

The Investing Marathon

ICICI Prudential Balanced Advantage Fund





The 'Kabaddi Raider' – Device a Strategy Based on the Defender's Move

A Kabaddi Raider enters the opposing team's arena with the goal of tagging as many defenders as possible to score points. Raiders have to anticipate the movement of the defenders and devise a strategy based on the scenario.

Scenario: The raider anticipates an imminent attack from the defender.

Defend: Sidestep or duck to buy more time.

Scenario: The raider identifies a weak link in the formation of defenders.

Attack: Launch an aggressive attack to tag one or more defenders.

Scenario: The raider is facing a challenging situation with strong players.

Retreat: Back away for a safer exit.

Scenario: The defenders are caught off guard.

Move Forward: The raider would tag defenders to score more points.



The Connect with Investments

When is a Defensive Strategy Needed?

Kabaddi

The raider anticipates an imminent attack from the defender.



Investing

Markets wrestle with high valuations and global geopolitical turmoil.



When is an Aggressive Strategy Needed?

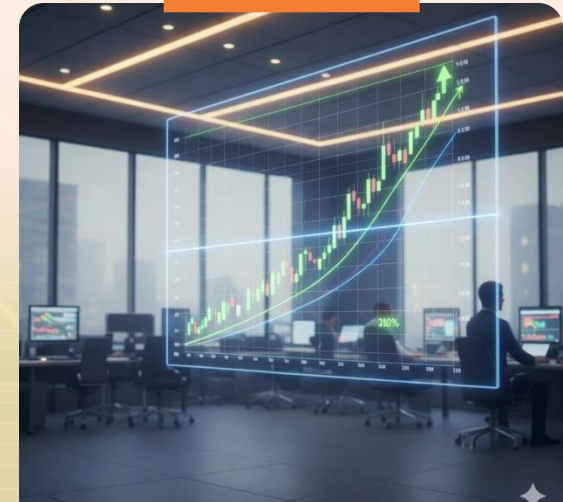
Kabaddi

The raider identifies a weak link in the formation of defenders.



Investing

Market conditions are conducive. Valuations cool down and stocks are available at attractive prices.





Presenting ICICI Prudential Balanced Advantage Fund



Diversified Portfolio: ICICI Prudential Balanced Advantage Fund invests in a blend of equity and equity related instruments as well as debt and money market instruments.

Dynamic Asset Allocation: The Scheme analyses macroeconomic developments and considers various financial indicators for investing dynamically between equity and debt.

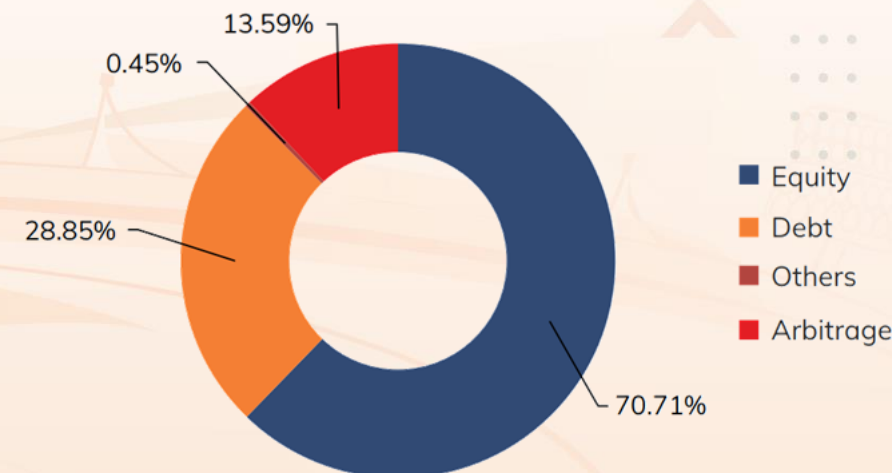
Helps keep emotions at bay: The Scheme uses an in-house model*, which aims to increase equity exposure when market valuations are attractive and aims to reduce the equity exposure when valuations are expensive. This strategy helps investors participate in the market rally while aiming to reduce downsides during a falling market.

Exposure to different sectors: The Scheme provides investors an opportunity to benefit from investment across various sectors/themes like Banks, Automobiles, etc.

*Model may use multiple market related factors, which are not exhaustive and are subject to change. The scheme may refer to certain in-house models which would be based on various prevailing broad market parameters which would be dynamic in nature. The same may be referred by the fund manager as required from time to time. Kindly refer to the SID for more details. The asset allocation and investment strategy will be as per Scheme Information Document.

The sector(s)/stock(s) mentioned in this slide do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s)/stock(s).

ASSET ALLOCATION (%)



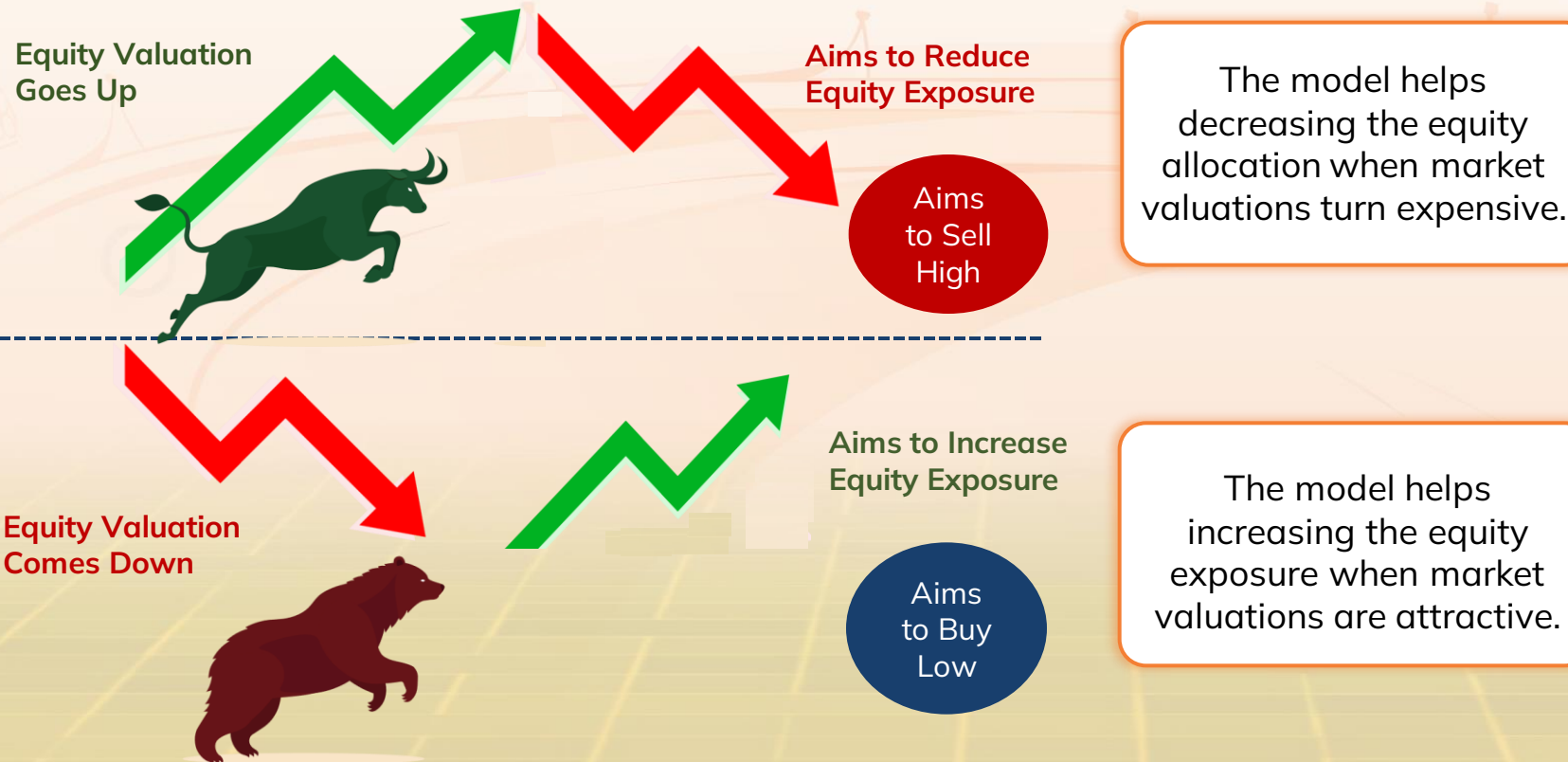
Source: Data as on February 28, 2026. Debt includes short term debt and net current assets. Others include REITs, InvITs. Gross Equity portion is without adjusting the derivative exposure and including preference shares if any. The net equity level is after adjusting for derivatives (including Notional exposure of index options) %. Thus, the total of the portfolio may exceed 100%. REITs: Real Estate Investment Trusts. InvITs: Infrastructure Investment Trusts.



Strategy of ICICI Prudential Balanced Advantage Fund

ICICI Prudential Balanced Advantage Fund dynamically invests in equity and equity related securities and debt instruments based on market conditions, economic scenarios, global events, interest rate movement, valuation parameters such as Price to Book Value, Price to Earnings, etc.

The Scheme follows an In-house Model* that enables 'Buying Low and Selling High'.

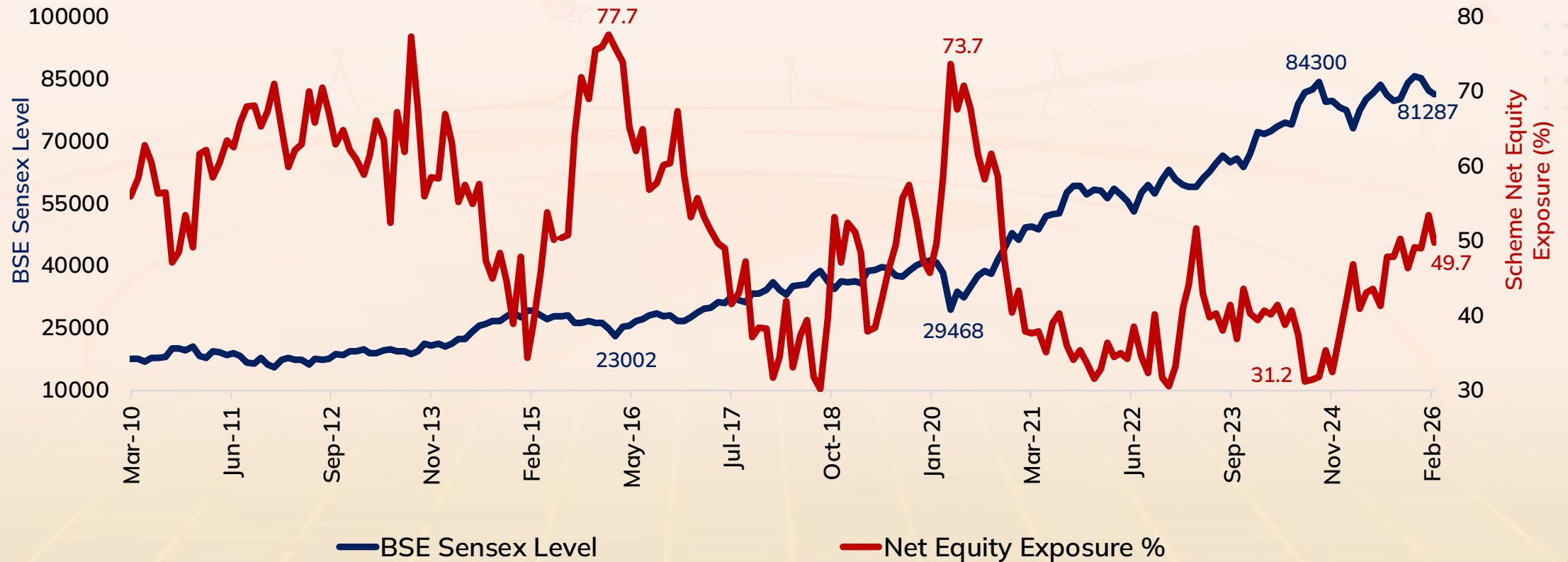


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ICICI Prudential Balanced Advantage Fund – Snapshot of how equity allocation was managed across market cycles

**BSE Sensex Levels vis-a-vis ICICI Prudential Balanced Advantage Fund
Net Equity Exposure (%)**



Source: Bombay Stock Exchange (BSE) India and MFI Explorer, Data as of February 28, 2026. The in-house valuation model starts from March 2010 onwards. The asset allocation and investment strategy will be as per Scheme Information Document. MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.icraonline.com/legal/standard-disclaimer.html>.



Returns of ICICI Prudential Balanced Advantage Fund - Growth Option as on February 28, 2026

Particulars	1 Year		3 Years		5 Years		Since Inception	
	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000	CAGR (%)	Current Value of Investment of Rs. 10,000
Scheme	14.80	11475.85	13.73	14710.49	11.71	17408.41	11.23	76980.00
CRISIL Hybrid 50+50 - Moderate Index (Benchmark)	12.03	11199.03	12.66	14298.97	10.54	16514.79	10.33	65881.78
Nifty 50 TRI (Additional Benchmark)	15.12	11507.37	14.64	15066.30	12.93	18379.22	11.44	79739.56
NAV (Rs.) Per Unit (as on February 27, 2026 : 76.98)	67.08		52.33		44.22		10.00	

Notes: 1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Balanced Advantage Fund. 2. The scheme is currently managed by Rajat Chandak, Ihab Dalwai, Manish Banthia, Akhil Kakkar and Sri Sharma. Mr. Rajat Chandak has been managing this fund since Sep 2015. Total Schemes managed by the Fund Manager (Equity) is 5 (4 are jointly managed). Mr. Ihab Dalwai has been managing this fund since Jan 2018. Total Schemes managed by the Fund Manager is 5 (5 are jointly managed). Mr. Manish Banthia has been managing this fund since Nov 2009. Total Schemes managed by the Fund Manager (Debt) is 25 (25 are jointly managed). Mr. Akhil Kakkar has been managing this fund since Jan 2024. Total Schemes managed by the Fund Manager is 6 (6 are jointly managed). Ms. Sri Sharma has been managing this fund since Apr 2021. Total Schemes managed by the Fund Manager is 6 (5 are jointly managed). Refer annexure from [page no. 114](#) for performance of other schemes currently managed by Rajat Chandak, Ihab Dalwai, Manish Banthia, Akhil Kakkar and Sri Sharma. 3. Date of inception: 30-Dec-06. 4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. 5. Load is not considered for computation of returns. 6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. 7. The performance of the scheme is benchmarked to the Total Return variant of the Index. The benchmark of the scheme has been revised from Crisil Hybrid 35 + 65 - Aggressive Index to CRISIL Hybrid 50+50 - Moderate Index w.e.f. April 30, 2018. 8. Mr. Sankaran Naren has ceased to be the Fund Manager effective August 29, 2025. 9. The above returns are of the Regular Plan. 10. The benchmark return as on February 27, 2026 has been considered for February 28, 2026 as the same was a non-business day.

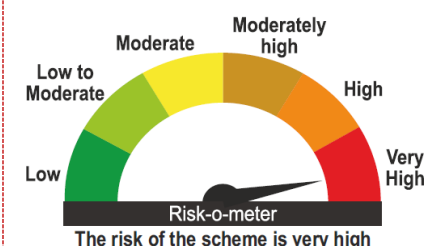
Risk-o-meter

ICICI Prudential Balanced Advantage Fund (An open ended dynamic asset allocation fund) is suitable for investors who are seeking*:

- Long term capital appreciation/income
- Investing in equity and equity related securities and debt instruments.

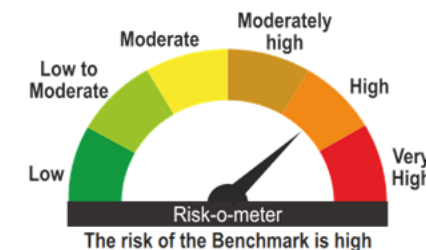
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Scheme



Benchmark

(CRISIL Hybrid 50+50 - Moderate Index)



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. Riskometers are as on February 28, 2026. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.

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Need to change allocation based on the prevailing business cycle

[Click Here](#)

Need for a dynamic equity scheme investing across large cap, mid cap and small cap stocks

[Click Here](#)

Need for investing in a blend of equity and fixed income instruments

[Click Here](#)

Need for a value investment strategy

[Click Here](#)

Need to include large cap stocks in portfolio

[Click Here](#)

Disclaimer

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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