

Don't Wait for a right
opportunity, **Create it!**

ICICI Prudential Booster SIP

ICICI
PRUDENTIAL
MUTUAL FUND
TARAKKI KAREINI



What is SIP?

A Systematic Investment Plan for better known as SIP is based on the simple idea of investing a fixed amount at fixed intervals, for a long time to achieve long-term benefits.

It helps you average your cost of investment over time.



Innovation has made our lives

Easier



Convenient



Better



For Illustration purpose only

Why not Innovate SIP?



SIP

?

For Illustration purpose only

How to make most out of volatile markets ?

O P T I O N

01

Invest regularly in
Equity over
Periodic Intervals
(Normal SIP*)



O P T I O N

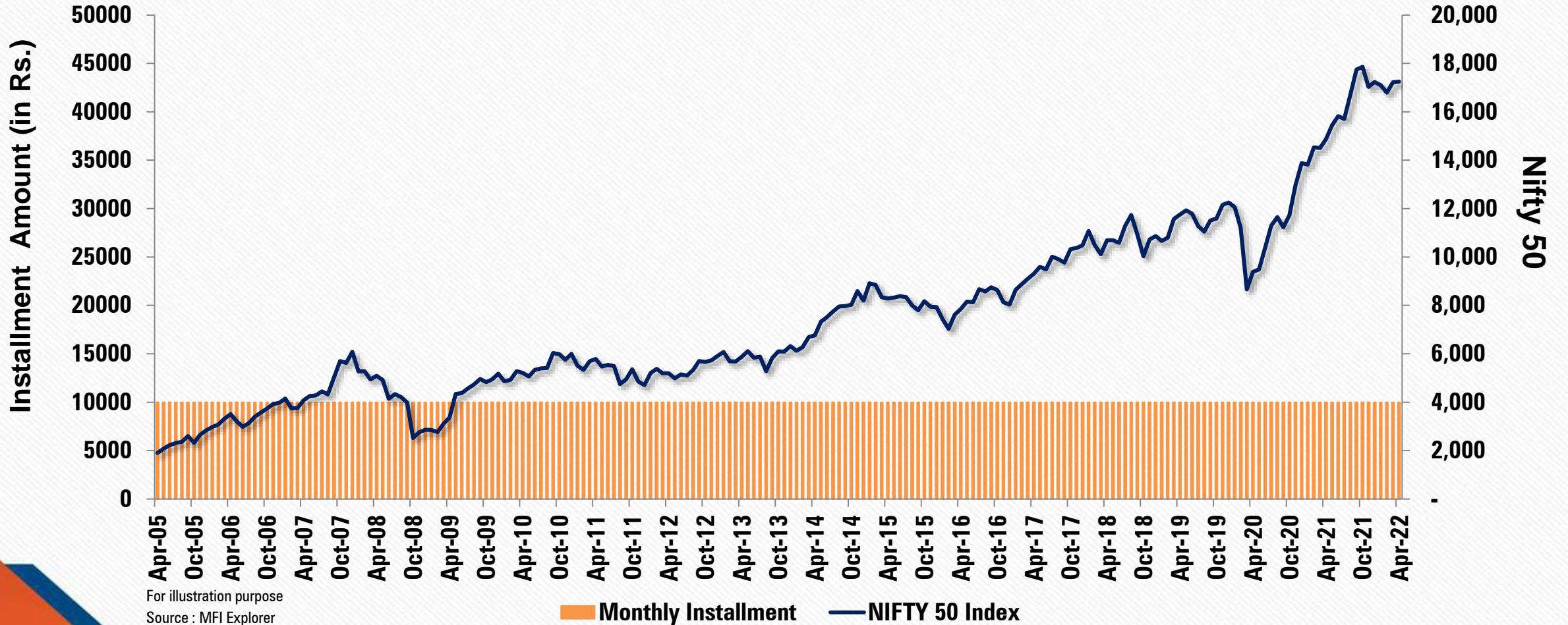
02

Invest More in Equity
when Valuation is
attractive & Less
when Expensive

*hereinafter, Systematic Investment Plan is referred to as "SIP"

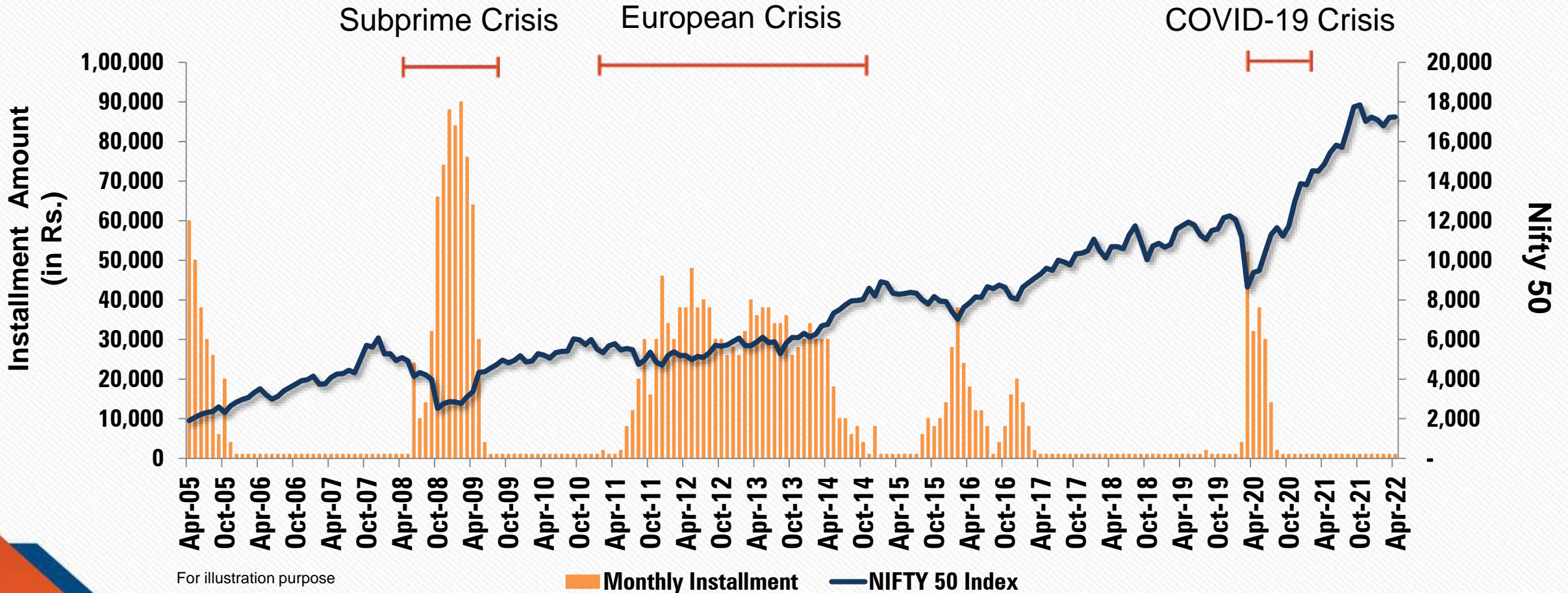
Systematic Investment Plan (SIP) is a simple, convenient and disciplined way to meet your financial goals by investing in Mutual Funds. You can invest a predetermined amount at regular intervals in order to build a corpus over time, one disciplined step at a time.

Option 1: Invest regularly over Periodic Intervals (Normal SIP)



Mutual Fund investments are subject to market risks, read all scheme related documents carefully. Data as on 30th Apr, 2022. Past performance may or may not be sustained in the future. Above is only for illustrative purposes, actual results may vary.

Option 2 : Allows us to invest more during a crisis



For illustration purpose
Source : MFI Explorer

Monthly Installment NIFTY 50 Index

Mutual Fund investments are subject to market risks, read all scheme related documents carefully. Data as on 30th Apr, 2022. Past performance may or may not be sustained in the future. Above is only for illustrative purposes, actual results may vary.

Option 1

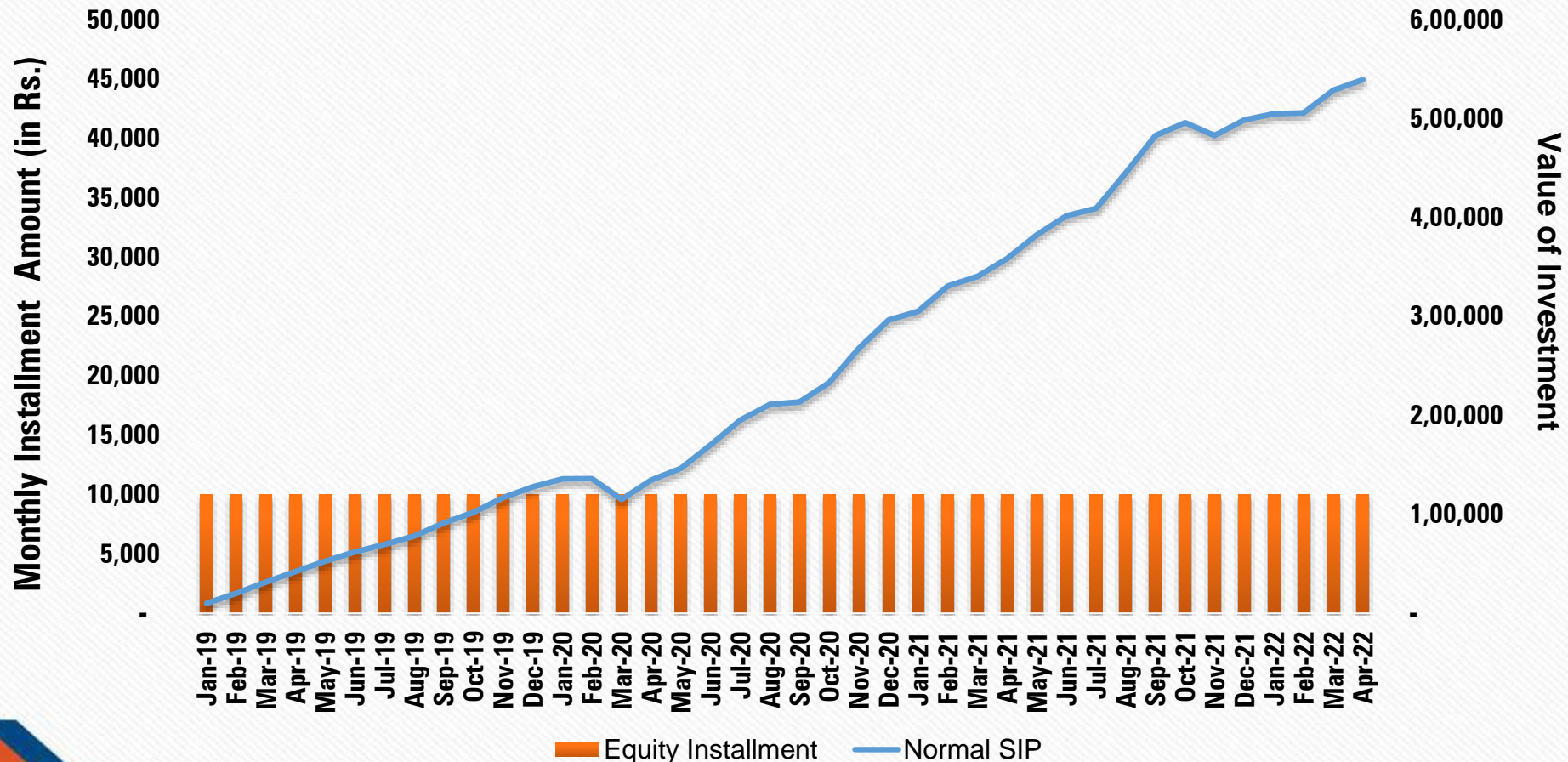
NORMAL SIP

Conservative Investor



Option 1: Invest Regularly in Equity over Periodic Intervals

Started a monthly SIP of Rs. 10,000 using Normal SIP Feature in Jan-19



On base Installment of Rs. 10,000. Total Amount invested 3.9 Lakhs

*CAGR = $[(\text{Ending Value}/\text{Beginning Value})^{(1/\text{No. of Years})}] - 1$

Mutual Fund investments are subject to market risks, read all scheme related documents carefully. Data as on 30th Apr, 2022. Past performance may or may not be sustained in the future. Above is only for illustrative purposes, actual results may vary.



Value of Rs. 10,000 invested monthly using SIP from Jan 19 and SIP set up using Normal SIP feature in Nifty 50 index:

**Value of Investment as on Apr-22 -
Rs. 5,39,571
CAGR* – 18.3%**

Option 2



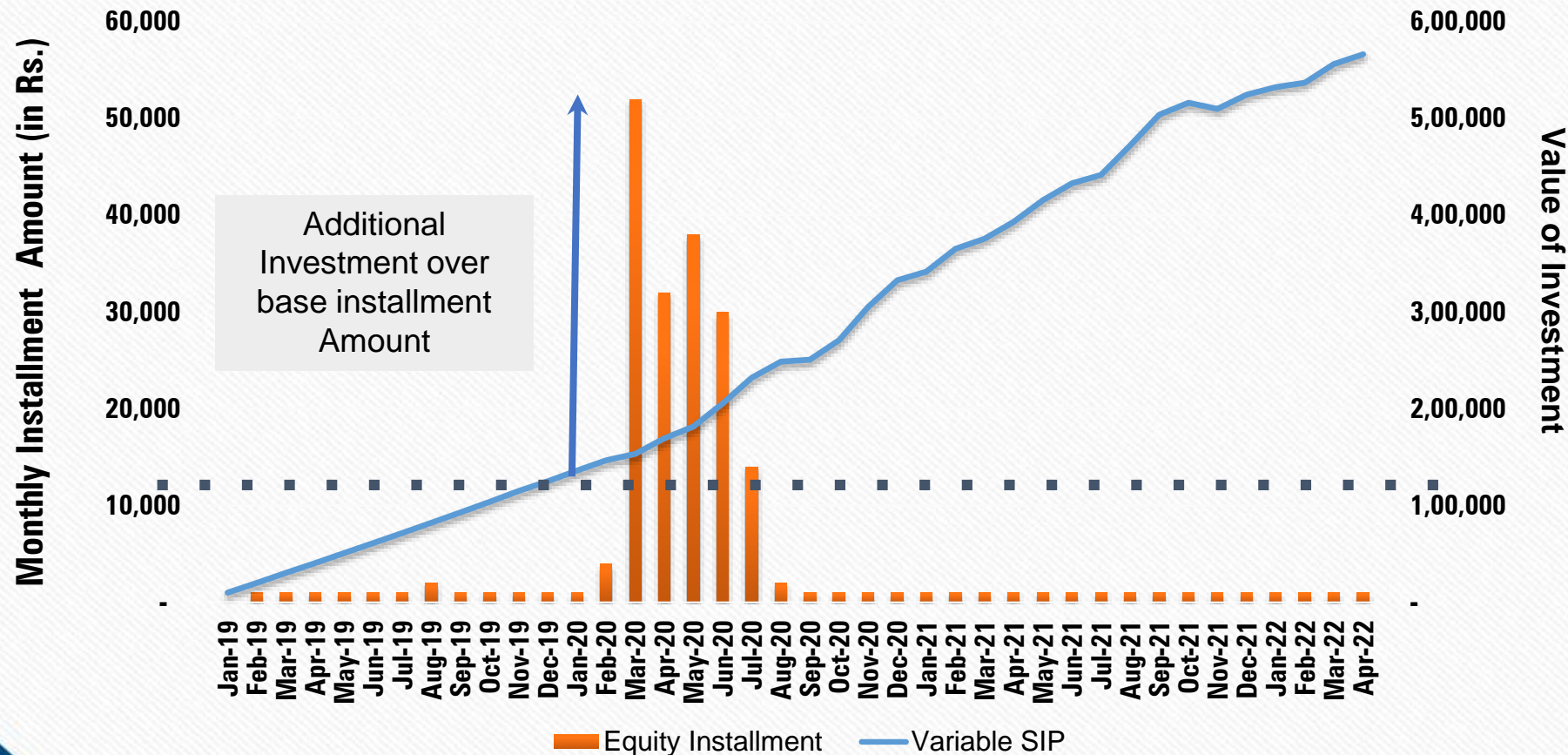
**SIP WITH VARIABLE
AMOUNT BASED ON
VALUATION**

Smart Investor

Option 2:

Invest More in Equity when Valuation is Attractive & Less when Expensive

Started a monthly SIP of Rs. 10,000 using Variable SIP Feature in Jan-19



On base Installment of Rs. 10,000. Source Scheme: Crisil Short Term Fund Index. Value of Investment = Source scheme + Target scheme
Total Amount invested 3.9 Lakhs *CAGR = [(Ending Value/Beginning Value) ^ (1/No. of Years)]-1



Value of Rs. 10,000 invested monthly using SIP from Jan 19 and SIP set up using Variable SIP feature in Nifty 50 index:

Value of Investment as on Apr-22 -
Rs. 5,66,469
CAGR* – 21.4%

Valuation under different approach

A



Normal SIP

Rs. 5,39,571
CAGR – 18.3 %

B



**SIP With Variable
Amount based on valuation**

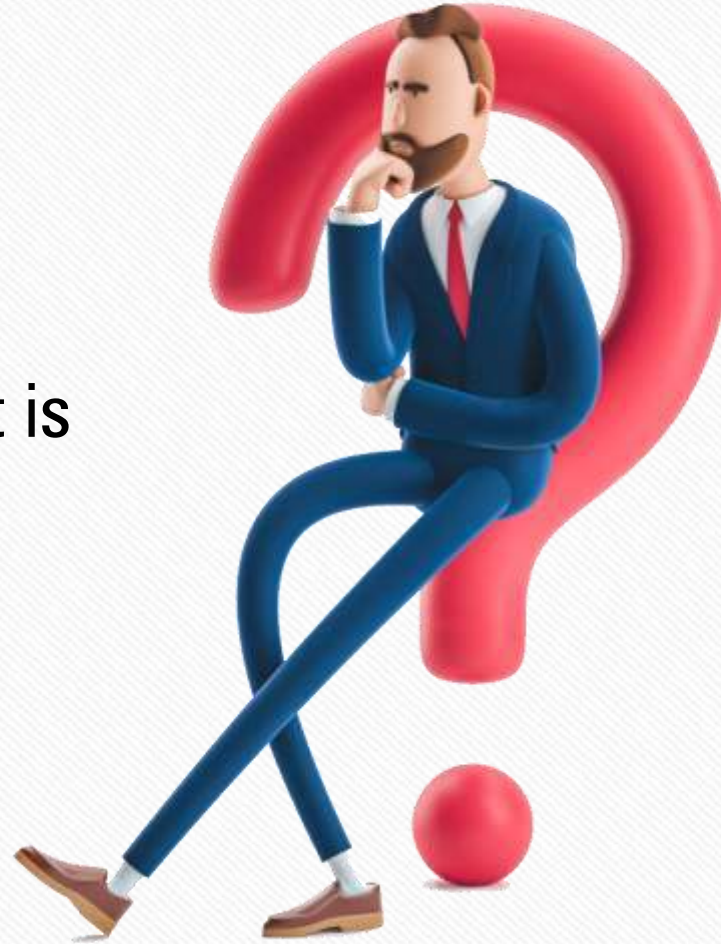
Rs. 5,66,469
CAGR – 21.4 %

VALUE OF RS. TOTAL INVESTMENT AS ON APR-22, WITH SIP STARTED IN JAN 19:

Total Investment: 3.9 Lakhs (3 Years 3 Months)

SIP With Variable Amount based on valuation

How to decide what is
the right amount?



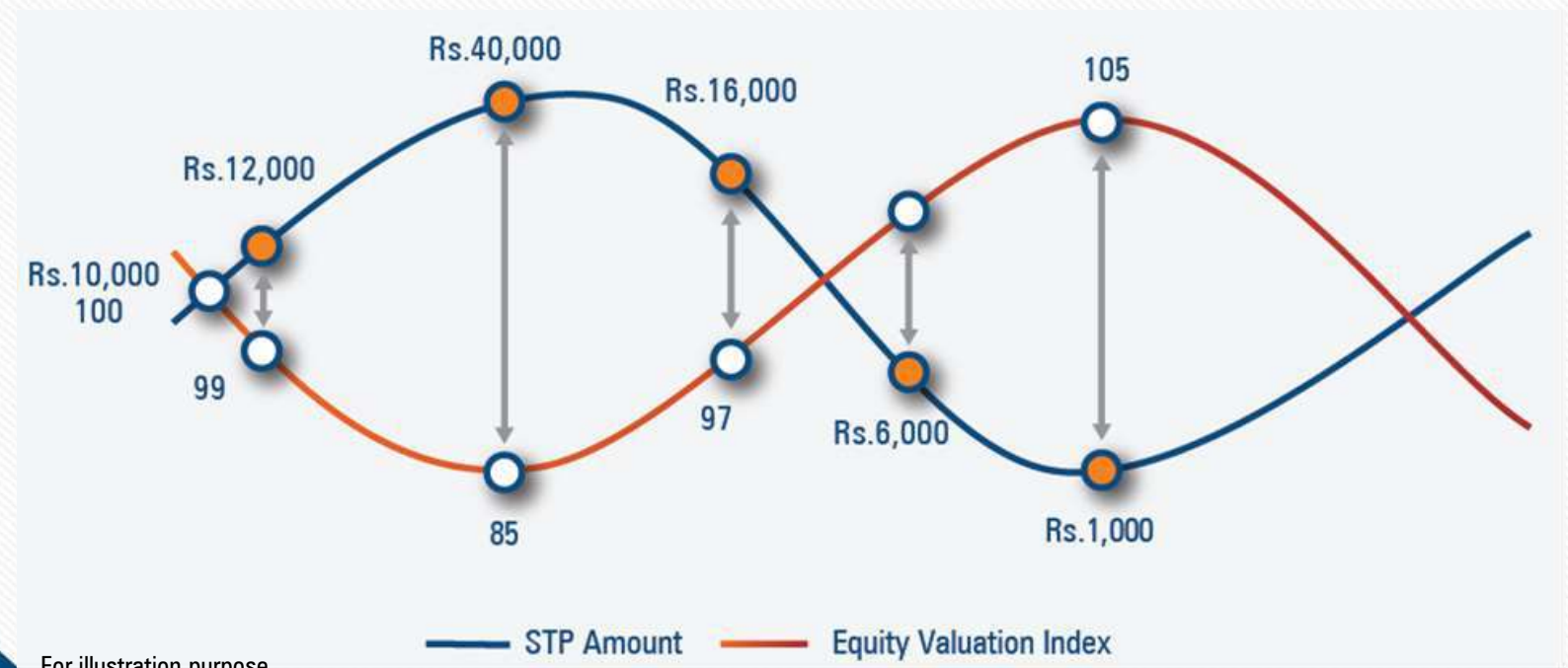
How to decide what is
Expensive and what is
Attractive?

Power of Variable SIP

1 Option to invest a fixed Amount every month in a disciplined manner

2 Money is transferred to Equity based on market conditions

3 Lower amount when market is expensive and higher amount when market is attractive from 0.1X to 10X



- Equity Valuation Index Comes down ↓
-
- Increase Equity Exposure ↑
-
- Equity Valuation Index goes up ↑
-
- Decrease Equity Exposure ↓

For illustration purpose

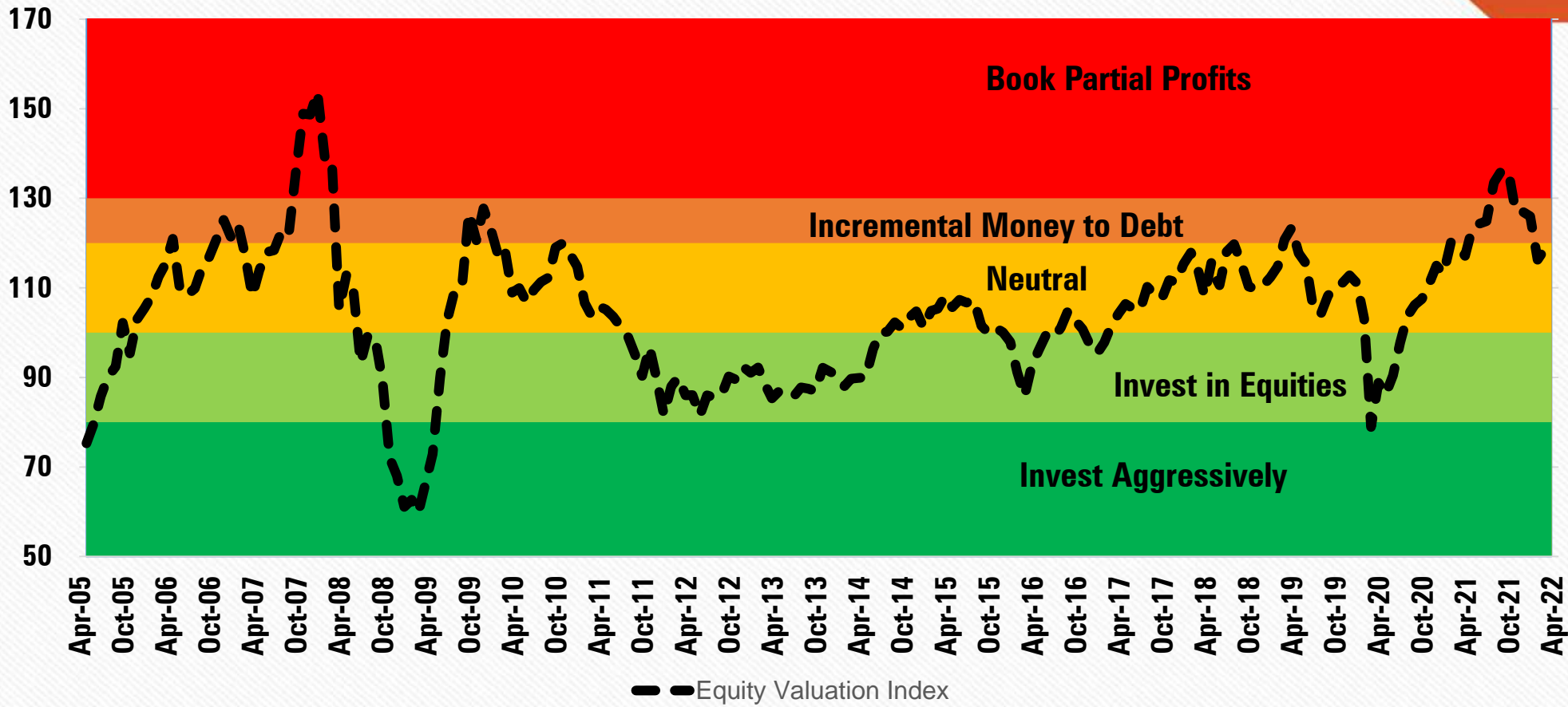


ICICI Prudential
Mutual Fund's
Innovative Option

Presenting ICICI Prudential
Booster SIP



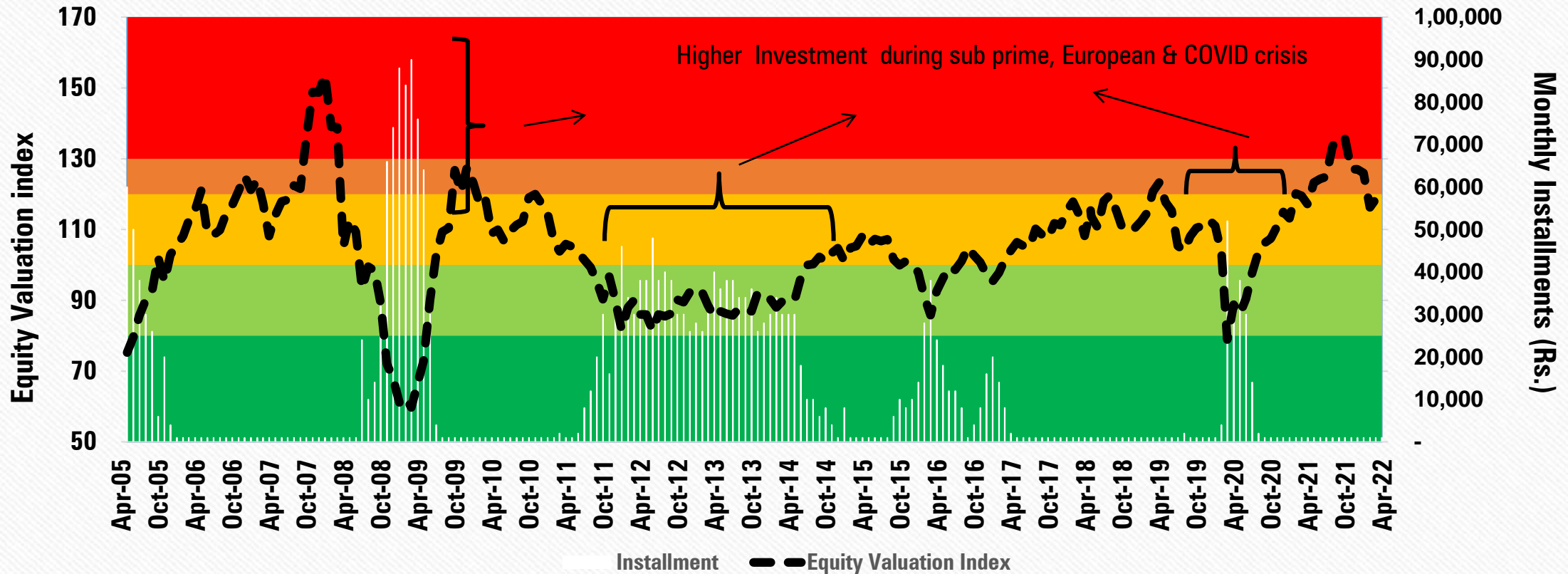
Equity Valuation Index & SIP Installment



EVI : Equity Valuation Index. Equity Valuation index is calculated by assigning equal weights to Price-to-Earnings (PE), Price-to-Book (PB), G-Sec*PE and Market Cap to GDP ratio. G-Sec – Government Securities. GDP – Gross Domestic Product, Data as of April 30, 2022

Equity Valuation Index & SIP Installment

Multiplier on monthly installment of Rs. 10000 @ different Market Valuations



The multiplier is the extent to which the base installment amount may vary. In case of Booster SIP it will be within the range of 0.1X to 10X of the base installment. For eg, on a base installment of Rs. 10,000, the investment amount can be from Rs. 1,000 (0.1X multiplier) to Rs. 1,00,000 (10X multiplier). The multiplier is decided based on the Equity Valuation Index, EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC (Henceforth referred to as EVI). EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC. The EVI is derived by assigning equal weights to Price to Earnings (PE), Price to book (PB), G-Sec*PE and Market Cap to Gross Domestic Product (GDP)

Booster SIP: The power of variable amount

Invests through an STP a variable amount in Target Scheme in the range of 0.1-10X of base installment amount depending on market scenarios



The above is only for illustration purposes and is based on various technical/market related factors based on which the SIP amount is determined. These factors are not exhaustive and may undergo change as per market conditions from time to time. Past performance may or may not sustain in future.

Booster SIP is an fixed SIP amount in the Source Scheme which is transferred through monthly STP to Target Schemes using a Equity Valuation Based (EVI) based multiplier on the base installment amount. The multiplier is the extent to which the base installment amount may vary. In case of Booster SIP it will be within the range of 0.1X to 10X of the base installment. For eg, on a base installment of Rs. 10,000, the investment amount can be from Rs. 1,000 (0.1X multiplier) to Rs. 1,00,000 (10X multiplier). The multiplier is decided based on the Equity Valuation Index, EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC (Henceforth referred to as EVI). EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC. The EVI is derived by assigning equal weights to Price to Earnings (PE), Price to book (PB), G-Sec*PE and Market Cap to Gross Domestic Product (GDP)

The power of Booster SIP

1

The disciplinary approach of regular investments is of big advantage to the investor as he/she doesn't need to actively track the market

3

Power of compounding: SIP operates on the principle of compounding or receiving Compound interest on your investments

2

Booster SIP Invest in Equity and Debt based on dynamic installment

4

For Instance, Rs. 10,000 installment may vary in the range of Rs. 1,000 to Rs. 1,00,000 based on equity valuation index



Scenario Analysis

How Booster SIP behaved at different times?



How Would You Invest?

Started a monthly SIP of Rs.10,000 using Normal SIP and Booster SIP Feature in different Indexes in Apr-05 till April-22

Nifty 50

Nifty Midcap 150

Nifty Smallcap 250

	Normal SIP	Booster SIP
Value of Investment As on Apr-22	Rs. 60,36,096	Rs. 67,81,280
CAGR (%)	11.6%	12.7%

	Normal SIP	Booster SIP
Value of Investment As on Apr-22	Rs. 85,06,443	Rs. 1,03,44,900
CAGR (%)	15.0%	16.9%

	Normal SIP	Booster SIP
Value of Investment As on Apr-22	Rs. 69,36,216	Rs. 83,97,224
CAGR (%)	12.9%	14.8%

Outperformance of Rs. 7,45,184

Outperformance of Rs. 18,38,457

Outperformance of Rs. 14,61,008

The above is only for illustration purposes and is based on various technical/market related factors based on which the STP amount is determined. These factors are not exhaustive and may undergo change as per market conditions from time to time. Past performance may or may not sustain in future. Source Scheme: CRISIL Short Term Bond Fund Index

Illustration Booster SIP with Monthly SIP amount of Rs. 10,000 in the Source Scheme which is transferred through monthly Booster to Nifty 50/ Nifty Midcap 150/ Nifty Smallcap250 using a multiplier on the base installment amount. The amount transferred to the Target scheme may vary based on the multiplier. The Base instalment amount and the SIP instalment amount will be the same. The multiplier is the extent to which the switch amount may vary based on the base instalment amount. In case of Booster SIP it will be within the range of 0.1X to 10X of the base installment. For eg, on a base installment of Rs. 10,000, the switch amount can be from Rs. 1,000 (0.1X multiplier) to Rs. 1,00,000 (10X multiplier). The multiplier is decided based on the Equity Valuation Index , EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC (Henceforth referred to as EVI). EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC. The EVI is derived by assigning equal weights to Price to Earnings (PE), Price to book (PB), G-Sec*PE and Market Cap to Gross Domestic Product (GDP)

Under Normal SIP a fixed amount is invested in the desired scheme at pre-defined intervals.

Under Booster SIP , a fixed amount is invested at pre-defined intervals in the source scheme and a variable amount is transferred to the Target Scheme at pre-defined intervals depending on Equity Valuation Index.

Source Scheme: Crisil Short Term Fund Index. Total Amount Invested – 20.5 Lakhs (From April-05 to April-22 i.e. 17 Years 1 Month)

Potential
Outperformance



Potential Outperformance: Booster SIP Strategy

Benchmark	Booster SIP (% CAGR)	Normal SIP (% CAGR)	Outperformance over Normal SIP (% CAGR)
Nifty 50 Index	12.9%	10.2%	2.7%
Nifty 500 Index	13.8%	10.5%	3.3%
Nifty Smallcap 250	15.6%	10.8%	4.8%
Nifty Midcap 150	17.3%	13.6%	3.7%

Based on back-tested data of 5 Year Rolling returns for each month fended rom March 2010 to April 2022

For normal & Booster SIP CAGR returns are total return of Source & Target Scheme /index Nifty 50 Index, Nifty 500 Index, Nifty Midcap 150, Nifty Smallcap 250)

Source Scheme: Crisil Short Term Bond Fund Index

How to Fill Form

Sample Form to Invest Rs. 10,000/- In Booster SIP



Booster SIP - Registration-Cum-Mandate Form

Application No. _____

Investor must read Key Scheme Features and Instructions before completing this form. All sections to be completed in ENGLISH in BLACK/BLUE INK and BLOCK LETTERS.

BROKER CODE (ARN CODE)/ RIA/PMRN CODE#	SUB-BROKER ARN CODE	SUB-BROKER CODE (As allotted by ARN holder)	Employee Unique Identification No. (EUIN)
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#By mentioning RIA code, I/We authorize you to share with the Investment Adviser the details of my/our transactions in the scheme(s) of ICICI Prudential Mutual Fund.

TRANSACTION CHARGES FOR APPLICANTS THROUGH DISTRIBUTORS ONLY: In case the purchase/subscription amount Rs 10,000/- or more and your Distributor has opted to receive transactions charges, the same are deductible as applicable from the purchase/subscription amount and paid the distributor. Units will be issued against the balance amount invested. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.

Declaration for "execution-only" transaction (only where EUIN box is left blank) - I/We hereby confirm that the EUIN box has been intentionally left blank by me/ us as this is an "execution-only" transaction without any interaction or advice by the employee/relationship manager/sales person of the above distributor or notwithstanding the advice of in-appropriateness, if any, provided by the employee/relationship manager/sales person of the distributor and the distributor has not charged any advisory fees on this transaction.

SIGNATURE OF SOLE / FIRST APPLICANT	SIGNATURE OF SECOND APPLICANT	SIGNATURE OF THIRD APPLICANT
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The Trustee, ICICI Prudential Mutual Fund, I/We have read and understood the contents of the Scheme Information Document of the following Scheme and the terms and conditions of the SIP Enrolment.

FOLIO NO. _____ **Date of Birth** [D] [D] [M] [M] [Y] [Y] [Y] [Y] **Registration via Existing OTM** [Please tick (✓)]

Sole/1st Applicant: Mr. /Ms. / M/s _____ **FIRST** _____ **MIDDLE** _____ **LAST** _____

SIP SOURCE SCHEME: ICICI PRUDENTIAL **Source Scheme** **PLAN:** _____

OPTION: _____ **SUB-OPTION:** _____ **INCOME DISTRIBUTION CUM CAPITAL WITHDRAWAL OPTION**

STP TARGET SCHEME: ICICI PRUDENTIAL **Target Scheme** **PLAN:** _____

OPTION: _____ **SUB-OPTION:** _____ **INCOME DISTRIBUTION CUM CAPITAL WITHDRAWAL OPTION**

Please refer instructions and Key Scheme Features for options, sub-options and other facilities available under each scheme of the Fund.

BOOSTER SIP AMOUNT: RS. **Rs. 10,000** **IN WORDS:** _____

SIP Frequency: Weekly*** (_____) Monthly **SIP Installments** ^ _____

***investors can choose any day of the week from Monday to Friday to register under weekly frequency. #In case the choosen date is a non-business day, the transaction would be processed on the next business day. ^ Number of installments have to be mentioned only in case of Weekly/Fortnighly frequencies. [Refer T&C no.12(f)]

SIP Date#: [D] [D] | **SIP Start Month / Year** [M] [M] [Y] [Y] [Y] [Y] | **SIP End Month / Year** [M] [M] [Y] [Y] [Y] [Y]

Under SIP, Default options of "5 Years" is considered

TARGET AMOUNT (Optional) _____

Default Amount = $\text{Booster SIP installment Amount} \times \text{No. of installments}$

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Terms & Conditions for Booster SIP

1. ICICI Prudential Booster Systematic Investment Plan ("Booster SIP") is a facility wherein unit holder(s) can opt to invest a pre-determined sum at defined intervals to a designated open ended Scheme(s) of ICICI Prudential Mutual Fund [hereinafter referred to as "Source Scheme"] and then the amount is transferred to the designated open-ended Scheme(s) of ICICI Prudential Mutual Fund [hereinafter referred to as "Target Scheme"] at defined intervals. The Unit holder would be required to provide a SIP amount which will be considered as the Base Installment Amount that is intended to be transferred to the Target Scheme.
2. The actual amount of transfer to the Target Scheme will be linked to the Equity Valuation Index (hereinafter referred to as EVI) which is a proprietary model of ICICI Prudential Asset Management Company Limited (the AMC). The EVI is derived by assigning equal weights to Price to Earnings (PE), Price to book (PB), (G-Sec x PE) and Market Cap to Gross Domestic Product (GDP) or such other factors as may be determined by the AMC from time to time.
3. Based on the EVI and the corresponding multiplier factor, the actual amount of STP will be derived for transferring the amount to the Target Scheme. Please refer to the illustration below for reference.
4. Currently, the Scheme(s) eligible for this facility are as follows:
Source Schemes: ICICI Prudential Savings Fund, ICICI Prudential Ultra Short Term Fund, ICICI Prudential Equity Savings Fund, ICICI Prudential Regular Savings Fund.
Target Schemes: ICICI Prudential Balanced Advantage Fund, ICICI Prudential Equity & Debt Fund, ICICI Prudential Multi-Asset Fund, ICICI Prudential Asset Allocator Fund (FOF), ICICI Prudential Thematic Advantage Fund (FOF), ICICI Prudential Passive Strategy Fund (FOF), ICICI Prudential India Equity Fund (FOF), ICICI Prudential Bharat 22 FOF, ICICI Prudential Nifty Low Vol 30 ETF FOF, ICICI Prudential Nifty Index Fund, ICICI Prudential Nifty Next 50 Index Fund, ICICI Prudential Sensex Index Fund, ICICI Prudential Banking and Financial Services Fund, ICICI Prudential Bharat Consumption Fund, ICICI Prudential Bluechip Fund, ICICI Prudential Business Cycle Fund, ICICI Prudential Commodities Fund, ICICI Prudential Dividend Yield Equity Fund, ICICI Prudential ESG Fund, ICICI Prudential Exports and Services Fund, ICICI Prudential FMCG, ICICI Prudential Focused Equity Fund, ICICI Prudential India Opportunities Fund, ICICI Prudential Infrastructure Fund, ICICI Prudential Large & Mid Cap Fund, ICICI Prudential Long Term Equity Fund (Tax Saving), ICICI Prudential Manufacture in India Fund, ICICI Prudential MidCap Fund, ICICI Prudential MNC Fund, ICICI Prudential Multicap Fund, ICICI Prudential Pharma Healthcare and Diagnostics Fund, ICICI Prudential Quant Fund, ICICI Prudential Smallcap Fund, ICICI Prudential Technology Fund ICICI Prudential Value Discovery Fund, ICICI Prudential Flexicap Fund, ICICI Prudential Alpha Low Vol 30 ETF FOF, ICICI Prudential Smallcap Index Fund, ICICI Prudential Midcap 150 Index Fund, ICICI Prudential Housing Opportunities Fund.
5. The detailed working of the EVI model is proprietary to the AMC and is confidential. The AMC reserves the right to make changes to the EVI Model as may be necessary and as it may deem fit.
6. **Key features of the Booster SIP:**
 - a) The facility can be availed at Weekly and Monthly intervals.
 - b) The frequency of the SIP transaction and transfer to Target scheme will be same.
 - c) The base installment amount of the STP shall be same as per the SIP registration.
 - d) The first transfer to the Target scheme will be after the 30 days of the triggered SIP transaction date.
 - e) The minimum value for the Booster SIP base installment at the time of registration shall be Rs 1,000/ and in multiples of Re.1/-.
 - f) The EVI will be updated on a weekly basis and subsequent transfers will happen on the last available EVI till subsequent update. However, the AMC reserves the right to change the frequency/day of EVI updation. g) The amount of transfer to the Target Scheme shall be in the range of 0.10x to 10x which shall be based on the latest EVI levels computed by the AMC.
 - h) In any case the Booster SIP instalment amount will not exceed 10x of the base instalment amount.
 - i) In case the amount to be transferred is not available in the Source Scheme in the unit holder's account, the residual amount will be transferred to the Target Scheme.
 - j) If STP instalment amount would be more than 1X on continuous basis than there would be the possibility of investor not having the required balance for ongoing Booster STP, in this scenario- switch all available units from source scheme to target scheme, but do not cease the Booster STP.
 - k) In case the day/date of transfer falls on a Non-Business Day or on a date which is not available in a particular month, the immediate next Business Day will be considered for the purpose of determining the applicability of NAV.

Terms & Conditions for Booster SIP

- l) AMC reserves the right to cease the Booster SIP without prior intimation, including but not limited to receipt of intimation of death of Unit holder or in any scenario as per AMC discretion.
- m) The Booster SIP is available only for units to be held in Non - demat Mode in the Source Scheme and the Target Scheme.
- n) The units of the Target Scheme will be allotted as per the closing NAV of the day on which the funds are available for utilization by the Target Scheme irrespective of the installment date of the transfer.
- o) No Top-up facility is available for Booster SIP.

7. Applying for Booster SIP:

- a) ICICI Prudential Booster SIP Enrollment Form should be completed in English and in Block Letters only. Please tick in the appropriate box, where boxes have been provided. The Booster SIP Enrollment Form complete in all respects, should be submitted at any of the Investor Service Centers (ISCs) of ICICI Prudential Mutual Fund.
- b) All requests for registering or discontinuing Booster SIP shall be subject to an advance notice of 30 calendar days.
- c) Unitholders may choose to fill in the number of instalments in case of Weekly/ Monthly Interval in the Form, failing which the default option of "5 Years" will be considered.
- d) For Weekly frequency, investor can select any day between Monday to Friday and for Monthly frequency, investor can select any date of each Month. The SIP day is only applicable if the investor selects weekly transfer frequency. In case no day is specified by the investor then the transfer shall happen from Monday as default.
- e) In case the Booster SIP Date and/or Frequency (Weekly/Monthly) has not been indicated or multiple frequencies are selected, Monthly frequency shall be treated as Default frequency and last day of month shall be treated as Default Date.
- f) There is no maximum duration for Booster SIP enrollment. However, Booster SIPs will be registered in a folio held by a minor only till the date of the minor attaining majority, even though the instructions may be for a period beyond that date. The Booster SIP facility will automatically stand terminated upon the Unit Holder attaining 18 years of age. g) If investor does not mention either the application number or the folio then the form is liable for rejection.
- h) Only one special product for the same Target Scheme would be allowed.
- i) Investors are advised to read the Scheme Information Document(s) of each of the Target Scheme(s) and the applicable Statement of Additional Information carefully before exercising the option/investing. The Scheme Information Document(s) / Statement of Additional Information/ Key Information Memorandum(s) of the respective Scheme(s) are available with the Investor Service Centers of ICICI Prudential Mutual Fund, brokers/distributors and also displayed at the ICICI Prudential Mutual Fund website i.e. www.icicipruamc.com.
- j) Units of ICICI Prudential ICICI Prudential Long Term Equity Fund (Tax Saving) schemes with a lock-in period of 3 years) cannot be assigned/ transferred / pledged/ redeemed / switched – out until completion of 3 years from the date of allotment of the respective units.
- k) Units will be allotted under the same folio number. Unitholders' name should match with the details in the existing folio number, failing which AMC reserves the right to reject the application.
- l) The eligible schemes of Booster SIP and Booster STP Source scheme should be same and also Scheme Plan of both Source scheme and Target scheme should be same i.e. Regular Plan / Direct Plan.
- m) Investor will have option to cease both Booster SIP and linked Booster STP together or only cease the stand-alone Booster SIP or Booster STP.
- n) Once the SIP triggers have initiated (first instalment processed) , if the SIP gets ceased for some reason than Booster STP will not cease automatically, but will continue till applicable Booster STP criteria's for ceasure are fulfilled.
- o) In case Booster SIP gets ceased before trigger of first triggered instalment, than the linked Booster STP will also have to be ceased automatically
- p) Unitholders can discontinue the facility by giving 30 days written notice to any of the Fund's Investor Service Centres (ISCs) before next SIP date. Unitholders can discontinue the Booster STP facility by giving 7(seven) working days written notice to any of the Fund's Investor Service Centres (ISCs). Once registered, the facility cannot be modified. Investor may cancel an existing registration and register afresh under New / Separate Form.

Terms & Conditions for Booster SIP

q) Please refer to the below table for an indicative value of the multiplier for the corresponding EVI.

EVI Value	Multiplier on Base Instalment amount to be transferred	EVI Value	Multiplier on Base Instalment amount to be transferred
	10X		10X
<55	10x	83	4.40x
55	10x	84	4.20x
56	9.80x	85	4.00x
57	9.60x	86	3.80x
58	9.40x	87	3.60x
59	9.20x	88	3.40x
60	9.00x	89	3.20x
61	8.80x	90	3.00x
62	8.60x	91	2.80x
63	8.40x	92	2.60x
64	8.20x	93	2.40x
65	8.00x	94	2.20x
66	7.80x	95	2.00x
67	7.60x	96	1.80x
68	7.40x	97	1.60x
69	7.20x	98	1.40x
70	7.00x	99	1.20x
71	6.80x	100	1.00x
72	6.60x	101	0.80x
73	6.40x	102	0.60x
74	6.20x	103	0.40x
75	6.00x	104	0.20x
76	5.80x	105	0.10x
77	5.60x	106	0.10x
78	5.40x	107	0.10x
79	5.20x	108	0.10x
80	5.00x	109	0.10x
81	4.80x	110	0.10x
82	4.60x	> 110	0.10x

*The values of EVI and the corresponding multiplier shall be computed by the AMC is subject to change, without any prior notice, based on the various market conditions and will be applicable for future installments under Booster SIP.

Terms & Conditions for Booster SIP

Other Terms and Conditions:

- a) **Exit Load** : In respect of Booster SIP enrollments made in the above-mentioned Target Scheme(s), the Load Structure prevalent at the time of enrollment shall govern the investors during the tenure of the Booster SIP. The amount transferred under the Booster SIP from the Source Scheme to the Target Scheme shall be effected by switching units of Source Scheme at applicable NAV, after payment of exit load applicable to the Source Scheme, if any, and subscribing to the units of the Target Scheme at Applicable NAV. For Scheme load structure please refer to Key Information Memorandum or contact the nearest Investor Service Centre (ISC) of ICICI Prudential Mutual Fund or visit our website www.icicipruamc.com.
- b) Communication via Electronic Mail (e-mail) It is hereby notified that wherever the investor(s) has/ have provided his/ their e-mail address in the application form or any subsequent communication in any of the folio belonging to the investor(s), the Fund/ Asset Management Company reserves the right to use Electronic Mail (email) as a default mode to send various communication which include account statements for transactions done by the investor(s). The investor(s) may request for a physical account statement by writing or calling the Fund's Investor Service Centre / Registrar & Transfer Agent. In case of specific request received from investor(s), the Fund shall endeavor to provide the account statement to the investor(s) within 5 working days from the receipt of such request.
- c) ICICI Prudential Booster SIP is not, in any manner an assurance or promise or guarantee on part of ICICI Prudential Mutual Fund / ICICI Prudential AMC Ltd. to the unit holders in terms of returns or capital appreciation or minimization of loss of capital.
- d) The AMC/Trustees will not be liable for any loss, whether actual or notional on account of the decision of the Investor to opt for Booster SIP.
- e) The provision of 'Minimum Redemption Amount' as specified in the Scheme Information Document(s) of the respective designated Source Schemes and 'Minimum Application Amount' specified in the Scheme Information Document(s) of the respective designated Target Schemes will not be applicable for Booster SIP.
- f) Know Your Customer (KYC) Compliance: Investors should note that KYC is mandatory for all registrations for Booster SIP. The KYC Compliance Status of each applicant (guardian in case of minor) needs to be quoted in the application and attach proof of KYC Compliance viz. KYC Acknowledgement Letter / Printout of KYC Compliance Status downloaded from KRA website using the PAN. For more details, please refer to the Statement of Additional Information available on our website www.icicipruamc.com.
- g) The AMC/Trustees reserve the right to change/modify the terms and conditions of the Booster SIP. The AMC/Trustees reserves the right to withdraw the Booster SIP.

Illustration: Calculation of amount of Booster SIP:

Source : Fund A

Target : Fund B

Date - 28th date

Frequency – Monthly

SIP Amount- Rs. 10,000/-

Base Instalment Amount- Rs. 10,000/-

Number of Instalments - Default i.e 2099

First SIP Date in Source Fund – 28th July 20X1

Transfer Initiated from 28-Aug-20X1

Calculation of Booster SIP transfer amount on the date of the transfer of August 28, 20X1:

- Example if the latest EVI is 106, matrix defines a transfer of 0.10x of the base instalment amount. (10,000 *0.10), Rs. 1,000 will be transferred to the Target Fund B. Residual amount remains in Source Fund A

Calculation of Booster SIP transfer amount on the date of the transfer of September 28, 20X2:

- Example if the latest EVI is 92, matrix defines a transfer of 2.60x of the base instalment amount (10,000*2.60), Rs. 26,000 will be transferred to the Target Fund B. Since there is residual Amount left in the Source scheme from earlier smaller transfers to the Target Fund B, Booster SIP transfers higher amounts when the market is attractive.

Terms & Conditions for Booster SIP

Calculation of Booster SIP transfer amount on the date of the transfer of August 28, 20X1:

- Example if the latest EVI is 106, matrix defines a transfer of 0.10x of the base instalment amount. (10,000 *0.10), Rs. 1,000 will be transferred to the Target Fund B. Residual amount remains in Source Fund A

Calculation of Booster SIP transfer amount on the date of the transfer of September 28, 20X2:

- Example if the latest EVI is 92, matrix defines a transfer of 2.60x of the base instalment amount (10,000*2.60), Rs. 26,000 will be transferred to the Target Fund B. Since there is residual Amount left in the Source scheme from earlier smaller transfers to the Target Fund B, Booster SIP transfers higher amounts when the market is attractive.

Date (A)	EVI (B)	Multiplier on Base instalment Amount (C)	Transfer Amount (Rs) (Rs. 10000 X Column C)
28-Aug-20X1	106	0.10x	1,000
28-Sep-20X1	103	0.40x	4,000
28-Oct-20X1	110	0.10x	1,000
28-Nov-20X1	120	0.10x	1,000
28-Dec-20X1	115	0.10x	1,000
28-Jan-20X2	107	0.10x	1,000
28-Feb-20X2	104	0.20x	2,000
28-Mar-20X2	106	0.10x	1,000
28-Apr-20X2	102	0.60x	6,000
28-May-20X2	104	0.20x	2,000
28-Jun-20X2	101	0.80x	8,000
28-Jul-20X2	99	1.20x	12,000
28-Aug-20X2	95	2.00x	20,000
28-Sep-20X2	92	2.60x	26,000
28-Oct-20X2	90	3.00x	30,000
28-Nov-20X2	84	4.20x	42,000

Note - The above table is for illustrative purposes, the transfers will be based on latest available EVI values as per the table mentioned in Point 7 (m)

Disclaimer

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The multiplier is the extent to which the base installment amount may vary. In case of Booster SIP it will be within the range of 0.1X to 10X of the base installment. For eg, on a base installment of Rs. 10,000, the investment amount can be from Rs. 1,000 (0.1X multiplier) to Rs. 1,00,000 (10X multiplier). The multiplier is decided based on the Equity Valuation Index, EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC (Henceforth referred to as EVI). EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC. The EVI is derived by assigning equal weights to Price to Earnings (PE), Price to book (PB), G-Sec*PE and Market Cap to Gross Domestic Product (GDP)