

ICICI Prudential Mutual Fund

8th Floor, Peninsula Tower, Peninsula Corporate Park, Ganpatrao Kadam Marg,
Off Senapati Bapat Marg, Lower Parel, Mumbai - 400 013

NOTICE TO THE INVESTORS/UNIT HOLDERS OF ICICI Prudential Interval Fund – Monthly Interval Plan I (the Scheme)

Notice is hereby given that the Trustees of ICICI Prudential Mutual Fund have in terms of enabling provision of the Offer Document of the Scheme approved Introduction of 'Institutional Option' under the Scheme with effect from August 12, 2008. The Salient features of Institutional Option are as under:

Minimum Application Amount	Rs. 2 crores and in multiples of Re. 1 thereafter
Minimum Additional Subscription Amount	Rs. 1000 and in multiples of Re. 1 thereafter
Minimum Redemption Amount (during repurchase period)	Any amount in multiples of Re. 1/-
Sub-option available	Cumulative or Dividend sub-Option. Both the sub-options will have the same portfolio. Dividend sub-option shall be the default sub-option. Under Dividend sub-option, dividend payout and dividend reinvestment facilities are available. Dividend Reinvestment is the default facility under dividend sub-option.
Entry Load	Nil
Exit Load	(1) Nil - if redeemed during "The Specified Transaction Period". (2) 0.2% of applicable NAV - if redeemed at anytime other than "The Specified Transaction Period".

Default Option under the Scheme shall be 'Retail Option'. The Management fee that will be charged under the Institutional Option will be the same as is charged under the other existing option of the Scheme.

The estimated recurring expenses for Institutional Option is given as under:

Annual Fee (Maximum)	(% per annum of average net assets)
Investment Management & Advisory Fee	1.00
Custodial Fees	0.20
Registrar & Transfer Agent Fees including cost related to providing accounts statement, dividend/redemption cheques/warrants etc.	0.21
Marketing & Selling Expenses including Agents Commission and statutory advertisement	0.17
Brokerage & Transaction Cost pertaining to the distribution of units	0.05
Audit Fees / Fees and expenses of trustees	0.06
Costs related to investor communications	0.12
Costs of fund transfer from location to location	0.04
Other Expenses*	0.15 (incl service tax)
Total Recurring Expenses	2.00

*As permitted under the Regulation 52 of SEBI (MF) Regulations

Subject to the Regulations, the Trustees reserve the right to amend/ modify any or all the features of the Institutional Option, including the minimum application amount, recurring expenses, load structure etc. from time to time, subject to the disclosure requirements as specified by SEBI.

The 'Institutional Option' will form an integral part of Offer Document of the Scheme.

The above provisions will be in force till further notice.

For and on behalf of the Board of Directors of
ICICI Prudential Asset Management Company Limited
Sd/-

Nimesh Shah
Managing Director

Place : Mumbai
Date : August 11, 2008

SMS INVEST to 58558
CALL 1800 22 2273

Or, apply online at www.icicipruamc.com



Statutory Details: ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC) a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. **Risk Factors:** Mutual Funds and securities investments are subject to market risks and there is no assurance or guarantee that the objectives of the Schemes will be achieved. As with any securities investment, the NAV of the Units issued under the Schemes can go up or down, depending on the factors and forces affecting the capital markets. Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. **ICICI Prudential Interval Fund – Monthly Interval Plan I:** ((A Debt Oriented Interval Scheme. The investment objective of the scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities. Retail Option - Entry Load: Nil, Exit Load: Nil, if redeemed during "The Specified Transaction Period". 0.2% of the applicable NAV if redeemed at anytime other than "The Specified Transaction Period"); ICICI Prudential Interval Fund – Monthly Interval Plan I is only the name of the Scheme and does not in any manner indicate either the quality of the Scheme or its future prospects and returns. **Please read the Offer Document/ Addendums of the Scheme carefully before investing.**