

**INVEST YOUR WAY TO
FINANCIAL FREEDOM**



ICICI Prudential

FREEDOM SIP

ICICI
PRUDENTIAL
MUTUAL FUND

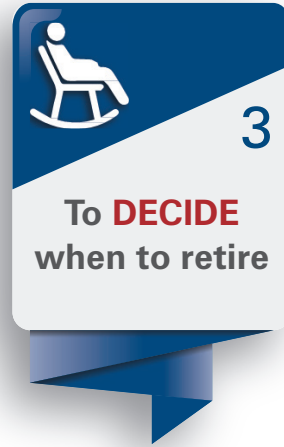
TARAKKI KAREIN!

ICICI Prudential Freedom SIP is an optional feature that allows initial investments through SIP, switch to another scheme after a pre-defined tenure and SWP post that. The SWP will be processed either till Dec 2099 or till the units are available in target scheme, whichever is earlier. Please read terms and conditions in the application form before investing or visit www.iciciprurf.com This facility should not be associated or confused with Freedom SWP; the two are separate facilities provided by ICICI Prudential AMC Limited.

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We are always looking for **FREEDOM**



Presenting

ICICI PRUDENTIAL FREEDOM SIP

It is a unique combination of Smart Features, to help investors achieve their Financial Goals.

HOW IT WORKS



Decide your Secondary Income through ICICI Prudential Freedom SIP

| Monthly SIP Amount | SIP Tenure | Monthly payout through SWP | As multiples of SIP installment |
|--------------------|------------|----------------------------|---------------------------------|
| ₹ 10,000 | 8 Years | ₹ 10,000 | 1.0X |
| ₹ 10,000 | 10 Years | ₹ 15,000 | 1.5X |
| ₹ 10,000 | 12 Years | ₹ 20,000 | 2.0X |
| ₹ 10,000 | 15 Years | ₹ 30,000 | 3.0X |
| ₹ 10,000 | 20 Years | ₹ 50,000 | 5.0X |
| ₹ 10,000 | 25 Years | ₹ 80,000 | 8.0X |
| ₹ 10,000 | 30 Years | ₹ 1,20,000 | 12.0X |

ICICI Prudential Freedom SIP is an optional feature offered by ICICI Prudential AMC. This feature does not in any way give assurance of the performance of any of the Schemes of ICICI Prudential Mutual Fund or provide any guarantee of withdrawals through SWP mode. Freedom SIP allows investors to switch the SIP investments to a target scheme, post completion of the SIP tenure & monthly SWP will continue from the target scheme. The investor may select any other SWP Amount and will be based on the initial SIP installment, above multiples are default SWP multiples





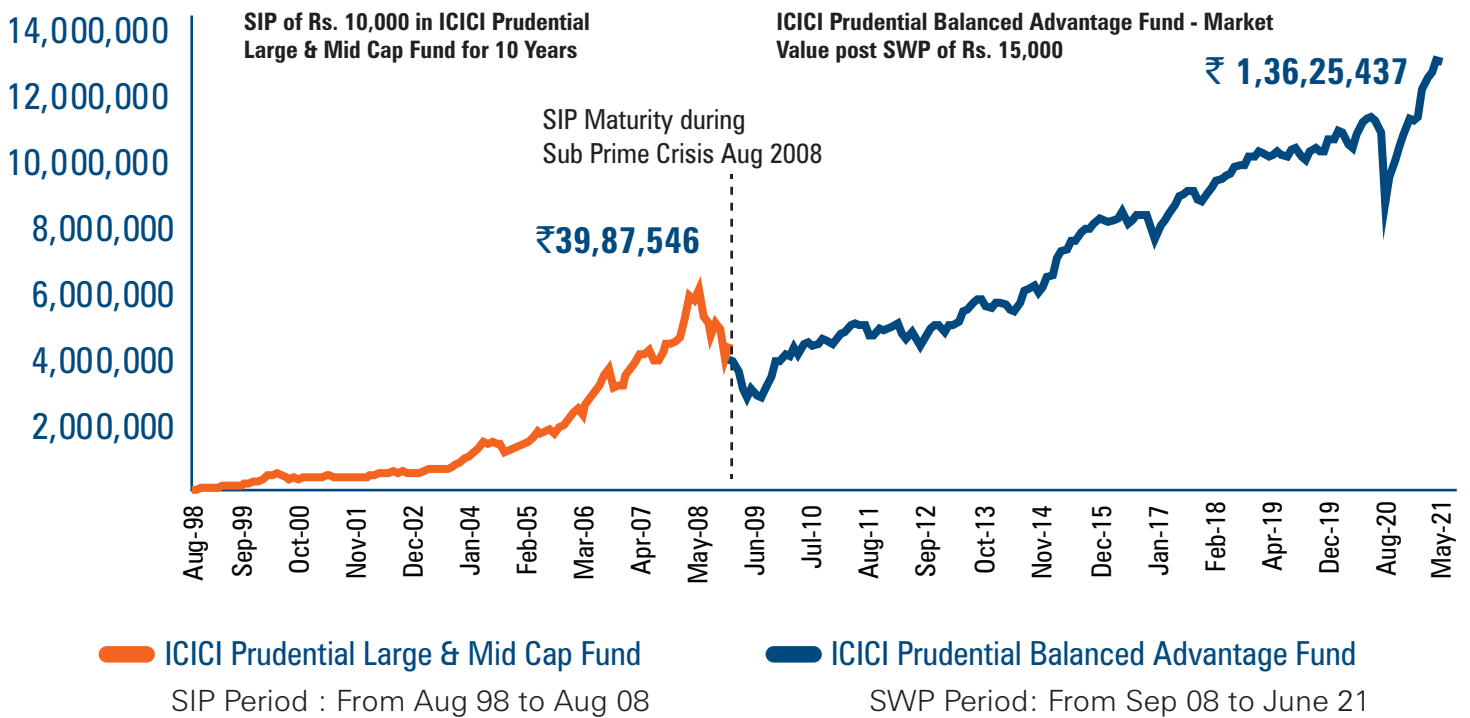
Steps to start ICICI PRUDENTIAL FREEDOM SIP

- 1 Choose Your SIP Amount For example, ₹ 10,000/- per month
- 2 Choose Your Tenure in Years 8 | 10 | 12 | 15 | 20 | 25 | 30 Years
- 3 Choose Your Set of Schemes Source Scheme | Target Scheme

Please refer to T&C as mentioned in the freedom SIP application form. ICICI Prudential AMC reserves the right to make changes in the source and target schemes.

Example of FREEDOM SIP with ₹10,000/- SIP

10 Years SIP + Switch+ secondary income through SWP



| Monthly SIP for 10 Years | Monthly SWP Amount Post 10 Years | Total Investment | Market Value at the end of SIP Tenure | Total Amount withdrawn through SWP | Market Value on June 1, 2021 |
|--------------------------|----------------------------------|------------------|---------------------------------------|------------------------------------|------------------------------|
| ₹10,000 | ₹15,000 | ₹12,00,000 | ₹39,87,546 | ₹23,25,000 | ₹1,36,25,437 |

ICICI Pru BAF: ICICI Prudential Balanced Advantage Fund. Pru: Prudential Please refer to the terms & conditions in the application form for further details. ICICI Prudential Freedom SIP is an optional feature offered by ICICI Prudential AMC. This feature does not in any way give assurance of the performance of any of the Schemes of ICICI Prudential Mutual Fund or provide any guarantee of withdrawals through SWP mode. Past performance may or may not be sustained in the future. The returns are calculated by XIRR approach assuming SIP investment of Rs 10000/- on the 1st working day of every month in the Growth Option of the Scheme. XIRR helps in calculating return on investments given an initial and final value and a series of cash inflows and outflows with the correct allowance for the time impact of the transactions. Past performance may or may not be sustained in the future.





Schemes already available & Additional Schemes included

SOURCE SCHEME

| | |
|--|---|
| ICICI Prudential Bluechip Fund | ICICI Prudential Multicap Fund |
| ICICI Prudential India Opportunities Fund | ICICI Prudential ESG Fund |
| ICICI Prudential Large & Midcap Fund | ICICI Prudential Business Cycle Fund |
| ICICI Prudential Dividend Yield Equity Fund | ICICI Prudential Bharat Consumption Fund |
| ICICI Prudential Focused Equity Fund | ICICI Prudential Value Discovery Fund |
| ICICI Prudential Smallcap Fund | ICICI Prudential Midcap Fund |
| ICICI Prudential Balanced Advantage Fund | ICICI Prudential Asset Allocator Fund (FOF)* |
| ICICI Prudential Equity & Debt Fund | ICICI Prudential Multi-Asset Fund |

**ICICI Prudential
Long Term Equity Fund
(Tax Saving)**

**ICICI Prudential
Retirement Fund - Pure
Equity Plan**

**ICICI Prudential
Retirement Fund - Hybrid
Aggressive Plan**

TARGET SCHEME

**ICICI Prudential
Equity & Debt Fund**

**ICICI Prudential
Multi-Asset Fund**

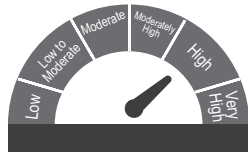

**ICICI Prudential
Asset Allocator Fund (FOF)***

**ICICI Prudential
Balanced Advantage Fund**

**ICICI Prudential
Long Term Equity Fund
(Tax Saving)**

**ICICI Prudential
Retirement Fund - Hybrid
Aggressive Plan**

*Investors may please note that they will be bearing the recurring expenses of this Scheme in addition to the expenses of the underlying Schemes in which this Scheme makes investment. Please refer to T&C as mentioned in the freedom SIP application form for other conditions and for schemes where Freedom SIP facility is available. ICICI Prudential AMC reserves the right to make changes in the source and target schemes. Please refer to T&C as mentioned in the freedom SIP application form. ICICI Prudential AMC reserves the right to make changes in the source and target schemes.

| | |
|---|---|
| <p>ICICI Prudential Balanced Advantage Fund (An Open Ended Dynamic Asset Allocation Fund) is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> • Long term capital appreciation/income • Investing in equity and equity related securities and debt instruments <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> |  <p>RISKOMETER</p> <p>Investors understand that their principal will be at High risk</p> |
| <p>ICICI Prudential Large & Mid Cap Fund (An open ended equity scheme investing in both large cap and mid cap stocks) is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> • Long Term Wealth Creation • An open ended equity scheme investing in both large cap and midcap stocks. <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p> |  <p>RISKOMETER</p> <p>Investors understand that their principal will be at Very High risk</p> |

The Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. Please refer <https://www.icicpruamc.com/news-and-updates/all-news> for more details.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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