

ICICI Prudential Multicap Fund

An open ended equity scheme investing across large cap, mid cap, small cap stocks.



About the Scheme

ICICI Prudential Multicap Fund is a diversified equity Scheme which proposes to invest in a mix of large, mid and small cap stocks. The Scheme aims to derive benefit from pickup in domestic demand owing to economic recovery.

Current Investment Strategy

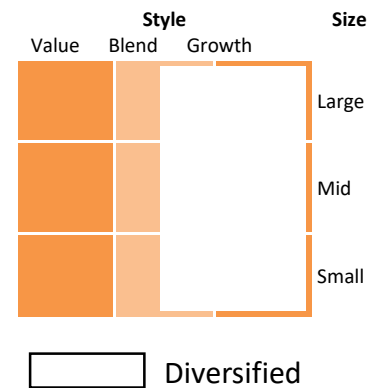
The investment universe of the Scheme is a unique blend of large-, mid- and small-cap stocks. The Scheme will aim to hold optimum exposure to large, mid and small cap stocks depending on the fund manager's view on market valuations.

The portfolio construction involves investing in high conviction quality stocks. The Scheme will remain sector agnostic and would use a combination of top-down and bottom-up research for stock selection. Top-down approach will be based on macro-economic conditions, underlying trends while bottom-up approach shall be followed for selecting stocks with growth prospects, low leverage levels, good corporate governance, robust financials and good cash flow management.

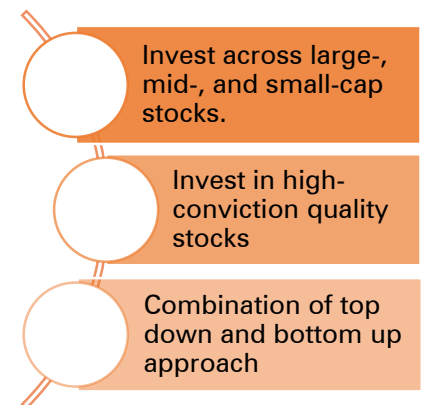
Why ICICI Prudential Multicap Fund?

- The scheme focuses on identifying stocks across sectors that are likely to transform into tomorrow's market leaders resulting in potential capital appreciation over time.
- The scheme's exposure to mid and small caps provides an opportunity for higher capital appreciation over long term whereas the large cap exposure aims to provide less volatile reasonable returns.
- The scheme is suitable for investors who aim to take advantage of India's long-term growth potential with investment horizon of 5 years and above.

Investment Style



Investment Strategy



ICICI Prudential Multicap Fund

An open ended equity scheme investing across large cap, mid cap, small cap stocks.



Features of the Scheme

Type of Scheme	An open ended equity scheme investing across large cap, mid cap, small cap stocks	
Plans	ICICI Prudential Multicap Fund & ICICI Prudential Multicap Fund – Direct; Options: Growth & IDCW* (payout and reinvestment facility available)	
Minimum Application Amount	Rs. 5,000 (plus in multiple of Re.1)	
Minimum Additional Application Amount	Rs. 1,000 (plus in multiple of Re.1)	
Minimum Redemption Amount	Any Amount	
Entry Load	Not Applicable	
Exit Load	Up to 12 months from allotment	1% of applicable NAV
	More than 12 months from allotment	Nil
Fund Manager	Prakash Goel has been managing this fund since July, 2021 and has overall 16 years of experience. In addition to the fund manager managing this Scheme, the overseas investment of the scheme is managed by Ms. Priyanka Khandelwal.	
Benchmark Index	Nifty 500 Multicap 50:25:25 TRI	
SIP / SWP / STP (Flex/Value)	Available	

*IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option; IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

This Product is suitable for investors who are seeking*:

- Long term wealth creation
- An open ended equity scheme investing across large cap, mid cap and small cap stocks

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes –Risk-o-meter. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

In preparation of the material contained in this document, ICICI Prudential Asset Management Company Limited (the AMC) has used information that is publicly available, including information developed in-house. Some of the material used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC, however, does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements / opinions / recommendations in this document, which contain words, or phrases such as “will”, “expect”, “should”, “believe” and similar expressions or variations of such expressions that are “forward looking statements”. Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, etc. The AMC (including its affiliates), the Mutual Fund, the trust and any of

ICICI Prudential

Multicap Fund

An open ended equity scheme investing across large cap, mid cap, small cap stocks.



its officers, directors, personnel and employees, shall not be liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken based on this material. All figures and other data given in this document are dated and the same may or may not be relevant in future. Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund. The sector(s)/stock(s) mentioned in this presentation do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s)/stock(s). Past performance may or may not be sustained in the future. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors.