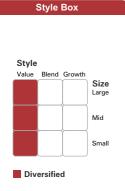
(An open ended equity scheme following a value investment strategy.)

Returns of ICICI Prudential Value Discovery Fund - Growth Option as on June 30, 2021



Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	61.07	16107.23	14.51	15026.27	12.34	17894.39	19.91	214500.00
Nifty 500 Value 50 TRI (Benchmark)	94.61	19460.56	9.08	12984.34	11.12	16947.28	NA	NA
Nifty 50 TRI (Additional Benchmark)	54.58	15457.71	15.00	15220.17	15.08	20191.45	15.97	121902.06
NAV (Rs.) Per Unit (as on June 30,2021 : 214.50)	133.17		142.75		119.87		10.00	

- 1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Value Discovery Fund
- 2. The scheme is currently managed by Sankaran Naren and Dharmesh Kakkad. Mr. Sankaran Naren has been managing this fund since Jan 2021. Total Schemes managed by the Fund Manager is 21 (21 are jointly
- Mr. Dharmesh Kakkad has been managing this fund since Jan 2021. Total Schemes managed by the Fund Manager is 9 (7 are jointly managed). Refer annexure at the following link for performance of other funds being managed by the fund managers 3. Date of inception:16-Aug-04.
- 4. Past performance may o' may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. 5. Load is not considered for computation of returns.
- 6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of
- 7. The benchmark of this scheme has been revised from S&P BSE 500 TRI to Nifty 500 Value 50 TRI w.e.f. February 17, 2020.
- 8. As the scheme was launched before the launch of the benchmark index, benchmark index figures since inception or the required period are not available

Fund Managers**:

Mr. Sankaran Naren (Managing this fund since January 2021 & Overall 29 years of experience)

Mr. Dharmesh Kakkad (Managing this fund since January 2021 & Overall 9 years of experience)

Indicative Investment Horizon: 5 years & above



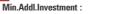
Inception/Allotment date: 16-Aug-04

Monthly AAUM as on 30-Jun-21: Rs. 19,699.72 crores Closing AUM as on 30-Jun-21: Rs. 20,785.86 crores



Application Amount for fresh Subscription :

Rs.1.000 (plus in multiples of Re.1)



Rs.500 (plus in multiples of Re.1)



Exit load for Redemption / Switch out :- Lumpsum & SIP / STP / SWP Option

Upto 12 Months from allotment - 1% of applicable NAV, more than 12 Months - Nil



Total Expense Ratio @@: Other: 1.80% p. a. Direct: 1.24% p. a



GAIL (India) Ltd.

Max Financial Services Ltd.

Non - Ferrous Metals

Hindalco Industries Ltd

Petroleum Products

Tata Power Company Ltd.

Pharmaceuticals

Power

NTPC Ltd.

SBI Life Insurance Company Ltd.

HDFC Life Insurance Company Ltd.

Oil & Natural Gas Corporation Ltd.

Bharat Petroleum Corporation Ltd.

Sun Pharmaceutical Industries Ltd

Insurance

NAV (As on 30-Jun-21): Growth Option: 214.50

IDCW Option: 28.44

Direct Plan Growth Option: 230.58

Direct Plan IDCW Option : 64.11



Portfolio as on June 30, 2021

Company/Issuer Rating	% to % to NAV NAV Derivatives	Company/Issuer Rating	% to % to NAV NAV Derivatives	
Equity Shares Auto Mahindra & Mahindra Ltd. TVS Motor Company Ltd. Tata Motors Ltd DVR Auto Ancillaries Exide Industries Ltd. Amara Raja Batteries Ltd. Banks Axis Bank Ltd. ICICI Bank Ltd. HDFC Bank Ltd. Cement & Cement Products	94.65% -0.07% 9.49% 7.05% 1.46% 0.98% 2.96% 1.75% 1.21% 9.52% 5.15% 3.64% 0.73% 0.99%	Software Infosys Ltd. HCL Technologies Ltd. Persistent Systems Ltd. Telecom - Services Bharti Airtel Ltd. Transportation Container Corporation Of India Ltd. Gateway Distriparks Ltd. Index Futures/Options Covered Call Option Exposure Equity less than 1% of corpus	7.91% 4.11% 2.66% 1.15% 7.26% 7.26% 1.68% 0.85% 0.83% -0.07% 9.84%	
Grasim Industries Ltd. Construction Project Larsen & Toubro Ltd. Consumer Non Durables ITC Ltd. Ferrous Metals Tata Steel Ltd. Finance Jm Financial Ltd.	0.99% 0.99% 0.73% 0.73% 5.44% 5.44% 2.81% 0.78%	Treasury Bills 91 Days Treasury Bill 2021 SOV Short Term Debt and net current assets Total Net Assets • Top Ten Holdings Securities and the corresponding derivative exposur to NAV, have been clubbed together with a consolid Derivatives are considered at exposure value.		

1.61%

1.61%

3.98%

1.60%

1.32%

1.07%

4.89%

4.89%

3.85%

3.85%

3.79%

3.79%

9.52%

9.52%

7.60%

6.72%

0.88%

Top 10 Sectors 3.98% Λil 4 29% 5.29% Consumer Non Durables 5.58% Telecom - Services 7.25% Power 7.89% Banks 9 90% Pharmaceuticals



Annual Portfolio Turnover Ratio : Equity - 0.57 times



Sharpe Ratio: 0.61

Portfolio Beta: 0.55

The figures are not netted for derivative transactions.

Risk-free rate based on the last Overnight MIBOR cut-off of 3.36%

Risk-free rate based on the last Overnight MIBOR cut-off of 3.36% **In addition to the fund manager managing this fund, overseas investment is managed by Ms. Priyanka Khandelwal.

@@ Iotal Expense Ratio is as on the last business day of the month. Investors are requested to take note of proposed changes in fundamental attributes of the scheme and proposed merger with IcICI Prudential Value Fund - Series 18 and IcICI Prudential Value Fund - Series 19 w.e.f. May 17, 2021 and June 24, 2021 respectively The performance disclosed above is of IcICI Prudential Value Discovery Fund. Performance of merging scheme ie IcICI Prudential Value fund series 18 and IcICI Prudential Value fund series 19 will be made available to investors on request. To Refer to the annexure for details on option, entry load, SWP, STP/Flex STP/Value STP & minimum redemption amount pertaining to the scheme. Click here
To Refer to the annexure for details on scheme objective, IDCW history and SIP details.



Riskometer

This Product is suitable for investors who

- . Long Term Wealth Creation
- · An open ended equity scheme following a value investment strategy.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

ICICI Prudential Mutual Fund Corporate Office

ONE BKC, A - Wing, 13th Floor, Bandra-Kurla Complex, Mumbai 400 051, India.
Tel: 022 - 26525000 Fax: 022 - 26528100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Statutory Details & Risk Factors

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not be liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material.