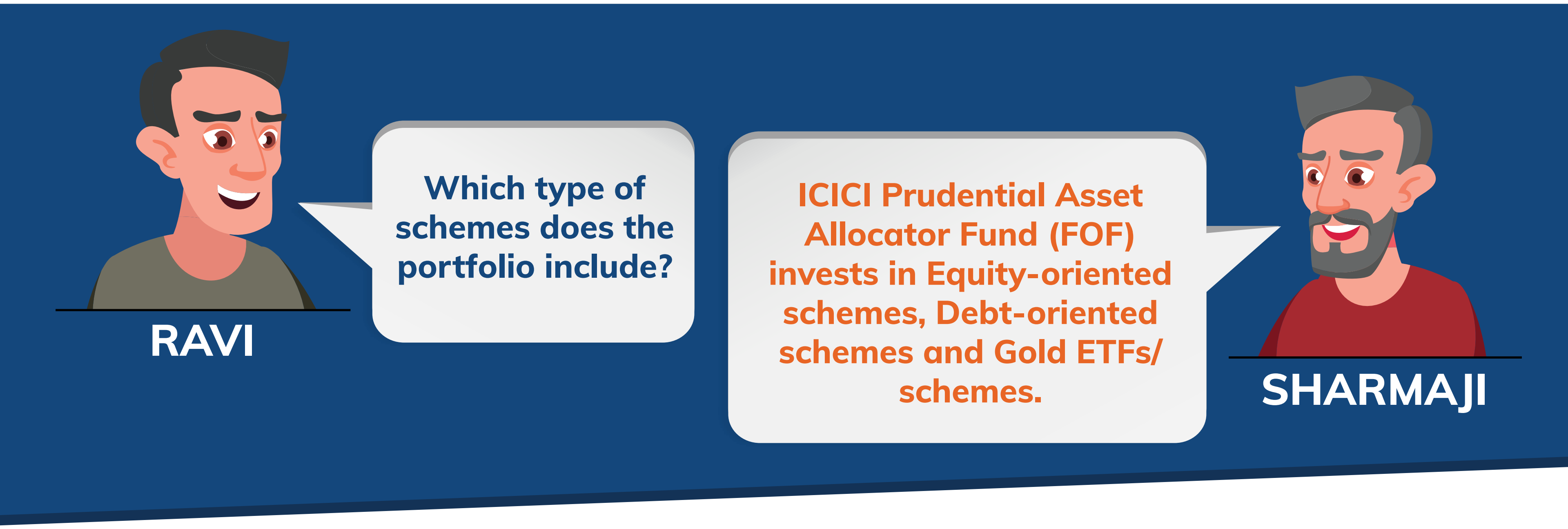
ICICI PRUDENTIAL MUTUAL FUND

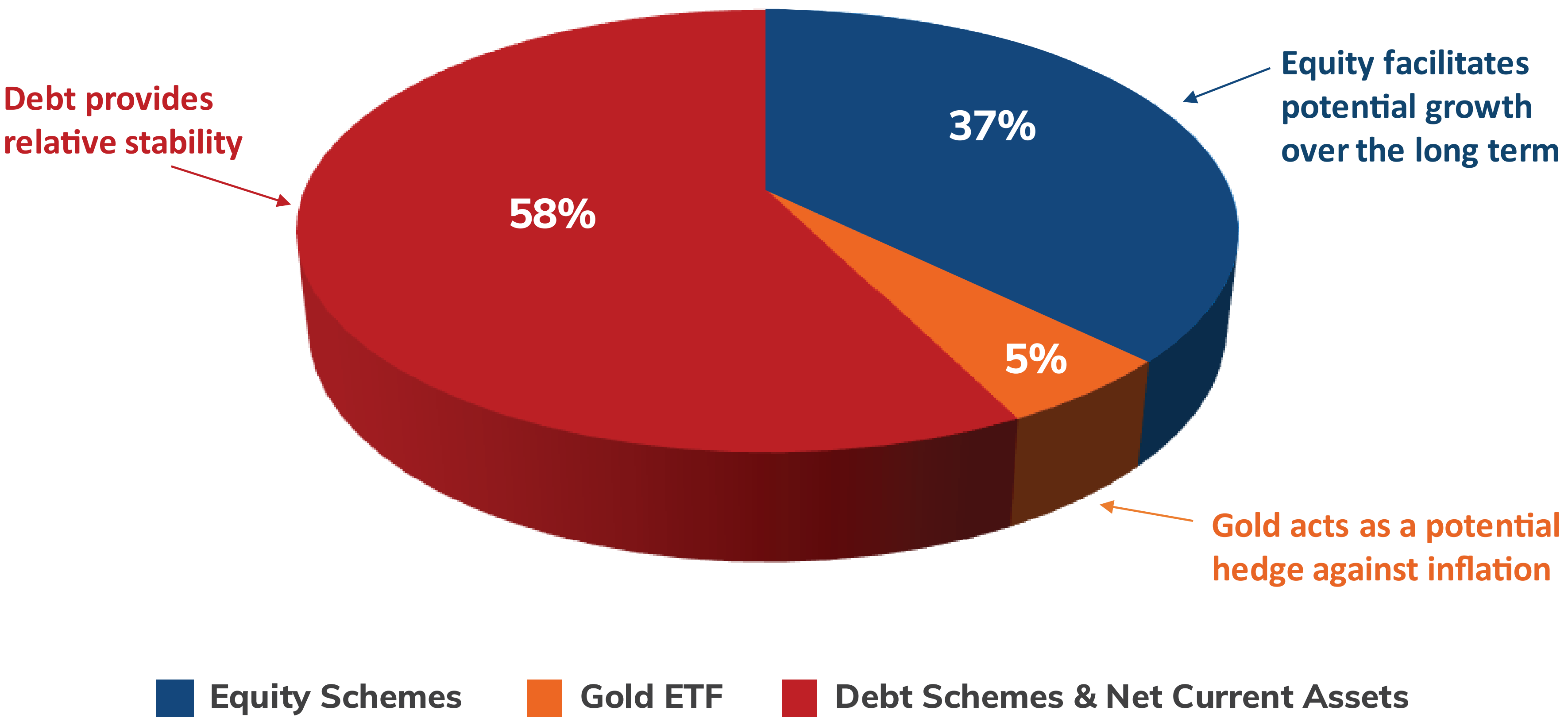
While travelling, they saw a billboard featuring a Mutual Funds awareness campaign.



ICICI Prudential Asset Allocator Fund (FOF) – Diversified Portfolio



ICICI PRUDENTIAL ASSET ALLOCATOR FUND (FOF)



Data as of September 30, 2024. The asset allocation and investment strategy will be as per Scheme Information Document.
ETF: Exchange Traded Fund

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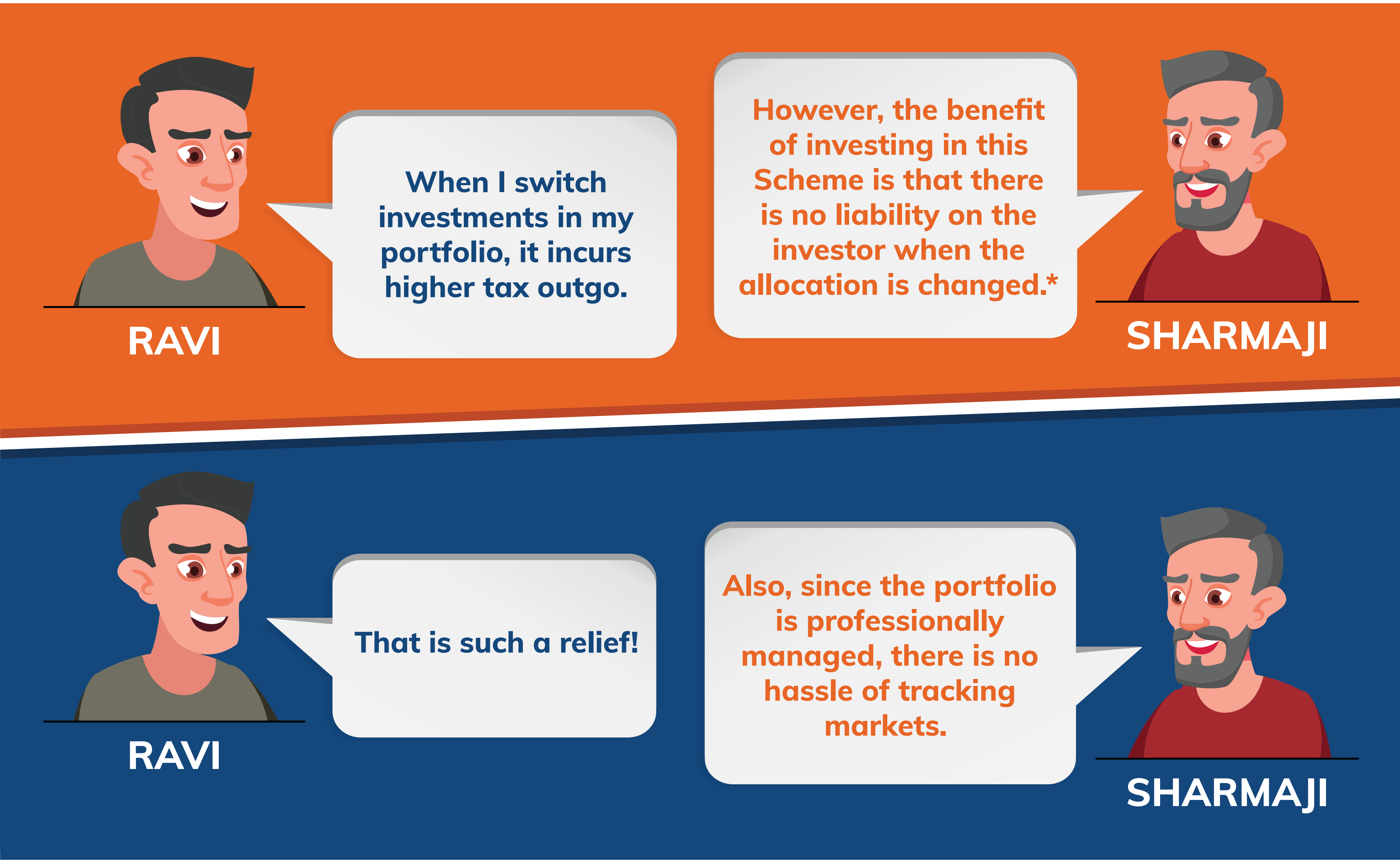
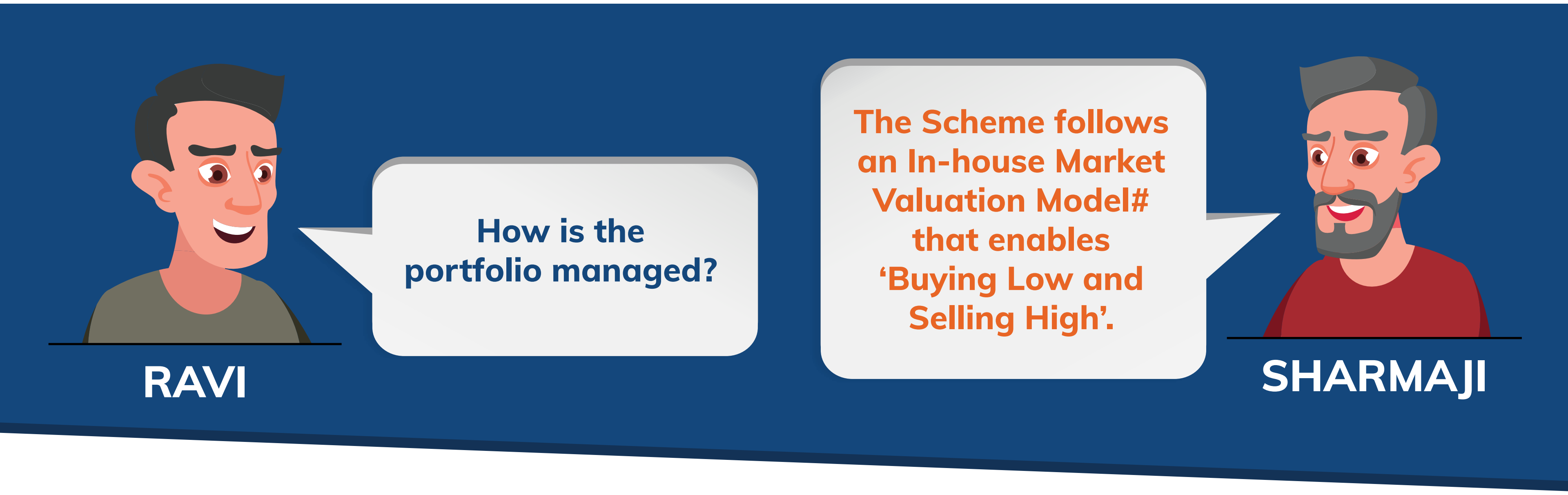
ICICI Prudential Asset Allocator Fund (FOF) – Professional Management

ICICI PRUDENTIAL MUTUAL FUND



*Consult your tax advisor for further details on taxation and applicability based on your tax structure and regime. Investment strategy will be as per the SID.

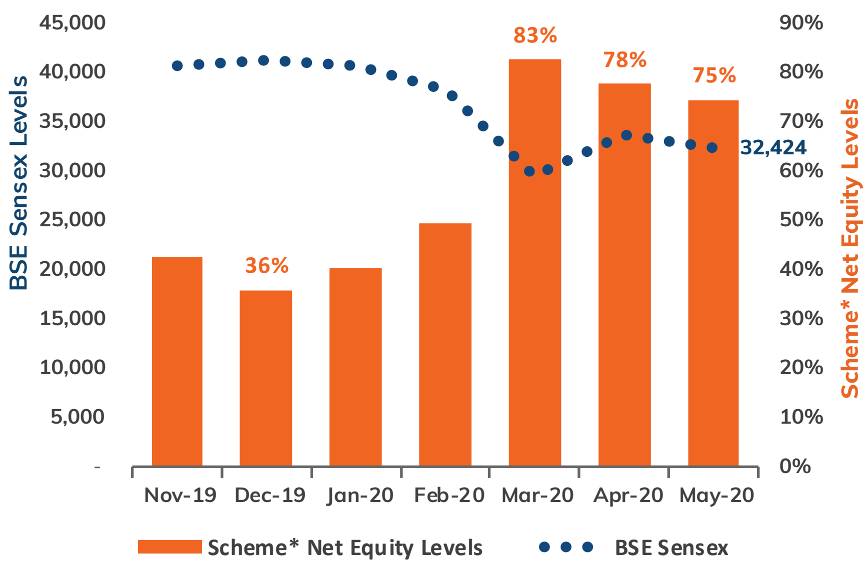
ICICI Prudential Asset Allocator Fund (FOF) – Managing the Asset Allocation based on market conditions



The equity exposure is increased during market downturns and decreased when the markets turn expensive.

During the Covid-19 phase, the Net Equity Level of the Scheme was increased from 36% in December 2019 to 83% in March 2020 to benefit from the market fall.

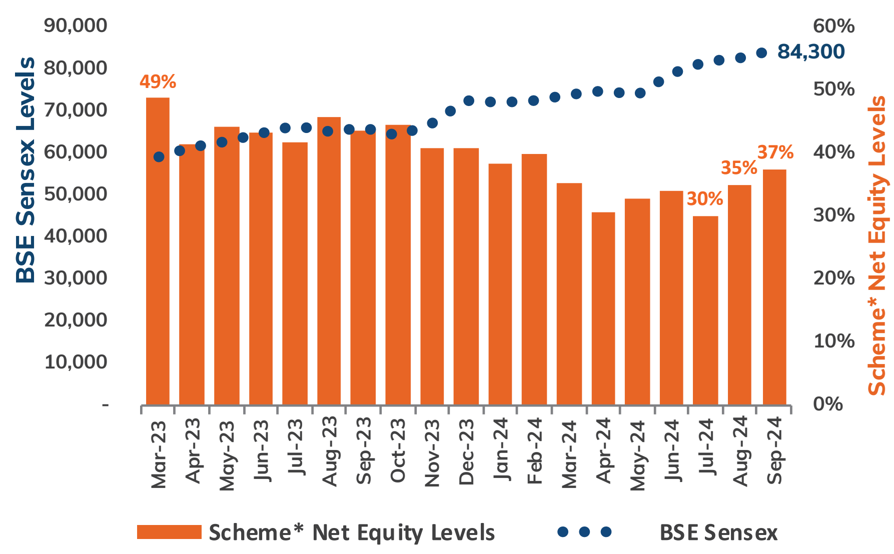
SCHEME* NET EQUITY LEVEL VS. BSE SENSEX LEVELS



Period Considered: November 01, 2019 to May 31, 2020.

The Net Equity Level of the Scheme has been reduced from 49% in March 2023 to 37% in September 2024 as valuations are not cheap at these levels.

SCHEME* NET EQUITY LEVEL VS. BSE SENSEX LEVELS



Period Considered: March 01, 2023 to September 30, 2024.

#The asset allocation and investment strategy will be as per Scheme Information Document. The scheme may refer to certain in-house models which would be based on various prevailing broad market parameters which would be dynamic in nature. The same may be referred by the fund manager as required from time to time.

*Scheme : ICICI Prudential Asset Allocator Fund (FOF), Until 4th February 2019 model values has been used (basis in house equity valuation index model which is used by the scheme) & from 4th February 2019 actual scheme values have been taken. Past performance may or may not sustain in future. The above is for understanding the in house allocation model. The asset allocation and investment strategy will be as per Scheme Information Document. performance of the model does not represent the performance of the scheme. The performance of the scheme is benchmarked to the Total Return variant of the Index.

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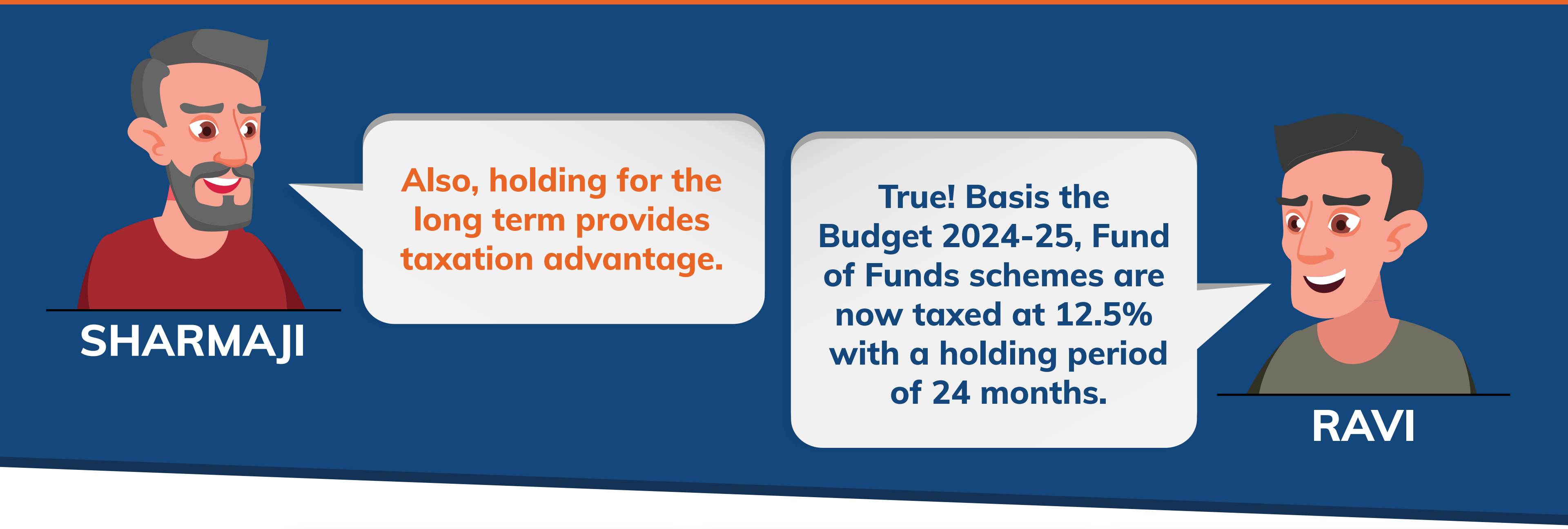
ICICI Prudential Asset Allocator Fund (FOF) – Helps Keep Emotions at Bay

ICICI PRUDENTIAL MUTUAL FUND

ICICI Prudential Asset Allocator Fund (FOF) – The Taxation Angle



	Short-Term Capital Gains	Long-Term Capital Gains	Holding Period
Earlier	Tax Slab Rate	Tax Slab Rate	NA
Now	Tax Slab Rate	12.5%	24 Months

Investors should consult their tax advisor for further details on taxation and applicability based on your tax structure and regime.
NA: Not Applicable. FOF: Fund of Funds.
The asset allocation and investment strategy will be as per Scheme Information Document.

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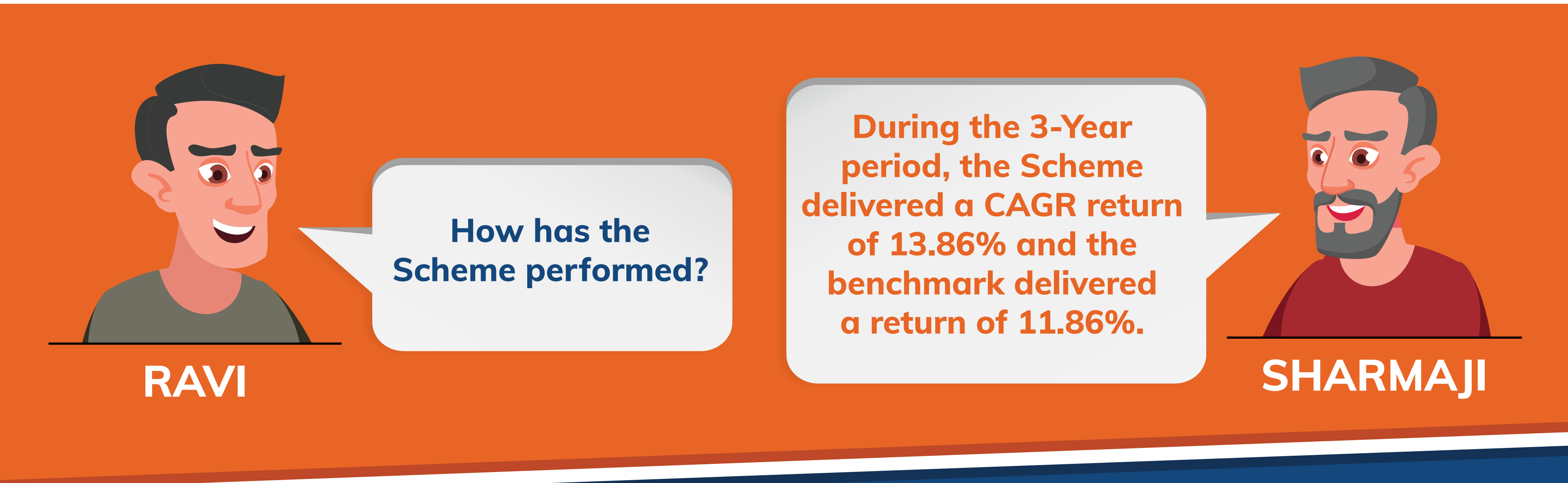
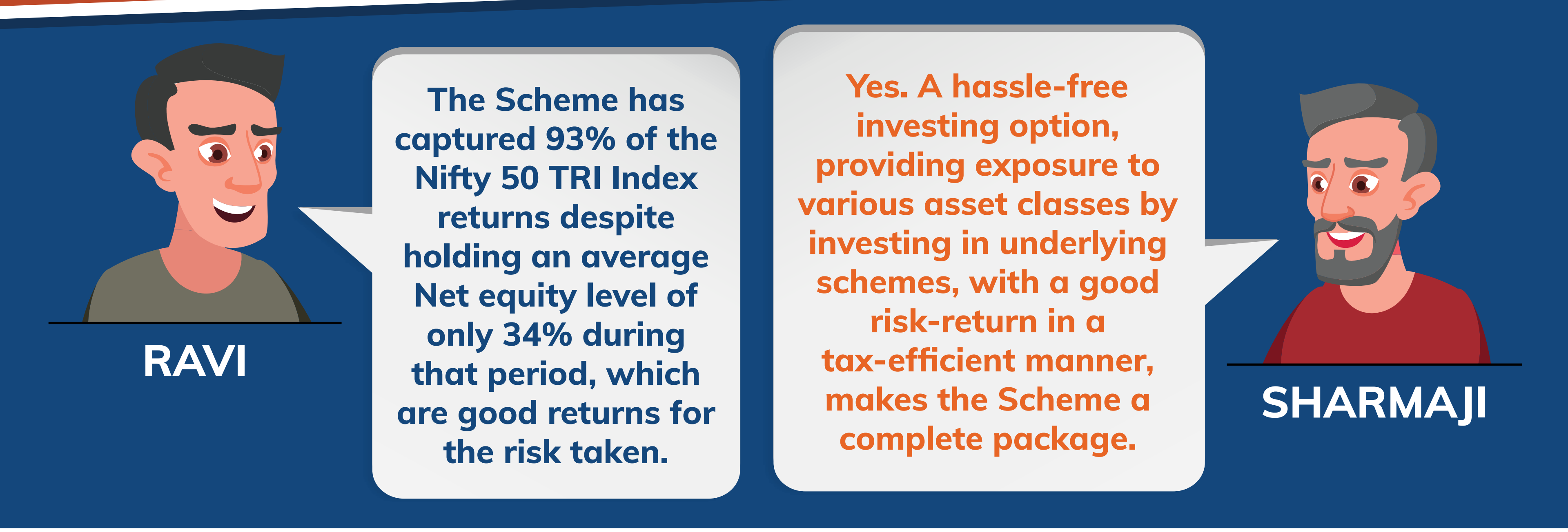
ICICI Prudential Asset Allocator Fund (FOF) – Good Risk-adjusted Return Potential

ICICI PRUDENTIAL MUTUAL FUND





Scheme Name	1 Year	3 Years	5 Years
ICICI Prudential Asset Allocator Fund (FOF)* - CAGR (%)	22.85	13.86	15.07
Nifty 50 TRI - CAGR (%)	32.80	14.92	18.95
Capture Ratio^ (%)	70	93	80
Average Monthly Net Equity Levels (%)	36	34	41

*In house equity valuation index model has been used for calculation purpose which is being used for managing ICICI Prudential Asset Allocator Fund (FOF) and from February 04 2019, actual fund NAV has been taken. CAGR Returns as on September 30, 2024. Past performance may or may not be sustained in future. The performance of the scheme is benchmarked to the Total Return variant of the Index. The in-house valuation model starts from March 2010 onwards. The net equity exposure is calculated net of equity and debt investments in underlying schemes. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors. The asset allocation and investment strategy will be as per Scheme Information Document. CAGR: Compound Annual Growth Rate.

^Capture ratio measures the performance of a mutual fund with respect to its benchmark index. However, in this document, we have computed the Capture Ratio by dividing the CAGR of the Scheme by the CAGR of the Nifty 50 TRI to understand how much the scheme captures the broader equity market. Refer to Page no. 12 for detailed scheme performance.

IPRU BUZZ

ICICI Prudential Asset Allocator Fund (FOF) – A Scheme with Several Benefits

ICICI PRUDENTIAL MUTUAL FUND

ICICI Prudential Asset Allocator Fund (FOF)

- Managing Asset Allocation based on Market Conditions
- Helps Keeps Emotions at Bay
- Professional Management
- Good Risk-return Potential
- Diversified Portfolio
- Taxation Aspect

AAF: Asset Allocator Fund (FOF)

Returns of ICICI Prudential Asset Allocator Fund (FOF) - Growth Option as on September 30, 2024

Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000
Scheme	**22.85**	**12298.62**	**13.86**	**14766.08**	**15.07**	**20189.57**	**12.45**	**114854.00**
CRISIL Hybrid 50 + 50 - Moderate Index (Benchmark)	23.86	12400.19	11.86	14000.13	14.64	19813.49	11.34	93337.43
Nifty 50 TRI (Additional Benchmark)	32.80	13300.30	14.92	15183.62	18.95	23838.99	15.26	191712.17
NAV (Rs.) Per Unit (as on September 30, 2024 : 114.8540)	**93.3877**		**77.7823**		**56.8878**		**10.00**	

Notes:

1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Asset Allocator Fund (FOF).

2. The scheme is currently managed by Sankaran Naren, Dharmesh Kakkad, Manish Banthia and Ritesh Lunawat. Mr. Sankaran Naren has been managing this fund since Sep 2018. Total Schemes managed by the Fund Manager (Equity) is 14 (14 are jointly managed).

   Mr. Dharmesh Kakkad has been managing this fund since May 2018. Total Schemes managed by the Fund Manager is 11 (9 are jointly managed). Mr. Manish Banthia has been managing this fund since Jun 2017. Total Schemes managed by the Fund Manager (Debt) is 25 (25 are jointly managed).

   Mr. Ritesh Lunawat has been managing this fund since June 2023. Total Schemes managed by the Fund Manager (Debt) is 11 (11 are jointly managed). Refer annexure from **page no. 109** for performance of other schemes currently managed by Sankaran Naren, Dharmesh Kakkad, Manish Banthia and Ritesh Lunawat.

3. Date of inception: 18-Dec-03.

4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.

5. Load is not considered for computation of returns.

6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period

7. The performance of the scheme is benchmarked to the Total Return variant of the Index. For benchmark performance, values of Nifty 50 (40%) + Crisil Composite Bond Fund Index (40%) + Crisil Liquid Fund Index (20%) has been used since inception till Nov 23, 2010 and values of Nifty 50 (40%) + Crisil Composite Bond Fund Index (40%) + Crisil Liquid Fund Index (10%) + Gold (10%) has been used from Nov 24, 2010 till May 27, 2018 and values of Nifty 50 (40%) + Crisil Composite Bond Fund Index (60%) has been used from May 28, 2018 till Jan 31, 2019 and values of CRISIL Hybrid 50 + 50 - Moderate Index have been considered thereafter.

8. The above returns are of the Regular plan.

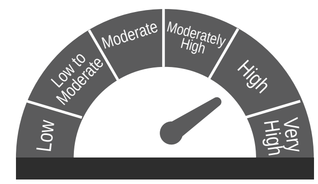
DISCLAIMERS AND RISKOMETER

ICICI Prudential Asset Allocator Fund (FOF)
(An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETFs/schemes)

This product is suitable for investors who are seeking*:

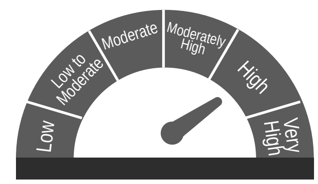
- Long Term Wealth Creation
- An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETF/schemes.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at **High** Risk

Scheme Benchmark: CRISIL Hybrid 50 + 50 - Moderate Index



Benchmark riskometer is at **High** Risk

Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. The above risk-o-meters are as on September 30, 2024. Please refer to https://www.icicipruamc.com/news-and-updates/all-news for more details. Investors may please note that they will be bearing the recurring expenses of this Scheme in addition to the expenses of the underlying Schemes in which this Scheme makes investment.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

All figures and other data given in this document are dated as of September 30, 2024 unless stated otherwise. The same may or may not be relevant at a future date. The information shall not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Prudential Asset Management Company Limited (the AMC). Prospective investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

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Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.