

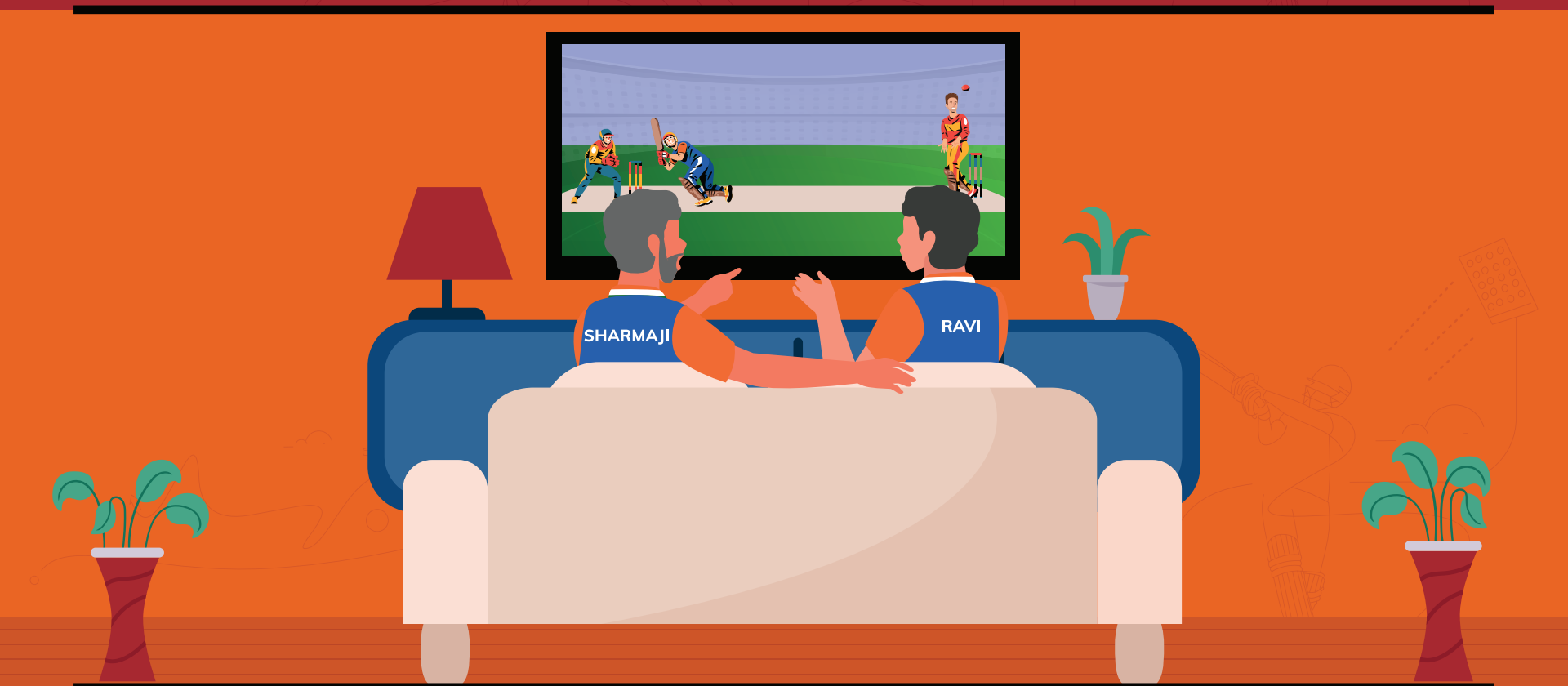


IPRU BUZZ

**UNLEASHING
THE POWER OF ENERGY**



Suddenly, the power cut-off.



SHARMAJI

Ravi, let us
watch the match
on your phone.



RAVI

Dad,
the battery is low!



SHARMAJI

Oh no!
Should we go to
the café?



RAVI

Yes.
Besides, the heat is
unbearable since the
air conditioner
stopped working.

As they stepped into the car, Ravi was relieved to see the fuel tank full.

They drove off, leaving behind the building that stood in darkness without electric lights.



'Energy'
is a necessity for us.

True!
Energy plays a
key role in various
segments.



The Need for Energy

PROVIDES POWER TO HOUSES

Cooking, Electrical Appliances



FUELS OUR TRANSPORTATION

Cars, Two-wheelers, Trains, Airplanes, etc.



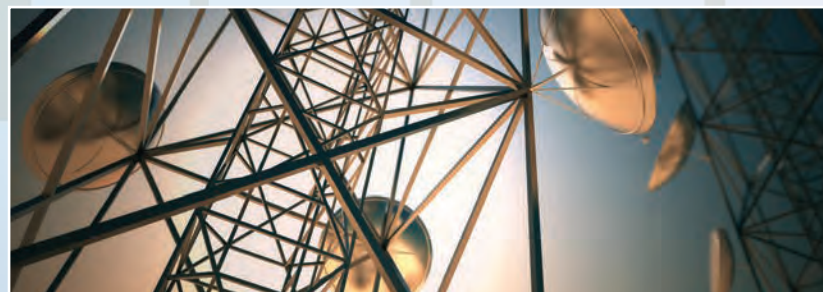
KEY DRIVER FOR INDUSTRIAL GROWTH

Oil & Gas, Textiles, Metals, Automobile,
Information Technology, etc.



SUPPORTS COMMUNICATION NETWORK

Telecommunication, Broadcasting Stations,
Internet Services



The above list of sectors is not exhaustive. The same is for illustration purpose. The stock/sectors mentioned above are not indicative and not to be construed as the portfolio of the Schemes. The sector(s) /stock(s) mentioned in this presentation do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s)/stock(s). The portfolio of the scheme is subject to changes within the provisions of the Scheme Information Document of the Scheme.



SHARMAJI

India's primary energy consumption has more than doubled in the last two decades.*

Dad, some of the reasons could be:



Increasing Income Levels



Focus on Manufacturing



Industrial Development

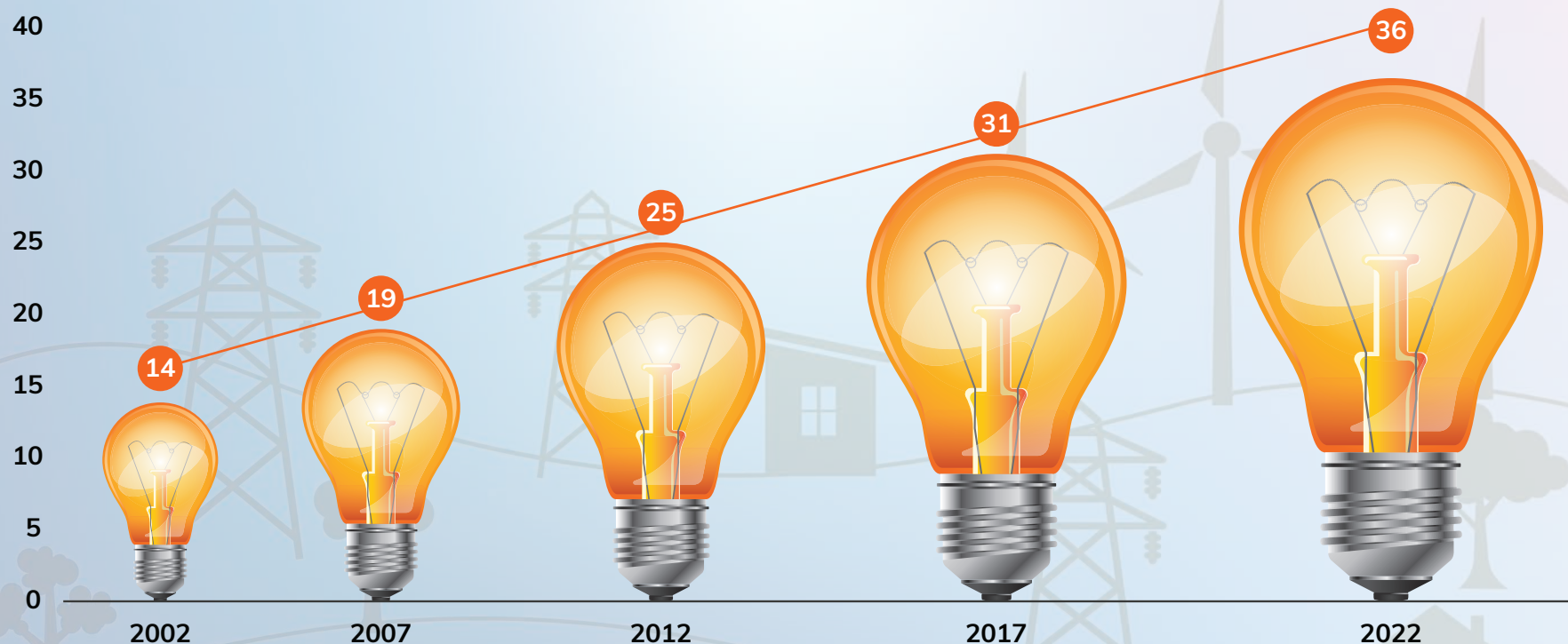


Changes in Climate



RAVI

India's Energy Consumption (Exajoules)



*Source: Avendus Spark Research. Data of India's Energy Consumption is as on December 31, 2022. Exajoules is a unit of energy in the international system corresponding to 2.78 kilo watt per hour.



SHARMAJI

When I was of your age, we had a gas stove, electric lights and television at home.



RAVI

But now, we have a microwave, fridge, air conditioner and other electrical appliances.



SHARMAJI

Also, Chatbot query consumes more electricity, which would further push energy demand.



RAVI

Absolutely! 
A Chatbot query requires nearly 10 times as much electricity to process as a Google search.



SHARMAJI

Whether we talk of the present or the future, energy continues to be one of the major growth drivers for India.



RAVI

We can benefit from this theme by investing in ICICI Prudential Energy Opportunities Fund.

Investment Universe

Power Ancillaries:

Energy EPC, T&D, heavy electrical equipment, energy efficiency

Oil Value Chain

Exploration, refining, marketing, petrochemicals, lubricants, and oil field services

Green Energy

Solar, wind, hydrogen, bioenergy, and alternate fuels

Gas Value Chain

Gas transmission, LNG terminals, city gas distribution

Power Value Chain

Coal producers, power generation, transmission, and trading



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SHARMAJI

The Scheme has a good blend of businesses related to the energy theme.



RAVI

The investment team would identify opportunities in the energy value chain and manage the Scheme across market cycles.



SHARMAJI

Does the Scheme invest for the long term?



RAVI

Yes. The Scheme aims to benefit from the long-term growth potential of both traditional and new energy sectors.



SHARMAJI

It is time to fuel our portfolio with the power of energy.

Yes, Dad. We should not miss out on this opportunity.



RAVI

NFO CLOSING ON July 16, 2024

Riskometer & Disclaimer

ICICI Prudential Energy Opportunities Fund (An open-ended equity scheme following the energy theme.) is suitable for investors who are seeking*:	 Investors understand that their principal will be at Very High Risk
• Long Term Wealth Creation • An equity scheme that predominantly invests in instruments of companies engaged in and/or expected to benefit from the growth in traditional & new energy sectors & allied business activities	
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.	

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

All figures and other data given in this document are dated. The same may or may not be relevant at a future date. The AMC takes no responsibility of updating any data/information in this material from time to time. The information shall not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Prudential Asset Management Company Limited. Prospective investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

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It may be noted that the scheme risk-o-meter specified above is based on the internal assessment of the scheme characteristics and may vary post NFO when the actual investments are made. The same shall be updated on ongoing basis in accordance with clause 17.4 of the Master Circular.