

ICICI Prudential Exports and Services Fund

An open ended equity scheme following exports & services theme.



About the Scheme

- Launched on November 30, 2005, **ICICI Prudential Exports and Services Fund** is an open-ended equity scheme that seeks to generate long-term capital appreciation and income distribution to unit holders by investing predominantly in equity/equity related securities of the companies belonging to Exports & Services industry.

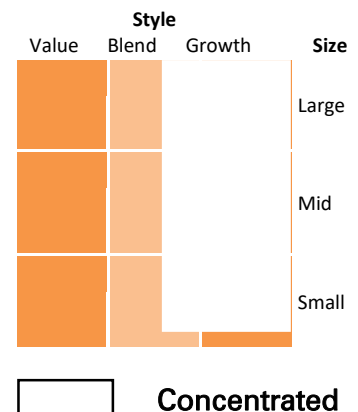
Current Investment Strategy

- Portfolio construction:** The scheme will invest atleast 80% of its total assets in stocks representing companies engaged in the services and exports sector including pharmaceuticals, healthcare, software, media & entertainment, transportation, banking and financial services, automobile ancillaries, etc.
- Benchmark Agnostic:** While the Scheme's performance is benchmarked against S&P BSE 500, the Scheme may opportunistically invest in companies outside the same.
- Investment approach:** The Scheme can invest in stocks across market capitalization. The investment manager can adopt a top down approach and bottom up stock selection approach.
 - From a top down perspective, the focus will be on an analysis of changing factors in the economy, trends, policy changes, etc.
 - From a bottom up perspective, the Scheme will concentrate on business and economic fundamentals seeking to identify companies with reasonable profitability and scalability supported by sustainable competitive advantages.

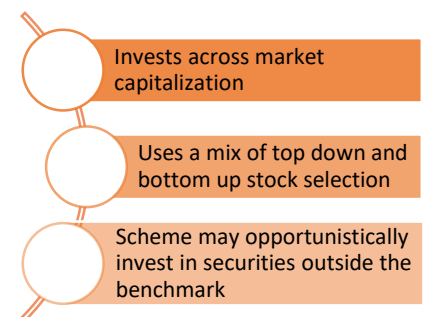
Why ICICI Prudential Exports and Services Fund?

- The scheme is suitable for those investors who wish to invest in exports and services sector.
- Investors who are willing to invest across all market caps (large, mid and small) can consider this scheme for investing.
- Since the scheme is a thematic scheme, it has relatively less concentration risk than a sector fund.

Investment Style



Investment Strategy



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Features of the Scheme

Type of Scheme	An open ended equity scheme following Exports & Services theme	
Plans	ICICI Prudential Exports and Services Fund & ICICI Prudential Exports and Services Fund – Direct; Options: Growth & Dividend (Payout* and Reinvestment facility available)	
Minimum Application Amount	Rs. 5,000 (plus in multiple of Re.1)	
Minimum Additional Application Amount	Rs. 1000 (plus in multiple of Re.1)	
Minimum Redemption Amount	Any Amount, (w.e.f – February 17, 2020)	
Exit Load	Up to 15 Days from allotment	1% of applicable NAV
	More than 15 Days from allotment	Nil
Fund Manager	Sankaren Naren, with 29 years of experience, has been managing this scheme since July 2017. Ashwin Jain has been managing this scheme since Aug 2016, has 12 years of experience. In addition to the fund manager managing this Scheme, the overseas investment of the scheme is managed by Ms. Priyanka Khandelwal.	
Benchmark Index	S&P BSE 500 TRI	
SIP / SWP / STP (Flex / Value)	Available	

*The minimum amount for dividend payout shall be 100 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.

This Product is suitable for investors who are seeking*:

- Long term wealth creation
- An open-ended equity scheme that aims for growth by predominantly investing in companies belonging to Exports & Services industry.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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