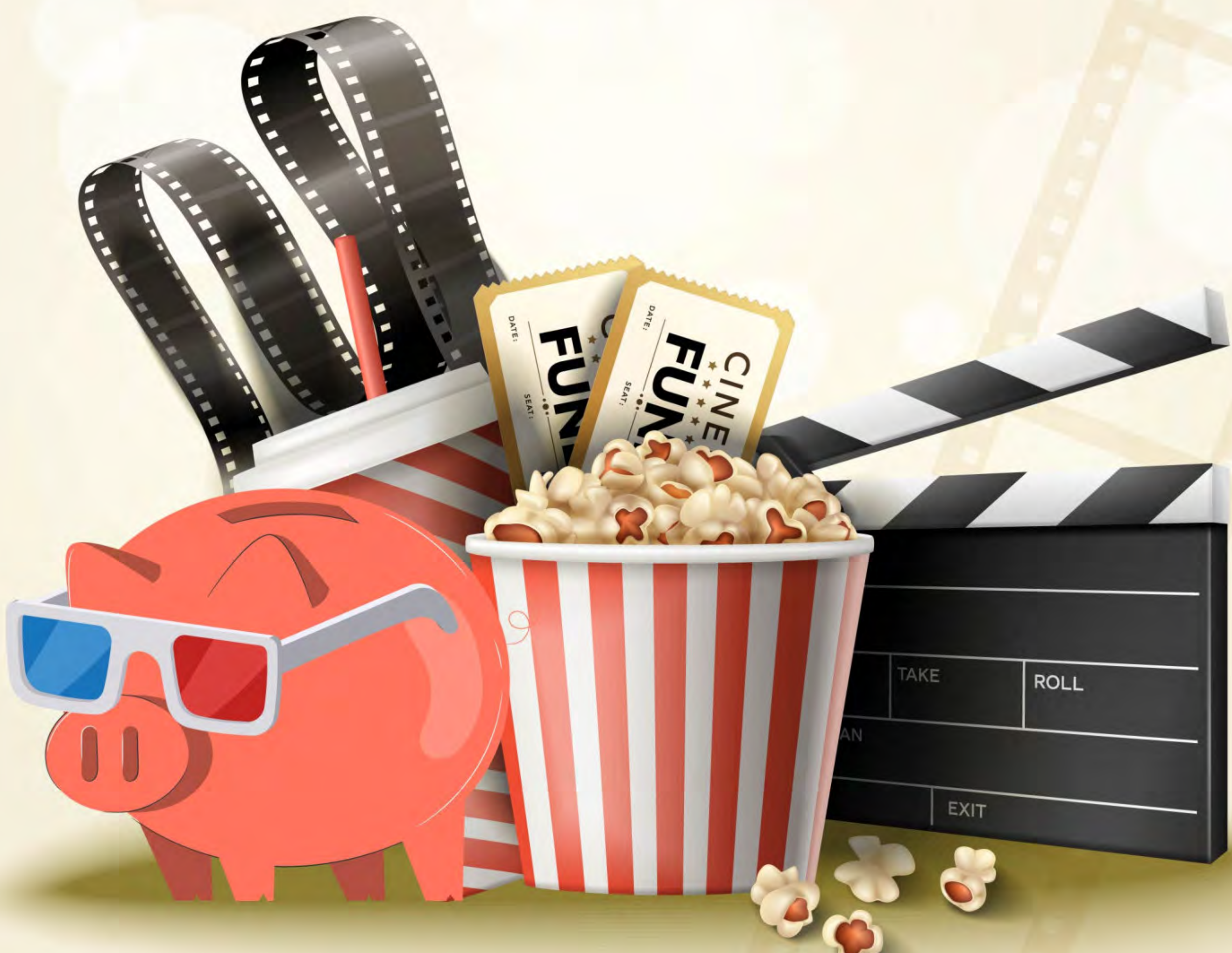
IPRU SNIPPETS

ICICI PRUDENTIAL MUTUAL FUND

★★★ Presenting ★★★

Fund of Funds

with a Cinematic Twist



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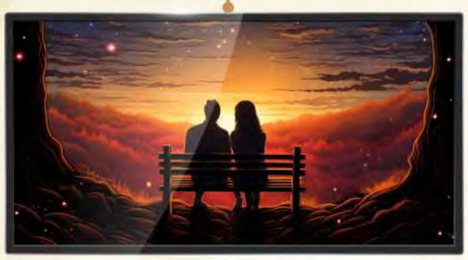
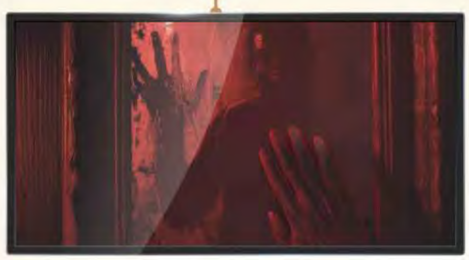
ICICI PRUDENTIAL MUTUAL FUND

FEATURING FUND OF FUNDS

A **movie production house** does not create only one blockbuster movie - it **invests in different genres, catering to the tastes of diverse audience.**



Romantic Sagas



Thriller Movies

Comedy & Drama Flicks

Similarly, **a Fund of Funds scheme invests in different mutual fund schemes,** catering to the needs of different investors.

Equity Schemes

Debt Schemes

Multi Asset Allocation Schemes

The above list of mutual fund schemes is not exhaustive

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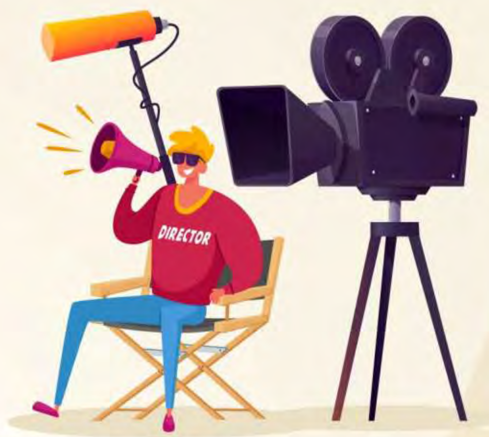
ICICI PRUDENTIAL MUTUAL FUND

BENEFITS OF FUND OF FUNDS (FOFs)

01 Professional Management

Just as how a movie director has the expertise to cast actors, **fund managers have the skill to select and manage FOFs.**



02 Portfolio Diversification

We enjoy watching different movie genres. Similarly, **FOFs provide exposure to multiple schemes.**

03 The Taxation Angle

Earlier, Fund of Funds schemes were taxed as per slab rates. But now, it has **12.5% taxation with 24 months^ holding period.**

Consult your tax advisor for further details on taxation and applicability based on your tax structure and regime. ^For FOFs with underlying domestic Equity Exchange Traded Funds with an exposure of > 90%, holding period would be 12 months and excluding Debt Oriented FOFs. FOF: Fund of Funds

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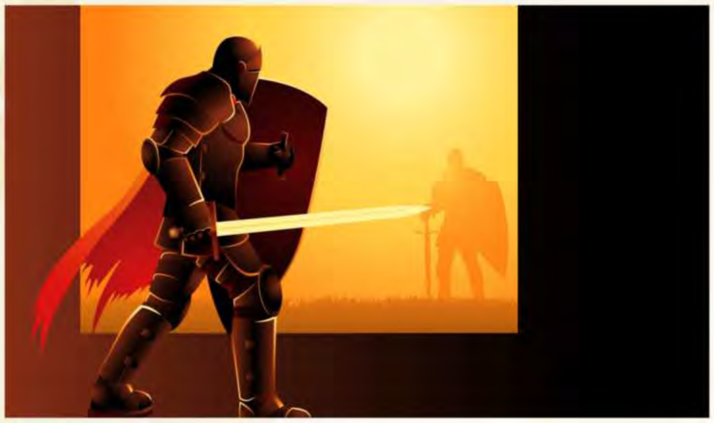
ICICI PRUDENTIAL MUTUAL FUND

BENEFITS OF FUND OF FUNDS (FOFs)

04 Ease of Handling



Imagine a movie hero is distressed as he has to battle villains by himself.

But then, he finds a guide who supports him through challenges, easing his journey.

Similarly, it could be challenging for investors to track economic developments.

- **Dilemma of which sector to invest in**
- **Switching between investments could lead to higher costs**

Fund of Funds provides convenience as:

- **No stress of buying/selling underlying schemes**
- **No tax liability on investors when the portfolio of the scheme is changed***
- **Track a single NAV**

*Prospective investors are advised to consult their own tax advisors to determine possible tax and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund. NAV: Net Asset Value

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ICICI PRUDENTIAL MUTUAL FUND

Presenting

The Fund of Funds Basket of ICICI Prudential Mutual Fund

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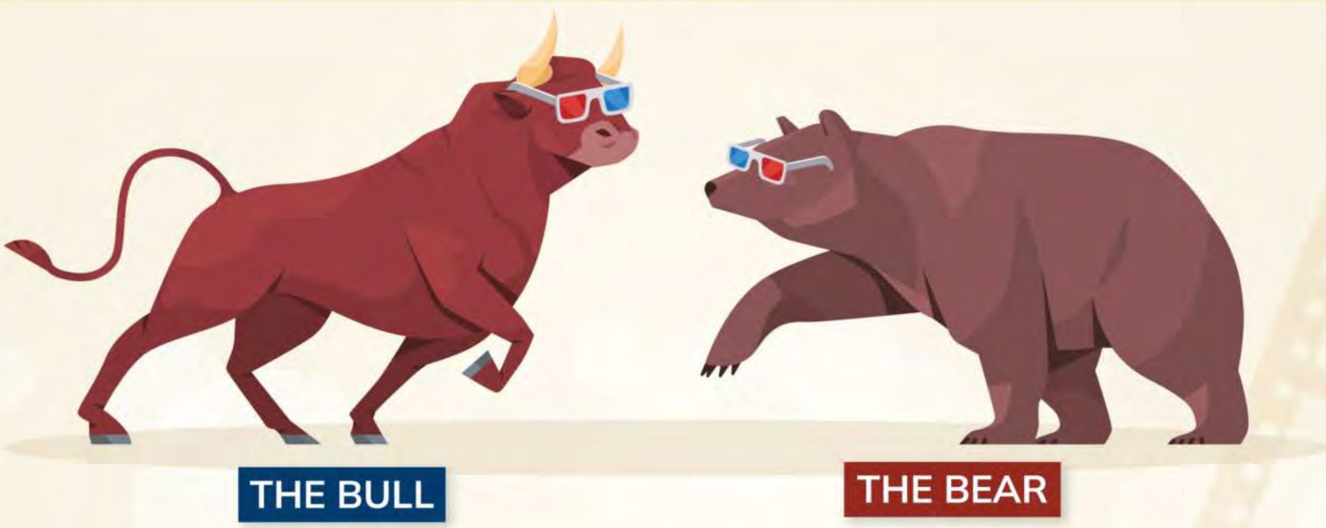
ICICI PRUDENTIAL MUTUAL FUND

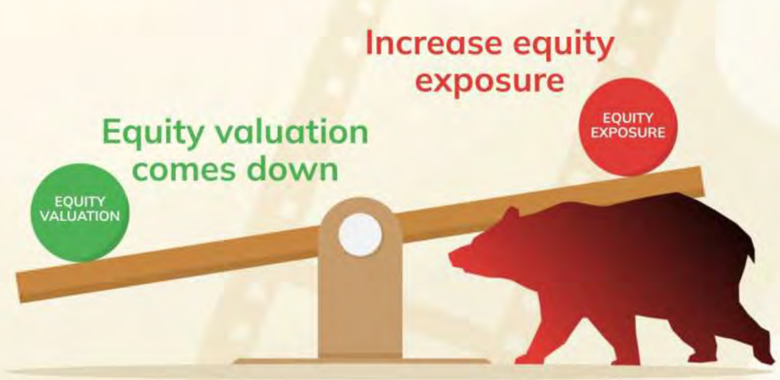
ICICI PRUDENTIAL
ASSET ALLOCATOR FUND (FOF)

Like movies, the equity market has high voltage twists and turns, unnerving most investors.



ICICI Prudential Asset Allocator Fund (FOF) actively manages allocation between Equity, Debt oriented schemes and Gold ETFs/schemes.

Our In house Market Valuation Model* enables 'Buying Low and Selling High'. Changing the asset allocation based on market conditions helps keep emotions at bay, encouraging investors to invest for the long term.



*The asset allocation and investment strategy will be as per Scheme Information Document. The scheme may refer to certain in-house models which would be based on various prevailing broad market parameters which would be dynamic in nature. The same may be referred by the fund manager as required from time to time.

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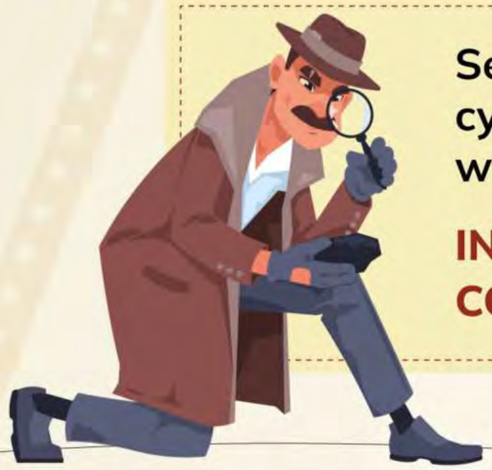
ICICI PRUDENTIAL MUTUAL FUND

ICICI PRUDENTIAL THEMATIC ADVANTAGE FUND (FOF)



Sectors perform differently across changing economic cycles, making it challenging for investors to gauge which sector would outperform.

INVESTIGATING THE TOP PERFORMING SECTORS COULD BE AN UPHILL TASK!

ICICI Prudential Thematic Advantage Fund (FOF) selects Sectors/Themes based on market conditions

01 **Macro indicators** like GDP Growth, Fiscal Deficit, etc. are assessed

02 **Emerging Themes are Identified** from a wide range of sectors

03 **Aims to create an appropriate mix** between concentration and diversification

04 **Actively managing** the portfolio in a tax efficient way

05 **Formulating Exit Strategy** and **Re-allocating the money**

Consult your tax advisor for further details on taxation and applicability based on your tax structure and regime. The asset allocation and investment strategy will be as per Scheme Information Document. GDP: Gross Domestic Product

ICICI PRUDENTIAL MUTUAL FUND

ICICI PRUDENTIAL INDIA EQUITY FOF

Imagine a movie streaming service that allows you to access a vast library of diverse films with only one package. This means, you do not have to pay individually for each movie as you can watch different genres with only one subscription.

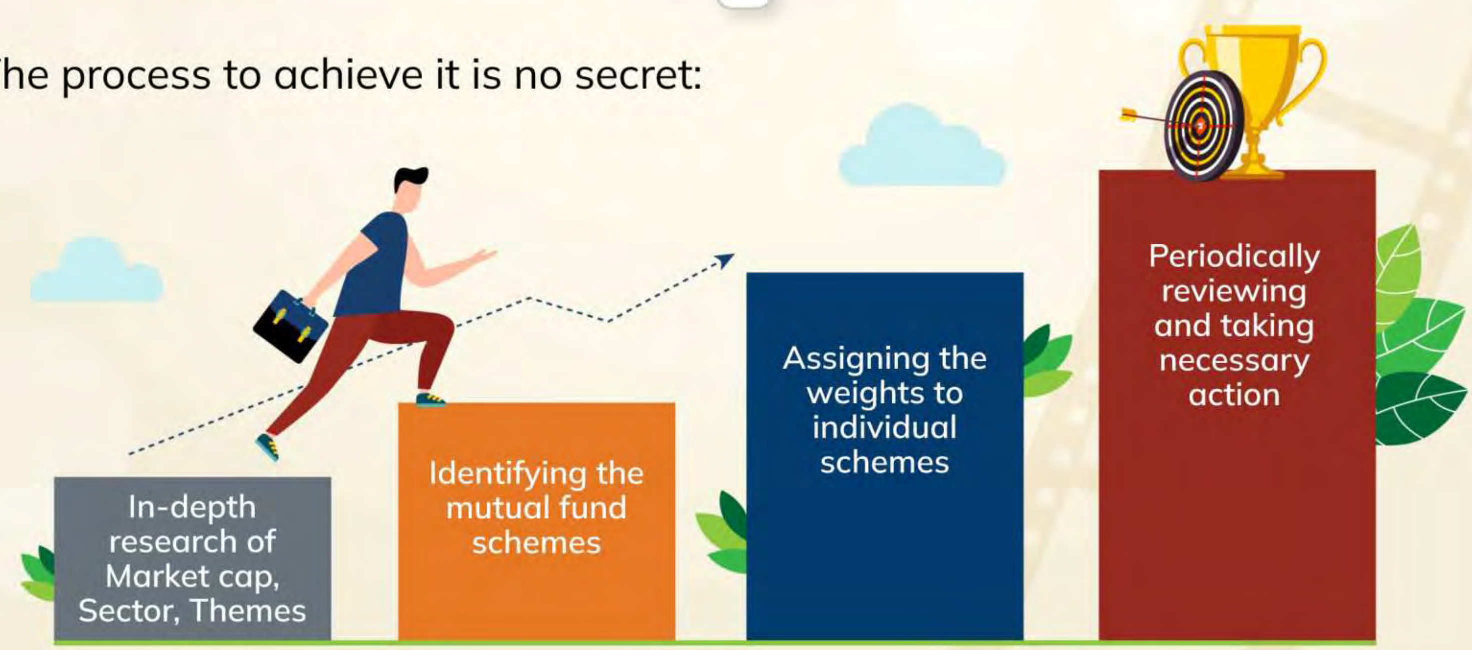
Similarly, **ICICI Prudential India Equity FOF invests** in mutual fund schemes of multiple Asset Management Companies (AMC), providing investors the benefit of different schemes of various AMCs under one roof.

Equity Oriented Schemes/ETFs of ICICI Prudential Mutual Fund

Subject to Fund Manager Discretion

Equity Oriented Schemes/ETFs of Other Mutual Funds

The process to achieve it is no secret:



The asset allocation and investment strategy will be as per Scheme Information Document. FOF: Fund of Funds. ETFs: Exchange Traded Fund

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ICICI PRUDENTIAL MUTUAL FUND

ICICI PRUDENTIAL PASSIVE MULTI-ASSET FUND OF FUNDS

A movie director casts a diverse range of actors with different skills to create a blockbuster film.

The Protagonist | Supporting Actors | Villain | Musical Performers

Just as how a director selects talent suitable to the different roles of a movie, **ICICI Prudential Passive Multi-Asset Fund of Funds** scheme invests across a diversified blend of different asset classes — Equity, Debt, Gold and Global Index Funds/Exchange traded funds.

This gives investors a feeling that for their asset allocation solution, they do not need to 'Look Further'.

Equity
Aims to generate capital appreciation through the India Growth Story

Equities (Global)
Can provide diversification benefits and help invest in mega trends

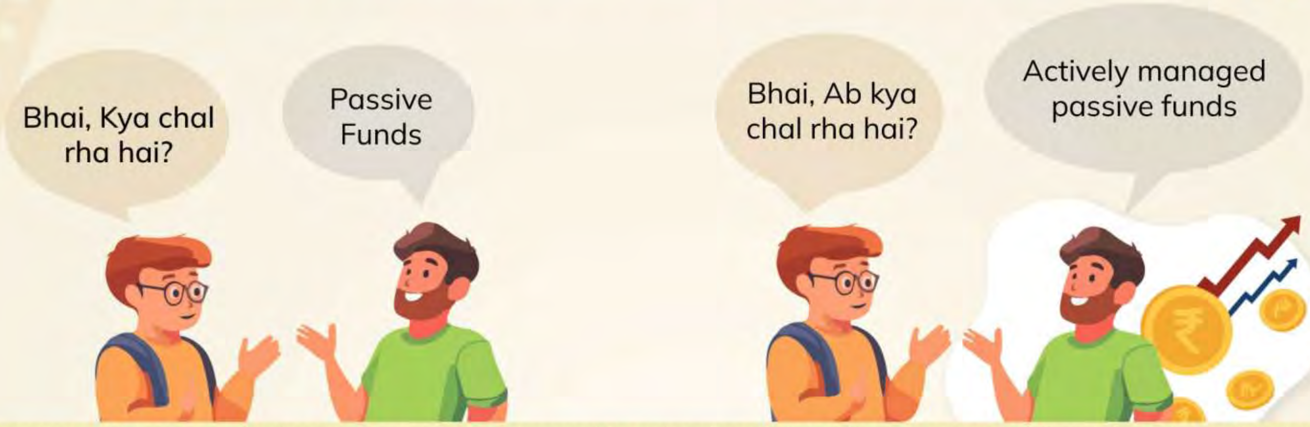
Debt
Aims to generate stable returns and long term wealth creation opportunities through underlying debt ETFs/ Index Funds

Gold
Can act as a potential hedge against inflation

Investment in the above asset classes shall be through ETFs/ Index Funds and not directly into Domestic Equity, Debt, Gold or Global Equities. ETFs: Exchange Traded Funds.

ICICI PRUDENTIAL MUTUAL FUND

ICICI PRUDENTIAL
PASSIVE STRATEGY FUND (FOF)



ICICI Prudential Passive Strategy Fund (FOF) involves an active way of **managing passive schemes,** investing predominantly in units of domestic Equity Exchange Traded Funds.

ICICI Prudential Passive Strategy Fund (FOF) - Investment Philosophy

1. Macro Economic Trends are monitored
2. Respective Domestic Equity ETFs under Passive Bucket are identified
3. Based on that, underlying themes / sectors are identified
4. Finally, underlying ETF weightages are decided
5. Periodic monitoring and active management as per the current macros

The above parameters are not exhaustive and also may change depending on market conditions. Please refer to the SID for investment pattern, strategy and risk factors. The asset allocation and investment strategy will be as per Scheme Information Document. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme. Investments made by the scheme will be through Domestic Equity ETFs. The views explained herein are not to be construed as futuristic strategy of the scheme.

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ICICI PRUDENTIAL MUTUAL FUND

Post the Budget 2024-25, Fund of Funds schemes are now taxed at 12.5% with a holding period of 24 months^

TAXATION CHANGE POST BUDGET – ICICI PRUDENTIAL FUND OF FUNDS CATEGORY

	Scheme Name	STCG		LTCG		Holding Period	
		Earlier	Now	Earlier	Now	Earlier	Now
EQUITY	ICICI Prudential Thematic Advantage Fund (FOF)	Slab Rate	Slab Rate	Slab Rate	12.5%	NA	24M
EQUITY	ICICI Prudential Passive Strategy Fund (FOF)	15.0%	20.0%	NA	12.5%	NA	12M
EQUITY	ICICI Prudential India Equity FOF	Slab Rate	Slab Rate	Slab Rate	12.5%	NA	24M
HYBRID	ICICI Prudential Asset Allocator Fund (FOF)	Slab Rate	Slab Rate	Slab Rate	12.5%	NA	24M
HYBRID	ICICI Prudential Passive Multi-Asset Fund of Funds	Slab Rate	Slab Rate	Slab Rate	12.5%	NA	24M

ASSET ALLOCATION: ICICI PRUDENTIAL FUND OF FUNDS

	Scheme Name	Key Asset Class#				Taxation - LTCG
		Equity	Debt	Gold	Global Equities	
EQUITY	ICICI Prudential Thematic Advantage Fund (FOF)	✓				12.5%
EQUITY	ICICI Prudential Passive Strategy Fund (FOF)*	✓				12.5%
EQUITY	ICICI Prudential India Equity FOF	✓				12.5%
HYBRID	ICICI Prudential Asset Allocator Fund (FOF)	✓	✓	✓		12.5%
HYBRID	ICICI Prudential Passive Multi-Asset Fund of Funds	✓	✓	✓	✓	12.5%

Consult your tax advisor for further details on taxation and applicability based on your tax structure and regime. ^For FOFs with underlying domestic Equity ETFs with an exposure of > 90%, holding period would be 12 months and excluding Debt Oriented FOFs.

Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment. Please refer to the SID for investment pattern, approach and risk factors of the underlying schemes. The asset allocation and investment strategy will be as per Scheme Information Document. *LTCG exemption up to 1.25 lakhs. Indexation is not available. #Involves Mutual Funds and Exchange Traded Funds.

M: Months. FOF: Fund of Funds. STCG: Short Term Capital Gains. LTCG: Long Term Capital Gains. ETFs: Exchange Traded Funds

ICICI PRUDENTIAL MUTUAL FUND

Riskometers

<table>
<tr>
<td>
ICICI Prudential Asset Allocator Fund (FOF)
(An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETFs/schemes)
This product is suitable for investors who are seeking*:
• Long term wealth creation
• An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETF/schemes.
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.
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Investors understand that their principal will be at High Risk
</td>
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<tr>
<td>
ICICI Prudential Passive Multi-Asset Fund of Funds
(An open ended fund of funds scheme investing in equity, debt, gold and global index funds/exchange traded funds)
This product is suitable for investors who are seeking*:
• Long term wealth creation
• An open ended fund of funds scheme investing in equity, debt, gold and global index funds/ exchange traded funds.
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.
</td>
</tr>
<tr>
<td>
ICICI Prudential India Equity FOF
(An Open ended Fund of Funds scheme investing in units of equity oriented schemes)
This product is suitable for investors who are seeking*:
• Long term wealth creation
• An open ended fund of funds scheme investing in units of equity oriented mutual fund schemes.
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.
</td>
<td rowspan="3">


Investors understand that their principal will be at Very High risk
</td>
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<tr>
<td>
ICICI Prudential Thematic Advantage Fund (FOF)
(An open ended fund of funds scheme investing predominantly in Sectoral/Thematic schemes)
This product is suitable for investors who are seeking*:
• Long term wealth creation
• An open ended fund of funds scheme investing predominantly in Sectoral/Thematic equity oriented schemes.
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.
</td>
</tr>
<tr>
<td>
ICICI Prudential Passive Strategy Fund (FOF)
(An open ended fund of funds scheme investing predominantly in Units of domestic Equity Exchange Traded Funds)
This product is suitable for investors who are seeking*:
• Long term wealth creation
• An open ended fund of funds scheme investing predominantly in units of domestic Equity Exchange Traded Funds.
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.
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Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. The above riskometers are as on September 30, 2024. Please refer to https://www.icicipruamc.com/news-and-updates/all-news for more details. Investors may please note that they will be bearing the recurring expenses of this Scheme in addition to the expenses of the underlying Schemes in which this Scheme makes investment.

ICICI PRUDENTIAL MUTUAL FUND

Disclaimers

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

All figures and other data given in this document are dated as of September 30, 2024 unless stated otherwise. The same may or may not be relevant at a future date. The information shall not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Prudential Asset Management Company Limited (the AMC). Prospective investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

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Investments done by FOF schemes in various asset classes will be through other schemes and not directly into any such asset class. The schemes mentioned in the FOF schemes' portfolio do not constitute any recommendation and the FOF schemes mentioned may or may not have any future position in these schemes.

Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.