

About the Scheme

ICICI Prudential Money Market Fund is an open-ended debt scheme investing in money market instruments. The scheme aims to provide reasonable returns, commensurate with low risk while providing a high level of liquidity.

- Invests only in money market instruments with maturity of up to 1 year.
- It seeks on generating reasonable returns with low risk and aims to maintain high liquidity.

Current Investment Strategy

- *Instrument profile:* The Scheme invests only in money market instruments with up to 1 year maturity and which are highly liquid in nature.
- *Credit risk management:* The Scheme would endeavor to take exposure to money market instruments with reasonable credit quality.
- *Security selection:* The Scheme seeks to invest in securities that offer reasonable levels of returns and provide high liquidity.
- *Focus on Accruals:* The Scheme focusses on generating returns predominantly from accruals.

Why ICICI Prudential Money Market Fund?

- ✓ The Scheme aims to provide high liquidity with moderately low risk.
- ✓ It intends to generate returns by investing in money market instruments of reasonable credit quality.
- ✓ The Scheme seeks to generate accrual income with low volatility.
- ✓ Investors with surplus cash in their portfolio can seek to generate reasonable returns by investing in this Scheme.

Investment Style

Credit Quality			Duration
High	Medium	Low	
			Low
			Short
			Medium
			Medium to Long
			Long

Investment Approach



Features of the Scheme

Type of Scheme	An open ended debt scheme investing in money market instruments
Plans	ICICI Prudential Money Market Fund & ICICI Prudential Money Market Fund – Direct Plan
Options	Growth and IDCW* Option having IDCW payout and re-investment sub-options (with Daily, Weekly, Monthly, Others frequencies)
Minimum Application Amount	Rs.500 (plus in multiples of Re.1)
Minimum Additional Amount	Rs.1 (plus in multiples of Re.1)
Minimum Redemption Amount	Any Amount
Entry Load	Not Applicable
Exit Load	Nil
Fund Manager	Rahul Goswami, (Managing this fund since Oct 2013, has 24 years of experience) Nikhil Kabra, (Managing this fund since Aug 2016, has 6 years of experience.)
Benchmark Index	CRISIL Money Market Index, (w.e.f - February 24, 2020)
SWP/SIP/STP (Flex/Value)	Available

*IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option; IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

This Product is suitable for investors who are seeking*:

- Short term savings
- A money market scheme that seeks to provide reasonable returns, commensurate with low risk while providing a high level of liquidity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes –Risk-o-meter. Please refer to <https://www.icicpruamc.com/news-and-updates/all-news> for more details.

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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ICICI Prudential

Money Market Fund

An open ended debt scheme investing in money market instruments.



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