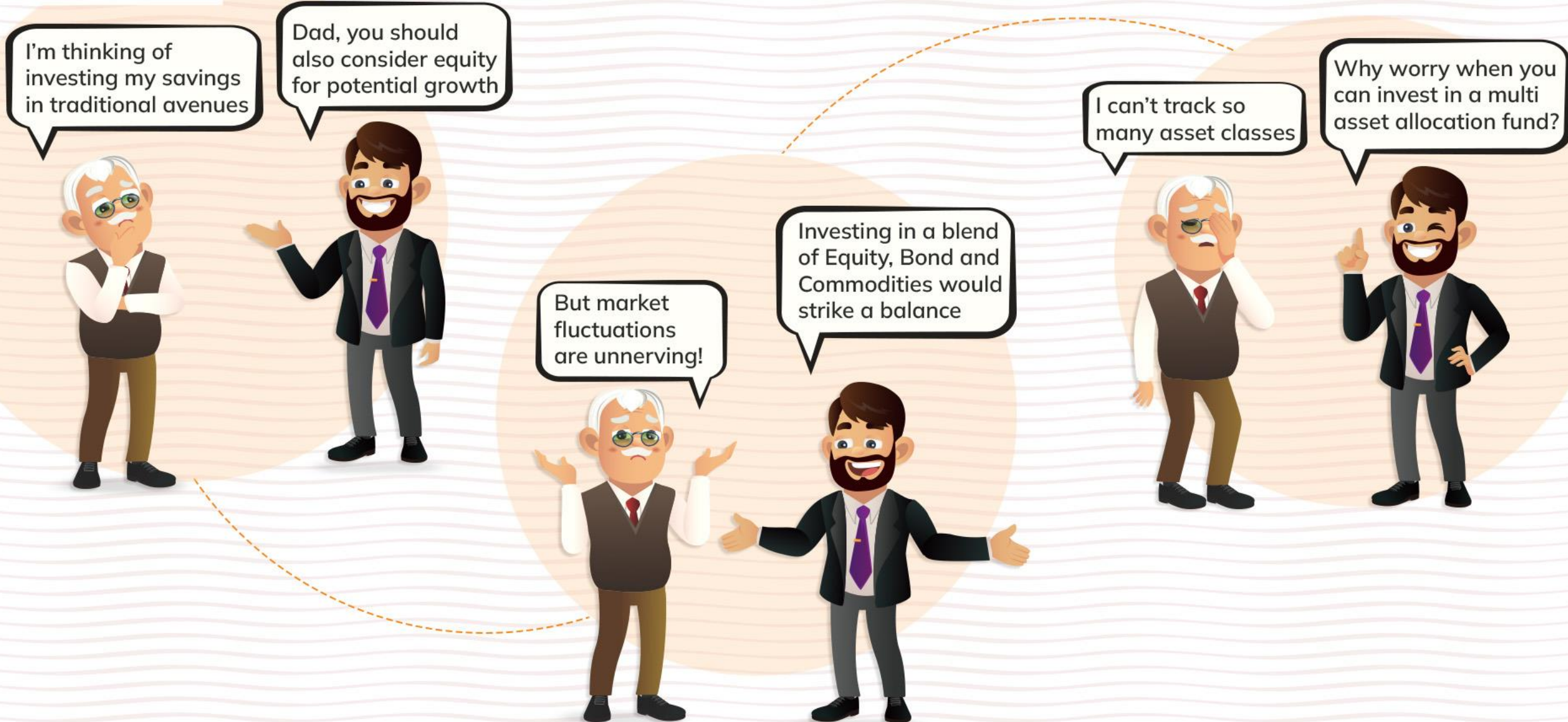




What is a multi asset allocation fund?

The fund invests across asset classes such as Equity, Bonds, Commodities, Real Estate

Debt
Considered relatively safe

Commodities
Potential hedge against inflation

Equity
Potential capital appreciation

REITs/InvITs*
Opportunity to enhance the portfolio yield

Role of Each Asset Class

The fund actively manages asset classes based on market conditions

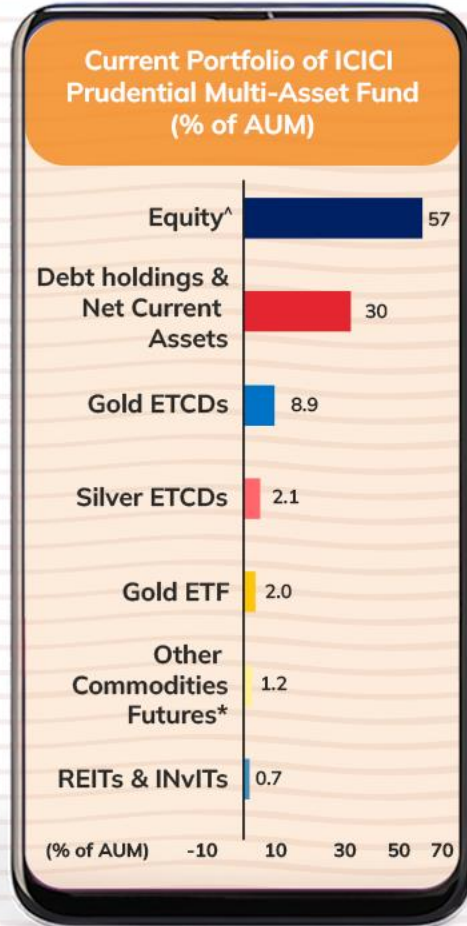
Diversification helps reduce the portfolio risk and enhance the potential returns

*REITs: Real Estate Investment Trusts and InvITs: Infrastructure Investment Trusts

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

ICICI Prudential Multi-Asset Fund

ICICI Prudential Multi-Asset Fund invests in Equity, Debt and Exchange Traded Commodity Derivatives/units of Gold ETFs/units of REITs & InvITs/ Preference shares



What is the Scheme Strategy?

The Scheme proposes to concentrate on business and economic fundamentals driven by in-depth research techniques, employing strong stock selection.

Aims to identify securities that offer an optimum level of yields/returns

Potential hedge against inflation and also takes exposure to commodities that tend to do well in a strong economy

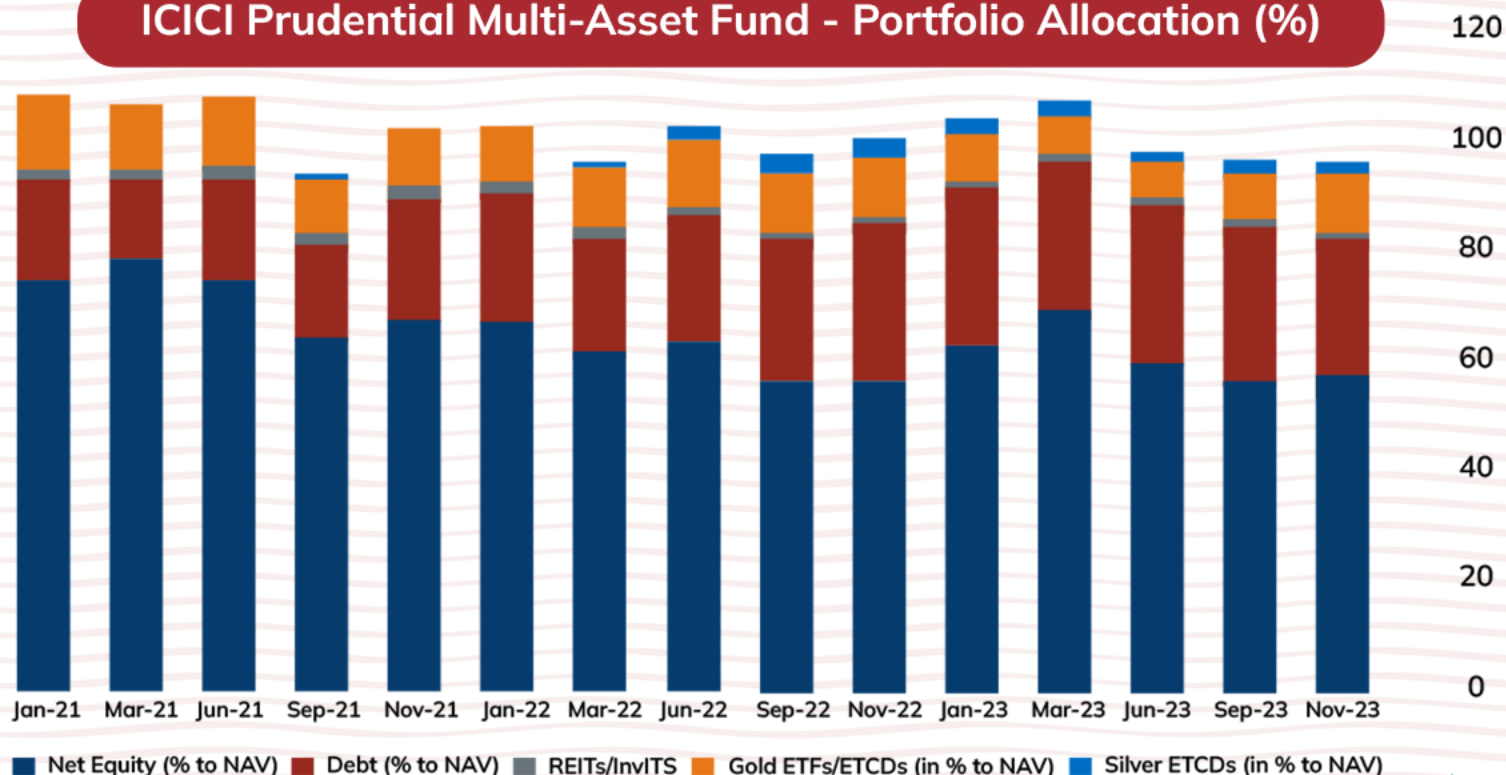
Yield enhancement strategy

Source: MFI Explorer. Data as on November 30, 2023, ^Net equity levels are calculated after adjusting for derivatives exposure (Incl Notional Exposure). *Other commodities futures include futures of Crude Oil, Natural Gas, Copper, Zinc & Aluminum. ETCDs: Exchange Traded Commodity Derivatives. ETFs: Exchange Traded Funds. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information Document of the Scheme. Please refer to the SID for investment pattern, strategy and risk factors. Gold/Silver ETCDs have been taken on a nominal exposure basis. ETCDs and Commodity Futures are a part of Net Current Assets. However, they have also been shown separately for representation purpose only. Thus, the total of the portfolio may exceed 100%. Please refer to the factsheet for more details. The asset allocation and investment strategy will be as per Scheme Information Document. MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.icraonline.com/legal/standard-disclaimer.html>

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Connectivity with Asset Classes

ICICI Prudential Multi-Asset Fund - Portfolio Allocation (%)



The scheme actively manages asset classes depending upon market conditions



The Net Equity exposure has been managed dynamically to manage market fluctuations

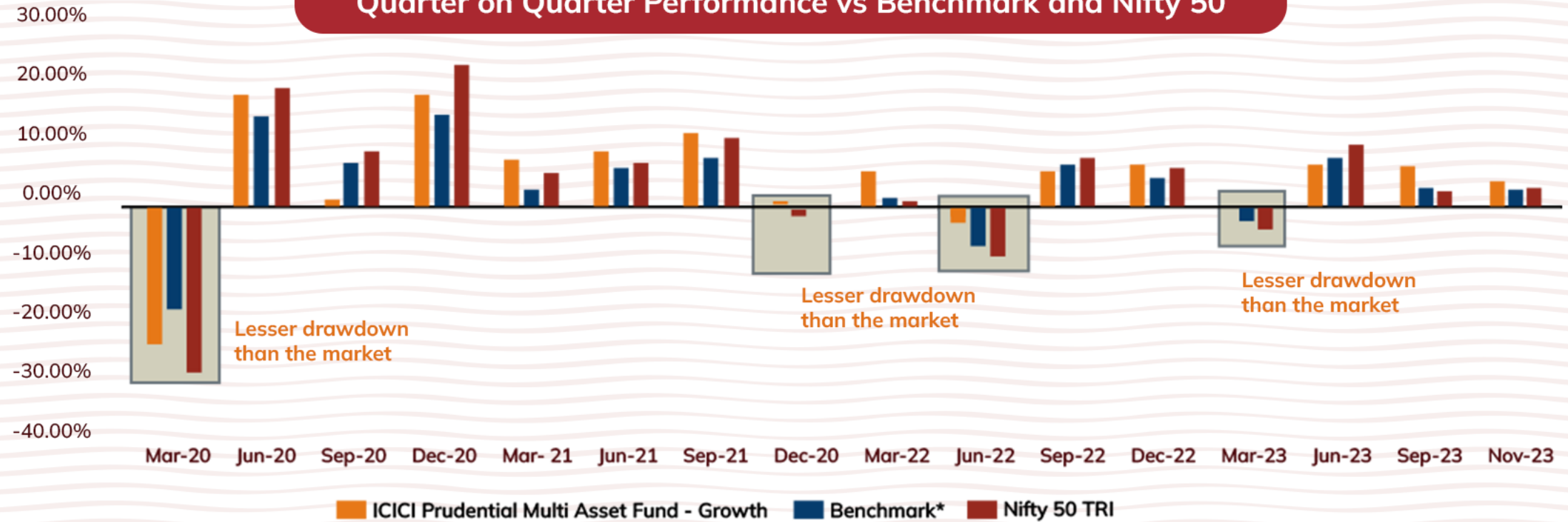
Amid geopolitical turmoil, the scheme increased its Gold (ETFs/ETCDs) and Silver (ETCDs) allocation over the past few months. As on November 2023, the allocation stands at 13.02%

Source: MFI Explorer; Data as on November 30, 2023. REITs: Real Estate Investment Trusts and InvITS: Infrastructure Investment Trusts. The net equity exposure is calculated net of stock futures and options (incl Notional Exposure). The total gold exposure has been calculated including Gold ETFs and Gold ETCDs. EYF: Exchange Traded Funds and ETCDs: Exchange Traded Commodity Derivatives. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information Document of the Scheme. The asset allocation and investment strategy will be as per Scheme Information Document. Please refer to the Scheme Information Document for investment pattern, strategy and risk factors. The MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.icraonline.com/legal/standard-disclaimer.html>. Past performance may or may not be sustained in future.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Interesting Facts – ICICI Prudential Multi-Asset Fund

Quarter on Quarter Performance vs Benchmark and Nifty 50



Source: MFI Explorer, Data as on November 30, 2023. Nifty 50 TRI is considered. TRI- Total Returns Index. Past performance may or may not be sustained in the future. The scheme performance is benchmarked to the Total Return variant of the Index. *Scheme Benchmark is Nifty 200 TRI (65%) Nifty Composite Debt Index (25%) Domestic Price of Gold (6%) - Domestic Price of Silver (1%) COMDEX Composite Index (3%) (w.e.f July 01, 2023). MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.jcraonline.com/legal/standard-disclaimer.html>. Data shown since March 2020 to present journey of the scheme since covid-19. Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

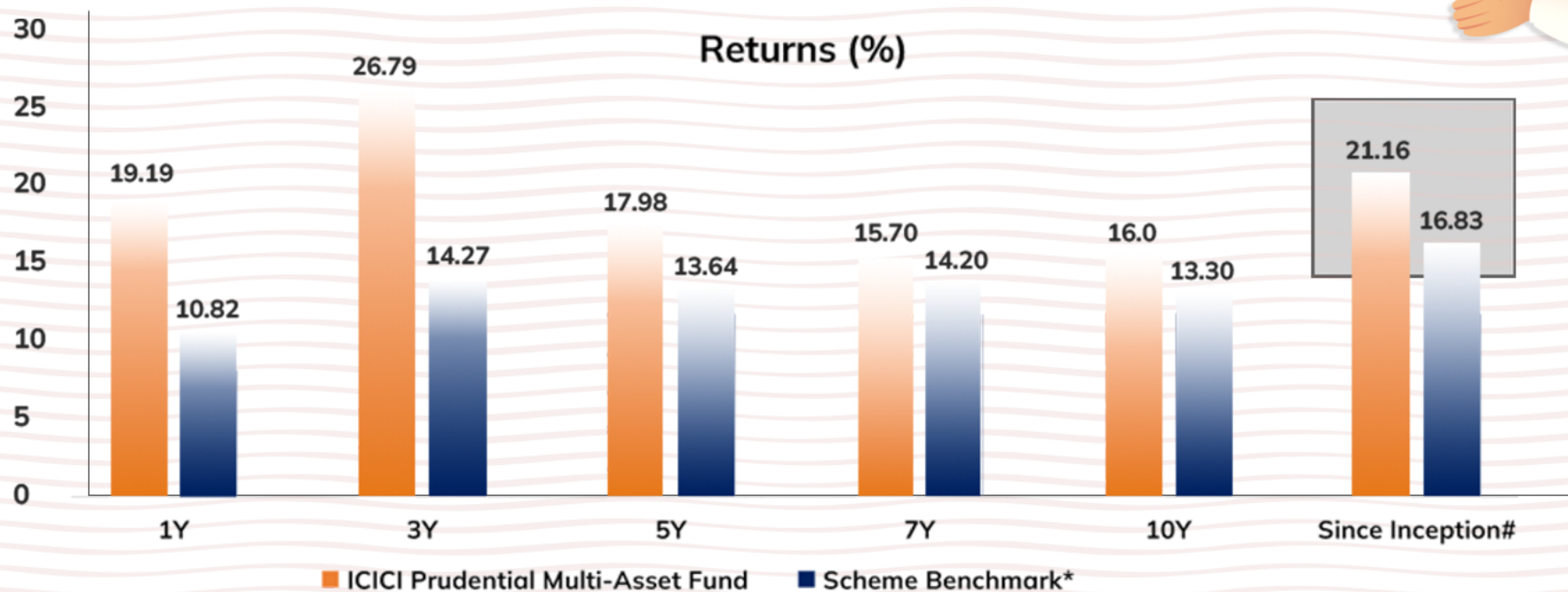
Due to active management of asset allocation, the drawdowns of the Scheme may be lower than the market. The Scheme aims to capture upsides in a rising market.



Interesting Facts – ICICI Prudential Multi-Asset Fund

The scheme has delivered a CAGR of 21.16% in 21 years while the benchmark has generated a CAGR of 16.83%.

Got it!



Data as on November 30, 2023. Past performance may or may not be sustained in future. #Inception Date: October 31, 2002. Source: MFI Explorer. Performance data in CAGR (%) terms and of growth option. The scheme performance is benchmarked to the Total Return variant of the Index. *Scheme Benchmark is Nifty 200 TRI (65%) + Nifty Composite Debt Index (25%) + Domestic Price of Gold (6%) + Domestic Price of Silver (1%) + iCOMDEX Composite Index (3%) (w.e.f July 01, 2023). CAGR – Compound Annual Growth Rate. MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.icraonline.com/legal/standard-disclaimer.html>. The returns shown above are for lumpsum investment in the scheme.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Returns of ICICI Prudential Multi Asset Fund – Growth Option as on November 30, 2023

Particulars	ICICI Prudential Multi-Asset Fund							
	1 Year		3 Year		5 Year		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	19.19	11918.84	26.79	20419.82	17.98	22872.13	21.16	573193.90
Nifty 200 TRI (65%) + Nifty Composite Debt Index (25%) + Domestic Price of Gold (6%) + Domestic Price of Silver (1%) + iCOMDEX Composite Index (3%) (Benchmark)	10.82	11081.64	14.27	14936.82	13.64	18961.98	16.83	266111.20
Nifty 50 TRI (Additional Benchmark)	8.47	10846.66	17.12	16085.52	14.45	19645.82	17.13	280845.23
NAV (Rs.) Per Unit (as on November 30, 2023 : 573.1939)		480.9140		280.7047		250.6080		10.00

Notes: 1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Multi-Asset Fund. 2. The scheme is currently managed by Sankaran Naren, Ihab Dalwai, Anuj Tagra, Gaurav Chikane and Sri Sharma. Mr. Sankaran Naren has been managing this fund since Feb 2012. Total Schemes managed by the Fund Manager is 13 (13 are jointly managed). Mr. Ihab Dalwai has been managing this fund since June 2017. Total Schemes managed by the Fund Manager is 4 (3 are jointly managed). Mr. Anuj Tagra has been managing this fund since May 2018. Total Schemes managed by the Fund Manager is 9 (9 are jointly managed). Mr. Gaurav Chikane has been managing this fund since August 2021. Total Schemes managed by the Fund Manager is 3 (1 are jointly managed). Ms. Sri Sharma has been managing this fund since Apr 2021. Total Schemes managed by the Fund Manager is 6 (6 are jointly managed). 3. Date of inception: 31-Oct-02. 4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. 5. Load is not considered for computation of returns. 6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. 7. The performance of the scheme is benchmarked to the Total Return variant of the Index. For benchmark performance, values of Nifty 50 TRI have been used since inception till 27th May, 2018 and w.e.f. 28th May, 2018 values of Nifty 200 Index (65%) + Nifty Composite Debt Index (25%) + LBMA AM Fixing Prices (10%) have been considered thereafter. The Benchmark of Scheme has been changed to Nifty 200 TRI (65%) + Nifty Composite Debt Index (25%) + Domestic Price of Gold (6%) + Domestic Price of Silver (1%) + iCOMDEX Composite Index (3%) w.e.f. July 1, 2023. 8. In addition to the fund manager managing this fund, overseas investment is managed by Ms. Sharmila D'mello. For performance of other schemes managed by the fund manager, please refer to page no 59 to 63 of the abridged factsheet.

ICICI Prudential Multi-Asset Fund

Type of Scheme: An open ended scheme investing in Equity, Debt and Exchange Traded Commodity Derivatives/units of Gold ETFs/units of REITs & InvITs/Preference shares

Riskometer

Scheme Riskometer

ICICI Prudential Multi-Asset Fund is suitable for investors who are seeking*:	 Investors understand that their principal will be at Very High risk
• Long term wealth creation • An open ended scheme investing across asset classes	
*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.	

Benchmark Riskometer

Scheme Name	Benchmark Name	Benchmark Riskometer
ICICI Prudential Multi-Asset Fund	Nifty 200 TRI (65%) + Nifty Composite Debt Index (25%) + Domestic Price of Gold (6%) + Domestic Price of Silver (1%) + iCOMDEX Composite Index (3%) (w.e.f July 01,2023)	 Benchmark riskometer is at High risk.

Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. The above riskometers are as on December 31, 2023. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.

Disclaimer

All figures and other data given in this document are dated as of November 30, 2023 unless stated otherwise. The same may or may not be relevant at a future date. The information shall not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Prudential Asset Management Company Limited (the AMC). Prospective investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

Disclaimer: In the preparation of the material contained in this document, ICICI Prudential Asset Management Company Ltd. (the AMC) has used information that is publicly available, including information developed in-house. Some of the material used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC however does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements / opinions / recommendations in this document, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions, that are "forward looking statements". Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc. ICICI Prudential Asset Management Company Limited (including its affiliates), the Mutual Fund, The Trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. Further, the information contained herein should not be construed as forecast or promise. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.