

About the Scheme

ICICI Prudential Smallcap Fund is an open ended equity scheme that seeks to generate capital appreciation by predominantly investing in equity and equity related securities of small cap companies.

Current Investment Strategy

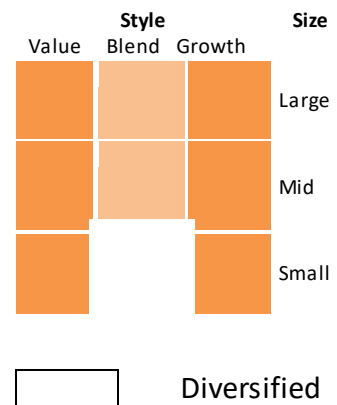
- **Portfolio construction:** The scheme shall invest minimum 65% of its total assets in the universe of small cap stocks which are selected based on extensive research and screening. For liquidity purposes, the scheme May invest remaining portion of the portfolio in large cap and mid cap stocks.
- **Stock Selection Process:** The Scheme will invest in 40-60 stocks which would be selected based on extensive research and screening. Some of the stock filters and parameters include-
 - Corporate Governance
 - Sector Opportunity
 - Leverage and RoE
 - Earnings potential and Valuations, etc

Stocks selected for investment will be reviewed periodically.

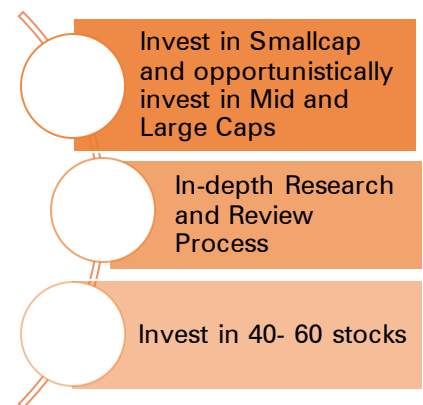
Why ICICI Prudential Smallcap Fund?

- Investors who wish to benefit from the higher growth potential and re-rating scope of small companies could consider taking a long-term exposure in this scheme.
- The scheme provides an opportunity to investors to participate in the price discovery of small-cap stocks which is usually below its full potential.
- The scheme provides access to well-researched small-cap companies which have a higher return potential and could grow on to become market leaders of tomorrow in their respective segments.

Investment Style



Investment Strategy



Features of the Scheme

Type of Scheme	An open ended equity scheme predominantly investing in small cap stocks	
Plans & Options	ICICI Prudential Smallcap Fund & ICICI Prudential Smallcap Fund -Direct Plan Options: Growth & IDCW* (Payout and Reinvestment facility available)	
Minimum Application Amount	Rs. 5,000 (plus in multiple of Re.1)	
Minimum Additional Application Amount	Rs. 1,000 (plus in multiple of Re.1)	
Minimum Redemption Amount	Any Amount	
Entry Load	Not Applicable	
Exit Load	Up to 1 Year from allotment	1% of applicable NAV
	More than 1 Year from allotment	Nil
Fund Manager	Harish Bihani: Managing this scheme from Nov 2018 and has overall 13 years of experience In addition to the fund manager managing this Scheme, the overseas investment of the scheme is managed by Ms. Priyanka Khandelwal.	
Benchmark Index	Nifty Smallcap 250 TRI	
SIP / SWP / STP (Flex / Value)	Available	

*IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option; IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

This Product is suitable for investors who are seeking*:

- Long term wealth creation
- An open ended equity scheme that seeks to generate capital appreciation by predominantly investing in equity and equity related securities of small cap companies.



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes –Risk-o-meter. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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ICICI Prudential

Smallcap Fund

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suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, etc. The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not be liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material. All figures and other data given in this document are dated and the same may or may not be relevant in future. Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund. The sector(s)/stock(s) mentioned in this presentation do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s)/stock(s). Past performance may or may not be sustained in the future. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors.