



By ICICI PRUDENTIAL MUTUAL FUND

A new investment flightpath, beyond the Top 100* stocks.

Invest in

iSIF Equity Ex-Top 100 Long-Short Fund



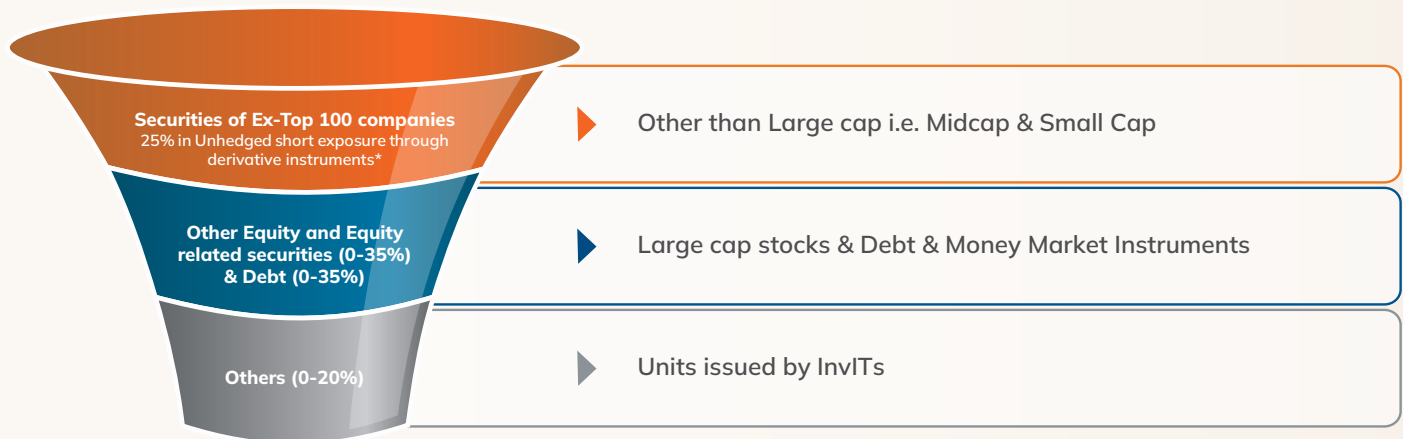
Get exposure to mid & small cap stocks with a long-short approach designed to pursue growth while managing volatility. A more disciplined way to stay positioned as markets evolve.

*Ex-top 100 companies shall be all companies other than large cap companies as identified and disclosed by AMFI.

ICICI Prudential Mutual Fund Registration No.: MF/003/93/6

Investments in Specialized Investment Fund involves relatively higher risk including potential loss of capital, liquidity risk and market volatility. Please read all investment strategy related documents carefully before making the investment decision.

Investment Approach



*Please note that the investment approach and asset allocation will be as per ISID. #Derivatives exposure will be upto 100% & Unhedged short position will be upto 25% of net assets.

Why invest in iSIF Equity Ex-Top 100 Long-Short Fund?



PHILOSOPHY

Aims to generate risk adjusted returns with lower volatility



UNIVERSE

Focuses on Ex-Top 100, i.e. it will invest in companies other than top 100 listed companies, targeting broader market opportunities



VALUATIONS

Aims to take long positions in attractive mid & small-cap stocks and short positions in overvalued ones



TAXATION

Enjoys LTCG rate of 12.5% with holding period of 12 months

LTCG – Long Term Capital Gain

Please note: Ex-top 100 companies shall be all companies other than large cap companies as identified and disclosed by AMFI. The tax implications arising from the changes in the attributes of the investment strategy will be determined based on the prevailing tax laws and regulations. However, it is clarified that the tax rates applicable to the unitholders would be subject to the actual positioning of the portfolio. Investors are advised to seek professional advice from financial, tax and legal advisor before investing.

To invest, contact your iSIF Distributor

isif.icicpruamc.com

iSIF Equity Ex-Top 100 Long-Short Fund (An open ended investment strategy investing in equity and equity related instruments including limited short exposure in equity through derivative instruments of Ex-top 100 stocks.) is suitable for investors who are seeking*:	Risk-band	Benchmark Risk-band Nifty 500 TRI
- Capital appreciation over long term - An open ended investment strategy investing in equity and equity related instruments including limited short exposure in equity through derivative instruments of Ex-top 100 stocks.	RISK BAND LOWER RISK HIGHER RISK 1 2 3 4 5 RISK LEVEL 5	RISK BAND LOWER RISK HIGHER RISK 1 2 3 4 5 RISK LEVEL 5
#Investors should consult their financial advisers if in doubt about whether the product is suitable for them.		

*The Risk Band is as per AMFI Specifications.

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