

About the Scheme

ICICI Prudential Focused Equity Fund is an open-ended equity scheme investing in maximum 30 stocks across market-capitalisation.

Current Investment Strategy

- *Bottom-Up Approach:* The scheme follows a bottom-up approach for identifying stocks that have robust business financials, above-average profitability and sustained competitive advantages.
- *Flexi-Cap:* The scheme shall invest across market capitalization. While the large cap stocks represent established enterprises selected from the Top 100 stocks by market capitalization, the mid- and small-caps represent business entities with higher growth potential. The allocation will be decided on a tactical basis rather than any predetermined ratio.
- *Sector Agnostic:* The scheme will remain sector agnostic and will maintain overweight stance on select high conviction themes/sectors that are expected to outperform in current economic cycle.

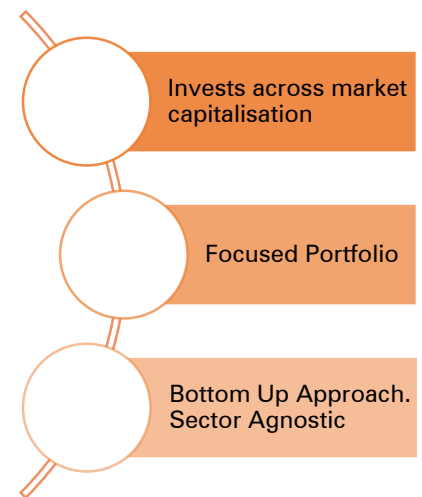
Why ICICI Prudential Focused Equity Fund?

- The scheme is suitable for investors who wish to participate in equities through a focused portfolio consisting of high conviction bets.
- Investors looking for Diversified exposure across market cap could consider investing in this scheme for a period of 3 years or more.

Investment Style



Investment Strategy



Features of the scheme

Type of Scheme	An open ended equity scheme investing in maximum 30 stocks across market-capitalisation i.e. focus on multicap.	
Plans	ICICI Prudential Focused Equity Fund & ICICI Prudential Focused Equity Fund - Direct Options: Growth & IDCW* (Payout and Re-investment facility available)	
Minimum Application Amount	Rs 5,000 (plus in multiple of Re.1)	
Minimum Additional Application Amount	Rs 1,000 (plus in multiple of Re.1)	
Minimum Redemption Amount	Any Amount	
Entry Load	Not Applicable	
Exit Load	Within 1 year from allotment	1% of applicable NAV
	More than 1 year from allotment	Nil
Fund Manager	Mittal Kalawadia, managing this scheme since Jan 2018, has 13 years of experience. Prakash Gaurav Goel, managing this scheme since Jan 2021, has 16 years of experience. In addition to the fund manager managing this fund, the overseas investment if the scheme is managed by Ms. Priyanka Khandelwal.	
Benchmark Index	S&P BSE 500 TRI	
SIP / SWP / STP (Flex/Value)	Available	

*IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option; IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

This Product is suitable for investors who are seeking*:

- Long term wealth creation
- An open ended equity scheme investing in maximum 30 stocks across market-capitalisation

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes –Risk-o-meter. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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ICICI Prudential

Focused Equity Fund

An open ended equity scheme investing in maximum 30 stocks across market – capitalisation i.e focus on multicap



opinions / recommendations in this document, which contain words, or phrases such as “will”, “expect”, “should”, “believe” and similar expressions or variations of such expressions that are “forward looking statements”. Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, etc. The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not be liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material. All figures and other data given in this document are dated and the same may or may not be relevant in future. Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

The sector(s)/stock(s) mentioned in this communication do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s)/stock(s). Past performance may or may not be sustained in the future. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors.