ICICI Prudential Bluechip Fund is suitable for investors who are seeking*:

- Long term wealth creation
- An open ended equity scheme predominantly investing in large cap stocks.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Continuous offer for Units at NAV based prices.
Face Value of units of ICICI Prudential Bluechip Fund is Rs. 10/- per unit.

Name of Mutual Fund: ICICI Prudential Mutual Fund
Name of Asset Management Company: ICICI Prudential Asset Management Company Limited

INVESTMENT MANAGER
ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001
Corporate Office: One BKC ,13th Floor, Bandra Kurla Complex, Mumbai – 400051
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063
Email id: enquiry@icicipruamc.com
Website: www.icicipruamc.com

Name of the Trustee
ICICI Prudential Trust Limited
Corporate Identity Number: U74899DL1993PLC054134
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001

The particulars of ICICI Prudential Bluechip Fund (the Scheme) have been prepared in accordance with the Securities and Exchange Board of India (Mutual Funds) Regulations 1996, (herein after referred to as SEBI (Mutual Funds) Regulations) as amended till date, and filed with SEBI, along with a Due Diligence Certificate from the AMC. The units being offered for public subscription have not been approved or recommended by SEBI nor has SEBI certified the accuracy or adequacy of the Scheme Information Document.

The Scheme Information Document sets forth concisely the information about the
Scheme that a prospective investor ought to know before investing. Before investing, investors should also ascertain about any further changes pertaining to the Scheme such as features, load structure, etc. made to this Scheme Information Document by issue of addenda / notice after the date of this Document from the AMC / Mutual Fund / Investor Service Centers / Website / Distributors or Brokers.

The investors are advised to refer to the Statement of Additional Information (SAI) for details of ICICI Prudential Mutual Fund, Tax and Legal issues and general information on www.icicipruamc.com

SAI is incorporated by reference (is legally a part of the Scheme Information Document). For a free copy of the current SAI, please contact your nearest Investor Service Centre or log on to our website.

The Scheme Information Document should be read in conjunction with the SAI and not in isolation.

This Scheme Information Document is dated May 27, 2019
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ABBREVIATIONS

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<th>Particulars</th>
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</thead>
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<tr>
<td>AMC</td>
<td>Asset Management Company or Investment Manager</td>
</tr>
<tr>
<td>AMFI</td>
<td>Association of Mutual Funds in India</td>
</tr>
<tr>
<td>AML</td>
<td>Anti-Money Laundering</td>
</tr>
<tr>
<td>CAMS</td>
<td>Computer Age Management Services Private Limited</td>
</tr>
<tr>
<td>CDSL</td>
<td>Central Depository Services (India) Limited</td>
</tr>
<tr>
<td>ICICI Bank</td>
<td>ICICI Bank Limited</td>
</tr>
<tr>
<td>IMA</td>
<td>Investment Management Agreement</td>
</tr>
<tr>
<td>ISIN</td>
<td>International Securities Identification Number</td>
</tr>
<tr>
<td>NAV</td>
<td>Net Asset Value</td>
</tr>
<tr>
<td>NFO</td>
<td>New Fund Offer</td>
</tr>
<tr>
<td>NRI</td>
<td>Non-Resident Indian</td>
</tr>
<tr>
<td>RBI</td>
<td>Reserve Bank of India</td>
</tr>
<tr>
<td>SEBI or the Board</td>
<td>Securities and Exchange Board of India</td>
</tr>
<tr>
<td>SID</td>
<td>Scheme Information Document</td>
</tr>
<tr>
<td>SIP</td>
<td>Systematic Investment Plan</td>
</tr>
<tr>
<td>FPI</td>
<td>Foreign Portfolio Investor</td>
</tr>
<tr>
<td>The Fund or The Mutual Fund</td>
<td>ICICI Prudential Mutual Fund</td>
</tr>
<tr>
<td>The Regulations</td>
<td>Securities and Exchange Board of India (Mutual Funds) Regulations, 1996, as amended from time to time.</td>
</tr>
<tr>
<td>The Scheme</td>
<td>ICICI Prudential Bluechip Fund</td>
</tr>
<tr>
<td>The Trustee</td>
<td>ICICI Prudential Trust Limited</td>
</tr>
<tr>
<td>TREPS</td>
<td>Tri-party Repos</td>
</tr>
<tr>
<td>TRI</td>
<td>Total Return variant of Index</td>
</tr>
</tbody>
</table>

INTERPRETATION

For all purposes of this SID, except as otherwise expressly provided or unless the context otherwise requires:

- The terms included in this SID include the plural as well as singular.
- Pronouns having a masculine or feminine gender shall be deemed to include the other.
- All references to “US$” refer to United States Dollars and “Rs./INR/₹” refer to Indian Rupees. A “Crore” means “ten million” and a “Lakh” means a “hundred thousand”.
- Words not defined here has the same meaning as defined in “The Regulations”
## HIGHLIGHTS/SUMMARY OF THE SCHEME

<table>
<thead>
<tr>
<th>Name of the Scheme</th>
<th>ICICI Prudential Bluechip Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Type of Scheme</strong></td>
<td>An open ended equity scheme predominantly investing in large cap stocks</td>
</tr>
<tr>
<td><strong>Investment Objective</strong></td>
<td>To generate long term capital appreciation and income distribution to investors from a portfolio that is predominantly invested in equity and equity related securities of large cap companies. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
</tr>
<tr>
<td><strong>Liquidity</strong></td>
<td>The Scheme being offered is open ended scheme and will offer units for sale / switch-in and redemption / switch-out, on every business day at NAV based prices subject to applicable loads. As per SEBI (Mutual Funds) Regulations, 1996, the Mutual Fund shall dispatch redemption proceeds within 10 business days from the date of redemption. A penal interest of 15% p.a. or such other rate as may be prescribed by SEBI from time to time, will be paid in case the payment of redemption proceeds is not made within 10 business days from the date of redemption. Please refer to section 'Redemption of units' for details.</td>
</tr>
<tr>
<td><strong>Benchmark</strong></td>
<td>NIFTY 100 TRI</td>
</tr>
<tr>
<td><strong>Transparency/NAV Disclosure</strong></td>
<td>The NAV will be calculated and disclosed at the close of every Business Day. The AMC shall prominently disclose the NAV of all schemes under a separate head on the AMC’s website and on the website of AMFI. NAV will be determined on every Business Day except in special circumstances. NAV of the Scheme shall be made available at all Customer Service Centres of the AMC. AMC shall update the NAV on the website of Association of Mutual Funds in India - AMFI (<a href="http://www.amfiindia.com">www.amfiindia.com</a>) and AMC website (<a href="http://www.icicipruamc.com">www.icicipruamc.com</a>) by 9.00 p.m. on every business day. In case of any delay, the reasons for such delay would be explained to AMFI and SEBI by the next day. If the NAVs are not available before commencement of business hours on the following day due to any reason, the Fund shall issue a press release providing reasons and explaining when the Fund would be able to publish the NAVs. The AMC shall disclose portfolio of the scheme (along with ISIN) as on the last day of the month / half-year on AMC’s website i.e. <a href="http://www.icicipruamc.com">www.icicipruamc.com</a> and on the website of AMFI within 10 days from the close of each month / half-year respectively. The AMC shall publish an advertisement in all India edition of at least two daily newspapers, one each in English and Hindi, every half year disclosing the hosting of the half-yearly statement of the scheme’s portfolio on the AMC’s website and on the website of AMFI. The AMC shall send via email both the monthly and half-yearly statement of scheme portfolio within 10 days from the close of each month / half-year respectively. The unitholders whose e-mail addresses are not registered with the Fund are requested to update / provide their email address to the Fund for updating the database.</td>
</tr>
</tbody>
</table>

Scheme Information Document
ICICI Prudential Bluechip Fund

5
<table>
<thead>
<tr>
<th>Name of the Scheme</th>
<th>ICICI Prudential Bluechip Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The AMC shall provide a physical copy of the statement of scheme portfolio, without charging any cost, on specific request received from a unit holder.</td>
</tr>
<tr>
<td>Loads</td>
<td>ENTRY LOAD: Not Applicable.</td>
</tr>
<tr>
<td></td>
<td>In terms of SEBI circular no. SEBI/IMD/CIR No. 4/168230/09 dated June 30, 2009 has notified that w.e.f. August 01, 2009 there will be no entry load charged to the schemes of the Mutual Fund and the upfront commission to distributors will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor.</td>
</tr>
<tr>
<td></td>
<td>EXIT LOAD:</td>
</tr>
<tr>
<td></td>
<td>• 1% of the applicable NAV - If the amount sought to be redeemed or switched out is invested for a period of up to one year from the date of allotment.</td>
</tr>
<tr>
<td></td>
<td>• NIL - If the amount sought to be redeemed or switch out is invested for a period of more than one year from the date of allotment.</td>
</tr>
<tr>
<td></td>
<td>The Trustees shall have a right to prescribe or modify the exit load structure with prospective effect subject to a maximum prescribed under the Regulations.</td>
</tr>
<tr>
<td>Minimum Application Amount</td>
<td>Rs. 100/- (plus in multiple of Re. 1/-)</td>
</tr>
<tr>
<td>Minimum Additional Application Amount</td>
<td>Rs. 100/- (plus in multiple of Re. 1/-)</td>
</tr>
<tr>
<td>SIP amount</td>
<td>Daily, Weekly, Fortnightly and Monthly SIP*: Rs. 100/- (plus in multiple of Re. 1/-) Minimum installments: 6</td>
</tr>
<tr>
<td></td>
<td>Quarterly SIP*: Rs. 5,000/- (plus in multiple of Re. 1/-) Minimum installments – 4</td>
</tr>
<tr>
<td></td>
<td>*The applicability of the minimum amounts mentioned above are at the time of registration only.</td>
</tr>
<tr>
<td>Minimum redemption Amount</td>
<td>Rs. 100/- (plus in multiples of Re. 1)</td>
</tr>
<tr>
<td>Minimum installment for SWP (at the time of registration.)</td>
<td>Rs. 500/- (plus in multiples of Re. 1/-) Monthly, Quarterly, Half Yearly and Annual frequencies are available in Systematic Withdrawal Plan (SWP). The minimum number of instalments for all the frequencies will be 2</td>
</tr>
<tr>
<td>STP/ Flex STP/ Value STP</td>
<td>Available</td>
</tr>
</tbody>
</table>
| | Daily, Weekly, Monthly and Quarterly Frequency is available in Systematic Transfer Plan Facility (STP), Flex Systematic Transfer Plan Facility (Flex STP) and Value Systematic Transfer Plan Facility (Value STP) for both (Source and Target) under all the plans under the Scheme. However, Flex STP and Value STP can be registered only in Growth option of the Target scheme. Further, only one registration (either Flex STP or Value STP) per target scheme in a folio would be allowed. The minimum amount of transfer for daily frequency in STP, Flex STP and
## Name of the Scheme

ICICI Prudential Bluechip Fund

| **Value STP** | Rs. 250/- and in multiples of Rs. 50/-. The minimum amount of transfer for weekly, monthly and quarterly frequency in STP, Flex STP and Value STP is Rs. 1000/- and in multiples of Rs. 1/-. The applicability of the minimum amount of transfer mentioned is at the time of registration only. The minimum number of instalments for daily, weekly and monthly frequencies will be 6 and for quarterly frequency will be 4. |

In addition to the above, Capital Appreciation STP facility is also available under the Scheme. Under this facility the daily appreciation in NAV, if any, from the growth option of the source schemes will be switched to the growth option of the target schemes. The Scheme is a Target Scheme under this facility. There is no restriction on the minimum balance in the folio to avail the facility.

## SIP PLUS

It is an optional feature in addition to the Systematic Investment Plan. A Group Life Insurance Cover shall be provided under this facility by a life insurance company. The premium for providing such cover shall be borne by ICICI Prudential Asset Management Company Limited (the AMC). For more details please refer Units & Offer section.

## SIP Pause

SIP Pause is a facility that allows investors to pause their existing SIP for a temporary period. Investors can pause their existing SIP without discontinuing it. SIP restarts automatically after the pause period is over. This facility can be availed only once during the tenure of the existing SIP. SIP can be paused for a minimum period of 1 month to a maximum period of 3 months.

### Plans/ Options

<table>
<thead>
<tr>
<th>Plans</th>
<th>ICICI Prudential Bluechip Fund – Direct Plan and ICICI Prudential Bluechip Fund</th>
</tr>
</thead>
</table>
| Default Plan (if no plan is selected) | • If broker code is not mentioned the default plan is ICICI Prudential Bluechip Fund – Direct Plan  
• If broker code is mentioned the default plan is ICICI Prudential Bluechip Fund |
| Default Plan (in certain circumstances) | • If ICICI Prudential Bluechip Fund – Direct Plan is opted, but ARN code is also stated, then application would be processed under ICICI Prudential Bluechip Fund – Direct Plan  
• If ICICI Prudential Bluechip Fund is opted, but ARN code is not stated, then the application would be processed under ICICI Prudential Bluechip Fund – Direct Plan |
| Options/ sub-options | Growth Option and Dividend Option with Dividend Payout and Dividend Reinvestment sub-options |
| Default Option | Growth Option |
| Default sub option | Dividend Re-investment |

In case neither distributor code is mentioned nor ‘ICICI Prudential Bluechip Fund – Direct Plan’ is selected in the application form, the application will be processed under the ‘ICICI Prudential Bluechip Fund – Direct Plan’.
<table>
<thead>
<tr>
<th>Name of the Scheme</th>
<th>ICICI Prudential Bluechip Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ICICI Prudential Bluechip Fund – Direct Plan is only for investors who purchase /subscribe units in a Scheme directly with the Fund.</td>
</tr>
<tr>
<td></td>
<td>The Plans and Options stated above will have common portfolio.</td>
</tr>
<tr>
<td></td>
<td>The Scheme will not accept any fresh subscriptions/switch-ins in any other plan than mentioned above. The other plans under the Scheme will continue till the existing investors remain invested in such plans.</td>
</tr>
<tr>
<td></td>
<td>The Trustee reserves the right to declare dividends under the Scheme depending on the net distributable surplus available under the Scheme. It should, however, be noted that actual distribution of dividends and the frequency of distribution will depend, inter-alia, on the availability of distributable surplus and will be entirely at the discretion of the Trustee. The Trustee reserves the right to add any other options/ sub-options under the Scheme.</td>
</tr>
</tbody>
</table>

The AMC reserves the right to change/ modify any features of aforesaid facilities available under the Scheme.
I. INTRODUCTION

A. Risk Factors

Standard Risk Factors

1. Investment in Mutual Fund Units involves investment risks such as trading volumes, settlement risk, liquidity risk, default risk including the possible loss of principal.

2. As the price / value / interest rates of the securities in which the Scheme invests fluctuate, the value of your investment in the Scheme may go up or down.


4. The name of the Scheme does not in any manner indicate either the quality of the Scheme or its future prospects and returns.

5. The Sponsors are not responsible or liable for any loss resulting from the operation of the Scheme beyond the contribution of an amount of Rs. 22.2 lacs collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors.

6. The present Scheme is not a guaranteed or assured return Scheme.

7. The NAVs of the Scheme may be affected by changes in the general market conditions, factors and forces affecting capital market, in particular, level of interest rates, various markets related factors and trading volumes, settlement periods and transfer procedures.

8. All Mutual Funds and securities investments are subject to market risks and there can be no assurance or guarantee that the objectives of the Scheme will be achieved.

9. The NAV of the Scheme can go up or down depending on the factors and forces affecting the securities markets.

10. Mutual Funds being vehicles of securities investments are subject to market and other risks and there can be no guarantee against loss resulting from investing in Scheme.

11. As the liquidity of the Scheme’s investments could at times, be restricted by trading volumes and settlement periods, the time taken by the Scheme for redemption of units may be significant or may also result in delays in redemption of the units, in the event of an inordinately large number of redemption requests or of a restructuring of the Scheme’s portfolio. In view of this the Trustee has the right, at their sole discretion to limit redemptions (including suspending redemption) under certain circumstances.

12. From time to time and subject to the regulations, the sponsors, the mutual funds and investment Companies managed by them, their affiliates, their associate companies, subsidiaries of the sponsors and the AMC may invest in either directly or indirectly in the Scheme. The funds managed by these affiliates, associates and/ or the AMC may acquire a substantial portion of the Scheme. Accordingly, redemption of units held by such funds, affiliates/associates and sponsors may have an adverse impact on the units of the Scheme because the timing of such redemption may impact the ability of other unitholders to redeem their units.

13. Further, as per the Regulation, in case the AMC invests in any of the Scheme managed by it, it shall not be entitled to charge any fees on such investments.

14. From time to time and subject to the regulations, the AMC may invest in this Scheme.

15. Different types of securities in which the Scheme would invest as given in the Scheme information document carry different levels and types of risk. Accordingly the Scheme’s risk may increase or decrease depending upon its investment pattern. E.g. corporate bonds carry a higher amount of risk than Government securities. Further even among corporate bonds, bonds which are AAA rated are comparatively less risky than bonds which are AA rated.
16. The Scheme may invest in ADRs/GDRs, equity of overseas companies listed on recognized stock exchanges overseas and other securities in accordance with the provisions of SEBI Circular No. SEBI/IMD/CIR No. 7/104753/07 dated September 26, 2007 and SEBI/IMD/CIR No. 122577/08 dated April 8, 2008, subject to a maximum of US$ 300 million per mutual fund.

17. Investors may note that AMC/Fund Manager’s investment decisions may not be always profitable as the actual market movement may be at variance with the anticipated trend. The Scheme proposes to invest substantially in equity and equity related securities. The Scheme will, to a lesser extent, also invest in debt and money market instruments. The inability of the Scheme to make intended securities purchases due to settlement problems could cause the Scheme to miss certain investment opportunities. By the same rationale, the inability to sell securities held in the Scheme’s portfolio due to the absence of a well-developed and liquid secondary market for debt securities would result, at times, in potential losses to the Scheme, in case of a subsequent decline in the value of securities held in the Scheme’s portfolio.

18. The value of the Scheme’s investments, may be affected generally by factors affecting securities markets, such as price and volume volatility in the capital markets, interest rates, currency exchange rates, changes in policies of the Government, taxation laws or any other appropriate authority policies and other political and economic developments which may have an adverse bearing on individual securities, a specific sector or all sectors including equity and debt markets. Consequently, the NAV of the Units of the Scheme may fluctuate and can go up or down.

19. The Scheme may invest in other Scheme managed by the AMC or in the Scheme of any other Mutual Funds, provided it is in conformity to the investment objectives of the Scheme and in terms of the prevailing Regulations and guidelines. As per the Regulations, no investment management fees will be charged for such investments.

- **Scheme Specific Risk Factors**

The Scheme proposes to invest in equity and equity related securities of large cap companies. Hence, concentration risk is expected to be high, however, since it will be a multi sectoral fund without any sector bias, sector specific risk is expected to be relatively low. The Fund will primarily invest in stocks of large blue-chip companies and hence liquidity risk is expected to be low.

- **Risks associated with investing in Equities**

1. The value of the Schemes’ investments, may be affected generally by factors affecting securities markets, such as price and volume volatility in the capital markets, interest rates, currency exchange rates, changes in policies of the Government, taxation laws or any other appropriate authority policies and other political and economic developments which may have an adverse bearing on individual securities, a specific sector or all sectors including equity and debt markets. Consequently, the NAV of the Units of the Schemes may fluctuate and can go up or down.

2. Investors may note that AMC/Fund Manager’s investment decisions may not be always profitable, as actual market movements may be at variance with anticipated trends. Trading volumes, settlement periods and transfer procedures may restrict the liquidity of these investments. Different segments of the Indian financial markets have different settlement periods and such periods may be extended significantly by unforeseen circumstances. The inability of the Schemes to make intended securities purchases due to settlement problems could cause the Schemes to miss certain investment opportunities.

3. Investors may note that dividend is due only when declared and there is no assurance that a company (even though it may have a track record of payment of dividend in the
past) may continue paying dividend in future. As such, the schemes are vulnerable to
instances where investments in securities may not earn dividend or where lesser
dividend is declared by a company in subsequent years in which investments are
made by schemes. As the profitability of companies are likely to vary and have a
material bearing on their ability to declare and pay dividend, the performance of the
schemes may be adversely affected due to such factors.

4. The schemes will also be vulnerable to movements in the prices of securities invested
by the schemes which again could have a material bearing on the overall returns from
the schemes.

5. Securities, which are not quoted on the stock exchanges, are inherently illiquid in
nature and carry a larger amount of liquidity risk. Within the Regulatory limits, the
AMC may choose to invest in unlisted securities. This may however increase the risk
of the portfolio.

6. While securities that are listed on the stock exchange carry lower liquidity risk, the
ability to sell these investments is limited by the overall trading volume on the stock
exchanges. The liquidity of the Schemes’ investments is inherently restricted by
trading volumes in the securities in which it invests.

7. Fund manager endeavours to generate returns based on certain past statistical trend.
The performance of the schemes may get affected if there is a change in the said
trend. There can be no assurance that such historical trends will continue.

8. In case of abnormal circumstances it will be difficult to complete the square off
transaction due to liquidity being poor in stock futures/spot market. However fund will
aim at taking exposure only into liquid stocks where there will be minimal risk to
square off the transaction. The Schemes investing in foreign securities will be exposed
to settlement risk, as different countries have different settlement periods.

9. The schemes are also vulnerable to movements in the prices of securities invested by
the schemes which again could have a material bearing on the overall returns from the
schemes. These stocks, at times, may be relatively less liquid as compared to growth
stocks.

10. Changes in Government policy in general and changes in tax benefits applicable to
mutual funds may impact the returns to investors in the Schemes or business
prospects of the Company in any particular sector.

- Risk associated with Investing in Fixed Income Securities
- **Market Risk:** The Net Asset Value (NAV) of the Scheme(s), to the extent invested in
Debt and Money Market securities, will be affected by changes in the general level
of interest rates. The NAV of the Scheme(s) is expected to increase from a fall in
interest rates while it would be adversely affected by an increase in the level of
interest rates.
- **Liquidity Risk:** Money market securities, while fairly liquid, lack a well-developed
secondary market, which may restrict the selling ability of the Scheme(s) and may
lead to the Scheme(s) incurring losses till the security is finally sold.
- **Credit Risk:** Investments in Debt Securities are subject to the risk of an issuer's
inability to meet interest and principal payments on its obligations and market
perception of the creditworthiness of the issuer.
- **Price Risk:** Government securities where a fixed return is offered run price-risk like
any other fixed income security. Generally, when interest rates rise, prices of fixed
income securities fall and when interest rates drop, the prices increase. The extent
of fall or rise in the prices is a function of the existing coupon, days to maturity and the increase or decrease in the level of interest rates. The new level of interest rate is determined by the rates at which government raises new money and/or the price levels at which the market is already dealing in existing securities. The price-risk is not unique to Government Securities. It exists for all fixed income securities. However, Government Securities are unique in the sense that their credit risk generally remains zero. Therefore, their prices are influenced only by movement in interest rates in the financial system.

- **Reinvestment Risk:** This risk refers to the interest rate levels at which cash flows received from the securities in the Scheme are reinvested. The additional income from reinvestment is the “interest on interest” component. The risk is that the rate at which interim cash flows can be reinvested may be lower than that originally assumed.

- Different types of fixed income securities in which the Scheme(s) would invest as given in the Scheme Information Document carry different levels and types of risk. Accordingly, the Scheme(s) risk may increase or decrease depending upon its investment pattern. e.g. corporate bonds carry a higher level of risk than Government securities. Further even among corporate bonds, bonds, which are AAA rated, are comparatively less risky than bonds, which are AA rated.

- The AMC may, considering the overall level of risk of the portfolio, invest in lower rated / unrated securities offering higher yields as well as zero coupon securities that offer attractive yields. This may increase the absolute level of risk of the portfolio.

- As zero coupon securities does not provide periodic interest payments to the holder of the security, these securities are more sensitive to changes in interest rates. Therefore, the interest rate risk of zero coupon securities is higher. The AMC may choose to invest in zero coupon securities that offer attractive yields. This may increase the risk of the portfolio.

- Securities, which are not quoted on the stock exchanges, are inherently illiquid in nature and carry a larger amount of liquidity risk, in comparison to securities that are listed on the exchanges or offer other exit options to the investor, including a put option. The AMC may choose to invest in unlisted securities that offer attractive yields. This may increase the risk of the portfolio.

- The Scheme(s) at times may receive large number of redemption requests, leading to an asset-liability mismatch and therefore, requiring the investment manager to make a distress sale of the securities leading to realignment of the portfolio and consequently resulting in investment in lower yield instruments.

- Scheme’s performance may differ from the benchmark index to the extent of the investments held in the debt segment, as per the investment pattern indicated under normal circumstances.

- Investment in unrated instruments may involve a risk of default or decline in market value higher than rated instruments due to adverse economic and issuer-specific developments. Such investments display increased price sensitivity to changing interest rates and to a deteriorating economic environment. The market values for unrated investments tends to be more volatile and such securities tend to be less liquid than rated debt securities.

- Changes in government policy in general and changes in tax benefits applicable to Mutual Funds may impact the returns to investors in the Schemes.

- The inability of the Schemes to make intended securities purchases due to
settlement problems could cause the Schemes to miss certain investment opportunities. By the same rationale, the inability to sell securities held in the Schemes’ portfolio due to the extraneous factors that may impact liquidity would result, at times, in potential losses to the Scheme, in case of a subsequent decline in the value of securities held in the Schemes’ portfolio.

- **Risks associated with investment in ADR/GDR/ other Overseas Investments:**

It is AMC’s belief that the investment in ADRs/GDRs/overseas securities offers new investment and portfolio diversification opportunities into multi-market and multi-currency products. However, such investments also entail additional risks. Such investment opportunities may be pursued by the AMC provided they are considered appropriate in terms of the overall investment objectives of the Schemes. Since the Schemes would invest only partially in ADRs/GDRs/overseas securities, there may not be readily available and widely accepted benchmarks to measure performance of the Schemes. To manage risks associated with foreign currency and interest rate exposure, the Fund may use derivatives for efficient portfolio management including hedging and in accordance with conditions as may be stipulated by SEBI/RBI from time to time.

To the extent that the assets of the Schemes will be invested in securities denominated in foreign currencies, the Indian Rupee equivalent of the net assets, distributions and income may be adversely affected by the changes in the value of certain foreign currencies relative to the Indian Rupee. The repatriation of capital also may be hampered by changes in regulations concerning exchange controls or political circumstances as well as the application to it of the other restrictions on investment.

Offshore investments will be made subject to any/all approvals, conditions thereof as may be stipulated by SEBI/RBI and provided such investments do not result in expenses to the Fund in excess of the ceiling on expenses prescribed by and consistent with costs and expenses attendant to international investing. The Fund may, where necessary, appoint other intermediaries of repute as advisors, custodian/sub-custodians etc. for managing and administering such investments. The appointment of such intermediaries shall be in accordance with the applicable requirements of SEBI and within the permissible ceilings of expenses. The fees and expenses would illustratively include, besides the investment management fees, custody fees and costs, fees of appointed advisors and sub-managers, transaction costs, and overseas regulatory costs.

Investors are requested to note that the costs associated with overseas investments like advisory fees (other than those expenses permissible under regulation 52 of SEBI Regulations) would not be borne by the scheme.

- **Risks associated with investing in Derivatives:**

1. The Schemes may use various derivative products as permitted by the Regulations. Use of derivatives requires an understanding of not only the underlying instrument but also of the derivative itself. Other risks include the risk of mis-pricing or improper valuation and the inability of derivatives to correlate perfectly with underlying assets, rates and indices.

2. The Fund may use derivatives instruments like Stock/ Index Futures, Interest Rate Swaps, Forward Rate Agreements or other derivative instruments for the purpose of hedging and portfolio balancing, as permitted under the Regulations and guidelines. Usage of derivatives will expose the Schemes to certain risks inherent to such derivatives.

3. Derivative products are leveraged instruments and can provide disproportionate gains as well as disproportionate losses to the investor. Execution of such strategies depends upon the ability of the fund manager to identify such opportunities. Identification and execution of the strategies to be pursued by the fund manager
involve uncertainty and decision of fund manager may not always be profitable. No assurance can be given that the fund manager will be able to identify or execute such strategies.

4. Thus, derivatives are highly leveraged instruments. Even a small price movement in the underlying security could have a large impact on their value. Also, the market for derivative instruments is nascent in India.

5. The risks associated with the use of derivatives are different from or possibly greater than the risks associated with investing directly in securities and other traditional investments.

6. The specific risk factors arising out of a derivative strategy used by the Fund Manager may be as below:
   - Lack of opportunity available in the market.
   - The risk of mispricing or improper valuation and the inability of derivatives to correlate perfectly with underlying assets, rates and indices.
   - Execution Risk: The prices which are seen on the screen need not be the same at which execution will take place
   - Basis Risk: This risk arises when the derivative instrument used to hedge the underlying asset does not match the movement of the underlying asset being hedged
   - Exchanges could raise the initial margin, variation margin or other forms of margin on derivative contracts, impose one sided margins or insist that margins be placed in cash. All of these might force positions to be unwound at a loss, and might materially impact returns.

**RISK FACTORS WITH RESPECT TO IMPERFECT HEDGING USING INTEREST RATE FUTURES**

An Interest Rate Futures is an agreement to buy or sell a debt instrument at a specified future date at a price that is fixed today. Interest Rate Futures are Exchange traded. These future contracts are cash settled.

1. Perfect Hedging means hedging the underlying using IRF contract of same underlying.
2. Imperfect hedging means the underlying being hedged and the IRF contract has correlation of closing prices of more than 90%.

In case of imperfect hedging, the portfolio can be a mix of:
1) Corporate Bonds and Government securities or
2) Only Corporate debt securities or
3) Only government securities with different maturities

**Risk associated with imperfect hedging includes:**

- **Basis Risk:** The risk arises when the price movements in derivative instrument used to hedge the underlying assets does not match the price movements of the underlying assets being hedged. Such difference may potentially amplify the gains or losses, thus adding risk to the position.

- **Price Risk:** The risk of mispricing or improper valuation and the inability of derivatives to correlate perfectly with underlying assets, rates and indices.

- **Risk of mismatch between the instruments:** The risk arises if there is a mismatch between the prices movements in derivative instrument used to hedge, compared to the price movement of the underlying assets being hedged. For example when IRF which has government security as underlying is used, to hedge a portfolio that contains corporate debt securities.
Correlation weakening and consequent risk of regulatory breach: SEBI Regulation mandates minimum correlation criterion of 0.9 (calculated on a 90 day basis) between the portfolio being hedged and the derivative instrument used for hedging. In cases where the correlation falls below 0.9, a rebalancing period of 5 working days has been permitted. Inability to satisfy this requirement to restore the correlation level to the stipulated level, within the stipulated period, due to difficulties in rebalancing would lead to a lapse of the exemption in gross exposure computation. The entire derivative exposure would then need to be included in gross exposure, which may result in gross exposure in excess of 100% of net asset value.

- Risks Associated with Investing in Securitized Debt:

A securitization transaction involves sale of receivables by the originator (a bank, non-banking finance company, housing finance company, microfinance companies or a manufacturing/service company) to a Special Purpose Vehicle (SPV), typically set up in the form of a trust. Investors are issued rated Pass Through Certificates (PTCs), the proceeds of which are paid as consideration to the originator. In this manner, the originator, by selling his loan receivables to an SPV, receives consideration from investors much before the maturity of the underlying loans. Investors are paid from the collections of the underlying loans from borrowers. Typically, the transaction is provided with a limited amount of credit enhancement (as stipulated by the rating agency for a target rating), which provides protection to investors against defaults by the underlying borrowers. Generally available asset classes for securitization in India are:

- Commercial vehicles
- Auto and two wheeler pools
- Mortgage pools (residential housing loans)
- Personal loan, credit card and other retail loans
- Corporate loans/receivables
- Microfinance receivables

In pursuance to SEBI communication dated: August 25, 2010, given below are the requisite details relating to investments in Securitized debt.

- Risk profile of securitized debt vis-à-vis risk appetite of the scheme:

The Scheme aims to provide reasonable returns to investors with a long-term investment horizon. To ensure the scheme targets only long term investors, the scheme has exit loads of upto 1 year which acts as a deterrent to short term investors. Securitized debt instruments are relatively illiquid in the secondary market and hence they are generally held to maturity which would match with the long-term investment horizon of these investors. Investment in these instruments will help the fund in aiming at reasonable returns. These returns come with a certain degree of risks which are covered separately in the Scheme Information Document. Accordingly, the medium risk profile of the securitised debt instruments matches that of the prospective investors of these funds.

- Policy relating to originators based on nature of originator, track record, NPAs, losses in earlier securitized debt, etc.

- Risk mitigation strategies for investments with each kind of originator

For a complete understanding of the policy relating to selection of originators, we have first analysed below risks attached to a securitization transaction.

In terms of specific risks attached to securitization, each asset class would have different underlying risks, however, residential mortgages are supposed to be having lower default rates as an asset class. On the other hand, repossession and subsequent recovery
of commercial vehicles and other auto assets is fairly easier and better compared to mortgages. Some of the asset classes such as personal loans, credit card receivables etc., being unsecured credits in nature, may witness higher default rates. As regards corporate loans/receivables, depending upon the nature of the underlying security for the loan or the nature of the receivable the risks would correspondingly fluctuate. However, the credit enhancement stipulated by rating agencies for such asset class pools is typically much higher, which helps in making their overall risks comparable to other AAA/AA rated asset classes.

The Scheme may invest in securitized debt assets. These assets would be in the nature of Asset Backed securities (ABS) and Mortgage Backed securities (MBS) with underlying pool of assets and receivables like housing loans, auto loans and single corporate loan originators. The Scheme intends to invest in securitized instruments rated AAA/AA by a SEBI recognized credit rating agency.

Before entering into any securitization transaction, the risk is assessed based on the information generated from the following sources:

1. Rating provided by the rating agency
2. Assessment by the AMC

1. Assessment by a Rating Agency

In its endeavor to assess the fundamental uncertainties in any securitization transaction, a credit rating agency normally takes into consideration following factors:

Credit Risk:

Credit risk forms a vital element in the analysis of securitization transaction. Adequate credit enhancements to cover defaults, even under stress scenarios, mitigate this risk. This is done by evaluating following risks:

- Asset risk
- Originator risk
- Portfolio risk
- Pool risks

The quality of the pool is a crucial element in assessing credit risk. In the Indian context, generally, pools are ‘cherry-picked’ using positive selection criteria. To protect the investor from adverse selection of pool contracts, the rating agencies normally take into consideration pool characteristics such as pool seasoning (seasoning represents the number of installments paid by borrower till date: higher seasoning represents better quality), over dues at the time of selection and Loan to Value (LTV). To assess its risk profile vis-à-vis the overall portfolio, the pool is analyzed with regard to geographical location, borrower profile, LTV, and tenure.

Counterparty Risk:

There are several counterparties in a securitization transaction, and their performance is crucial. Unlike in the case of credit risks, where the risks emanate from a diversified pool of retail assets, counterparty risks result in either performance or non-performance. The rating agencies generally mitigate such risks through the usage of stringent counterparty selection and replacement criteria to reduce the risk of failure. The risks assessed under this category include:

- Servicer risk
- Commingling risk
- Miscellaneous other counterparty risks
Legal Risks:

The rating agency normally conducts a detailed study of the legal documents to ensure that the investors' interest is not compromised and relevant protection and safeguards are built into the transaction.

Market Risks:

Market risks represent risks not directly related to the transaction, but other market related factors, stated below, which could have an impact on transaction performance, or the value of the investments to the investors.

- Macro-economic risks
- Prepayment risks
- Interest rate risks

Other Risks associated with investment in securitized debt and mitigation measures

Limited Liquidity and Price Risk:

There is no assurance that a deep secondary market will develop for the Certificates. This could limit the ability of the investor to resell them.

Risk Mitigation: Securitized debt instruments are relatively illiquid in the secondary market and hence they are generally held to maturity. The liquidity risk and HTM nature is taken into consideration at the time of analyzing the appropriateness of the securitization.

Limited Recourse, Delinquency and Credit Risk:

The Credit Enhancement stipulated represents a limited loss cover to the Investors. These Certificates represent an undivided beneficial interest in the underlying receivables and do not represent an obligation of either the Issuer or the Seller or the originator, or the parent or any affiliate of the Seller, Issuer and Originator. No financial recourse is available to the Certificate Holders against the Investors' Representative. Delinquencies and credit losses may cause depletion of the amount available under the Credit Enhancement and thereby the Investor Payouts to the Certificate Holders may get affected if the amount available in the Credit Enhancement facility is not enough to cover the shortfall. On persistent default of an Obligor to repay their obligation, the Servicer may repossess and sell the Asset. However many factors may affect, delay or prevent the repossession of such Asset or the length of time required to realise the sale proceeds on such sales. In addition, the price at which such Asset may be sold may be lower than the amount due from that Obligor.

Risk Mitigation: In addition to careful scrutiny of credit profile of borrower/pool additional security in the form of adequate cash collaterals and other securities may be obtained to ensure that they all qualify for similar rating.

Risks due to possible prepayments: Weighted Tenor / Yield

Asset securitisation is a process whereby commercial or consumer credits are packaged and sold in the form of financial instruments. Full prepayment of underlying loan contract may arise under any of the following circumstances;

- Obligor pays the Receivable due from him at any time prior to the scheduled maturity date of that Receivable; or
- Receivable is required to be repurchased by the Seller consequent to its inability to rectify a material misrepresentation with respect to that Receivable; or
- The Servicer recognizing a contract as a defaulted contract and hence repossessing the underlying Asset and selling the same
In the event of prepayments, investors may be exposed to changes in tenor and yield.

Risk Mitigation: A certain amount of prepayments is assumed in the calculations at the time of purchase based on historical trends and estimates. Further a stress case estimate is calculated and additional margins are built in.

Bankruptcy of the Originator or Seller:

If originator becomes subject to bankruptcy proceedings and the court in the bankruptcy proceedings concludes that the sale from originator to Trust was not a sale then an Investor could experience losses or delays in the payments due. All possible care is generally taken in structuring the transaction so as to minimize the risk of the sale to Trust not being construed as a ‘True Sale’. Legal opinion is normally obtained to the effect that the assignment of Receivables to Trust in trust for and for the benefit of the Investors, as envisaged herein, would constitute a true sale.

Risk Mitigation: Normally, specific care is taken in structuring the securitization transaction so as to minimize the risk of the sale to the trust not being construed as a ‘true sale’. It is also in the interest of the originator to demonstrate the transaction as a true sell to get the necessary revenue recognition and tax benefits.

Bankruptcy of the Investor’s Agent:

If Investor’s agent becomes subject to bankruptcy proceedings and the court in the bankruptcy proceedings concludes that the recourse of Investor’s Agent to the assets/receivables is not in its capacity as agent/Trustee but in its personal capacity, then an Investor could experience losses or delays in the payments due under the swap agreement. All possible care is normally taken in structuring the transaction and drafting the underlying documents so as to provide that the assets/receivables if and when held by Investor’s Agent is held as agent and in Trust for the Investors and shall not form part of the personal assets of Investor’s Agent. Legal opinion is normally obtained to the effect that the Investors Agent’s recourse to assets/receivables is restricted in its capacity as agent and trustee and not in its personal capacity.

Risk Mitigation: All possible care is normally taken in structuring the transaction and drafting the underlying documents so as to provide that the assets/receivables if and when held by Investor’s Agent is held as agent and in Trust for the Investors and shall not form part of the personal assets of Investor’s Agent.

Credit Rating of the Transaction / Certificate:

The credit rating is not a recommendation to purchase, hold or sell the Certificate in as much as the ratings do not comment on the market price of the Certificate or its suitability to a particular investor. There is no assurance by the rating agency either that the rating will remain at the same level for any given period of time or that the rating will not be lowered or withdrawn entirely by the rating agency.

Risk of Co-mingling:

With respect to the Certificates, the Servicer will deposit all payments received from the Obligors into the Collection Account. However, there could be a time gap between collection by a Servicer and depositing the same into the Collection account especially considering that some of the collections may be in the form of cash. In this interim period, collections from the Loan Agreements may not be segregated from other funds of originator. If originator in its capacity as Servicer fails to remit such funds due to Investors, the Investors may be exposed to a potential loss.
(2) Assessment by the AMC

Mapping of structures based on underlying assets and perceived risk profile

The scheme will invest in securitized debt originated by Banks, NBFCs and other issuers of investment grade credit quality and established track record. The AMC will evaluate following factors, while investing in securitized debt:

Originator:

Acceptance Evaluation Parameters (For Pool Loan and Single Loan Securitization Transactions)

Track record:

The AMC ensures that there is adequate past track record of the Originator before selection of the pool including a detailed look at the number of issuances in past, track record of issuances, experience of issuance team, etc.

Willingness to pay:

As the securitized structure has underlying collateral structure, depending on the asset class, historical NPA trend and other pool / loan characteristics, a credit enhancement in the form of cash collateral, such as fixed deposit, bank, guarantee etc. is obtained, as a risk mitigation measure.

Ability to pay:

This assessment is based on a strategic framework for credit analysis, which entails a detailed financial risk assessment. Management analysis is used for identifying company specific financial risks. One of the most important factors for assessment is the quality of management based on its past track record and feedback from market participants. In order to assess financial risk a broad assessment of the issuer’s financial statements is undertaken to review its ability to undergo stress on cash flows and asset quality. Business risk assessment, wherein following factors are considered:

- Outlook for the economy (domestic and global)
- Outlook for the industry
- Company specific factors

In addition a detailed review and assessment of rating rationale is done including interactions with the company as well as agency

Critical Evaluation Parameters (For Pool Loan and Single Loan Securitization Transactions)

Typically the AMC would avoid investing in securitization transaction (without specific risk mitigant strategies / additional cash/security collaterals/ guarantees) if there are concerns on the following issues regarding the originator / underlying issuer:

- High default track record/ frequent alteration of redemption conditions / covenants
- High leverage ratios – both on a standalone basis as well on a consolidated level/ group level
- Higher proportion of reschedulement of underlying assets of the pool or loan, as the case may be
- Higher proportion of overdue assets of the pool or the underlying loan, as the case may be
- Poor reputation in market
- Insufficient track record of servicing of the pool or the loan, as the case may be.
Advantages of Investments in Single Loan Securitized Debt

- Wider Coverage: A Single Loan Securitized Debt market offers a more diverse range of issues / exposures as the Banks / NBFCs lend to larger base of borrowers.
- Credit Assessment: Better credit assessment of the underlying exposure as the Banks / NBFCs ideally co-invest in the same structure or take some other exposure on the same borrower in some other form.
- Better Structuring: Single Loan Securitized Debt investments facilitates better structuring than investments in plain vanilla debt instruments as it is governed by Securitization guidelines issued by RBI.
- Better Legal documentation: Single Loan Securitized Debt structures involve better legal documentation than Non-Convertible Debenture (NCD) investments.
- End use of funds: Securitized debt has better standards of disclosures as well as limitation on end use of funds as compared to NCD investments wherein the end use is general corporate purpose.
- Yield enhancer: Single Loan Securitized Debt investments give higher returns as compared to NCD investments in same corporate exposure.
- Regulator supervision: Macro level supervision from RBI in Securitization Investments as compared to NCD investments.
- Tighter covenants: Single Loan Securitized Debt structures involve tighter financial covenants than NCD investments.

Disadvantages of Investments in Single Loan Securitized Debt

- Liquidity risk: Investments in Single Loan Securitized Debts have relatively less liquidity as compared to investments in NCDs.
- Co-mingling risk: Servicers in a securitization transaction normally deposit all payments received from the obligors into a collection account. However, there could be a time gap between collection by a servicer and depositing the same into the collection account. In this interim period, collections from the loan agreements by the servicer may not be segregated from other funds of the servicer. If the servicer fails to remit such funds due to investors, investors in the Scheme may be exposed to a potential loss.

Table below illustrates the framework that will be applied while evaluating investment decision relating to a pool securitization transaction:

<table>
<thead>
<tr>
<th>Characteristics/Type of Pool</th>
<th>Mortgage Loan</th>
<th>Commercial Vehicle and Construction Equipment</th>
<th>CAR 2 wheelers</th>
<th>Micro Finance Pools</th>
<th>Personal Loans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approximate Average maturity (in Months)</td>
<td>36-120 months</td>
<td>12-60 months</td>
<td>12-60 months</td>
<td>15-48 months</td>
<td>15-80 weeks</td>
</tr>
<tr>
<td>Collateral margin (including cash, guarantees, excess interest spread, subordinate tranche)</td>
<td>3-10%</td>
<td>4-12%</td>
<td>4-13%</td>
<td>4-15%</td>
<td>5-15%</td>
</tr>
<tr>
<td>Average Loan to Value Ratio</td>
<td>75%-95%</td>
<td>80%-98%</td>
<td>75%-95%</td>
<td>70%-95%</td>
<td>Unsecured</td>
</tr>
<tr>
<td>Average seasoning of the Pool</td>
<td>3-5 months</td>
<td>3-6 months</td>
<td>3-6 months</td>
<td>3-5 months</td>
<td>2-7 weeks</td>
</tr>
<tr>
<td>Maximum single exposure range</td>
<td>4-5%</td>
<td>3-4%</td>
<td>NA (Retail Pool)</td>
<td>NA (Retail Pool)</td>
<td>NA (Very Small Retail Pool)</td>
</tr>
<tr>
<td>Average single exposure range %</td>
<td>0.5%-3%</td>
<td>0.5%-3%</td>
<td>&lt;1% of the Fund size</td>
<td>&lt;1% of the Fund size</td>
<td>&lt;1% of the Fund size</td>
</tr>
</tbody>
</table>
**Notes:**
1. Retail pools are the loan pools relating to Car, 2 wheeler, micro finance and personal loans, wherein the average loan size is relatively small and spread over large number of borrowers.
2. Information illustrated in the Tables above, is based on the current scenario relating to Securitized Debt market and is subject to change depending upon the change in the related factors.
3. The level of diversification with respect to the underlying assets, and risk mitigation measures for less diversified investments.
4. Majority of our securitized debt investments shall be in asset backed pools wherein we’ll have underlying assets as Medium and Heavy Commercial Vehicles, Light Commercial Vehicles (LCV), Cars, and Construction Equipment etc. Where we invest in Single Loan Securitization, as the credit is on the underlying issuer, we focus on the credit review of the borrower. A credit analyst sets up limit for various issuers based on independent research taking into account their historical track record, prevailing rating and current financials.

In addition to the framework as per the table above, we also take into account following factors, which are analyzed to ensure diversification of risk and measures identified for less diversified investments:

- **Size of the Loan:**
  
  We generally analyze the size of each loan on a sample basis and analyze a static pool of the originator to ensure the same matches the Static pool characteristics. Also indicates whether there is excessive reliance on very small ticket size, which may result in difficult and costly recoveries. To illustrate, the ticket size of housing loans is generally higher than that of personal loans. Hence in the construction of a housing loan asset pool for say Rs.1,00,00,000/- it may be easier to construct a pool with just 10 housing loans of Rs.10,00,000 each rather than to construct a pool of personal loans as the ticket size of personal loans may rarely exceed Rs.5,00,000/- per individual. Also to amplify this illustration further, if one were to construct a pool of Rs.1,00,00,000/- consisting of personal loans of Rs.1,00,000/- each, the larger number of contracts (100 as against one of 10 housing loans of Rs.10 lakh each) automatically diversifies the risk profile of the pool as compared to a housing loan based asset pool.

- **Average Original Maturity of the Pool:**

  Indicates the original repayment period and whether the loan tenors are in line with industry averages and borrower’s repayment capacity. To illustrate, in a car pool consisting of 60-month contracts, the original maturity and the residual maturity of the pool viz. number of remaining installments to be paid gives a better idea of the risk of default of the pool itself. If in a pool of 100 car loans having original maturity of 60 months, if more than 70% of the contracts have paid more than 50% of the installments and if no default has been observed in such contracts, this is a far superior portfolio than a similar car loan pool where 80% of the contracts have not even crossed 5 installments.

- **Default Rate Distribution:**

  We generally ensure that all the contracts in the pools are current to ensure zero default rate distribution. Indicates how much % of the pool and overall portfolio of the originator is current, how much is in 0-30 DPD (days past due), 30-60 DPD, 60-90 DPD and so on. The rationale here being, as against 0-30 DPD, the 60-90 DPD is certainly a higher risk category.

- **Geographical Distribution:**

  Regional/state/ branch distribution is preferred to avoid concentration of assets in a
particular region/state/branch.

- **Loan to Value Ratio:**

  Indicates how much % value of the asset is financed by borrower’s own equity. The lower LTV, the better it is. This Ratio stems from the principle that where the borrowers own contribution of the asset cost is high, the chances of default are lower. To illustrate for a Truck costing Rs.20 lakhs, if the borrower has himself contributed Rs.10 lakh and has taken only Rs.10 lakh as a loan, he is going to have lesser propensity to default as he would lose an asset worth Rs.20 lakhs if he defaults in repaying an installment. This is as against a borrower who may meet only Rs.2 lakh out of his own equity for a truck costing Rs.20 lakh. Between the two scenarios given above, the latter would have higher risk of default than the former.

- **Average seasoning of the pool:**

  Indicates whether borrowers have already displayed repayment discipline. To illustrate, in the case of a personal loan, if a pool of assets consist of those who have already repaid 80% of the installments without default, this certainly is a superior asset pool than one where only 10% of installments have been paid. In the former case, the portfolio has already demonstrated that the repayment discipline is far higher.

- **Risk Tranching:**

  Typically, we would avoid investing in mezzanine debt or equity of Securitized debt in the form of sub ordinate tranche, without specific risk mitigant strategies / additional cash / security collaterals/ guarantees, etc.

**Risks associated with Short Selling and Securities Lending & Borrowing (SLB):**

The Scheme will not engage in short selling of securities.

Securities lending is lending of securities through an approved intermediary to a borrower under an agreement for a specified period with the condition that the borrower will return equivalent securities of the same type or class at the end of the specified period along with the corporate benefits accruing on the securities borrowed.

The risks in security lending consist of the failure of intermediary / counterparty, to comply with the terms of agreement entered into between the lender of securities i.e. the Scheme and the intermediary / counterparty. Such failure to comply can result in the possible loss of rights in the collateral put up by the borrower of the securities, the inability of the approved intermediary to return the securities deposited by the lender and the possible loss of any corporate benefits accruing to the lender from the securities deposited with the approved intermediary. The scheme may not be able to sell lent out securities, which can lead to temporary illiquidity & loss of opportunity..

Investors are requested to refer to section “How will the Scheme allocate its assets?” for maximum permissible exposure to Securities Lending & Borrowing.

The AMC shall report to the Trustee on a quarterly basis as to the level of lending in terms of value, volume and the names of the intermediaries and the earnings/losses arising out of the transactions, the value of collateral security offered etc. The Trustees shall offer their comments on the above aspect in the report filed with SEBI under sub-regulation 23(a) of Regulation 18.

The Scheme will not engage in Short Selling activity.

- **Risk associated with Investing in money market instruments:**
a. Interest Rate risk: This risk is associated with movements in interest rate, which depend on various factors such as government borrowing, inflation, economic performance etc. The values of investments will appreciate/depreciate if the interest rates fall/rise.

b. Credit risk: This risk arises due to any uncertainty in counterparty’s ability or willingness to meet its contractual obligations. This risk pertains to the risk of default of payment of principal and interest.

c. Liquidity risk: The liquidity of a security may change depending on market conditions leading to changes in the liquidity premium linked to the price of the security. At the time of selling the security, the security can become illiquid leading to loss in the value of the portfolio.

- Risks associated with investing in Tri Party Repo through CCIL (TREPS):

The mutual fund is a member of securities segment and Tri-party Repo trade settlement of the Clearing Corporation of India (CCIL). All transactions of the mutual fund in government securities and in Tri-party Repo trades are settled centrally through the infrastructure and settlement systems provided by CCIL; thus reducing the settlement and counterparty risks considerably for transactions in the said segments.

CCIL maintains prefunded resources in all the clearing segments to cover potential losses arising from the default member. In the event of a clearing member failing to honour his settlement obligations, the default Fund is utilized to complete the settlement. The sequence in which the above resources are used is known as the “Default Waterfall”.

As per the waterfall mechanism, after the defaulter’s margins and the defaulter’s contribution to the default fund have been appropriated, CCIL’s contribution is used to meet the losses. Post utilization of CCIL’s contribution if there is a residual loss, it is appropriated from the default fund contributions of the non-defaulting members.

Thus the scheme is subject to risk of the initial margin and default fund contribution being invoked in the event of failure of any settlement obligations. In addition, the fund contribution is allowed to be used to meet the residual loss in case of default by the other clearing member (the defaulting member).

However, it may be noted that a member shall have the right to submit resignation from the membership of the Security segment if it has taken a loss through replenishment of its contribution to the default fund for the segments and a loss threshold as notified have been reached. The maximum contribution of a member towards replenishment of its contribution to the default fund in the 7 days (30 days in case of securities segment) period immediately after the afore-mentioned loss threshold having been reached shall not exceed 5 times of its contribution to the Default Fund based on the last re-computation of the Default Fund or specified amount, whichever is lower.

Further, it may be noted that, CCIL periodically prescribes a list of securities eligible for contributions as collateral by members. Presently, all Central Government securities and Treasury bills are accepted as collateral by CCIL. The risk factors may undergo change in case the CCIL notifies securities other than Government of India securities as eligible for contribution as collateral.
• **Risks associated with Repo Transactions in Corporate Debt Securities**

**Lending transactions:**
The scheme may be exposed to counter party risk in case of repo lending transactions in the event of the counterparty failing to honour the repurchase agreement. However in repo lending transactions, the collateral may be sold and a loss is realized only if the sale price is less than the repo amount. The risk may be further mitigated through over-collateralization (the value of the collateral being more than the repo amount). Further, the liquidation of underlying securities in case of counterparty default would depend on liquidity of the securities and market conditions at that time. It is endeavoured to mitigate the risk by following an appropriate counterparty selection process, which include their credit profile evaluation and over-collateralization to cushion the impact of market risk on sale of underlying security.

**Borrowing transactions:**
In the event of the scheme being unable to pay back the money to the counterparty as contracted, the counter party may dispose of the assets (as they have sufficient margin). This risk is normally mitigated by better cash flow planning to take care of such repayments. Further, there is also a Credit Risk that the Counterparty may fail to return the security or Interest received on due date. It is endeavoured to mitigate the risk by following an appropriate counterparty selection process, which include their credit profile evaluation.

_Apart from the risk factors mentioned above, the scheme is exposed to certain specific risks, which is as mentioned below –_

The Scheme proposes to invest in equity and equity related securities of large cap companies. Hence, concentration risk is expected to be high, however, since it will be a multi sectoral fund without any sector bias, sector specific risk is expected to be relatively low. The Fund will primarily invest in stocks of large blue-chip companies and hence liquidity risk is expected to be low.

**RISK MANAGEMENT STRATEGIES:**

The Fund by utilizing a holistic risk management strategy will endeavour to manage risks associated with investing in debt and equity markets. The risk control process involves identifying & measuring the risk through various risk measurement tools.

The Fund has identified following risks of investing in equity and debt and designed risk management strategies, which are embedded in the investment process to manage such risks.

<table>
<thead>
<tr>
<th><strong>Risks associated with Equity investments</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Concentration Risk</strong></td>
<td>Concentration risk represents the probability of loss arising from heavily lopsided exposure to a particular group of sectors or securities.</td>
</tr>
<tr>
<td></td>
<td>The Schemes will try and mitigate this risk by investing in large number of companies so as to maintain optimum diversification and keep stock-specific concentration risk relatively low.</td>
</tr>
<tr>
<td><strong>Market Risk</strong></td>
<td>The scheme is vulnerable to movements in the prices of securities invested by the scheme, which could have a material bearing on the overall returns from the scheme</td>
</tr>
<tr>
<td></td>
<td>Market risk is a risk which is inherent to an equity scheme. The Schemes may use derivatives to limit this risk.</td>
</tr>
<tr>
<td><strong>Derivatives Risk</strong></td>
<td>The Scheme may invest in derivative for the purpose of hedging, portfolio balancing and other purposes as may be permitted under the Regulations. Derivatives will be used in the form of Index Options, Index Futures, Stock Options and Stock Futures and other instruments as may be permitted by SEBI. All derivatives trade will be done only on the exchange with guaranteed settlement. No OTC contracts will be entered into.</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>As and when the Scheme trades in the derivatives market there are risk factors and issues concerning the use of derivatives since derivative products are specialized instruments that require investment techniques and risk analyses different from those associated with stocks and bonds.</td>
<td></td>
</tr>
<tr>
<td><strong>Liquidity risk</strong></td>
<td>As such the liquidity of stocks that the fund invests into could be relatively low. The fund will try to maintain a proper asset-liability match to ensure redemption / Maturity payments are made on time and not affected by illiquidity of the underlying stocks.</td>
</tr>
<tr>
<td>The liquidity of the Scheme’s investments is inherently restricted by trading volumes in the securities in which it invests.</td>
<td></td>
</tr>
<tr>
<td><strong>Currency Risk</strong></td>
<td>The scheme subject to applicable regulations shall have the option to enter into forward contracts for the purposes of hedging against the foreign exchange fluctuations. The Schemes may employ various measures (as permitted by SEBI/RBI) including but not restricted to currency hedging (such as currency options and forward currency exchange contracts, currency futures, written call options and purchased put options on currencies and currency swaps), to manage foreign exchange movements arising out of investment in foreign securities. All currency derivatives trade, if any will be done only through the stock exchange platform.</td>
</tr>
<tr>
<td>The Scheme will invest in foreign securities as permitted by the concerned regulatory authorities in India. Since the assets will be invested in securities denominated in foreign currency, the INR equivalent of the net assets, distributions and income may be adversely affected by changes / fluctuations in the value of the foreign currencies relative to the INR.</td>
<td></td>
</tr>
</tbody>
</table>

### Risks associated with Debt investment

<table>
<thead>
<tr>
<th><strong>Market Risk/ Interest Rate Risk</strong></th>
<th>The schemes will undertake the active portfolio management as per the investment objective to reduce the market risk. In a rising interest rates scenario the scheme will increase its investment in money market securities whereas if the interest rates are expected to fall the allocation to debt securities with longer maturity will be increased thereby mitigating risk to that extent.</th>
</tr>
</thead>
<tbody>
<tr>
<td>As with all debt securities, changes in interest rates may affect the Scheme’s Net Asset Value as the prices of securities generally increase as interest rates decline and generally decrease as interest rates rise. Prices of long-term securities generally fluctuate more in response to interest rate changes than do short-term securities. Indian debt markets can be volatile leading to the possibility of price movements up or down in fixed income securities and thereby to possible movements in the NAV.</td>
<td></td>
</tr>
<tr>
<td><strong>Liquidity or Marketability Risk</strong></td>
<td>The Scheme may invest in government</td>
</tr>
<tr>
<td><strong>Scheme Information Document</strong></td>
<td></td>
</tr>
<tr>
<td>---------------------------------</td>
<td>---------------------------------</td>
</tr>
<tr>
<td><strong>ICICI Prudential Bluechip Fund</strong></td>
<td><strong>securities, corporate bonds and money market instruments. While the liquidity risk for government securities, money market instruments and short maturity corporate bonds may be low, it may be high in case of medium to long maturity corporate bonds.</strong></td>
</tr>
<tr>
<td><strong>Liquidity Risk</strong></td>
<td><strong>Liquidity risk is today characteristic of the Indian fixed income market. The Schemes will however, endeavor to minimize liquidity risk by investing in securities having a liquid market.</strong></td>
</tr>
<tr>
<td><strong>Credit Risk</strong></td>
<td><strong>Credit risk or default risk refers to the risk that an issuer of a fixed income security may default (i.e., will be unable to make timely principal and interest payments on the security).</strong></td>
</tr>
<tr>
<td><strong>Management analysis will be used for identifying company specific risks. Management’s past track record will also be studied. In order to assess financial risk a detailed assessment of the issuer’s financial statements will be undertaken to review its ability to undergo stress on cash flows and asset quality. A detailed evaluation of accounting policies, off-balance sheet exposures, notes, auditors’ comments and disclosure standards will also be made to assess the overall financial risk of the potential borrower.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>In case of securitized debt instruments, the Schemes will ensure that these instruments are sufficiently backed by assets.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Reinvestment Risk</strong></td>
<td><strong>Reinvestment risks will be limited to the extent of coupons received on debt instruments, which will be a very small portion of the portfolio value.</strong></td>
</tr>
<tr>
<td><strong>This risk refers to the interest rate levels at which cash flows received from the securities in the Schemes are reinvested. The risk is that the rate at which interim cash flows can be reinvested may be lower than that originally assumed.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>The scheme subject to applicable regulations, shall have the option to enter into forward contracts for the purposes of hedging against the foreign exchange fluctuations. The Scheme may employ various measures (as permitted by SEBI/RBI) including but not restricted to currency hedging (such as currency options and forward currency exchange contracts, currency futures, written call options and purchased put options on currencies and currency swaps), to manage foreign exchange movements arising out of investment in foreign securities.</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Currency Risk</strong></td>
<td><strong>The Scheme will invest in foreign securities as permitted by the concerned regulatory authorities in India. Since the assets will be invested in securities denominated in foreign currency, the INR equivalent of the net assets, distributions and income may be adversely affected by changes / fluctuations in the value of the foreign currencies relative to the INR.</strong></td>
</tr>
<tr>
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<td></td>
</tr>
</tbody>
</table>
Derivatives Risk
As and when the Scheme trades in the derivatives market there are risk factors and issues concerning the use of derivatives since derivative products are specialized instruments that require investment techniques and risk analyses different from those associated with stocks and bonds. There is the possibility that a loss may be sustained by the portfolio as a result of the failure of another party (usually referred to as the “counter party”) to comply with the terms of the derivatives contract. Other risks in using derivatives include the risk of mis-pricing or improper valuation of derivatives and the inability of derivatives to correlate perfectly with underlying assets, rates and indices.

All currency derivatives trade, if any will be done only through the stock exchange platform.

The Scheme may invest in derivative for the purpose of hedging, portfolio balancing and other purposes as may be permitted under the Regulations. Interest Rate Swaps will be done with approved counter parties under pre-approved ISDA agreements. Interest rate swaps and other derivative instruments will be used as per local (RBI and SEBI) regulatory guidelines.
B. Requirement of minimum investors in the Scheme:

The Scheme shall have a minimum of 20 investors and no single investor shall account for more than 25% of the corpus of the Scheme. In case the Scheme does not have a minimum of 20 investors in the stipulated period, the provisions of Regulation 39(2)(C) of the SEBI (MF) Regulations would become applicable automatically without any reference from SEBI and accordingly the Scheme shall be wound up and the units would be redeemed at applicable NAV. The two conditions mentioned above shall also be complied within each subsequent calendar quarter thereafter, on an average basis, as specified by SEBI. If there is a breach of the 25% limit by any investor over the quarter, a rebalancing period of one month would be allowed and thereafter the investor who is in breach of the rule shall be given 15 days notice to redeem his exposure over the 25% limit. Failure on the part of the said investor to redeem his exposure over the 25% limit within the aforesaid 15 days would lead to automatic redemption by the Mutual Fund on the applicable NAV on the 15th day of the notice period. The Fund shall adhere to the requirements prescribed by SEBI from time to time in this regard.

C. Special Considerations, if any

Investors are urged to study the terms of the Scheme Information Document carefully before investing in this Scheme, and to retain this Scheme Information Document for future reference.

- Investors in the Scheme are not being offered any guaranteed returns.
- Investors are advised to consult their Legal /Tax and other Professional Advisors in regard to tax/legal implications relating to their investments in the Scheme and before making decision to invest in or redeem the Units.
- Investors are urged to study the terms of the SID carefully before investing in the Scheme, and to retain this SID for future reference.
- The Mutual Fund/AMC have not authorised any person to give any information or make any representations, either oral or written, not stated in this SID in connection with issue of Units under the Scheme. Prospective investors are advised not to rely upon any information or representations not incorporated in this SID as the same have not been authorised by the Mutual Fund or the AMC. Any subscription, purchase or sale made by any person on the basis of statements or representations which are not contained in this SID or which are inconsistent with the information contained herein shall be solely at the risk of the investor.
- Suspicious Transaction Reporting: If after due diligence, the AMC believes that any transaction is suspicious in nature as regards money laundering, the AMC shall report any such suspicious transactions to competent authorities under PMLA and rules / guidelines issued there under by SEBI and / or RBI, furnish of any such information in connection therewith to such authorities and take any other actions as may be required for the purposes of fulfilling its obligations under PMLA and rules / guidelines issued there under by SEBI and / or RBI without obtaining the prior approval of the investor / Unit Holder / any other person.
- Neither the SID and SAI, nor the Units have been registered in any jurisdiction except with the Securities and Commodities Authority (SCA) in the United Arab Emirates (UAE). The distribution of this SID in certain jurisdictions may be restricted or subject to registration requirements and, accordingly, persons who come into possession of this SID and the SAI in such jurisdictions are required to inform themselves about, and to observe, any such restrictions. No person receiving a copy of this SID or any accompanying application form in such jurisdiction may treat this SID or such application form as constituting an invitation to them to subscribe for Units, nor should they in any event use any such application form, unless in the relevant jurisdiction such an invitation could lawfully be made to them and such application form could lawfully be used.
without compliance of any registration or other legal requirements

- The AMC is also engaged in portfolio management services (PMS) since October 2000 under SEBI Registration No. INP000000373. The AMC is also rendering Advisory Services to SEBI registered foreign portfolio investors (FPIs), and their sub-accounts. The AMC is also providing investment management services to Alternative Investment Funds registered under SEBI (Alternative Investment Funds) Regulations, 2012. The AMC has a common research team. These activities are not in conflict with the activities of the Mutual Fund. In the situations of unavoidable conflicts of interest, the AMC undertakes that it shall satisfy itself that adequate disclosures are made of sources of conflict, potential ‘material risk or damage’ to investor interest and develop parameters for the same.

- The Mutual Fund may disclose details of the investor's account and transactions thereunder to those intermediaries whose stamp appears on the application form. In addition, the Mutual Fund may disclose such details to the bankers / its agents, as may be necessary for the purpose of effecting payments to the investor. Further, the Mutual Fund may disclose details of the investor's account and transactions thereunder to any Regulatory/Statutory entities as per the provisions of law.
### D. Definitions

<p>| <strong>Asset Management Company or AMC or Investment Manager</strong> | ICICI Prudential Asset Management Company Ltd, the Asset Management Company incorporated under the Companies Act, 1956, and registered with SEBI to act as an Investment Manager for the scheme of ICICI Prudential Mutual Fund. |
| <strong>Applicable NAV for purchases and switch-ins</strong> | <strong>Application amount more than or equal to Rs. 2 lakh:</strong> In respect of purchase of units of any scheme of the fund, the closing NAV of the day on which the funds are available for utilisation shall be applicable for application amounts equal to or more than Rs. 2 lakh. Hence, subject to compliance with the time-stamping provisions as contained in the Regulations, units in scheme, with subscription of Rs. 2 lakh and above, shall be allotted based on the NAV of the day on which the funds are available for utilization before the applicable cut-off time (3.00 pm). <strong>Application amount less than Rs. 2 lakh:</strong> In respect of valid applications received up to the cut-off time, by the Mutual Fund along with a local cheque or a demand draft payable at par at the place where the application is received, the closing NAV of the day on which application is received shall be applicable. In respect of valid applications received after the cut-off time, by the Mutual Fund along with a local cheque or a demand draft payable at par at the place where the application is received, the closing NAV of the next business day shall be applicable. |
| <strong>Applicable NAV for redemptions and switch-outs</strong> | In respect of valid applications received up to 3.00 pm on a business day by the Mutual Fund, same day’s closing NAV shall be applicable. In respect of valid applications received after the cut off time by the Mutual Fund: the closing NAV of the next business day. |
| <strong>ARN Code</strong> | <strong>Broker Code/ Distributor Code</strong> |
| <strong>Business Day</strong> | A day other than (1) Saturday and Sunday or (2) a day on which BSE and National Stock Exchange are closed whether or not the Banks in Mumbai are open. (3) a day on which the Sale and Redemption of Units is suspended by the Trustee/AMC. However, the AMC reserve the right to declare any day as a non-business day at any of its locations at its sole discretion. |
| <strong>Closing NAV</strong> | The Closing NAV of the business day shall be the NAV declared by 9.00 p.m. |
| <strong>Custodian</strong> | HDFC Bank Ltd., Citibank N.A and Deutsche Bank AG shall act as Custodians of the Scheme, or any other custodian who is approved by the Trustee. |</p>
<table>
<thead>
<tr>
<th><strong>Cut-off time</strong></th>
<th>3:00 pm or any other time as specified by SEBI.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Depository</strong></td>
<td>A depository as defined in the Depositories Act, 1996 and includes National Securities Depository Limited (NSDL) and Central Securities Depository Limited (CDSL).</td>
</tr>
<tr>
<td><strong>Depository Participant</strong></td>
<td>Depository Participant (DP) is an agent of the Depository who acts like an intermediary between the Depository and the investors. DP is an entity who is registered with SEBI to offer depository-related services.</td>
</tr>
<tr>
<td><strong>Derivative</strong></td>
<td>Derivative includes (i) a security derived from a debt instrument, share, loan whether secured or unsecured, risk instrument or contract for differences or any other form of security; (ii) a contract which derives its value from the prices, or index of prices, or underlying securities.</td>
</tr>
<tr>
<td><strong>Dividend</strong></td>
<td>Income distributed by the Mutual Fund on the Units.</td>
</tr>
<tr>
<td><strong>Foreign Securities</strong></td>
<td>ADRs/GDRs issued by Indian or Foreign companies, Equity of overseas companies listed on recognized stock exchanges overseas, Initial Public Offer (IPO) and Follow on Public Offerings (FPO) for listing at recognized stock exchanges overseas, Foreign debt securities in the countries with fully convertible currencies, with rating not below investment grade by accredited/registered credit rating agencies, Money market instruments rated not below investment grade, Government securities where the countries are rated not below investment grade, Derivatives traded on recognized stock exchanges overseas only for hedging and portfolio balancing with underlying as securities, Short term deposits with banks overseas where the issuer is rated not below investment grade, units/securities issued by overseas mutual funds registered with overseas regulators and investing in aforesaid securities or Real Estate Investment Trusts (REITs) listed in recognized stock exchanges overseas, unlisted overseas securities (not exceeding 10% of their net assets) or such other security/instrument as stipulated by SEBI/RBI/other Regulatory Authority from time to time.</td>
</tr>
<tr>
<td><strong>ICICI Bank</strong></td>
<td>ICICI Bank Limited</td>
</tr>
<tr>
<td><strong>Foreign Portfolio Investor</strong></td>
<td>“Foreign portfolio investor” means a person who satisfies the eligibility criteria prescribed under regulation 4 of the Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2014. Any foreign institutional investor or qualified foreign investor who holds a valid certificate of registration shall be deemed to be a foreign portfolio investor till the expiry of the block of three years for which fees have been paid as per the Securities and Exchange Board of India (Foreign Institutional Investors) Regulations, 1995.</td>
</tr>
<tr>
<td><strong>Investment Management Agreement</strong></td>
<td>The Agreement dated September 3, 1993 entered into between ICICI Prudential Trust Limited and ICICI Prudential Asset Management Company Limited as amended from time to time.</td>
</tr>
<tr>
<td>The Scheme</td>
<td>ICICI Prudential Bluechip Fund and plans, option offered there under.</td>
</tr>
<tr>
<td>Money Market Instruments</td>
<td>Commercial papers, commercial bills, treasury bills, Government securities having an unexpired maturity upto one year, call or notice money, certificate of deposit, usance bill and any other like instruments as specified by the Reserve Bank of India from time to time.</td>
</tr>
<tr>
<td>NAV</td>
<td>Net Asset Value of the Units of the Scheme, calculated on every Business Day in the manner provided in this Scheme Information Document or as may be prescribed by Regulations from time to time.</td>
</tr>
<tr>
<td>NRI</td>
<td>Non-Resident Indian.</td>
</tr>
<tr>
<td>Prudential</td>
<td>Prudential plc, of the U.K. and includes, wherever the context so requires, its wholly owned subsidiary Prudential Corporation Holdings Limited.</td>
</tr>
<tr>
<td>RBI</td>
<td>Reserve Bank of India, established under the Reserve Bank of India Act, 1934, as amended from time to time.</td>
</tr>
<tr>
<td>R &amp; T Agent/ Registrar</td>
<td>Registrar and Transfer Agent: Computer Age Management Services Private Limited (CAMS), have been appointed as Registrar for the Scheme. The Registrar is registered with SEBI under registration No: INR000002813. As Registrar to the Scheme, CAMS will handle communications with investors, perform data entry services and dispatch Account Statements. The AMC and the Trustee have satisfied themselves that the Registrar can provide the services required and have adequate facilities and the system capabilities.</td>
</tr>
<tr>
<td>Retail investors</td>
<td>In line with SEBI circular SEBI/HO/IMD/DF2/CIR/P/2019/42 dated March 25, 2019, retail investors would mean individual investors from whom inflows into the Scheme would amount upto Rs. 2,00,000/- per transaction.</td>
</tr>
<tr>
<td>SEBI</td>
<td>Securities and Exchange Board of India established under Securities and Exchange Board of India Act, 1992, as amended from time to time.</td>
</tr>
<tr>
<td>Scheme Information Document</td>
<td>This document issued by ICICI Prudential Mutual Fund, offering Units of ICICI Prudential Bluechip Fund.</td>
</tr>
<tr>
<td>Source Scheme</td>
<td>Source Scheme means the Scheme from which the investor is seeking to switch-out his investments to enable switch-in under the Scheme.</td>
</tr>
<tr>
<td>Sponsors</td>
<td>ICICI Bank &amp; Prudential Plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd.)</td>
</tr>
<tr>
<td>Target scheme</td>
<td>Target scheme means the scheme into which the investor is seeking to switch-in investments by switching out from Source scheme.</td>
</tr>
<tr>
<td>The Fund or The Mutual Fund</td>
<td>ICICI Prudential Mutual Fund, a trust set up under the provisions of the Indian Trusts Act, 1882. The Fund is registered with SEBI vide Registration No.MF/003/93/6 dated October 12, 1993 as ICICI Mutual Fund and has obtained approval from SEBI for change in name to ICICI Prudential Mutual Fund vide SEBI’s letter dated</td>
</tr>
<tr>
<td>The Trustee</td>
<td>ICICI Prudential Trust Limited, a company set up under the Companies Act, 1956, and approved by SEBI to act as the Trustee for the schemes of ICICI Prudential Mutual Fund.</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>The Regulations</td>
<td>Securities and Exchange Board of India (Mutual Funds) Regulations, 1996, as amended from time to time.</td>
</tr>
<tr>
<td>Trust Deed</td>
<td>The Trust Deed dated August 25, 1993 establishing ICICI Mutual Fund, as amended from time to time.</td>
</tr>
<tr>
<td>Trust Fund</td>
<td>Amounts settled/contributed by the Sponsors towards the corpus of ICICI Prudential Mutual Fund and additions/accretions thereto.</td>
</tr>
<tr>
<td>Unit</td>
<td>The interest of an investor, which consists of one undivided share in the Net Assets of the Scheme.</td>
</tr>
<tr>
<td>Unit holder</td>
<td>A holder of Unit(s) in the Scheme of ICICI Prudential Bluechip Fund as contained in this Scheme Information Document.</td>
</tr>
<tr>
<td>Words or expressions used in this Scheme Information Document and not defined</td>
<td>Same meaning as in Regulations.</td>
</tr>
</tbody>
</table>
E. Due Diligence by the Asset Management Company

It is confirmed that:

(i) the Scheme Information Document forwarded to SEBI is in accordance with the SEBI (Mutual Funds) Regulations, 1996 and the guidelines and directives issued by SEBI from time to time.

(ii) all legal requirements connected with the launching of the Scheme as also the guidelines, instructions, etc., issued by the Government and any other competent authority in this behalf, have been duly complied with.

(iii) the disclosures made in the Scheme Information Document are true, fair and adequate to enable the investors to make a well informed decision regarding investment in the proposed Scheme.

(iv) the intermediaries named in the Scheme Information Document and Statement of Additional Information are registered with SEBI and their registration is valid, as on date.

Place: Mumbai
Date: May 27, 2019

Sd/-
Supriya Sapre
Head – Compliance

Note: The Due Diligence Certificate dated May 27, 2019 was submitted to SEBI.
II. INFORMATION ABOUT THE SCHEME

A. Type of the Scheme

An open ended equity scheme predominantly investing in large cap stocks

B. What is the Investment Objective of the Scheme?

To generate long term capital appreciation and income distribution to investors from a portfolio that is predominantly invested in equity and equity related securities of large cap companies. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

C. How will the Scheme Allocate its Assets?

<table>
<thead>
<tr>
<th>Instruments</th>
<th>Indicative allocations (% of total assets)</th>
<th>Risk Profile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equities &amp; Equity related securities of large cap companies</td>
<td>100</td>
<td>80</td>
</tr>
<tr>
<td>Equities &amp; Equity related securities of other than large cap companies</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>Debt &amp; Money Market Instruments</td>
<td>20</td>
<td>0</td>
</tr>
</tbody>
</table>

For the purpose of identification of large cap companies, communication provided by SEBI/AMFI shall be considered. Currently, as per SEBI circular SEBI/HO/IMD/DF3/CIR/P/2017/114 dated October 06, 2017, large cap companies are defined as 1st-100th company in terms of full market capitalization. Mutual Funds are required to adopt list of stocks prepared by AMFI in this regard.

The Scheme may also take exposure to:

- Derivatives instruments up to 100% of the Net Assets.
- ADR/GDR/Foreign securities/Overseas ETFs up to 50% of the Net Assets. Investments in ADR/GDR and foreign securities would be as per SEBI Circular dated September 26, 2007 as may be amended from time to time.
- Securitised Debt up to 50% of the Net Assets or maximum permissible limit for debt portfolio, whichever is lower.
- Stock lending up to 20% of its net assets.

In the event of variance in the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.

- The Cumulative Gross Exposure to Equity, Debt and Derivatives Positions will not exceed 100% of the Net Assets of the Scheme.
- It may be noted that no prior intimation/indication would be given to investors when the composition/asset allocation pattern under the scheme undergo changes within the permitted band as indicated above or for changes due to defensive positioning of the portfolio with a view to protect the interest of the unit holders on a temporary basis. The investors/unit holders can ascertain details of asset allocation of the scheme as on the last date of each month on AMC’s website at
www.icicipruamc.com that will display the asset allocation of the scheme as on the
given day.

- Considering the inherent characteristics of the Scheme, equity positions would have
to built-up gradually and also sold off gradually. This would necessarily entail having
large cash position before the portfolio is fully invested and during periods when
equity positions are being sold off to book profits/losses or to meet redemption
needs.
- Investors may note that securities, which endeavor to provide higher returns
typically, display higher volatility. Accordingly, the investment portfolio of the
Scheme would reflect moderate to high volatility in its equity and equity related
investments and low to moderate volatility in its debt and money market
investments.

**Change in Investment Pattern**

Subject to the Regulations, the asset allocation pattern indicated above may change from
time to time, keeping in view market conditions, market opportunities, applicable
regulations and political and economic factors. It must be clearly understood that the
percentages stated above are only indicative and not absolute and that they can vary
substantially, depending upon the perception of the Investment Manager, the intention
being at all times to seek to protect the interests of the Unit holders. Such changes in the
investment pattern will be for short term and defensive considerations.

Provided further and subject to the above, any change in the asset allocation affecting
the investment profile of the Scheme shall be effected only in accordance with the
provisions of sub regulation (15A) of Regulation 18 of the Regulations, as detailed later in
this document.

**D. Where will the Scheme invest?**

Subject to the Regulations and the disclosures as made under the Section “How the
Scheme will allocate its Assets”, the corpus of the Scheme can be invested in any (but
not exclusive) of the following securities/ instruments:

a) Equity and equity related securities including convertible bonds and debentures and
warrants carrying the right to obtain equity shares.
b) Securities created and issued by the Central and State Governments and/or
repos/reverse repos in such Government Securities as may be permitted by RBI
(including but not limited to coupon bearing bonds, zero coupon bonds and treasury
bills)
c) Securities guaranteed by the Central and State Governments (including but not
limited to coupon bearing bonds, zero coupon bonds and treasury bills)
d) Debt securities issued by domestic Government agencies and statutory bodies,
which may or may not carry a Central/State Government guarantee
e) Corporate debt securities (of both public and private sector undertakings)
f) Obligations or Securities issued by banks (both public and private sector) including
term deposits as permitted by SEBI / RBI from time to time and development
financial institutions
g) Money market instruments as permitted by SEBI/RBI
h) Securitized Debt
i) The non-convertible part of convertible securities
j) Any other domestic fixed income securities
k) Derivative instruments like Interest Rate Swaps, Forward Rate Agreements, Stock/
Index Futures and such other derivative instruments permitted by SEBI from time to
time.
l) ADRs / GDRs / Foreign Securities as permitted by Reserve Bank of India and Securities and Exchange Board of India
m) Any other security as may be permitted by SEBI.
n) Repo transactions in Corporate Debt Securities

The portion of the Scheme’s portfolio invested in each type of security may vary in accordance with economic conditions, interest rates, liquidity and other relevant considerations, including the risks associated with each investment. The Scheme will, in order to reduce the risks associated with any one security, utilize a variety of investments.

Subject to the Regulations, the securities mentioned in “Where will the Scheme invest” above could be listed, unlisted, privately placed, secured, unsecured, rated or unrated and of varying maturity. The securities may be acquired through Initial Public Offerings (IPOs), secondary market operations, private placement, rights offers or negotiated deals.

The Scheme may also enter into repurchase and reverse repurchase obligations in all securities held by it as per the guidelines and regulations applicable to such transactions. Further the Scheme intends to participate in securities lending as permitted under the Regulations. Investment in overseas securities shall be made in accordance with the requirements stipulated by SEBI and RBI from time to time.

DERIVATIVE

i) Trading in Derivatives

The Scheme may use derivatives instruments like Stock/ Index Futures, Interest Rate Swaps, Forward Rate Agreements or such other derivative instruments as may be introduced from time to time for the purpose that may be permitted by SEBI Mutual Fund regulations from time to time.

The following information provides a basic idea as to the nature of the derivative instruments proposed to be used by the Scheme and the risks attached there with.

Advantages of Derivatives:

The volatility in Indian markets both in debt and equity has increased over last few months. Derivatives provide unique flexibility to the Scheme to hedge part of its portfolio. Some of the advantages of specific derivatives are as under:

ii) Derivatives Strategy

Equity Derivative

The Scheme intends to use derivatives for purposes that may be permitted by SEBI Mutual Fund Regulations from time to time. Derivatives instruments may take the form of Futures, Options, Swaps or any other instrument, as may be permitted from time to time. SEBI has vide its Circular DNPD/Cir-29/2005 dated September 14, 2005 and DNPD/Cir-29/2005 dated January 20, 2006 and CIR/IMD/DF/11/2010 dated August 18, 2010 specified the guidelines pertaining to trading by Mutual Fund in Exchange trades derivatives. All Derivative positions taken in the portfolio would be guided by the following limits:

i. Position limit for the Fund in index options contracts
   a. The Fund position limit in all index options contracts on a particular underlying index shall be Rs. 500 crore or 15% of the total open interest of the market in index options, whichever is higher per Stock Exchange.
b. This limit would be applicable on open positions in all options contracts on a particular underlying index.

ii. Position limit for the Fund in index futures contracts:
   a. The Fund position limit in all index futures contracts on a particular underlying index shall be Rs. 500 crore or 15% of the total open interest of the market in index futures, whichever is higher, per Stock Exchange.
   b. This limit would be applicable on open positions in all futures contracts on a particular underlying index.

iii. Additional position limit for hedging
    In addition to the position limits at point (i) and (ii) above, Fund may take exposure in equity index derivatives subject to the following limits:
    a. Short positions in index derivatives (short futures, short calls and long puts) shall not exceed (in notional value) the Fund’s holding of stocks.
    b. Long positions in index derivatives (long futures, long calls and short puts) shall not exceed (in notional value) the Fund’s holding of cash, government securities, T-Bills and similar instruments.

iv. Position limit for the Fund for stock based derivative contracts
    The Fund position limit in a derivative contract on a particular underlying stock, i.e. stock option contracts and stock futures contracts, :-
    a. The combined futures and options position limit shall be 20% of the applicable Market Wide Position Limit (MWPL).
    b. The MWPL and client level position limits however would remain the same as prescribed.

v. Position limit for the Scheme
    The position limits for the Scheme and disclosure requirements are as follows–
    a. For stock option and stock futures contracts, the gross open position across all derivative contracts on a particular underlying stock of a scheme of a Fund shall not exceed the higher of:
       1% of the free float market capitalisation (in terms of number of shares).
       Or
       5% of the open interest in the derivative contracts on a particular underlying stock (in terms of number of contracts).
    b. This position limit shall be applicable on the combined position in all derivative contracts on an underlying stock at a Stock Exchange.
    For index based contracts, the Fund shall disclose the total open interest held by its scheme or all schemes put together in a particular underlying index, if such open interest equals to or exceeds 15% of the open interest of all derivative contracts on that underlying index.‖

i) Index Futures:

Benefits
a) Investment in Stock /Index Futures can give exposure to the index without directly buying the individual stocks. Appreciation in Index stocks can be effectively captured through investment in Stock /Index Futures.

b) The Fund can sell futures to hedge against market movements effectively without actually selling the stocks it holds.
The Stock/Index futures are instruments designed to give exposure to the equity market indices. The Stock Exchange, Mumbai and The National Stock Exchange have started trading in index futures of 1, 2 and 3-month maturities. The pricing of an index future is the function of the underlying index and interest rates.

**Illustration**

Spot Index: 1070  
1 month Nifty Future Price on day 1: 1075  
Fund buys 100 lots  
Each lot has a nominal value equivalent to 200 units of the underlying index

Let us say that on the date of settlement, the future price = Closing spot price = 1085

Profits for the Fund = (1085 - 1075) * 100 lots * 200 = Rs 200,000

Please note that the above example is given for illustration purposes only.

The net impact for the Fund will be in terms of the difference between the closing price of the index and cost price (ignoring margins for the sake of simplicity). Thus, it is clear from the example that the profit or loss for the Fund will be the difference of the closing price (which can be higher or lower than the purchase price) and the purchase price. The risks associated with index futures are similar to the one with equity investments. Additional risks could be on account of illiquidity and hence mispricing of the future at the time of purchase.

**Basic Structure of a Stock & Index Future**

The Stock/Index futures are instruments designed to give exposure to the equity markets indices.

BSE Limited (BSE) and National Stock Exchange of India Limited (NSE) provide futures in select stocks and indices with maturities of 1, 2 and 3 months. The pricing of a stock/index future is the function of the underlying stock/index and short term interest rates.

**Example using hypothetical figure**

1 month NIFTY 50 Index Future

Say, Fund buys 1,000 futures contracts; each contract value is 50 times futures index price

Purchase Date: April 01, 2019  
Spot Index: 6036.25  
Future Price: 6081.90  
Say, Date of Expiry: April 24, 2019  
Say, Margin: 20%

Assuming the exchange imposes total margin of 20%, the Investment Manager will be required to provide total margin of approx. Rs. 6.08 Cr (i.e.20% * 6081.90 * 1000 * 50) through eligible securities and cash.

**Date of Expiry**

Assuming on the date of expiry, i.e. April 24, 2019, Nifty 50 Index closes at 6100, the net impact will be a profit of Rs 9,05,000 for the fund i.e. (6100–6081.90)*1000*50

Futures price = Closing spot price = 6100.00

Profits for the Fund = (6100–6081.90)*1000*50 = Rs. 9,05,000

Please note that the above example is given for illustration purposes only. Some assumptions have been made for the sake of simplicity.
The net impact for the Fund will be in terms of the difference of the closing price of the index and cost price. Thus, it is clear from the example that the profit or loss for the Fund will be the difference of the closing price (which can be higher or lower than the purchase price) and the purchase price. The risks associated with index futures are similar to those associated with equity investments. Additional risks could be on account of illiquidity and potential mis-pricing of the futures.

ii) Buying Options:

Benefits of buying a call option:
Buying a call option on a stock or index gives the owner the right, but not the obligation, to buy the underlying stock / index at the designated strike price. Here the downside risks are limited to the premium paid to purchase the option.

Illustration
For example, if the fund buys a one month call option on XYZ Ltd. at a strike of Rs. 150, the current market price being say Rs.151. The fund will have to pay a premium of say Rs. 15 to buy this call. If the stock price goes below Rs. 150 during the tenure of the call, the fund avoids the loss it would have incurred had it straightaway bought the stock instead of the call option. The fund gives up the premium of Rs. 15 that has to be paid in order to protect the fund from this probable downside. If the stock goes above Rs. 150, it can exercise its right and own XYZ Ltd. at a cost price of Rs. 150, thereby participating in the upside of the stock.

Benefits of buying a put option
Buying a put option on a stock originally held by the buyer gives him/her the right, but not the obligation, to sell the underlying stock at the designated strike price. Here the downside risks are limited to the premium paid to purchase the option.

Illustration
For example, if the fund owns XYZ Ltd. and also buys a three month put option on XYZ Ltd. at a strike of Rs. 150, the current market price being say Rs.151. The fund will have to pay a premium of say Rs. 12 to buy this put. If the stock price goes below Rs. 150 during the tenure of the put, the fund can still exercise the put and sell the stock at Rs. 150, avoiding therefore any downside on the stock below Rs. 150. The fund gives up the fixed premium of Rs. 12 that has to be paid in order to protect the fund from this probable downside. If the stock goes above Rs. 150, say to Rs. 170, it will not exercise its option. The fund will participate in the upside of the stock, since it can now sell the stock at the prevailing market price of Rs. 170.

Basic Structure of an Equity Option

An option gives a buyer the right but does not cast the obligation to buy or sell the underlying. An option is a contract between two parties wherein the buyer receives a privilege for which he pays a fee (premium) and the seller accepts an obligation for which he receives a fee. The premium is the price negotiated and set when the option is bought or sold. A person who buys an option is said to be long in the option. A person who sells (or writes) an option is said to be short in the option.

In India, National Stock Exchange (NSE) became the first exchange to launch trading in options on individual securities. Trading in options on individual securities commenced from July 2, 2001. All stock/index Option contracts are European style (w.e.f. January 2011) and cash settled as stipulated by the Securities and Exchange Board of India (SEBI).
Example using hypothetical figures on Index Options:
Market type: N
Instrument Type: OPTIDX
Underlying: Nifty
Purchase date: April 01, 2019
Expiry date: April 24, 2019
Option Type: Put Option (Purchased)
Strike Price: Rs. 6,000.00
Spot Price: Rs. 6036.00
Premium: Rs. 84.00
Lot Size: 50
No. of Contracts: 100
Say, the Fund purchases on April 01, 2019, 1 month Put Options on Nifty on the NSE i.e. put options on 5000 shares (100 contracts of 50 shares each) of Nifty.

Date of Exercise
As these are European style options, they can be exercised only on the exercise date i.e. April 24, 2019. If the share price of Nifty falls to Rs.5,500 on expiry day, the net impact will be as follows:

Premium expense = Rs.84*100* 50 Rs. 4,20,000
Option Exercised at = Rs. 5,500
Profits for the Fund = (6000.00−5,500.00) * 100*50 = Rs. 25,00,000
Net Profit = Rs. 25,00,000 − Rs. 4,20,000 = Rs. 20,80,000

In the above example, the Investment Manager hedged the market risk on 5000 shares of Nifty Index by purchasing Put Options.

Please note that the above example is given for illustration purposes only. Some assumptions have been made for the sake of simplicity. Certain factors like margins have been ignored. The purchase of Put Options does not increase the market risk in the fund as the risk is already in the fund's portfolio on account of the underlying asset position. The premium paid for the option is treated as an expense. Additional risks could be on account of illiquidity and potential mis-pricing of the options.

iii) Interest Rate Swaps and Forward rate Agreements

Benefits
Bond markets in India are not very liquid. Investors run the risk of illiquidity in such markets. Investing for short-term periods for liquidity purposes has its own risks. Investors can benefit if the Fund remains in call market for the liquidity and at the same time take advantage of fixed rate by entering into a swap. It adds certainty to the returns without sacrificing liquidity.

Illustration
The following are illustrations how derivatives work:

Basic Structure of an Interest Rate Swap

Counter Party 1 → Floating Interest Rate → Fixed Interest Rate ← Counter Party 2
In the above illustration,

Basic Details : Fixed to floating swap  
Notional Amount: Rs. 5 Crores  
Benchmark: NSE MIBOR  
Deal Tenor : 3 months (say 91 days)  

Documentation: International Securities Dealers Association (ISDA).
Let us assume the fixed rate decided was 10%.

At the end of three months, the following exchange will take place:

Counter party 1 pays: compounded call rate for three months, say 9.90%

Counter party 2 pays fixed rate: 10%

In practice, however, the difference of the two amounts is settled. Counter party 2 will pay:

Rs 5 Crores *0.10% * 91/365 = Rs. 12,465.75

Thus the trade off for the Fund will be the difference in call rate and the fixed rate payment and this can vary with the call rates in the market. Please note that the above example is given for illustration purposes only and the actual returns may vary depending on the terms of swap and market conditions.

iv) Interest rate futures (IRF):  

IRF means a standardized interest rate derivative contract traded on a recognized stock exchange to buy or sell a notional security or any other interest bearing instrument or an index of such instruments or interest rates at a specified future date, at a price determined at the time of the contract.  
Hedging using interest rate futures could be perfect or imperfect, subject to applicable regulations.  
Currently, exchange traded Interest Rate Futures traded on exchange are standardized contracts based on 10-Year Government of India Security and 91 day Treasury bill. IRF contracts are cash settled.  

IRFs give an opportunity in the fixed income market to hedge interest rate risk or rebalance the portfolio by using them. By locking into a price, the IRF contract can help to eliminate the interest rate risk. Thus, in order to protect against a fall in the value of the portfolio due to falling bond prices, one can take short position in IRF contracts.

Example:

Date: April 01, 2018  
Spot price of the Government Security: Rs.108.83  
Price of IRF– April contract: Rs. 108.90

On April 01, 2019, Fund buys 1000 units of the Government security from the spot market at Rs. 108.83. Subsequently, it is anticipated that the interest rate will rise in the near future. Therefore to hedge the exposure in underlying Government security, Fund sells April 2019 Interest Rate Futures contracts at Rs. 108.90.
On April 15, 2019 due to increase in interest rate:

Futures Price of IRF Contract: Rs.107.30  
Loss in underlying market will be (107.24 – 108.83)*1000 = (Rs. 1,590)  
Profit in the Futures market will be (107.30 – 108.90)*1000 = Rs. 1,600

**Illustration for Imperfect Hedging**

**Scenario 1 and 2**

**Assumption:** Portfolio whose duration is 3 years, is being hedged with an IRF whose underlying securities duration is 10 years

Portfolio Duration: 3 year  
Market Value of Portfolio: Rs 100 cr  
Imperfect Hedging cannot exceed 20% of Portfolio

**Maximum extent of short position that may be taken in IRFs is as per below mentioned formula:**

\[
\text{Portfolio (security) Modified Duration * Market Value of Portfolio (security) / (Futures Modified Duration * Futures Price/PAR)}
\]

Consider that we choose to hedge 20% of portfolio  
\[(3 * (0.2 * 100))/(10 * 100/100) = Rs 6 cr\]

So we must Sell Rs 6 cr of IRF with underlying duration of 10 years to hedge Rs 20 cr of Portfolio with duration of 3 years.

**Scenario 1**

If the yield curve moves in a way that the 3 year moves up by 10 bps and the 10 year moves up by 5 bps, which means that the short end has moved up more than the long end

Amount of Security in Portfolio (LONG): Rs 20cr  
If yields move up buy 10 bps then the price of the security with a modified duration of 3 years will move down by;  
Formula: \((\text{Yield movement} \times \text{Duration}) \times \text{Portfolio Value}\)  
\[((0.001 \times 3) \times 20,00,00,000)= - 6,00,000\]

Underlying IRF (SHORT): Rs 6crs  
If yields move up buy 5bps then the price of the security with a duration of 10 years will move down by;  
Formula: \((\text{Yield movement} \times \text{Duration}) \times \text{Portfolio Value}\)  
\((-0.0005*10) \times 6,00,00,000 = 3,00,000\)

Since we have sold the IRF, this movement is positive and hence the total loss will be reduced to:  
\[-6,00,000 + 3,00,000 = -3,00,000\]

Due to IRF, the overall impact on the portfolio due to interest rate movement has been reduced.

**Scenario 2**

If the yield curve moves in a way that the 3 year does not move and the 10 year moves down by 5 bps, which means that the yield curve has flattened.

If yield does not move then the price of the security with a duration of 3 years will remain flat:
Formula: \((\text{Yield movement} \times \text{Duration}) \times \text{Portfolio Value}\)
\[(0\times3) \times 20,00,00,000 = 0\]

Underlying IRF (SHORT): Rs 6cr

If yields moves down by 5bps then the price of the security with a duration of 10 years will move up by;
\[(0.0005\times10) \times 6,00,00,000 = -3,00,000\]

In this scenario, the imperfect hedge created on the portfolio would create a loss on the total position.

The fund will use derivatives instruments for the purpose hedging or portfolio rebalancing or for any other stock and / or index derivative strategies as allowed under the SEBI regulations.

**Example of Hedging using Index Futures**
The scheme holds stock at current market price of Rs. 100. To hedge the exposure, the scheme will sell index futures for Rs. 100.
The stock will make a gain or a loss subject to its relative out-performance or underperformance of the markets.
Stock A falls by 10% and market index also falls by 10%.
Profit/(Loss) on stock A will be = (Rs. 10)
Profit/(Loss) on Short Nifty futures = Rs. 10
Net Profit/(loss) = Nil
Therefore, hedging allows the scheme to protect against market falls.

Please note that the above examples are only for illustration purposes.

**Various Derivatives Strategies:**

If and where Derivative strategies are used under the scheme the Fund Manager will employ a combination of the following strategies:

- **Index Arbitrage:**
  As the Nifty 50 Index derives its value from fifty underlying stocks, the underlying stocks can be used to create a synthetic index matching the Nifty Index levels. Also, theoretically, the fair value of a stock/ index futures is equal to the spot price plus the cost of carry i.e. the interest rate prevailing for an equivalent credit risk, in this case is the Clearing Corporation of the NSE.
  Theoretically, therefore, the pricing of Nifty Index futures should be equal to the pricing of the synthetic index created by futures on the underlying stocks. However, due to market imperfections, the index futures may not exactly correspond to the synthetic index futures.

  The Nifty Index futures normally trades at a discount to the synthetic Index due to large volumes of stock hedging being done using the Nifty Index futures giving rise to arbitrage opportunities.

  The fund manager shall aim to capture such arbitrage opportunities by taking long positions in the Nifty Index futures and short positions in the synthetic index. The strategy is attractive if this price differential (post all costs) is higher than the investor’s cost-of-capital.

**Objective of the Strategy**
The objective of the strategy is to lock-in the arbitrage gains.
**Risks Associated with this Strategy**
- Lack of opportunity available in the market
- The risk of mispricing or improper valuation and the inability of derivatives to correlate perfectly with underlying assets, rates and indices:
  - Execution Risk: The prices which are seen on the screen need not be the same at which execution will take place.

- **Cash Futures Arbitrage:** (Only one way as funds are not allowed to short in the cash market).
The Plans under the scheme would look for market opportunities between the spot and the futures market. The cash futures arbitrage strategy can be employed when the price of the futures exceeds the price of the underlying stock.

The Plans will first buy the stocks in cash market and then sell in the futures market to lock the spread known as arbitrage return.

Buying the stock in cash market and selling the futures results into a hedge where the Plans have locked in a spread and is not affected by the price movement of cash market and futures market. The arbitrage position can be continued till expiry of the future contracts. The future contracts are settled based on the last half an hour’s weighted average trade of the cash market. Thus there is a convergence between the cash market and the futures market on expiry. This convergence helps the Plans under the Scheme to generate the arbitrage return locked in earlier. However, the position could even be closed earlier in case the price differential is realized before expiry or better opportunities are available in other stocks. The strategy is attractive if this price differential (post all costs) is higher than the investor’s cost-of-capital.

**Objective of the Strategy**
The objective of the strategy is to lock-in the arbitrage gains.

**Risk Associated with this Strategy**
- Lack of opportunity available in the market.
- The risk of mispricing or improper valuation and the inability of derivatives to correlate perfectly with underlying assets, rates and indices.
- Execution Risk: The prices which are seen on the screen need not be the same at which execution will take place.

- **Hedging and alpha strategy:** The fund will use exchange-traded derivatives to hedge the equity portfolio. The hedging could be either partial or complete depending upon the fund managers’ perception of the markets. The fund manager shall either use index futures and options or stock futures and options to hedge the stocks in the portfolio. The fund will seek to generate alpha by superior stock selection and removing market risks by selling appropriate index. For example, one can seek to generate positive alpha by buying an IT stock and selling Nifty IT Index future or a bank stock and selling Bank Index futures or buying a stock and selling the Nifty Index.

**Objective of the Strategy**
The objective of the strategy is to generate alpha by superior stock selection and removing market risks by hedging with appropriate index.

**Risk Associated with this Strategy**
1. The stock selection under this strategy may under-perform the market and generate a negative alpha.
2. The risk of mispricing or improper valuation and the inability of derivatives to correlate
perfectly with underlying assets, rates and indices.
3. Execution Risk: The prices which are seen on the screen need not be the same at which execution will take place.

4. **Other Derivative Strategies**: As allowed under the SEBI guidelines on derivatives, the fund manager will employ various other stock and index derivative strategies by buying or selling stock/index futures and/or options.

**Objective of the Strategy**
The objective of the strategy is to earn low volatility consistent returns.

**Risk Associated with this Strategy**
a) The risk of mispricing or improper valuation and the inability of derivatives to correlate perfectly with underlying assets, rates and indices
b) Execution Risk: The prices which are seen on the screen need not be the same at which execution will take place.

**Debt Derivatives**
The Scheme may use derivatives instruments like Interest Rate Swaps, Forward Rate Agreements or such other derivative instruments as may be introduced from time to time for the purpose that may be permitted by SEBI Mutual Fund regulations from time to time.

Interest rate swap is a strategy in which one party exchanges a stream of interest for another party’s stream. Interest rate swaps are normally ‘fixed against floating’, but can also be ‘fixed against fixed’ or ‘floating against floating’ rate swaps. Interest rate swaps will be used to take advantage of interest-rate fluctuations, by swapping fixed-rate obligations for floating rate obligations, or swapping floating rate obligations to fixed-rate obligations.

1. **Advantages of Derivatives**
The volatility in Indian debt markets has increased over last few months. Derivatives provide unique flexibility to the Scheme to hedge part of their portfolio. Some of the advantages of specific derivatives are as under:

2. **Interest Rate Swaps and Forward rate Agreements**
Bond markets in India are not very liquid. Investors run the risk of illiquidity in such markets. Investing for short-term periods for liquidity purposes has its own risks. Investors can benefit if the Fund remains in call market for the liquidity and at the same time take advantage of fixed rates by entering into a swap. It adds certainty to the returns without sacrificing liquidity.

The following is an illustration how derivatives work
Basic Details: Fixed to floating swap
Notional Amount: Rs. 5 Crores
Benchmark: NSE MIBOR
Deal Tenor: 3 months (say 91 days)
Documentation: International Securities Dealers Association (ISDA).

Let us assume the fixed rate decided was 10%
At the end of three months, the following exchange will take place:
Counter party 1 pays: compounded call rate for three months, say 9.90%
Counter party 2 pays fixed rate: 10%
In practice, however, the difference of the two amounts is settled. Counter party 2 will pay Rs. 5 Crores *0.10% * 91/365 = Rs. 12,465.75
Thus the trade off for the Fund will be the difference in call rate and the fixed rate payment
and this can vary with the call rates in the market. Please note that the above example is given for illustration purposes only and the actual returns may vary depending on the terms of swap and market conditions.

**Risk Factor:** The risk arising out of uses of the above derivative strategy as under:
- Lack of opportunities available in the market.
- The risk of mispricing or improper valuation and the inability of derivatives to correlate perfectly with underlying assets, rates and indices.

Please note that the above example is given for illustration purposes only. Some assumptions have been made for the sake of simplicity. Additional risks could be on account of illiquidity and potential mis-pricing of the options.

**Valuation of Derivative Products**

1. The traded derivatives shall be valued at market price in conformity with the valuation policy of the Mutual Fund.
2. The valuation of untraded derivatives shall be done in accordance with the valuation method for untraded investments prescribed in sub clauses (i) and (ii) of clause 2 of the Eighth Schedule to the SEBI (Mutual Funds) Regulations, 1996 as amended from time to time.
E. What are the investment strategies?

ICICI Prudential Bluechip Fund is an open ended Equity Scheme that seeks to generate long term capital appreciation and income distribution to unitholders from a portfolio that shall predominantly invest in equity and equity related securities belonging to the large cap domain, and balance in equity and equity related securities falling in other than large cap domain and debt securities and money market instruments. For investments in large cap domain, the Fund Manager(s) will select stocks for investment from large cap universe as may be prescribed by SEBI/AMFI from time to time.

The Scheme aims to maximize long term total return by investing predominantly in equity and equity related securities of large cap companies. The Scheme seeks to add the best opportunities that the market presents, without any sector bias. The Scheme shall adopt a disciplined yet flexible long-term approach to investing with a focus of generating long term capital appreciation. The Scheme will follow the bottom up approach to identify bargain stocks with promising potential for long term growth. The Scheme shall look at such opportunities in the universe of large and established companies.

The Scheme may also invest a part of its corpus in overseas markets in Global Depository Receipts (GDRs), ADRs, overseas equity, bonds and mutual funds and such other instruments as may be allowed under the Regulations from time to time.

The Scheme may engage in Stock Lending activities.

The Scheme may invest in derivatives such as Futures & Options and such other derivative instruments like Stock/ Index Futures, Interest Rate Swaps, Forward Rate Agreements or such other derivative instruments as may be introduced and permitted by SEBI from time to time. The Scheme may invest in derivative for the purpose of hedging, portfolio balancing and other purposes as may be permitted under the Regulations. Hedging using Interest Rate Futures could be perfect or imperfect, subject to applicable regulations.

Fixed Income securities

The Scheme may also invest in Debt and Money Market Securities/Instruments (Money Market securities include cash and cash equivalents). The Scheme aims to identify securities which offer optimal level of yields/returns, considering risk-reward ratio. With the aim of controlling risks rigorous in depth credit evaluation of the securities proposed to be invested in will be carried out by the Risk Management Team of the AMC. The credit evaluation includes a study of the operating environment of the issuer, the short as well as long-term financial health of the issuer. Rated debt instruments in which the Scheme invests will be of investment grade as rated by a credit rating agency. The AMC may consider the ratings of such Rating Agencies as approved by SEBI to carry out the functioning of rating agencies. The Scheme may invest in securitised debt.

In addition, the investment team of the AMC will study the macro economic conditions, including the political, economic environment and factors affecting liquidity and interest rates. The AMC would use this analysis to attempt to predict the likely direction of interest rates and position the portfolio appropriately to take advantage of the same.

Further, the Scheme may invest in other schemes managed by the AMC or in the schemes of any other Mutual Funds in terms of the prevailing Regulations. As per the
Regulations, no investment management fees will be charged for such investments.

For the present, the Scheme does not intend to enter into underwriting obligations. However, if the Scheme does enter into an underwriting agreement, it would do so after complying with the Regulations and with the prior approval of the Board of the AMC/Trustee.

The scheme may undertake repo transactions in corporate debt securities in accordance with the directions issued by RBI and SEBI from time to time. Such investment shall be made subject to the guidelines which may be prescribed.

**Portfolio Turnover**

Portfolio turnover is defined as the lower of purchases and sales after reducing all subscriptions and redemptions and derivative transactions there from and calculated as a percentage of the average assets under management of the Scheme during a specified period of time.

The AMC’s portfolio management style is conducive to a low portfolio turnover rate. However, the AMC will take advantage of the opportunities that present themselves from time to time because of the inefficiencies in the securities markets. The AMC will endeavour to balance the increased cost on account of higher portfolio turnover with the benefits derived there from.

**POSITION OF EQUITY MARKET IN INDIA**

The Indian stock market is one of the world’s largest stock markets on the basis of investor base and has a collective pool of about 27 million investor accounts.

There are two leading stock exchanges in India, i.e. BSE Limited (BSE) and National Stock Exchange of India Limited (NSE). BSE was established in 1875 and is the oldest stock exchange in Asia. NSE, a more recent establishment which came into existence in 1992, is the largest and most advanced stock market in India and is also one of the biggest stock exchanges in Asia in terms of transactions. NSE's flagship index, NIFTY 50, is used extensively by investors in India and around the world to take exposure to the Indian equities market.

BSE has a large number of scrips which are listed. The Indian stock market scene really picked up after the opening up of the economy in the early nineties. NSE changed the way the Indian markets function, in the early nineties, by replacing floor based trading with nationwide screen based electronic trading, which took trading to the doorstep of the investor. NSE was mainly set up to bring in transparency in the markets. Instead of trading membership being confined to a group of brokers, NSE ensured that anyone who was qualified, experienced and met minimum financial requirements was allowed to trade. The price information which could earlier be accessed only by a handful of people could now be seen by a client in a remote location with the same ease. The paper based settlement was replaced by electronic depository based accounts and settlement of trades was always done on time. One of the most critical changes was that a robust risk management system was set in place, so that settlement guarantees could protect investors against broker defaults. The corporate governance rules were gradually put in place which initiated the process of bringing the listed companies at a uniform level.

**Movement of Nifty 50 Index since inception:**

Scheme Information Document
ICICI Prudential Bluechip Fund
POSITION OF DEBT MARKET IN INDIA

Indian debt markets, in the early nineties, were characterised by controls on pricing of assets, segmentation of markets and barriers to entry, low levels of liquidity, limited number of players, near lack of transparency, and high transactions cost. Financial reforms have significantly changed the Indian debt markets for the better. Most debt instruments are now priced freely on the markets; trading mechanisms have been altered to provide for higher levels of transparency, higher liquidity, and lower transactions costs; new participants have entered the markets, broad basing the types of players in the markets; methods of security issuance, and innovation in the structure of instruments have taken place; and there has been a significant improvement in the dissemination of market information. There are three main segments in the debt markets in India, viz., Government Securities, Public Sector Units (PSU) bonds, and corporate securities. A bulk of the debt market consists of Government Securities. Other instruments available currently include Corporate Debentures, Bonds issued by Financial Institutions, Commercial Paper, Certificates of Deposits and Securitized Debt. Securities in the Debt market typically vary based on their tenure and rating. Government Securities have tenures from one year to thirty years whereas the maturity period of the Corporate Debt now goes up to sixty years and more (perpetual). Perpetual bonds are now issued by banks as well. Securities may be both listed and unlisted and there is increasing trend of securities of maturities of over one year being listed by issuers. While in the corporate bond market, deals are conducted over telephone and are entered on principal-to-principal basis, due to the introduction of the Reserve Bank of India's NDS- Order Matching system a significant proportion of the government securities market is trading on the new system.

The yields and liquidity on various securities as on April 30, 2019 are as under:

<table>
<thead>
<tr>
<th>Issuer</th>
<th>Instrument</th>
<th>Maturity</th>
<th>Yields (%)</th>
<th>Liquidity</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOI</td>
<td>Treasury Bill</td>
<td>91 days</td>
<td>6.11%</td>
<td>High</td>
</tr>
<tr>
<td>GOI</td>
<td>Treasury Bill</td>
<td>364 days</td>
<td>6.42%</td>
<td>High</td>
</tr>
<tr>
<td>GOI</td>
<td>Short Dated</td>
<td>1-3 Yrs</td>
<td>6.57%-7.05%</td>
<td>High</td>
</tr>
<tr>
<td>GOI</td>
<td>Medium Dated</td>
<td>3-5 Yrs</td>
<td>7.05%-7.34%</td>
<td>High</td>
</tr>
<tr>
<td>GOI</td>
<td>Long Dated</td>
<td>5-10 Yrs</td>
<td>7.34%-7.41%</td>
<td>High</td>
</tr>
</tbody>
</table>
Corporates | Taxable Bonds (AAA) | 1-3 Yrs | 7.86%-7.98% | Medium
Corporates | Taxable Bonds (AAA) | 3-5 Yrs | 7.98%-8.30% | Low to medium
Corporates | CDs (A1+) | 3 months | 7.25% | Medium to High
Corporates | CPs (A1+) | 3 months | 7.44% | Medium to High

Procedure followed for Investment decisions

Please refer to Statement of Additional Information (SAI) available on website of AMC i.e. www.icicipruamc.com

F: Fundamental Attributes

Following are the Fundamental Attributes of the Scheme, in terms of Regulation 18 (15A) of the SEBI (MF) Regulations:

(i) Type of a Scheme

Refer to the section “Type of the Scheme”.

(ii) Investment Objective

Refer to the section “What is the Investment Objective of the Scheme?”

(iii) Investment Pattern:

Refer to the section “How will the Scheme allocate its Assets?”

(iv) Terms of Issue

A] Liquidity provisions such as listing, repurchase, redemption: Being an open ended scheme, the Units of the Scheme will not be listed on any stock exchange, at present. The Trustee may, at its sole discretion, cause the Units under the Scheme to be listed on one or more Stock Exchanges. Notification of the same will be made through Customer Service Centres of the AMC and as may be required by the respective Stock Exchanges.

B] Aggregate fees and expenses charged to the Scheme: The provisions in respect of fees and expenses are as indicated in this SID. Please refer to section “Fees and Expenses”.

C] Any safety net or guarantee provided: The present Scheme is not a guaranteed or assured return Scheme

(v) Changes in Fundamental Attributes

In accordance with Regulation 18(15A) of the SEBI (Mutual Funds) Regulations, the Trustees shall ensure that no change in the fundamental attributes of the Scheme or the trust or fee and expenses payable or any other change which would modify the Scheme and affect the interests of Unitholders is carried out unless:

• A written communication about the proposed change is sent to each Unitholder and an advertisement is given in one English daily newspaper having nationwide
circulation as well as in a newspaper published in the language of the region where the Head Office of the AMC is situated; and

- The Unitholders are given an option for a period of 30 days to exit at the prevailing Net Asset Value without any exit load. However, in case the change pertains to investments in units of Real Estate Investment Trust (REIT) and Infrastructure Investment Trust (InvIT), the aforesaid exit period shall be for at least 15 days.

G. How will the Scheme benchmark its performance?

The Benchmark for the Scheme is NIFTY 100 TRI.

The composition of the benchmark is such that, it is most suited for comparing performance of the Scheme. The Trustees reserves the right to change the benchmark in future if a benchmark better suited to the investment objective of the Scheme is available.

H. Who manages the Scheme?

The investments under the Scheme are managed by Mr. Anish Tawakley and Mr. Rajat Chandak. As on April 30, 2019, Mr. Anish Tawakley has been managing the Scheme for the tenure of 8 months since September 2018 and Mr. Rajat Chandak has been managing the Scheme for the tenure of 1 year and 10 months since July 2017.

*Ms. Priyanka Khandelwal is the dedicated fund manager for managing overseas investments of the Schemes of the Fund which have a mandate to invest in overseas securities.

The qualifications and experience and other schemes managed by the aforesaid Fund Manager are given below:

<table>
<thead>
<tr>
<th>Fund Manager/ Age/ Qualification</th>
<th>Experience</th>
<th>Other Schemes managed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Priyanka Khandelwal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fund Manager/ Age/ Qualification</td>
<td>Experience</td>
<td>Other Schemes managed</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>------------</td>
<td>----------------------</td>
</tr>
<tr>
<td>Mr. Anish Tawakley/ 49/ PGDM (MBA) from IIM Bangalore and B Tech (Mechanical Engineering) from IIT Delhi.</td>
<td>He has joined ICICI Prudential Asset Management Company Limited in April 2016 and is now Head - Research. <strong>Past Experience</strong>: ~ Barclays India - Equity Research - November 2011 to April 2016. ~ Credit Suisse India - Equity research - Indian financial services sector - January 2011 to November 2011. ~ Alliance Bernstein (UK) based in London - Equity Research - Financial Services stocks in Emerging Markets - January 2003 to November 2010.</td>
<td>ICICI Prudential Manufacture in India Fund ICICI Prudential Value Fund – Series 13</td>
</tr>
<tr>
<td>Mr. Rajat Chandak Fund Manager/34/ B.Com, PGDM (Finance)</td>
<td>He has around 10 years of experience in fund management/ research analysis. He is associated with ICICI Prudential Asset Management Company Limited from May 2008 till date.</td>
<td>• ICICI Prudential Value Fund - Series 4 • ICICI Prudential Value Fund - Series 11 • ICICI Prudential R.I.G.H.T Fund • ICICI Prudential Balanced Advantage Fund • ICICI Prudential Capital Protection Oriented Funds • ICICI Prudential Multiple Yield Funds • ICICI Prudential Bharat Consumption Fund • ICICI Prudential Regular Savings Fund • ICICI Prudential Long Term Wealth Equity Fund • ICICI Prudential Bharat Consumption Fund – Series 4</td>
</tr>
</tbody>
</table>

I. What are the Investment Restrictions?
As per the Trust Deed read with the SEBI (MF) Regulations, the following investment restrictions apply in respect of the Scheme at the time of making investments. However, all investments by the Scheme will be made in accordance with the investment objective, asset allocation and where will the schemes invest, described earlier, as well as the SEBI (MF) Regulations, including schedule VII thereof, as amended from time to time.

1. A mutual fund scheme shall not invest more than 10% of its NAV in debt instruments comprising money market instruments and non-money market instruments issued by a single issuer which are rated not below investment grade by a credit rating agency authorised to carry out such activity under the Act. Such investment limit may be extended to 12% of the NAV of the scheme with the prior approval of the Board of Trustees and the Board of directors of the asset management company:

Provided that such limit shall not be applicable for investments in Government Securities, treasury bills and TREP's:

Provided further that investment within such limit can be made in mortgaged backed securitised debt which are rated not below investment grade by a credit rating agency registered with the Board.

2. A mutual fund Scheme shall not invest more than 10% of its NAV in un-rated debt instruments issued by a single issuer and the total investment in such instruments shall not exceed 25% of the NAV of the Scheme. All such investments shall be made by an internal committee constituted by AMC to approve the investment in un-rated debt securities in terms of the parameters approved by the Board of Trustees and the Board of Asset Management Company.

Debentures, irrespective of any residual maturity period (above or below one year), shall attract the investment restrictions as applicable for debt instruments as specified under Clause 1 & 2 above.

3. The Fund under all its Schemes shall not own more than 10% of any company’s paid up capital carrying voting rights.

Provided, investment in the asset management company or the trustee company of a mutual fund shall be governed by clause (a), of sub-regulation (1), of regulation 7B

4. Transfer of investments from one Scheme to another Scheme in the same Mutual Fund is permitted provided:
   - Such transfers are done at the prevailing market price for quoted instruments on spot basis (spot basis shall have the same meaning as specified by a Stock Exchange for spot transactions); and
   - The securities so transferred shall be in conformity with the investment objective of the Scheme to which such transfer has been made.

Further the inter Scheme transfer of investments shall be in accordance with the provisions contained in clause Inter-Scheme transfer of investments, contained in Statement of Additional Information.

5. The Scheme may invest in other Schemes under the same AMC or any other Mutual Fund without charging any fees, provided the aggregate inter-Scheme investment made by all the Schemes under the same management or in Schemes under management of any other asset management company shall not exceed 5% of the Net Asset Value of the Fund. No investment management fees shall be charged for investing in other Schemes.
of the Fund or in the Schemes of any other mutual fund.

6. The Mutual Fund shall buy and sell securities on the basis of deliveries and shall in all cases of purchases, take delivery of relevant securities and in all cases of sale, deliver the securities:

Provided that the Mutual Fund may engage in short selling of securities in accordance with the framework relating to short selling and securities lending and borrowing specified by SEBI.

Provided further that the Mutual Fund may enter into derivatives transactions in a recognized stock exchange, subject to the framework specified by SEBI.

Provided further that sale of government security already contracted for purchase shall be permitted in accordance with the guidelines issued by the RBI in this regard.

7. The Fund shall get the securities purchased transferred in the name of the Fund on account of the concerned Scheme, wherever investments are intended to be of a long-term nature.

8. Pending deployment of funds of the Schemes in terms of the investment objective of the Schemes, the Mutual Fund may invest them in short term deposits of scheduled commercial banks in accordance with SEBI Circular no SEBI/IMD/CIR No. 1/91171/07 dated 16th April 2007 and SEBI/IMD/CIR No. 7/12959/08 dated June 23, 2008, following guidelines shall be followed for parking of funds in short term deposits of Scheduled commercial Banks pending deployment:

a. “Short Term” for such parking of funds by mutual funds shall be treated as a period not exceeding 91 days.

b. Such short term deposits shall be held in the name of the concerned Scheme.

c. No mutual fund Scheme shall park more than 15% of the net assets in Short term deposit(s) of all the scheduled commercial banks put together. However, it may be raised to 20% with prior approval of the trustees. Also, parking of funds in short term deposits of associate and sponsor scheduled commercial banks together shall not exceed 20% of total deployment by the mutual fund in short term deposits.

d. No mutual fund Scheme shall park more than 10% of the net assets in short term deposit(s), with any one scheduled commercial bank including its subsidiaries.

e. Trustees shall ensure that no funds of a Scheme may be parked in short term deposit of a bank which has invested in that Scheme.

These conditions are not applicable to term deposits placed as margins for trading in cash and derivative market.

f. Asset Management Company (AMC) shall not be permitted to charge any investment management and advisory fees for parking of funds in short term deposits of scheduled commercial banks in case of liquid and debt oriented Schemes.

g. All funds parked in short term deposit(s) shall be disclosed in half yearly portfolio statements under a separate heading. Details such as name of the bank, amount of funds parked, percentage of NAV may be disclosed.

h. Trustees shall certify in the half-yearly reports that the provision of the Regulation pertaining to parking of funds in short term deposits - pending deployment is being complied with at all points of time. Further the AMC shall also certify the same in its bi-monthly compliance test report.

9. No mutual fund Scheme shall make any investments in;

a) any unlisted security of an associate or group company of the sponsor; or

b) any security issued by way of private placement by an associate or group company

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ICICI Prudential Bluechip Fund

55
of the Sponsor; or

c) the listed securities of group companies of the Sponsor which is in excess of 25%
of its net assets.

10. The scheme shall not invest in Fund of funds scheme.

11. No mutual fund Scheme shall invest more than 10% of its NAV in equity shares or equity
related instruments of any company.

12. A mutual fund scheme shall not invest more than 5% of its NAV in the unlisted equity
shares or equity related instruments in case of open ended scheme.

13. No loans for any purpose can be advanced by the Scheme.

14. The Fund shall not borrow except to meet temporary liquidity needs of the Fund for the
purpose of repurchase/ redemption of units or payment of interest and dividend to the
unit holders. Such borrowings shall not exceed more than 20% of the net assets of
the individual Scheme and the duration of the borrowing shall not exceed a period of 6
months.

15. If any company invests more than 5% of the NAV of any of the Scheme, investments
made by that or any other schemes of the Mutual Fund in that company or its
subsidiaries will be disclosed in accordance with the SEBI (MF) Regulations.

16. The Mutual Fund having an aggregate of securities which are worth Rs.10 crores or
more, as on the latest balance sheet date, shall subject to such instructions as may be
issued from time to time by the Board, settle their transactions entered on or after
January 15, 1998 only through dematerialised securities. Further all transactions in
government securities shall be in dematerialised form.

17. The Scheme will comply with provisions specified in Circular dated August 18, 2010 and
September 27, 2017 related to overall exposure limits applicable for derivative
transactions as stated below:

1. The cumulative gross exposure through equity, debt and derivative positions should
not exceed 100% of the net assets of the scheme.
2. Mutual Funds shall not write options or purchase instruments with embedded written
options.
3. The total exposure related to option premium paid must not exceed 20% of the net
assets of the scheme.
4. Cash or cash equivalents with residual maturity of less than 91 days may be treated
as not creating any exposure.
5. Exposure due to hedging positions may not be included in the above mentioned
limits subject to the following:
   a. Hedging positions are the derivative positions that reduce possible losses on
an existing position in securities and till the existing position remains.
   b. Hedging positions cannot be taken for existing derivative positions. Exposure
due to such positions shall have to be added and treated under limits
mentioned in Point 1.
   c. Any derivative instrument used to hedge has the same underlying security as
the existing position being hedged.
   d. The quantity of underlying associated with the derivative position taken for
hedging purpose does not exceed the quantity of the existing position against
which hedge has been taken.
6. Mutual Funds may enter into interest rate swaps for hedging purposes.
counterparty in such transactions has to be an entity recognized as a market maker by RBI. Further, the value of the notional principal in such cases must not exceed the value of respective existing assets being hedged by the scheme. Exposure to a single counterparty in such transactions should not exceed 10% of the net assets of the scheme.

7. Exposure due to derivative positions taken for hedging purposes in excess of the underlying position against which the hedging position has been taken, shall be treated under the limits mentioned in point (i) above.

8. Definition of Exposure in case of Derivative Positions - Each position taken in derivatives shall have an associated exposure as defined under. Exposure is the maximum possible loss that may occur on a position. However, certain derivative positions may theoretically have unlimited possible loss. Exposure in derivative positions shall be computed as follows:

<table>
<thead>
<tr>
<th>Position</th>
<th>Exposure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long Future</td>
<td>Futures Price * Lot Size * Number of Contracts</td>
</tr>
<tr>
<td>Short Future</td>
<td>Futures Price * Lot Size * Number of Contracts</td>
</tr>
<tr>
<td>Option Bought</td>
<td>Option Premium Paid * Lot Size * Number of Contracts</td>
</tr>
</tbody>
</table>

**Exposure limit for participating in Interest Rate Futures**

In addition to the existing provisions of SEBI circular No.IMD/DF/11/2010 dated August 18, 2010, the following are prescribed:

i. To reduce interest rate risk in a debt portfolio, mutual funds may hedge the portfolio or part of the portfolio (including one or more securities) on weighted average modified duration basis by using Interest Rate Futures (IRFs). The maximum extent of short position that may be taken in IRFs to hedge interest rate risk of the portfolio or part of the portfolio, is as per the formula given below:

\[
\frac{(Portfolio Modified Duration \times Market Value of the Portfolio)}{(Futures Modified Duration \times Future Price/ PAR)}
\]

ii. In case the IRF used for hedging the interest rate risk has different underlying security(s) than the existing position being hedged, it would result in imperfect hedging.

iii. Imperfect hedging using IRFs may be considered to be exempted from the gross exposure, upto maximum of 20% of the net assets of the scheme, subject to the following:

a) Exposure to IRFs is created only for hedging the interest rate risk based on the weighted average modified duration of the bond portfolio or part of the portfolio.

b) Mutual Funds are permitted to resort to imperfect hedging, without it being considered under the gross exposure limits, if and only if, the correlation between the portfolio or part of the portfolio (excluding the hedged portions, if any) and the IRF is atleast 0.9 at the time of initiation of hedge. In case of any subsequent deviation from the correlation criteria, the same may be rebalanced within 5 working days and if not rebalanced within the timeline, the derivative positions created for hedging shall be considered under the gross exposure computed in terms of Para 3 of SEBI circular dated August 18, 2010. The correlation should be calculated for a period of last 90 days.

Explanation: If the fund manager intends to do imperfect hedging upto 15% of the portfolio using IRFs on weighted average modified duration basis, either of the following conditions need to be complied with:
i. The correlation for past 90 days between the portfolio and the IRF is at least 0.9 or
ii. The correlation for past 90 days between the part of the portfolio (excluding the
hedged portions, if any) i.e. at least 15% of the net asset of the scheme (including one or
more securities) and the IRF is at least 0.9.

iii. The basic characteristics of the scheme should not be affected by hedging the
portfolio or part of the portfolio (including one or more securities) based on the weighted
average modified duration.

iv. The interest rate hedging of the portfolio should be in the interest of the investors.

v. The interest rate hedging of the portfolio should be in the interest of the investors.
The AMC follows an issuer selection and approval process for fixed income investments and the same shall be used for selection of counterparties for repo in corporate debt securities. Repo transactions shall be carried out with only those counterparties who have a credit rating of ‘AA- and above’ (Long term rating) or ‘A1+’ (Short term rating) provided by any credit rating agency as accredited by SEBI from time to time.

6. Tenor of Repo
Tenor of repo shall not exceed 6 months. There shall be no restriction/ limitation on the tenor of collateral.

7. Applicable haircut
The AMC would be guided by the parameters for applying haircut as may be specified by RBI and/or SEBI for undertaking repo in corporate debt securities, from time to time.

8. Rating of underlying instruments
The schemes shall participate in repo transactions only in AA (or equivalent short term rating) and above rated corporate debt securities.

The Trustee may alter the above restrictions from time to time to the extent that changes in the Regulations may allow or as deemed fit in the general interest of the unit holders.

All investment restrictions shall be applicable at the time of making investment.

The Trustee /AMC may alter the above stated limitations from time to time, and also to the extent the SEBI (MF) Regulations change, so as to permit the Scheme to make their investments in the full spectrum of permitted investments in order to achieve their investment objective.
J. HOW HAS THE SCHEME PERFORMED?

The performances of the Scheme are as on April 30, 2019.

Returns of the Scheme are shown below. For computation of returns the allotment NAV has been taken as Rs.10/- NAV of growth option is considered for computation of returns without considering load.

Compounded Annualised Returns (in %) of the Scheme and its benchmark for Growth Option as on April 30, 2019:

<table>
<thead>
<tr>
<th>Scheme/Index Name</th>
<th>Inception Date</th>
<th>1 Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICICI Prudential Bluechip Fund</td>
<td>23-May-08</td>
<td>5.03</td>
</tr>
<tr>
<td>Nifty 100 TRI (Benchmark)</td>
<td></td>
<td>7.91</td>
</tr>
</tbody>
</table>

Performance of the scheme is benchmarked to total return variant of the index. Past performance may or may not be sustained in the future and the same may not necessarily provide the basis for comparison with other investment. The returns are calculated on the basis of Compounded Annualized Growth returns (CAGR). For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. ^ Inception date shown is the date from which units under the Schemes are available throughout.

Absolute returns of last five financial years of the Scheme (Growth Option), as applicable are as follows:

![Absolute returns graph]

Performance of the scheme is benchmarked to total return variant of the index. Past performance may or may not be sustained in future. Absolute returns are provided for the above mentioned financial years. For computation of returns the allotment NAV has been taken as Rs. 10.00. NAV of growth option is considered for computation of returns without considering load.
K. COMPARISON BETWEEN THE SCHEMES:

The Schemes offered by ICICI Prudential Mutual Fund are different from each other in terms of scheme features, investment objectives, asset allocation etc. A comparison table for the equity schemes has been given below.
<table>
<thead>
<tr>
<th>Features of the Scheme</th>
<th>ICICI Prudential Bluechip Fund</th>
<th>ICICI Prudential Focused Equity Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of Scheme</td>
<td>An open ended equity scheme predominantly investing in large cap stocks.</td>
<td>An open ended equity scheme investing in maximum 30 stocks across market-capitalisation i.e. focus on multicap.</td>
</tr>
<tr>
<td>Asset Allocation as per SID (in %)</td>
<td>Equities &amp; Equity related securities of large cap companies</td>
<td>Equities &amp; Equity related securities of other than large cap companies</td>
</tr>
<tr>
<td></td>
<td>Debt &amp; Money market instruments</td>
<td>Equity &amp; Equity related securities</td>
</tr>
<tr>
<td>Equities &amp; Equity related securities of large cap companies</td>
<td>80-100</td>
<td>0-20</td>
</tr>
<tr>
<td>Debt &amp; Money market instruments</td>
<td>0-20</td>
<td>65 – 100</td>
</tr>
</tbody>
</table>

For the purpose of identification of large cap companies, communication provided by SEBI/AMFI shall be considered. Currently, as per SEBI circular SEBI/HO/IMD/DF3/CIR/P/2017/114 dated October 06, 2017, large cap companies are defined as 1st - 100th company in terms of full market capitalization.

Mutual Funds are required to adopt list of stocks prepared by AMFI in this regard.

The Scheme may also take exposure to:
- Derivatives instruments up to 100% of the Net Assets.
- ADR/GDR/Foreign securities/Overseas ETFs up to 50% of the Net Assets. Investments in ADR/GDR and foreign securities would be as per SEBI Circular dated September 26, 2007 as may be amended from time to time.
- Securitised Debt up to 50% of the Net Assets or maximum permissible limit for debt portfolio, whichever is lower.
- Stock lending up to 30% of its net assets.

In the event of variance from the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.

Investment Objective
- To generate long term capital appreciation and income distribution to investors from a portfolio that is predominantly invested
- To generate capital appreciation by investing in a concentrated portfolio of equity and equity
<table>
<thead>
<tr>
<th>Features of the Scheme</th>
<th>ICICI Prudential Bluechip Fund</th>
<th>ICICI Prudential Focused Equity Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>in equity and equity related securities of large cap companies. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
<td>related securities of up to 30 companies across market capitalization i.e. focus on multicap. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
</tr>
<tr>
<td>Assets under Management (as on April 30, 2019)</td>
<td>Rs. 21,846.44 crores</td>
<td>Rs. 669.23 crores</td>
</tr>
<tr>
<td>No. of folios as on April 30, 2019</td>
<td>11, 40, 471</td>
<td>46, 586</td>
</tr>
<tr>
<td>Features of the Scheme</td>
<td>ICICI Prudential Value Discovery Fund</td>
<td>ICICI Prudential Large &amp; Mid cap Fund</td>
</tr>
<tr>
<td>------------------------</td>
<td>--------------------------------------</td>
<td>--------------------------------------</td>
</tr>
<tr>
<td><strong>Type of Scheme</strong></td>
<td>An open ended equity scheme following a value investment strategy.</td>
<td>An open ended equity scheme investing in both large cap and mid cap stocks.</td>
</tr>
<tr>
<td><strong>Asset Allocation as per SID (in %)</strong></td>
<td>Equity &amp; Equity related securities</td>
<td>Equity &amp; Equity related securities of large cap companies</td>
</tr>
<tr>
<td></td>
<td>Debt &amp; Money market instruments</td>
<td>Equity &amp; Equity related securities of mid Cap companies</td>
</tr>
<tr>
<td></td>
<td>65 – 100</td>
<td>35 – 65</td>
</tr>
<tr>
<td></td>
<td>0 – 35</td>
<td>0 – 30</td>
</tr>
<tr>
<td></td>
<td>35 – 65</td>
<td>0 – 30</td>
</tr>
<tr>
<td></td>
<td>0 – 30</td>
<td>0 – 30</td>
</tr>
</tbody>
</table>

The Scheme may also take exposure to:
- Derivatives instruments up to 100% of the Net Assets.
- ADR/GDR/Foreign securities/Overseas ETFs up to 50% of the Net Assets. Investments in ADR/GDR and foreign securities would be as per SEBI Circular dated September 26, 2007 as may be amended from time to time.
- Securitised Debt up to 15% of the Net Assets or maximum permissible limit for debt portfolio, whichever is lower.
- Stock lending up to 50% of its net assets.

In the event of variance in the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.

| Investment Objective | To generate returns through a combination of dividend income and capital | To generate long-term capital appreciation from a portfolio that is invested predominantly in equity and equity related securities of large-cap |

For the purpose of identification of large cap and mid cap companies, communication provided by SEBI/AMFI shall be considered. Currently, as per SEBI circular SEBI/HO/IMD/DF3/CIR/P/2017/114 dated October 06, 2017, large cap companies are defined as 1st -100th company and mid cap companies are defined as 101st-250th company in terms of full market capitalization.

Mutual Funds are required to adopt list of stocks prepared by AMFI in this regard.
<table>
<thead>
<tr>
<th>Features of the Scheme</th>
<th>ICICI Prudential Value Discovery Fund</th>
<th>ICICI Prudential Large &amp; Mid cap Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>appreciation by investing primarily in a well-diversified portfolio of value stocks. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
<td>and mid-cap companies. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
</tr>
<tr>
<td>Assets under Management (as on April 30, 2019)</td>
<td>Rs. 16,502.61 crores</td>
<td>Rs. 3,074 crores</td>
</tr>
<tr>
<td>No. of folios as on April 30, 2019</td>
<td>11,21,650</td>
<td>1,66,466</td>
</tr>
<tr>
<td>Features of the Scheme</td>
<td>ICICI Prudential Banking &amp; Financial Services Fund</td>
<td>ICICI Prudential Dividend Yield Equity Fund</td>
</tr>
<tr>
<td>------------------------</td>
<td>--------------------------------------------------</td>
<td>-------------------------------------------</td>
</tr>
<tr>
<td>Type of Scheme</td>
<td>An open ended equity scheme investing in Banking &amp; Financial Services sector</td>
<td>An open ended equity scheme predominantly investing in dividend yielding stocks</td>
</tr>
<tr>
<td>Asset Allocation as per SID (in %)</td>
<td>Equity &amp; Equity related securities of companies engaged in Banking and Financial Services Sector</td>
<td>Equity &amp; Debt &amp; Money market instruments</td>
</tr>
<tr>
<td></td>
<td>Equity &amp; equity related securities of companies other than those engaged in the Banking and Financial Services Sector</td>
<td>&amp; Equity related securities of dividend yielding companies</td>
</tr>
<tr>
<td></td>
<td>Debt &amp; Equity related securities of other than dividend yielding companies</td>
<td>Debt &amp; Money market instruments</td>
</tr>
<tr>
<td></td>
<td>80-100 0-20 0-20</td>
<td>65-100 0-35 0 – 35</td>
</tr>
</tbody>
</table>

The Scheme may also take exposure to:
- Derivatives instruments up to 100% of the Net Assets.
- ADR/GDR/Foreign securities/Overseas ETFs up to 50% of the Net Assets. Investments in ADR/GDR and foreign securities would be as per SEBI Circular dated September 26, 2007 as may be amended from time to time.
- Securitised Debt up to 50% of the Net Assets or maximum permissible limit for debt portfolio, whichever is lower.
- Stock lending up to 30% of its net assets.

In the event of variance from the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.

Though every endeavor will be made to achieve the objectives of the Scheme, the AMC/Sponsors/Trustees do not guarantee that the investment objectives of the Scheme will be
<table>
<thead>
<tr>
<th>Features of the Scheme</th>
<th>ICICI Prudential Banking &amp; Financial Services Fund</th>
<th>ICICI Prudential Dividend Yield Equity Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment Objective</td>
<td>To generate long-term capital appreciation to unit holders from a portfolio that is invested predominantly in equity and equity related securities of companies engaged in banking and financial services. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
<td>The investment objective of ICICI Prudential Dividend Yield Equity Fund is to provide medium to long term capital gains and/or dividend distribution by predominantly investing in a well-diversified portfolio of equity and equity related instruments of dividend yielding companies. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
</tr>
<tr>
<td>Assets under Management (as on April 30, 2019)</td>
<td>Rs. 3,068.44 crores</td>
<td>Rs. 188.67</td>
</tr>
<tr>
<td>No. of folios as on April 30, 2019</td>
<td>2,24,039</td>
<td>27,532</td>
</tr>
<tr>
<td>Features of the Scheme</td>
<td>ICICI Prudential Exports &amp; Services Fund</td>
<td>ICICI Prudential FMCG Fund</td>
</tr>
<tr>
<td>------------------------</td>
<td>----------------------------------------</td>
<td>----------------------------</td>
</tr>
<tr>
<td>Type of Scheme</td>
<td>An open ended equity scheme following Exports &amp; Services theme</td>
<td>An open ended equity scheme investing in FMCG sector</td>
</tr>
<tr>
<td>Asset Allocation as per SID (in %)</td>
<td>Equity &amp; Equity related securities of companies engaged in Exports &amp; companies engaged in services theme</td>
<td>Debt &amp; Money market instruments</td>
</tr>
<tr>
<td></td>
<td>Equity &amp; Equity related securities of companies other than those engaged in Exports &amp; Services theme</td>
<td>Equity &amp; Equity related securities of companies forming part of FMCG sector</td>
</tr>
<tr>
<td></td>
<td>Debt &amp; Money market instruments</td>
<td>Equity &amp; Equity related securities of companies other than FMCG sector</td>
</tr>
<tr>
<td></td>
<td>Debt &amp; Money market instruments</td>
<td></td>
</tr>
<tr>
<td>80-100</td>
<td>0-20</td>
<td>80-100</td>
</tr>
</tbody>
</table>

The Scheme may also take exposure to:

- Derivatives instruments up to 100% of the Net Assets.
- ADR/GDR/Foreign securities/Overseas ETFs up to 50% of the Net Assets. Investments in ADR/GDR and foreign securities would be as per SEBI Circular dated September 26, 2007 as may be amended from time to time.
- Securitised Debt up to 20% of the Net Assets or maximum permissible limit for debt portfolio, whichever is lower.
- Stock lending up to 20% of its net assets.

In the event of variance from the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.

<p>| Investment Objective | To generate capital appreciation and income distribution to unit holders by investing predominantly in equity/equity related securities of the companies | To generate long term capital appreciation through investments made primarily in equity &amp; equity related securities forming part of |</p>
<table>
<thead>
<tr>
<th>Features of the Scheme</th>
<th>ICICI Prudential Exports &amp; Services Fund</th>
<th>ICICI Prudential FMCG Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>belonging to Exports &amp; Services industry. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
<td>FMCG sector. However, there is no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
</tr>
<tr>
<td>Assets under Management (as on April 30, 2019)</td>
<td>Rs. 782.85 crores</td>
<td>Rs. 553.59 crores</td>
</tr>
<tr>
<td>No. of folios as on April 30, 2019</td>
<td>66,341</td>
<td>32,414</td>
</tr>
<tr>
<td>Features of the Scheme</td>
<td>ICICI Prudential Smallcap Fund</td>
<td>ICICI Prudential Infrastructure Fund</td>
</tr>
<tr>
<td>------------------------</td>
<td>--------------------------------</td>
<td>-------------------------------------</td>
</tr>
<tr>
<td><strong>Type of Scheme</strong></td>
<td>An open ended equity scheme predominantly investing in small cap stocks.</td>
<td>An open ended equity scheme following Infrastructure theme.</td>
</tr>
<tr>
<td><strong>Asset Allocation as per SID (in %)</strong></td>
<td>Equity &amp; related securities of Small Cap Companies</td>
<td>Equity &amp; related securities of other than Small Cap Companies</td>
</tr>
<tr>
<td></td>
<td>65-100 0-35 0-35</td>
<td>80-100 0-20 0-10</td>
</tr>
</tbody>
</table>

For the purpose of identification of small cap companies, communication provided by SEBI/ AMFI shall be considered. Currently, as per SEBI circular SEBI/HO/IMD/DF3/CIR/P/2017/114 dated October 06, 2017, small cap companies are defined as 250th company onwards in terms of full market capitalization.

Mutual Funds are required to adopt list of stocks prepared by AMFI in this regard.

The Scheme may also take exposure to:

- Derivatives instruments up to 100% of the Net Assets.
- ADR/GDR/Foreign securities/Overseas ETFs up to 50% of the Net Assets. Investments in ADR/GDR and foreign securities would be as per SEBI Circular dated September 26, 2007 as may be amended from time to time.
- Securitised Debt up to 20% of the Net Assets or maximum permissible limit for debt portfolio, whichever is lower.
- Stock lending up to 20% of its net assets.

In the event of variance from the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.
## Features of the Scheme

<table>
<thead>
<tr>
<th>ICICI Prudential Smallcap Fund</th>
<th>ICICI Prudential Infrastructure Fund</th>
</tr>
</thead>
</table>
| - Stock lending up to 20% of its net assets.  
In the event of variance in the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action. | |

## Investment Objective

<table>
<thead>
<tr>
<th>ICICI Prudential Smallcap Fund</th>
<th>ICICI Prudential Infrastructure Fund</th>
</tr>
</thead>
</table>
| The primary objective of the Scheme is to seek to generate capital appreciation by predominantly investing in equity and equity related securities of small cap stocks.  
However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved. | To generate capital appreciation and income distribution to unit holders by investing predominantly in equity/equity related securities of the companies belonging to the infrastructure theme.  
However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved. |

## Assets under Management (as on April 30, 2019)

<table>
<thead>
<tr>
<th>ICICI Prudential Smallcap Fund</th>
<th>ICICI Prudential Infrastructure Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rs. 255.48 crores</td>
<td>Rs. 1,249.90 crors</td>
</tr>
</tbody>
</table>

## No. of folios as on April 30, 2019

<table>
<thead>
<tr>
<th>ICICI Prudential Smallcap Fund</th>
<th>ICICI Prudential Infrastructure Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>41,303</td>
<td>1,55,436</td>
</tr>
<tr>
<td>Features of the Scheme</td>
<td>ICICI Prudential Midcap Fund</td>
</tr>
<tr>
<td>------------------------</td>
<td>------------------------------</td>
</tr>
<tr>
<td>Type of Scheme</td>
<td>An open ended equity scheme predominantly investing in mid cap stocks.</td>
</tr>
<tr>
<td>Asset Allocation as per SID (in %)</td>
<td>Equity &amp; Equity related securities of mid cap companies</td>
</tr>
<tr>
<td></td>
<td>Debt &amp; Money market instrument</td>
</tr>
<tr>
<td></td>
<td>65-100</td>
</tr>
<tr>
<td></td>
<td>0-35</td>
</tr>
<tr>
<td></td>
<td>0-35</td>
</tr>
</tbody>
</table>

For the purpose of identification of mid cap companies, communication provided by SEBI/ AMFI shall be considered. Currently, as per SEBI circular SEBI/HO/IMD/DF3/CIR/P/2017/ 114 dated October 06, 2017, mid cap companies are defined as 101st – 250th company in terms of full market capitalization.

Mutual Funds are required to adopt list of stocks prepared by AMFI in this regard.

The Scheme may also take exposure to:
- Derivatives instruments up to 100% of the Net Assets.
- ADR/GDR/Foreign securities/Overseas ETFs up to 50% of the Net Assets. Investments in ADR/GDR and foreign securities would be as per SEBI Circular dated September 26, 2007 as may be amended from time to time.
- Securitised Debt up to 5% of the Net Assets or maximum permissible limit for debt portfolio, whichever is lower.
- Stock lending up to 20% of its net assets.

In the event of variance in the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.
### Features of the Scheme

<table>
<thead>
<tr>
<th>Investment Objective</th>
<th>ICICI Prudential Midcap Fund</th>
<th>ICICI Prudential Multicap Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>The primary objective of the Scheme is to seek to generate capital appreciation by actively investing in diversified mid cap stocks. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
<td>To generate capital appreciation through investments in equity &amp; equity related instrument across large cap, mid cap, and small cap stocks of various industries. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
<td></td>
</tr>
</tbody>
</table>

<p>| Assets under Management (as on April 30, 2019) | Rs. 1,683.32 crores | Rs. 3,632.03 crores |
| No. of folios as on April 30, 2019 | 1,46,345 | 2,03,925 |</p>
<table>
<thead>
<tr>
<th>Features of the Scheme</th>
<th>ICICI Prudential Technology Fund</th>
<th>ICICI Prudential US Bluechip Equity Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of Scheme</td>
<td>An open ended equity scheme investing in Technology and technology related sectors.</td>
<td>An open ended equity scheme investing predominantly in securities of large cap companies listed in the United States of America.</td>
</tr>
<tr>
<td>Asset Allocation as per SID (in %)</td>
<td>Equity &amp; Equity related securities of companies engaged in Technology and Technology dependent companies</td>
<td>Equity &amp; Equity related securities of companies other than engaged in Technology and Technology dependent companies</td>
</tr>
<tr>
<td></td>
<td>Debt &amp; Money market instrument s</td>
<td>Fixed income securities of India as well as U.S including money market instruments, cash and equivalent, Treasury bills and fixed deposits.</td>
</tr>
<tr>
<td></td>
<td>80–100 0–20 0–20 80–100 0–20</td>
<td></td>
</tr>
<tr>
<td>The Scheme may also take exposure to:</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Derivatives instruments up to 100% of the Net Assets.</td>
<td>*Equity and equity related securities of bluechip companies listed on recognized stock exchanges in the United States of America as well as ADRs/GDRs issued by Indian and foreign companies</td>
</tr>
<tr>
<td></td>
<td>ADR/GDR/Foreign securities/Overseas ETFs up to 50% of the Net Assets. Investments in ADR/GDR and foreign securities would be as per SEBI Circular dated September 26, 2007 as may be amended from time to time.</td>
<td>Note: The Scheme will not have any exposure to equity and equity related securities issued by Indian companies except for ADRs/GDRs issued by Indian companies, as stated above.</td>
</tr>
<tr>
<td></td>
<td>Securitised Debt up to 15% of the Net Assets or maximum permissible limit for debt portfolio, whichever is lower.</td>
<td>The portfolio would be reviewed to address any deviations from the aforementioned allocations. In the event of any variance from the asset allocation stated above, the Fund Manager shall review and rebalance the portfolio within 30 days from the date of such deviation. Further, in case the portfolio is not rebalanced within the aforesaid period, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.</td>
</tr>
<tr>
<td></td>
<td>Stock lending up to 50% of its net assets.</td>
<td></td>
</tr>
<tr>
<td>In the event of variance from the asset allocation, the fund manager will carry out portfolio rebalancing within 30 Days. Further, in case the portfolio is not rebalanced within the period of 30 days, justification for the same shall be placed before the investment committee and reasons for the same shall be recorded in writing. The investment committee shall then decide on the course of action.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment Objective</td>
<td>To generate long-term capital appreciation by creating a portfolio that is invested in</td>
<td>The investment objective of ICICI Prudential US Bluechip Equity Fund</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Scheme Information Document
ICICI Prudential Bluechip Fund
Features of the Scheme | ICICI Prudential Technology Fund | ICICI Prudential US Bluechip Equity Fund |
---|---|---|
| equity and equity related securities of technology and technology dependent companies. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved. | Fund is to provide long term capital appreciation to investors by primarily investing in equity and equity related securities of companies listed on recognized stock exchanges in the United States of America. The Scheme shall also invest in ADRs/GDRs issued by Indian and foreign companies. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved. |

| Assets under Management (as on April 30, 2019) | Rs. 476.33 crores | Rs. 285.08 crores |
| No. of folios as on April 30, 2019 | 49,998 | 23,326 |

Features of the Scheme | ICICI Prudential Long Term Equity Fund (Tax Saving) | ICICI Prudential Pharma Healthcare and Diagnostics (P.H.D) Fund |
---|---|---|
| Type of Scheme | An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit. | An Open Ended Equity Scheme following Pharma, Healthcare, Diagnostic and allied Theme. |

<table>
<thead>
<tr>
<th>Asset Allocation as per SID (in %)</th>
<th>Equities &amp; Equity related securities</th>
<th>Debt securities &amp; Money Market instruments &amp; Cash</th>
<th>Equity &amp; Equity related instruments of pharma, healthcare, diagnostics, wellness and allied companies.</th>
<th>Equity &amp; Equity related instruments of other than pharma, healthcare, diagnostics, wellness and allied companies.</th>
<th>Debt, Units of Mutual Fund schemes, Money market instruments, Cash &amp; Cash Equivalents</th>
</tr>
</thead>
<tbody>
<tr>
<td>90 – 100</td>
<td>0 – 10</td>
<td>80 – 100</td>
<td>0 – 20</td>
<td>0 – 20</td>
<td></td>
</tr>
</tbody>
</table>

The AMC may, from time to time, at its absolute discretion, alter modify or delete any of the above restrictions on investments subject to, however, such modifications, changes, alterations, deletions are in conformity with the Regulations and the guidelines governing the

The Scheme may also take exposure to:
- Derivative instruments to the extent of 50% of net assets.
- ADR/GDR/Foreign Securities to the extent of 50% of net assets. Investment in ADR/GDR/Foreign Securities would be as per SEBI Circular dated September 26, 2007, as may be amended from time to time.
- Securitised debt upto 50% of debt portfolio
<table>
<thead>
<tr>
<th>Features of the Scheme</th>
<th>ICICI Prudential Long Term Equity Fund (Tax Saving)</th>
<th>ICICI Prudential Pharma Healthcare and Diagnostics (P.H.D) Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Equity Linked Savings Scheme.</td>
<td>• Stock lending up to 20% of net assets.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Cumulative Gross Exposure to equity, debt and derivatives positions will not exceed 100% of the Net Assets of the Scheme.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Scheme will neither do short selling nor will it deal in repo in corporate bonds.</td>
</tr>
<tr>
<td>Investment Objective</td>
<td>To generate long-term capital appreciation through investments made primarily in equity and equity related securities of companies.</td>
<td>To generate long-term capital appreciation by creating a portfolio that is invested in Equity and Equity related securities of pharma, healthcare, hospitals, diagnostics, wellness and allied companies.</td>
</tr>
<tr>
<td></td>
<td>However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
<td>However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</td>
</tr>
<tr>
<td>Assets under Management (as on April 30, 2019)</td>
<td>Rs. 6,273.40</td>
<td>Rs. 1,502.57</td>
</tr>
<tr>
<td>No. of folios as on April 30, 2019</td>
<td>7,30,351</td>
<td>95,894</td>
</tr>
<tr>
<td>Features of the Scheme</td>
<td>ICICI Prudential Manufacture in India Fund</td>
<td>ICICI Prudential India Opportunities Fund</td>
</tr>
<tr>
<td>Type of Scheme</td>
<td>An open ended equity scheme following manufacturing theme</td>
<td>An open ended equity scheme following special situations theme.</td>
</tr>
<tr>
<td>Asset Allocation as per SID (in %)</td>
<td>Equity &amp; Equity related securities of companies engaged in sectors mentioned in [<a href="http://www.mak">http://www.mak</a> einindia.com/sectors](<a href="http://www.mak">http://www.mak</a> einindia.com/sectors)</td>
<td>Debt, Money Market instrumen ts, Cash &amp; Cash equivalen ts</td>
</tr>
<tr>
<td></td>
<td>Other equity and equity related securitie s</td>
<td>Equity &amp; Equity related instrumen ts of special situations theme.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Other equity and equity related instrumen ts</td>
</tr>
<tr>
<td></td>
<td>Debt, Money Market instrumen ts, Cash &amp; Cash equivalen ts</td>
<td>Debt, Units of Mutual Fund schemes, Money market instrumen ts, Cash &amp; Cash Equivalen ts</td>
</tr>
<tr>
<td></td>
<td>80 – 100 0 – 20 0 – 20 80 – 100 0 – 20 0 – 20</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Scheme may also take exposure to:</td>
<td>The Scheme may also take exposure to:</td>
</tr>
<tr>
<td></td>
<td>• Derivative instruments to the extent of 50% of net assets.</td>
<td>• Derivative instruments to the extent of 50% of net assets.</td>
</tr>
<tr>
<td></td>
<td>• ADR/GDR/ Foreign Securities to the extent of 50% of net assets.</td>
<td>• ADR/GDR/ Foreign Securities to the extent of</td>
</tr>
<tr>
<td></td>
<td>Investment in ADR/GDR/Foreign Securities would be as per SEBI</td>
<td></td>
</tr>
</tbody>
</table>

Scheme Information Document
ICICI Prudential Bluechip Fund
Circular dated September 26, 2007, as may be amended from time to time.
- Securitised debt upto 50% of debt portfolio
- Stock lending up to 20% of net assets.

The Cumulative Gross Exposure to equity, debt and derivatives positions will not exceed 100% of the Net Assets of the Scheme.

50% of net assets. Investment in ADR/GDR/Foreign Securities would be as per SEBI Circular dated September 26, 2007, as may be amended from time to time.
- Securitised debt upto 50% of debt portfolio
- Stock lending up to 20% of net assets.

The Cumulative Gross Exposure to equity, debt and derivatives positions will not exceed 100% of the Net Assets of the Scheme.

The Scheme will not engage in short selling and repos in corporate bonds.

| Investment Objective | The investment objective of the Scheme is to generate long term capital appreciation by creating a portfolio that is invested predominantly in equity and equity related securities of companies engaged in manufacturing theme.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved. |
| Assets under Management (as on April 30, 2019) | Rs. 1,216.81 crores |
| No. of folios as on April 30, 2019 | 57,802 |
| ICICI Prudential Bharat Consumption Fund | The Scheme will not engage in short selling and repos in corporate bonds. |
| Type of Scheme | An Open Ended Equity Scheme following Consumption theme. |
| Asset Allocation as per SID (in %) | Equity and Equity Related Instruments of companies engaged in consumption and consumption | Other equity and equity related securities | Debt, units of debt Mutual fund schemes and Money market instruments | Gold/Gold ETF/ Units issues by REITs /InvITs such other asset classes as may be permitted by SEBI from time to time (subject to |
### Features of the Scheme

<table>
<thead>
<tr>
<th>ICICI Prudential Bharat Consumption Fund</th>
<th>applicable SEBI limits</th>
</tr>
</thead>
<tbody>
<tr>
<td>related activities or allied sectors*</td>
<td>80-100% 0-20% 0-20% 0-20%</td>
</tr>
</tbody>
</table>

*Indicative list of sectors/industries falling under consumption and consumption related activities or allied sectors are as follows:

1. Automobile including auto components companies,
2. Consumer Goods including consumer durables, consumer non-durables, retailing etc.
3. Energy,
4. Healthcare Services,
5. Media & Entertainment,
6. Pharma,
7. Services such as Commercial and Engineering Services, Hotels Resorts and Recreational Activities, Transportation, Trading, etc.
8. Telecom,
9. Textiles

Please note that the above list is indicative and the Fund Manager may add such other sector/industries which satisfy the consumption theme. The Fund Manager may also add other sectors as may be added in Nifty Consumption Index from time to time.

The Scheme may also take exposure to:
- Derivative instruments upto 100% of the net assets. Derivatives includes Index futures, stock futures, Index Options and Stock Options & such other derivative instruments as permitted by SEBI from time to time.
- ADR/GDR/ Foreign Securities to the extent of 50% of net assets. Investment in ADR/GDR/Foreign Securities would be as per SEBI Circular dated September 26, 2007, as may be amended from time to time.
- Securitised debt upto 50% of debt portfolio
- Stock lending up to 20% of net assets.

The Cumulative Gross Exposure across various asset classes will not exceed 100% of the Net Assets of the Scheme.

The Scheme will not engage in short selling and repos in corporate bonds.

### Investment Objective

To generate long-term capital appreciation by investing primarily in Equity and Equity related securities of companies engaged in consumption and consumption related activities or allied sectors.

However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.

### Assets under Management (as on April 30, 2019)

- Rs. 626.00 crores

### No. of folios as on April 30, 2019

- 22,075
L. ADDITIONAL DISCLOSURES AS ON APRIL 30, 2019:

i. SCHEME PORTFOLIO HOLDINGS

a) Top 10 holdings:

<table>
<thead>
<tr>
<th>Company</th>
<th>% to NAV</th>
</tr>
</thead>
<tbody>
<tr>
<td>HDFC Bank Ltd.</td>
<td>7.65%</td>
</tr>
<tr>
<td>CCIL</td>
<td>7.36%</td>
</tr>
<tr>
<td>ICICI Bank Ltd.</td>
<td>6.34%</td>
</tr>
<tr>
<td>Infosys Ltd.</td>
<td>5.77%</td>
</tr>
<tr>
<td>ITC Ltd.</td>
<td>4.01%</td>
</tr>
<tr>
<td>NTPC Ltd.</td>
<td>3.82%</td>
</tr>
<tr>
<td>Axis Bank Ltd.</td>
<td>3.64%</td>
</tr>
<tr>
<td>HDFC Ltd.</td>
<td>3.50%</td>
</tr>
<tr>
<td>Indian Oil Corporation Ltd.</td>
<td>3.29%</td>
</tr>
<tr>
<td>Bharti Airtel Ltd.</td>
<td>3.10%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>48.48%</strong></td>
</tr>
</tbody>
</table>

Term Deposits have been excluded in calculating Top 10 holdings’ exposure.

b) Sector wise holdings:

<table>
<thead>
<tr>
<th>Sector</th>
<th>% to NAV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>31.44%</td>
</tr>
<tr>
<td>Energy</td>
<td>14.57%</td>
</tr>
<tr>
<td>Consumer Goods</td>
<td>10.23%</td>
</tr>
<tr>
<td>IT</td>
<td>9.56%</td>
</tr>
<tr>
<td>Automobile</td>
<td>7.36%</td>
</tr>
<tr>
<td>Cash, Cash Equivalents and Net Current Assets</td>
<td>5.89%</td>
</tr>
<tr>
<td>Metals</td>
<td>5.28%</td>
</tr>
<tr>
<td>Telecom</td>
<td>3.67%</td>
</tr>
<tr>
<td>Construction</td>
<td>3.03%</td>
</tr>
<tr>
<td>Pharma</td>
<td>2.68%</td>
</tr>
<tr>
<td>Derivatives</td>
<td>2.01%</td>
</tr>
<tr>
<td>Cement &amp; Cement Products</td>
<td>1.85%</td>
</tr>
<tr>
<td>Services</td>
<td>1.64%</td>
</tr>
<tr>
<td>Media &amp; Entertainment</td>
<td>0.38%</td>
</tr>
<tr>
<td>Fertilisers &amp; Pesticides</td>
<td>0.33%</td>
</tr>
<tr>
<td>Government Securities</td>
<td>0.07%</td>
</tr>
<tr>
<td>Industrial Manufacturing</td>
<td>0.01%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100.00%</strong></td>
</tr>
</tbody>
</table>

Cash, Cash Equivalents and Net Current Assets includes TREPS, Reverse Repo, Term Deposits and Net Current Assets.

Net Current Assets includes the adjustment amount for disclosures of derivatives wherever applicable.

Investors can also obtain Scheme’s latest monthly portfolio holding from the website of AMC i.e. [http://www.icicipruamc.com/Downloads/MonthlyPortfolioDisclosure.aspx](http://www.icicipruamc.com/Downloads/MonthlyPortfolioDisclosure.aspx)
ii. SCHEME’s PORTFOLIO TURNOVER RATIO: 1.53 times

iii. INVESTMENT DETAILS UNDER THE SCHEME:

The aggregate investment in the Scheme under the following categories is mentioned below:

<table>
<thead>
<tr>
<th>Sr.no.</th>
<th>Category</th>
<th>Total amount invested (in Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AMC’s Board of Directors</td>
<td>3,40,08,745.12</td>
</tr>
<tr>
<td>2</td>
<td>Scheme’s Fund Manager(s)</td>
<td>-</td>
</tr>
<tr>
<td>3</td>
<td>Other key managerial personnel</td>
<td>1,58,80,052.59</td>
</tr>
</tbody>
</table>

For the purpose of above information, the Managing Director and the Executive director of the Company are considered under Sr.no.1&2 above, as applicable.
III. UNITS AND OFFER

This section provides details you need to know for investing in the Scheme.

A. NEW FUND OFFER DETAILS – Not Applicable

This section does not apply to the scheme covered in this SID, as the ongoing offer of the Scheme has commenced after the NFO period, and the units are available for continuous subscription and redemption.

B. ONGOING OFFER DETAILS:

<table>
<thead>
<tr>
<th>Ongoing Offer Period</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>This is the date from which the Scheme will reopen for subscriptions/redemptions after the closure of the NFO period.</td>
<td>The Scheme is an open ended scheme and hence is available for subscription and redemption on an ongoing basis on every business day at NAV based prices. The Units of the Scheme will not be listed on any exchange, for the present.</td>
</tr>
<tr>
<td>Ongoing price for subscription (purchase)/switch-in (from other Schemes/plans of the mutual fund) by investors</td>
<td>The purchase price of the Units will be based on the Applicable NAV.</td>
</tr>
<tr>
<td>This is the price you need to pay for purchase/switch-in.</td>
<td>Purchase Price = Applicable NAV (for respective plan and option of the Scheme)</td>
</tr>
<tr>
<td><strong>Example:</strong> An investor invests ₹ 20,000/- and the current NAV is ₹ 20/- then the purchase price will be ₹ 20/- and the investor receives 20000/20 = 1000 units.</td>
<td></td>
</tr>
<tr>
<td>The Scheme will comply with SEBI circular No. SEBI/IMD/CIR No. 4/ 168230/09 dated June 30, 2009 regarding applicability of entry load.</td>
<td></td>
</tr>
<tr>
<td>Ongoing price for redemption (sale) /switch outs (to other Schemes/plans of the Mutual Fund) by investors.</td>
<td>The Redemp­tion Price of the Units will be based on the Applicable NAV (for respective plan and option of the Scheme) subject to the prevalent exit load provisions. The Redemption Price of the Units will be computed as follows:</td>
</tr>
<tr>
<td>This is the price you will receive for redemptions/switch outs.</td>
<td>Redemption Price = Applicable NAV (for respective plan and option of the Scheme) * (1-Exit Load as applicable to the investor).</td>
</tr>
<tr>
<td><strong>Example:</strong> An investor invests on April 1, 2017 when the applicable exit load for the scheme was 2% if redeemed within 1 year, else nil.</td>
<td>Applicable exit load shall be subject to the tenure of investment of the investor in the scheme vis-à-vis the exit load structure applicable when investor had invested in the scheme.</td>
</tr>
</tbody>
</table>
| **Scenario 1** | **Scenario 1** In case investor redeems before April 1, 2018, then applicable exit load would be 2%. Now suppose the same investor decides to redeem his 1000 units. The prevailing NAV is Rs 25/-. Hence, the sale or redemption price per unit becomes Rs. 24.50/- i.e. 25*(1-2%). The investor therefore gets 1000 x 24.50 =
<table>
<thead>
<tr>
<th>Rs. 24,500/-</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Scenario 2)</strong> In case investor redeems on or after April 1, 2018, then applicable exit load would be nil. Now suppose the same investor decides to redeem his 1000 units. The prevailing NAV is Rs 30/- . Hence, the sale or redemption price per unit will be Rs. 30/- i.e. 30*(1-0). The investor therefore gets 1000 x 30 = Rs. 30,000/-.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cut off timing for subscriptions/ redemptions/ switches</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>This is the time before which your application (complete in all respects) should reach the official points of acceptance.</strong></td>
</tr>
<tr>
<td>Cut off timing for subscriptions/ redemptions/ switches: 3.00 p.m.</td>
</tr>
<tr>
<td><strong>Purchases transaction including switch-ins:</strong></td>
</tr>
<tr>
<td>A) <strong>Application amount less than Rs. 2 lakh:</strong></td>
</tr>
<tr>
<td>In respect of valid applications received upto 3.00 pm on a business day, by the Mutual Fund alongwith a local cheque or a demand draft payable at par at the place where the application is received: the closing NAV of that business day on which application is received.</td>
</tr>
<tr>
<td>In respect of valid applications received after 3.00 pm on a business day, by the Mutual Fund alongwith a local cheque or a demand draft payable at par at the place where the application is received: the closing NAV of the next business day.</td>
</tr>
<tr>
<td>B) <strong>Application amount equal to or more than Rs. 2 lakh:</strong></td>
</tr>
<tr>
<td>In respect of valid application received before the cut-off time, units shall be allotted based on the NAV of the day on which the funds are available for utilisation before 3.00 pm.</td>
</tr>
<tr>
<td>Hence, subject to compliance with the time-stamping provisions as contained in the Regulations, units in schemes, with subscription of Rs. 2 lakh and above, shall be allotted based on the NAV of the day on which the funds are available for utilisation before the applicable cut-off time.</td>
</tr>
<tr>
<td>C) <strong>Aggregation of split investment transaction of Rs. 2 lakhs and above:</strong></td>
</tr>
<tr>
<td>• All transactions received on the same day as per the cut off timing and time stamping rules prescribed under SEBI Mutual Fund Regulations,1996 or circulars issued thereunder from time to time.</td>
</tr>
<tr>
<td>• Transactions shall include purchases, additional purchases, excluding Switches, Systematic Investment Plan/ Systematic Transfer Plan and triggered transactions.</td>
</tr>
<tr>
<td>• Aggregation shall be done on the basis of investor/s Permanent Account Number. In case of joint holding, transactions with similar holding structures shall be aggregated, similar to the principle applied for compilation of Consolidated Account Statement (CAS).</td>
</tr>
<tr>
<td>• All transactions shall be aggregated where investor holding pattern is same as stated above, irrespective of whether the amount of the individual transaction is above or below Rs 2 lacs.</td>
</tr>
</tbody>
</table>
• Only transactions in the same scheme shall be clubbed. This will include transactions at option level (viz. Dividend and Growth).
• Transactions in the name of minor received through guardian shall not be aggregated with the transaction in the name of same guardian.

The Mutual Fund reserves right to change/modify any of the terms with respect to processing of transaction in line with guidelines issued by SEBI or AMFI from time to time.

**Redemptions including switch-outs:**
In respect of valid applications received upto 3.00 pm on a business day by the Mutual Fund, same day’s closing NAV shall be applicable.

In respect of valid applications received after the cut off time by the Mutual Fund: the closing NAV of the next business day.

e.g.: If an investor submits redemption request at 2.00 pm on Monday, the same shall be processed at the closing NAV of Monday. If an investor submits redemption request at 3.30 pm on Monday, the same shall be processed at the closing NAV of Tuesday.

**Applications accompanied by physical cheques/ Demand Drafts:** -
For transaction through initial investment, the units will be issued at applicable NAV, on receipt of physical transaction request at the nearest official point of transaction of the AMC within 3 business days from the date of transaction.

**Web based transactions:**
For purchase transactions through the website of the Fund, following rules will apply:

**Internet Banking:**
As stated above, provided the electronic bank confirmation is received simultaneously for web-based transactions using internet banking.

<table>
<thead>
<tr>
<th>Investment by Sponsors/AMC</th>
<th>The sponsors or AMC will invest not less than one percent of the AUM of the Scheme as on the date of notification of SEBI Regulations (May 06, 2014) or fifty lakh rupees, whichever is less, in the growth option of the Scheme and such investment will not be redeemed unless the Scheme is wound up.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Where can the applications for purchase/redemption switches be submitted?</th>
<th>Details of official points of acceptance of CAMS and Branches of AMC are provided on back cover page. Investors can also subscribe and redeem units from the official website of AMC i.e. <a href="http://www.icicipruamc.com">www.icicipruamc.com</a></th>
</tr>
</thead>
</table>

Investors can subscribe to the units of the Scheme using the Invest Now facility available on the website of the AMC i.e. www.icicipruamc.com, submitting applications on fax number or the email id(s) of the AMC provided on the back cover page under the section ‘ICICI Prudential Mutual Fund Official Points of
| Minimum amount for purchase/redemption switches | Acceptance’. Invest Now facility is available only to the existing investors.

| Additional Application Amount | Refer Highlights/ Summary of the Scheme

| Special Products / facilities available | Refer Highlights/ Summary of the Scheme

### Systematic Investment Plan (SIP)

The Unitholders of the Scheme can benefit by investing specific Rupee amounts periodically, for a continuous period. At the time of registration the SIP allows the investors to invest a fixed equal amount of Rupees for purchasing additional Units of the Scheme at NAV based prices. Investors can enroll themselves for SIP in the Scheme by ticking appropriate box on the application form or by subsequently making a written request to that effect to the Registrar.

Minimum number of installments and amounts under various frequencies are as below:

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Specified date</th>
<th>Minimum amounts per installment</th>
<th>Minimum number of installments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily</td>
<td>Daily (only Business days)</td>
<td>Rs. 100/- and in multiples of Re. 1</td>
<td>6</td>
</tr>
<tr>
<td>Weekly</td>
<td>Wednesday*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fortnightly</td>
<td>1st and 16th day of each month, as applicable*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monthly</td>
<td>Any date*</td>
<td>Rs. 5,000/- and in multiples of Re. 1</td>
<td>4</td>
</tr>
<tr>
<td>Quarterly</td>
<td>Any date*</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*In case the date chosen for SIP falls on a Non-Business Day or on a date which is not available in a particular month, the SIP will be processed on the immediate next Business Day.

Investors can subscribe through SIP by using NACH facilities offered by the Banks. The cheques should be in favor of “ICICI Prudential Bluechip Fund” and crossed “Account Payee Only”, and the cheques must be payable at the center where the applications are submitted to the Customer Service Centre. In case of fresh/additional purchases, if the name of the Scheme on the application form/transaction slip differs with the name on the Cheque/Demand Draft, then the AMC will allot units under the Scheme mentioned on the application form/transaction slip.

In case of fresh/additional purchases, if the Scheme name is not mentioned on the application form/transaction slip, then the units will be allotted under the Scheme mentioned on the Cheque/Demand Draft. The Option that will be considered in such cases if not specified by the customer will be the default option of the Scheme as per the SID. However, in case additional purchase
is under the same scheme as fresh purchase, then the AMC reserves the right to allot units in the option under which units were allotted at the time of fresh purchase.

Further, Investors/ unitholders subscribing for SIP are required to submit SIP request at least 30 days prior to the date of first debit date and SIP start date shall not be beyond 100 days from the date of submission of request for SIP

All terms and conditions for SIP/STP/SWP, including Exit Load, if any, prevailing in the date of SIP/STP/SWP enrolment/ registration by the fund shall be levied in the Schemes.

Units will be allotted for the amount net of the bank charges, if any. On receipt of the post-dated cheques, the Registrar/AMC will send a letter to the Unitholder confirming that his/her name has been included in the Systematic Investment Plan. The cheques will be presented on the dates mentioned on the cheque and Units will be allotted accordingly. Within 3 Business Days of such allotment, a fresh Account Statement / Transaction Confirmation will be mailed to the Unitholder, indicating the new balance to his/her credit in the Account. An investor will have the right to discontinue the Systematic Investment Plan, subject to giving 30 days prior notice to the subsequent SIP date.

Terms and conditions for SIP:

- New Investor - If the investor fails to mention the scheme name in the SIP Mandate Form, then the Fund reserves the right to register the SIP as per the scheme name available in the main application. Incase multiple schemes are mentioned in the main application form, Fund reserves the right to reject the SIP request.

- Existing Investor - If the investor fails to mention the scheme name in the SIP Mandate Form, then the Fund reserves the right to register the SIP in the existing scheme (Eligible for SIP) available in the investor’s Folio. Incase Multiple Schemes or Equity Linked Savings Scheme (ELSS) are available in the folio then Fund reserves the right to reject the SIP request.

- In case SIP date is not selected, then the SIP will be registered on 10th (default date) of each Month/Quarter, as applicable. Further if multiple SIP dates are opted for or if the selection is not clear, then the sip will be registered for 10th of each Month/Quarter, as applicable.

- If the investor has not mentioned the SIP start Month, SIP will start from the next applicable month, subject to completion of 30 days lead time from the receipt of SIP request.

- In case the SIP 'End period' is incorrect OR not mentioned by the investor in the SIP form, then 5 years from the start date shall be considered as default End Period.
SIP TOP UP Facility:

a. Investors can opt for SIP TOP UP facility with Fixed Top Up option or Variable Top Up option, wherein the amount of the SIP can be increased at fixed intervals. In case the investor opts for both options, the Variable Top Up option shall be triggered.
b. The minimum Fixed TOP UP amount shall be Rs. 100/- and in multiples of Rs. 100/- thereafter.
c. Variable TOP UP would be available in at 10%, 15% and 20% and such other denominations (over and above 10%, 15% and 20%) as opted by the investor in multiples of 5%.
d. The frequency is fixed at Yearly and Half Yearly basis. In case the TOP UP facility is not opted by ticking the appropriate box and frequency is not selected, the TOP UP facility may not be registered.
e. In case of Quarterly SIP, only the Yearly frequency is available under SIP TOP UP.
f. SIP Top-Up facility shall also be available for the existing investors who have already registered for SIP facility without Top-Up option.

Top-Up Cap amount or Top-Up Cap month-year:
Top-Up Cap amount: Investor has an option to freeze the SIP Top-Up amount once it reaches a fixed predefined amount. The fixed pre-defined amount should be same as the maximum amount mentioned by the investor in the bank mandate. In case of difference between the Cap amount & the maximum amount mentioned on Bank mandate, then amount which is lower of the two amounts shall be considered as the default amount of SIP Cap amount.

Top-Up Cap month-year: It is the date from which SIP Top-Up amount will cease and last SIP installment including Top-Up amount will remain constant from Cap date till the end of SIP tenure.

Investor shall have flexibility to choose either Top-Up Cap amount or Top-Up Cap month-year. In case of multiple selection, Top-Up Cap amount will be considered as default selection.

Top-Up Cap is applicable for Fixed Top Up option as well as Variable Top Up option.

All the investors of the fund availing the facility under SIP Variable Top - Up feature are hereby requested to select either Top - Up Cap amount or Top - Up Cap month - year. In case of no selection, the SIP Variable Top - Up amount will be capped at a default amount of Rs. 10 Lakhs.

Under the said facility, SIP amount will remain constant from Top - Up Cap date/ amount till the end of SIP Tenure.
Micro Systematic Investment Plan (Micro SIP):
The unit holder will have the facility of MicroSIP under the current Systematic Investment Plan facility. The Minimum Investment amount per installment will be as per applicable minimum investment amount of the respective Scheme. The total investment under MicroSIP cannot exceed Rs. 50,000/-.  

Micro Investment: With effect from October 30, 2012, where the aggregate of the lump sum investment (fresh purchase & additional purchase) and Micro SIP installments by an investor in a financial year i.e April to March does not exceed 50,000/- it shall be exempt from the requirement of PAN. However, requirements of Know Your Customer (KYC) shall be mandatory. Accordingly, investors seeking the above exemption for PAN still need to submit the KYC Acknowledgement, irrespective of the amount of investment. This exemption will be available only to Micro investment made by the individuals being Indian citizens (including NRIs, Joint holders, minors acting through guardian and sole proprietary firms). PIOs, HUFs, QFIs and other categories of investors will not be eligible for this exemption.

Mode of Payment for SIP:
In case of SIP with payment mode as Standing Instruction / NACH, Investors shall be required to submit a cancelled cheque or a photocopy of a cheque of the bank account for which the debit mandate is provided.

Investors are requested to note that holding of units through Demat Option is also available under all open-ended equity and Debt schemes wherein SIP facility is available.

The units will be allotted based on the applicable NAV as per the SID and will be credited to investors’ Demat account on weekly basis upon realization of funds. For e.g. Units will be credited to investors’ Demat account every Monday for realization status received in last week from Monday to Friday.

The investors shall note that for holding the units in demat form, the provisions laid down in the SID and guidelines, procedural requirements as laid by the Depositories (NSDL/CDSL) shall be applicable. In case the investor wishes to convert the units held in non-demat mode to demat mode or vice versa at a later date, such request along with the necessary form should be submitted to their Depository Participant(s).

Units held in demat form will be freely transferable, subject to the applicable regulations and the guidelines as may be amended from time to time.

Investors/unitholders subscribing for SIP are required to submit SIP request at least 30 days prior to the date of first debit date and SIP start date shall not be beyond 100 days from the date of submission of request for SIP.
**Facility of National Automated Clearing House (NACH) Platform in Systematic Investment Plan (SIP):**

In addition to existing facility available for payments through Postdated cheques/Standing Instructions for investments in SIP, the NACH facility can also be used to make payment of SIP installments. NACH is a centralized system, launched by National Payments Corporation of India (NPCI) with an aim to consolidate multiple Electronic Clearing Service (ECS) mandates. This facility will enable the unit holders of the Fund to make SIP investments through NACH by filling up the SIP Registration cum mandate form. A Unique number will be allotted to every mandate registered under NACH called as Unique Mandate Reference Number ("UMRN") which can be used for SIP transactions.

The NACH facility shall be available subject to terms and conditions contained in the Easy Pay Debit Mandate Form and as prescribed by NPCI from time to time.

**SYSTEMATIC INVESTMENT PLAN PLUS (SIP PLUS) is available under the Scheme:**

**Salient features of the SIP Plus facility are as follows:**

1. It is an optional feature in addition to the Systematic Investment Plan.
2. A Group Life Insurance Cover shall be provided under this facility by a life insurance company. The premium for providing such cover shall be borne by ICICI Prudential Asset Management Company Limited (the AMC).
3. The minimum SIP Plus installment shall be the minimum amount prescribed for SIP (under respective frequencies), subject to minimum of Rs. 500/- per installment.
4. Maximum Age upto which SIP Plus is available: 55 Years. SIP investment under SIP Plus facility can be continued beyond 55 years of age, however the provision for insurance cover will continue maximum upto the age of 55 years (as on the renewal date).
5. Amount of Life Insurance Cover (the Insurance Cover):
   
   a) If SIP Plus continues, the Insurance Cover would be as follows:
      1. Year 1: 10 times of the SIP Plus installment.
      2. Year 2: 50 times of the SIP Plus installment.
      3. Year 3 onwards: 100 times of the SIP Plus installment.
   
   All the above mentioned limits are subject to maximum cover of Rs. 50 lacs per investor across all schemes/plans/folios.

   b) If SIP Plus discontinues, the Insurance Cover would be as follows:
      4. SIP Plus discontinues before 3 years : Insurance Cover stops immediately
      5. SIP Plus discontinues after 3 years : Insurance cover...
equivalent to the value of units allotted under SIP PLUS investment basis the valuation as on 1st business day of month in which renewal confirmation is given, subject to a maximum of 100 times the monthly installment, capped at the maximum of Rs. 50 lacs

6. SIP plus ceases under below conditions:
   Redemption / switch-out (fully or partly) of units purchased under the scheme in which SIP Plus facility is availed before the completion of the SIP Plus tenure.

The investor may either opt to continue the SIP beyond 55 years of age or specify an End date in the application form. If the investor does not provide an End date, AMC reserves the right to consider the SIP end date as five years from the start date as default. If SIP tenure selected is less than 3 years, investor would not be eligible for insurance cover and SIP would be registered as regular SIP.

SIP Plus can be availed with SIP Top Up facility as well. The amount of Life Insurance Cover will be calculated on the basis of the first triggered SIP amount. SIP Plus shall be available only on fresh subscriptions/registrations of SIP Top-up received on or after the March 26, 2019 (effective date). SIP Plus shall not be available on availing of SIP Top-up facility in an ongoing SIP.

Eligibility criteria:
1. Resident Individual/Eligible Non Resident Indian applicants.
2. Individuals aged above 18 years and not more than 51 years, at the time of the first investment.
3. Only the First / Sole unit holder will be covered under the insurance. No Insurance Cover will be provided for the second / third unitholder.

Registration:
The investor will necessarily be required to furnish his / her date of birth and gender in the SIP Plus application form, in absence of which, no Insurance Cover can be availed by the investor. Furnishing details of nominee in the SIP Plus application form is not mandatory. The Group Life Insurance Cover will be governed by the terms and conditions of the insurance policy with the relevant Insurance Company as determined by the AMC. In case of death of the applicant, his / her legal representatives may file a claim directly with the designated branch of the Insurance Company supported by all relevant documents as required by the Insurer and the payment of the claim may be made to the legal representatives by the Insurance Company. All insurance claims will be settled in India and shall be payable in Indian Rupees only. Settlement procedure will be as stipulated by the Insurance Company. Insurance claims will be directly settled by the Insurance Company. The AMC will not be responsible or liable for maintaining service levels and/or any delay in processing claims arising out of this facility. Details of SIP Plus facility is available on
the term and conditions mentioned in the SIP Plus application form.

**Systematic Withdrawal Plan (SWP)**

Unitholders of the Scheme have the benefit of enrolling themselves in the Systematic Withdrawal Plan. The SWP allows the Unitholder to withdraw a specified sum of money each month from his investments in the Scheme. SWP is ideal for investors seeking a regular inflow of funds for their needs. It is also ideally suited to retirees or individuals who wish to invest lump-sum and withdraw from the investment over a period of time. At the time of registration the minimum amount, which the Unitholder can withdraw, is Rs. 500 and in multiples of Re. 1. The Unitholder may avail of this facility by sending a written request to the Registrar.

Monthly, Quarterly, Half Yearly and Annual frequencies are available under this facility. Minimum number of installments for all the frequencies will be 2. Investors can choose any date of his/her preference as SWP withdrawal date to register under any frequency available. In case the date chosen for SWP falls on a Non-Business Day or on a date which is not available in a particular month, the SWP will be processed on the immediate next Business Day.

In case none of the frequencies has been selected then Monthly frequency shall be considered as the Default frequency and where no withdrawal date is selected, 1st business day of the month shall be considered as the default SWP date.

The amount thus withdrawn by Redemption will be equated into Units at Applicable NAV based prices and the number of Units so arrived at will be subtracted from the Units balance to the credit of that Unitholder.

The SWP may be terminated on a written notice by a Unitholder of the Scheme and it will terminate automatically if all Units are liquidated or withdrawn from the account or upon the Funds receipt of notification of death or incapacity of the Unitholder.

All terms and conditions for SIP/STP, including Exit Load, if any, prevailing in the date of SIP/STP enrolment/registration by the fund shall be levied in the Scheme.

**Systematic Transfer Plan (STP)**

1. Systematic Transfer Plan (STP) is an option wherein Unit holders of designated schemes (Source Schemes) can opt to transfer a fixed amount at regular intervals and provide standing instructions to the AMC to switch the same into the designated schemes (Target Schemes).

2. The source schemes refer to all open ended schemes* (except (i) Exchange Traded Funds (ETFs) and (ii) separate plans under ICICI Prudential Liquid Fund for deployment of

*ICICI Prudential Long Term Equity Fund (Tax Saving) shall act as source scheme for this facility, subject to completion of lock-in period for units allotted.

3. The target schemes refer to all open ended schemes where subscription is allowed [except (i) Exchange Traded Funds (ETFs) and (ii) separate plans under ICICI Prudential Liquid Fund for deployment of unclaimed amounts viz ICICI Prudential Liquid Fund - Unclaimed Redemption, ICICI Prudential Liquid Fund - Unclaimed Dividend, ICICI Prudential Liquid Fund - Unclaimed Redemption Investor Education and ICICI Prudential Liquid Fund - Unclaimed Dividend Investor Education].

4. The amount transferred under STP from Source scheme to the Target Scheme shall be done by redeeming Units of Source scheme at Applicable NAV, subject to exit load, if any; and subscribing to the Units of the Scheme at Applicable NAV as on specified date as given below:

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>Daily option</td>
<td>Daily</td>
</tr>
<tr>
<td>Weekly Options</td>
<td>Monday</td>
</tr>
<tr>
<td>Monthly and Quarterly Options</td>
<td>Any date*</td>
</tr>
</tbody>
</table>

*In case the date chosen for STP falls on a non-business day or on a day which is not available in a particular month, the STP will be processed on the immediate next business day.

5. In case of nil balance in the Source Scheme, STP for that particular due date will not be processed. STP will cease to be active upon five consecutive unsuccessful transactions or if all units are pledged or upon receipt of intimation of death of Unit holder.

6. All requests for registering or discontinuing Systematic Transfer Plans shall be subject to an advance notice of 7 (seven) working days.

7. The provision of “Minimum Redemption Amount” specified in Scheme Information Document (SID) of the respective Designated Source schemes and “Minimum Application Amount” applicable to the Scheme as specified in this document will not be applicable for Systematic Transfer Plan.

8. At the time of registration the minimum amount for this facility is Rs. 1,000/- and in multiples of Re.1 for weekly, monthly and quarterly frequency and Rs.250 and in multiples of Rs.50 for daily frequency. Minimum no. of installments for daily, weekly and monthly frequency will be 6 and for quarterly frequency will be 4.
9. The Fund reserves the right to include/remove any of its Schemes under the category of ‘Designated Schemes available for STP’ from time to time by suitable display of notice on AMC’s Website.
10. The Scheme is available as a both Source and Target Scheme under this facility.

Value STP
The AMC has introduced ICICI Prudential Value Systematic Transfer Plan (Value STP) for the benefit of the Unitholders.

1) In this facility, unit holder(s) can opt to transfer an amount at regular intervals from a designated source scheme(s) of ICICI Prudential Mutual Fund (“Transferor Scheme”) to the Growth option of designated target Scheme(s) of ICICI Prudential Mutual Fund (“Transferee Scheme”). It includes a feature of a ‘Reverse Transfer’ from the Transferee Scheme into the Transferor Scheme, in order to achieve the specified Target Investment Value [(first installment amount) X (number of installments paid; including the current installment)] on each transfer date in the Transferee Scheme, subject to the terms and conditions of Value STP.

2) In Value STP, transfers into the Transferee Scheme from the Transferor Scheme are made to achieve the Total Target Investment Value [(first installment amount) X (total no. of installments specified by the unitholders)] in the Transferee Scheme. This is done by transferring an amount at regular intervals in a way that it increases the Target Investment Value of units in the Transferee Scheme systematically, by a fixed amount (i.e. the first installment amount specified by the Unitholder) on the date of each transfer for the tenure of the Value STP. The amount to be transferred will be arrived at on the basis of the difference between the Target Investment Value and the Market Value of the holdings in the Transferee Scheme on the date of transfer.

3) Value STP is available at Daily, Weekly, Monthly and Quarterly Intervals. The Unit holder is free to choose the frequency of such transfers.

<table>
<thead>
<tr>
<th>Particulars</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Daily option</td>
<td>Daily</td>
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<tr>
<td>Weekly Options</td>
<td>Monday</td>
</tr>
<tr>
<td>Monthly and Quarterly Options</td>
<td>Any Date*</td>
</tr>
</tbody>
</table>

*In case the date chosen for STP falls on a non-business day or on a day which is not available in a particular month, the STP will be processed on the immediate next business day.

4) Value STP has the following features:
   i. **Transfer:** The first Value STP installment will be processed for the first installment amount specified by the Unitholder at the time of enrollment. From the second Value STP installment onwards, the transfer amount may be higher/lower than the first installment amount.
amount, as derived by the formula stated below:

\[
(\text{First installment amount} \times \text{Number of installments paid including the current installment}) - (\text{Market Value of the investments transferred through VALUE STP in the Transferee Scheme on the date of transfer})
\]

In case the amounts (as specified above) to be transferred are not available in the Transferor Scheme in the unit holder's account, the residual amount will be transferred to the Transferee Scheme.

ii. **Reverse Transfer:** On the date of transfer, if the market value of the investments in the Transferee Scheme through Value STP is higher than the Target Investment Value for that month [(first installment amount) \( \times \) (number of installments paid; including the current installment)], then a reverse transfer will be effected from the Transferee Scheme to the Transferor Scheme, to the extent of the difference in the amount, in order to arrive at the Target Investment Value for that month.

5) a. The minimum amount per Value STP installment at the time of registration, shall be as follows:

- Weekly, Monthly and quarterly frequency: Rs. 1,000 and in multiples of Re.1
- Daily frequency: Rs. 250 and in multiples of Rs.50.

b. There should be a minimum of 6 installments for enrolment under daily, Weekly and Monthly Value STP and 4 installments for Quarterly Value STP.

c. The minimum unit holder's account balance or a minimum amount of application at the time of Value STP enrolment should be Rs. 12,000 in the Transferor Scheme.

6) Load Structure: In respect of units created under Value STP enrollments made in the above-mentioned Transferor and Transferee Scheme(s) (and in Transferor Scheme for instances of Reverse Transfer), the Load Structure prevalent at the time of enrolment shall govern the investors during the tenure of the Value STP.

7) The Scheme acts as both transferor and Transferee Scheme under this facility.

8) The redemption/switch-out of units allotted in the Transferee Scheme shall be processed on the ‘First In First Out’ (FIFO) basis. In case there is a redemption / switch-out of any units allotted under Value STP in the Transferee Scheme by the Unit Holder, the balance installments under VALUE STP will be processed as a normal STP for the remaining installments by investing the amount indicated as first installment amount, on the date of each transfer over the balance tenure of the Value STP, subject to availability of unit balance in the Transferor Scheme.

9) In case of nil balance in the Transferor Scheme, Value STP for that particular due date will not be processed. Value STP will cease to be active upon five consecutive unsuccessful transactions or if all units are pledged or upon receipt of intimation of death of Unit holder.
10) Only one registration (either Flex STP or Value STP) per target scheme in a folio would be allowed.

This facility is available only for units held / to be held in a Non-demat Mode in the Transferor and the Transferee Scheme.

The Trustee reserves the right to change/modify the terms and conditions of Value STP or withdraw the Value STP at a later date. For the terms and conditions of Value STP, contact the nearest ISC or visit our website [www.icicipruamc.com](http://www.icicipruamc.com).

**Flex STP**

The AMC has introduced ICICI Prudential Flex Systematic Transfer Plan (Flex STP). Under this facility unit holder(s) can opt to transfer variable amount(s) linked to value of investments under Flex STP on the date of transfer at pre-determined intervals from designated source Scheme(s) [referred to as Transferor Scheme(s)] to the Growth option of designated target Scheme(s) [referred to as Transferee Scheme(s)].

**Salient features of the facility:**

1. **Flex STP** is available at Daily, Weekly, Monthly and Quarterly Intervals.

<table>
<thead>
<tr>
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</tr>
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<tbody>
<tr>
<td>Daily option</td>
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<td>Monday</td>
</tr>
<tr>
<td>Monthly and Quarterly Options</td>
<td>Any Date*</td>
</tr>
</tbody>
</table>

   *In case the date chosen for STP falls on a non-business day or on a day which is not available in a particular month, the STP will be processed on the immediate next business day.

2. At the time of registration, the minimum amount under this facility is as follows:

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Minimum Amount of Transfer (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily</td>
<td>250/- and in multiples of Rs.50</td>
</tr>
<tr>
<td>Weekly, Monthly and Quarterly</td>
<td>1,000/- and in multiples of Re.1</td>
</tr>
</tbody>
</table>

3. There should be a minimum of 6 installments for enrollment under daily, Weekly and Monthly Flex STP and 4 installments for Quarterly Flex STP. The minimum balance in unit holder's account or minimum amount of application at the time of enrollment for Flex STP should be Rs. 12,000/-. 

4. **Flex STP** with Daily, Weekly, Monthly and Quarterly Frequency shall commence if the application is submitted at least 7 business days prior to the applicable date.

5. Under Flex STP, the amount sought to be transferred shall
be calculated as follows:
Fixed Amount to be transferred per Installment or the amount as determined by the following formula [(fixed amount to be transferred per installment X by the number of installments including the current installment) - market value of the investments through Flex STP in the Transferee Scheme on the date of transfer] whichever is higher.
In case the amount (as calculated basis above) to be transferred is not available in the Transferor Scheme in the unit holder's account, the residual amount will be transferred to the Transferee Scheme.

6. The first Flex STP installment will be processed basis the fixed installment amount specified by the unit holder at the time of enrollment. Flex STP shall be applicable from second installment onwards.

7. The total Flex STP amount invested in the Transferee Scheme shall not exceed the total enrollment amount i.e. amount per installment X number of installments.

8. The redemption / switch-out of units allotted in the Transferee Scheme shall be processed on First In First Out (FIFO) basis. In case there is a redemption / switch-out of any units allotted under Flex STP, the balance installments under Flex STP will be processed for the fixed installment amount specified by the unitholder at the time of enrollment.

9. If the Flex STP Date and/or Frequency has not been indicated or multiple frequencies are selected, Monthly frequency shall be treated as Default frequency and last business day of the month shall be treated as Default Date.

10. Flex STP shall be applicable subject to payment of exit load, if any, in the Transferor Schemes.

11. In case of nil balance in the Transferor Scheme, Flex STP for that particular due date will not be processed. Flex STP will cease to be active upon five consecutive unsuccessful transactions or if all units are pledged or upon receipt of intimation of death of Unit holder.

12. In order to discontinue the facility, a written request must be submitted at least 7 business days prior to the next applicable transfer date for daily/Weekly/Monthly/Quarterly frequency.

13. For availing this facility, investors are required to submit ICICI Prudential Flex STP form duly complete in all respects.

14. The Scheme acts as both transferor and Transferee Scheme under this facility.

15. Only one registration (either Flex STP or Value STP) per target scheme in a folio would be allowed.

Trustees reserve the right to change / modify the terms and conditions or withdraw this facility.

The provision of “Minimum Redemption Amount” specified in the SID(s) of the respective Designated Source Schemes and “Minimum Application Amount” applicable to the Scheme as specified in this document will not be applicable for STP.
This facility will ensure that the Unit Holder is able to systematically invest into equity Schemes and balanced Scheme without having to give any post dated cheque, unlike under SIP. The above list is subject to change from time to time. The Trustee reserves the right to change/modify the terms and conditions of Value STP or withdraw the Flex STP at a later date. For the terms and conditions of Flex STP, contact the nearest ISC or visit our website www.icicipruamc.com

All terms and conditions for SIP/STP, including Exit Load, if any, prevailing in the date of SIP/STP enrolment/registration by the fund shall be levied in the Scheme.

How to Switch?

On an on-going basis the Unit holders will have the option to switch all or part of their investment from one Scheme to any of the other Scheme offered by the Fund provided the switch option is available in the scheme.

To effect a switch, a Unitholder must provide clear instructions. A request for a switch may be specified either in terms of amount or in terms of the number of units of the Scheme from which the switch is sought. Such instructions may be provided in writing or by completing the Switch Request Slip provided in the transaction booklet and lodging the same on any Business Day at any of the Customer Service Centers. An Account Statement reflecting the new holdings is proposed to be dispatched to the Unitholders within 5 Business Days of completion of switch transaction.

The switch will be effected by redeeming Units from the Scheme in which the Units are held and investing the net proceeds in the other Scheme(s).

The price at which the Units will be switched out of the Scheme will be based on the Applicable NAV of the relevant Scheme(s) and considering any exit loads that the Trustee may approve from time to time. Exit load applicable to redemption of units is also applicable to switch.

For switches on an ongoing basis, the applicable NAV for effecting the switch out of the existing open-ended funds will be the NAV of the Business Day on which the switch request, complete in all respects, is received by the AMC, subject to the cut-off time and other terms specified in the SID of the respective existing open-ended Schemes.

Consolidated Account Statement (CAS)

1. The Consolidated Account Statement (CAS) for each calendar month will be issued on or before tenth day of succeeding month to the investors who have provided valid Permanent Account Number (PAN). Further, CAS will be sent via email where any of the folios consolidated has an email id or to the email id of the first unit holder as per KYC records.

2. For folios not included in the Consolidated Account Statement (CAS), the AMC shall henceforth issue account statement to the investors on a monthly basis, pursuant to any financial transaction in such folios on or before tenth day of succeeding month. In case of a New Fund Offer Period (NFO), the AMC shall send confirmation specifying the number of units allotted to the applicant by way of a physical account statement.
or an email and/or SMS’s to the investor’s registered address and/or mobile number not later than five business days from the date of closure of the NFO.

3. In case of a specific request received from the unit holder, the AMC shall provide the account statement to the investors within 5 business days from the receipt of such request.

4. In the case of joint holding in a folio, the first named Unit holder shall receive the CAS/account statement. The holding pattern has to be same in all folios across Mutual Funds for CAS.

Further, in case if no transaction has taken place in a folio during the period of six months ended September 30 and March 31, the CAS detailing the holdings across all Schemes of all mutual funds, shall be emailed at the registered email address of the unitholders on half yearly basis, on or before tenth day of succeeding month, unless a specific request is made to receive the same in physical form.

Each CAS issued to the investors shall also provide the total purchase value / cost of investment in each scheme.

Further, CAS issued for the half-year(September/ March) shall also provide:

a. The amount of actual commission paid by AMCs/Mutual Funds (MFs) to distributors (in absolute terms) during the half-year period against the concerned investor’s total investments in each MF scheme. The term ‘commission’ here refers to all direct monetary payments and other payments made in the form of gifts / rewards, trips, event sponsorships etc. by AMCs/MFs to distributors. Further, a mention may be made in such CAS indicating that the commission disclosed is gross commission and does not exclude costs incurred by distributors such as Goods and Services Tax (wherever applicable, as per existing rates), operating expenses, etc.

b. The scheme’s average Total Expense Ratio (in percentage terms) along with the break up between Investment and Advisory fees, Commission paid to the distributor and Other expenses for the period for each scheme’s applicable plan where the concerned investor has actually invested in.

Such half-yearly CAS shall be issued to all MF investors, excluding those investors who do not have any holdings in MF schemes and where no commission against their investment has been paid to distributors, during the concerned half-year period.

In case of the units are held in dematerialized (demat) form, the statement of holding of the beneficiary account holder will be sent by the respective Depository Participant periodically.

CAS for investors having Demat account:
- Investors having MF investments and holding securities in Demat account shall receive a single Consolidated Account Statement (CAS) from the Depository.
- Consolidation of account statement shall be done on the basis of Permanent Account Number (PAN). In case of
multiple holding, it shall be PAN of the first holder and pattern of holding. The CAS shall be generated on a monthly basis.

- If there is any transaction in any of the Demat accounts of the investor or in any of his mutual fund folios, depositories shall send the CAS within ten days from the month end. In case, there is no transaction in any of the mutual fund folios and demat accounts then CAS with holding details shall be sent to the investor on half yearly basis.

- In case an investor has multiple accounts across two depositories, the depository with whom the account has been opened earlier will be the default depository.

The dispatch of CAS by the depositories would constitute compliance by the AMC/ the Mutual Fund with the requirement under Regulation 36(4) of SEBI (Mutual Funds) Regulations.

However, the AMC reserves the right to furnish the account statement in addition to the CAS, if deemed fit in the interest of investor(s).

<table>
<thead>
<tr>
<th>Dividend Policy</th>
<th>(i) Growth Option</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The Scheme will not declare any dividends under this option. The income earned by the Scheme will remain reinvested in the Scheme and will be reflected in the Net Asset Value. This option is suitable for investors who are not looking for regular income but who have invested with the intention of capital appreciation.</td>
</tr>
</tbody>
</table>

(ii) Dividend Option

This option is suitable for investors seeking income through dividend declared by the Scheme. The Trustee may approve the distribution of dividend by AMC out of the net surplus under this Option. The remaining net surplus after considering the dividend and tax, if any, payable there on will be ploughed back in the Scheme and be reflected in the NAV. “It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the scheme would fall to the extent of dividend payout and statutory, levy, if any.”

(iii) Dividend Payout:

As per the SEBI (MF) Regulations, the Mutual Fund shall despatch to the Unit Holders, dividend warrants within 30 days of declaration of the Dividend. Dividends will be payable to those Unit Holders whose names appear in the Register of Unit Holders on the date (Record Date). Dividends will be paid by cheque, net of taxes as may be applicable. Unit Holders will also have the option of direct payment of dividend to the bank account. The cheques will be drawn in the name of the sole/first holder and will be posted to the Registered address of the sole/first holder as indicated in the original application form. To safeguard the interest of Unit Holders from loss or theft of dividend cheques, investors should provide the name of their bank, branch and account number in the application form. Dividend cheques will be sent to the Unit Holder after incorporating such information. The minimum amount for dividend payout shall be Rs.100 (net of dividend distribution tax and other statutory levy, if any), else dividend would be
(iv) Dividend Reinvestment:
The investors opting for Dividend Option may choose to reinvest the dividend to be received by them in additional Units of the Scheme. Under this provision, the dividend due and payable to the Unitholders will be compulsorily and without any further act by the Unitholders reinvested in the Scheme (under the Dividend Option, at the first ex-dividend NAV). The dividends so reinvested shall be constructive payment of dividends to the Unitholders and constructive receipt of the same amount from each Unitholder for reinvestment in Units. On reinvestment of dividends, the number of Units to the credit of Unitholder will increase to the extent of the dividend reinvested divided by the NAV applicable on the day of reinvestment, as explained above.

v) Dividend Transfer Plan (DTP)

Dividend Transfer Plan facility will be available under the scheme.
The designated schemes (source and target schemes) for this facility are as given below:

- **Source schemes** - all schemes where dividend option is available[except (i) Exchange Traded Funds (ETFs) and (ii) separate plans under ICICI Prudential Liquid Fund for deployment of unclaimed amounts viz ICICI Prudential Liquid Fund - Unclaimed Redemption, ICICI Prudential Liquid Fund - Unclaimed Dividend, ICICI Prudential Liquid Fund - Unclaimed Redemption Investor Education and ICICI Prudential Liquid Fund - Unclaimed Dividend Investor Education]
- **Target schemes** - all open ended schemes where subscription is allowed[except (i) Exchange Traded Funds (ETFs) and (ii) separate plans under ICICI Prudential Liquid Fund for deployment of unclaimed amounts viz ICICI Prudential Liquid Fund - Unclaimed Redemption, ICICI Prudential Liquid Fund - Unclaimed Dividend, ICICI Prudential Liquid Fund - Unclaimed Redemption Investor Education and ICICI Prudential Liquid Fund - Unclaimed Dividend Investor Education.

Note: Investors are requested to note that any change in dividend sub-option, due to additional investment or on the basis of a request received from the investor, will be applicable to all existing units in the dividend option of the Scheme under the respective folio.

The Trustee reserves the right to declare dividends under the dividend option of the Scheme depending on the net distributable surplus available under the Scheme. It should, however, be noted that actual distribution of dividends and the frequency of distribution will depend, inter-alia, on the availability of distributable surplus and will be entirely at the discretion of the Trustee.

The dividend will be distributed in accordance with applicable SEBI Regulations and SEBI Circular no. SEBI/ IMD/ Cir No. 1/ 64057/06 dated April 4, 2006 on the procedure for Dividend
| Deployment of unclaimed dividend / redemption | The treatment of unclaimed redemption & dividend amount will be as per SEBI circular dated Feb 25, 2016. |
| Dividend | The dividend warrants shall be dispatched to the unit holders within 30 days of the date of declaration of the dividend. In the event of failure to dispatch dividend within 30 days, the AMC shall be liable to pay interest at 15% per annum to the unit holders. For folios where dividend warrants are returned undelivered and/or the dividend warrants remains unclaimed on 3 (three) consecutive occasions, the AMC reserves the right to compulsorily reinvest the future dividend amounts; wherein reinvestment option is available under the respective scheme. |
Redemption of Units

The Units can be redeemed (i.e. sold back to the Fund) on every Business Day at the Redemption Price (hereinafter defined). The redemption request can be made for a minimum amount as mentioned in para “Highlights of the scheme”.

In case, a unit holder specifies the redemption amount as well as number of Units for redemption, (subject to the minimum redemption amount as mentioned above) the number of Units specified will be considered for deciding the redemption amount. If only the redemption amount is specified by the Unit holder, the Fund will divide the redemption amount so specified by the Applicable NAV based price to arrive at the number of Units.

If a unit holder submits a redemption/switch-out request mentioning only the name of the Scheme and folio number but not mentioning the units and the amount for redemption, the Fund shall assume that the redemption/switch-out request is for all the units under the stated folio from the Scheme and the option mentioned on the redemption/switch-out request and shall redeem all the units.

In case an investor has purchased Units on more than one Business Day, the Units purchased prior in time (i.e. those Units which have been held for the longest period of time) will be deemed to have been redeemed first i.e. on a First-in-First-Out basis.

The redemption will be at Applicable NAV based prices, subject to applicable exit load.

The Fund reserves the right to modify exit loads, at any time in future, on perspective basis. In such an event, the Redemption Price of the Units will be adjusted by using the following formula.

The maximum load (exit) under the Scheme will not exceed the limits as prescribed under the Regulations.

The Fund shall ensure that the Redemption Price is not lower than 93% of the NAV and the Purchase Price is not higher than 107% of the NAV, provided that the difference between the Redemption Price and Purchase Price of the Units shall not exceed the permissible limit of 7% of the Purchase Price, as provided for under the Regulations.

Notice of the changes in the load structure (exit load) shall be made by a suitable display in the Customer Service Centers of the AMC and will be published in 2 daily newspapers.

Payment of proceeds

All redemption requests received prior to the cut-off time on any Business Day at the Official Points of Acceptance of Transactions will be considered accepted on that Business Day, subject to the redemption requests being complete in all respects, and will be priced on the basis of Redemption Price for that day. Requests received after the cut-off time will be treated as though they were...
accepted on the next Business Day.

As per the Regulations, the Fund shall dispatch redemption proceeds within 10 Business Days (working days) of receiving the redemption request.

Trustees reserve the right to alter or modify the number of days taken for redemption of Units under the Fund after taking into consideration the actual settlement cycle, when announced, as also the changes in the settlement cycles that may be announced by the Principal Stock Exchanges from time to time.

As per the guidelines issued by SEBI, in the event of failure to dispatch the redemption or repurchase proceeds within 10 working days, the AMC is liable to pay interest to the Unit holders @ 15% p.a. SEBI has further advised the mutual funds that in the event of payment of interest to the Unit holders, such Unit holders should be informed about the rate and the amount of interest paid to them.

If the Unit holder fails to provide the Bank mandate, the request for redemption would be considered as not valid and the Fund retains the right to reject/withhold the redemption until a proper bank mandate is furnished by the Unitholder and the provision with respect of penal interest in such cases will not be applicable/entertained.

The mode of payment may be direct credit/ECS/cheque or any other mode as may be decided by AMC in the interest of investors.

If the investor(s)/unitholder(s) submit(s) redemption request accompanied with request for change of Bank mandate or submits a redemption request within 7 days from the date submission of a request for change of Bank mandate details, the Asset Management Company will process the redemption but the release of redemption proceeds shall be deferred on account of additional verification, but will be within the regulatory limits as specified by Securities and Exchange Board of India time to time.

**Suspension of Sale and Redemption of Units**

Suspension or restriction of repurchase/re redemption facility under any scheme of the mutual fund shall be made applicable only after obtaining the approval from the Boards of Directors of the AMC and the Trustees. After obtaining the approval from the AMC Board and the Trustees,

Additionally, the following requirements shall need to be observed before imposing restriction on redemptions:

a) Restriction may be imposed when there are circumstances leading to a systemic crisis or event that severely constricts market liquidity or the efficient functioning of markets such as:
i. Liquidity issues - when market at large becomes illiquid affecting almost all securities rather than any issuer specific security.

ii. Market failures, exchange closures - when markets are affected by unexpected events which impact the functioning of exchanges or the regular course of transactions. Such unexpected events could also be related to political, economic, military, monetary or other emergencies.

iii. Operational issues – when exceptional circumstances are caused by force majeure, unpredictable operational problems and technical failures (e.g. a black out). Such cases can only be considered if they are reasonably unpredictable and occur in spite of appropriate diligence of third parties, adequate and effective disaster recovery procedures and systems.

b) Restriction on redemption may be imposed for a specified period of time not exceeding 10 working days in any 90 days period.

c) Any imposition of restriction would require specific approval of Board of AMC and Trustees and the same should be informed to SEBI immediately.

d) When restriction on redemption is imposed, the following procedure shall be applied:

1. No redemption requests up to INR 2 lakh shall be subject to such restriction.
2. Where redemption requests are above INR 2 lakh, AMCs shall redeem the first INR 2 lakh without such restriction and remaining part over and above INR 2 lakh shall be subject to such restriction.

**Right to Limit Redemptions**

Any Units, which by virtue of these limitations are not redeemed on a particular Business Day, will be carried forward for Redemption to the next Business Day, in order of receipt. Redemptions so carried forward will be priced on the basis of the Applicable NAV (subject to the prevailing load) of the Business Day on which Redemption is made. Under such circumstances, to the extent multiple Redemption requests are received at the same time on a single Business Day, Redemptions will be made on pro-rata basis, based on the size of each Redemption request, the balance amount being carried forward for Redemption to the next Business Day(s).

Suspension or restriction of repurchase/ redemption facility under any Scheme of the mutual fund shall be made applicable only after obtaining the approval from the Boards of Directors of the AMC and the Trustees. After obtaining the approval from the AMC Board and the Trustees, intimation would be sent to SEBI in
<table>
<thead>
<tr>
<th>Topic</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delay in payment of redemption / repurchase proceeds</td>
<td>Beyond 10 working days from the date of receipt of redemption request, the Asset Management Company shall be liable to pay interest to the unitholders at such rate as may be specified by SEBI for the period of such delay (presently @ 15% per annum).</td>
</tr>
</tbody>
</table>
| Bank Account Details | As per the directives issued by SEBI, it is mandatory for applicants to mention their bank account numbers in their applications for purchase or redemption of Units. If the Unit-holder fails to provide the Bank mandate, the request for redemption would be considered as not valid and the Scheme retains the right to withhold the redemption until a proper bank mandate is furnished by the Unit-holder and the provision with respect of penal interest in such cases will not be applicable/entertained. **Bank Mandate Requirement**

For all fresh purchase transactions made by means of a cheque, if cheque provided alongwith fresh subscription/new folio creation does not belong to the bank mandate opted in the application form, any one of the following documents needs to be submitted.

1) Original cancelled cheque having the First Holder Name printed on the cheque.
2) Original bank statement reflecting the First Holder Name, Bank Account Number and Bank Name as specified in the application.
3) Photocopy of the bank statement duly attested by the bank manager with designation, employee number and bank seal.
4) Photocopy of the bank pass book duly attested by the bank manager with designation, employee number and bank seal.
5) Photocopy of the bank statement/passbook/cheque duly attested by ICICI Prudential Asset Management Company Limited (the AMC) branch officials after verification of original bank statement/passbook shown by the investor or their representative.
6) Confirmation by the bank manager with seal, designation and employee number on the bank’s letter head confirming the investor details and bank mandate information.

This condition is also applicable to all purchase transactions made by means of a Demand Draft. In case the application is not accompanied by the aforesaid documents, the AMC reserves the right to reject the application, also the AMC will not be liable in case the redemption/dividend proceeds are credited to wrong account in absence of above original documents.

In case the bank account details are not mentioned or found to be incomplete or invalid in a purchase application, then the AMC will consider the account details as appearing in the investment...
amount cheque and the same shall be updated under the folio as the payout bank account for the payment of redemption/dividend amount etc. The aforementioned updation of bank account shall however be subject to compliance with the third party investment guidelines issued by Association of Mutual Funds in India (AMFI) from time to time.

The AMC reserves the right to call for any additional documents as may be required, for processing of such transactions with missing/incomplete/invalid bank account details. The AMC also reserves the right to reject such applications.

Cash Investments in the Scheme
Currently, the AMC is not accepting cash investments. Notice shall be provided in this regard as and when the facility is made available.

Who can invest?
The following persons are eligible and may apply for subscription to the Units of the Scheme (subject, wherever relevant, to purchase of units of Mutual Funds being permitted under respective constitutions and relevant statutory regulations):

- Resident adult individual either singly or jointly (not exceeding four)
- Minor through parent/lawful guardian
- Companies, Bodies Corporate, Public Sector Undertakings, association of persons or bodies of individuals and societies registered under the Societies Registration Act, 1860 (so long as the purchase of units is permitted under the respective constitutions)
- Religious and Charitable Trusts are eligible to invest in certain securities, under the provisions of 11(5) of the Income-tax Act, 1961 read with Rule 17C of Income-Tax Rules, 1962 subject to the provisions of the respective constitutions under which they are established permits to invest.
- Partnership Firms
- Karta of Hindu Undivided Family (HUF)
- Banks & Financial Institutions
- Non-resident Indians/Persons of Indian origin residing abroad (NRIs) on full repatriation basis or on non-repatriation basis
- Foreign Portfolio Investor (FPI) subject to applicable regulations
- Army, Air Force, Navy and other para-military funds
- Scientific and Industrial Research Organizations
- Mutual fund Schemes
- Such other individuals/institutions/body corporate etc., as may be decided by the AMC from time to time, so long as wherever applicable they are in conformity applicable laws.
- Any other category of investor who may be notified by Trustees from time to time by display on the website of the AMC.

Every investor, depending on any of the above category under which he/she/ it falls, is required to provide the relevant documents alongwith the application form as may be prescribed by AMC.

The following persons are not eligible to invest in the Scheme and apply for subscription to the units of the Schemes:
- A person who falls within the definition of the term “U.S. Person” under ‘Regulation S’ promulgated under the Securities Act of 1933 of the United States, as amended, and corporations or other entities organized under the laws of the U.S. are not eligible to invest in the schemes and apply for subscription to the units of the schemes, except for lump sum subscription, systematic transactions and switch transactions requests received from Non-resident Indians/Persons of Indian origin who at the time of such investment, are present in India and submit a physical transaction request along with such documents as may be prescribed by ICICI Prudential Asset Management Company Limited (the AMC)/ICICI Prudential Trust Limited (the Trustee) from time to time. The AMC shall accept such investments subject to the applicable laws and such other terms and conditions as may be notified by the AMC/the Trustee. The investor shall be responsible for complying with all the applicable laws for such investments. The AMC reserves the right to put the transaction requests on hold/reject the transaction request/reverse allotted units, as the case may be, as and when identified by the AMC, which are not in compliance with the terms and conditions notified in this regard.

- A person who is resident of Canada
  Such other individuals/institutions/body corporate etc., as may be decided by the AMC from time to time.

<table>
<thead>
<tr>
<th>Other requirements/processes</th>
<th>Consolidation of Folios</th>
</tr>
</thead>
<tbody>
<tr>
<td>In case an investor has multiple folios, the AMC reserves the right to consolidate all the folios into one folio, based on such criteria as may be determined by the AMC from time to time.</td>
<td></td>
</tr>
<tr>
<td>In case of additional purchases in same Scheme / fresh purchase in new Scheme, if the investor fails to provide the folio number, the AMC reserves the right to allot the units in the existing folio, based on such integrity checks as may be determined by the AMC from time to time.</td>
<td></td>
</tr>
</tbody>
</table>
**Transactions without Scheme/Option Name**
In case of fresh/additional purchases, if the name of the Scheme/Plan on the application form/transaction slip differs from the name on the Cheque/Demand Draft, then ICICI Prudential Asset Management Company Limited (the AMC) will process the application and allot units at the applicable Net Asset Value, under the Scheme/Plan which is mentioned on the application form/transaction slip duly signed by the investor(s). The AMC reserves the right to call for other additional documents as may be required, for processing such transactions. The AMC also reserves the right to reject such transactions.

The AMC thereafter shall not be responsible for any loss suffered by the investor due to the discrepancy of a Scheme/Plan name mentioned in the application form/transaction slip and Cheque/Demand Draft.

In case of fresh purchases, if the Plan name is not mentioned on the application form/transaction slip, then the units will be allotted under the Plan mentioned on the Cheque/Demand Draft. The Plan/Option that will be considered in such cases if not specified by the customer will be the default option of the Plan as per the SID.

**Redemption/Switch Requests**
If an investor submits a redemption/switch request mentioning both the Number of Units and the Amount to be redeemed/switched in the transaction slip, then the AMC reserves the right to process the redemption/switch for the Number of units and not for the amount mentioned.

If an investor submits a redemption/switch request by mentioning Number of Units or Amount to be redeemed and the same is higher than the balance Units/Amount available in the folio under the Scheme, then the AMC reserves the right to process the redemption/switch request for the available balance in the folio under the Scheme of the investor.

**Multiple Requests**
In case an investor makes multiple requests in a transaction slip i.e. redemption/switch and Change of Address or redemption/switch and Change of Bank Mandate or any combination thereof, but the signature is appended only under one such request, then the AMC reserves the right to process the request under which signature is appended and reject the rest where signature is not appended.

**Processing of Systematic Investment Plan (SIP) cancellation request(s):**
The AMC will endeavour to have the cancellation of registered SIP mandate within 30 days from the date of acceptance of the cancellation request from the investor. The existing instructions/mandate will remain in force till such date that it is confirmed to have been cancelled.
Processing of Systematic Withdrawal Plan (SWP)/ Trigger facility request(s)
Registration / cancellation of SWP and Trigger facility request(s) will be processed within 7 working days from the date of acceptance of the said request(s). Any existing registration will continue to remain in force until the instructions as applicable are confirmed to have been effected. All types of trigger will be available for all the plans/options/sub-options of the designated source and target schemes. The source schemes refer to all open ended schemes [except (i) Exchange Traded Funds (ETFs) (ii) separate plans under ICICI Prudential Liquid Fund for deployment of unclaimed amounts viz ICICI Prudential Liquid Fund - Unclaimed Redemption, ICICI Prudential Liquid Fund - Unclaimed Dividend, ICICI Prudential Liquid Fund - Unclaimed Redemption Investor Education and ICICI Prudential Liquid Fund - Unclaimed Dividend Investor Education and (iii) ICICI Prudential Long Term Equity Fund (Tax Saving)] and the target schemes refer to all open ended schemes where subscription is allowed [except (i) Exchange Traded Funds (ETFs) and (ii) separate plans under ICICI Prudential Liquid Fund for deployment of unclaimed amounts viz ICICI Prudential Liquid Fund - Unclaimed Redemption, ICICI Prudential Liquid Fund - Unclaimed Dividend, ICICI Prudential Liquid Fund - Unclaimed Redemption Investor Education and ICICI Prudential Liquid Fund - Unclaimed Dividend Investor Education]

Submission of separate forms /transaction slips for Trigger Option/ Systematic Withdrawal Plan (SWP) / Systematic Transfer Plan (STP) facility
Investors who wish to opt for Trigger Option/SWP/STP facility have to submit their request(s) in a separate designated forms/transaction slips. In case, if AMC do not receive such request in separate designated forms/transaction slips, it reserves the right to reject such request(s).

Processing of Redemption/Switch/Systematic transaction request(s) where realization status is not available
The Fund shall place the units allotted to investor on hold for redemption / switch/ systematic transactions till the time the payment is realized towards the purchase transaction(s). The Fund also reserves the right to reject / partially process the redemption / switch /systematic transaction request, as the case may be, based on the realization status of the units held by the investor.
In both the above cases, intimation will be sent to the investor accordingly. Units which are not redeemed/switched will be processed upon confirmation of realization status and on submission of fresh redemption / switch request.

Right to limit subscriptions
In the interest of the investors and in order to protect the portfolio from market volatility, the Trustees reserve the right to discontinue subscriptions under the Scheme for a specified period of time or till further notice.

Non Acceptance/processing of Purchase request(s) due to repeated Cheque Bounce
With respect to purchase request submitted by any investor, if it is noticed that there are repeated instances of two or more cheque bounces, the AMC reserves the right to, not to accept/allot units for all future purchase of such investor(s).
<table>
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<tr>
<th>Section</th>
<th>Description</th>
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</table>
| Reversal of cheques          | Where the units under any scheme are allotted to investors and cheque(s) given by the said investors towards subscription of units are not realised thereafter or where the confirmation from the bankers is delayed or not received for non-realisation of cheque(s), the Fund reserves the right to reverse such units. If the Investor redeems such units before the reversal of units, the fund reserves the right to recover the amount from the investor –  
  • out of subsequent redemption proceeds payable to investor.  
  • by way of cheque or demand draft or pay order in favour of Scheme if investor has no other units in the folio. |
| Overwriting on application forms/transaction slips | In case of corrections/overwriting on key fields (as may be determined at the sole discretion of the AMC) of the application forms/transaction slips, the AMC reserves the right to reject the application forms/transaction slips in case the investor(s) have not countersigned in each place(s) where such corrections/overwriting have been made. |
| Folio(s) under Lien           | If the units are under lien at the time of redemption from the Scheme, then the AMC reserves the right to pay the redemption amount to the person/entity/bank/financial institution in whose favour the lien has been marked. An intimation of such payment will be sent to the investor. The AMC thereafter shall not be responsible for any claims made by the investor/third party on account of such payments. |
| Updation of Email address and mobile number | Investors are requested to update their own email address and mobile number for speed and ease of communication in a convenient and cost-effective manner, and to help prevent fraudulent transactions. |
| Seeding of Aadhaar            | Please refer to Statement of Additional Information (SAI).
## Transaction Charges

Pursuant to SEBI Circular No. Cir/ IMD/ DF/13/ 2011 dated August 22, 2011 the transaction charge per subscription of Rs.10,000/- and above may be charged in the following manner:

1. The existing investors may be charged Rs. 100/- as transaction charge per subscription of Rs.10,000/- and above;

2. A first time investor may be charged Rs.150/- as transaction charge per subscription of Rs.10,000/- and above.

There shall be no transaction charge on subscription below Rs. 10,000/- and on transactions other than purchases/ subscriptions relating to new inflows.

In case of investment through Systematic Investment Plan (SIP), transaction charges shall be deducted only if the total commitment through SIP amounts to Rs. 10,000/- and above. The transaction charges in such cases shall be deducted in 4 equal installments.

However, the option to charge “transaction charges” is at the discretion of the distributors. Investors may note that distributors can opt to receive transaction charges based on ‘type of the Scheme’. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

Transaction charges shall also be deducted on purchases/subscriptions received through non-demat mode from the investors investing through a valid ARN holder i.e. AMFI Registered Distributor (provided the distributor has opted-in to receive the transaction charges) in respect of transactions routed through Stock Exchange(s) platform viz. NSE Mutual Fund Platform (“NMF-II”) and BSE Mutual Fund Platform (“BSE STAR MF”).

The aforesaid transaction charge shall be deducted by the Asset Management Company from the subscription amount and paid to the distributor, as the case may be and the balance amount shall be invested subject to deduction of Goods and Services tax.

However, upfront commission to distributors will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by such distributor.

**Transaction Charges shall not be deducted if:**

- Purchase/Subscription made directly with the fund through any mode (i.e. not through any distributor/agent).
- Purchase/ subscription made in demat mode through stock Exchange, irrespective of investment amount.

CAS/ Statement of account shall state the net investment (i.e. gross subscription less transaction charge) and the number of units allotted against the net investment.
| Trading and Demat | Pursuant to SEBI circular No. CIR/IMD/DF/9/2011 dated May 19, 2011, with effect from October 1, 2011, the unit holders who wish to hold the units in the demat form, should mention the demat account details of the first holder in the application form while subscribing for units and submit other necessary documents. In case if the demat details are not mentioned or details mentioned are incorrect, then the units will be issued in physical form. Investors may use the forms available at the branches for providing demat details, while subscription.

Investors are requested to note that holding of units through Demat Option is also available under all open ended equity and Debt schemes wherein SIP facility is available. The units will be allotted based on the applicable NAV as per the SID and will be credited to investors’ Demat account on weekly basis upon realization of funds. For e.g. Units will be credited to investors’ Demat account every Monday for realization status received in last week from Monday to Friday.

The option to hold the units in demat form shall not be available for daily/weekly/fortnightly dividend options.

Unitholders who intend to avail of the facility to trade in units in demat mode are required to have a demat Account.

If the Unit holder desires to hold the Units in a Dematerialized / Rematerialized form at a later date, the request for conversion of units held in Account Statement (non demat) form into Demat (electronic) form or vice versa should be submitted alongwith a Demat/Remat Request Form to their Depository Participants.

However, the Trustee / AMC reserves the right to change the dematerialization / rematerialization process in accordance with the procedural requirements laid down by the Depositories, viz. NSDL/ CDSL and/or in accordance with the provisions laid under the Depositories Act, 1996.

Normally no Unit certificates will be issued. However, if the applicant so desires, the AMC shall issue a non-transferable Unit certificate to the applicant within 5 Business Days of the receipt of request for the certificate. Unit certificate if issued must be duly discharged by the Unit holder(s) and surrendered alongside the request for Redemption / Switch or any other transaction of Units covered therein. |
| Third party cheques | Investment/subscription made through third party cheque(s) will not be accepted for investments in the units of ICICI Prudential Mutual Fund.

Third party cheque(s) for this purpose are defined as:

i) Investment made through instruments issued from an account other than that of the beneficiary investor,

ii) in case the investment is made from a joint bank account, the first holder of the mutual fund folio is not one of the joint holders of the bank account from which payment is made. Third party cheque(s) for investment/subscription shall be accepted, only in exceptional circumstances, as detailed below:

1. Payment by Parents/Grand-Parents/related persons on behalf of a minor in consideration of natural love and affection or as gift. However, this restriction will not be applicable for payment made by a guardian whose name is registered in the records of Mutual Fund in that folio.

2. Payment by Employer on behalf of employee under Systematic Investment Plans or lump sum/one-time subscription through Payroll deductions.

3. Custodian on behalf of a Foreign Portfolio Investor (FPI) or a client.

4. Payment made by the AMC to a Distributor empanelled with it on account of commission, incentive, etc. in the form of the Mutual Fund units of the Schemes managed by such AMC through SIP or lump sum/one time subscription, subject to compliance with SEBI Regulations and Guidelines issued by AMFI, from time to time.

5. Payment made by a Corporate to its Agent/Distributor/Dealer (similar arrangement with Principal-agent relationship) account of commission or incentive payable for sale of its goods/services, in the form of Mutual Fund units of the Schemes managed by such AMC through SIP or lump sum/one time subscription, subject to compliance with SEBI Regulations and Guidelines issued by AMFI, from time to time.

6. Payment by registered Stock brokers of recognized stock exchanges for their clients having demat accounts.

The above mentioned exception cases will be processed after carrying out necessary checks and verification of documents attached along with the purchase transaction slip/application form, as stated below: |
1. Determining the identity of the Investor and the person making payment i.e. mandatory now Your Client (KYC) for Investor and the person making the payment.
2. Obtaining necessary declaration from the Investor/unitholder and the person making the payment. Declaration by the person making the payment should give details of the bank account from which the payment is made and the relationship with the beneficiary.
3. Verifying the source of funds to ensure that funds have come from the drawer’s account only.

The AMC reserves a right to seek information and/or obtain such other additional documents other than the aforesaid documents from third party for establishing the identity of the Third Party, before processing such applications.

Please visit [www.icicipruamc.com](http://www.icicipruamc.com) for further details.

### Multiple Bank accounts

The unit holder/investor can register multiple bank account details under its existing folio by submitting separate form available on the website of the AMC at [www.icicipruamc.com](http://www.icicipruamc.com). Individuals/HuF can register upto 5 different bank accounts for a folio, whereas non-individuals can register upto 10 different bank accounts for a folio.

### Know Your Client (KYC) Norms

KYC (Know Your Customer) norms are mandatory for all investors for making investments in Mutual Funds, for more information refer SAI.

### Transferability of units

Pursuant to SEBI Circular no. CIR/IMD/DF/10/2010 dated August 18, 2010, units held in dematerialized form are freely transferable with effect from October 01, 2010, except units held in equity linked savings scheme during the lock-in period.

### Tax Status of the investor

For all fresh purchases, in case the investor has not selected/incorrectly selected the tax status in the application form, the AMC shall update the tax status based on Permanent Account Number/Bank account details or such other information of the investor available with the AMC for the purpose of determining the tax status of the investor. The AMC shall not be responsible for any claims made by the investor/third party on account of updation of tax status.

### Mode of crediting redemption/dividend proceeds

It is hereby notified that for the purpose of optimizing operational efficiency and in the interest of investors, the AMC reserves the right to choose the mode of payment i.e. NEFT/ECS/RTGS etc. for crediting redemption/dividend proceeds, unless a written intimation is received from the investor to the contrary. The AMC may send a communication to investors whose mode of payment has been changed to a new mode from the existing mode.

### Processing of Transmission-cum-Redemption request(s)

If an investor submits redemption/switch out request(s) for transmission cases it will be processed after the units are transferred in the name of new unit holder and only upon subsequent submission of fresh redemption/switch-out request(s) from the new unit holder.
Restrictions, if any, on the right to freely retain or dispose of units being offered.

The Units of the Scheme are not transferable, except the units held in demat form. In view of the same, additions/ deletion of names will not be allowed under any folio of the Scheme. The above provisions in respect of deletion of names will not be applicable in case of death of unit holder (in respect of joint holdings) as this is treated as transmission of units and not transfer.

As per requirements of the U.S. Securities and Exchange Commission (SEC), A person who falls within the definition of the term “U.S. Person” under ‘Regulation S’ promulgated under the Securities Act of 1933 of the United States, as amended, and corporations or other entities organised under the laws of the U.S. are not eligible to invest in the schemes and apply for subscription to the units of the schemes, except for lump sum subscription, systematic transactions and switch transactions requests received from Non-resident Indians/Persons of Indian origin who at the time of such investment, are present in India and submit a physical transaction request along with such documents as may be prescribed by ICICI Prudential Asset Management Company Limited (the AMC)/ICICI Prudential Trust Limited (the Trustee) from time to time.

The AMC shall accept such investments subject to the applicable laws and such other terms and conditions as may be notified by the AMC/the Trustee. The investor shall be responsible for complying with all the applicable laws for such investments. The AMC reserves the right to put the transaction requests on hold/reject the transaction request/reverse allotted units, as the case may be, as and when identified by the AMC, which are not in compliance with the terms and conditions notified in this regard.
### C. PERIODIC DISCLOSURES

<table>
<thead>
<tr>
<th>Net Asset Value</th>
<th>The AMC shall prominently disclose the NAV of all schemes under a separate head on the AMC’s website and on the website of AMFI. NAV will be determined on every Business Day except in special circumstances. NAV of the Scheme shall be made available at all Customer Service Centers of the AMC. AMC shall update the NAVs on the website of Association of Mutual Funds in India - AMFI (<a href="http://www.amfiindia.com">www.amfiindia.com</a>) and on the mutual fund website – (<a href="http://www.icicipruamc.com">www.icicipruamc.com</a>) by 9:00 p.m. every Business Day. In case of any delay, the reasons for such delay would be explained to AMFI and SEBI by the next day. If the NAVs are not available before commencement of business hours on the following day due to any reason, the Fund shall issue a press release providing reasons and explaining when the Fund would be able to publish the NAVs.</th>
</tr>
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<tbody>
<tr>
<td>Monthly and Half Yearly Portfolio Disclosures</td>
<td>The AMC shall disclose portfolio of the scheme (along with ISIN) as on the last day of the month / half-year on AMC’s website i.e. <a href="http://www.icicipruamc.com">www.icicipruamc.com</a> and on the website of AMFI within 10 days from the close of each month / half-year respectively. The AMC shall publish an advertisement in all India edition of at least two daily newspapers, one each in English and Hindi, every half year disclosing the hosting of the half-yearly statement of the scheme’s portfolio on the AMC’s website and on the website of AMFI. The AMC shall send via email both the monthly and half-yearly statement of scheme portfolio within 10 days from the close of each month / half-year respectively. The unitholders whose e-mail addresses are not registered with the Fund are requested to update / provide their email address to the Fund for updating the database. The AMC shall provide a physical copy of the statement of scheme portfolio, without charging any cost, on specific request received from a unit holder.</td>
</tr>
<tr>
<td>Half – Yearly Financial Results</td>
<td>In terms of Regulations 59 and SEBI circular no. CIR/IMD/DF/21/2012 dated September 13, 2012, the AMC shall within one month from the close of each half year, that is on 31st March and on 30th September, host a soft copy of its unaudited financial results on their website. The half-yearly unaudited report shall contain details as specified in Twelfth Schedule and such other details as are necessary for the purpose of providing a true and fair view of the operations of the mutual fund. Further, the AMC shall publish an advertisement disclosing the hosting of such financial results on their website, in atleast one English daily newspaper having nationwide circulation and in a newspaper having wide circulation published in the language of the region where the Head Office of the mutual fund is situated.</td>
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</tbody>
</table>
The scheme wise annual report shall be hosted on the website of the AMC and on the website of the AMFI soon as may be possible but not later than four months from the date of closure of the relevant accounts year. The AMC shall publish an advertisement every year in all India edition of at least two daily newspapers, one each in English and Hindi, disclosing the hosting of the scheme wise annual report on the website of the AMC.

The AMC shall display prominently on the AMC’s website link of the scheme wise annual report and physical copy of the same shall be made available to the unitholders at the registered / corporate office of the AMC at all times.

The AMC shall email the annual report or an abridged summary thereof to the unitholders whose email addresses are registered with the Fund. The unitholders whose e-mail addresses are not registered with the Fund are requested to update / provide their email address to the Fund for updating the database. Physical copy of scheme wise annual report or abridged summary shall be provided to investors who have opted to receive the same.

The AMC shall also provide a physical copy of the abridged summary of the Annual Report, without charging any cost, on specific request received from unitholder.

As per regulation 56(3A) of the Regulations, copy of Schemewise Annual Report shall be also made available to unitholder on payment of nominal fees.

| Annual Report | The scheme wise annual report shall be hosted on the website of the AMC and on the website of the AMFI soon as may be possible but not later than four months from the date of closure of the relevant accounts year. The AMC shall publish an advertisement every year in all India edition of at least two daily newspapers, one each in English and Hindi, disclosing the hosting of the scheme wise annual report on the website of the AMC. The AMC shall display prominently on the AMC’s website link of the scheme wise annual report and physical copy of the same shall be made available to the unitholders at the registered / corporate office of the AMC. The AMC shall email the annual report or an abridged summary thereof to the unitholders whose email addresses are registered with the Fund. The unitholders whose e-mail addresses are not registered with the Fund are requested to update / provide their email address to the Fund for updating the database. Physical copy of scheme wise annual report or abridged summary shall be provided to investors who have opted to receive the same. The AMC shall also provide a physical copy of the abridged summary of the Annual Report, without charging any cost, on specific request received from unitholder. As per regulation 56(3A) of the Regulations, copy of Schemewise Annual Report shall be also made available to unitholder on payment of nominal fees. |
| Associate Transactions | Please refer to Statement of Additional Information (SAI). |
**Taxation**

The information is provided for general information only. This information does not purport to be a complete analysis of all relevant tax considerations; nor does it purport to be a complete description of all potential tax costs, tax incidence and risks for the investors. In view of the individual nature of the implications, each investor is advised to consult his or her own tax advisors/authorised dealers with respect to the specific amount of tax and other implications arising out of his or her participation in the schemes. It is assumed that units of mutual fund are held as capital asset by the investors.

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<tr>
<th>As per the Finance Act, 2019</th>
<th>Resident Investors</th>
<th>Mutual Fund</th>
</tr>
</thead>
</table>
| Tax on Dividend             | Nil               | a) For dividend from investments – NIL  
                            |                   | b) Additional tax at 12.942% on income distributed* |
| Capital Gains                |                   | Nil         |
| Long Term (held for more than 12 months)** | 10% without Indexation in case of redemption of units where STT is payable on redemption [u/s 112A ] | |
| Short Term (held for not more than 12 months) | 15%* on redemption of units where STT is payable on redemption (u/s 111A) | Nil |

Equity Scheme(s) will also attract Securities Transaction Tax (STT) at applicable rates.

**Notes:**

1. Income of the Mutual Fund is exempt from income tax in accordance with the provisions of Section 10(23D) of the Income-tax Act, 1961 (the Act).
2. Under the terms of the Scheme Information Document, this Scheme is classified as “equity oriented fund”.
   As per clause (a) of the explanation to section 112A, an “Equity oriented fund” has been defined to mean a fund set up under a scheme of a mutual fund specified under clause (23D) of section 10 and,—
   (i) in a case where the fund invests in the units of another fund which is traded on a recognised stock exchange,—
      (A) a minimum of ninety per cent of the total proceeds of such fund is invested in the units of such other fund; and
      (B) such other fund also invests a minimum of ninety per cent of its total proceeds in the equity shares of domestic companies listed on a recognised stock exchange; and
   (ii) in any other case, a minimum of sixty-five per cent of the total proceeds of such fund is invested in the equity shares of domestic companies listed on a recognised stock exchange

Further it is stated that the percentage of equity shareholding or unit held in respect of the fund, as the case may be, shall be computed with reference to the annual average of the monthly averages of the opening and closing figures
3. If the total income of a resident investor (being individual or HUF) [without considering such Long-term capital gains / short term capital gains] is less than the basic exemption limit, then such Long-term capital gains/short-term capital gains should be first adjusted towards basic exemption limit and only excess should be chargeable to tax.
4. Non-resident investors may be subject to a separate tax regime / eligible to benefits under Tax Treaties, depending upon the facts of the case. The same has not been captured above.

ICICI Prudential Bluechip Fund
5. A rebate of up to Rs. 12,500 is available for resident individuals whose total income does not exceed Rs. 500,000.

* For the purposes of determining the additional income-tax payable in accordance with section 115R, the amount of distributed income referred therein shall be increased to such amount as would, after reduction of the additional income-tax on such increased amount at the rate specified in section 115R, be equal to the amount of income distributed by the mutual fund. The rate provided is after grossing up.

**Aggregate long term capital gains exceeding one lakh rupees in a financial year, arising from the transfer of units of an ‘equity oriented fund’, equity shares and units of business trust are chargeable to tax at 10 per cent (plus the applicable surcharge, health and education cess).

#excluding applicable surcharge and cess.

For further details on taxation please refer to the Section on ‘Tax Benefits of investing in the Mutual Fund’ provided in ‘Statement of Additional Information (‘SAI’).’

<table>
<thead>
<tr>
<th>Investor Services</th>
<th>The Fund will follow-up with Customer Service Centres and Registrar on complaints and enquiries received from investors for resolving them promptly.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>For this purpose, Mr. Yatin Suvarna has been appointed the Investor Relations Officer. He can be contacted at the Central Service Office Office of the AMC. The address and phone numbers are:</td>
</tr>
<tr>
<td></td>
<td>2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063, Tel No.: 022 26852000, Fax No.: 022-2686 8313 e-mail - <a href="mailto:enquiry@icicipruamc.com">enquiry@icicipruamc.com</a></td>
</tr>
</tbody>
</table>
D. COMPUTATION OF NAV

The NAV of the Units of the Scheme will be computed by dividing the net assets of the Scheme by the number of Units outstanding on the valuation date. The Fund shall value its investments according to the valuation norms, as specified in Schedule VIII of the Regulations, or such norms as may be prescribed by SEBI from time to time and as stipulated in the valuation policy and procedures of the Fund, provided in Statement of Additional Information (SAI).

The NAV of the Scheme shall be rounded off upto two decimals

NAV of units under the Scheme shall be calculated as shown below:

\[
\text{NAV (Rs.)} = \frac{\text{Market or Fair Value of Scheme's investments} + \text{Current Assets} - \text{Current Liabilities and Provision}}{\text{No. of Units outstanding under Scheme}}
\]

The NAV will be calculated as of the close of every Business Day of the respective Scheme. The valuation of the Scheme’s assets and calculation of the Scheme’s NAV shall be subject to audit on an annual basis and such regulations as may be prescribed by SEBI from time to time.
IV. FEES AND EXPENSES
This section outlines the expenses that will be charged to the Scheme.

A. NEW FUND OFFER (NFO) EXPENSES
These expenses are incurred for the purpose of various activities related to the NFO like sales and distribution fees paid marketing and advertising, registrar expenses, printing and stationary, bank charges etc. As per SEBI circular SEBI/IMD/CIR No.1/64057/06 dated April 4, 2006, open ended scheme are not permitted to charge NFO Expenses to the scheme. In case of scheme launched after the date of the Circular, no NFO expenses were charged to the scheme.

B. ANNUAL SCHEME RECURRING EXPENSES
These are the fees and expenses for operating the Scheme. These expenses include Investment Management and Advisory Fee charged by the AMC, Registrar and Transfer Agents’ fee, marketing and selling costs etc. as given in the table below:

The AMC has estimated the following percentage of the daily net assets of the Scheme will be charged to the Scheme as expenses. For the actual current expenses being charged, the investor should refer to the website of the mutual fund. The mutual fund would update the current expense ratios on the website at least three working days prior to the effective date of the change.


Details of Annual Scheme Recurring Expenses under the Scheme is as follows:

<table>
<thead>
<tr>
<th>Particulars</th>
<th>ICICI Prudential Bluechip Fund (% p.a. of net assets)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment Management and Advisory Fees</td>
<td></td>
</tr>
<tr>
<td>Trustee Fees</td>
<td></td>
</tr>
<tr>
<td>Audit Fees</td>
<td></td>
</tr>
<tr>
<td>Custodian Fees</td>
<td></td>
</tr>
<tr>
<td>Registrar &amp; Transfer Agent Fees</td>
<td></td>
</tr>
<tr>
<td>Marketing &amp; Selling Expenses including Agents Commission</td>
<td></td>
</tr>
<tr>
<td>Cost related to investor communications</td>
<td></td>
</tr>
<tr>
<td>Cost of fund transfer from location to location</td>
<td>Upto 2.25</td>
</tr>
<tr>
<td>Cost of providing account statements and dividend redemption cheques and warrants</td>
<td></td>
</tr>
<tr>
<td>Costs of statutory Advertisements</td>
<td></td>
</tr>
<tr>
<td>Cost towards investor education &amp; awareness (at least 2 bps)</td>
<td></td>
</tr>
<tr>
<td>Brokerage &amp; transaction cost over and above 12 bps and 5 bps for cash and derivative market trades Respectively</td>
<td></td>
</tr>
<tr>
<td>Goods and Services tax on expenses other than investment and advisory fees</td>
<td></td>
</tr>
<tr>
<td>Goods and Services tax on brokerage and transaction cost</td>
<td></td>
</tr>
<tr>
<td>Other Expenses*</td>
<td></td>
</tr>
<tr>
<td><strong>Maximum total expense ratio (TER) permissible under Regulation 52 (6) (c)</strong> (i) and (6) (a)**</td>
<td>Upto 2.25</td>
</tr>
<tr>
<td><strong>Additional expenses under regulation 52 (6A) (c)</strong></td>
<td>Upto 0.05</td>
</tr>
</tbody>
</table>
Additional expenses for gross new inflows from specified cities* (more specifically elaborated below)  

Upto 0.30

The aforesaid does not include Goods and Services tax on investment management and advisory fees. The same is more specifically elaborated below.


*Direct Plan shall have a lower expense ratio excluding distribution expenses, commission, etc as compared to other Plan and no commission for distribution of Units will be paid/charged under Direct Plan.

All fees and expenses charged in a Direct Plan (in percentage terms) under various heads including the investment and advisory fee shall not exceed the fees and expenses charged under such heads in other than Direct Plan.

The aforesaid expenses are fungible within the overall maximum limit prescribed under SEBI (Mutual Funds) Regulations. This means that mutual fund can charge expenses within overall limits, without any internal cap on the aforesaid expenses head.

Types of expenses charged shall be as per the SEBI (Mutual Funds) Regulations, 1996.

As per the Regulations, the maximum recurring expenses that can be charged to the Scheme shall be subject to a percentage limit of daily net assets as in the table below:

<table>
<thead>
<tr>
<th>First Rs. 500 crore</th>
<th>Next Rs. 250 crore</th>
<th>Next Rs. 1,250 crore</th>
<th>Next Rs. 3,000 crore</th>
<th>Next Rs. 5,000 crore</th>
<th>Next Rs. 40,000 crore</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.25%</td>
<td>2.00%</td>
<td>1.75%</td>
<td>1.60%</td>
<td>1.50%</td>
<td>TER reduction of 0.05% for every increase of Rs. 5,000 crore of daily net assets or part thereof</td>
<td>1.05%</td>
</tr>
</tbody>
</table>

The above expense percentage excludes additional expenses that can be charged towards: i) 5 bps under the Regulation 52(6A)(c), ii) 30 bps for gross new inflows from retail investors from B30 cities and iii) Goods and Services tax on investment management and advisory fees. The same is more specifically elaborated below.

Pursuant to SEBI circulars no. CIR/IMD/DF/21/2012 dated September 13, 2012, SEBI/HO/IMD/DF2/CIR/P/2018/16 dated February 02, 2018, SEBI/HO/IMD/DF2/CIR/P/2018/137 dated October 22, 2018 and SEBI (Mutual Funds) Second Amendment Regulations, 2012, following additional costs or expenses may be charged to the scheme, namely:

(i) The AMC may charge Goods and Services tax on investment and advisory fees to the scheme of the Fund in addition to the maximum limit of total expenses ratio as prescribed in Regulation 52 of the Regulations, whereas Goods and Services tax on other
than investment and advisory fees, if any, shall be borne by the scheme within the maximum limit as per regulation 52 of the Regulations.

(ii) expenses not exceeding of 0.30 per cent of daily net assets, if the new inflows from retail investors from B30 cities as specified by the Securities and Exchange Board of India, from time to time are at least –

- 30 per cent of the gross new inflows from retail investors from B30 cities into the scheme, or;
- 15 per cent of the average assets under management (year to date) of the scheme, whichever is higher;

Provided that if inflows from retail investors from B30 cities are less than the higher of the above, such expenses on daily net assets of the scheme shall be charged on proportionate basis;

Provided further that expenses charged under this clause shall be utilised for distribution expenses incurred for bringing inflows from retail investors from B30 cities;

Provided further that amount incurred as expense on account of inflows from retail investors from B30 cities shall be credited back to the scheme in case the said inflows are redeemed within a period of one year from the date of investment.

For the above purposes, ‘B30 cities’ shall be beyond Top 30 cities as at the end of the previous financial year as communicated by AMFI. Retail investors would mean individual investors from whom inflows into the Scheme would amount upto Rs. 2,00,000/- per transaction.

(iii) Additional expenses, incurred towards different heads mentioned under sub-regulations (2) and (4) of Regulation 52 of the Regulations, not exceeding 0.05 per cent of daily net assets of the scheme. However, such additional expenses will not be charged if exit load is not levied or not applicable to the Scheme.

At least 2 basis points on daily net assets within the maximum limit of overall expense Ratio shall be annually set apart for investor education and awareness initiatives.

Further, the brokerage and transaction cost incurred for the purpose of execution of trade may be capitalized to the extent of 12bps and 5bps for cash market transactions and derivatives transactions respectively. Any payment towards brokerage and transaction cost, over and above the said 12 bps and 5bps for cash market transactions and derivatives transactions respectively may be charged to the scheme within the maximum limit of Total Expense Ratio as prescribed under regulation 52 of the SEBI (Mutual Funds) Regulations, 1996. Goods and Services tax on brokerage and transaction cost paid for execution of trade, if any, shall be within the limit prescribed under regulation 52 of the Regulations.

Expenses over and above the prescribed limit shall be charged / borne in accordance with the Regulations prevailing from time to time.

The following is an illustration of the impact of expense ratio on the scheme’s returns:
For calculating expense of ICICI Prudential Bluechip Fund – Direct plan, Brokerage component will not be considered.

C. LOAD STRUCTURE

Load is an amount, which is paid by the investor to subscribe to the units or to redeem the units from the Scheme. This amount is used by the AMC to pay commissions to the distributor and to take care of other marketing and selling expenses. Load amounts are variable and are subject to change from time to time. For the current applicable structure, please refer to the website of the AMC (www.icicipruamc.com) or may call your distributor.

Entry Load: Not Applicable.
In terms of SEBI circular no. SEBI/IMD/CIR No. 4/168230/09 dated June 30, 2009 has notified that, w.e.f. August 01, 2009 there will be no entry load charged to the Schemes of the Mutual Fund and the upfront commission to distributors will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor.

Exit Load: Refer para, “Highlights of the scheme”

Any redemption/switch arising out of excess holding by an investor beyond 25% of the net assets of the Scheme in the manner envisaged under specified SEBI Circular No. SEBI/IMD/CIR No. 10/22701/03 dated 12th December 2003, such redemption / switch will not be subject to exit load.

The exit load charged, if any, shall be credited back to the respective scheme. Goods and Services tax on exit load shall be paid out of the exit load proceeds and exit load net of Goods and Services tax shall be credited to the scheme.

Exit Load, if any, prevailing on the date of enrolment of SIP/ STP shall be levied in the Scheme.

Units issued on reinvestment of dividends shall not be subject to exit load.

The investor is requested to check the prevailing load structure of the Scheme before investing. For any change in load structure AMC will issue an addendum and display it on the website/Investor Service Centres. Any imposition or enhancement in the load shall be applicable on prospective investments only.

Subject to the Regulations, the Trustee reserves the right to modify/alter the load structure on the Units subscribed/redeemed on any Business Day. Such changes will be
applicable for prospective investments. The Trustee shall arrange to display a notice in the Customer Service Centers of the AMC before the change of the then prevalent load structure. The SID will be updated in respect of changes in the load structure as per the addendum issued. The addendum detailing the changes in the load structure will be published by AMC in 2 daily newspapers - one in regional language and the other in English language newspaper. Changes in the fundamental attributes may be stamped in the acknowledgement slip issued by the Fund after the changes in load structure.

D. WAIVER OF LOAD FOR DIRECT APPLICATIONS
Not Applicable

V. RIGHTS OF UNIT HOLDERS
Please refer to SAI for details.

VI. PENALTIES, PENDING LITIGATION OR PROCEEDINGS, FINDINGS OF INSPECTIONS OR INVESTIGATIONS FOR WHICH ACTION MAY HAVE BEEN TAKEN OR IS IN THE PROCESS OF BEING TAKEN BY ANY REGULATORY AUTHORITY

1) All disclosures regarding penalties and action(s) taken against foreign Sponsor(s) may be limited to the jurisdiction of the country where the principal activities (in terms of income / revenue) of the Sponsor(s) are carried out or where the headquarters of the Sponsor(s) is situated. Further, only top 10 monetary penalties during the last three years shall be disclosed.

Nil

In case of Indian Sponsor(s), details of all monetary penalties imposed and/ or action taken during the last three years or pending with any financial regulatory body or governmental authority, against Sponsor(s) and/ or the AMC and/ or the Board of Trustees /Trustee Company; for irregularities or for violations in the financial services sector, or for defaults with respect to share holders or debenture holders and depositors, or for economic offences, or for violation of securities law. Details of settlement, if any, arrived at with the aforesaid authorities during the last three years shall also be disclosed.

2.1 In November 2017, an overseas regulator imposed a composition sum of approximately SGD 8 lacs for non-adherence of rules under AML regulations at one of ICICI Bank’s overseas branches, resulting from regulatory inspection conducted in 2013 and pursuant to consultant’s review of records, relating to the period of May 2012 to April 2014. There were no dealings with sanctioned entities and the remediation primarily required improvement to the branch’s AML/CFT controls, which has since been undertaken. The local regulator in that jurisdiction has also acknowledged the efforts undertaken by the branch in addressing the issues identified in these reports.

2.2 As mentioned by RBI in its press release dated March 29, 2018, RBI has through an order dated March 26, 2018, imposed a monetary penalty of ` 589.0 million on ICICI Bank for non-compliance with directions/guidelines issued by RBI. This penalty has been imposed in exercise of powers vested in RBI under the provisions of Section 47A(1) (c) read with Section 46(4)(i) of the Banking Regulation Act, 1949. The Bank has paid the penalty to RBI on April 9, 2018.

2.3 The Bank & ex-Compliance Officer had received a Notice from SEBI on July 31, 2018 under Rule 4(1) of SCR (Procedure for Holding Inquiry and imposing

Scheme Information Document
ICICI Prudential Bluechip Fund 124
penalties by Adjudicating Officer) Rules 2005 requiring responses on matters relating to alleged non-compliance with certain provisions of the erstwhile Listing Agreement with respect to delayed disclosure of an agreement relating to merger of the erstwhile Bank of Rajasthan with the Bank. The Bank is in the process of taking suitable action.

2.4 The Bank & it’s ex-Managing Director & CEO had received a Notice from SEBI on May 24, 2018 under Rule 4(1) of SCR (Procedure for Holding Inquiry and imposing penalties by Adjudicating Officer) Rules 2005 requiring responses on matters relating to alleged non-compliance with certain provisions of the erstwhile Listing Agreement and the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Matter in this regard is under adjudication.

2.5 RBI has vide its order dated February 25, 2019, imposed a monetary penalty of `10 million on ICICI Bank for non-compliance with guidelines/directions issued by RBI on Time-bound implementation & strengthening of SWIFT related operational controls. This penalty has been imposed in exercise of powers vested in RBI under section 47(A)(1)(c) read with Section 46(4)(i) of the Banking Regulation Act, 1949.

2.6 The Overseas Branch of the Bank in Singapore had inadvertently claimed certain tax deductions from AY2013 to AY2015. This was self-identified by the branch in June 2016 and voluntary disclosure of the same was made along with revised tax computation for relevant Assessment Years. Owing to the above, Inland Revenue Authority of Singapore (IRAS) has levied a penalty of SGD 1,500 on the branch.

2) Details of all enforcement actions taken by SEBI in the last three years and/ or pending with SEBI for the violation of SEBI Act, 1992 and Rules and Regulations framed there under including debarment and/ or suspension and/ or cancellation and/ or imposition of monetary penalty/adjudication/enquiry proceedings, if any, to which the Sponsor(s) and/ or the AMC and/ or the Board of Trustees /Trustee Company and/ or any of the directors and/ or key personnel (especially the fund managers) of the AMC and Trustee Company were/ are a party. The details of the violation shall also be disclosed.

3.1 In connection with certain investments made by few schemes of ICICI Prudential Mutual Fund, the AMC has ensured compliance with the directions issued by SEBI. Further, in the same matter, quasi-judicial proceedings have been initiated by SEBI. The AMC had filed an application with SEBI for settling the adjudication proceedings, without admission or denial of findings. In this matter, the AMC has paid the full settlement amount to SEBI. In light of the above, SEBI vide its settlement order dated November 29, 2018 has disposed off the pending proceedings against the AMC.

3.2 Basis certain alleged violations observed during the inspection of ICICI Prudential Mutual Fund under SEBI (Mutual Funds) Regulations, 1996, for the period from April 01, 2014 to March 31, 2016, quasi-judicial proceedings have been initiated by SEBI, with respect to following matters:

a. Investment by schemes as per the investment objective;

b. Rebalancing of scheme portfolio in case of downgrade of securities; and

c. Determination of quantum of dividend and fixing of record date for declaration of dividend.
In reference to the above, the AMC and ICICI Prudential Trust Limited (the Trustee Company) have received a show cause notice on August 28, 2018. In response to the above, the AMC and the Trustee Company have taken suitable action.

3.3 Further, details as specified in para 2.3 and 2.4 above shall also form part of disclosure under this para.

3) Any pending material civil or criminal litigation incidental to the business of the Mutual Fund to which the Sponsor(s) and/or the AMC and/or the Board of Trustees/Trustee Company and/or any of the directors and/or key personnel are a party should also be disclosed separately.

4.1 As per the SEBI (Mutual Funds) Regulations, 1996, mutual fund schemes are permitted to invest in securitised debt. Accordingly, few schemes of ICICI Prudential Mutual Fund (“the Fund”) had made investment in Pass Through Certificates (PTCs) of certain special purpose vehicles/ securitisation trusts (“the Trusts”). The returns filed by few of these securitisation Trusts whose PTCs were held by the Fund were taken up for scrutiny by the Income Tax Authorities for Assessment Years 2007-08, 2008-09, 2009-10 and 2010-11. Arising out of this, the Income Tax Authorities had raised a demand on such Trusts. On failure to recover the same from the Trusts, Income Tax Authorities sent demand notices to the Fund along with other Mutual Funds as beneficiaries/ contributors to such Trusts. The Fund in consultation with its tax & legal advisors has contested the applicability of such demand and got the attachment order vacated by Hon’ble High Court of Bombay. The Trusts on their part had contested the matter and the Income Tax Appellate Tribunal upheld their appeal and dismissed the contentions and all the cross-appeals filed by the Tax Authorities. The Tax Authorities have now filed an appeal with Hon’ble High Court on the matter.

4) Any deficiency in the systems and operations of the Sponsor(s) and/or the AMC and/or the Board of Trustees/Trustee Company which SEBI has specifically advised to be disclosed in the SID, or which has been notified by any other regulatory agency, shall be disclosed. –

Nil

GENERAL INFORMATION

• Power to make Rules
Subject to the Regulations, the Trustee may, from time to time, prescribe such terms and make such rules for the purpose of giving effect to the Scheme with power to the AMC to add to, alter or amend all or any of the terms and rules that may be framed from time to time.

• Power to remove Difficulties
If any difficulties arise in giving effect to the provisions of the Scheme, the Trustee may, subject to the Regulations, do anything not inconsistent with such provisions, which appears to it to be necessary, desirable or expedient, for the purpose of removing such difficulty.

• Scheme to be binding on the Unitholders:
Subject to the Regulations, the Trustee may, from time to time, add or otherwise vary or alter all or any of the features of investment plans and terms of the Scheme after
obtaining the prior permission of SEBI and Unitholders (where necessary), and the same shall be binding on all the Unitholders of the Scheme and any person or persons claiming through or under them as if each Unitholder or such person expressly had agreed that such features and terms shall be so binding.

Notwithstanding anything contained in this Scheme Information Document, the provisions of the SEBI (Mutual Funds) Regulations, 1996 and the guidelines there under shall be applicable.

Note: The Scheme under this Scheme Information Document (SID) was approved by the Directors of ICICI Prudential Trust Limited on October 29, 2007.

The Trustees have ensured that ICICI Prudential Bluechip Fund approved by them is a new product offered by ICICI Prudential Mutual Fund and is not a minor modification of the existing Schemes.

For and on behalf of the Board of Directors of ICICI Prudential Asset Management Company Limited
Sd/-
Nimesh Shah
Managing Director

Place : Mumbai
Date : May 27, 2019
ICICI Prudential Mutual Fund Official Points of Acceptance

- Ahmedabad: 307, 3rd Floor, Zodiac Plaza, Beside Nabard Vihar, Near St. Xavier’s College Corner, H.L. Collage Road, Off C. G. Road, Ahmedabad 380009, Gujarat
- Amritsar: Eminent Mall, 2nd Floor, Kennedy Avenue, 10 The Mall, Amritsar - 143001, Punjab
- Aurangabad: Ground Floor, Shop no. 137/B, Samarth Nagar, Aurangabad - 431001, Maharashtra
- Allahabad – Shop No. FF-1, FF-2, Vishavishtha Vinayak Tower, 37/1, Tashkant Marg, Civil Lines, Allahabad 211 001
- Bangalore (M G Road): Phoenix Pinnacle, First Floor, Unit 101 -104, No 46, Ulsoor Road, Bangalore 560042, Karnataka
- Bangalore: Yoshitaya Hitech International, No. 1208, EPIP Industrial area, Opp Marriot Hotel, Whitefield, Bangalore – 560066
- New Delhi: Unit No. 6, First Floor, Shankar Vihar, Vikas Marg, Opposite Metro Pillar No. 75, Delhi-110009.
- Bangalore: No. 311/7, Ground Floor 9th Main, 5th Block, Jayanagar, Bangalore – 560 041
- Baroda: 2nd Floor, Ofc No 202, Goldcroft, Jetalpur Road, Alkapuri, Vadodara 390007, Gujarat
- Bhavnagar: 1st Floor, Unit No F1, Gangotri Plaza, Opp. Daxinamurti School, Waghawadi Road, Bhavnagar, Gujarat 364002
- Bhopal: Kay Kay Business Center, Ram Gopal Maheshwari Marg, Zone 1, Maharana Pratap Nagar, Bhopal-462023, Madhya Pradesh
- Bhubaneswar: Plot No. 381, Khata 84, MZ Kharvel Nagar, Dist –Jodhpur, Bhubaneswar, 751001 Orissa
- Pune: Ground Floor, Office no. 6, Chetna CHS Ltd, General Thimayya Marg, Camp Pune, 411 011
- Chandigarh: SCO 137-138, F.F, Sec-9C, Chandigarh 160017, Chandigarh
- Amar Chamber, Opp. Lal School, Near HDFC Bank, Station Road, Gujarat, Valsad, 396001
- Third Floor, Unit no. 301, Bhula Laxmi Business Centre, Vapi – Silvassa Road, Opp. DCB Bank, Vapi – 396191, Gujarat
- Shop A & B, Block A, Apurba Complex, Senraleigh Road, Upcar Garden, Ground Floor, Near AXIS Bank, Asansol, West Bengal 713 304
- Chennai- Lloyds Road: Abithil Square,189, Lloyds Road,Royapettah, Chennai 600014, Tamil Nadu
- Chennai- N R Dave Complex, 1st Floor, No: 201/C34, 2nd Avenue Anna Nagar west, Chennai - 600 040
- Chennai-Door No 24, Ground Floor, GST Road, Tambaram Sanitorium, Chennai 600 047
- Chennai No. 66, Door No. 11A, Ill Floor, B R Complex, Ramakrishna Iyer Street, Opp. National Cinema Theatre, West Tambaram, Chennai – 600045
- Chennai Unit No.2E, New Door Nos. 43 & 44 / Old Nos. 96 & 97, 11th Avenue, Ashok Nagar, Chennai – 600083.
- Chennai : Kailash OMR, Ground Floor, Door No. 292, Old Mahabalipuram Road, Sholinganallur, Chennai - 600 119
- Cochin: #956/3 & 956/4 2nd Floor, Teepeyam Towers, Kurushupally Road, Off MG Road, Ravipuram , Kochi 682015, Kerala
- Chennai: Ground and First Floor, Parambl Plaza, Kaloor Kadavanthara Road,KTsunamakulam, Cochin – 682017, Kerala
- Coimbatore: No. 1334, Thirumooltry Layout, Thadamag Road, R.S. Puram, Behind Venkateswara Bakery, Coimbatore – 641002
- Kerala: Shop A, Block A, Apurba Complex, Senraleigh Road, Upcar Garden, Ground Floor, Near AXIS Bank, Asansol, West Bengal 713 304
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- Chennai : Kailash OMR, Ground Floor, Door No. 292, Old Mahabalipuram Road, Sholinganallur, Chennai - 600 119
- Navi Mumbai:
- Cochin: #956/3 & 956/4 2nd Floor, Teepeyam Towers, Kurushupally Road, Off MG Road, Ravipuram , Kochi 682015, Kerala
- Cochin: Ground and First Floor, Parambl Plaza, Kaloor Kadavanthara Road, KTsunamakulam, Cochin – 682017, Kerala
- Coimbatore: No. 1334, Thirumooltry Layout, Thadamag Road, R.S. Puram, Behind Venkateswara Bakery, Coimbatore – 641002
- Kerala: Shop A, Block A, Apurba Complex, Senraleigh Road, Upcar Garden, Ground Floor, Near AXIS Bank, Asansol, West Bengal 713 304

Scheme Information Document
ICICI Prudential Bluechip Fund
<table>
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<th>City</th>
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| Secunderabad, Hyderabad | 500003, Andhra Pradesh • Shimla: Attic, Bell Villa, Above IndusInd Bank, The Mall Shimla., Shimla 171001, Himachal Pradesh • Hyderabad: Door No. 1-9/8/2/11/3, Shrishti Tower, 1st floor, Shop no. 3, Arundodaya Colony, Hi Tech City Road, Madhapur, Ranga Reddy District, Hyderabad - 500081 • Indore: Unit no. G3 on Ground Floor and unit no. 104 on First Floor, Panmax Tower, Manorama Ganj Extension, Near Crown Palace Hotel,Indore 452001, Madhya Pradesh • Jabalpur : Gorund Floor Unit no. 12/13, Plot no. 42/B3, Napier Town, Opp. Bhawartal Garden, Jabalpur – 482001, Madhya Pradesh • Jaipur: Unit No. D-34, Ground Floor,, G - Business Park, Subhash Marg,C Scheme , Jaipur 302001, Rajasthan • Jalandhar: Unit No. 22, Ground Floor, City Square Building, EH197, Civil Lines, Jalandhar - 144001, Punjab • Jamshedpur : Padmalaya, 18 Ram Mandir Area, Ground Floor, Bistapur, Jamshedpur – 831001, Jharkhand., Jamshedpur 831001, Jharkhand • Jodhpur: 1st Floor, Plot No 3, Sindhi Colony, Shastri Nagar Jodhpur Rajasthan •Kalyan: Ground Floor, Unit No. 7, Vikas Heights, Ram Baugh, Santoshi Mata Road, Kalyan – 421301 • Kanpur: Unit no. 317, Kan Chamber, 14/113, Civil Lines, Kanpur 208001• Kalyani: B- 9/14 (C.A), 1st Floor, Central Park, Dist- Nadia, Kalyani 741224, West Bengal •Moradabad Plot no. 409, 1st Floor, Gram Chawani, Near Mahila Thana, Civil Lines, Moradabad – 244001 Uttar Pradesh• Kanpur: Unit No. G-5, Sai Square 16-116, (45), Bhargava Estate Civil Lines, Kanpur 208 001. Uttar Pradesh • Ambala : No. 5318/2 and 5314/1, Ground Floor, Near B.C High School, Cross Road 3, Ambala Cannt. Haryana - 133001 • Kolhapur: 1089, E Ward, Anand Plaza, Rajaram Road, Kolhapur 416001, Maharashtra• Bengaluru 1st Floor, AARYAA Centre, No. 1, MIG, KHB Colony, 1A Cross, 5th Block, Koramangala, Bengaluru – 560095 Karnataka• Kolkata: 1st Floor, 1/393 Garihat Road (South) Opp. Jadavpur Police station Prince Anwar Shah Road Kolkata - 700068 • Kolkata - Dalhousie: Room No. 409, 4th Floor, Oswal Chambers, 2, Church Lane Kolkata - 700001, West Bengal • Kolkata - Lords : 227, AJC Bose Road, Anandalok, 1st Floor, Room No. 103/103 A, Block - B, Kolkata 700020, West Bengal • Lucknow: 1st Floor Modern Business Center,19 Vidhan Sabha Marg, Lucknow 226001, Uttar Pradesh • Lucknow: Unit no. 8 & 9, Saran Chambers II, 5 Park Road (Opposite Civil Hospital), Lucknow – 226001, Uttar Pradesh • Ludhiana: SCO 121, Ground Floor, Feroze Gandhi Market, Ludhiana 141001, Punjab • Margao: UG-20, Vasant Arcade, Behind Police Station, Comba, Margao, Goa - 403601 • Mumbai – Andheri: Vivekanand Villa, Opp. HDFC Bank, Swami Vivekanand Road, Andheri (West), Mumbai – 400058 • Mumbai-Borivli: ICICI Prudential Mutual Fund, Ground Floor, Suchitra Enclave Maharashtra Lane, Borivali (West), Mumbai 400092, Maharashtra • Mumbai - Fort: ICICI Prudential Asset Management Co Ltd, 2nd Floor, Brady House,12/14 Veer Nariman Road Fort, Mumbai 400001, Maharashtra • Mumbai - Ghatkopar: Ground Floor, Unit No 4 & 5, Platinum Mall, Opposite Ghatkopar Railway Station, Jawahar Road, Ghatkopar East, Mumbai 400077 • Mumbai - Ghatkopar: Office No. 307, 3rd Floor, Platinum Mall, Jawahar Road, Ghatkopar East, Mumbai - 400077• Mumbai - Goregaon: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai 400013, Maharashtra • Mumbai: ICICI Prudential Mutual Fund, Ground Unit No. 3, First Floor, Unit No – 13 Esperanza, Linking Road, Bandra (West), Mumbai - 400050, Maharashtra • Mumbai – Powai : ICICI Prudential Mutual Fund, Ground Floor, Unit no. 16-17, Heera Panna Center, Powai, Mumbai – 400076 • Mumbai-Thane: ICICI Prudential Mutual Fund, Dev Corpora, 1st Floor, Office no. 102, Cadbury Junction, Eastern Express Highway, Thane (West) - 400 601, Maharashtra • Sri Kamakshi Sadan No. 44/1, 1st Floor, 4th cross, Malleswaram, Bangalore 560 003 • Mumbai-Vashi: ICICI Prudential AMC Ltd, Devavrata Co-op Premises, Plot No 83, Office No 26, Gr Floor, Sector 17, Vashi, Navi Mumbai 400703, Maharashtra • Palghar: Shop No. A1, Ground Floor, Dhaivat Viva Swarganga, Next to ICICI Bank, Aghashi Road, Virar (West), Palghar - 401303, Maharashtra • Nagpur: 1st Floor, Mona Enclave, WHC Road, Near Coffee House Square, Above Titan Eye Showroom, Dharmapesh, Nagpur 440010, • New Delhi: 12th Floor Narain Manzil,23 Barakhamba Road, New Delhi 110501, New Delhi • Naraina: 1st Floor, Unit No. 106, Prabhakunj Heights,Sayaji Station Road,Opposite ICICI Bank,, Gujarat,
Navsari 396445  •  Noida: K-20, First Floor, Sector 18, Noida, Uttar Pradesh, Pincode 201301  •  New Delhi: Ground Floor, Block F, Unit No. 17-24, S-1 level, American Plaza International Trade Tower, Nehru Place, New Delhi – 110019  •  New Delhi: Plot No. C-1, 2, 3 Shop No. 112, Above ICICI Bank, First Floor, P.P. Towers, Netaji Subhash Place, Pitampura, New Delhi – 110034  •  New Delhi: 108, Mahatta Tower, B Block, Janak Puri, New Delhi 110588  •  Panaji: 1st Floor, Unit no. F3, Lawande Sarmalkar Bhavan, Goa Street, Opp Mahalakshmi Temple, Panaji – 403001, Goa  •  Panipat: 510-513, Ward No. 8, 1st Floor, Above Federal Bank, Opp. Bhatak Chowk, G.T. Road, Panipat - 132103, Haryana • Patna : 1st Floor, Kashi Place, Dak Bungalow Road, Patna 800001, Bihar • Pune: Ground Floor, Empire Estate – 4510, Premiiser City Building, Unit A-20, Pimpri, Pune – 411019  •  Pune: 1101 /4/6 Shivaji Nagar, Chimbalkar House, Opp Sambhaji Park, J M Road, Pune 411054, Maharashtra • Pune: Ground Floor, Shop No. 3 and 4, Saloni Apartments, Lot No. 9, S. No. 129/9, CTS No. 830, Ideal Colony, Kothrud, Pune - 411 038, Maharashtra • Raipur: Shop No. 10, 11 & 12, Ground Floor, Raheja Towers, Jail Road, Raipur, PIN 492001, Chattisgarh • Siliguri : Ganapati Plaza, 2nd Floor, Sevoke Road, Siliguri 734001, West Bengal • Ground Floor, 107/1,, A. C. Road, Baharampur,, Murshidabad,, West Bengal 742 103  •  Surat: HG 30, B Block, International Trade Center, Majura Gate, Surat 395002, Gujarat • Udaipur: Shop No. 2, Ratnam, Plot No. 14, Bhatt Ji Ki Badi,Udaipur 313001, Rajasthan • Uttar Pradesh: Unit No. C-65, Ground Floor, Raj Nagar, District Centre, Ghaziabad 201002, Uttar Pradesh • Vadodara: First Floor, Unit no. 108, 109 & 110, Midtown Heights, Opp. Bank of Baroda, Jetalpur, Vadodara – 390007  •  Vanarasi: D-58/2, Unit No.52 & 53,1st Floor, Kuber Complex, Rath Yatra Crossing, Varanasi 221010, Uttar Pradesh • Jaipur: Shop No. NFS/384, Nehru Place, Tonk Road, Jaipur, Rajasthan 302018• TC 15/1926, Near Ganapathy Temple, Bakery Junction, Vazhuthacaud Road, Thycaud, Thiruvananthapuram, Kerala - 695 014 • #230/1, New No. Ch13, 1st Floor, 5th Cross,12th Main, Saraswathipuram, Mysore ,, Karnataka- 570 009 • Agra: No. 2 & 9, Block No. 54/4, Ground Floor, Prateek Tower, Sanjay Place, Agra – 282002, Uttar Pradesh• Maximus Commercial Complex, UG 3 & 4 Light House Hill Road, Mangalore - 575001. State: Karnataka

• Email IDs: trxn@icicipruamc.com, TrxnBangalore@icicipruamc.com, TrxnChennai@icicipruamc.com, TrxnHyderabad@icicipruamc.com, TrxnKolkatta@icicipruamc.com, TrxnMumbai@icicipruamc.com, TrxnNRI@icicipruamc.com, TrxnPune@icicipruamc.com, TrxnDelhi@icicipruamc.com

Toll Free Numbers: (MTNL/BSNL) 1800222999; (Others) 18002006666  •  Website: www.icicipruamc.com

Other Cities: Additional official transaction acceptance points (CAMS Transaction Points)

• Agartala: Advisor Chowmuhani (Ground Floor) Krishnanagar, Agartala 799001, Tripura • Agra: No. 8, II Floor Maruti Tower Sanjay Place, Agra 282002, Uttar Pradesh • Ahmedabad: 111-113,1st Floor, Devpath Building, off : C G Road, Behind Ial Bungalow, Ellis Bridge , Ahmedabad, Ahmedabad 380006, Gujarat • Nadiad: F -134, First Floor, Ghantakarna Complex, Gunj Bazar, Nadiad – 387001, Gujarat •Bijapur: Shop No - 06, 2nd Floor, Shree Krishna Complex, Near Kanhayya Sweets, M G Road Vijayapur (Bijapur) - 586101 • Ajmer: Shop No.S-5, Second Floor Swami Complex, Ajmer 305001, Rajasthan • Akola : Opp. RLT Science College Civil Lines, Akola 444001, Maharashtra • Aliagarh: City Enclave, Opp. Kumar Nursing Home Ramghat Road, Aliagarh 202001, Uttar Pradesh • Allahabad: 30/2, A&B, Civil Lines Station, Besides Vishal Mega Mart, Strachey Road, Allahabad 211051, Uttar Pradesh • Assam: Kanak Tower 1st Floor, Opp. IDBI Bank/ICICI Bank, C.K.Das Road, Tezpur Sonitpur, Assam - 784 001• Alleppey: Doctor’s Tower
474001, Madhya Pradesh • Hotel Heritage Sikkim, Ground Floor, Diesel Power House Road (D.P.H. Road), Near Janta Bhawan, Gangtok – 737101, Sikkim • Haridwar – F-3, Hotel Shaurya, New Model Colony, Haridwar, Uttarkhand, 249408 • Hassan: 2nd Floor, Pankaja Building, Near Hotel Palika, Race Course Road, Hassan – 573201, Karnataka • Hazaribag: Municipal Market Annanda Chowk, Hazaribagh 825301, Jharkhand • Hisar: 12, Opp. Bank of Baroda Red Square Market, Hisar 125001, Haryana • Hubli: No.204 -205, 1st Floor, ‘B’ Block, Kundagol Complex, Opp. Court, Club Road, Hubli 580029, Karnataka • Hyderabad: 208, II Floor, Jade Arcade Paradise Circle, Secunderabad 500003, Andhra Pradesh • Indore: 101, Shalimar Corporate Centre B-B, South Tukogunj, Opp.Greenpark, Indore 452001, Madhya Pradesh • Jabalpur: 975, Chouksey Chambers, Near Gitanjali School, 4th Bridge, Napier Town, Jabalpur 482001, Madhya Pradesh • Jaipur: R-7, Yudhisthir Marg, C-Scheme Behind Ashok Nagar Police Station, Jaipur 302001, Rajasthan • Jalandhar: 367/8, Central Town Opp. Gurudwara Diwan Asthan, Jalandhar 444101, Punjab • Jalgaon: Rustomji Infotech Services 70, Navipeth Opp. Old Bus Stand, Jalgaon 425001, Maharashtra • Jalore C.C. (Parent: Jalore): Shop No 6, Ground Floor, Anand Plaza Complex, Bharat Nagar, Shiviya Putla Road, Jalna 431203, Maharashtra • Jammu: JRDS Heights, Lane Opp. S & S Computers, Near RBI Building, Sector 14, Nanak Nagar, Jammu 180004, Jammu & Kashmir • Jamshedpur: Millennium Tower, “1st” Road Room No: 15 First Floor, Bistupur, Jamshedpur 831001, Jharkhand • Jhansi: 372/18, 1st floor, Above IDBI Bank, Beside V-Mart, Near RASKHAN, Gwalior Road, Jhansi 284001 • Jodhpur: 1/5, Nirmal Tower Ist Chopasani Road, Jodhpur 342003, Rajasthan • Jorhat: Jail Road Dholasatra, Near Jonaki Shangha Vidyalaya Post Office – Dholasatra, Jorhat - 785001 • Junagadh: Circle Chowk, Near Choksi Bazar Kaman, Gujarat, Junagadh 362001, Gujarat • Kadapa: Bandi Subbarmaiah Complex, D.No:3/1718, Shop No: 8, Raja Reddy Street, Besides Bharathi Junior College, Kadapa 516001, Andhra Pradesh • Kalaburagi: H.No.1-257, Upstairs S B H Mangammathota, Karimnagar 505001, Andhra Pradesh • Kalyan: 1/10, 2nd Floor, Santram House (2nd Floor), Phaltan 416001, Maharashtra • Karnal: 27, 1st Floor, Debt Recovery Point, Karnal 132001 • Karnal: 11, 2nd Floor, I.T.D., Karnal 132001 • Kannur: Room No.14/435 Casa Marina Shopping Centre Talap, Kannur 670004, Kerala • Kanpur: I Floor 106 to 108 CITY CENTRE Phase II 63/2, The Mall, Kanpur 208001, Uttar Pradesh • Karimnagar: HNo.7-1-257, Upstairs S B H Mangammathota, Karimnagar 505001, Andhra Pradesh • Karnal (Parent: Panipat TP): 29 Avtar Colony, Behind Vishal Mega Mart, Karnal 132001 • Karur: H.No.1, 1st Floor Jawahar Bazaar, Karur 639001, Tamil Nadu • Kasaragod: KMC XXV/88, 1st and 2nd Floor, Stylo Complex, Above Canara Bank, Bank Road, Kasaragod - 671121, Kerala • Kishangarh: Dev Bazaar, Bapu Road, Kishangarh -244713, Uttarkhand • Khagaul: 64, 1st Floor, Above Bhanwarji, Katihar 854001, Bihar • Khagaul: 1/5, 1st Floor, I.T.D., Khagaul 854001 • Khagaul: I/5, 1st Floor, I.T.D., Khagaul 854001 • Khagaul: I/5, 1st Floor, I.T.D., Khagaul 854001 • Kharkhoda: 623/1 Malancha Main Road, PO Nimpura, Ward No -19, Kharkhoda 721304, West Bengal • Kharagpur: “Silver Palace”, OT Road, Inda – Kharagpur, G.P Barakola, P.S – Kharagpur local, West Midnapore – 721305 • Khargpur: 2 B, 3rd Floor, Ayodhya Towers, Station Road, Kolhapur 416001, Maharashtra • Kolkata: RBC Road, Ground Floor, Near Barasat Kalikrishna Girls High School, Barasat - 700124, Kolkata, West Bengal • Kolkata: 2-A, Nabin Chandra Avenue, Room No. 3A “Commerce House” (4th floor), Kolkata 700013 • Kolkata: Saket Building, 44 Park Street, 2nd Floor, Kolkata 700071, West Bengal • Kadakken Complex, Opp Central School, Malappuram 670 504 • 53, 1st Floor, Shastri Market, Sadar Bazar, Firozabad 283 203 • Kollam: Kochupilamoodu Junction Near VLC, Beach Road, Kollam 691001, Kerala • Kota: B-33 ‘Kalyan Bhawan Triangle Part, Vallabh Nagar, Kota 324007, Rajasthan • Kotayam: Door No - XII/68, Thamarapalli Building, M L Road, Near KSRTC Bus Stand Road, Kotayam - 686001 • Kumbakonam: Jailani Complex 47, Mutt Street, Kumbakonam 612001, Tamil Nadu • Kurnool: H.No.43/8, Upstairs Uppini Arcade, N R Peta, Kurnool 518004, Andhra Pradesh • Lucknow: Off # 4, 1st Floor, Centre Court Building, 3/C, 5 - Park Road, Hazratganj, Lucknow 226001, Uttar Pradesh • Ludhiana: U/ GF, Prince Market, Green
Field Near Traffic Lights, Sarabha Nagar Pulli Pakhowal Road, Ludhiana 141002, Punjab • Madurai: Cams Service Centre, # 1st Floor,278, North Perumal, Maistry Street (Nadar Lane), Madurai 625001, Tamil Nadu • Mangalore: No. G 4 & G 5, Inland Monarch Opp. Karnataka Bank Kadri Main Road, Kadri, Mangalore 575003, Karnataka • Mapusa: Office no.CF-8, 1st Floor, Business Point, Above Bicholim Urban Co-Op Bank Ltd, Angod, Mapusa 403507, Goa • Margao: F4 – Classic Heritage, Near Axis Bank, Opp. BPS Club, Pajifond, Margao, Goa 403601• Meerut: 108 1st Floor Shivam Plaza Opposite Eves Cinema, Hapur Road, Meerut 250002, Uttar Pradesh • Mehsana: 1st Floor, Subhadra Complex Urban Bank Road, Mehsana 384002, Gujarat • Moradabad: H 21-22, 1st Floor,Ram Ganga Vihar Shopping Complex, Opposite Sales Tax Office., Uttar Pradesh • Hirji Heritage, 4th floor, Office No. 402, AboveTribhovandas Bhimji Zaveri (TBZ), L.T. Road, Borivali West, Mumbai 400 092. • Mumbai - Ghatkopar: Office no. 307, 3rd Floor, Platinum Mall, Jawahar Road, Ghatkopar East, Mumbai – 400077 • Mumbai: Rajabahdur Compound, Ground Floor Opp Allahabad Bank, Behind ICICI Bank 30, Mumbai Samachar Marg, Fort, Mumbai 400023, Maharashtra • Navi Mumbai: CAMS Service Centre BSEL Tech Park, B-505, Plot no 39/5 & 39/5A, Sector 30A, Opp. Vashi Railway Station, Vashi, Navi Mumbai - 400705• Muzaffarnagar 235, Patel Nagar,Near Ramliya Ground,New Mandi, Muzaffarnagar - 251001 • Muzaffarpur: Brahman toli, Durgasthan Gola Road, Muzaffarpur 842001, Bihar • Mysore: No.1, 1st Floor CH.26 7th Main, 5th Cross (Above Trishakthi Medicals) Saraswati Puram, Mysore 570009, Karnataka • Nadiad: F 142, First Floor, Gantakaran Complex, Gunj Bazar, Nadiad 387001, Gujarat • Nagpur: 145 Lendra Park, Behind Indus Ind Bank New Ramdaspeth, Nagpur 440010, Maharashtra • Nagarcoil IV Floor, Kalluveettil Shyras Center 47, Court Road, Nagarcoil - 629 001 • Nanded: Shop No.8 and 9 Cellar, Raj Mohd. complex, Main Road Sree nagar, Nanded – 431 605. Tel. No. 9579444034 Nasik: 1st Floor, Shradhna Niketan, Tilakwadi, Opp. Hotel City Pride,Sharanpur Road, Nasik 422005, Maharashtra • Navsari: CAMS Service Center,16, 1st Floor, Shivani Park, Opp. Shankheswar Complex, Kaliawadi, Navsari, Navasari 396445, Gujarat • Nagaland: House no. 436, Ground Floor, MM Apartment, Dr. Hokishe Sema Road, Near Bharat Petroleum, Lumthi Colony, Opposite T.K Complex, Dimapur – 797112 • Nellore: 97/56, I Floor Immadisetty Towers Ranganayakulapet Road, Santhapet, Nellore 524001, Andhra Pradesh • New Delhi: Aggarwal Cyber Plaza-II, Commercial Unit no. 371, 3rd Floor, Plot No. C-7, Netaji Subhash Place, Pitampura – 110034 • New Delhi : 304-305 III Floor Kanchenjunga Building 18, Barakhamba Road Cannaught Place, New Delhi 110051, New Delhi • Nizamabad: CAMS Service Centre, 5-6-208, Saraswathi Nagar, Opposite Dr. Bharathi Rani Nursing Home, Nizamabad – 503001, Telangana • Noida: E-3, Ground Floor, Sector 3, Near Fresh Food Factory, Noida 201301, Uttar Pradesh •Palakkad: 10 / 688, Sreedevi Residency Mettupalayam Street, Palakkad 678001, Kerala • Panipat: 83, Devi Lal Shopping Complex Opp ABN Amro Bank, G.T. Road, Panipat 132103, Haryana • Patiala: 35 New Lal Bagh, Opposite Polo Ground,Patiala 147001, Punjab • Patna: G-3, Ground Floor, Om Vihar Complex, SP Verma Road, Patna 800001, Bihar • Pathankot: 13-A, 1st Floor, Gurjeet Market, Dhangu Road, Pathankot 145001, Punjab •Port Blair CAMS Service Centre 1st Floor, Above Mahesh Graphics, Nandanam Complex, Beside Old CCS Building, Junglighat Port Blair - 744 103 • Phagwara : Shop no. 2, Model Town, Near Joshi Driving School, Phagwara – 144401, Punjab • Pondicherry: S-8, 100, Jawaharlal Nehru Street (New Complex, Opp. Indian Coffee House), Pondicherry 605001, Pondicherry • Pune: Vartak Pride, First Floor, Suvery No. 46, City Survey No. 1477, Hingne Budruk, D.P Road, Behind Dinanath Mangeshkar Hospital, Karvenagar, Pune - 411052, Maharashtra • Raipur: HIG-C-23, Sector - 1, Devendra Nagar, Raipur 492004, Chhattisgarh • Rajahmundry: Cabin 101 D.no 7-27-4 1st Floor Krishna Complex Baruvari Street T Nagar, Rajahmundry 533101, Andhra Pradesh • Rajkot: Office 207 - 210, Everest Building Harihar Chowk, Opp Shastri Maidan, Limda Chowk, Rajkot 360001, Gujarat • Ranchi: 4, HB Road, No: 206, 2nd Floor Shri Lok Complex, Ranchi 834001, Jharkhand • Rohtak: 205, 2ND Floor, Blg. No. 2, Munjal Complex, Delhi Road, Rohtak 124001, Haryana • Rourkela: JBS Market

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complex, 2nd Floor, Udit Nagar, Rourkela - 769012, Odisha • Saharanpur: I Floor, Krishna Complex Opp. Hathi Gate Court Road, Saharanpur 247001, Uttar Pradesh • Salem: No.2, I Floor Vivekananda Street, New Fairlands, Salem 636016, Tamil Nadu • Sambalpur: C/o Raj Tibrewal & Associates Opp. Town High School, Sansarak, Sambalpur 768001, Orissa • Sangli: Jiveshwar Krupa Bldg, Shop. No. 2, Ground Floor, Tilak Chowk, Harbhart Road, Sangli 416416, Contact No.: 0233-6600510 • Satna: 1st Floor, Shri Ram Market, Beside Hotel Pankaj, Birla Road, Satna 485001, Madhya Pradesh • Satara: 117 / A / 3 / 22, Shukrawar Peth Sargam Apartment, Satara 415002, Maharashtra • Shillong: 3rd Floor, RPG Complex, Keating Road, Shillong 793001, Meghalaya, Tel: (0364) 2502511 • Shimla: I Floor, Opp. Panchayat Bhawan main gate Bus stand, Shimla 171001, Himachal Pradesh • Shimoga: Nethravathi Near Gutti Nursing Home Kuvempu Road, Shimoga 577201, Karnataka • Sikar: Pawan Travels Street, Opposite City Center Mall, Sikar – 332001, Rajasthan • Siliguri: 78, First Floor, Haren Mukherjee Road, Beside SBI Hakimpura, Siliguri - 734001, West Bengal • Solapur: 4, Lokhandwala Tower, 144, Sidheshwar Peth, Near Z.P. Opp. Pangal High School, Solapur 413001, Maharashtra • Sriganganagar: 18 L Block, Sri Ganganagar 335001, Rajasthan • Srinagar: Near New Era Public School, Rajbagh, Srinagar 190008. Contact no. 0194-2311428. • 47/5/1, Raja Rammohan Roy Sarani, PO Mallickpara, Dist Hoogly, Sreemangal 722103 • Surat: Office No 2 Ahura -Mazda Complex First Floor, Sadaq Street Timalyawad, Nanpura, Surat 395001, Gujarat • Shop No. G-5, International Commerce Center, Near Kadiwala School, Majura Gate, Ring Road, Surat, Gujarat- 395 002•Thane – 3rd floor, Nalanda Chambers, B Wing, Kohkale Road, Near Hanuman Temple, Naupada, Thane (West) 400 062 • Thrirupurp: 1(1), Binny Compound, II Street, Kumaran Road, Thrirupur 641601, Tamil Nadu • Thiruvalla: Central Tower, Above Indian Bank Cross Junction, Thiruvalla 689101, Kerala • Tirunelveli: No. 2, I Floor, Nellai Plaza 64-D, Madurai Road, Tirunelveli 627001, Tamil Nadu • Tirunelveli: No. F4, Magenm Suraksha Apartments, Thiruvananthapuram Road, Tirunelveli - 627 002, Kerala • Tirupathi: Shop No: 6, Door No: 19-10-8 (Opp to Passport Office), AIR Bypass Road Tirupati - 517501, Andhra Pradesh, Tel: (0877) 6561003 • Trichur: Room No. 26 & 27,DEE PEE PLAZA, Kokkalai, Trichur 680001, Kerala • Trichy: No.8, I Floor, 8th Cross West Extn Thillainagar, Trichy 620018, Tamil Nadu • Trivandrum: R S Complex Opposite of LIC Building Pattom PO, Trivandrum 695004, Kerala • Udaipur: 32, Ahinsapuri, Fatehpura circle, Udaipur – 313001, Email Id -camsudp@camsonline.com, Rajasthan • Udhampur: Guru Nank Institute, NH-1A, Udhampur, Jammu & Kashmir – 182101 • Vadodara: 103 Aries Complex, BPC Road, Off R.C. Dutt Road, Akarpur, Vadodara 390007, Gujarat • Valsad: Ground Floor Yash Kamal - “B” Near Dreamland Theater Tilthal Road, Valsad 396001, Gujarat • VAPI: 208, 2nd Floor, Heena Arcade, Opp. Tirupati Tower, Near G.I.D.C., Char Rasata, Vapi 396195, Gujarat • Varanasi: Office no 1, Second floor, Bhawani Market, Building No. D-58/2-A1, Rathyatra, Beside Kuber Complex Varanasi - 221010, Uttar Pradesh • Vellore: No.1, Officers Line, 2nd Floor, MNR Arcade, Opp. ICICI Bank, Krishna Nagar, Vellore 632001, Tamil Nadu • Vijayawada: 40-1-68, Rao & Ratnam Complex Near Chennupati Petrol Pump M.G Road, Labbipet, Vijayawada 520001, Andhra Pradesh • Himachal Pradesh: 328/12, Ram Nagar, 1st Floor, Above Ram Traders, Mandi – 175001 • Visakhapatnam: Door No: 48-3-2, Flat No. 2, 1st Floor, Sidhi Plaza, Near Visakha Library, Visakhapatnam – 530 016., Andhra Pradesh • Warangal: A.B.K Mall, Near Old Bus Depot Road, F-7, 1st Floor, Ramnagar, Hanamkonda, Warangal 506001, Andhra Pradesh • Yamuna Nagar: 124-B/R Model Town Yamunanagar, Yamuna Nagar 135001, Haryana. • Gopal katra, 1st Floor, Fort Road Jaunpur – 222001, Contact no: 05452 321630 Jaunpur• Hosur : Survey No.25/204, Attibele Road, HCF Post, Mathigiri, Above Time Kids School, Opposite to Kuttys Frozen Foods, Hosur - 635 110,Tamil Nadu, Contact no: 04344 – 262303.

TP Lite Centres

• Ahmednagar: B, 1+3, Krishna Enclove Complex, Near Hotel Natraj, Nagar-Aurangabad Road, Ahmednagar 414001, Maharashtra • Basti: Office # 3, 1st Floor, Jamia Shopping Scheme Information Document

ICICI Prudential Bluechip Fund
In addition to the existing Official Point of Acceptance of transactions, Computer Age Management Services Pvt. Ltd. (CAMS), the Registrar and Transfer Agent of ICICI

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ICICI Prudential Bluechip Fund
Prudential Mutual Fund, having its office at New No 10. Old No. 178, Opp. to Hotel Palm Grove, MGR Salai (K.H.Road), Chennai - 600 034 shall be an official point of acceptance for electronic transactions received from the Channel Partners with whom ICICI Prudential Asset Management Company Limited has entered or may enter into specific arrangements for all financial transactions relating to the units of mutual fund schemes. Additionally, the secure Internet sites operated by CAMS will also be official point of acceptance only for the limited purpose of all channel partners transactions based on agreements entered into between IPMF and such authorized entities. Additionally, the Internet site(s) operated by the AMC and online applications of the AMC (including Iprutouch) will also be official point of acceptance. The AMC also accepts applications received on designated FAX numbers.

In addition to the existing Official Point of Acceptance of transactions, authorized Points of Service (POS) of MF Utilities India Private Limited (MFUI) shall be an official point of acceptance for all financial and non-financial transactions. The updated list of POS of MFUI is available on www.mfuindia.com. The online transaction portal of MFU is www.mfuonline.com. Further, Investors can also subscribe units of the Scheme during the NFO Period by availing the platforms/facilities made available by the Stock Exchanges.

For the updated list of official Point of Acceptance of transactions of AMC and CAMS, please refer the website of the AMC viz., www.icicipruamc.com