



By ICICI PRUDENTIAL MUTUAL FUND

Steer through evolving markets with agility.

Invest in

iSIF Equity Long-Short Fund



Ups and downs are part of markets. But during market declines, fear often takes over. This is where a long-short approach becomes relevant in evolving market conditions.

What is an Equity Long-Short category?

A dynamically managed equity strategy that seeks opportunities in different market conditions by investing across:

Sectors/
Themes

Market
Capitalizations

Styles

Derivative
Strategies



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Presenting

iSIF Equity Long-Short Fund

(An open-ended equity investment strategy that invests in listed equity and equity related instruments including limited short exposure in equity through derivative instruments.)



Why consider this scheme?



Bottom-up stock selection

Focused on businesses with strong fundamentals, earnings visibility, and reasonable valuations.



Flexibility

The investment strategy can be flexible across sectors, styles, market caps depending on the attractiveness.



Risk Mitigation

May mitigate the risk associated with investing solely in large/ mid/ small caps or specific styles or sectors.



Market Cycles

The investment strategy may do well across different market cycles given the dynamic nature of the investment strategy.

Navigate equity markets with a strategy built for both sides, because opportunities are not just for rising markets.

[Invest now](#)

To invest, contact your SIF Distributor

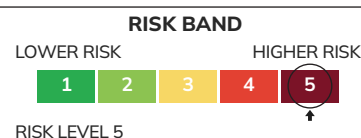
isif.icicipruamc.com

iSIF Equity Long-Short Fund (An open ended equity investment strategy investing in listed equity and equity related instruments including limited short exposure in equity through derivative instruments.) is suitable for investors who are seeking#:

- Capital appreciation over long term
- An open ended investment strategy investing in listed equity and equity related instruments including limited short exposure in equity through derivative instruments.

#Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Investment Strategy Risk-band*



*The Risk Band is as per AMFI specifications.

Investments in Specialized Investment Fund involves relatively higher risk including potential loss of capital, liquidity risk and market volatility. Please read all investment strategy related documents carefully before making the investment decision.