

### About the Scheme

- Launched on August 22, 2008, **ICICI Prudential Banking & Financial Services Fund** is an open-ended equity scheme that seeks to generate long-term capital appreciation for its unit-holders from a portfolio that is invested predominantly in equity and equity-related securities of companies engaged in banking and financial services sector.

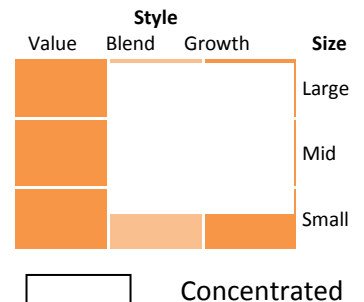
### Current Investment Approach

- Portfolio construction:** The scheme will invest minimum 80% of its total assets in stocks of companies engaged in the banking and financial services sector including banking, broking, asset management, wealth management, insurance, non-banking financial companies (NBFC), and other companies that maybe engaged in providing financial services.
- Benchmark agnostic:** While the Scheme's performance is benchmarked against Nifty Financial Services TRI, it may opportunistically invest in companies outside the same.
- Investment Approach:** The scheme invests across market capitalisations and uses a combination of growth and blend investment style.

### Why ICICI Prudential Banking & Financial Services Fund?

- The scheme is suitable for investors who wish to focus on opportunities in the banking and financial services sector in India.
- The banking and financial services sector, proxies India's growing economy, since every aspect of the economy is influenced by it.
- It gives the investors an opportunity to invest across all market caps with an indicative investment horizon of 5 years and more.

### Investment Style



### Investment Approach



# ICICI Prudential Banking & Financial Services Fund

An open ended equity scheme investing in Banking & Financial Services sector.



## Features of the Scheme

Type of Scheme	An open ended equity scheme investing in Banking & Financial Services sector
Plans	ICICI Prudential Banking & Financial Services Fund & ICICI Prudential Banking & Financial Services Fund - Direct; Options – Growth & IDCW* (IDCW Payout and re-investment facility available)
Minimum Application Amount For Fresh Subscription	Rs. 5,000 (plus in multiple of Re.1)
Minimum Additional Application Amount	Rs. 1,000 (plus in multiple of Re.1)
Minimum Redemption Amount	Any Amount
Entry Load	Not Applicable
Exit Load	If units purchased or switched in from another scheme of the Fund are redeemed or switched out within 15 days from the date of allotment - 1% of applicable NAV, If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 15 days from the date of allotment - NIL
Fund Manager	Roshan Chutkey has been managing this scheme since Jan 2018 and has overall 12 years of experience. In addition to the fund manager managing this fund, the overseas investment if the scheme is managed by Ms. Priyanka Khandelwal.
Benchmark Index	Nifty Financial Services TRI
SIP / SWP / STP (Flex / Value)	Available

\*IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option;IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

### This Product is suitable for investors who are seeking\*:

- Long term wealth creation
- An open-ended equity scheme that predominantly invests in equity and equity related securities of companies engaged in banking and financial services

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes – Risk-o-meter. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.

## Statutory Details

### Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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ICICI Prudential

## Banking & Financial Services Fund

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