ICICI Prudential Multi-Asset Fund

About the Scheme
ICICI Prudential Multi-Asset Fund is an open ended scheme which invests in equity & equity related instruments for capital appreciation and other asset for income generation. The various asset classes in which the scheme can invest are:
- Equity
- Debt
- ETCDs/ Units of Gold ETFs/units of REITs & InvITs/ Preference Shares.

Current Investment Strategy
**Equity:**
- *Net Equity level:* In the range of 65% - 80% based on an in-house equity model and fund manager view
- *Sector allocation and stock selection:* The fund manager would adopt a counter-cyclical approach to investing by remaining underweight in those sectors to which the larger market holds an elevated exposure. The fund manager would invest in those stocks that have a better risk-return trade off as compared to debt and arbitrage positions.
- *Flexi cap:* The scheme shall invest across market capitalisation based on favourable valuation across the segments.
- *Derivatives exposure:* The scheme may also invest in stock and index futures with a view to mitigate downside risks.

**Debt:**
The Scheme will invest a minimum of 10% - 35% of total assets in debt securities and money market instruments with an aim to generate accrual income and potential capital appreciation.

**ETCDs/ Units of Gold ETF/units of REIT & InvITs:**
The indicative allocation towards ETCDs/ Units of Gold ETFs would be 10-30% and towards REIT & InvITs/ Preference Shares would be 0 - 10%. The Scheme's exposure to ETCDs and Gold ETF would depend on the macro-economic outlook. Exposure would be added in a rising interest rate scenario to provide hedge against inflation and bring stability to the portfolio. Exposure to REIT & InvITs would be added as and when a good opportunity arises.

Why ICICI Prudential Multi-Asset Fund?
- The scheme is suitable for investors who are looking for diversified exposure across asset classes
- The portfolio works in a three-fold manner providing the agility of an equity stock, regular income through debt instruments and gold acts as a good hedge against inflation.
- Investors who wish to opportunistically invest across multiple asset classes could consider investing in this scheme with an investment horizon of 5 years or more.
ICICI Prudential Multi-Asset Fund
An open ended scheme investing in Equity, Debt and Exchange Traded Commodity Derivatives/ Units of Gold ETFs/ Units of REITs & InvITs/ Preference Shares

Features of the Scheme

<table>
<thead>
<tr>
<th>Type of Scheme</th>
<th>An open ended scheme investing in Equity, Debt and Exchange Traded Commodity Derivatives/ Units of Gold ETFs/units of REITs &amp; InvITs/ Preference Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plans</td>
<td>ICICI Prudential Multi-Asset Fund &amp; ICICI Prudential Multi-Asset Fund - Direct; Options – Growth &amp; Dividend (dividend payout** and re-investment facility available)</td>
</tr>
<tr>
<td>Minimum Application Amount</td>
<td>Rs. 5,000 (plus in multiple of Re.1)</td>
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<tr>
<td>Minimum Additional Application Amount</td>
<td>Rs. 1,000 (plus in multiple of Re.1)</td>
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<tr>
<td>Minimum Redemption Amount</td>
<td>Any Amount</td>
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<tr>
<td>Entry Load</td>
<td>Not Applicable</td>
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<tr>
<td>Exit Load</td>
<td>Upto 10% of units within 1 year from allotment Nil</td>
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<tr>
<td></td>
<td>More than 10% of units within 1 year from allotment 1% of applicable NAV</td>
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<tr>
<td></td>
<td>More than 1 year Nil</td>
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<tr>
<td>Fund Manager</td>
<td>Sankaran Naren has been managing this scheme since Feb 2012 and has overall 29 years of experience. Ihab Dalwai has been managing this scheme since June 2017 and has overall 8 years of experience. Anuj Tagra has been managing this scheme since May 2018 and has overall 12 years of experience. Rakesh Patil (for ETCDs) has been managing this scheme since July 2020 and has overall 10 years of experience. In addition to the fund manager managing this Scheme, the overseas investment of the scheme is managed by Ms. Priyanka Khandelwal.</td>
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<tr>
<td>Benchmark Index</td>
<td>Nifty 200 (65%) + Nifty Composite Debt TRI (25%) + LBMA AM Fixing Prices (10%)</td>
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<tr>
<td>SIP / SWP / STP (Flex/Value)</td>
<td>Available</td>
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**In case the unit holder has opted for dividend payout option, the minimum amount for dividend payout shall be 100 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.

This Product is suitable for investors who are seeking*:

- Long term wealth creation
- An open ended scheme investing across asset classes

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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