

About the Scheme

Launched on July 9, 1998, **ICICI Prudential Long Term Bond Fund** is an open-ended debt scheme that intends to generate income through investments in a range of debt and money market instruments while maintaining the optimum balance of yield, safety and liquidity.

- ✓ The Scheme intends to invest in long maturing reasonable credit quality corporate debt.
- ✓ The Scheme seeks to actively manage the duration or interest rate risk with a view to take potential advantage of changes in interest rate cycles.

Current Investment Approach

- *Instrument profile:* The Scheme invests predominantly in long maturity issuances of government and corporate entities.
- *Security selection:* The Scheme emphasizes on reasonable credit rating of the issuer and predominantly in AAA and equivalent Corporate Bonds.
- *Duration management:* The fund manager actively manages the duration or interest rate risk of the scheme to take potential advantage of changes in interest rate cycles.

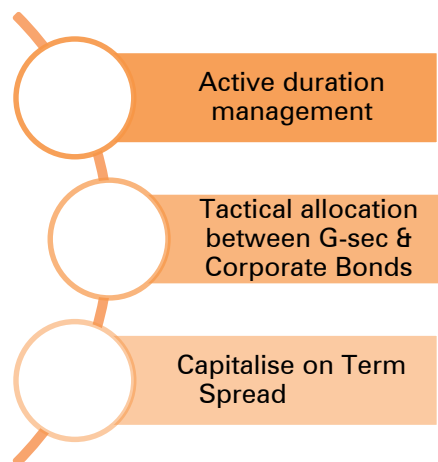
Why ICICI Prudential Long Term Bond Fund?

- ICICI Prudential Long Term Bond Fund seeks to gain predominantly from duration gains from changes in interest rates and potential accrual income.
- The scheme intends to provide an avenue to invest with long duration strategy.
- Investors who wish to add an exposure to long-term debt securities can consider this scheme for their investments.
- The Macaulay duration is the weighted average term to maturity of the cash flows from a bond. The weight of each cash flow is determined by dividing the present value of the cash flow by the price.

Investment Style

Credit Quality			Duration
High	Medium	Low	
			Low
			Short
			Medium
			Medium to Long
			Long

Investment Approach



Potential Risk Class (PRC)

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Credit Risk →	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)
Interest Rate Risk ↓			
Relatively Low (Class I)			
Moderate (Class II)			
Relatively High (Class III)	A-II		

Features of the Scheme

Type of Scheme	An open ended debt scheme investing in instruments such that the Macaulay duration of the portfolio is greater than 7 Years. A relatively high interest rate risk and relatively low credit risk.
Plans	ICICI Prudential Long Term Bond Fund & ICICI Prudential Long Term Bond Fund – Direct Plan
Options	Growth and IDCW* Option (Quarterly, Half Yearly and Annual frequencies) (IDCW Payout and reinvestment facility available)
Minimum Application Amount	Rs.5,000 (plus in multiples of Re.1)
Minimum Additional Investment	Rs.1,000 (plus in multiples of Re.1)
Minimum Redemption Amount	Any Amount
Entry Load	Not Applicable
Exit Load	Nil
Fund Manager	Manish Banthia, (Managing this scheme since Sep 2013 & Overall 16 years of experience) Anuj Tagra, (Managing this scheme since Dec 2020 & Overall 14 years of experience)
Benchmark Index	NIFTY Long Duration Debt Index
SIP / SWP/ STP (Flex/Value)	Available

*IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option;IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

This Product is suitable for investors who are seeking*:

- Long term wealth creation
- A debt scheme that invests in debt and money market instruments with an aim to maximise income while maintaining an optimum balance of yield, safety and liquidity.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Investors understand that their principal will be at Moderate risk

Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes –Risk-o-meter. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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ICICI Prudential

Long Term Bond Fund

(An open ended debt scheme investing in instruments such that the Macaulay duration of the portfolio is greater than 7 years. A relatively high interest rate risk and relatively low credit risk)



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