



# SIP through Post Dated Cheques

Application No. \_\_\_\_\_

Investor must read Key Scheme Features and Instructions before completing this form. All sections to be completed in ENGLISH in BLACK / BLUE COLOURED INK and in BLOCK LETTERS.

BROKER CODE (ARN CODE)	SUB-BROKER ARN CODE	SUB-BROKER CODE (As allotted by ARN holder)	Employee Unique Identification No. (EUIIN)	<b>FOR OFFICIAL USE ONLY</b> SERIAL NUMBER, DATE & TIME OF RECEIPT
Declaration for "execution-only" transaction (only where EUIIN box is left blank) (Refer Instruction No. D) I/We hereby confirm that the EUIIN box has been intentionally left blank by me/us as this is an "execution-only" transaction without any interaction or advice by the employee/relationship manager/sales person of the above distributor or notwithstanding the advice of in-appropriateness, if any, provided by the employee/relationship manager/sales person of the distributor and the distributor has not charged any advisory fees on this transaction.				

SIGNATURE OF SOLE / FIRST APPLICANT	SIGNATURE OF SECOND APPLICANT	SIGNATURE OF THIRD APPLICANT
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### TRANSACTION CHARGES FOR APPLICANTS THROUGH DISTRIBUTORS ONLY [Refer Instruction C and please tick (✓) any one]

<input type="checkbox"/> I confirm that I am a <b>First time</b> investor across Mutual Funds. (Rs. 150 deductible as Transaction Charge and payable to the Distributor)	<input type="checkbox"/> I confirm that I am a <b>existing</b> investor in Mutual Funds. (Rs. 100 deductible as Transaction Charge and payable to the Distributor)
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In case the purchase / subscription amount is Rs. 10,000 or more and your Distributor has opted to receive Transaction Charges, the same are deductible as applicable from the purchase/subscription amount and payable to the Distributor. Units will be issued against the balance amount invested.

Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.

Please tick (✓)  New Registration  Cancellation Date: 

D	D	M	M	Y	Y
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The Trustee, ICICI Prudential Mutual Fund, I/We have read and understood the contents of the Scheme Information Document of the following Scheme and the terms and conditions of the SIP Enrolment.

Existing Folio No. \_\_\_\_\_ Application No. \_\_\_\_\_

Sole/First Applicant's Name \_\_\_\_\_ PAN No. \_\_\_\_\_

Mr. Ms. M/s \_\_\_\_\_ FIRST \_\_\_\_\_ MIDDLE \_\_\_\_\_ LAST \_\_\_\_\_

Scheme Name: ICICI PRUDENTIAL \_\_\_\_\_ PLAN:  Regular  Direct *Please refer instructions and Key Scheme Features for options, sub-options and other facilities available under each scheme of the Fund.*

OPTION: \_\_\_\_\_ SUB-OPTION: \_\_\_\_\_

**FIRST INSTALLMENT THROUGH CHEQUE/DD** First Cheque/DD No. \_\_\_\_\_ Dated \_\_\_\_\_

Drawn on Bank \_\_\_\_\_ Amount Rs. \_\_\_\_\_

Bank Branch \_\_\_\_\_ City \_\_\_\_\_

**SUBSEQUENT SIP INSTALLMENT DETAILS**

From Cheque No. \_\_\_\_\_ To Cheque No. \_\_\_\_\_ Amount Invested ₹ \_\_\_\_\_ PER CHEQUE

No. of Cheques \_\_\_\_\_ Drawn on \_\_\_\_\_ BANK / BRANCH \_\_\_\_\_

Start Month/Year 

M	M	Y	Y	Y	Y
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 End Date  12 / 2016  12 / 2018  Or other please fill in alongside 

M	M	Y	Y	Y	Y
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SIP Frequency  Monthly  Quarterly SIP Frequency:  7<sup>th</sup>  10<sup>th</sup>  15<sup>th</sup>  25<sup>th</sup>

**PARTICULARS OF BANK ACCOUNT**

Bank Name \_\_\_\_\_

Bank Branch & City \_\_\_\_\_ Account Type  Current  Savings  NRO  NRE  FCNR

**DEMAT ACCOUNT DETAILS** [Optional - Please refer Instruction No. B(5)]  NSDL OR  CDSL

Do you want units in demat form:  Yes OR  No (Please ✓) The application form should mandatorily accompany the latest Client investor master/ Demat account statement.

Depository Participant (DP) ID (NSDL only) \_\_\_\_\_ Beneficiary Account Number (NSDL only) \_\_\_\_\_ Depository Participant (DP) ID (CDSL only) \_\_\_\_\_

**YOUR CONFIRMATION/DECLARATION:** I/We hereby declare that I/we do not have any existing Micro SIPs which together with the current application will result in a total investments exceeding Rs.50,000 in a year as described in the Instruction no. E of the common application form. The ARN holder has disclosed to me/us all the commissions (in the form of trail commission or any other mode), payable to him for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to me/us.

### SIGNATURE(S) AS PER ICICI PRUDENTIAL MUTUAL FUND RECORDS (Mandatory)

Sole/First Holder	2nd Holder	3rd Holder
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**ACKNOWLEDGEMENT SLIP** (To be filled in by the investor)

SIP Amount Rs. \_\_\_\_\_ SIP Frequency:  Monthly  Quarterly

Scheme Name: \_\_\_\_\_ Option: \_\_\_\_\_ Sub-Option: \_\_\_\_\_

Folio No./ Application No. \_\_\_\_\_

Acknowledgement Stamp \_\_\_\_\_

# TERMS AND CONDITIONS

## A) SIP Payment through Post Dated Cheques (PDC)

1. SIP PDC is available only on specific dates of the month viz. 7th/10th/15th/25th. In case 7th/10th/15th/25th is a holiday, then next business day. In case the Debit does not take effect for three consecutive times then the SIP would be liable for cancellation.

Investors/unitholders subscribing for SIP are required to submit PDC SIP request at least 30 days prior to the date of first debit date and SIP start date shall not be beyond 90 days monthly SIP and 100 days for Quarterly SIP from the date of submission of SIP application.

The applicant will have the right to discontinue SIP at any time he or she so desires by providing a written request at the office of the ICICI Prudential Mutual Fund Customer Service Centres. Notice of discontinuance should be received 30 days prior to the subsequent SIP date.

All terms and conditions for SIP, including Exit Load, if any, prevailing in the date of SIP enrolment/registration by the fund shall be levied in the Scheme.

2. Investor will not hold ICICI Prudential Mutual Fund, its registrars and other service providers responsible if the transaction is delayed or not effected or the investor bank account is debited after the specific SIP date due to various clearing cycles for PDC.
3. ICICI Prudential Mutual Fund reserves the right to reject any application without assigning any reason thereof.
4. New Investor: If the investor fails to mention the scheme name in the SIP PDC Form, then the Fund reserves the right to register the SIP as per the scheme name available in the main application form. In case multiple schemes are mentioned in the main application form, the Fund reserves the right to reject the SIP request.
5. Existing Investor: If the investor fails to mention the scheme name in the SIP PDC Form, the Fund reserves the right to register the SIP in the existing scheme (eligible for SIP) available in the investor's folio. In case multiple schemes or Equity Linked Savings Scheme (ELSS) are available in the folio, the Fund reserves the right to reject the SIP request.
6. In case of fresh/additional purchases, if the name of a particular Scheme on the application form/transaction slip differs from the name on the Cheque/Demand Draft, then ICICI Prudential Asset Management Company Limited (the AMC) will process the application and allot units at the applicable Net Asset Value, under the Scheme which is mentioned on the application form/transaction slip duly signed by the investor(s). The AMC reserves the right to call for other additional documents as may be required, for processing such transactions. The AMC also reserves the right to reject such transactions.  
The AMC thereafter shall not be responsible for any loss suffered by the investor due to the discrepancy in the scheme name mentioned in the application form/transaction slip and Cheque/Demand Draft.
7. Default facility will not be applicable in case of SIP date, frequency and tenure for PDCs.
8. Change of Amount: Investors can change the SIP amount by submitting the following documents 30 days before the next SIP debit date.
  - a) A new 'SIP PDC' Form with revised cheques.
  - b) Letter to discontinue the existing PDC SIP.
9. Conversion of PDC facility in to ECS (Debit Clearing) / Direct Debit Facility/Standing Instruction: Investor with existing SIP facility through Post Dated Cheques can also avail of this facility by submitting the following documents 30 days before the next SIP Debit date.
  - a) A new 'SIP' Form along with one cancelled cheque.
  - b) Letter requesting to cancel the existing SIP through PDCs and for returning all the remaining PDCs.

## B) General Instructions

1. Existing investors need to provide their folio number in this Standing Instruction or the PDC form and need not to fill in the Common Application Form.  
For minimum application amount to be invested in SIP, risk factors, features etc. please refer to the Key Scheme Features.
- 2) ICICI Prudential Mutual Fund, its registrars and other service providers shall not be responsible and liable for any damages/compensation for any loss, damage etc. incurred by the investor. The investor assumes the entire risk of using this facility and takes full responsibility.
- 3) For load structure of the schemes, please refer to the Key Scheme Features.
- 4) The investor hereby agrees to indemnify and not hold responsible, the AMC and its employees, the R&T agent and the service providers in case his/her bank is not able to effect any of the payment instructions for whatsoever reason.
- 5) Demat/Non-Demat Mode: Investors have an option to hold the Units in dematerialized form. Please tick the relevant option of Yes/No for opting/not opting units in demat form. If no option is exercised, "No" will be the default option. Applicants must ensure that the sequence of names as mentioned in the application form matches with that of the account held with the Depository Participant. If the details mentioned in the application are incomplete/incorrect or not matched with the Depository data, the application shall be treated as invalid and the units would

be allotted in Non-Demat mode. The application form should mandatorily accompany the latest Client investor master/ Demat account statement. Demat option will be not be available for Daily/Weekly/Fortnightly dividend options. Investors desiring to get allotment of units in demat mode must have a beneficiary account with a Depository Participant (DP) of the Depositories i.e. National Securities Depositories Limited (NSDL) / Central Depository Services Limited (CDSL). Allotment letters would be sent to investors who are allotted units in Demat mode and a Statement of Accounts would be sent to investors who are allotted units in non-Demat mode. Investors are requested to note that Units held in dematerialized form are freely transferable except units held in Equity Linked Savings Scheme's (ELSS) during the lock-in period. The units will be allotted based on the applicable NAV as per the SID and will be credited to investor's Demat account on weekly basis upon realization of funds. For e.g. Units will be credited to investors Demat account every Monday for realization status received in last week from Monday to Friday. The investors shall note that for holding the units in demat form, the provisions laid in the Scheme Information Document (SID) of respective Scheme and guidelines/procedural requirements as laid by the Depositories (NSDL/CDSL) shall be applicable. In case the unit holder wishes to convert the units held in non-demat mode to demat mode or vice versa at a later date, such request along with the necessary form should be submitted to their Depository Participant(s). Units held in demat form will be freely transferable, subject to the applicable regulations and the guidelines as may be amended from time to time.

## C) Transaction Charges

Pursuant to SEBI Circular No. Cir/IMD/DF/13/2011 dated August 22, 2011 the transaction charge per subscription of Rs.10,000/- and above may be charged in the following manner, in addition to trail fees charged by the AMC and upfront commission, if any:

- i. The existing investors of the mutual fund industry may be charged Rs.100/- as transaction charge per subscription of Rs.10,000/- and above;
- ii. A first time investor in any mutual fund may be charged Rs.150/- as transaction charge per subscription of Rs.10,000/- and above.

There shall be no transaction charge on subscription below Rs. 10,000/- and on transactions other than purchases/subscriptions relating to new inflows. However, the option to charge "transaction charges" is at the discretion of the distributors.

In case of investment through Systematic Investment Plan (SIP), transaction charges shall be deducted only if the total commitment through SIP amounts to Rs. 10,000/- and above. The transaction charges in such cases shall be deducted in 4 equal installments. The aforesaid transaction charge shall be deducted by the Asset Management Company from the subscription amount and paid to the distributor, as the case may be and the balance amount shall be invested subject to deduction of service tax. Unit holder's statement of account will reflect subscription amount, transaction charges and net investments.

Transaction Charges shall not be deducted if:

- Purchase/Subscription made directly with the fund through any mode (i.e. not through any distributor/agent).
- Purchase/Subscription made through stock Exchange, irrespective of investment amount.

## D) Employee Unique Identification Number (EUIIN):

Investors procuring advisory services from non Individual distributors are requested to note that EUIIN would assist in tackling the problem of misselling even if the employee/relationship manager/sales person leave the employment of the distributor. Distributors are advised to ensure that the sub broker affixes his/her ARN code in the column separately provided in addition to the current practice of affixing the internal code issued by the main ARN holder and the EUIIN of the Sales Person (if any) in the EUIIN space. Investors are requested to note that EUIIN is applicable for transactions such as Purchases, Switches, Registrations of SIP / STP / Trigger / Dividend Transfer Plan and EUIIN is not applicable for transactions such as Installments under SIP/ STP / SWP / EBT Triggers, Dividend Reinvestments, Bonus Units, Redemption, SWP Registration, Zero Balance Folio creation and installments under Dividend Transfer Plans.

## E) Exemption from Requirement of Permanent Account Number (PAN) for Micro Investments in the Schemes of the Fund:

Investment in mutual fund schemes [including investments through Systematic Investment Plan (SIP)] upto Rs. 50,000/- per investor per year per mutual Fund, shall be exempted from the requirement of PAN.

- The exemption shall be available under all the schemes of the Fund for investments upto Rs. 50,000/- (aggregate under all the schemes of the Fund) in a rolling 12 month period or financial year i.e. April to March by individuals (including NRIs but not PIOs), Minors, Sole Proprietary firms and Joint holders. HUFs and other categories will not be eligible.
- In case the first Micro SIP installment is processed (as the cheque may be banked), and the application is found to be defective, the Micro SIP registration will be ceased for future installments. No refunds to be made for the units already allotted. Investor will be sent a Communication to this effect, however, redemptions shall be allowed.

