IPRU SNIPPETS

5 Reasons to Consider ICICI Prudential Dividend Yield Equity Fund

ICICI Prudential Mutual Fund Registration No: MF/003/93/6

1 Defined Investment Strategy

ICICI Prudential Dividend Yield Equity Fund seeks to generate long-term capital appreciation by primarily investing in dividend yielding stocks.

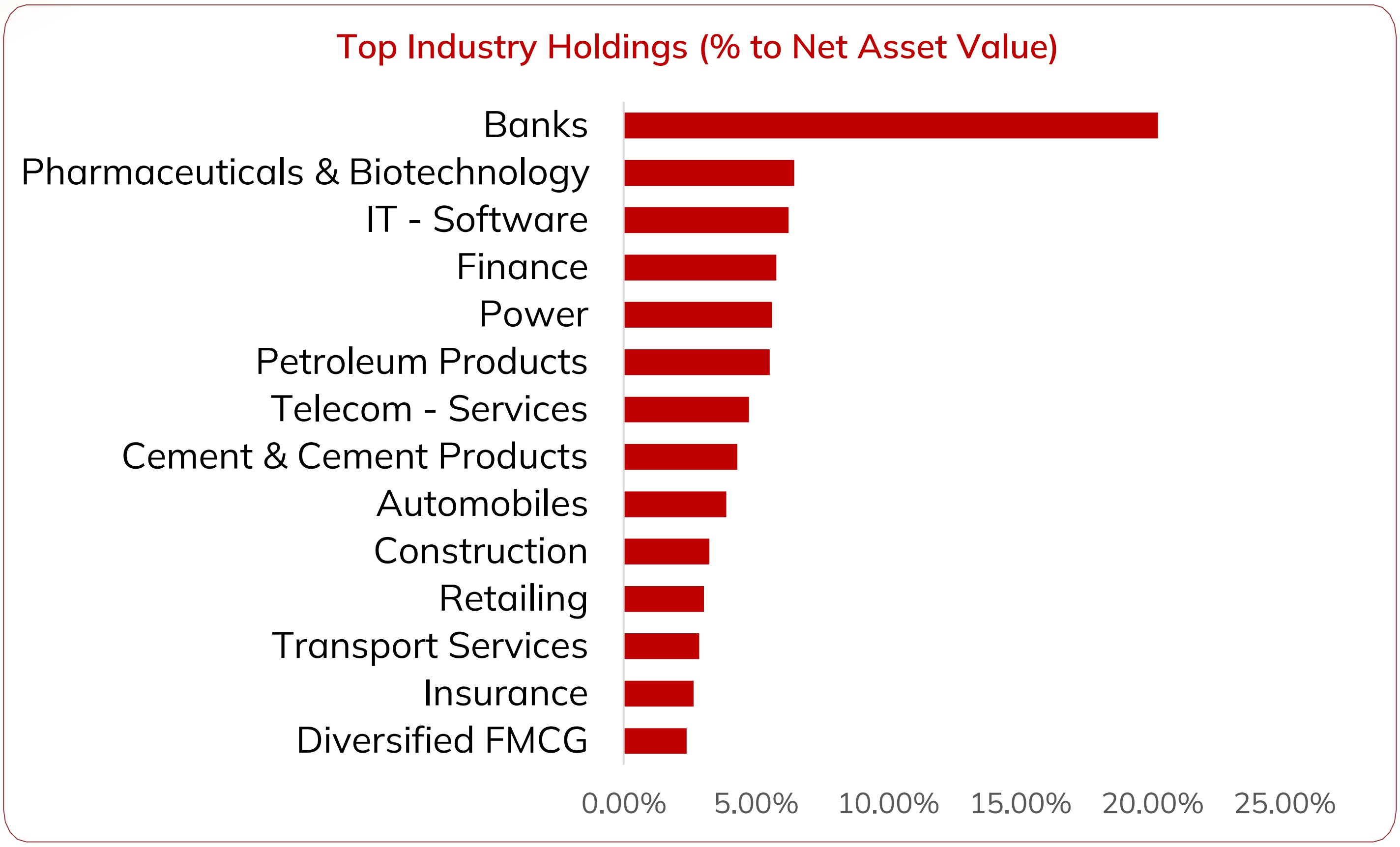
Within the investment universe, there has been strong focus on selecting companies based on the following parameters:

1. Business Fundamentals
2. Quality of Management
3. Industry Trends
4. Growth Prospects
5. Track Record and Consistency of Dividend Payments
6. Volatility of the Stock

The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme. The asset allocation and investment strategy will be as per the Scheme Information Document.

2 Invests across various industries

The Scheme is diversified across various industries and market capitalizations.

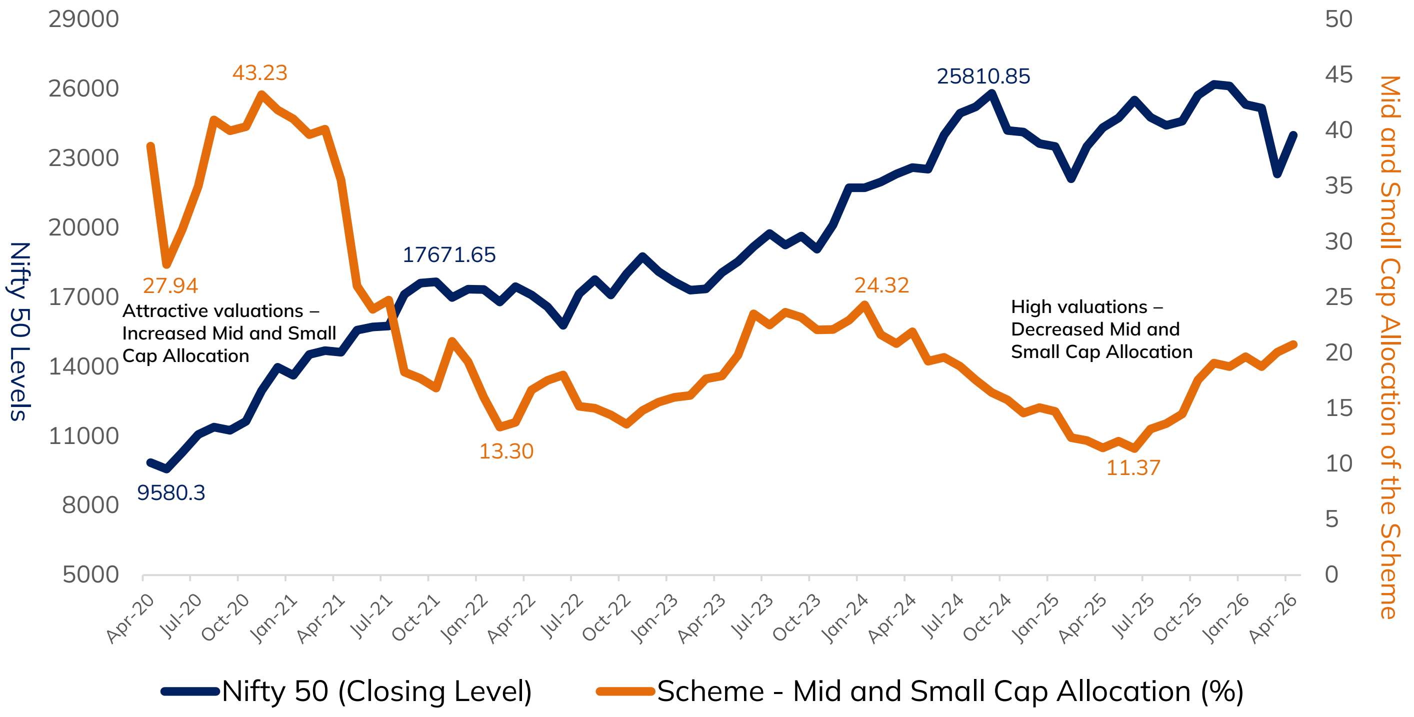


Data as on April 30, 2026. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information Document of the scheme. The asset allocation and investment strategy will be as per Scheme Information Document. The sector(s) /stock(s) mentioned in this presentation do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s)/stock(s). FMCG: Fast-Moving Consumer Goods. IT: Information Technology.

3 Dynamic in investing across market caps

The Scheme invests across different market capitalizations based on its relative attractiveness.

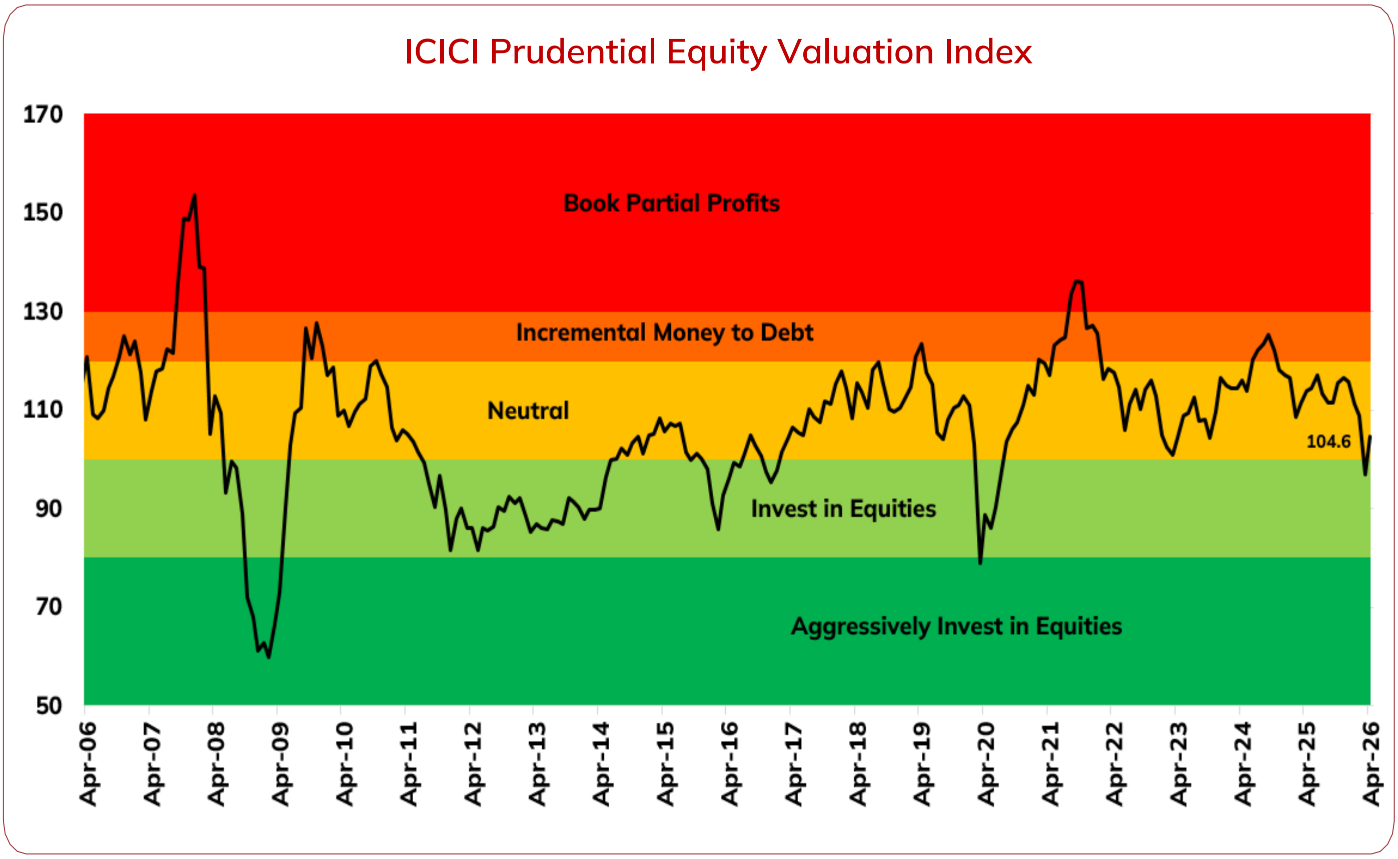
The following graphical representation demonstrates that the Scheme follows an active management approach, thereby tactically changing the Mid and Small cap allocation basis market valuations.



Source; MFI Explorer. Data as on April 30, 2026. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information Document of the scheme. The asset allocation and investment strategy will be as per Scheme Information Document. MFI Explorer is a tool provided by ICRA Online Ltd. For their Standard disclaimer please visit http://www.icraonline.com/legal/standard-disclaimer.html. Scheme refers to ICICI Prudential Dividend Yield Equity Fund. The above Nifty 50 levels are Closing levels of the respective month end. Past performance may or may not sustain in the future.

4 Current market conditions warrant for schemes with greater flexibility

ICICI Prudential Equity Valuation Index is now in the Neutral Zone. Given the uncertainty around the conclusion of the West Asia war, we continue recommending investing in equities in a staggered manner through SIP/STP in schemes that have the flexibility to maneuver across sectors/market caps.



Data as on April 30, 2026 has been considered. Equity Valuation Index (EVI) is a proprietary model of ICICI Prudential AMC Ltd. (the AMC) used for assessing overall equity market valuations. The AMC may also use this model for other facilities/features offered by the AMC. Equity Valuation index is calculated by assigning equal weights to Price-to-Earnings (PE), Price-to-Book (PB), G-Sec*PE and Market Cap to GDP ratio any other factor which the AMC may add/delete from time to time. G-Sec: Government Securities. GDP: Gross Domestic Product. SIP: Systematic Investment Plan. STP: Systematic Transfer Plan.

ICICI PRUDENTIAL MUTUAL FUND

5 Suitable for Long-Term Investment

ICICI Prudential Dividend Yield Equity Fund is suitable for investors who seek to invest in equity and equity related instruments of dividend yielding companies along with potential capital appreciation over the long term.

The Indicative Investment Horizon of the Scheme is 5 years and above.

Performance Track Record: Returns of ICICI Prudential Dividend Yield Equity Fund - Growth Option as on April 30, 2026

Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000
Scheme	**3.67**	**10367.30**	**20.46**	**17505.84**	**21.30**	**26276.28**	**14.87**	**52500.00**
Nifty 500 TRI (Benchmark)	3.96	10395.73	15.28	15338.65	14.51	19696.13	11.89	38347.71
Nifty 50 TRI (Additional Benchmark)	-0.28	9972.41	11.18	13753.15	11.69	17382.43	11.93	38503.57
NAV (Rs.) Per Unit (as on April 30,2026 : 52.50)	**50.64**		**29.99**		**19.98**		**10.00**	

Notes: 1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Dividend Yield Equity Fund. 2. The scheme is currently managed by Mittul Kalawadia. Mr. Mittul Kalawadia has been managing this fund since Jan 2018. Total Schemes managed by the Fund Manager is 4 (2 are jointly managed). Refer annexure from page no. 114 for performance of other schemes currently managed by Mittul Kalawadia. 3. Date of inception: 16-May-14. 4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. 5. Load is not considered for computation of returns. 6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period 7. The performance of the scheme is benchmarked to the Total Return variant of the Index 8. The benchmark of this scheme has been revised from Nifty Dividend Opportunities 50 TRI to Nifty 500 TRI w.e.f. January 01, 2022. 9. For benchmark performance, values of earlier benchmark (Nifty Dividend Opportunities 50 TRI) has been used till 31st Dec 2021 and revised benchmark (Nifty 500 TRI) values have been considered thereafter. 10. The above returns are of the Regular Plan.

Key Takeaways - Case for Investing

- Given the backdrop of unresolved geopolitical tensions, equity markets may remain volatile and deliver moderate returns.
- Currently, bond yields are at elevated levels amid a rise in crude oil prices and concerns around the upward pressure on inflation.
- Disruptions in key maritime supply routes are driving sharp price swings across commodities like crude oil, natural gas and fertilizers.
- Considering the uncertainty around the conclusion of the West Asia conflict, investors can consider investing in equities in a phased manner through schemes that have the flexibility to invest across different sectors and market capitalizations.
- ICICI Prudential Dividend Yield Equity Fund seeks to generate long-term capital appreciation by primarily investing in dividend yielding stocks. The Scheme invests across different market capitalizations based on its relative attractiveness and is also diversified across various industries.

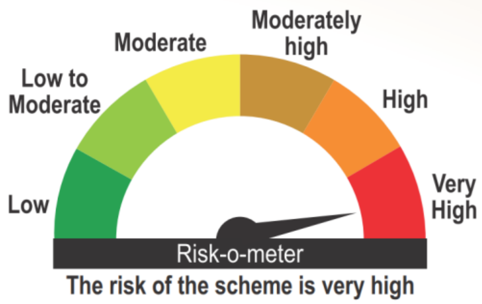
The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme. The asset allocation and investment strategy will be as per the Scheme Information Document.

Risk-o-meter

ICICI Prudential Dividend Yield Equity Fund (An open ended equity scheme predominantly investing in dividend yielding stocks) is suitable for investors who are seeking*:
• Long term wealth creation • An open ended equity scheme that aims for growth by primarily investing in equity and equity related instruments of dividend yielding companies.

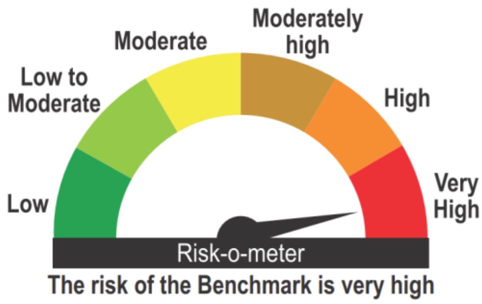
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Scheme



Scheme Benchmark:
Nifty 500 TRI

Benchmark (Nifty 500 TRI)



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. The above Riskometers are as on April 30, 2026. Please refer to https://www.icicipruamc.com/news-and-updates/all-news for more details.

ICICI PRUDENTIAL MUTUAL FUND

Disclaimer

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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