

Flexibility in the right hands can **create opportunities**



Presenting

ICICI Prudential

Flexicap Fund

NFO DATE

June 28, 2021

July 12, 2021

ICICI PRUDENTIAL MUTUAL FUND

—TARAKKI KAREIN!

Flexicap Funds and Investing Benefits



FLEXICAP

Flexicap Funds are schemes that can invest in opportunities across Marketcap spectrum



DYNAMIC

A flexicap scheme at any given point in time, can be dynamically overweight/underweight across Large/Mid/Smallcap depending on the attractiveness



DIVERSIFICATION

This may lead to more investment choices thereby leading to diversification



RISK MITIGATION

A diversified investment may mitigate the risk associated with investing solely in large/mid /smallcaps



MARKET CYCLES

A flexicap scheme may do well across different market cycles given the dynamic nature of the scheme in navigating across market capitalization

Key Takeaways About The Scheme



Mix of Top-Down & Bottom-up approach



Based on In-house Marketcap Model



Well defined deployment approach basis market conditions



Marketcap Model ensures flexibility albeit with control



Opportunistic & Dynamic in terms of Marketcap allocation



In-house model coupled with overlay of macro factors suitable for wealth creation


In order to manage the scheme and to ensure that the Scheme attains its investment objective, the AMC has developed an in-house model to invest across market caps in a structured manner. The asset allocation and investment strategy will be as per Scheme Information Document. The portfolio of the Scheme is subject to changes within the provisions of the Scheme Information Document of the Scheme.

Scheme Features

NFO Period	June 28, 2021 to July 12, 2021	
Type of Scheme	An open ended dynamic equity scheme investing across large cap, mid cap & small cap stocks	
Plans	ICICI Prudential Flexicap Fund – Regular Plan & ICICI Prudential Flexicap Fund – Direct Plan	
Options	Growth & IDCW	
Minimum Application Amount	Rs. 5,000 (plus in multiples of Re.1)	
Minimum Additional Application Amount	Rs. 1,000 (plus in multiples of Re.1)	
Minimum Redemption Amount	Any amount	
Entry Load	Not applicable	
Exit Load	Less than 12 Months	1% of applicable NAV
	More than 12 Months	Nil
Fund Manager	Rajat Chandak	
Benchmark Index	S&P BSE 500 TRI	
SIP / SWP / STP	Available	

In addition to the fund manager managing this fund, overseas investment will be managed by Ms. Priyanka Khandelwal. IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option; IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

Riskometer & Disclaimer

<p>ICICI Prudential Flexicap Fund (An open ended dynamic equity scheme investing across large cap, mid cap & small cap stocks) is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> • Long Term wealth creation • An open ended dynamic equity scheme investing across large cap, mid cap & small cap stocks <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	<p>Riskometer</p>  <p>Investors understand that their principal will be at Very High risk</p>
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It may be noted that risk-o-meter specified above is based on the scheme characteristics. The same shall be updated in accordance with provisions of SEBI circular dated October 5, 2020 on Product labelling in mutual fund schemes on ongoing basis

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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