ICICI Prudential
Equity & Debt Fund
An open ended hybrid scheme investing predominantly in equity and equity related instrument.

About the Scheme
Launched on November 3, 1999, ICICI Prudential Equity & Debt Fund is an Aggressive Hybrid scheme investing predominantly in equity and equity related instruments. The Scheme aims to generate long-term capital appreciation and accrual income from a portfolio that is invested in equity and debt.

The Scheme’s equity exposure would range between 65% and 80% and debt exposure would be maintained between 20%-35%

Current Investment Strategy

Equity:
- The scheme shall invest across market capitalization. While the large cap stocks represent established enterprises selected from the Top 100 stocks by market capitalization, the mid- and small-caps represent business entities with higher growth potential over the long-term. The allocation will depend on the net equity level of the scheme as per the in-house Price to book model.
- The scheme shall use a blend of top-down and bottom-up approach for stock selection.
- The scheme shall remain sector agnostic in its investment approach. For stock picking, the Fund manager shall identify those stocks with long-term growth prospects but currently trading at modest to relative valuations.
- The scheme may also take derivatives exposure for portfolio hedging or any other permitted strategy with a view to minimize downside risk.

Debt:
- The Scheme intends to tactically allocate to longer duration fixed income securities with credit rating AA and above, which offer reasonable accrual. The scheme shall take exposure in well-researched corporate securities to earn reasonable carry over wealth.
- The Scheme also invests in fixed income securities issued by the government, quasi-government agencies and corporate and multilateral agencies.

Why ICICI Prudential Equity & Debt Fund?
- The Scheme is suitable for investors who seek diversification across debt and equity with an aim to benefit from accrual income as well as long-term capital growth.
- Investors who wish to participate in the growth story of the equity markets with a portion of their portfolio invested in fixed income securities could consider investing in this scheme for a period of 3 years and above.
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Features of the Scheme

<table>
<thead>
<tr>
<th>Type of Scheme</th>
<th>An open ended hybrid scheme investing predominantly in equity and equity related instruments</th>
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</thead>
<tbody>
<tr>
<td>Plans</td>
<td>ICICI Prudential Equity &amp; Debt Fund and ICICI Prudential Equity &amp; Debt Fund - Direct; Options – Growth &amp; Dividend (Monthly &amp; Annual frequencies) (dividend payout* and re-investment facility available)</td>
</tr>
<tr>
<td>Minimum Application Amount</td>
<td>Rs. 5,000 (plus in multiples of Re.1)</td>
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<tr>
<td>Minimum Additional Application Amount</td>
<td>Rs. 1,000 (plus in multiples of Re.1)</td>
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<tr>
<td>Minimum Redemption Amount</td>
<td>Any Amount</td>
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<tr>
<td>Entry Load</td>
<td>Not Applicable</td>
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<tr>
<td>Exit Load</td>
<td>Upto 10% of units within 1 year from allotment</td>
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<td></td>
<td>More than 10% of units within 1 year from allotment</td>
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<td>After 1 year from allotment</td>
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<tr>
<td>Fund Manager</td>
<td>Equity: Sankaran Naren has been managing this scheme since Dec 2015 and has overall 29 years of experience. Debt: Manish Banthia has been managing this scheme since Sep 2013 and has overall 16 years of experience. In addition to the fund manager managing this Scheme, the overseas investment of the scheme is managed by Ms. Priyanka Khandelwal.</td>
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<td>Benchmark Index</td>
<td>CRISIL Hybrid 35 + 65 - Aggressive Index</td>
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<tr>
<td>SIP / SWP / STP (Flex/Value)</td>
<td>Available</td>
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* In case the unit holder has opted for dividend payout option, the minimum amount for dividend payout shall be 100 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.

This Product is suitable for investors who are seeking*:

- Long term wealth creation solution
- A balanced fund aiming for long term capital appreciation and current income by investing in equity as well as fixed income securities.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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