

ICICI Prudential

BLUECHIP FUND

An Open-ended Equity Scheme predominantly investing in large cap stocks



TARAKKI KAREIN!

MUTUALFUNDS
Sahi Hai

An opportunity to grow with BIG companies

RELIANCE INDUSTRIES
HDFC BANK
MARUTI SUZUKI
BRITANNIA INDUSTRIES
LARSEN & TOUBRO
INFOSYS
ITC



Some of the portfolio holdings as on February 28, 2019.

ICICI Prudential Bluechip Fund is an open-ended equity scheme that aims to maximize long-term returns by investing in equity and equity related securities of large-cap companies.

The scheme invests in a basket of large and well established stocks, chosen without any sector bias. These companies generally enjoy a competitive edge, have a sustainable market share and are expected to grow over next 5 years and more.

Key benefits:

- ➔ The scheme is well diversified across **58 stocks as on February 28, 2019**. Therefore, instead of independent stock selection, the investor can benefit by investing in the leading Indian companies through this scheme.
- ➔ It offers the **benefits of investing in large cap bluechip stocks, which have relatively more stability and growth potential**, thus aiming to reduce volatility.

Invest in this scheme, if you:

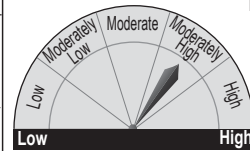
➔ are seeking long term capital appreciation from investments in handpicked large cap stocks.

Key Scheme Features:	
Type of Scheme	An open ended equity scheme predominantly investing in large cap stocks
Brief Investment Objective	To generate long term capital appreciation and income distribution to investors from a portfolio that is predominantly invested in equity and equity related securities of large cap companies. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.
Options	Growth & Dividend
Default Option	Growth option
Minimum Application Amount	Rs 100 (plus in multiple of Re.1)
Minimum Additional Application Amount	Rs 100 (plus in multiple of Re.1)
Minimum Redemption Amount	Rs. 100 (plus in multiple of Re.1)
Entry Load	Not Applicable
Exit Load	Up to 1 year from the date of allotment 1% of applicable NAV More than 1 year Nil
Fund Manager	Mr. Anish Tawakley, managing this scheme since September 05, 2018 & overall 23.4 years of experience. Mr. Rajat Chandak, managing this scheme since Jul 2017 & overall 8 years of experience. Note: In addition to the fund manager managing this fund, overseas investment is managed by Ms. Priyanka Khandelwal.
Benchmark Index	Nifty 100 Index
SIP / SIP Plus / SWP / STP / Flex STP / Value STP : available	

ICICI Prudential Bluechip Fund is suitable for investors who are seeking*:

- Long term wealth creation
- An open ended equity scheme predominantly investing in large cap stocks.

* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



RISKOMETER

Investors understand that their principal will be at moderately high risk

The stock(s)/sector(s) mentioned do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in them. The asset allocation and investment strategy will be as per the Scheme Information Document.

Invest through our Systematic Investment Plan (SIP):



ICICI Prudential SIP is a smart and simple way to invest. To evaluate the suitable SIP amount for your goals, use our SIP calculators on our website www.icicipruamc.com or consult your financial advisor.

Make an informed investment decision. Consult your financial advisor or log on to www.icicipruamc.com.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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